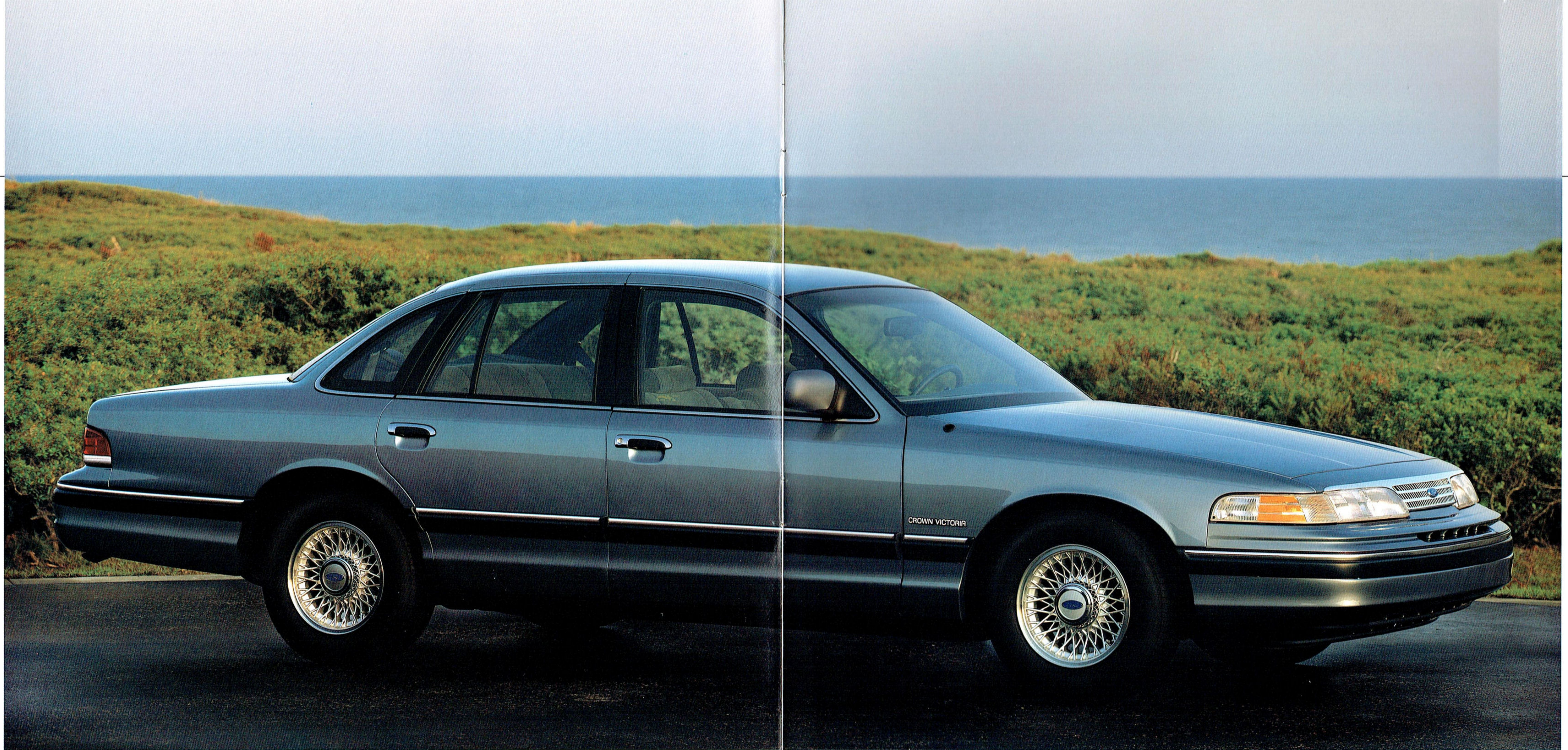


F O R D 1 9 9 4

# CROWN VICTORIA







## 1994 CROWN VICTORIA

When it comes to providing comfort for body and mind, few automobiles built today can travel in the company of a full-size Crown Victoria.

Crown Victoria features 6-passenger roominess in the complete sense of what "traditional" comfort means. Not just ample space, but head, shoulder, hip and leg room enough to spare.

Beneath the aerodynamic body shell (which gives Crown Victoria its modern styling and contributes to its efficiency, handling capability and quietness) is the ladder-type frame design.

Together with the proven strength of this traditional body-on-frame construction is a suspension system featuring full coil springs and

nitrogen gas-pressurized shock absorbers. The result is a level of ride comfort that can only be adequately described as exceptional.

You also have a smooth, powerful 4.6-liter V-8 with state-of-the-art sequential electronic fuel injection and an electronic 4-speed automatic overdrive transmission. Sophisticated, too, is the

"speed-sensitive" variable power steering that matches the amount of power assist to the driving situation.

And now, Crown Victoria provides dual supplemental air bags, for the driver and the right front seat passenger, as standard equipment. But important as the air bag is, always buckle up your lap/shoulder safety belts.

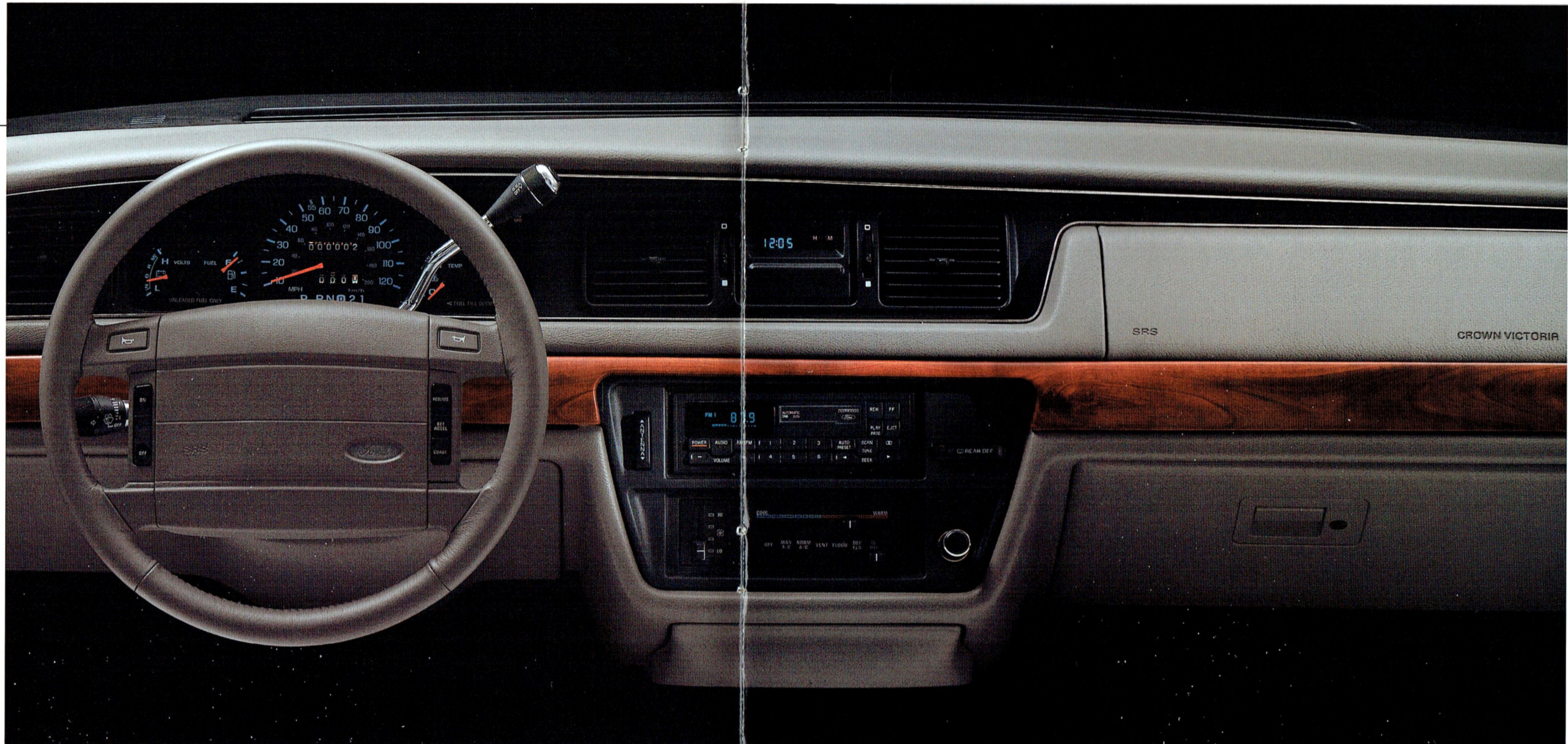
*The Crown Victoria LX in China Blue Clearcoat Metallic. And on the following pages, the LX interior in Opal Grey. Some equipment shown is optional.*





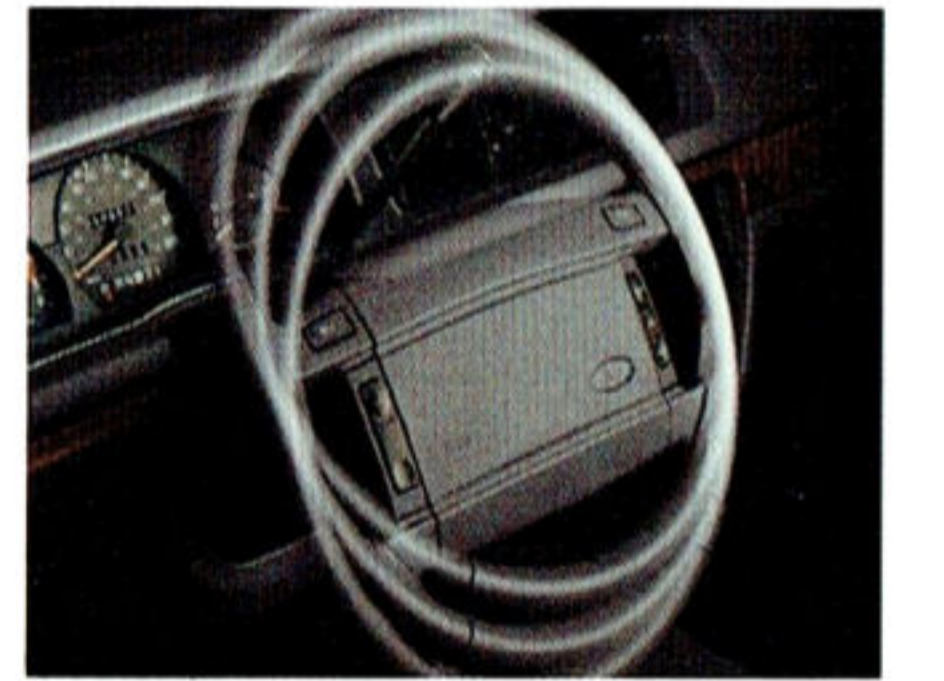


## LUXURY AND COMFORT



Crown Victoria's contemporary instrument panel design features an analog 4-gauge instrument cluster with speedometer. Shown at left in Opal Grey. Some equipment shown is optional.

You can adjust the standard tilt steering wheel to suit your individual requirements.



Available in Crown Victoria LX is the exceptional sound quality of the optional compact disc player. For convenience and security, the system will hold ten discs and the changer is mounted inside the trunk.

Inside the Crown Victoria you'll find a place of quiet, spacious comfort. And the Crown Victoria provides, as you'd expect, a long list of comforts and conveniences.

### FULL-SIZE MEASURE OF LUXURY AND COMFORT

Standard CFC-free air conditioning is part of the heating/cooling system for your year-round comfort. The Autolamp System turns the headlamps on and off.

Power windows have an "express-down" feature that lets you lower the driver's window completely at just

the touch of a switch. The interval windshield wipers can be timed from 1 to 12 seconds to precisely match weather conditions. The electronic 4-speed automatic transmission has an over-drive lockout feature.

Standard as well are a tilt wheel, electronic AM/FM stereo system, dual electric mirrors, a seat back recliner and fold-down armrest for the driver and the right front passenger, height-adjustable front shoulder belt, and a rear seat fold-down armrest. Plus instrument panel and front door courtesy lamps,

luggage compartment light, illuminated glove box, side window demisters, digital clock, and cupholders on the instrument panel.

You'll also appreciate the purposeful positioning of controls, some on the door panel and on the steering column; and the easy-to-read instruments including analog gauges for battery charge, fuel level, engine temperature and oil pressure.

### CROWN VICTORIA LX

Then there's the LX, the ultimate in Crown Victoria luxury and comfort. It has

luxury upholstery, 6-way power driver's seat, front seat back map pockets, 18-oz. carpeting, a remote fuel filler door, a trunk cargo net, a carpeted spare tire cover.

And the LX offers a 6-way power passenger seat option, plus leather seating surfaces, top-line Ford sound systems, remote keyless entry system, and a cellular telephone.

Available, too, is a Class III trailer towing package (limited production option). There's also a handling and performance package to enhance Crown Victoria's exceptional road manners.

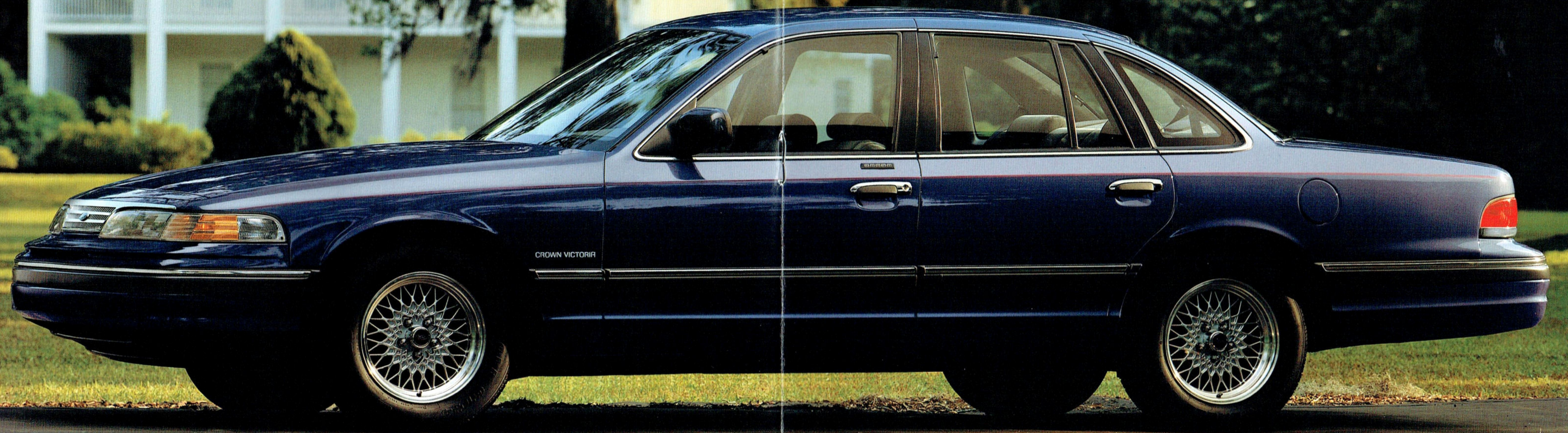


Cupholders are just a few of the many thoughtful conveniences you'll enjoy in the full-size Ford Crown Victoria.

With more than 20 cu. ft. of space and a "deep-well" design, Crown Victoria's trunk is the largest in its class and can carry a substantial amount of luggage or cargo.

Following pages: The Crown Victoria LX in Portofino Blue Clearcoat Metallic. Some equipment shown is optional.









## SAFETY

Engineered for travel in the '90s, this latest generation of the Crown Victoria comes equipped with advanced "occupant safety" features engineered to help protect you and your passengers in the event of an accident.

Now standard are dual air bags, for the driver and the right front passenger, providing added protection from

head and chest injuries in certain moderate-to-severe frontal impacts. (Remember that the air bag is designed only to supplement the safety belts, which can protect you in all types of impacts.)

And Crown Victoria meets 1997 Federal Side Impact Protection Standards, another example of the very high priority Ford places on safety.

Important as well are the "operating safety" features that can help you avoid an accident in the first place.

The 4-wheel disc brakes with optional anti-lock brake system (ABS), for example, can reduce stopping distances on wet or slippery surfaces and can help you maintain steering control in extreme braking situations.

Linked to ABS technology is the Electronic Traction Assist system. When wheel slippage is detected, the brakes are automatically applied to slow down the slipping wheel(s), providing a greater degree of traction and control.

In a Crown Victoria, enjoy the peace of mind that comes with knowing your car is well engineered for your safety.



*Above: Crown Victoria LX in Vibrant White Clearcoat. Available anti-lock brake system with Electronic Traction Assist helps provide straighter stops and greater steering control under most driving conditions, even on wet and slippery roads.*

*Left: The air bag supplemental restraint system is standard in the 1994 Crown Victoria for the driver and the right front passenger.*

*Some equipment shown is optional.*



## V-8 PERFORMANCE AND SMOOTH RIDE COMFORT

Crown Victoria's engineering draws from both advanced and traditional technologies, to bring you the qualities prized by drivers of the full-size car: strength and comfort.

### ADVANCED ENGINEERING TECHNOLOGY

The Crown Victoria has always been powered by a V-8, the engine of choice in a full-size car. It's strong and powerful, runs smoothly, and delivers high torque for carrying a full complement of passengers and cargo and for camper/trailer towing.

Crown Victoria's V-8 is one of the most advanced engines in its class. Its overhead cam (SOHC) design contributes

to increased power output per liter.

Displacing just 4.6 liters, it puts out 190 hp (SAE net) @ 4,200 rpm.

The 4.6L V-8 also features the precise fuel metering of a "sequential" electronic fuel injection system governed by Ford's sophisticated EEC-IV engine control computer; plus the precise air metering capability of a mass air flow sensor and the enhanced driveability provided by a distributorless ignition system, both also working in conjunction with the EEC-IV computer. State-of-the-art components such

as these contribute to the 4.6L's excellent performance as well as to its efficiency.\*

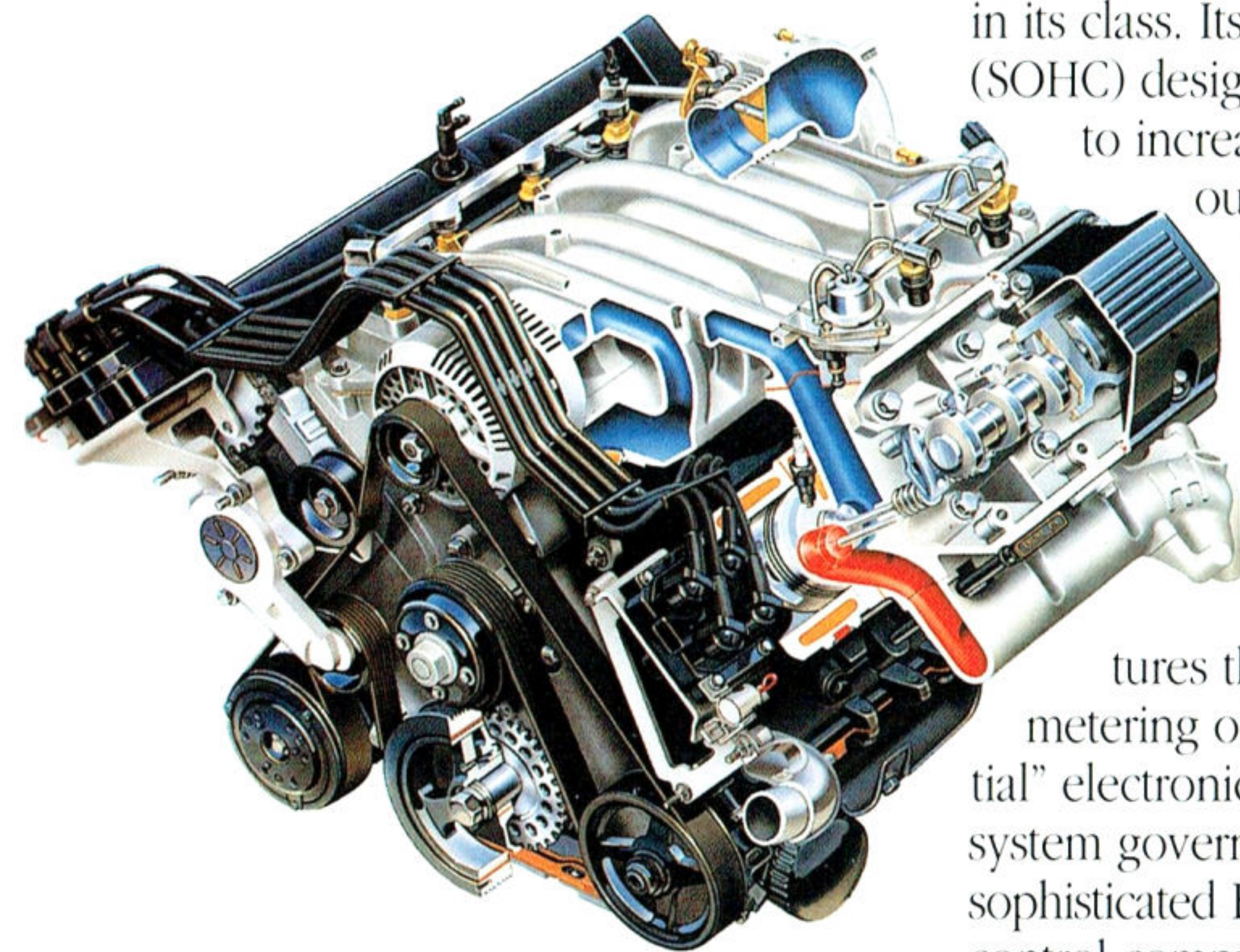
Another advanced system is variable power-assist "speed-sensitive" steering. Controlled by computer, it provides more power assist at low speeds (when you're cornering or parking, for example) and progressively reduces power assist as rpm increase for the firmer, more controlled feel of the wheel you need at cruising speeds.

### TRADITIONAL FULL-SIZE RIDE COMFORT

Strength and comfort are especially evident in Crown Victoria's traditional ride smoothness and quietness.

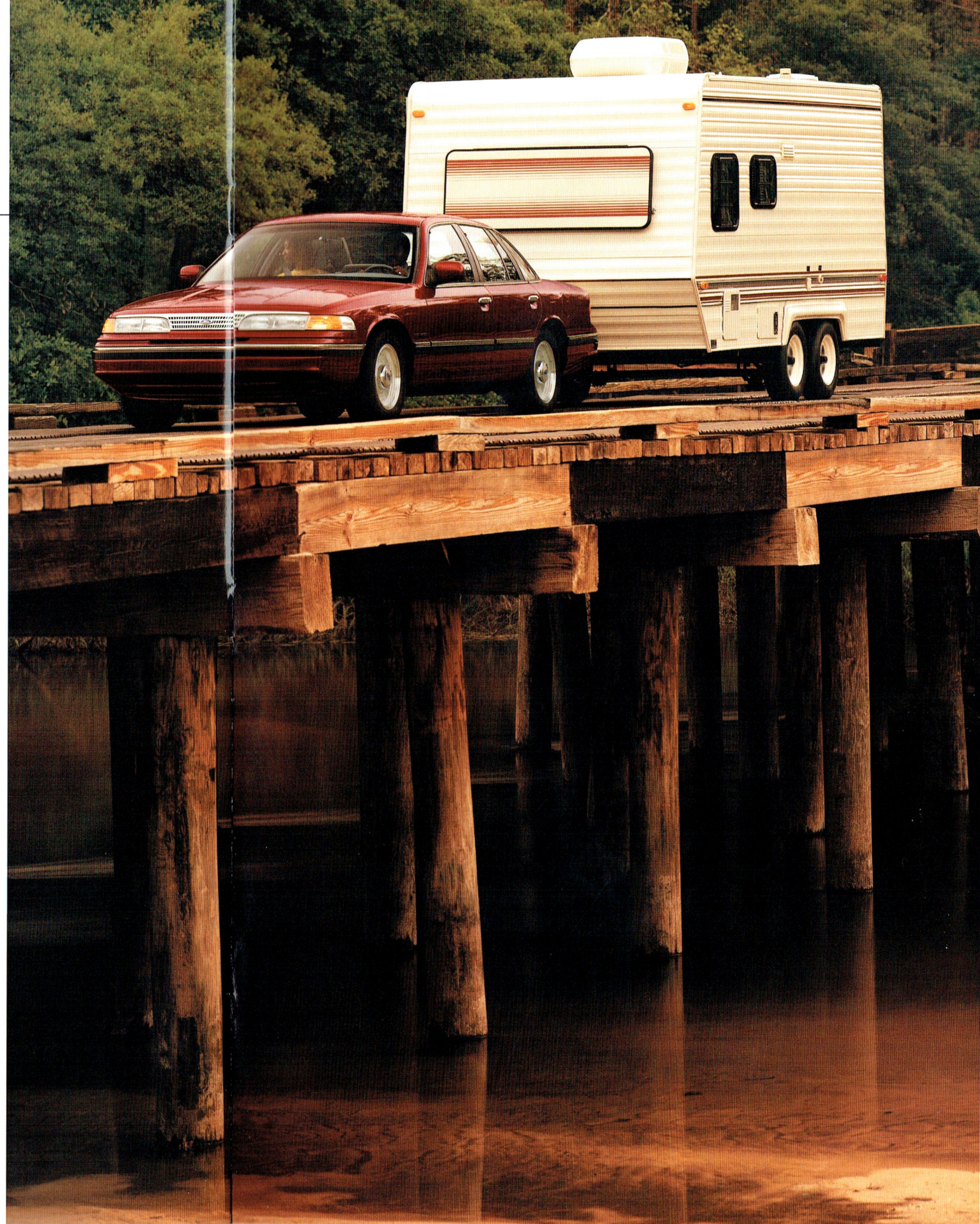
The powertrain and the full coil spring suspension with nitrogen gas-pressurized shocks are designed to reduce noise and vibration. Sound-deadening materials are used extensively in strategic areas of the body structure which is mounted to a ladder-type frame, a feature of proven strength carried on in this latest generation of the Crown Victoria.

You also have the optional rear air suspension, exclusive in Crown Victoria's class. It automatically maintains a constant ride height, even at maximum load. And the air springs improve ride comfort while maintaining the Crown Victoria's surprisingly responsive handling capability.

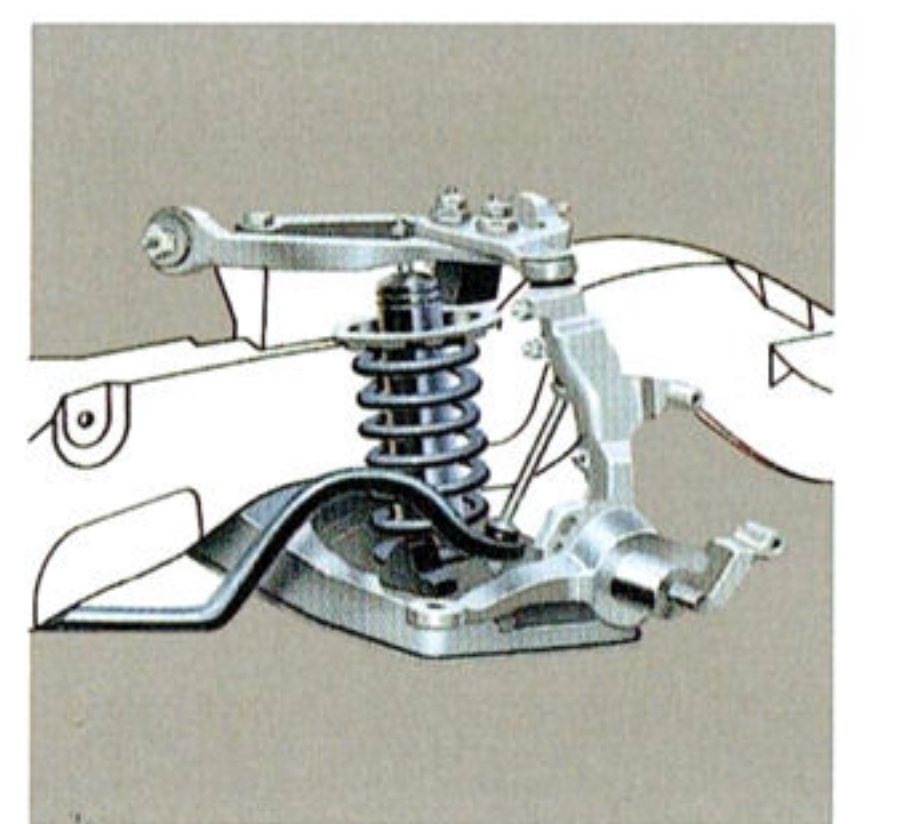


*The 4.6-liter V-8 has features such as an overhead cam design and sequential electronic fuel injection. One of the most advanced engines in its class, it's teamed with the smoothness and precision of an electronic 4-speed automatic overdrive transmission.*

*\*EPA estimates were unavailable at press time. See your Ford Dealer for mileage information.*



*The 4.6-liter engine puts out 190 hp (SAE net) @ 4,200 rpm and 260 lbs./ft. of torque @ 3,200 rpm. Dual exhausts, with the optional trailer towing package or handling/performance package, provide 20 more horsepower for a total of 210 — extra power that will come in handy when merging onto a freeway or towing a big Class III trailer weighing up to 5,000 pounds.*



*Adjustment cams on the front suspension's upper control arms allow precise wheel alignment for better handling and more even tire wear.*



# STANDARD FEATURES AND OPTIONS

## PREFERRED EQUIPMENT PACKAGES AND OPTIONS

Note: Package content is subject to change.  
P = Package feature S = Standard O = Optional

	Crown Victoria 111A	LX 113A	LX 114A
Group 1: Power lock group; remote decklid release; remote fuel door release (std. in LX); spare tire cover (std. in LX); trunk cargo net (std. in LX); speed control; rear window defroster	P	P	P
Group 2: AM/FM stereo radio with cassette tape player (Package 113A); high-level audio system (Package 114A); power radio antenna	-	P	P
Group 3: Cast aluminum wheels; cornering lamps	-	P	P
Group 4: High-level audio system; 6-way power driver/passenger seats with power recliners and power lumbar supports; remote keyless entry system; automatic temperature control CFC-free air conditioning; Tripminder® computer; electronic digital instrumentation with outside temperature indicator; anti-lock braking system/Electronic Traction Assist; electronic automatic dim mirror; rear air suspension	-	-	P
Front floor mats (may be deleted for credit)	P	P	P
Rear floor mats (may be deleted for credit)	P	P	P
Illuminated entry system	P	P	P
Leather-wrapped steering wheel	-	P	P
Light/Decor Group Illuminated visor vanity mirrors; dual beam dome/map light; engine compartment light; dual bodyside and decklid paint stripes; cloth-covered driver/passenger secondary visors	O	P	P
Remote keyless entry system	-	O	P
AM/FM stereo radio with cassette tape player	O	P	-
High-level audio system	-	O	P
Anti-lock brake system/Electronic Traction Assist	O	O	P
Rear air suspension	-	O	P
6-way power driver and passenger seats (with power recliners and power lumbar supports)	-	O	P
6-way power driver seat	O	S	S
Leather seating surfaces (with power recliner and lumbar support on driver's seat)	-	O	O
Cellular telephone with storage armrest	-	-	O
Ford JBL audio system	-	-	O
Trunk-mounted compact disc changer (holds ten discs)	-	O	O
Handling and performance package	-	-	O
Heavy-duty trailer towing package (limited production option)	-	O	O
Engine block immersion heater	O	O	O
White sidewall tires	O	O	O
Conventional spare tire (limited production option)	O	O	O

## COLORS AND TRIMS

Exterior Paint Colors	Interior Trim Colors				
	Opal Grey	Mocha	Garnet	China Blue	Portofino Blue
China Blue Clearcoat Metallic	■			■	
Champagne Clearcoat Metallic		■	■		■
Garnet Red Clearcoat Metallic	■	■	■		
Electric Red Clearcoat Metallic	■	■	■		
Portofino Blue Clearcoat Metallic	■				■
Plum Mist Clearcoat	■				
Deep Forest Green Clearcoat Metallic	■	■			
Black Clearcoat	■	■	■		
Vibrant White Clearcoat	■	■	■	■	■
Opal Frost Clearcoat Metallic	■		■	■	■
Eclipse Blue Clearcoat Metallic	■				■
Tucson Bronze Clearcoat Metallic		■			

## MAJOR CROWN VICTORIA STANDARD FEATURES

### Exterior

Bright grille  
Limousine doors with 3-sided flush glass  
Dual electric remote control mirrors  
Wide bodyside moldings with bright insert  
Clearcoat paint with anti-chip primer in select areas  
Deluxe wheel covers

### Interior

Driver and right front passenger air bag supplemental restraint systems  
3-point manual safety belts for front and rear outboard occupants; lap belt for center seating positions  
Child safety latches on rear doors  
Reclining cloth split bench seats with dual center fold-down armrests (luxury cloth upholstery in LX)  
Rear bench with fold-down center armrest  
Carpet on lower door, front map pockets, integral side window demisters  
Cupholders in instrument panel  
Illuminated, lockable glove box  
CFC-free air conditioning  
Tinted glass  
Analog 4-gauge instrument cluster with trip odometer  
Tilt steering wheel  
Power windows with "express-down" driver's window  
Autolamp system  
Interval windshield wipers  
Electronic AM/FM stereo radio with four speakers  
Electronic digital clock  
Front door and instrument panel courtesy lamps, dome and luggage compartment lights  
Deep-well trunk with luxury trim  
Luxury sound insulation package

### Functional

4.6-liter overhead cam, SEFI V-8  
Electronically controlled automatic overdrive transmission with overdrive lockout feature  
58 amp-hr. maintenance-free battery and 95-amp alternator

Brake shift interlock that prevents shifting out of the "P" (Park) position if the brake pedal is not depressed  
Stainless steel exhaust system  
4-wheel power disc brakes  
Coil springs, stabilizer bars, and nitrogen gas-pressurized hydraulic shock absorbers  
P215/70R15 BSW all-season tires

### LX (added to or in place of Crown Victoria features)

Luxury cloth upholstery with seat back map pockets  
6-way power driver's seat adjustment  
Deluxe 18-oz. carpeting  
Remote fuel filler door release  
Trunk cargo net  
Carpeted spare tire cover

## PERFORMANCE OPTION PACKAGES

### Handling and Performance Package:

Revised springs, shocks and stabilizer bars  Cast aluminum wheels and P225/60R16 BSW "touring" tires  Rear air suspension  Anti-lock braking system and Electronic Traction Assist  Dual exhausts with 210-horsepower engine  0-120 mph speedometer  Power steering oil cooler  3.27 axle ratio

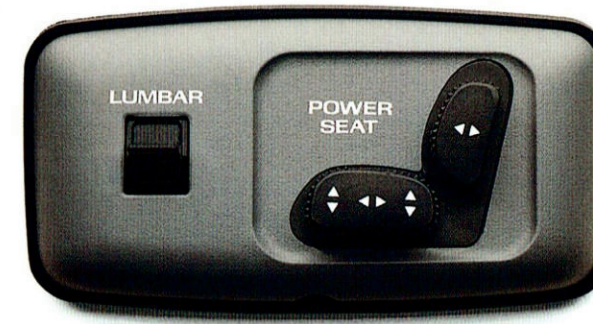
### Heavy-Duty Trailer Towing Package:

5,000-lb. capacity  Rear air suspension  Heavy-duty battery  Extra cooling  Dual exhausts with 210-horsepower engine  Trailer towing wiring harness  Power steering oil cooler  Transmission oil cooler  Heavy-duty flasher system  Conventional spare tire  Heavy-duty U-joints  Traction-Lok axle (except with anti-lock brakes)

## PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Ford Division reserves the right to change product specifications at any time without incurring obligations.



Optional 6-way power seat adjustment lets you adjust your seat forward/back, up/down, and tilt forward/back at the touch of a switch. Power recliners and lumbar supports are included with the optional power driver and passenger seats.

For added security, there's an optional remote keyless entry system available. Two remote controllers are included.



Among the features of the optional cellular telephone with storage armrest are auto radio volume muting, 30-number memory storage, and voice-activated "hands free" operation.

Crown Victoria LX offers a line of high-quality Ford sound systems, like the Ford JBL audio system. And there's an optional trunk-mounted compact disc changer (shown on page 6).



From left to right: deluxe wheel covers (standard); cast aluminum wheels (included in LX Preferred Equipment Packages); and 16" cast aluminum wheels (included in the Handling and Performance Package).



# CROWN VICTORIA SPECIFICATIONS

## Engine

Type	V-8
Valves	16, SOHC
Displacement	4.6L (281 cu. in.)
Horsepower (SAE net)	190 @ 4,200 rpm*
Torque (SAE net lbs./ft.)	260 @ 3,200 rpm†
Fuel system	Sequential multi-port electronic fuel injection

## Transmission

Type	Electronic 4-speed automatic overdrive
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## Body/Chassis

Drivetrain type	Rear-wheel drive
Construction	Body-on-frame
Suspension	Coil springs, stabilizer bars, nitrogen gas-pressurized hydraulic shock absorbers
Steering	Variable power-assist, speed-sensitive
Brakes	Power 4-wheel disc
Tires	P215/70R15 BSW all-season
Fuel capacity	20.0 gallons

\*210 hp @ 4,600 rpm with dual exhausts.

†270 lbs./ft. @ 3,400 rpm with dual exhausts.

## Dimensions

	4-Door
Wheelbase	114.4"
Length	212.4"
Height	56.8"
Width	77.8"
Front tread	62.8"
Rear tread	63.3"
Front head room	39.4"
Rear head room	38.0"
Front leg room	42.5"
Rear leg room	39.7"
Front shoulder room	60.6"
Rear shoulder room	60.2"
Trunk capacity (cu. ft.)	20.6
Passenger capacity	6

## BUMPER-TO-BUMPER COVERAGE

The 36-month/36,000-mile bumper-to-bumper coverage of Ford's new vehicle limited warranty covers the complete vehicle (except tires, battery, service adjustments and other items covered under separate provisions) against defects in factory-supplied materials or workmanship. For complete information, see your dealer.

## FORD CITIBANK CREDIT CARD

Using your Ford Citibank Visa® or MasterCard® could earn you hundreds, even thousands of dollars from Ford toward the purchase or lease of a new Ford, Lincoln or Mercury product. To apply or get more information, call

1-800-374-7777. Or visit a Ford or Lincoln-Mercury Dealer, or a branch office of Citibank.

## ASSURANCE THAT TRAVELS WITH YOU

Every new Ford includes the assurance of an emergency Roadside Assistance Program provided by Ford Auto Club, Inc. during the 3-year/36,000-mile bumper-to-bumper warranty period. Help is a toll-free phone call away 24 hours a day, anywhere in the continental United States should you need any towing assistance, fuel delivery, tire change, a jump start or even help when you're locked out of your car. Ask your Ford Dealer for complete details on the Ford Roadside Assistance

Program and a copy of this limited warranty.



Optional Ford Extended

Service Plans can cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your Ford Dealer has full details.



Ford Credit is a full service

company that makes a wide variety of financing and leasing programs available to qualified buyers through the Ford Dealer of your choice. Through Ford Credit's financing or Red Carpet leasing, arrangements suited to your

special needs can be made quickly and conveniently right at the dealership. Ask your Ford Dealer for the facts on any of Ford Credit's financing or lease plans.

## OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

Printed on recycled paper 10% post-consumer waste

