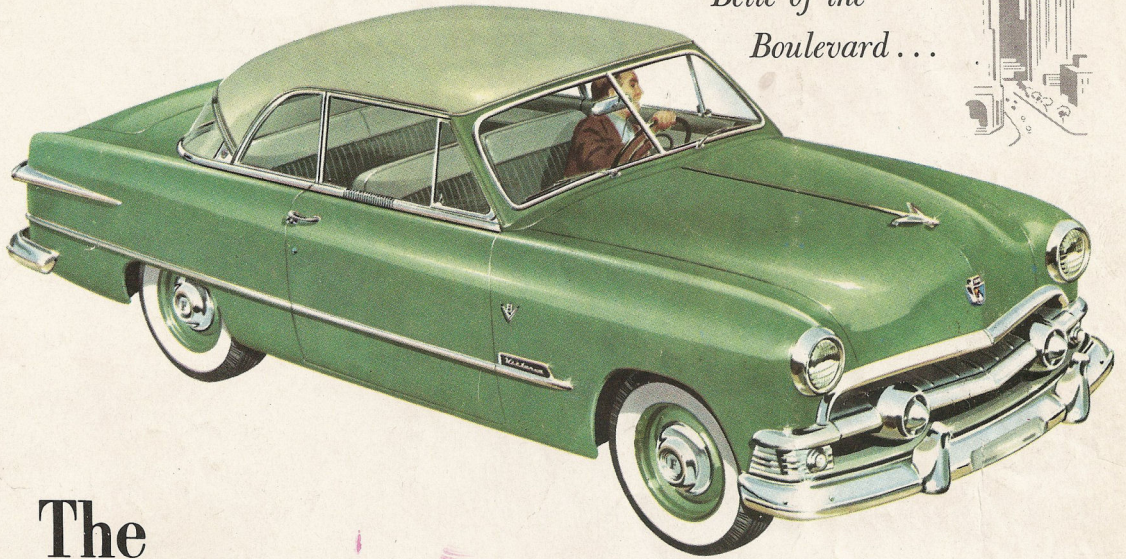
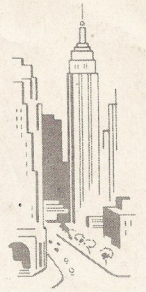


*Belle of the
Boulevard...*



The
stunning new

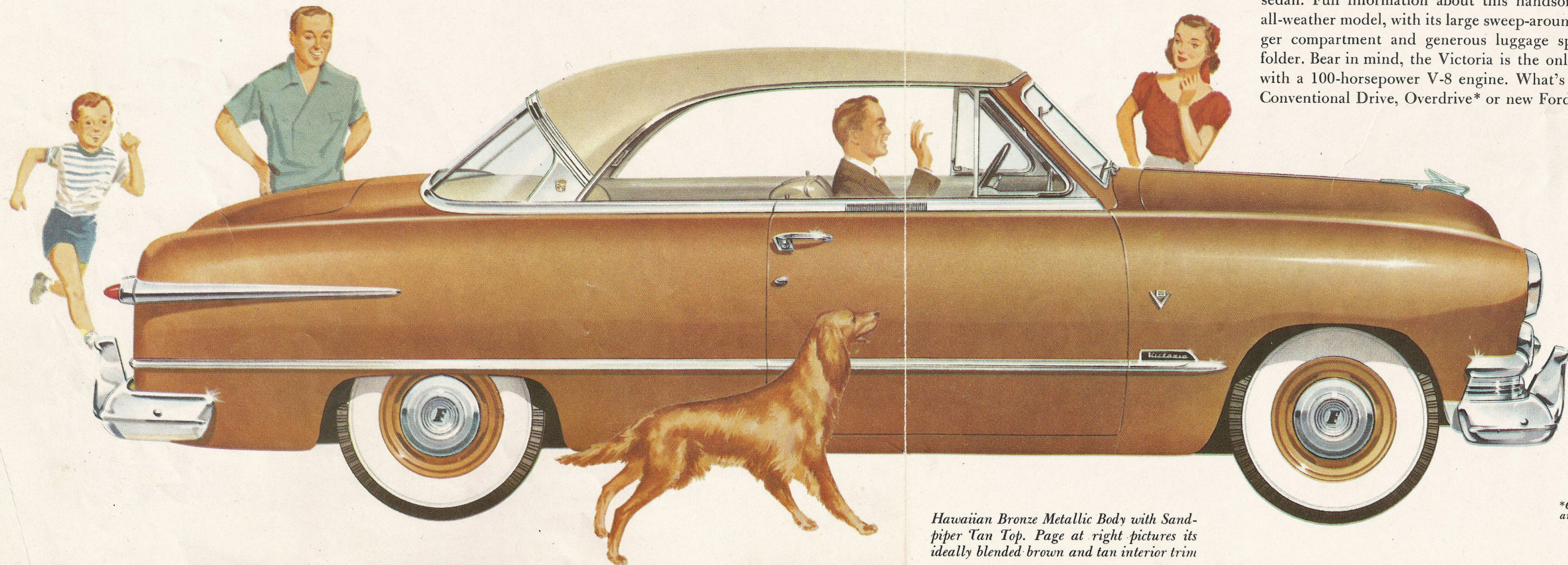
*Greenbrier Metallic
with Sea Island Green Top*

FORD *Victoria*



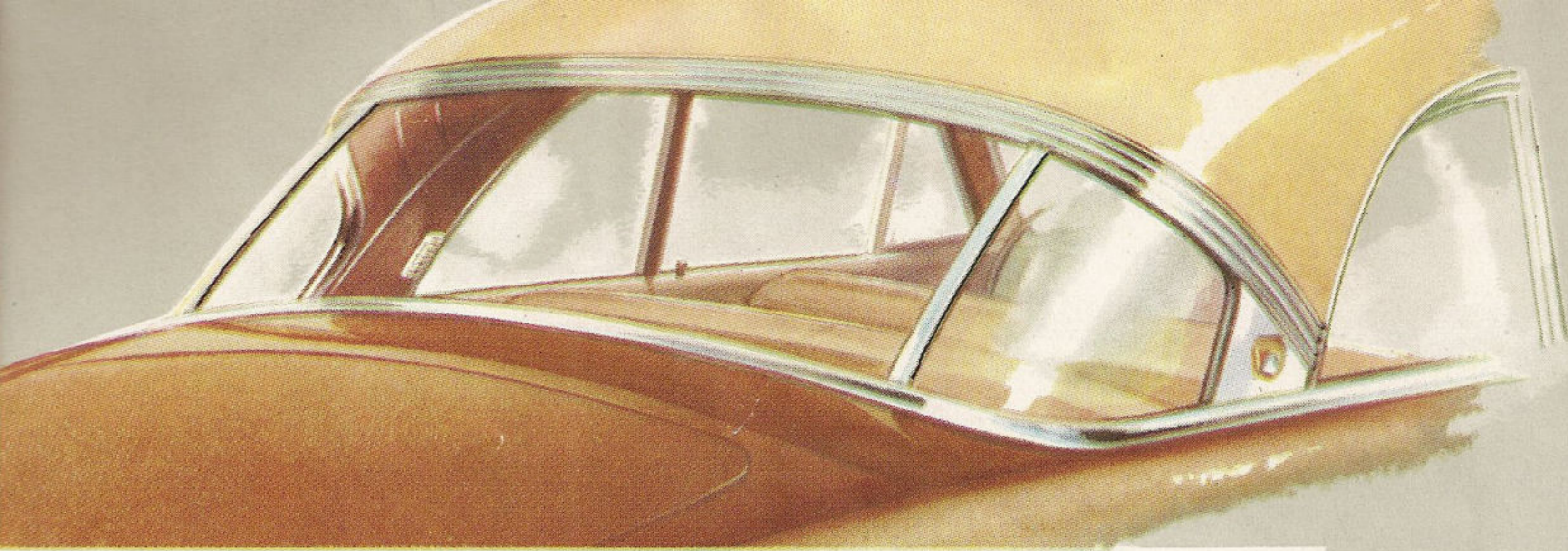
FORD *Victoria*— Smart as a Convertible... Snug as a Sedan

Now stealing the spotlight everywhere is this stunning Ford Victoria . . . the sweetest, smartest car on the boulevards! Notice in the illustration that both the side and rear quarter windows roll completely down. In pleasant weather there need be nothing to obstruct either breeze or view. Yet the Victoria has an all-steel top overhead, and with the windows rolled up you're as perfectly protected from rain, snow or cold as in any regular coupe or sedan. Full information about this handsomely trimmed, richly appointed all-weather model, with its large sweep-around rear window, its roomy passenger compartment and generous luggage space, is given elsewhere in this folder. Bear in mind, the Victoria is the only car in its price field equipped with a 100-horsepower V-8 engine. What's more, you have a choice of the Conventional Drive, Overdrive* or new Fordomatic Drive.*



Hawaiian Bronze Metallic Body with Sand-piper Tan Top. Page at right pictures its ideally blended brown and tan interior trim

**Overdrive, Fordomatic Drive, radio, heater and white sidewall tires optional at extra cost.*



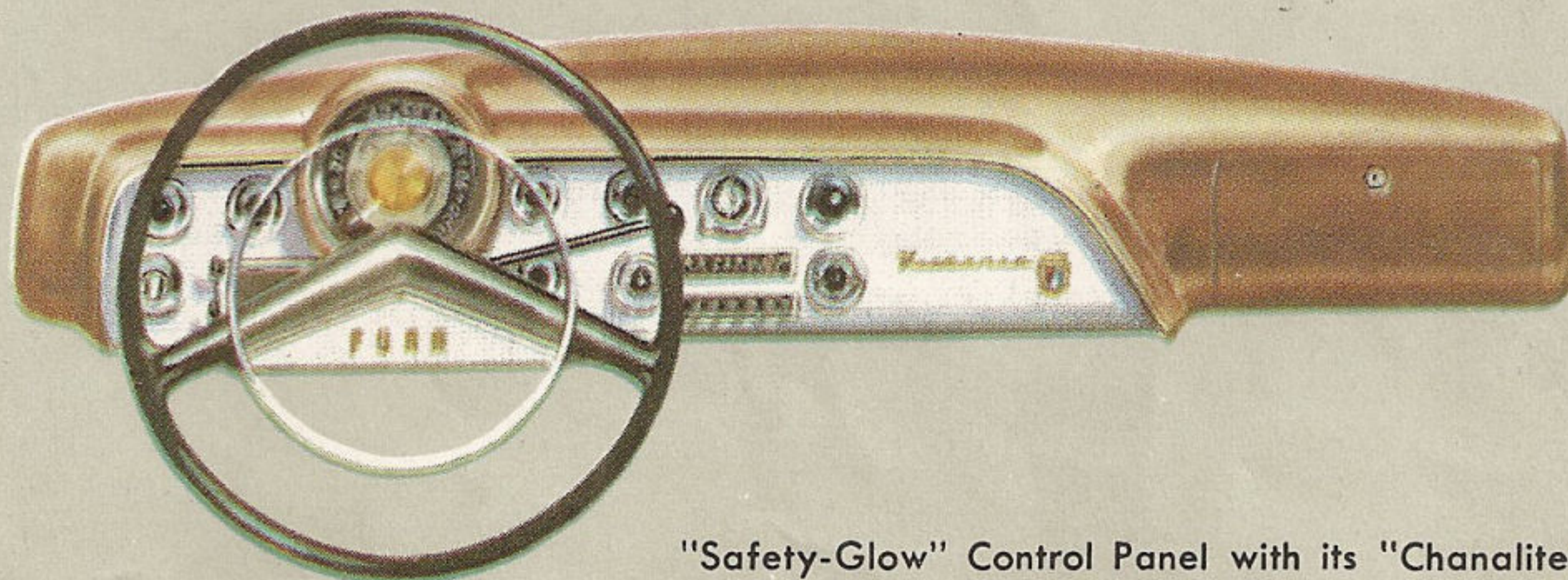
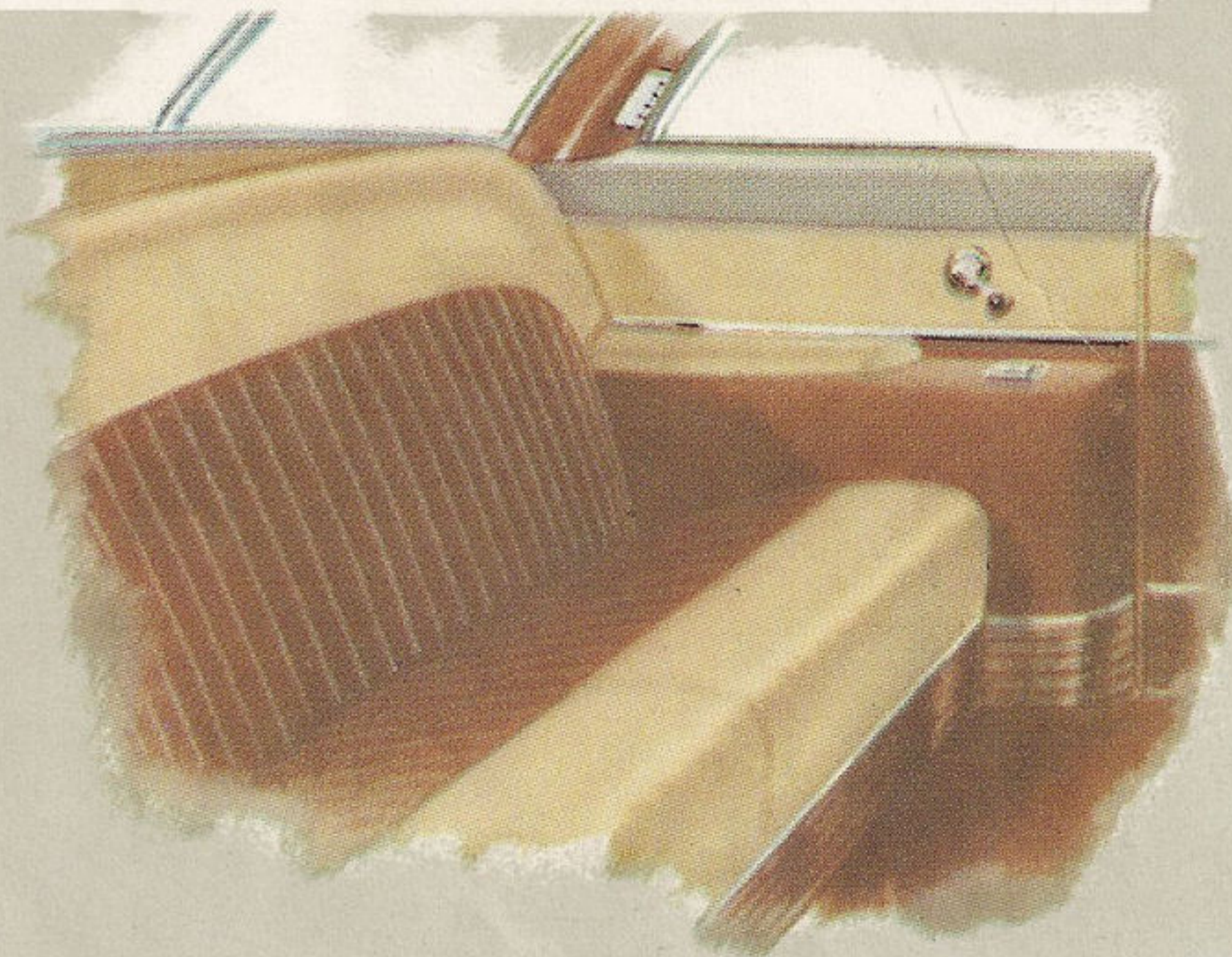
More than 7¼ sq. ft. of glass area in the large sweep-around rear window.

Pictured above is a close-up of the large sweep-around rear window with its bright metal trim. At right and below are quick glimpses of the Luxury Lounge Interior, "Color-Keyed" in rich brown chalk stripe Craftcord fabric and light tan leather and vinyl to blend beautifully with the exterior of car pictured at left. At bottom the unique "Safety-Glow" Control Panel with its Ford Crest and gold-finished "Victoria" name plate, the polished ebony-black Air-Wing Steering Wheel with Full-Circle Horn Ring.

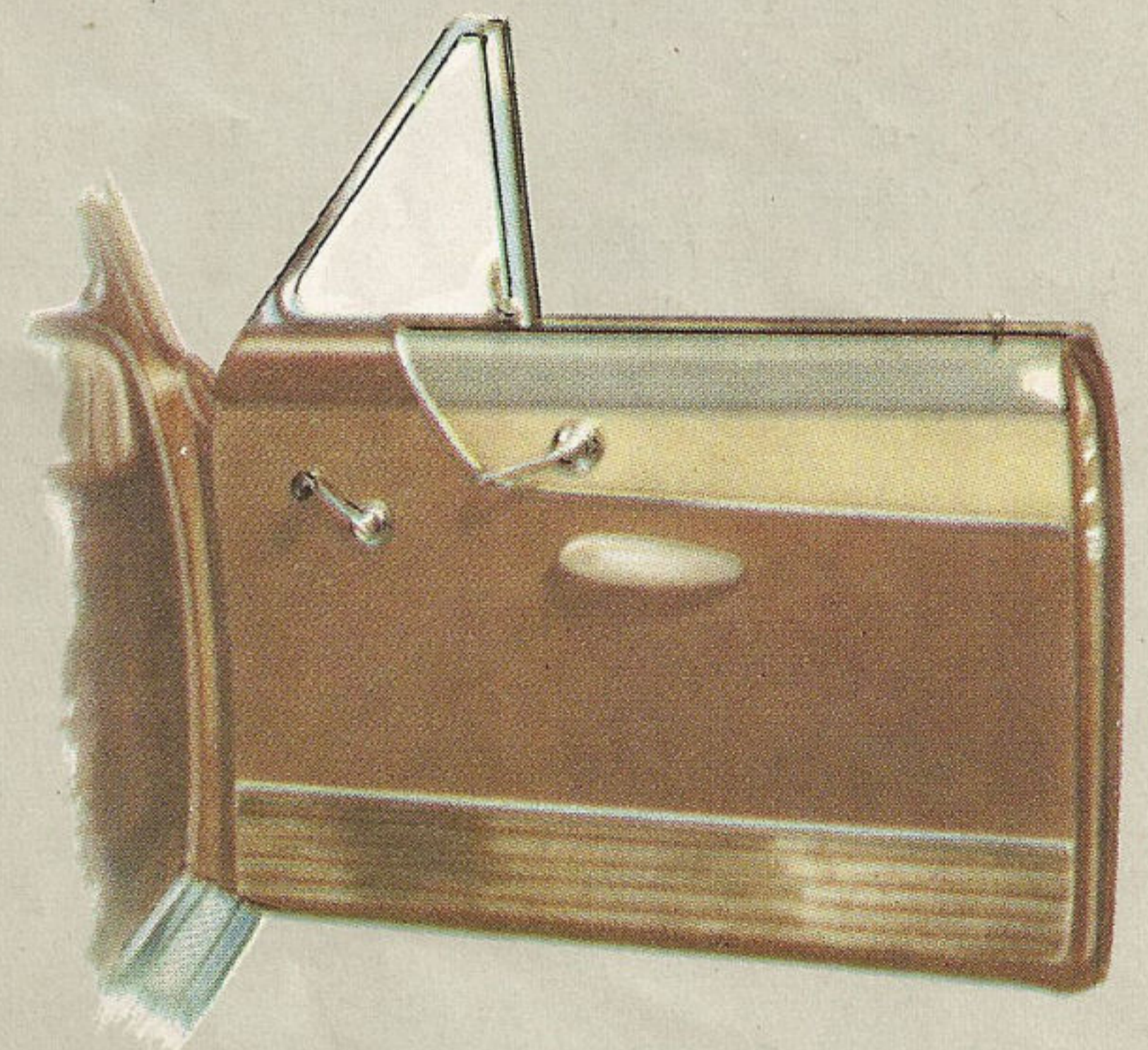


Broad front seat has foam rubber pad, non-sag springs and Automatic Posture Control.

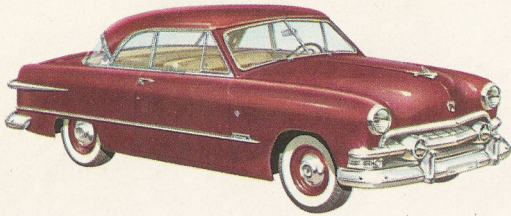
Roomy rear seat has built-in arm rests at each side with ash trays incorporated. Robe cords on backs of front seats.



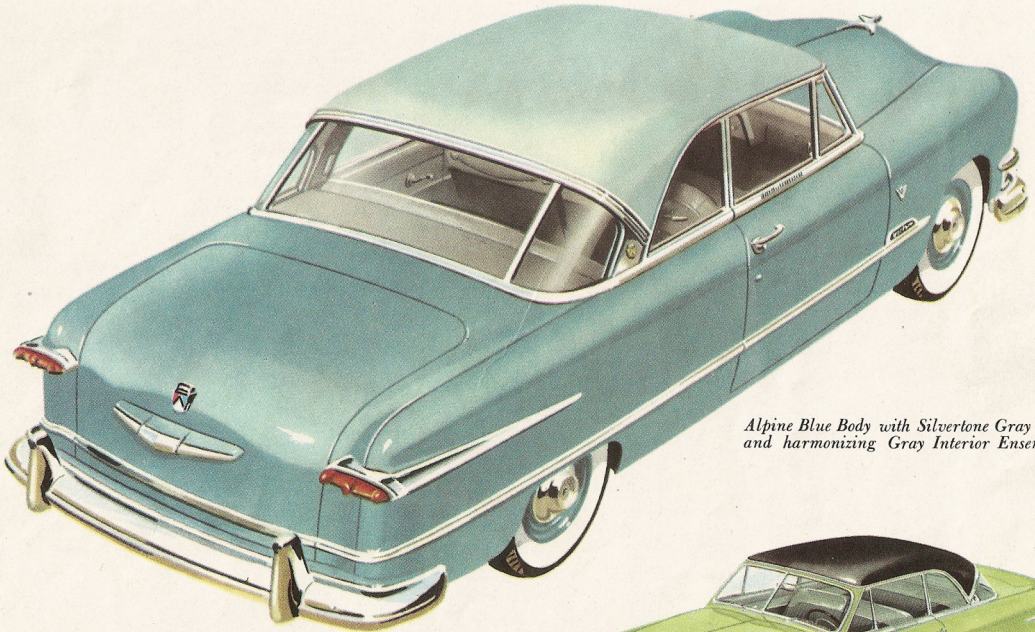
"Safety-Glow" Control Panel with its "Chanalited" Instrument Cluster and satin chrome perforated surpanel.



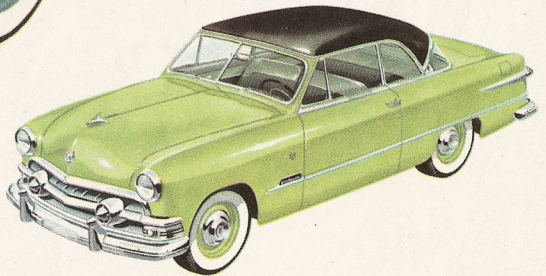
Doors, with hand-grip arm rests, are trimmed in grained vinyl above and wool cloth below with bright metal molding between.



*Mexacalli Maroon Metallic with har-
monizing Brown Interior Ensemble*



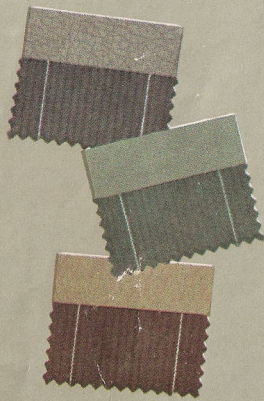
*Alpine Blue Body with Silvertone Gray Top
and harmonizing Gray Interior Ensemble*



*Sportsman's Green Body with Raven Black Top
and harmonizing Green Interior Ensemble*

Victoria

Upholstery Combinations



The 1951 Ford Victoria is available in three interior ensembles—gray, green or brown—which harmonize beautifully with body exterior colors in combinations as listed below. Seats are upholstered in durable Ford "Craftcord" with genuine deep buffed leather and vinyl. Carpeting, front and rear, headlining, instrument panel and garnish moldings are in colors that blend ideally with the upholstery materials pictured above.

Choice of 5 Single-Tone and 5 Two-Tone Body Colors

Single-tone body colors available include Mexacalli Maroon Metallic (brown interior ensemble); Raven Black or Alpine Blue (gray interior ensemble); Hawthorne Green Metallic or Sea Island Green (green interior ensemble).

Two-tone body colors available include Hawaiian Bronze Metallic body with Sandpiper Tan top (brown interior ensemble); Alpine Blue body with Silver-tone Gray top (gray interior ensemble); Greenbrier Metallic body with Sea Island Green top, or Sea Island Green body with Raven Black top, or Sportsman's Green body with Raven Black top (green interior ensemble).

SPECIFICATIONS

V-8 ENGINE: 100 brake h.p.; 3.1875 in. bore, 3.75 in. stroke; 32.5 taxable h.p.; "Power Dome" combustion chambers; tin-plated Super-Fitted aluminum pistons, offset pins, 4 rings with chrome-plated top ring; "Rota-Quiet" valves; Quiet-Contoured camshaft; "Silent-Spin" fan; full-pressure lubrication; "Full-Flo" fuel pump*; level-mounted "Deep Breath" intake manifold; "Cushion-Quiet" engine mounting; "Equa-Flo" cooling; Waterproof Ignition System with synthetic rubber boots over tops of spark plugs; dry type air cleaner**; oil filter at extra cost.

POWER CUSHION SEMI-CENTRIFUGAL CLUTCH: dry, single plate; 9.5" outside diameter.

CONVENTIONAL TRANSMISSION: selective gear type, 3 speeds forward, one reverse; helical gears.

OVERDRIVE: optional at extra cost; fourth-speed gear that cuts in at 27 mph (approx.), cuts out at 21 mph (approx.); ratio 0.70 to 1.

FORDOMATIC DRIVE: optional at extra cost; torque converter type with 3-speed automatic planetary gear train; single stage, 3 element, hydraulic torque converter; 5-position, Semaphore Drive Selector, with illuminated quadrant, on steering column; no clutch pedal; forced air cooling.

DOUBLE-DROP FRAME: box-section side rails with specially constructed lower flanges in middle portion of frame for greater strength; 5 cross members.

INDEPENDENT FRONT WHEEL SUSPENSION: swinging link type with advanced "Hydra-Coil" springs; tubular, double-acting "Viscous Control" shock absorbers; one-piece, rubber-mounted stabilizer.

VARIABLE-RATE REAR SPRING SUSPENSION: tension type shackles; 7-leaf, semi-elliptic springs; rubber bushings at shackles and brackets and impregnated inserts between tips of upper leaves; tubular, double-acting "Viscous Control" shock absorbers.

**Special fuel and vacuum pump unit, optional at extra cost, is factory-installed on all cars sold in states requiring vacuum booster windshield wiper operation and on all cars equipped with either Overdrive or Fordomatic Drive.*

***Oil bath type air cleaner, optional at extra cost, is factory-installed on all cars for delivery in dust areas.*

REAR AXLE: semi-floating type; hypoid gears; ratios: with conventional drive 3.73 to 1 standard, 4.10 to 1 optional; with Overdrive 4.10 to 1 standard; with Fordomatic Drive 3.31 to 1 standard, 3.54 to 1 optional.

DOUBLE-SEAL KING-SIZE HYDRAULIC BRAKES: 4-wheel duo-servo type; composite steel and cast iron drums; molded linings; 173.1 sq. in. lining area.

CENTRAMATIC STEERING SYSTEM: Symmetrical linkage; worm and roller gear with needle-bearing mounted, triple-tooth roller; 17.7 to 1 gear ratio, 23.2 to 1 over-all steering ratio.

WHEELS AND TIRES: black sidewall 6.70 x 15 4-ply tires on 5" rims standard; white sidewalls available at extra cost.

INSTRUMENTS AND CONTROLS: "Safety-Glow" Control Panel; "Glow-Cup" control knobs with rheostat intensity regulation; "Channelized" instrument cluster. Four-position combination starter-ignition switch; head lamp beam control switch on toe board; interior light switch on instrument panel; windshield wiper control; ventilating duct controls; T-handle controls for hood latch and parking brakes; finger-tip gearshift lever.

EQUIPMENT: (In addition to items shown or mentioned elsewhere in this folder): Extra Power dual windshield wipers; twin horns with Weatherproof mounting; rear view mirror on windshield center bar; ash tray and locking type glove compartment in instrument panel; additional ash trays in rear arm rests; interior light at each side back of quarter windows operated manually or by automatic door jamb switches; stem wound clock; cigarette lighter; Convertible type sun visors.

EXTERIOR DIMENSIONS: 114" wheelbase; 56" tread, front and rear; over-all length 197.3"; over-all width 72.9"; over-all height (loaded) 62.3"; total exposed glass area 21.0 sq. ft.

INTERIOR DIMENSIONS: hip room, front, 61.7"—rear, 48.8"; shoulder room, front, 55.4"—rear, 54.0"; head room, front, 35.7"—rear, 35.3"; leg room, front, max./min., 42.8"/38.4"—leg room, rear, 37.8"; luggage compartment volume with spare tire in place, approx. 28 cu. ft.; with spare tire removed, approx. 30 cu. ft. Front seat has 4.4" fore-and-aft adjustment.

The specifications contained herein were in effect at the time this folder was approved for printing. The Ford Division of the Ford Motor Company, whose policy is one of continuous improvement, reserves the right, however, to discontinue models at any time, or change specifications, design, or prices without notice and without incurring obligation.

FORD Division of Ford Motor Company, Dearborn, Mich.