

1995 MERCURY SABLE



Why Follow The Leader When You Can Drive It?

Few cars have enjoyed the success of the Mercury Sable. Its design leadership has set standards for an entire generation of cars. Sable has established a reputation for exceptional value as well. And it's been at the forefront in safety technology, being

the first car in its class to offer standard dual air bags and ABS brakes. Combined with the smooth power of its V-6 and the many amenities you expect in a Mercury, it is no wonder the Sable remains at the top of its class.



Sable LS shown in Electric Red Clearcoat Metallic.

The Sable That's Ready, Willing And Able.

The stunning Sable Wagon continues to elicit praise for its contemporary styling. No other car combines style and versatility as well as this wagon. Whether hauling groceries or taking the family to the cottage, the Sable Wagon performs above and beyond anything else on the road.



AND COMFORT COME STANDARD.

You'll find Sable has a strikingly spacious interior. No doubt, you will soon get used to the accommodating seats and armrests, the generous headroom and easily manageable controls. So lean back and enjoy an interior designed to leave you feeling as comfortable as possible.





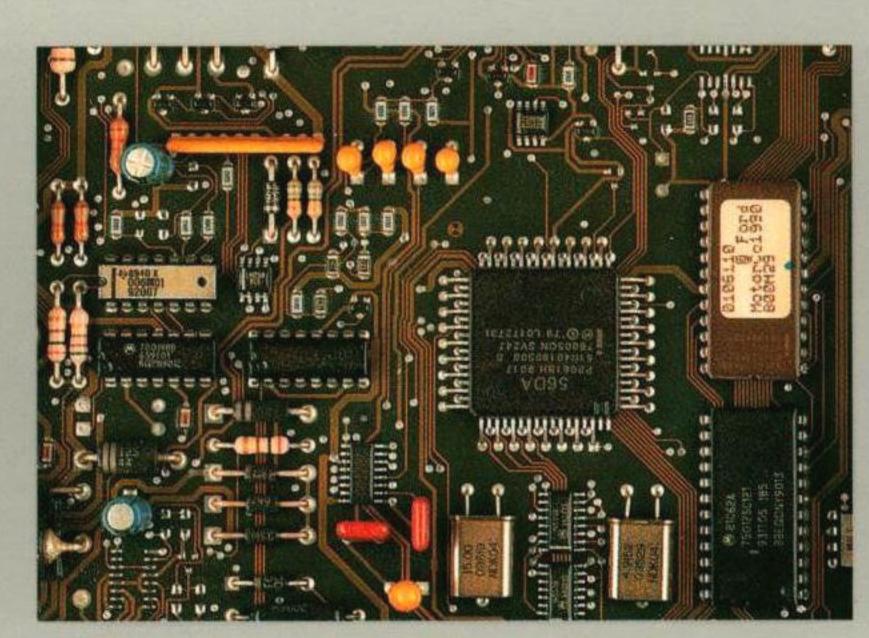
Mercury Sable Is A REMARKABLE FEATURE STORY.

The Sable is famous for a multitude of functional features. And now it's earned even greater recognition as the midsize category winner of Prevention magazine's Safe Car Achievement Award. Sable was selected based on its proven safety record in on-road performance and actual government crash test results.

FUNCTIONAL FEATURES.



IMPROVED 3.0L V-6 ENGINE. Our engineers have made over 14 technological refinements to the V-6 engine to produce quieter, smoother performance.



EEC-IV. The Sable's engine computer continuously monitors every element of the engine and transmission system for reliable performance.



4-SPEED ELECTRONIC TRANSAXLE. A number of engineering refinements have been made to this advanced system for better wear and durability.



VARIABLE INTERMITTENT WIPERS Another convenient touch to keep your attention on the road when weather conditions are unfavorable



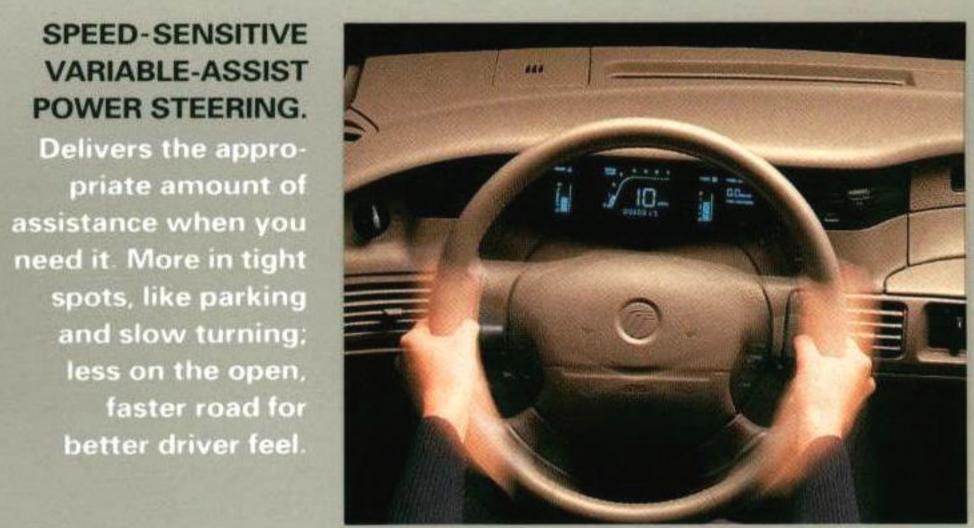
AUTOMATIC PARKING BRAKE RELEASE. The park ing brake releases automatically while shifting out of park into forward gears.



FULL CENTER HORN SURFACE. more frantic searches for the horn when you need it. The entire steering wheel surface operates the horn for safety and convenience.

liftgate, depending

you want to store it.



INDEPENDENT SUSPENSION. More technical infrastructure to handling ride on all sorts of roads.

4-WHEEL



SPACIOUS TRUNK. a well-appoint sedan without a It makes gettin things there as easy as getti there yourse on your load and how

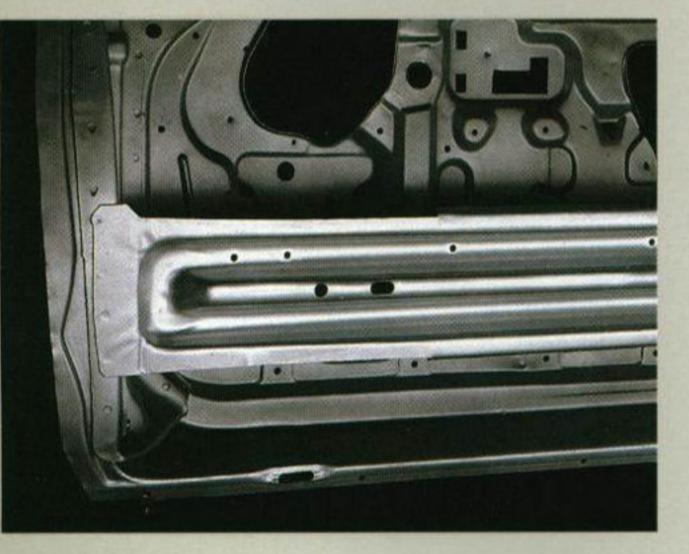


See specification pages for feature availability.

SAFETY & SECURITY FEATURES.



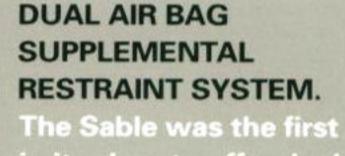
DOOR BEAMS. These steel reinforced beams reduce he likelihood of serious njury in the event of an



CHILD-PROOF REAR DOOR LOCKS. by concerned parents, they are designed to prevent the little ones from opening doors when



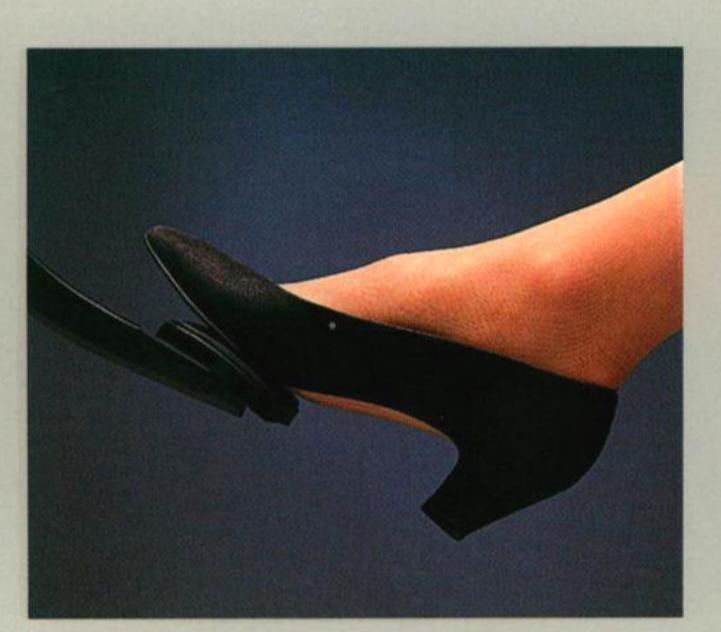
WAGON REAR-WINDOW WIPER. Clearer vision for safe driving in varying weather conditions.



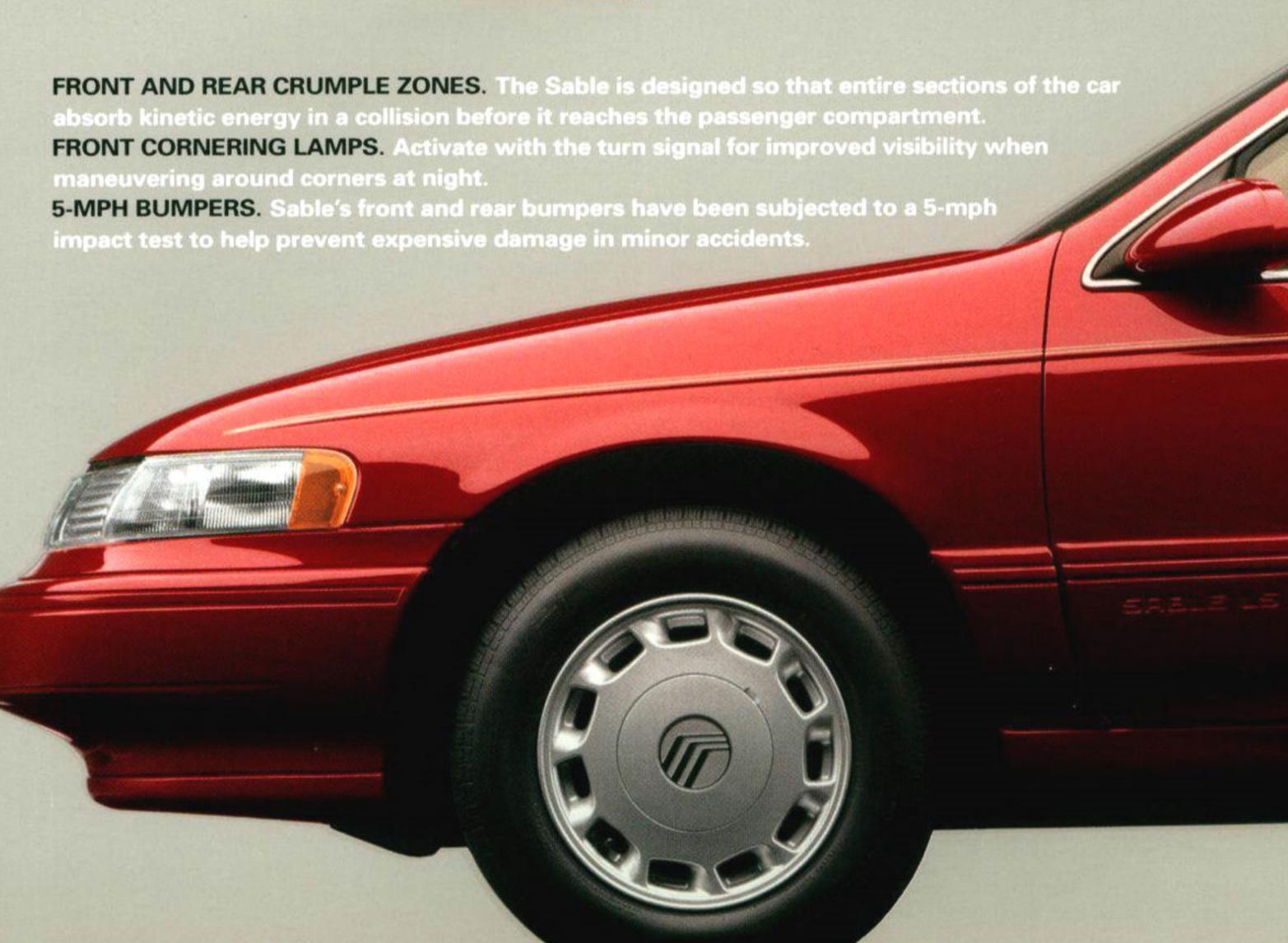
its class to offer dual r bags as standard ear your safety belt.

BRAKE/SHIFT INTERLOCK.

revents the car from shifting out of parking gear without the driver's foot on the brak



Without ABS ANTI-LOCK BRAKES. Prevents brake lockup and helps maintain steering control on slippery roads, no matter how hard the brake pedal is pressed. Brakes Applied

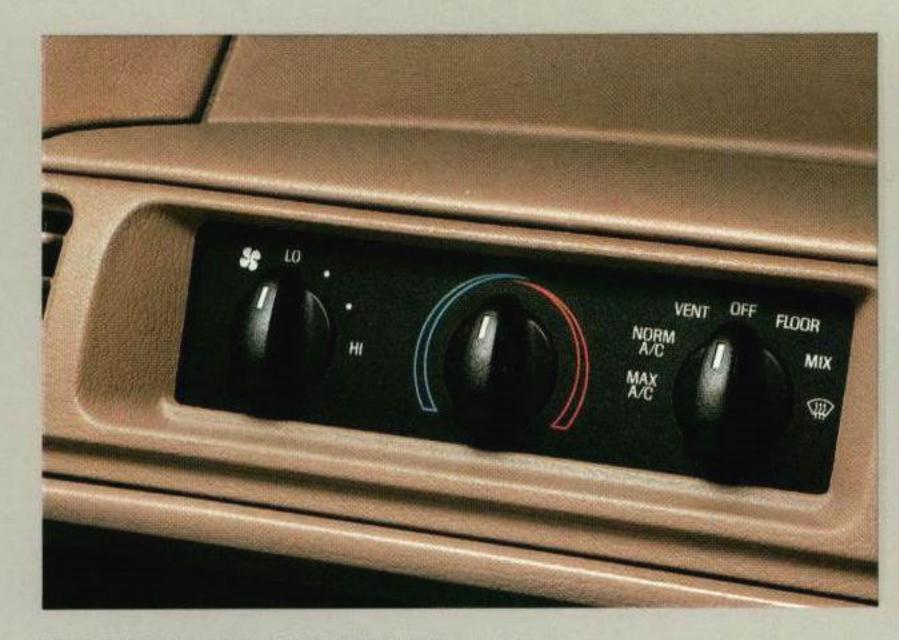




You'll Find More Than A Handful Of Amenities At Hand.

As much as Sable has been lauded for its design and overall road handling manners, it is also famous for its abundance of features. Features like a remote keyless entry system and a digital electronic instrument cluster, designed to make the entire driving experience more pleasurable.

COMFORT FEATURES.



CFC-FREE AIR CONDITIONER. Uses a CFC-free refrigerant that will not further harm the ozone layer.



POWER WINDOWS. Operated by illuminated controls. Includes driver override feature.

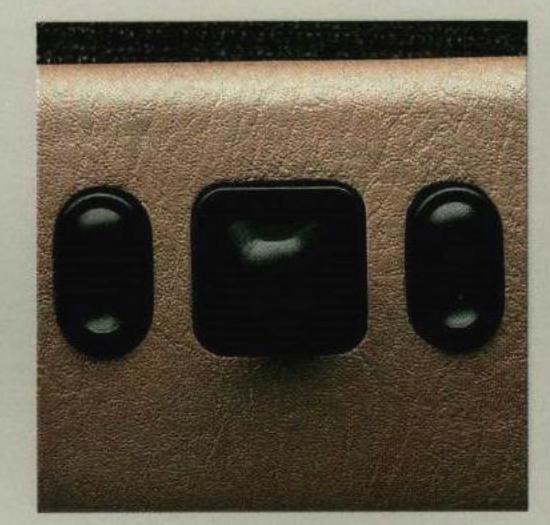


POWER MIRRORS. Safe and convenient driving is further assured with easily controlled dual power mirrors.



REMOTE RADIO CONTROLS.

Important radio functions can be operated from near the top of the instrument panel to help you keep your eyes on the road while enjoying your music.

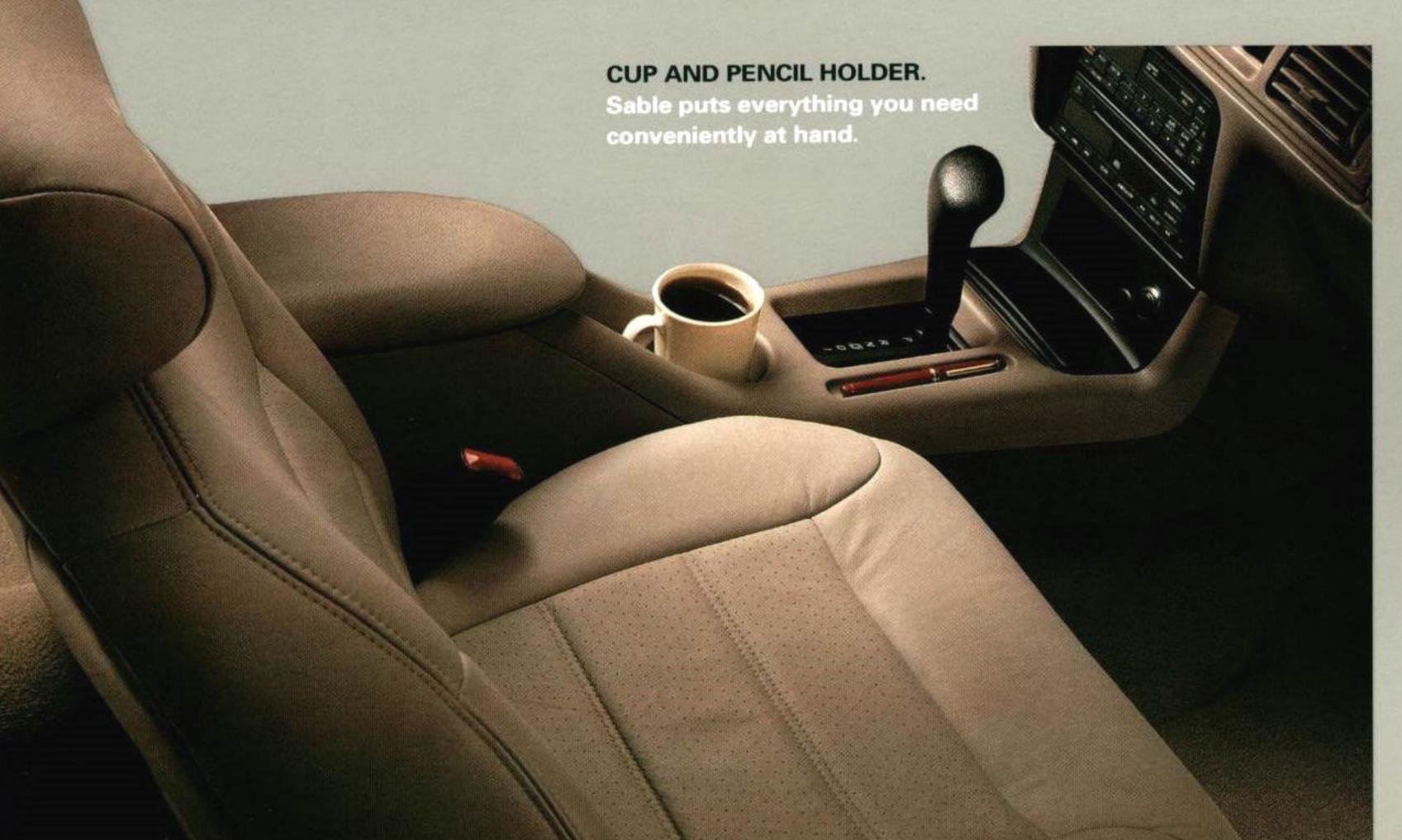


6-WAY POWER DRIVER'S SEAT.

Requires minimal effort to achieve maximum comfort.



DUAL ILLUMINATED VANITY
MIRRORS. Another thoughtful touch that's there when
you need it.



DUAL BEAM MAP/DOME LIGHT.

Provides light wherever you need it, and not where you don't.



TILT STEERING WHEEL.

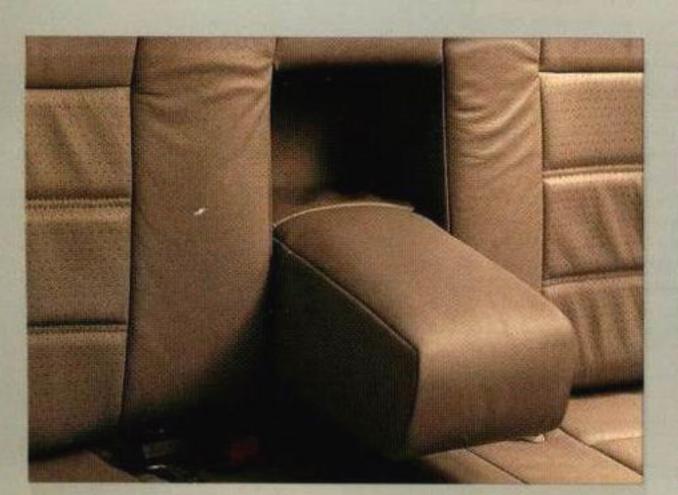
Adjusts to drive the way you feel most comfortable.

See specification pages for feature availability.

INTERIOR FEATURES.



CHOICE OF 5-PASSENGER OR 6-PASSENGER SEATING. Offered as a no-cost option because versatility is a luxury unto itself.



REAR SEAT ARMREST. Folds down to provide those in back with first-class comfort.



SECONDARY SUN VISORS.

Because you're not always
driving into the sunset.



WAGON INTERIOR AND STORAGE. Sable Wagon's rear seat split folds to increase your options for carrying cargo and/or an extra passenger.

OPTIONAL FEATURES.



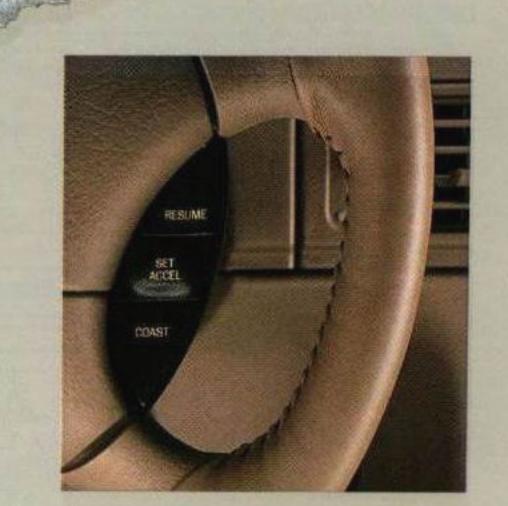


ELECTRONIC AUTOMATIC CLIMATE
CONTROL. CFC-free system automatically
maintains the temperature you find most



HANDS-FREE CELLULAR PHONE.
Sable makes it even easier to stay in constant touch. Handset is con-

veniently mounted in armrest.



Locks or unlock

doors and open

the trunk from

Also includes

a distance.

the security

of a "panic"

SPEED CONTROL.
Smooths out those

long trips.



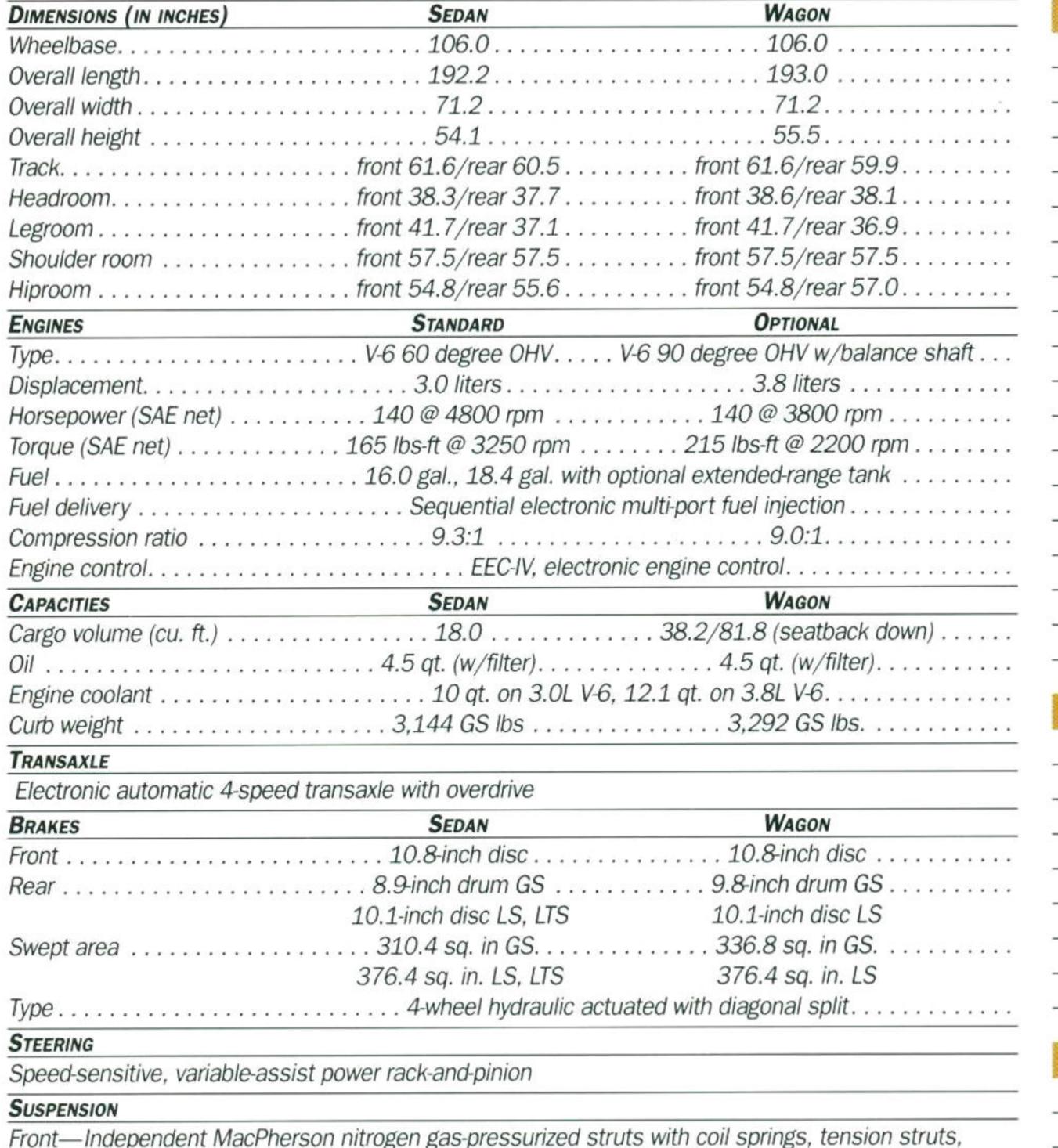
POWER LOCK
GROUP. Includes
power door locks,
decklid release
and fuel-filler



POWER
MOONROOF. Let
the sunshine in
with the touch of
a switch. Features
a sliding sunshade
and pop-up air
deflector.







Front—Independent MacPherson nitrogen gas-pressurized struts with coil springs, tension struts, stabilizer bar, lower control arm and cast knuckle

Rear—Sedan: Independent parallel four-bar arm design, nitrogen gas-pressurized struts, stabilizer bar, coil springs and two-piece cast spindle w/forged stem

Wagon—Independent short and long arm, nitrogen gas-pressurized shocks, stabilizer bar, variable-rate coil springs and a stamped tension strut with two-piece cast spindle w/forged stem

* Not available with electronic instrument cluster.

** Deleted if compact disc player or individual bucket seats are ordered.

*** No-cost option.

† Colors available on LTS.

§ Specific content is subject to change throughout model year. Consult your dealer for the most up-to-date information.

¶ Not available on GS with individual bucket seats.

Based on official AAMA specifications.

For more information on available accessories see your Mercury dealer.

FUNCTIONAL FEATURES	GS SEDAN (GS WAGON I	LS SEDAN L	S WAGON
Driver-side air bag Supplemental Restraint System	S	S	S	S
Right front passenger-side air bag Supplemental Restraint System	S	S	S	S
Child-proof rear door locks	S	S	S	S
Brake/shift interlock and audible brake wear sensors	S	S .	S	S
Stainless steel extended-life exhaust system	S	S	S	S
Sound insulation package	S	S	S	S
Solar tint windshield/rear window glass	S	S	S	S
Side window defoggers	S	S	S	S
Interval windshield wipers	S	S	S	S
Warning lights for washer fluid, head/taillamp outage, low oil, door ajar			S	S
Load floor tie-down hooks		S	7.5	S.
Cargo net			S	S
Electric rear window defroster	S	S	S	S
3-point lap/shoulder safety belts for front and rear outboard occupants	S	S	S	S
4-wheel disc anti-lock braking system	0	0	S	S
Rear wiper/washer		S		S
Heavy-duty suspension	0	0	0	0
Heavy-duty battery	0	0	0	0
Extended-range fuel tank (18.4 gal.)*	0		0	
EXTERIOR FEATURES				
5-mph impact bumpers front/rear	S	S	S	S
Dual power mirrors	S	S	S	S
Aero halogen headlamps	S	S	S	S
Lower door and rocker panel protective urethane coating	S	S		
Lower bodyside color-keyed cladding/protection			S	S
Aerodynamically styled roof rack		S		S
Remote keyless entry system	0	0	0	0
Multi-sport roof rack (ski, bicycle, watersport)	Α	Α	Α	Α
Front end cover	Α	Α	А	Α
INTERIOR COMFORT AND CONVENIENCE FEATURES				
CFC-free air conditioner	S	S	S	S
Coin and cup holder trays**	S	S	S	S
Light group: Includes dual-beam dome light (except with moonroof), engine compartment light, instrument panel courtesy light and headlamps-on chime	0	0	S	s
Twin comfort seats with dual recliners	S	S	0***	S
Individual bucket seats with floor shift and console with cup holder	0***	0***	S	0***
Front-seat power lumbar supports			S	S
Rear seat center fold-down armrest	S		S	
60/40 split fold-down rear seat		S		S
Automatic parking brake release		a.	S	S L
Digital clock with dimming feature	S	S	S	S
Tilt steering column and speed-sensitive variable-assist power steering	S	S	S	S
Fully trimmed luggage compartment with light	S	S	S	S
Law field commission light	6		0	C

Low fuel warning light



INTERIOR COMFORT AND CONVENIENCE (CONTINUED)	GS SED	AN GS W AGO	n LSSEDAN	LS WAGON
Front door map pockets	S	S	S	S
Dual visor mirrors	S	S		
Dual illuminated visor mirrors			S	S
ntegrated rear seat outboard head restraints	S		S	
Power windows	0	0	S	S
6-way power driver's seat	0	0	S	S
6-way power driver and passenger seats	01	01	0	0
Hands-free cellular phone (available with twin comfort lounge seats only)	0	0	0	0
Electronic automatic temperature control			0	0
Leather seating surfaces			0	0
Leather-wrapped steering wheel			0	0
Rear-facing third seat		0		0
Fingertip speed control	0	0	0	0
Power lock group: Includes door locks (on GS and LS), and fuel-filler door and decklid/liftgate releases (on GS, standard on LS)	0	0	0	0
Power moonroof	Selection of the select		0	0
Rear cargo area cover		0		0
Autolamp on/off delay system			0	0
Front and rear floor mats	0	0	0	0
Remote anti-theft system	А	A	Α	Α
SOUND SYSTEMS				
Instrument panel mounted radio control (seek, memory presets and volume)	S	S	S	S
Electronic AM/FM stereo radio with 4 speakers	S	S		
Electronic AM/FM stereo radio with cassette	0	0	S	S
High-Level audio system with AM/FM stereo radio with cassette, power amplifier and 80 total watts RMS			0	0
Digital compact disc player with music search, scan and shuffle features (requires High-Level audio system, replaces coin/cup holder tray)			0	0
Automatic power antenna			0	0
Trunk-mounted 10-disc CD changer with wired remote control	Α	Α	Α	A
Mini disc player	Α	Α	Α	A
Instrumentation				
Analog instrumentation with speedometer, tachometer, engine coolant temperature gauge, fuel gauge and trip odometer	S	S	S	S
Electronic instrument cluster with speedometer, tachometer, engine coolant temperature gauge, fuel gauge, trip odometer, fuel/distance computer and Diagnostic Systems Scanner			0	0
Wheels and Tires				
P205/65R15 black sidewall tires	S	S	S	S
15-inch deluxe wheel covers	S	S		
15-inch cast-aluminum wheels	0	0	S	S
Mini spare tire	S	S	S	S
Conventional-size spare tire with black steel wheel	0	0	0	0

O Optional feature

S

Standard feature



PREFERRED EQL	JIPMENT P	ACKAGE	5	
To make ordering easy we've Preferred Equipment Package sticker price savings over ord	es listed below	v. And pric	ed them t	
		ERIES 451A	LS S 461A	
Fingertip speed control	•	•	•	•

450A •	451A	461A	4
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LTS comes equipped with Package 461A, upgraded front seats and the following - • Leather sport bucket seats • 6-way dual power seats LTS bodyside cladding
 Leather-wrapped shift handle
 Luxury pile carpeting • Unique cast aluminum wheels • Special LTS floor mats Paint stripe delete

INTERIOR COLORS

Opal Grey[†] • Mocha[†] • Royal Blue • Evergreen

Option Availability: Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. EPA Statement: 1995 EPA mileage estimates were unavailable when this publication was printed. Ask your Mercury dealer for the latest information.

PRODUCT CHANGES

A Dealer-installed accessory

Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Mercury dealer is your best source for up-to-date information. Lincoln-Mercury Division reserves the right to change product specifications at any time without incurring obligations.

Every Mercury includes the security of an emergency 3-year/36,000-mile bumper to-bumper warranty period Help is a toll-free call away 24 hours a day, anywhere in the fifty United States should you need any towing assistance, fuel delivery, tire change, a jump-start or even help when you've locked yourself out of your car. Ask your Mercury dealer for Roadside Assistance Program and a copy of the

choosing a Red Carpet Lease

Leases Ford Credit

from Ford Credit as an alternative to Red Carpet buying a new Mercury. That's because a Red

Carpet Lease allows a qualified customer to drive a brand-new Mercury more often for a lot less than you'd think. Which means you can afford to drive what you really want to drive. When you fulfill your lease, you can return the car and lease another brand-new vehicle all over again. Ask for the benefits of

a Red Carpet Lease at your

Mercury dealer.

It is our goal to bring you something better: better interior room and comfort, better ride and handling, better styling and performance. In short, fully equipped, more satisfying vehicles,



from the small yet satisfying
Tracer to the versatile Villager.
Cars and minivans that please
both drivers and passengers.
And today, of course, that goal
of being better encompasses
everything from advances
in safety and technology,

to complete satisfaction with every aspect of the care you receive from your Mercury dealer. All of which give you a better idea of our goal when we say: "Mercury. Better. Believe it."

