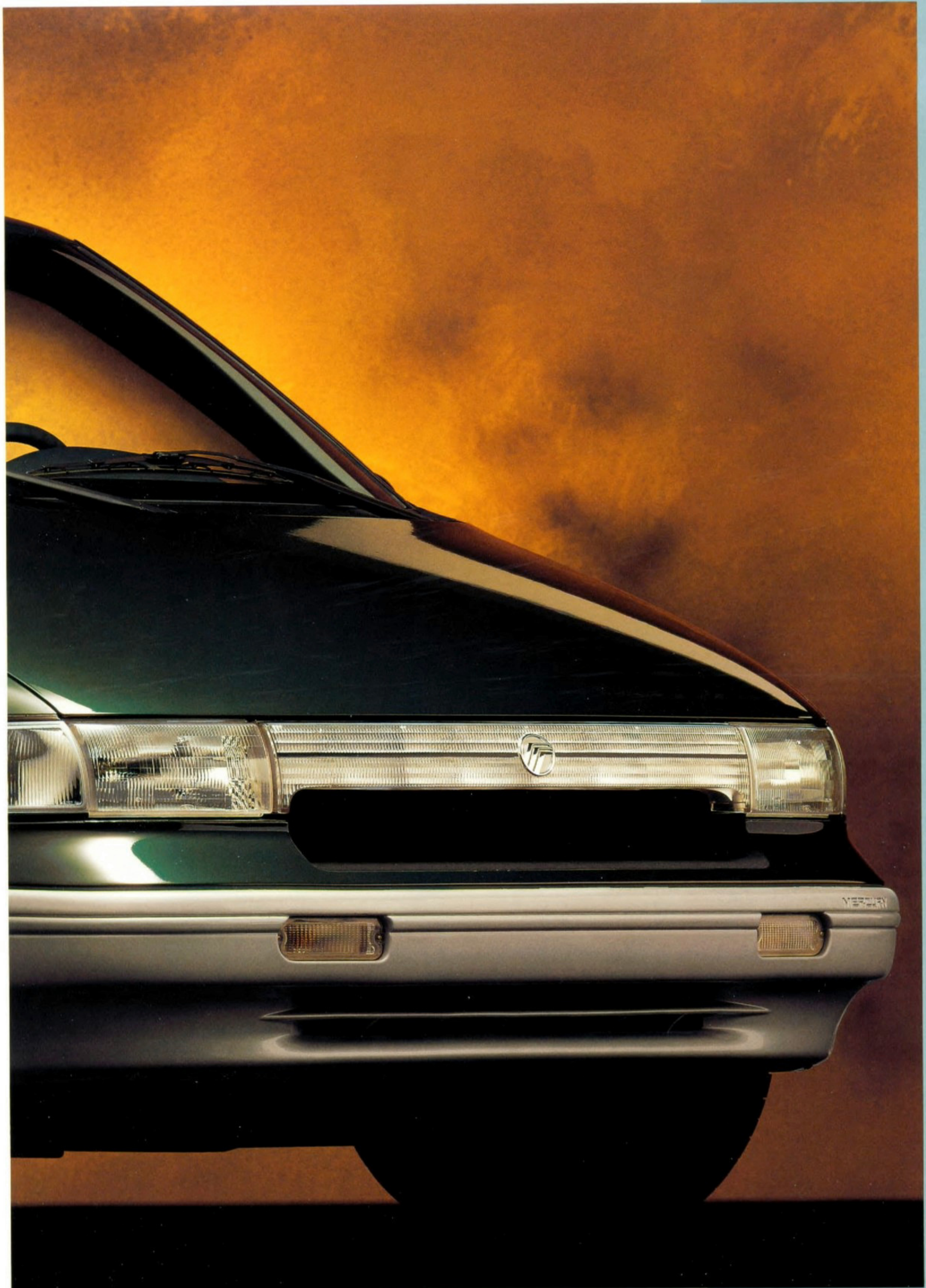


 **MERCURY VILLAGER**



1993

VILLAGER LS
STANDARD
FEATURES
INCLUDE:
Front-wheel
drive

3.0-liter V-6
engine with
sequential port
electronic fuel
injection

Electronically
controlled
four-speed
automatic
overdrive
transaxle

Four-wheel
anti-lock brakes

Privacy glass
in rear quarter
windows
and liftgate

Innovative
flexible seating
system

Air conditioner
Roof-mounted
luggage rack

Flip-open
liftgate glass

Villager LS pictured in Jewel Green over Silver.



Introducing the all-new Villager. The minivan with everything you expect in a Mercury.

The goal was an ambitious one: To build a vehicle that would offer all the practical advantages of a minivan, combined with the passenger amenities, peace of mind and driving comfort of a car. With Mercury's heritage of pleasing both drivers and passengers, no one was more qualified to take up

the challenge. The remarkable result is nothing less than a new kind of minivan. Mercury Villager. A minivan that combines front-wheel drive, V-6 power and standard four-wheel anti-lock brakes. And, most reassuring of all, it's one minivan that meets all federal passenger car safety standards. But Villager's achievements go even further. As you'll see on the following pages, it represents a major advance in minivan usefulness and seating flexibility. You'll also be pleased to note that Villager's sleek design brings a whole new appeal to the world of minivans.*

*Except models with privacy glass due to window tinting.



POWER FLIP-OUT BODYSIDE WINDOWS In Villager LS, standard power rear quarter windows flip out or retract at the touch of a button. Ventilation is quick and easy.

ONE KEY DOES IT ALL. Opens the doors, starts the engine, unlocks the liftgate and glove compartment and, in LS models, raises the flip-up liftgate glass and opens the lockable underseat storage bin.



VILLAGER GS STANDARD FEATURES INCLUDE:

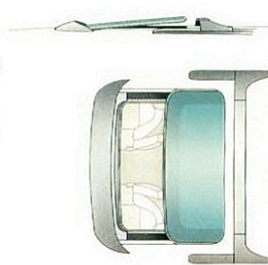
- Front-wheel drive
- Four-wheel anti-lock brakes
- Power rack-and-pinion steering
- Front stabilizer bar
- Innovative seating design
- Rear window washer/wiper
- AM/FM stereo with four speakers
- Front side window defoggers
- Front cornering lamps
- Side intrusion door beams
- Two-sided galvanized steel on all exterior body panels
- Lower bodyside polyvinyl chloride protection
- Single key for door and ignition



Villager GS pictured in Medium Mocha Clearcoat.



FLIP-UP LIFTGATE GLASS A clockwise turn of the key in the tailgate and the Villager LS rear window swings upward to allow access to packages or cargo (optional on GS).



VERSATILE POWER MOONROOF Available LS moonroof opens and closes in two stages, and also flips up to vent position at the touch of a button when closed.



FOLDING SIDEVIEW MIRRORS Sideview mirrors fold flat when they encounter an object to help prevent damage.



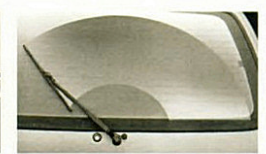
POWER ANTENNA Available in Villager LS with the Super Sound System, it extends when radio is on.



CORNERING LAMPS Villager's standard front cornering lamps are activated by the turn signal lever to help light your way around turns.



PERSONALLY CODED KEYLESS ENTRY SYSTEM An option never before available on a minivan. It permits you to unlock all doors and the liftgate by keying in your own personal five-digit code.



REAR WINDOW WASHER/WIPER A rear window washer/wiper is standard in every Villager — a feature you'll be thankful for whenever the weather turns bad.



LOCK-DOWN FOR LS REAR WINDOW WIPER Helps prevent possible car wash damage by holding the wiper securely when it's in "parked" position.



Villager LS pictured in Silver over Twilight Blue.

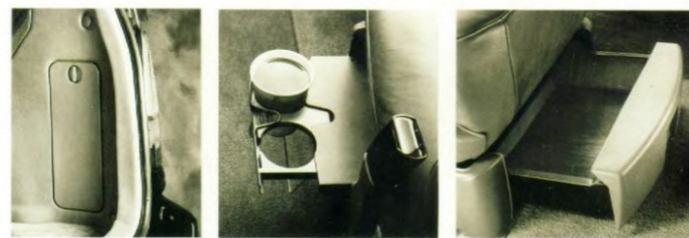


A LUGGAGE RACK THAT CHANGES TO FIT YOUR LUGGAGE As shown here, the Villager LS rooftop luggage rack readily adjusts to suit luggage or cargo of varying sizes.

A MAJOR ADVANCE IN SEATING FLEXIBILITY.

No minivan has ever had a seating system like this one. Its secret is a rearmost seat that folds down, folds up and moves fore and aft on an ingenious pair of rails and locks into any of five different locations that best suits your requirements for seating or cargo space. Together

with readily removable second-row seats, it makes Villager the most easily adaptable minivan ever built. And the third seat itself can be removed when the entire rear area is required for hauling cargo. The result is no fewer than 14 different seating/cargo carrying arrangements, as shown at left.



HANDY JACK STORAGE Jack stores conveniently in a side compartment behind the third seat.

FRONT SEAT CUP HOLDERS Front cup holders pull out from beneath the inboard side of passenger seat.

LOCKABLE STORAGE BIN Convenient lockable storage bin is located under the front of the LS passenger seat.



Right, Villager LS seats shown, from left: Third-row bench seat folded into tray table. Third-row bench seat in reclining position. Optional second-row captain's chairs—in tray table position, and also in seating position with right-hand armrest upright.



GS Seating*

Three-passenger bench seat in third-row seating position one. (It slides back farther for seating position two.)



Three-passenger bench seat folded down and slid into third-row seating position one or two.



Three-passenger bench seat moved to second-row seating position.



Three-passenger bench seat folded down in second-row seating position.



Three-passenger bench seat folded up in storage position one.



Three-passenger bench seat removed with simple tools.



LS Seating

Seven-passenger bench seating.



Three-passenger bench seat folded down into tray table.



Both bench seats folded down into tray tables.



Two-passenger bench seat folded down into tray table.



Two-passenger bench seat folded down into tray table. Three-passenger bench seat folded up in storage position two.



Three-passenger bench seat folded up in storage position two.



Six-passenger seating with one second-row captain's chair removed.**



Seven-passenger seating with second-row captain's chairs.**



*Seven-passenger seating also available in GS models.
**Second-row captain's chairs available in LS models.



REAR PASSENGER TEMPERATURE AND AUDIO CONTROLS Available remote controls for the heater/air conditioner and audio system permit rear seat passengers to adjust the temperature and select their own entertainment. Master control override remains with the driver.



FRONT DOOR MAP COMPARTMENTS Map pockets in both front doors of all Villagers keep route maps and travel documents handy.



BACK SEAT MAP POCKETS Map pockets in the backs of driver and passenger seats are standard in Villager LS.



SPACIOUS GLOVE COMPARTMENT Finally, a glove compartment that holds more than just gloves. You'll find lots of uses for this generous Villager storage area.

Front seat belt not shown in order to provide a clear view of the vehicle interior. Always wear the shoulder and separate lap belts.

SPACIOUS, COMFORTABLE SEATING THAT QUICKLY BECOMES SPACE FOR SOMETHING ELSE.

You're looking at an interior that not only offers what is arguably the ultimate in minivan comfort, but also in practicality. Here you see the Villager LS comfortably configured to seat seven. Not just seven theoretical people but seven actual full-size adults—with enough leg, hip and shoulder room to make everybody happy. And keep them

happy—even on long trips. The front captain's chairs are fully reclining and equipped for your comfort with inboard armrests plus headrests that are adjustable fore and aft as well as vertically. Eight-way power adjustment for the driver's seat and four-way power adjustment for the passenger's seat are both available. Also shown are the optional second-row captain's chairs with dual armrests for the right-hand seat and an inboard armrest for the left-hand seat.

These, as well as the standard two-passenger, second-row bench seat, fold down flat to become tray tables.

Which brings us to the versatile rearmost seat which is the secret of a seating system so advanced that no minivan has ever offered it before. So innovative that it gives you a total of 14 different seating/cargo carrying arrangements. The rearmost seat not only reclines and folds down to become a tray table, but also slides on rails

into three different locations for seating and two for storage. For example, it folds upright and stows behind the second-row seats for additional cargo space—without having to remove any seats. With second-row seats removed, which can be easily done simply by releasing latches, the rearmost seat can be stowed upright behind the front seats. The result is a cavernous cargo space, as you can see simply by turning this page.

Villager LS interior pictured in optional Smoke leather.



OUTSIDE REARVIEW MIRROR CONTROL Dual power outside mirrors are standard on LS, optional on GS.



HANDY CONTROLS TO YOUR LEFT Conveniently grouped controls at the left of the steering wheel turn headlamps on/off, adjust instrument panel brightness and, in LS models, activate speed control and available autolamp delay systems.

AND TO YOUR RIGHT Cluster at the right of the steering wheel contains controls for rear washer/wiper and defogger. Also located here are switches for hazard flashers and the Power E-AT function which is described in text on this page.



FINGERTIP SPEED CONTROL After activating the speed control with the instrument panel switch, you set the desired speed with these buttons. Note their convenient location near the center of the steering wheel, close to your hands.



OVERDRIVE LOCKOUT SWITCH Gear selector lever contains a button which permits you to lock out the fourth-speed overdrive transmission function, providing increased engine braking when driving in hilly areas.



OVERHEAD CONTROLS In Villager LS, the optional power moonroof is controlled from an overhead console which also contains controls for map lights and power rear quarter windows.



FUEL COMPUTER Included in the available LS electronic instrument panel, it permits you to call up readouts for instant fuel economy, average fuel economy and distance to empty. Other functions are outside temperature and trip distance.



DUAL ILLUMINATED VISOR MIRRORS Standard in Villager LS. Light automatically turns on when mirror cover is flipped up.



TILT STEERING WHEEL Together with fingertip speed control, it's standard on LS, available on Villager GS.



INSIDE EVERY VILLAGER, THERE'S THE DRIVING COMFORT YOU EXPECT IN A MERCURY.

You immediately sense that when you slide behind the wheel. Instruments are highly readable. Controls are placed exactly where your feet and fingers expect them to be. There's the luxurious feel of a leather-wrapped tilt steering wheel, standard in LS models.

Innovative control pods located on each side of the steering wheel give you access to key functions, like switching headlamps on and off and operating the rear window wiper/washer, without taking your eyes off the road. The control pod on the right contains the Power E-AT switch which enables you to program higher shift points for the electronic transaxle. You'll find this switch useful when greater

acceleration is required or power is needed for climbing hills. Also convenient are the familiar column-mounted windshield washer/wiper and high-beam controls. And you'll discover the LS driver's side power front window has a thoughtful one-touch down feature. It can be lowered completely, simply by pressing the "down" button for about a second and then releasing it.

FUNCTIONAL "CENTER STACK" Starting from top, it includes: Positive shut-off registers for adjusting air flow. Controls for air conditioning, standard on LS, optional on GS. Below that, controls for the sound system. And finally, a handy storage bin, ash tray and lighter, and tape/CD storage.



Instrument panel bins have a removable liner for easy cleaning. You can even put it in your dishwasher.

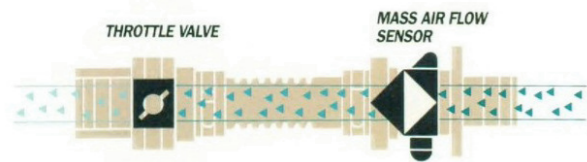


OPTIONAL ELECTRONIC INSTRUMENTATION Electronic instrument panel, available in Villager LS, provides digital speedometer and odometer readouts plus electronic graphics displays for tachometer, fuel level and engine temperature.

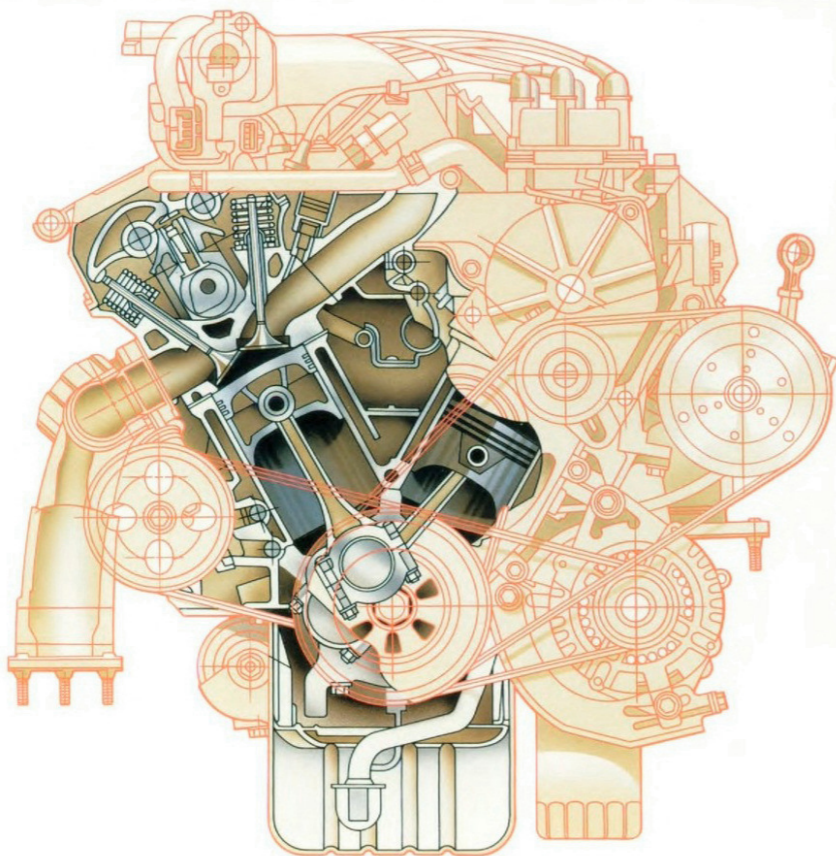
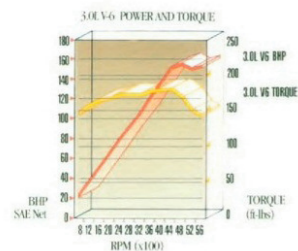
- VILLAGER LS STANDARD FEATURES INCLUDE:**
- Leather-wrapped tilt steering wheel
 - Fingertip speed control
 - Dual illuminated visor mirrors
 - Front air conditioner
 - Dual power outside rearview mirrors
 - Power front door windows
 - Power door locks
 - Analog instrument cluster with tachometer and trip odometer



WELL PLANNED, CONVENIENT ENGINE COMPARTMENT
As with all Mercurys, Villager's engine compartment has been thoughtfully designed so that underhood service points are conveniently located and clearly marked. Functions like checking the oil level and topping off the windshield washer fluid have never been easier to locate.



MASS AIR FLOW SENSOR
An example of Villager's sophisticated engineering, it measures the density of the air the engine is "breathing." In response to changing atmospheric conditions, a throttle valve modifies intake air flow.



- 3.0-LITER, 151-hp V-6 ENGINE**
The Villager's electronically fuel-injected engine delivers a smooth, responsive flow of power. Among its noteworthy features are, at left:
(1) Hydraulic valve lifters for reduced sound and wear.
(2) Sequential port electronic fuel injection for performance and efficiency.
(3) A computerized knock sensor which adjusts the engine's timing to suit the fuel you're using.

VILLAGER. THE MINIVAN THAT'S ENGINEERED TO HANDLE THE ROAD LIKE A MERCURY.

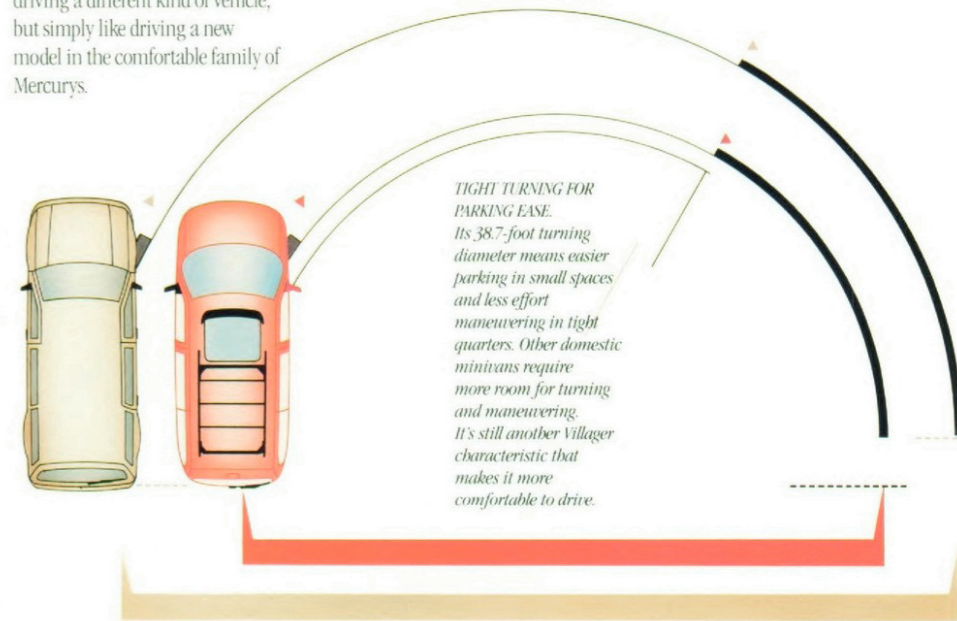
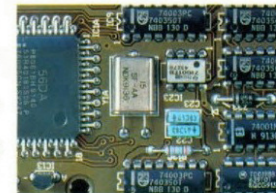
Until now, minivans have been designed largely to perform a variety of tasks which they've done admirably. Things like picking up the kids at school, hauling home the week's supply of groceries and carrying everything from bicycles to porch furniture. Mercury Villager, however, is dedicated to the idea that a minivan can do all this, and something more: It can also be highly satisfying in the way it responds to the driver and in the way it conveys its passengers over the road. In short, a minivan can act and feel much more like a car than the minivans of the past, without losing any of the features you buy a minivan for. To achieve this, the ride and handling characteristics of a Mercury Sable Wagon were used in establishing the goals at the outset of the design process. They were foremost among the standards which guided the engineering approach to the Villager. And you see them reflected in every major chassis component.

Some significant examples: Rack-and-pinion steering was chosen for responsive steering. A 3.0-liter, 151-hp fuel-injected V-6 was teamed with a four-speed electronically controlled automatic transaxle for quick, smooth power. Front-wheel drive was specified for the excellent traction it provides, especially when the weather is less than ideal. An independent MacPherson front suspension and rear leaf spring/beam axle suspension were specially designed for crisp, carlike handling. The suspension system was further refined with standard front stabilizer bars and gas-filled shocks all around. And four-wheel anti-lock brakes were designated as standard equipment, thus improving your ability to steer during hard braking.

Another notable engineering feature is the Villager engine's highly sophisticated mass air flow sensor which measures the density of the air being ducted into the intake manifold. This information assists the electronic engine control in modifying engine functions, moment by moment, in response to changing driving conditions. Thus, it's an important factor in Villager's impressive overall performance.

On these pages you'll find even more information about the innovative engineering that makes Villager a most remarkable achievement in the world of minivans. They're reasons why you won't feel that driving a Villager is like driving a different kind of vehicle, but simply like driving a new model in the comfortable family of Mercurys.

ELECTRONIC TRANSAXLE
Villager's drivetrain includes a highly sophisticated four-speed automatic overdrive transaxle. It features a lock-up torque converter in fourth gear which forms a direct link with the engine for maximum efficiency. It also interacts with the electronic engine controls for silent, smooth shifting.



TIGHT TURNING FOR PARKING EASE.
Its 38.7-foot turning diameter means easier parking in small spaces and less effort maneuvering in tight quarters. Other domestic minivans require more room for turning and maneuvering. It's still another Villager characteristic that makes it more comfortable to drive.

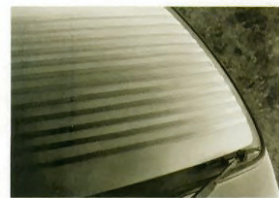
MOONROOF WIND DEFLECTOR
This innovative Villager design feature uses aerodynamic design principles to greatly reduce interior wind noise when the available moonroof is open or in the vent position.



THE ONLY MINIVAN THAT MEETS ALL FEDERAL PASSENGER CAR SAFETY STANDARDS* AND INCLUDES STANDARD ANTI-LOCK BRAKES.

Mercury Villager meets all federal passenger car safety standards, thanks to rigorous safety engineering that brings you added security and peace of mind. It includes sturdy guard beams in the doors to help protect the passenger cabin from intrusion in the event of a collision. Villager is structurally engineered to further protect its occupants by means of a front-end crumple zone which is designed to help absorb the energy of an impact.

Among other vital Villager safety features: Motorized safety



REAR WINDOW DEFOGGER Standard on Villager LS, available on GS models, this defogger helps keep the liftgate window clear of fogging. Together with the standard rear washer/wiper, it helps assure good rearward visibility regardless of the weather.

belts are provided for front seat passengers for use in conjunction with lap belts. Outboard rear seat passengers have the protection of three-point safety belts. A child-proof lock in the sliding side door is standard. And, of course, standard four-wheel anti-lock brakes — a safety feature that improves your ability to steer during hard braking and helps shorten stopping distances on many surfaces.

In addition, Villager provides the added security of a brake/shift interlock system. This prevents the moving of the transaxle selector lever from "park" to "drive" or "reverse" without the driver first pressing on the brake pedal. Thus, it helps to avoid unintentionally shifting into gear. You'll also be pleased to know that Villager is engineered to protect itself, as well as its passengers. As with all Mercurys, its five-mph bumpers are tested at twice the speed government standards require.

*Except models with privacy glass due to window tinting.



TIME-DELAY STEP LIGHT The step light remains on for 15 seconds after the ignition has been turned off, allowing time for rear seat

passengers to exit the Villager with greater safety at night.



GALVANIZED BODY PANELS Protecting Villager from the elements begins with body panels of two-sided galvanized steel. Then an

advanced paint and finishing process helps to ensure that Villager's good looks will last.



TWO-STEP MOONROOF SWITCH For added security and convenience. Pressing the "close" side of the moonroof button will close the

panel two-thirds of the way. Releasing the button and then pressing it again closes the moonroof fully. Moonroof opens in a similar

two-stage manner. When closed, it may be raised to the vent position.



CHILD-PROOF SLIDING DOOR LOCK Setting this lock is accomplished simply by pulling out a button in the leading edge of the sliding

door. It prevents children from opening the door from the inside, yet it can still be opened from the outside if unlocked.



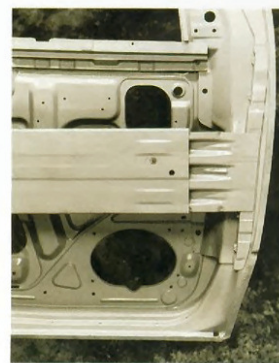
MERCURY VILLAGER MEETS ALL FEDERAL PASSENGER CAR SAFETY STANDARDS IN ALL AREAS; INCLUDING:

- Impact protection for the driver from the steering control system
- Seat belt assemblies
- Occupant crash protection
- Accelerator control systems
- Occupant protection in interior impact
- Head restraints
- Windshield mounting
- Glazing materials
- Roof crush resistance
- Theft protection
- Door locks and door retention components
- Hood latch system
- Hydraulic brake systems
- Lamps, reflective devices and associated equipment
- New pneumatic tires
- Controls and displays
- Bumper standard
- Seat belt assembly anchorages
- Windshield defrosting and defogging systems
- Windshield zone intrusion
- Flammability of interior materials
- Windshield wiping and washing systems
- Fuel system integrity
- Brake hoses
- Side door strength
- Rearview mirrors
- Wheel nuts, wheel discs and hub caps
- Transmission shift lever sequence, starter interlock and transmission braking effect
- Power-operated window systems
- Reflecting surfaces
- Seating systems

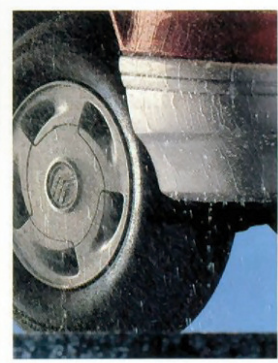
Reassuring, too, is the fact that, in the course of the Villager's thorough safety engineering, it has been subjected to the same punishing tests that our passenger cars must pass. Bodies have been mercilessly shaken. Doors and roof pillars have been measured against crushing forces to verify their strength and integrity. Bumpers have undergone fixed barrier and

pendulum tests. All in the interest of our determined effort to make Mercury Villager a safe place to put your family.

The result of all this painstaking attention to safety is a minivan that meets all federal passenger car safety standards. And then adds standard four-wheel anti-lock brakes to give you an even greater measure of security.



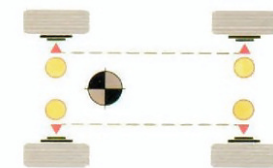
SIDE GUARD DOOR BEAMS These sturdy steel beams help prevent intrusion into the passenger cabin in the event of an accident. A reassuring feature uncommon among today's minivans.



FOUR-WHEEL ANTI-LOCK BRAKES This advanced system helps shorten stopping distances on many surfaces and contributes to

greater steering control during hard braking. The Villager's anti-lock brake system has sensors at all four wheels which

monitor imminent lockup. In response, a computer modulates braking action.



FIVE-MPH BUMPER As with all Mercurys, Villager's bumpers are tested at twice the speed government standards require. That means better protection from the kind of damage that often occurs in gridlocked traffic or in parking lots.

Villager LS
pictured in
Electric Red
Clearcoat
over Silver



DIMENSIONS (in inches)		Wheelbase	Overall length	Overall height	Maximum width	Track: front/rear	Headroom: front/middle/rear	Legroom: front/middle/rear	Shoulder room: front	Hiproom: front
		112.2	189.9	67.6	73.7	63.4/63.4	39.4/39.7/37.3	39.9/34.8/36.7	62.1	56.8

ENGINES:		Type	Displacement	Horsepower (SAE net)	Torque (SAE net)	Fuel delivery	Opt. towing capacity	Engine control	TRANSMILE: Automatic
		3.0L OHC V-6	3.0 liters	151 @ 4,800 rpm	174 @ 4,400 rpm	Multipoint electronic fuel injection	3,500 lbs.	Electronic	Electronic 4-speed automatic overdrive w/overdrive lockout

CAPACITIES		Cargo volume	Fuel	Oil Capacity	Seating Capacity	Curb weight	BRAKES	Type	STEERING
		126.0 cu. ft.	20.0 gal.	4.2 qts. w/filter	5 or 7 passengers	4,015 lbs.	Front Disc Rear Drum	Four-wheel ABS	Power rack-and-pinion

SUSPENSION		Front	Rear	Optional
		MacPherson nitrogen gas-pressurized struts with front stabilizer bar	Hotchkiss leaf suspension with nitrogen gas-pressurized shocks	Optional handling suspension includes rear stabilizer bar and revised front and rear spring rates



(1)



(2)



(3)

In addition to the standard AM/FM radio with four speakers and clock, Villager offers this wide range of available sound systems: (1) The electronic AM/FM stereo cassette radio with rear passenger controls and a diversity antenna which selects the stronger signal from either a windshield-mounted or body-mounted antenna (both included) to improve FM reception in urban areas. (2) The 80-watt High-Level AM/FM cassette system with all the above features plus more power and four premium speakers. And, to further enhance your pleasure, you can add the available Super Sound System with (3) CD player, which also provides the increased sound dimension of nine speaker drivers, including a subwoofer speaker and 92 watts of audio power.

FUNCTIONAL FEATURES	GS	LS
Power four-wheel anti-lock brakes	S	S
Front-wheel drive	S	S
Brake shift interlock	S	S
Electric rear window defroster	0	S
Engine oil sensor and warning light	S	S
Sound Insulation Package	S	S
Child-proof lock on sliding side door	S	S
Fingertip speed control	0	S
Front stabilizer bar	S	S
Flip-out 2nd and 3rd row bodyside windows	S	S
Warning lamps for low fuel and low washer fluid	S	S
Side window defoggers	S	S
Interval windshield wipers	S	S
Rear window wiper/washer	S	S
20-gallon fuel tank	S	S
Automatic front 2-point shoulder safety belts with manual lap belts	S	S
Rear 3-point lap/shoulder belts for outboard passengers	S	S
Handling suspension	0	0
Trailer Tow Package (includes full-size spare)	0	0

EXTERIOR FEATURES	GS	LS
Aero halogen headlamps with replaceable bulbs	S	S
Front cornering lamps	S	S
5-mph impact bumpers front/rear	S	S
Aerodynamically styled roof rack	0	S
Dual power mirrors	0	S
Urethane lower bodyside protection	S	S
Tinted glass	S	0
Privacy glass	0	S
Accent stripe	0	S
Flip-open rear window	0	S
Two-tone paint with color keyed molding	0	S

EXTERIOR FEATURES (continued)	GS	LS
Power moonroof	0	0
Personally coded keyless entry	0	0
Autolamp on/off delay system	0	0
Light bar grille	S	S

WHEELS AND TIRES	GS	LS
P205/75R15 BSW all-season radials	S	S
Temporary spare tire mounted under body	S	S
Color-keyed wheel covers	S	S
Aluminum wheels with locking lug nuts	0	0

INTERIOR COMFORT AND CONVENIENCE FEATURES	GS	LS
Air conditioner—front	0	S
Air conditioner and heater—rear	0	0
Remote fuel-filler door release	S	S
Front and rear floor mats	S	S
Locking glove box	S	S
Power rear vent windows and Light Group: Includes overhead dual map lights, dual liftgate lamps, front door step lamps and under-dash lamps with time delay	0	S
Entry assist handles	S	S
Power front door windows	0	S
Power remote rear quarter windows	0	S
Power locks with sliding side door "memory"	0	S
Slide-out coin holder	S	S
Two storage bins with removable rubber mat	S	S
Day/night rearview mirror	S	S
Front and rear cup holders	S	S
Cargo net	0	S
Leather-wrapped steering wheel	0	S
Tilt steering column	0	S
Dual overhead visor mirrors	S	S
Dual illuminated overhead visor mirrors	0	S
Sliding door step lamp with time delay	S	S

SEATING FEATURES	GS	LS
Cloth reclining front captain's chairs with adjustable headrests, inboard armrests and two cup holders mounted inboard	S	S
Cloth 3-passenger rear bench seat movable in floor tracks with right-hand armrest and two outboard headrests	S	S
Front seatback map pockets	0	S
Front passenger lockable under-seat storage area	0	S
Leather seat trim	0	0
7-passenger seating (includes additional quick release 2-passenger bench seat and reclining rear seatback that also folds down as tray table)	0	S
Quad captain's chairs	0	0
4-way power passenger seat	0	0
8-way power driver seat	0	0

INSTRUMENTATION	GS	LS
Backlighted instrument cluster with tachometer, trip odometer, electronic warning chimes, temperature gauge, headlamp-on reminder chime	S	S
Electronic instrument cluster including trip computer with outside temperature	0	0

SOUND SYSTEMS	GS	LS
Electronic AM/FM stereo with 4 speakers	S	0
Electronic AM/FM stereo cassette	0	S
High-Level AM/FM stereo cassette	0	0
Super Sound AM/FM cassette and CD player	0	0

S Standard feature 0 Optional feature

PRODUCT CHANGES
Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Lincoln-Mercury dealer is your best source for up-to-date information. Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.

PREFERRED EQUIPMENT PACKAGE	GS 691A	GS 692A	LS 695A	LS 696A
Air conditioner—front	•	•	S	S
Electric rear window defroster	•	•	S	S
Dual power mirrors	•	•	S	S
7-passenger seating	•	•	S	S
Tilt steering wheel	•	•	S	S
Fingertip speed control	•	•	S	S
Power windows	•	•	S	S
Power locks	•	•	S	S
Luggage rack	•	•	S	S
Under-seat storage	•	•	S	S
AM/FM electronic stereo cassette	•	•	0	0
8-way power driver seat	•	•	•	•
Aluminum wheels w/locking lug nuts	•	•	•	•
High-Level electronic AM/FM stereo cassette	•	•	•	•
Air conditioner/heater—rear	•	•	•	•
Electronic instrument cluster with trip computer	•	•	•	•
Keyless illuminated entry	•	•	•	•
Autolamp on-off delay system	•	•	•	•
4-way power passenger seat	•	•	•	•
Quad captain's chairs	•	•	•	•

• = Contained in Preferred Equipment Package



15" Cast Aluminum Wheels



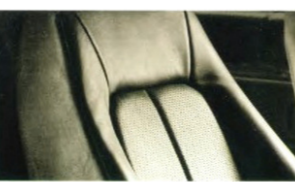
Headlamp Time Delay



Keyless Entry



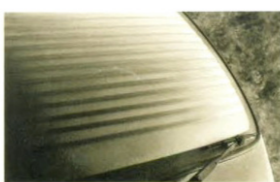
Rear Passenger Controls



Leather Upholstery



Leather-wrapped Tilt Wheel



Rear Window Defroster



Electronic Instrumentation

GS Exterior Paint Colors

- Glacier White
- Silver Clearcoat Metallic
- Medium Platinum Clearcoat Metallic
- Electric Red Clearcoat Metallic
- Mocha Frost Clearcoat
- Medium Mocha Clearcoat Metallic
- Jewel Green Clearcoat Metallic
- Crystal Blue Clearcoat Metallic
- Twilight Blue Clearcoat Metallic

LS Two-Tone Exterior Paint Colors

- Electric Red Clearcoat/Silver
- Jewel Green/Silver
- Glacier White/Crystal Blue Clearcoat
- Glacier White/Mocha Frost Clearcoat
- Mocha Frost/Medium Mocha
- Crystal Blue/Twilight Blue
- Silver/Twilight Blue Clearcoat
- Medium Platinum/Black
- Black/Silver Clearcoat Metallic

LS Monotone Exterior Paint Colors

- Glacier White
- Crystal Blue Clearcoat
- Mocha Frost Clearcoat

Chances are, you started your day by starting your car.

Tens of millions of us do. Every day. All over the country. Surely, nothing we own is more closely and constantly intertwined with our lives than the automobile.

At Lincoln-Mercury we never lose sight of the fact that our products go on to play a major part in the lives of people. That's why we're dedicated to bringing you cars that will not only serve you faithfully but also will help make your life more enjoyable.

Stop by your Lincoln-Mercury dealer and see what we've been doing.

Motorcraft
QUALITY PARTS

Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's highest specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.



Ford Credit offers advantageous financing arrangements for qualified buyers, plus the convenience of making them right where you buy your car—at your Lincoln-Mercury dealer.

As an alternative to car ownership that may well suit your needs, there's Ford Credit's Red Carpet Lease Plan. Ask for the facts on leasing at your Lincoln-Mercury dealer.

DEMAND GENUINE FORD COLLISION REPAIR PARTS



Genuine Ford sheet metal and plastic replacement collision parts, such as hood, doors, fenders and bumper components, are the right choice should you be involved in an accident. Genuine Ford collision parts are equal in fit, finish, structural integrity and corrosion protection to original parts. Ford collision parts are the same as those used on new vehicles which are certified to meet Federal Motor Vehicle Safety Standards for crash worthiness. All Ford sheet metal replacement parts are covered by the exclusive Ford Lifelong Sheet Metal Guarantee. Beware of imitations; insist that your insurer authorize genuine Ford collision parts.




The optional Ford Extended Service Plan covers selected components on new Mercury cars following the expiration of the vehicle's basic warranty. Most plans also provide rental reimbursement for covered warranty or ESP repairs. The cost is so moderate for the ESP protection offered that it could pay for itself the first time it is needed. Ask your participating Lincoln-Mercury dealer for complete details of the plans, which are available on cars sold and normally operated in the 50 United States and Canada.



EPA statement: 1993 EPA mileage estimates were unavailable when this publication was printed. The 1993 Mercury Villager, however, should post good mileage figures. Ask your Lincoln-Mercury dealer for the latest information.

Option availability: Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

 **All This And The Quality Of A Mercury.**

LINCOLN-MERCURY DIVISION 

Capri



Tracer



Topaz



Cougar XR7



Sable



Grand Marquis



Villager

