
MONARCH

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MONARCH... WHAT'S NEW FOR 1980

Since its introduction in 1975, Monarch has built a strong reputation based on offering a quality product in a size that satisfies a broad spectrum of buyer preferences. Several functional refinements, numerous new exterior and interior trim selections and three sophisticated new sound system offerings should further bolster Monarch's appeal for 1980.

Monarch's clean, crisp styling — always a major factor in the car's continuing popularity — is retained for 1980. Eight new paint colors, three new vinyl roof colors and three eye-catching new tone-on-tone color combinations are being offered to give 1980 Monarch models fresh new appearance highlights.

Buyers again can choose from Monarch's three distinctive trim levels — the standard Monarch, the luxurious Ghia Option Group and the sporty ESS option Group. Each offers a high level of interior luxury and comfort. While the standard Monarch features a stylish Flight Bench seat with fold-down center armrest, the Ghia and

ESS option Groups offer a choice of special sculptured Flight Bench or bucket seats. Among the other dress-up items that distinguish the Ghia and ESS option Groups are the new electronic chimes that replace the buzzer as a seat belt or key-in-ignition warning.

Three versions of the advanced electronic AM/FM Stereo Search radio that was introduced on the 1979 Marquis have been added to the long list of Monarch options. In addition to the basic unit, the system also is available with 8-Track Tape player or Cassette Tape player featuring Dolby® Noise Reduction.

MODEL AVAILABILITY

Series	Order Codes	
	2-Door Sedan	4-Door Sedan
Monarch	33	34
Monarch Ghia	33 *	34 *
Monarch ESS	33 **	34 **

* When ordered with Ghia Option Group (94)

** When ordered with ESS option Group (95)

NEW PRODUCT FEATURES

FUNCTIONAL

- Automatic transmission (C4) modifications for improved transmission cooling and shift quality

EXTERIOR

- **Standard front and rear bumper guards**
- New full-width aluminum lower back panel applique with black center replaces red reflective applique
- Eight new exterior paint colors:
 - Candyapple Red
 - Light Grey
 - Dark Chamois Metallic
 - Pastel Sand
 - Midnight Blue Metallic
 - Chamois Metallic Glamour
 - Sand Metallic Glamour
 - Medium Bittersweet Metallic Glamour
- Three new tone-on-tone option color combinations:
 - Sand Metallic/Pastel Sand
 - Dark Cordovan Met./Medium Bittersweet Met.
 - Dark Chamois Met./Chamois Met.

* Refer to Major Monarch Engineering Sales Features

- Three new vinyl-roof colors:
 - Candyapple Red
 - Caramel
 - Sand

INTERIOR

- **New base cloth trim on base series Flight Bench seat**
- Decor-level bucket seats and door trim panels replace chainmail vinyl bucket seats and door trim on ESS option
- Electronic chimes replace buzzer for seat belt and key-in-ignition warning with Ghia and ESS Groups (also for lights on warning when Light Group is ordered with Ghia and ESS Groups)
- Three new interior trim colors:
 - Caramel
 - Sand
 - Medium Wedgewood Blue

OPTIONS

- Electronic AM/FM Stereo Search radio
- Electronic AM/FM Stereo Search radio with 8-Track tape
- Electronic AM/FM Stereo Search radio with Cassette tape featuring Dolby® Noise Reduction
- Option revisions:
 - Deluxe wheel covers are now called luxury wheel covers
 - **Automatic parking brake release now RPO**
- Options discontinued:
 - AM/FM Stereo tape radio
 - AM/FM Stereo radio with Search Feature
 - AM/FM Stereo radio with Quadrasonic 8-Track tape
 - Rear window defogger
 - **CB Radio**
 - **Leather/vinyl trim for bucket seats**

MONARCH



Monarch 2-Door Sedan

MONARCH STANDARD EQUIPMENT

EXTERIOR

Front:

- Vertical bar blackout grille
- Single rectangular headlamps
- Bright features include:
 - Grille surround molding
 - Headlamp frame
 - Unique stand-up hood ornament
 - Windshield molding
- Color-keyed front bumper sight shield

Side:

- Full wheel covers
- Opera window (2-door model)
- Rear quarter window (4-door model)

Bright features include:

- Front and rear full wheelip moldings
- Full-length upper bodyside molding
- Window frame moldings
- Left-hand outside mirror
- Door belt molding
- Drip molding

Rear:

- Full-width aluminum back panel applique with black center
- Three-pod taillamp assembly

- Color-keyed rear bumper sight shield
- Bright rear window surround molding
- Bright deck lid molding

Finish:

- Electrocoat paint primer process
- Electrostatic paint process
- Baked acrylic super enamel finish
- Corrosion protection with use of pre-coated steel panels

INTERIOR

- Flight Bench seat
- All-vinyl seat trim
- Color-keyed instrument panel with simulated burled woodtone appliques
- Large lockable glove box
- Rear seat ashtrays in each door trim panel

- Cigar lighter in instrument panel ashtray
- Two-spoke color-keyed steering wheel
- All-vinyl door trim panel with pleated insert
- Molded armrest with integral door assist handle

- Color-keyed, cut-pile carpeting
- Dome/courtesy light
- Inertia seat-back release on 2-door models
- Die-cut grey burloom luggage compartment floor mat and filler pipe shield

FUNCTIONAL

- 4.1 litre (250 CID) 1V 6-cylinder engines*
- Four-speed manual overdrive transmission*
- Floor-mounted transmission selector lever (standard with manual transmission only; automatic transmission is column-mounted)*
- Manual front disc/rear drum brakes
- DR78x14 steel-belted radial-ply BSW tires
- DuraSpark Ignition
- Electronic voltage regulator
- Column-mounted windshield wiper/washer control
- Inside hood latch release
- High-level ventilation
- Wide opening rear door hinges (4-door model)

- Two-speed electric windshield wipers with articulated wiper on driver side
- Coolant recovery system
- Electric powered windshield washers
- Heater and defroster with power ventilation
- Parking brake warning light
- Foot-operated parking brake
- Unitized body construction
- Sound insulation package
- Dual-acting hydraulic shock absorbers (stagger-mounted in rear)
- 36-amp.-hr. maintenance-free battery
- 60-amp. alternator
- Hood prop rod
- Single note horn
- Lightweight mini-spare tire

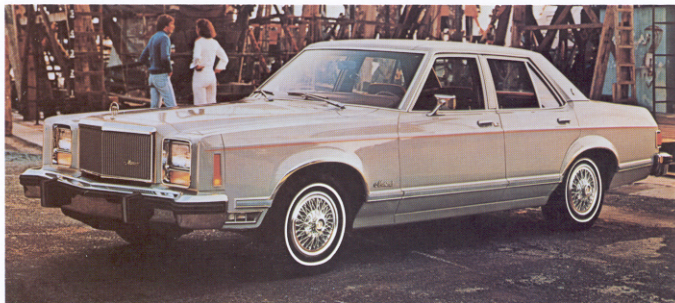
DIMENSIONS & CAPACITIES

	2-Door/ 4-Door
Wheelbase	109.9"
Overall Length	197.8"
Tread	
Front	59.0"
Rear	57.7"
Luggage Capacity (cu. ft.)	16.2
Fuel Tank Capacity (gals.)	18.0

* See Power Teams chart for California requirements

NOTE: Other equipment shown is optional.

MONARCH GHIA OPTION GROUP



Monarch Ghia Option Group 4-Door Sedan

MONARCH GHIA OPTION GROUP EQUIPMENT OVER MONARCH

EXTERIOR

Front:

- Paint stripes on hood contours

Side:

- Tapered bodyside paint stripes
- Ghia ornament on front quarter panel (2-door model), on rear pillar (4-door model)

- Wire wheel covers (4)
- Bright left-hand remote-control mirror
- Full-length lower bodyside molding with wide color-keyed vinyl insert including front and rear partial wheelip moldings (replace Monarch bright front and rear full wheelip moldings and bodyside molding)

Rear:

- Paint stripes on deck lid and deck lid contours
- Delete deck lid molding

INTERIOR

- Choice of deluxe all-vinyl Flight Bench seat or all-vinyl reclining bucket seats in distinctive Decor-level sew style
- Map pockets on front seat backs
- Deluxe color-keyed seat and shoulder belts with tension reliever
- Deluxe steering wheel

- Electronic warning chimes for seat belts and key-in-ignition
- Thicker color-keyed, cut-pile carpeting
- Door trim panels with carpeted lower section, woodtone inserts and Ghia badge

- Molded grey luggage compartment carpet, grey quarter panel sides, grey lower back panel liner and filler pipe shield
- Day/night rearview mirror
- Rear door courtesy lamp switches (4-door models)

FUNCTIONAL

- ER78x14 steel-belted radial-ply BSW tires
- Deluxe sound insulation package
- Dual note horn

NOTE: Other equipment shown is optional.

DIMENSIONS & CAPACITIES

	2-Door/ 4-Door
Wheelbase	109.9"
Overall Length	197.8"
Tread	
Front	59.0"
Rear	57.7"
Luggage Capacity (cu. ft.)	16.0
Fuel Tank Capacity (gals.)	18.0

MONARCH ESS OPTION GROUP



Monarch ESS option Group 2-Door Sedan

MONARCH ESS OPTION GROUP EQUIPMENT OVER MONARCH

EXTERIOR

Front:

- Black windshield wipers
- Black hood paint stripes
- Front bumper guards and horizontal rub strip

Side:

- Bright wide wheelip moldings
- Dual racing mirrors

- Color-keyed wheel covers (4)
- Black bodyside molding with bright mylar insert (delete bright upper bodyside molding)
- Black rocker panel paint treatment
- Black side window surround moldings
- Louvered opera window applique (2-door model)

- Black rear door window division bar (4-door model)
- ESS block letters

Rear:

- Black deck lid stripes
- Rear bumper guards and horizontal rub strip

INTERIOR

- Choice of deluxe all-vinyl Flight Bench seat or all-vinyl reclining bucket seats in distinctive Ghia sew style
- Leather-wrapped 3-spoke sports steering wheel
- Electronic warning chimes for seat belts and key-in-ignition

- Day/night inside rearview mirror
- Door trim panels with carpeted lower section and woodtone inserts
- Deluxe color-keyed seat and shoulder belts with tension reliever
- Delete bright accents on instrument panel applique

- Thicker cut-pile carpeting
- Rear door courtesy light switches (4-door model)
- Molded grey luggage compartment carpet, grey quarter panel sides and grey lower back panel liner

FUNCTIONAL

- FR78x14 steel-belted radial-ply BSW tires
- Deluxe sound insulation package
- Dual note horn

DIMENSIONS & CAPACITIES

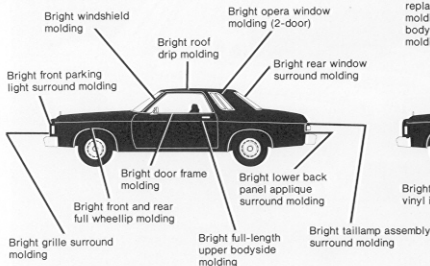
	2-Door/ 4-Door
Wheelbase	109.9"
Overall Length	197.8"
Tread	
Front	59.0"
Rear	57.7"
Luggage Capacity (cu. ft.)	16.0
Fuel Tank Capacity (gals.)	18.0

NOTE: Other equipment shown is optional.

MONARCH EXTERIOR MOLDINGS

MONARCH

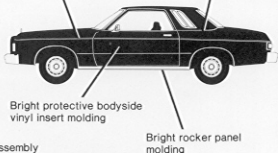
Standard



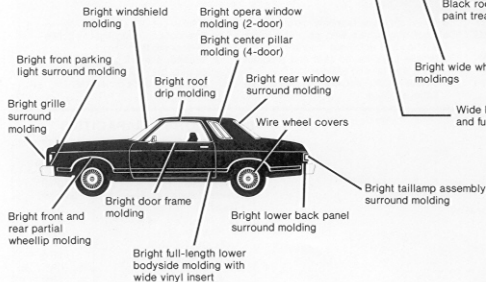
Optional

Ghia bodyside paint stripe replaces standard bodyside molding when protective bodyside vinyl insert molding is ordered

Color-keyed vinyl roof surround molding (included with optional vinyl roof)



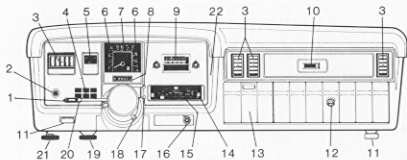
Ghia OPTION GROUP



ESS OPTION GROUP



MONARCH INSTRUMENT PANEL



- | | | |
|------------------------------------|---|---|
| 1. Windshield Wiper/Washer Control | 6. Turn Signal Indicator Lights | 14. Rear Window Defroster (optional) |
| 2. Headlamp Switch | 7. Speedometer/Odometer | 15. Heater or Optional Air Conditioner Controls |
| 3. Air Registers | 8. Automatic Transmission Quadrant (optional) | 16. Right-Hand Mirror Control (optional) |
| 4. Warning Lights | 9. Radio (optional) | 17. Ignition Lock |
| • Alternator | 10. Digital Clock (optional) | 18. Hazard Warning Flasher System |
| • Engine | 11. Air Vent Controls | 19. Hood Latch Release |
| • Service and Parking Brakes | 12. Lockable Glove Box | 20. Turn Signal Lever |
| • Fasten Belts | 13. Ashtray and Concealed Cigar Lighter | 21. Parking Brake Control |
| 5. Fuel Gauge | | 22. Area for CB Microphone (optional) |

MONARCH STEERING WHEELS



2-Spoke Color-Keyed Steering Wheel, Standard on Monarch



Deluxe 2-Spoke Color-Keyed Steering Wheel, Included with Ghia Option Group and Decor Group



Leather-Wrapped 3-Spoke Sports Steering Wheel with Black Spokes, Included with ESS option Group

MONARCH WHEEL COVERS



Standard Monarch Wheel Covers (4)



Color-Keyed Wheel Covers (4), Included with ESS option Group



Styled Steel Wheels with Trim Rings (4), Optional on All Models



Luxury Wheel Covers (4), Optional on All Models



Wire Wheel Covers (4), Included with Ghia Option Group, Optional on All Other Models



Cast Aluminum Wheels (4), Optional on All Models

MONARCH POWER TEAMS

ENGINES AND TRANSMISSIONS		AXLE RATIOS
49 STATES		
4.1 LITRE (250 CID) 1V 6-CYLINDER	Std	—
4-Speed Manual Overdrive	Std	3.00
SelectShift Automatic	Opt	2.79*
5.0 LITRE (302 CID) 2V V-8	Opt	—
SelectShift Automatic	Opt	2.79*
CALIFORNIA		
4.2 LITRE (255 CID) VV V-8	Std	—
SelectShift Automatic	Opt	2.79

* Running change to 2.47

MONARCH DIMENSIONS AND CAPACITIES *

	2-Door Sedan	4-Door Sedan
Wheelbase	109.9	109.9
Overall Length	197.8	197.8
Overall Height	53.2	53.3
Overall Width	74.0	74.0
Tread, Front	59.0	59.0
Rear	57.7	57.7
FRONT, Head Room	38.0	38.2
Shoulder Room	55.8	55.8
Hip Room	55.9	55.9
Leg Room	40.7	40.7
REAR, Head Room	36.5	37.6
Shoulder Room	54.4	55.8
Hip Room	50.4	51.2
Leg Room	33.9	35.6
Luggage Capacity (cu. ft.)	16.2	16.2
Fuel Capacity (gals.)	18.0	18.0
Curb Weight (lbs.)	3211	3252

* Dimensions in inches unless otherwise stated

CHASSIS SPECIFICATIONS

Type of construction Unitized body
 Front suspension, type Spring over upper arm with ball joints and lower arm with drag strut
 Springs Helical coil
 Shock absorbers Hydraulic, telescopic, vertical mount
 Steering, type Parallelogram, with cross link and idler arm
 Gear type Recirculating ball and nut
 Overall ratio — manual .. 29.4:1 — power .. 21.3:1

Rear suspension, type Hotchkiss
 Springs Semi-elliptic leaf
 Shock absorbers Hydraulic, telescopic, angle mounted
 Brakes, type Dual hydraulic, front disc/rear drum
 Disc diameter 11.03"
 Drum diameter 10"
 Brake swept area 352.5 sq. in.
 Tire size-base vehicle DR78x14

MONARCH POWER TEAMS

ENGINES AND TRANSMISSIONS		AXLE RATIOS
49 STATES		
4.1 LITER (250 CID) 1V 6-CYLINDER	Std	—
4-Speed Manual Overdrive	Std	3.00
SelectShift Automatic	Opt	2.79*
5.0 LITER (302 CID) 2V V-8	Opt	—
SelectShift Automatic	Opt	2.79*
CALIFORNIA		
4.2 LITER (255 CID) 2V V-8	Std	—
SelectShift Automatic	Opt	2.79
5.0 LITER (302 CID) 2V V-8	Opt	—
SelectShift Automatic	Opt	2.79

*Running change to 2.47

MONARCH DIMENSIONS AND CAPACITIES *

	2-Door Sedan	4-Door Sedan
Wheelbase	109.9	109.9
Overall Length	199.7	199.7
Overall Height	53.2	53.3
Overall Width	74.5	74.5
Tread, Front	59.0	59.0
Rear	57.7	57.7
FRONT, Head Room	38.0	38.2
Shoulder Room	55.8	55.8
Hip Room	55.9	55.9
Leg Room	40.7	40.7
REAR, Head Room	36.5	37.6
Shoulder Room	54.4	55.8
Hip Room	50.4	51.2
Leg Room	33.9	35.6
Luggage Capacity (cu. ft.)**	16.2	16.2
Fuel Capacity (gals.)	18.0	18.0
Curb Weight (lbs.)	3205	3250

* Dimensions in inches unless otherwise stated

SOURCE: Motor Vehicle Manufacturers Association (MVMA) Specifications

**With standard mini-spare tire

CHASSIS SPECIFICATIONS

Type of construction	Unitized body	Rear suspension, type	Hotchkiss
Front suspension, type ...	Spring over upper arm with ball joints and lower arm with drag strut	Springs	Semi-elliptic leaf
Springs	Helical coil	Shock absorbers	Hydraulic, telescopic, angle mounted
Shock absorbers	Hydraulic, telescopic, vertical mount	Brakes, type	Dual hydraulic, front disc/rear drum
Steering, type	Parallelogram, with cross link and idler arm	Disc diameter	11.03"
Gear type	Recirculating ball and nut	Drum diameter	10"
Overall ratio — manual ..	29.4:1	Brake swept area	352.5 sq. in.
— power ..	21.3:1	Tire size-base vehicle	DR78x14

MONARCH OPTIONS

Order Code ENGINE

EF 5.0L (302 CID) 2V V-8 — Requires power front disc brakes and automatic transmission.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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TRANSMISSION

01 SelectShift Automatic — Required in California and with high altitude option.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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04 Floor-Mounted Transmission Selector — Standard with manual transmission. Requires bucket seats. Not available with tilt steering wheel.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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TIRES

11 White Sidewall

Monarch ●	Ghia Option Group ●	ESS option Group ●
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13 ER78 x 14 BSW — Optional where DR78 are standard.

Monarch ●	Ghia Option Group std	ESS option Group na
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14 FR78 x 14 BSW — Optional where DR78 or ER78 are standard. Required with power Moonroof.

Monarch ●	Ghia Option Group ●	ESS option Group std
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15 Wide-Band WSW (FR78 x 14)

Monarch ●	Ghia Option Group ●	ESS option Group ●
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19 Mini-Spare Tire Delete — Conventional spare tire to match tires ordered.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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POWER ASSISTS

20 Power Disc Brakes, Front — Required with 5.0L (302 CID) engine.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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22 Power Door Locks

Monarch ●	Ghia Option Group ●	ESS option Group ●
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Order Codes

23 Power Moonroof — Requires color-coordinated full vinyl roof and FR78 tires.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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24 Power Seats, Four-Way Bucket — Four-way driver side only. Requires reclining bucket seat option.

Monarch ●**	Ghia Option Group ●	ESS option Group ●
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** Requires Decor Group

24 Power Seats, Four-Way Flight Bench — Not available with manual transmission or automatic transmission with floor-mounted shift.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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27 Power Steering — Required with tilt steering column and 4.1L (250 CID) engine in combination with air conditioning and electric rear window defroster.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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28 Power Side Windows

Monarch ●	Ghia Option Group ●	ESS option Group ●
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OTHER OPTIONS

31 Air Conditioning, Automatic Temperature Control — Requires power steering when ordered with 4.1L (250 CID) engine in combination with electric rear window defroster.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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32 Air Conditioning, Manual Control — Requires power steering when ordered with 4.1L (250 CID) engine in combination with electric rear window defroster.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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35 Battery, Heavy-Duty — Included in Cold Weather Group and Heavy-Duty Group.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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36 Belts, Deluxe Seat and Shoulder — Includes a shoulder belt tension reliever. Included with Convenience Group.

Monarch ●	Ghia Option Group std	ESS option Group std
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OTHER OPTIONS (continued)

Order Code

61 Molding, Rocker Panel

Monarch ●	Ghia Option Group ●	ESS option Group ●
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62 Mud and Stone Deflectors — Molded black plastic deflectors mount in lower front and rear wheel wells.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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63 Lower Bodyside Protection — Lower body vinyl coating for increased road abrasion protection.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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65 Radio Flexibility Option — Available only for dealer stock orders. Includes engine electrical equipment, two front speakers, wiring for two rear speakers, package tray provision for rear speakers, antenna and cable and installation kit. Also includes charge for AM radio chassis to be installed by the dealer. Not available with CB radio.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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66 Radio, AM — Includes single front speaker.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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67 Radio, AM/FM Monaural — Includes single front and dual rear speakers.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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68 *Radio, Electronic AM/FM Stereo Search — Includes four speakers.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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69 *Radio, Electronic AM/FM Stereo Search with Cassette Tape Featuring Dolby Noise Reduction — Includes four speakers.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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70 Radio, AM/FM Stereo — Includes four speakers.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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71 Radio, AM/FM Stereo with Cassette Tape — Includes four speakers.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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Order Code

72 Radio, AM/FM Stereo with 8-Track

Tape — Includes four speakers.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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73 *Radio, Electronic AM/FM Stereo Search with Quadrasonic 8-Track Tape — Includes four speakers.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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75 Radio, 40-Channel Citizens Band — Includes remote-mounted chassis, detachable microphone with built-in controls for all functions and multi-band AM, FM, CB antenna. Requires another radio option.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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V Roof, Vinyl, Full — Includes bright roof moldings and (on 4-door models) center pillar applique with vinyl insert. Required with power Moonroof. Not available with tone-on-tone option.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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Y Roof, Vinyl, Landau — Two-door models only. Includes bright moldings. Not available with power Moonroof or tone-on-tone option.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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76 Seat, Four-Way Manually Adjustable — Requires reclining bucket seats. Not available in combination with 4-speed manual transmission and console.

Monarch ●**	Ghia Option Group ●	ESS option Group ●
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** Requires Decor Group

Seat, Reclining Bucket Option — Includes RH and LH recliner.

Monarch ●**	Ghia Option Group ●	ESS option Group ●
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** Requires Decor Group

77 Speed Control — Not available with manual transmission. Includes black leather-wrapped steering wheel with ESS option Group.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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* New or revised for 1980

OTHER OPTIONS (continued)

Order Code

- 78 Tilt Steering Wheel** — Not available with manual transmission or floor-mounted transmission selector. Requires power steering.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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- 80 Heavy-Duty Suspension** — Includes:
● Revised shock absorber valving
● Increased spring rates (front and rear)

Monarch ●	Ghia Option Group ●	ESS option Group ●
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Trim, Leather/Vinyl — Available only with bucket seats.

Monarch ●**	Ghia Option Group ●	ESS option Group ●
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** Requires Decor Group

Trim, Cloth/Vinyl

Monarch ●	Ghia Option Group ●	ESS option Group ●
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- 81 Trunk Lid Release, Electric** — Not available with console.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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- 82 Visibility Group** — Includes:
● LH bright remote-control mirror (included with Ghia Option Group) **
● RH bright remote-control mirror **
● Day/night inside rearview mirror (included with Ghia and ESS option Groups)
● RH visor vanity mirror

** Excluded when dual racing mirrors or ESS option Group is ordered

Monarch ●	Ghia Option Group ●	ESS option Group ●
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- 83 Wheel Covers, Luxury (4)**

Monarch ●	Ghia Option Group ●	ESS option Group ●
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- 85 Wheel Covers, Wire (4)**

Monarch ●	Ghia Option Group std	ESS option Group ●
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- 86 Wheels, Cast Aluminum (4)** — Includes standard steel spare.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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Order Code

- 88 Wheels, Styled with Trim Rings (4)** — Includes standard steel spare.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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- 90 *Appearance Protection Group** — Includes:

- Front 14-ounce carpet floor mats
- Door-edge guards (not available with Ghia Option Group)
- Bright license plate frame(s)

Monarch ●	Ghia Option Group ●	ESS option Group ●
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- 91 Tone-on-Tone Paint Option** — See Exterior Moldings section and color and trim charts.

Monarch ●	Ghia Option Group ●	ESS option Group na
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- 93 Decor Group** — Includes:

- Ghia-level Flight Bench or reclining bucket seats
- Ghia-level door trim
- Deluxe steering wheel

Monarch ●	Ghia Option Group na	ESS option Group na
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- 94 *Ghia Option Group** — See page 4.

Monarch ●	Ghia Option Group std	ESS option Group na
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- 95 *ESS option Group** — see page 5.

Monarch ●	Ghia Option Group na	ESS option Group std
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MISCELLANEOUS

- YS California Emissions System** — Required in California. Available with automatic transmission only. Not available in 49 states.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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***Paint Glamour** — (New colors for 1980)

Monarch ●	Ghia Option Group ●	ESS option Group ●
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***New or revised for 1980**

OPTIONS (continued)

Order Code

LIMITED PRODUCTION (LPO)

- LB Automatic Parking Brake Release** — Included with Convenience Group. Requires automatic transmission with column-mounted shift.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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- LG Engine Block Heater** — Fleet option only. Included with Cold Weather Group.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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- LH Floor Mats, Front** — Fleet option only.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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- LJ Light, Luggage Compartment** — Fleet option only. Included with Light Group.

Monarch ●	Ghia Option Group ●	ESS option Group ●
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- LK Mirror, Day/Night Inside** — Fleet option only. Included with Visibility Group.

Monarch ●	Ghia Option Group std	ESS option Group std
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Order Code

- LL Mirror, LH Remote-Control, Bright** — Fleet option only. Included with Visibility Group.

Monarch ●	Ghia Option Group std	ESS option Group na
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- LM Mirror, RH Remote-Control, Bright** — Fleet option only. Included with Visibility Group. Requires bright LH remote-control mirror.

Monarch ●	Ghia Option Group ●	ESS option Group na
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- LY High Altitude Option** — Requires 5.0L (302 CID) engine and automatic transmission.

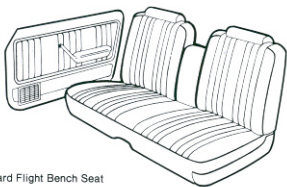
Monarch ●	Ghia Option Group ●	ESS option Group ●
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TIRES

Model	DR78x14		ER78x14		FR78x14		
	BSW	WSW	BSW	WSW	BSW	WSW	WWSW
Monarch**	std	opt	opt	opt	opt	opt	opt
Monarch Ghia**	—	—	std	opt	opt	opt	opt
Monarch ESS**	—	—	—	—	std	opt	opt

**FR78x14 tires are required with power Moonroof

MONARCH Interior Trims



Standard Flight Bench Seat

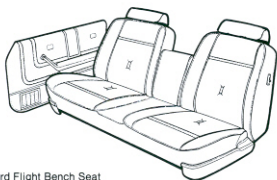


Standard Vinyl:
Medium Wedgewood Blue,
Dark Red,
Cordovan (shown) or
Sand



Optional Cloth and Vinyl:
Medium Wedgewood Blue,
Dark Red,
Cordovan or
Sand (shown)

MONARCH DECOR GROUP OPTION Interior Trims



Standard Flight Bench Seat



Standard Vinyl:
Medium Wedgewood Blue
(shown),
Dark Red,
Cordovan,
Dove Grey,
Caramel or
Sand



Optional Luxury Cloth and
Vinyl:
Medium Wedgewood Blue,
Dark Red,
Cordovan,
Dove Grey,
Caramel or
Sand (shown)



Optional Bucket Seats



Standard Vinyl:
Medium Wedgewood Blue,
Dark Red,
Cordovan,
Dove Grey,
Caramel (shown) or
Sand



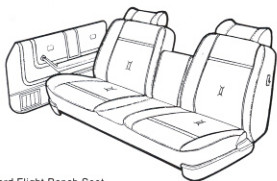
Optional Luxury Cloth and
Vinyl:
Medium Wedgewood Blue,
Dark Red (shown),
Cordovan,
Dove Grey,
Caramel or Sand



Optional Leather Seating
Surfaces:
Medium Wedgewood Blue,
Dark Red,
Cordovan,
Dove Grey (shown),
Caramel or
Sand

New Colors for 1980: Med. Wedgewood Blue, Caramel and Sand

MONARCH ESS OPTION GROUP Interior Trims



Standard Flight Bench Seat



Standard Vinyl:
Medium Wedgewood Blue (shown),
Dark Red,
Cordovan,
Dove Grey,
Caramel or
Sand



Optional Luxury Cloth and Vinyl:
Medium Wedgewood Blue,
Dark Red,
Cordovan,
Dove Grey (shown),
Caramel or
Sand



Optional Bucket Seats



Standard Vinyl:
Medium Wedgewood Blue,
Dark Red (shown),
Cordovan,
Dove Grey,
Caramel or
Sand

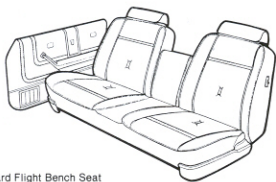


Optional Luxury Cloth and Vinyl:
Medium Wedgewood Blue,
Dark Red,
Cordovan,
Dove Grey,
Caramel or Sand (shown)



Optional Leather Seating Surfaces:
Medium Wedgewood Blue,
Dark Red,
Cordovan,
Dove Grey,
Caramel (shown) or
Sand

MONARCH GHIA OPTION Interior Trims



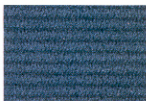
Standard Flight Bench Seat



Optional Bucket Seats



Standard Vinyl:
Medium Wedgewood Blue,
Dark Red,
Cordovan (shown),
Dove Grey,
Caramel or
Sand



Optional Luxury Cloth and
Vinyl:
Medium Wedgewood Blue
(shown),
Dark Red,
Cordovan,
Dove Grey,
Caramel or
Sand



Standard Vinyl:
Medium Wedgewood Blue,
Dark Red (shown),
Cordovan,
Dove Grey,
Caramel or
Sand



Optional Luxury Cloth and
Vinyl:
Medium Wedgewood Blue,
Dark Red,
Cordovan,
Dove Grey (shown),
Caramel or Sand

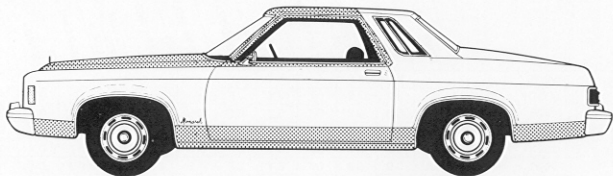


Optional Leather Seating
Surfaces:
Medium Wedgewood Blue,
Dark Red,
Cordovan,
Dove Grey,
Caramel or
Sand (shown)

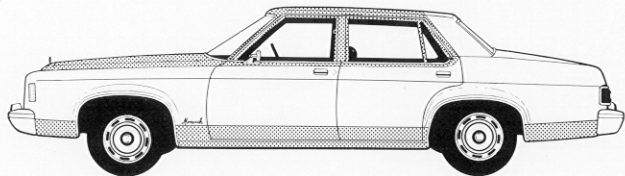
New Colors for 1980: Med. Wedgewood Blue, Caramel and Sand

MONARCH Tone-on-Tone Paint Option

Shaded area represents the Darker Body Color.
Unshaded area represents the Lighter Body Color.



Tu-tone shown on Monarch 2-Door Sedan



Tu-tone shown on Monarch 4-Door Sedan



Front and Rear Views showing Tu-tone on either
Monarch 2- or 4-Door Sedan

MONARCH Color and Trim Selections

		INTERIOR TRIMS												
		TRIM COLORS						ESS OPTION (95)						
		DOVE GREY	DARK RED	MEDIUM WEDGEWOOD BLUE*	CARAMEL*	SAND*	CORDOVAN	DOVE GREY	DARK RED	MEDIUM WEDGEWOOD BLUE*	CARAMEL*	SAND*	CORDOVAN	
MONARCH	VINYL	FLIGHT BENCH	KD	KB		KY	KF							
	CLOTH		JD	JB		JY	JF							
GHIA OPTION (94)/ DECOR GROUP (93)/ ESS OPTION GROUP (95)	VINYL	FLIGHT BENCH	GS	GD	GB	GT	GY	GF	GS	GD	GB	GT	GY	GF
	LUXURY CLOTH		BS	BD	BB	BT	BY	BF	BS	BD	BB	BT	BY	BF
	VINYL	BUCKET	DS	DD	DB	DT	DY	DF	DS	DD	DB	DT	DY	DF
	LEATHER		CS	CD	CB	CT	CY	CF	CS	CD	CB	CT	CY	CF
			MS	MD	MB	MT	MY	MF	MS	MD	MB	MT	MY	MF

PAINT COLORS	PAINT CODE	▲	VINYL ROOF COMBINATIONS											
			A/P ^[1]	A/B ^[1]	A/T	A	A	A	A	A	A	A	A	
BLACK	1C	A												
WHITE	9D	W	A/W	W/B	W/Q	W/T	W/Y	W/F	W	W	W	W	W	W
SILVER MET.	1G	P	A/P	P/B	Q/P			P/F	P	P	P			
*LIGHT GREY	12	P	A/P	P/B	Q/P									
*CANDYAPPLE RED	2K	B		B/W/A						B				
LIGHT MED. BLUE	3F	Q			W/Q									
MIDNIGHT BLUE MET.	3L	Q	Q/P	Q	W/Q				Q	Q	Q			
*DARK CHAMOIS MET.	8A	T				T/W ^[2]						T		
DARK CORDOVAN MET.	8N	F						W/F ^[3]						F
*PASTEL SAND	6D	Y					Y/W/A						Y	

GLAMOUR COLORS (Extra Cost)

*CHAMOIS MET.	8W	T				T/W/A								
*SAND MET.	6B	Y					Y/W/A ^[4]							
*MEDIUM BITTERSWEET MET.	8D	F						F/W						

VINYL ROOF AND BODYSIDE MOLDING CODES

VALINO GRAIN CODES:

FULL - V	LANDAU - Y
A - BLACK	W - WHITE
F - CORDOVAN	* Y - SAND
P - SILVER	* B - CANDYAPPLE RED
Q - MIDNIGHT BLUE	

PIGSKIN GRAIN CODES:

FULL - W	LANDAU - X
	* T - CARAMEL

MOON ROOF (23) COLOR AVAILABILITY

THE MOON ROOF COLOR IS COLOR-KEYED TO THE VINYL ROOF IN THE FOLLOWING MANNER:

MOON ROOF COLOR	VINYL ROOF COLOR
SILVER	BLACK, WHITE, MIDNIGHT BLUE, SILVER, CANDYAPPLE RED
GOLD	SAND, CARAMEL
BROWN	CORDOVAN

* New Color for 1980

LOWER BODYSIDE MOLDING, LOWER BACK PANEL APPLIQUE, PAINT/TAPE STRIPES

NORMAL PROCEDURE WILL COORDINATE THE GHIA OPTION LOWER BODYSIDE MOLDING COLOR TO THE ROOF IF A VINYL ROOF IS ORDERED OR TO THE BODY COLOR IF NO ROOF IS ORDERED. CUSTOMER MAY COORDINATE THE COLOR TO THE BODY COLOR EVEN THOUGH A VINYL ROOF IS ORDERED. SEE COLUMN #4 FOR MOLDING COLORS THAT ARE COORDINATED TO BODY COLORS.

THE DUAL PAINT/TAPE STRIPES STANDARD ON THE GHIA OPTION GROUP AND INCLUDED WITH THE PROTECTIVE BODYSIDE MOLDING ON THE BASE SERIES ARE AUTOMATICALLY SELECTED TO COLOR COORDINATE WITH INTERIOR, EXTERIOR, VINYL ROOF AND LOWER BODYSIDE MOLDINGS SELECTED.

ESS OPTION (95)

COLOR SELECTION SHOWN IS RECOMMENDED FOR THE ESS OPTION. OTHER COMBINATIONS RELEASED FOR THE NON ESS OPTION ARE ALSO AVAILABLE WITH THE ESS OPTION. ESS OPTION INCLUDES COLOR-KEYED WHEEL COVERS WHICH ARE PAINTED TO MATCH THE VINYL ROOF. IF NO VINYL ROOF IS SELECTED, WHEEL COVERS ARE PAINTED AS INDICATED IN THE COLUMN #4. HOOD AND DECK LID STRIPES ARE BLACK FOR ALL PAINTS EXCEPT BLACK AND DARK BLUE METALLIC WHICH USE SILVER COLOR STRIPES.

TOPE ON TONE OPTION (91)

ON BASE CAR OPTION INCLUDES BODY COLOR ON UPPER AND LOWER BODYSIDE, HOOD AND FRONT OF ROOF WITH TUI-TONE COLOR ON GRILL, FRONT AND REAR SIGHT SHIELDS, MID BODYSIDE, DECK LID, LOWER BACK AND REAR OF ROOF. DUAL BAND TAPE SEPARATES COLORS ON UPPER AND LOWER BODYSIDE AND ROOF WRAPOVERS. GHIA OPTION SAME AS BASE, EXCEPT LOWER BODYSIDE MOLDING TO COORDINATE WITH BODY COLOR REPLACES LOWER BODYSIDE TAPE. AVAILABILITY OF THE TONE ON TONE OPTION IS INDICATED BY THE BOXED NUMBERS. CODES ARE AS FOLLOWS:

- 1) SILVER MET. (1 G)
- 2) CHAMOIS MET. (8 W)
- 3) MED. BITTERSWEET MET. (8 D)
- 4) PASTEL SAND (6 D)