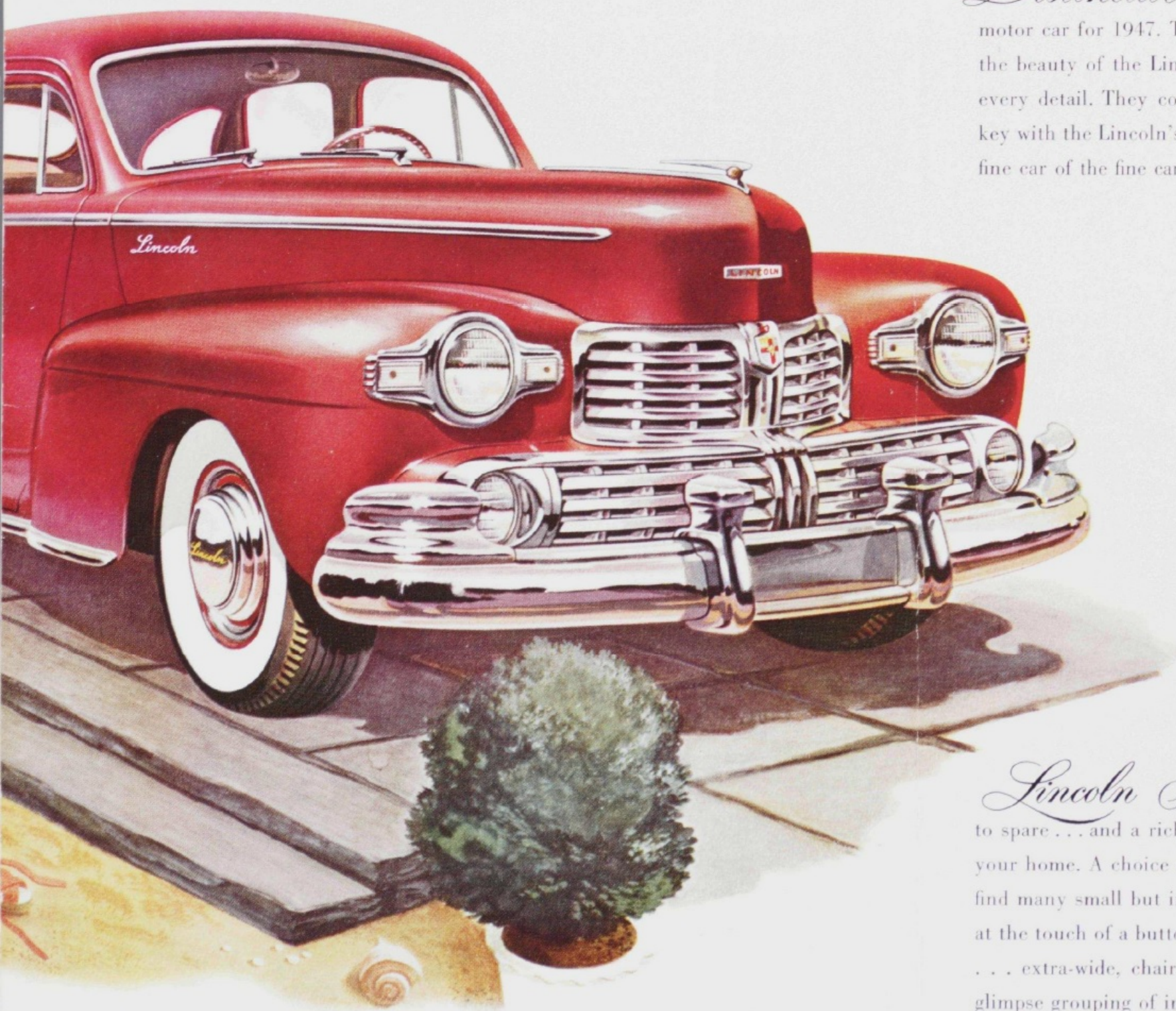


PRESENTING
THE 1947

Lincoln

Nothing could be finer

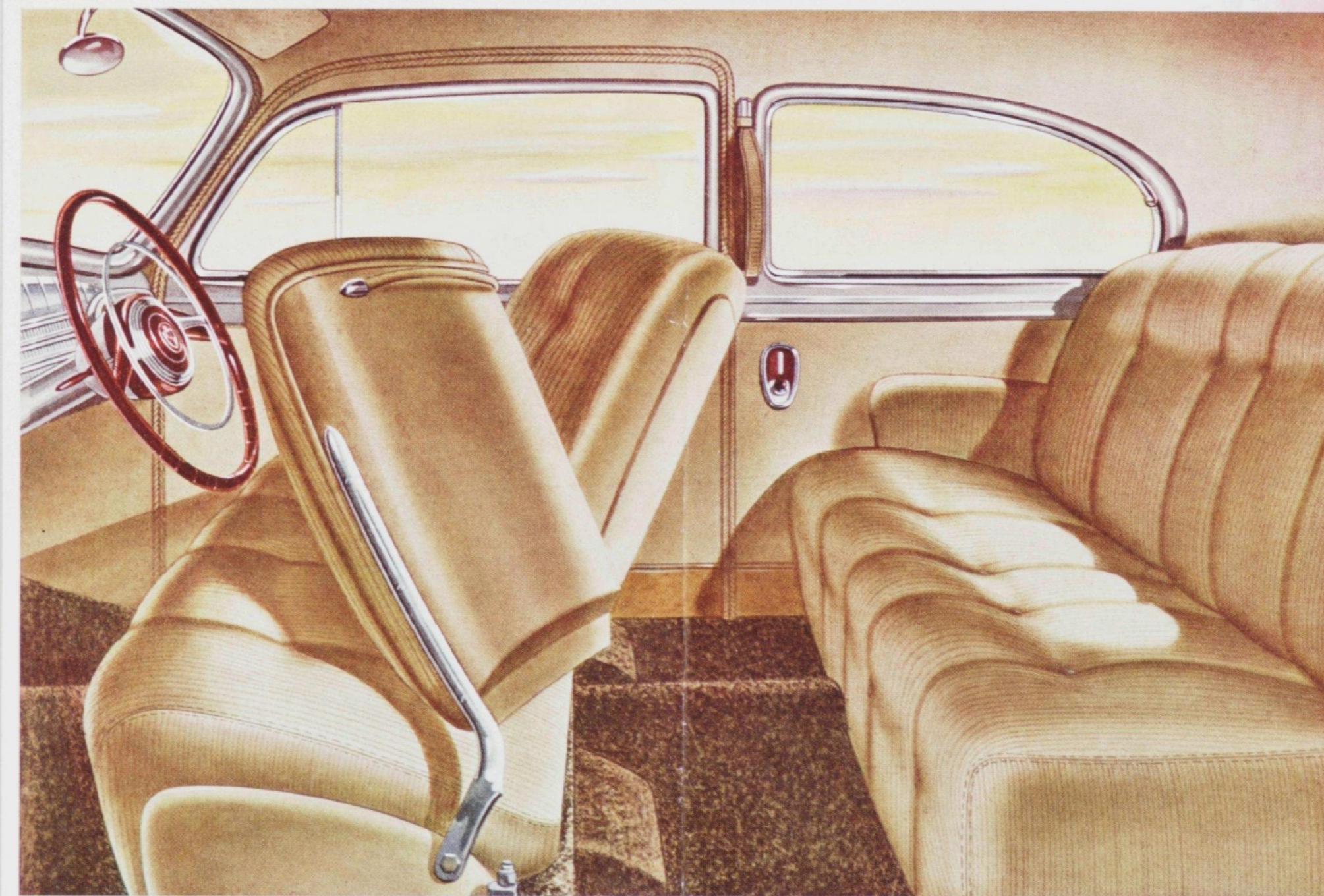


Distinctive Refinements have been made in the Lincoln motor car for 1947. These refinements have been carefully planned to further accent the beauty of the Lincoln . . . and to be consistent with the character of this car in every detail. They contribute to fuller enjoyment of Lincoln ownership. They are in key with the Lincoln's precision craftsmanship . . . and with its reputation as the really fine car of the fine car field.



Nothing could be finer

Lincoln Interiors reflect the Lincoln's distinction. Here is room to spare . . . and a richness of appointments, fittings and fabrics that is as inviting as your home. A choice of blending color combinations is, of course, available. You will find many small but important details, such as automatic windows that open or close at the touch of a button . . . the panoramic vision of the unbroken Lincoln windshield . . . extra-wide, chair-height seats . . . a newly styled instrument panel with quick-glimpse grouping of instruments. Lincoln luxury matches Lincoln beauty throughout.





Lincoln Sedan



Lincoln Club Coupe



Lincoln Convertible Coupe



Lincoln Continental Cabriolet



Lincoln Continental Coupe

Specifications

Engine—V-12, L-head type with cylinders and crankcase cast en-bloc. Bore and stroke 2.875" x 3.75"; total displacement 292 cubic inches; taxable horsepower rating 39.6; developed brake horsepower 125 @ 3600 r.p.m. Engine suspension 3 point rubber mountings. Four main bearing crankshaft fully counterweighted and mounted in removable steel-backed bearings. Compression ratio 7.2 to 1. Cast alloy-steel pistons fitted with two compression and one oil control rings. Silent gear camshaft drive. Alloy-steel exhaust valve seat inserts. Hydraulic, self-adjusting silent type valve lifters. Pressure type oiling system with full pressure to main, connecting rod and camshaft bearings, valve lifters, with overflow to camshaft drive gears. New larger positive gear-type oil pump. Oil filter of quickly replaceable cartridge type.

Cooling System—Dual leakproof water pumps located at forward ends of each cylinder bank. High efficiency

fan mounted on crankshaft with built-in vibration damper. Full length cylinder water jacketing. Cooling capacity 24.5 quarts, less heater.

Fuel System—Dual down-draft carburetor equipped with intake silencer and oil bath air cleaner which is 98% efficient. Thermostatically controlled manifold heat control. Mechanically driven fuel pump with filter. Fuel tank capacity 19.5 U. S. gallons.

Clutch—Single-plate, semi-centrifugal type with low pedal pressure. Throw-out levers equipped with needle bearings for positive, easy action. Pre-lubricated, ball-type clutch release bearing.

Transmission—Three-speed type equipped with helical silent type gears in all speeds. Main shaft and countershaft mounted on anti-friction bearings. Second and third speed gears fitted with blocker type synchronizers for smooth, quiet shifting. Steering post gearshift with

rubber insulated linkage for ultra-quiet operation. (*Automatic overdrive is available at extra cost.*)

Final Drive—Torque-tube type with springs relieved of all driving and braking forces for smooth, easy riding comfort. Three-quarter floating rear axle with hypoid drive gears. Ratio 4.22 to 1. With overdrive 4.44 to 1. **Brakes**—Super-hydraulic with cast-iron drums. Self-energizing action decreases pedal pressure required for positive, quick, straightline stops.

Ride—Long, slow-action springs with rubber insets between the leaves dissipate the smallest road shocks. Adjustable, double-acting hydraulic shock absorbers combined with balanced weight distribution, mid-section seating and luxury type seats set an unsurpassed standard in riding comfort.

Two-Way Stabilization—Two-way stabilization results in excellent roadability and handling ease. Transverse stabilizer on front maintains alignment between axle

and body frame to minimize side-sway. Torsional ride stabilizer reduces "roll," keeps the car on an even keel when driving on rough roads, improving stability and riding comfort.

Unit Body-Frame—Unit type body-frame on all closed body types. Internal bridge truss construction with steel floor welded integrally with body into a rigid twistproof unit. Bridge-floor type frame on all convertible models with double box-section frame members for utmost rigidity.

Wheels and Tires—5 pressed steel wheels with drop-center rims of 5-inch width for long tire life. Tires 7.00 x 15, 4-ply.

Shipping Measurements—Wheelbase—125 inches; width—77.82 inches; Lincoln, over-all length—218.05 inches, maximum height—68.5 inches. Lincoln Continental, over-all length—219.61 inches, maximum height—63.1 inches.

Lincoln

Smart Style—The Lincoln features smart styling which is truly distinctive. The die-cast segmented radiator grille finished in sparkling chrome adds to the low, wide appearance characteristic of Lincoln's streamlined design. The front bumper is wide to safeguard front fenders, and bumper guards provide greater protection to the radiator grille and headlamps. The long, tapered hood is fitted with modernly designed ornament which accents fleet appearance. Ornamental name plates in script lettering decorate the hood sides. **Beautiful Interiors**—The spacious Lincoln interiors are handsomely finished in expertly tailored fabrics and leathers. New walnut-grained panel trim and plastic

fittings in deep garnet harmonize with the smartly styled instrument panel. Unusually complete appointments complement the softly blending colors of the fine upholstery materials. The chair-high seats are extra-wide, extra-deep and are cushioned with a padding of foam-rubber for utmost comfort. Both the Club Coupe and Convertible Coupe provide ample room for six passengers; front seats tilt inward and forward for easy entrance.

Choice of Upholstery—In closed body models, there is a choice of three luxurious fabrics from which to choose: rich heather blue broadcloth, rope and stripe weave cord cloth in light tan or blue. The Convertible

Coupe is smartly finished in combination leather and whipcord or soft top-grain leather throughout in a choice of five colors: tan, red, blue, green and black. **Custom Interiors**—For those who desire individuality, Lincoln offers a choice of Custom Interiors at a price that is surprisingly low for such luxury. Three beautiful interior color schemes are available in fabrics and tailoring of superb quality. You have your choice of Custom Blue, Custom Green and Custom Tan with side wall and headlining materials in harmonizing shades. All Custom materials have shadow-stripe pattern that enhances their rich appearance. Rear center arm rest is included.

Equipment—Translucent plastic steering wheel and medallion with full horn ring, automatic cigar lighter in front and rear compartments, two ash trays, electric clock, glove compartment with lock, dual windshield wipers, two adjustable sun visors, front and rear side arm rests, hassocks in rear compartments, rear view mirror, dual synchronized horns, bumpers with two bumper guards, rear wheel shields, twin tail-lamps, turn signals, Sealed-Beam headlamps, safety glass in windshield and side windows, direction signals front and rear, tempered glass in curved rear window, hydraulic window lifts, Hydraulic Lift-Top on Convertible Coupe.

Lincoln Continental

Lithe, Sleek Style—Ultra-low lines with smartly tapered rear deck and protected exterior spare tire mounting give the Continental a dashing appearance which is uniquely its own. The smoothly tapered hood is seven inches longer, three inches lower than are other Lincoln cars. Yet its exciting, youthful style has been achieved without any sacrifice in head room or road clearance.

Choice of Interiors—In the Continental Coupe, you have a wide choice of interior color schemes and materials from which to choose. Luxurious Custom Cloth with shadow-stripe pattern is available in three rich colors: blue, green and tan. Or, if you prefer,

Continental Coupe interiors are available in smart combinations of leather and whipcord in a choice of five colors: tan, red, blue, green or black. The Continental Cabriolet is upholstered in soft top-grain leather throughout or in combinations of leather and whipcord in the same choice of the five colors listed above.

Ultra-Modern Instrument Panel—Functionally designed and distinctive in appearance, the Continental instrument panel is distinguished by its softly gleaming chrome decorations and rich blue dials set on a background of deep lustrous blue.

Spacious Luggage Compartment—There's oceans of room for luggage, sports equipment and packages under the sleek Continental rear deck. With its 18.25 cubic feet of space, this compartment is among the largest in the fine-car field. Deck lid fits snugly to provide complete protection from dust and water.

Cabriolet Frame Design—The Continental Cabriolet frame incorporates bridge-floor construction with double box-section side rails for utmost rigidity and high torsional strength.

Continental Equipment—Translucent plastic steering wheel with maroon-silver medallion and full horn

ring, automatic cigar lighter in front and rear compartments, two ash trays, electric clock, glove compartment with lock, dual windshield wipers, two adjustable sun visors, front and rear side arm rests, rear center arm rest in Coupe, hassocks in rear compartments, rear view mirror, two synchronized horns, bumpers with two bumper guards, rear wheel shields, twin tail-lamps, stop lamp, direction signals front and rear, rear wheel shields, Sealed-Beam headlamps, metal tire cover to match car finish, safety glass in windshield and side windows—tempered glass in curved rear window, automatic hydraulic window lifts, Hydraulic Lift-Top on Cabriolet.