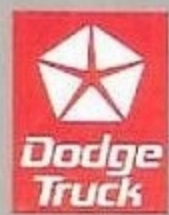




1990 DAKOTA





New Dakota Club Cab. Long on versatility.

The midsize Dodge Dakota pickup is such an outstanding sales success, the biggest improvement we could make was to give you more of it. Introducing the Dakota Club Cab for 1990.

Seats six. The all-new Dakota Club Cab, available on two-wheel drive models with 6½-ft. pickup box, features 19 inches of additional cab length behind the front seat. Swing-out rear quarter windows provide ventilation for rear seat passengers. With room for three extra passengers, Dakota Club

Cab's maximum seating for six is greater than that of S-10, Maxi Cab, Ranger Super Cab, Toyota Xtra Cab, and Mazda Cab Plus.* And the Dakota Club Cab offers more front headroom, shoulder room, and hiproom than any of the above competitors.*

20 cubic feet of cargo room. The Dakota Club Cab also offers more in-cab cargo room than any of its competitors; up to 20 cubic feet of space behind the front seat.* An optional 60/40 split folding rear seat adds versatility by providing a variety of cargo- and people-carrying arrangements.

*Based on 1989 Competitive Data.

Tools and other valuables can be locked inside the cab rather than carried in the pickup box. And when the weekend arrives, Dakota Club Cab has room for you, your friends, and their gear.

5,600-lb maximum trailer towing capacity. The Dakota Club Cab's outstanding cargo capacity makes it the perfect vehicle to take camping. And what better way to go than with a trailer in tow. Once again, the Dakota Club Cab pulls a fast one on the competition by offering a 5,600-lb maximum towing capacity when properly



equipped—more maximum towing capacity than any of its competitors. And more than twice the maximum towing ability of the Mazda Cab Plus!*

*Based on 1989 Competitive Data.

Dakota LE Club Cab (top), shown in Sterling Silver and Dever Gray. Dakota LE (on cover) shown in Black and Sterling Silver. Dakota SE Club Cab (left foreground) shown in Dark Spectrum Blue and Sterling Silver, and Dakota Sport Club Cab shown in Black.

Some of the equipment shown or described throughout this catalog is available at extra cost.

About this catalog: Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.

Dakota's soft spots.

Club Cab interior. The all-new Dakota Club Cab features a standard 60/40 split front bench seat. The top-of-the-line LE model interior, shown below in Charcoal, offers four-way adjustable headrests, a driver's side lumbar adjustment, and storage pockets on the seatbacks.

Optional high-back bucket seats are also available with the Club Cab interior. This seating arrangement includes a center console storage compartment with cassette tape holders, a space for the Owners Manual Kit, and a map holder.

The optional rear Club Cab seat features a 60/40 design. Both sides fold up to reveal lockable covered storage.

under the driver-side cushion and non-lockable storage under the passenger-side cushion.

Dakota Sport interior. Dakota Sport features high-back bucket seats with reclining seatbacks, available in Charcoal. The driver's seat provides a manual lumbar support adjustment for individualized lower back comfort. Convenient storage pockets are located on both the seatbacks and cushion fronts.

The Dakota Sport interior also features a leather-wrapped sport steering wheel, carpeting, and carpeted floor mats with the "Dakota" logo.

The Dakota LE instrument panel, shown at the right, includes a tachometer, 125-mph speedometer, standard oil pressure gauge, coolant temperature gauge, and trip odometer.



Dakota Club Cab LE interior shown in Charcoal.



Club Cab optional rear 60/40 split folding seat.



Non-adjustable Club Cab rear seat fold up to reveal lockable and non-lockable storage areas.



Regular cab models provide more room behind the front seat.



Dakota LE interior shown in Charcoal.



Dakota Conventional Cab. Midsize muscle.

Big enough to haul up to 2,550 pounds of cargo. Compact enough to maneuver easily and perform efficiently. Dakota is the midsize pickup that offers a unique blend of big and small pickup benefits—plus an amazing capacity for fun. And Dakota lets you choose between 2WD and 4WD, and a 6½- or 8-foot pickup box.

Room for three. Dakota's roomy Conventional Cab offers full three-passenger seating with plenty of head, shoulder, hip, and leg room. This extra room translates into extra comfort over the miles. Versatile by nature, Dakota is equally at home on the job, on the town, or on the way to your favorite fishing hole. Dakota is plenty rugged and dependable, too. Equipped with the Trailer Towing Preparation Package, it tows up to 5,700 lbs. See page 14 for details on this package.

Hard-working standard features include: • An improved 2.5-liter electronically fuel-injected engine • Five-speed manual overdrive transmission • Antilock rear brake system • Double-wall pickup box • Manual rack-and-pinion steering on 4x2 models • Power-assisted brakes • Three-person cab • A 7/70 Power Train Limited Warranty*—the toughest truck warranty in the business.

Rugged Dakota pickups are available with a variety of money-saving Advantage Pac Discount Packages. See page 14 for details.

*For complete warranty details, see page 15.



Dakota "S" Value-packed performance. Dakota "S" gives you rugged pickup performance at an affordable price. The midsize Dakota "S" handles with the ease of a small truck. But when it comes to getting down and dirty, Dakota "S" digs right in with the bigger pickups. Standard features include: • 2.5-liter EFI engine • Five-speed overdrive manual transmission • Antilock rear brakes. For a complete list of Dakota "S" features, see page 14.

Dakota LE, shown above in Light Spectrum Blue and Dark Spectrum Blue.

Dakota "S," shown at left in Colorado Red.



Dakota Convertible and Dakota Sport. Roll out the fun.

Next time you're ready for a run on the beach or a jog up the highway, make it easy on yourself. Take along a Dakota Sport Convertible. This pickup combines the dramatic effects of the Dakota Sport with the open-air excitement of a Convertible. Like the Dakota Sport, the Sport Convertible is available in two-wheel or four-wheel drive, and comes in Colorado Red, Bright White, Daytona Blue, or Black. Four-wheel

drive Dakota Sport Convertible lets you shift-on-the-fly and features a standard 3.9-liter EFI V-6 engine that's improved for 1990.

Dakota Sport. If you're looking to turn heads, the Dakota Sport is the pickup for you. Everything about the Dakota Sport says rugged fun, from the newly designed side and tailgate graphics to the Euro style blackout treatment. Dakota Sport is available with a variety of standard appearance, comfort and convenience features.

New for 1990. Dakota SE Convertible. Sunshine, blue skies, and cool breezes are yours to enjoy. Just pop the easy-to-operate top on Dakota SE Convertible and open up on good times. The Dakota SE Convertible features a standard 2.5-liter engine and a smooth-shifting five-speed manual overdrive transmission. Inside you'll enjoy the comfort of a cloth with vinyl trim bench seat and a fully carpeted floor.

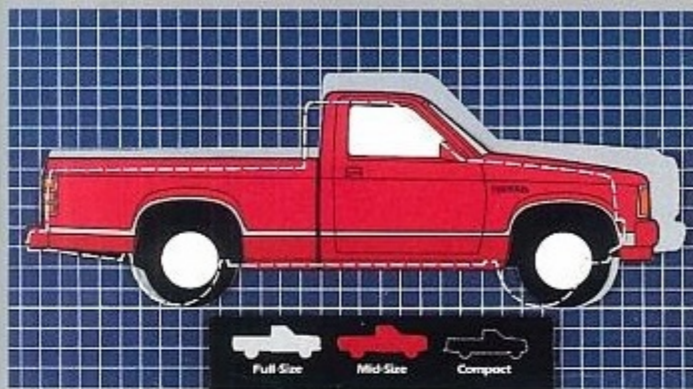


Standard Dakota Sport features include: 3.9-liter V-6 engine • Five-speed overdrive manual transmission • Air dam with fog lights • Light bar with off-road lights (4x4 models only) • Dual remote-control outside mirrors • Sliding rear window • Styled steel road wheels (set of four) • AM stereo*/FM stereo radio with cassette tape player • Tachometer.

*Some AM stereo broadcasting may not be compatible with this radio.

Dakota Sport Convertible, shown above in Daytona Blue. Dakota SE Convertible, shown at far left in Colorado Red. Dakota Sport 4x4, shown at left in Colorado Red.

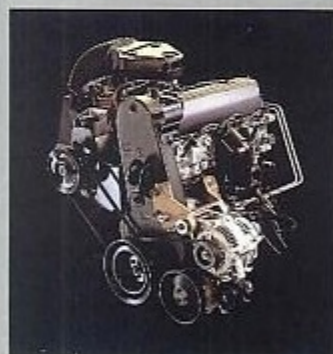
Engineered reliability.



Not too big, and not too small.

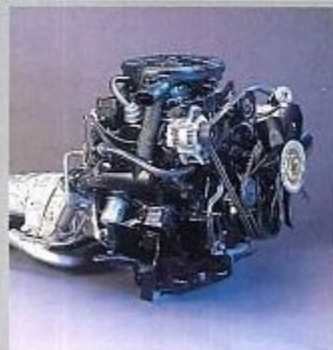
At Dodge, innovation is what we do. So when the need for a new, midsize pickup arose among truck buyers, we created one. The Dodge Dakota. Right in the middle of the big pickup and the small pickup. Sized just right to deliver the room and rugged capabilities of a full-size truck, plus the efficiency and maneuverability of a compact truck.

The sales success that Dakota has enjoyed since its introduction proves that we hit the mark with our midsize design. But with over 75 years of experience under our belts, our success should surprise no one.



2.5-liter EFI engine.

The standard Dakota 2.5-liter EFI four-cylinder engine has been improved for 1990 to provide greater durability and quieter operation. This rugged and dependable engine offers the efficiency of low-pressure electronic single-point fuel injection. The 2.5-liter engine is standard on all 4x2 Dakotas except Dakota Sport.



3.9-liter EFI V-6 engine.

The 3.9-liter EFI V-6 engine is standard on all Dakota Sport and Dakota 4x4 models, and is available as an option on 4x2 models. This engine has been improved for 1990 with a new valve stem seal design that ensures durability. The engine's intake manifold uses a high flow-capacity thermostat to meet engine cooling requirements. It provides the power and torque required for tough truck operation in an efficient, economical package. And it's ideal for hauling heavy loads and towing.

Standard safety features.

- Rear-wheel antilock brake system
- Unibelt restraint system
- Energy-absorbing steering column
- Padded instrument panel and sun visors
- Glare reduction design for instrument panel, steering wheel, and windshield wipers
- Recessed inside door release
- Resilient window crank knobs
- Traffic hazard warning flasher
- Brake system warning light
- Dual braking system with separate brake fluid reservoirs in the master cylinder
- Fade-resistant front disc brakes
- Backup lights
- Safety-rim 15-inch wheels

Four-speed overdrive automatic transmission.

This efficient four-speed overdrive automatic transmission is available on all Dakota models with the 3.9-liter EFI V-6 engine. The overdrive feature means lower engine speeds over the road and results in improved fuel economy, less engine wear, and lower transmission temperatures.



Rear-wheel antilock brakes.

All 1990 Dodge Dakota pickups feature a standard rear-wheel antilock brake system. This computer-controlled system helps maintain directional stability by preventing rear-wheel brakes from locking up under heavy braking on dry pavement or when traction is reduced.

Double-wall construction.

Dakota's double-wall pickup box construction provides added strength and helps prevent cargo dents from marring the exterior finish. The easy-off tailgate can be operated with one hand and can be easily removed by one person. Also, because Dodge pickup boxes are welded on, there are no unsightly mounting floor bolts to damage cargo.

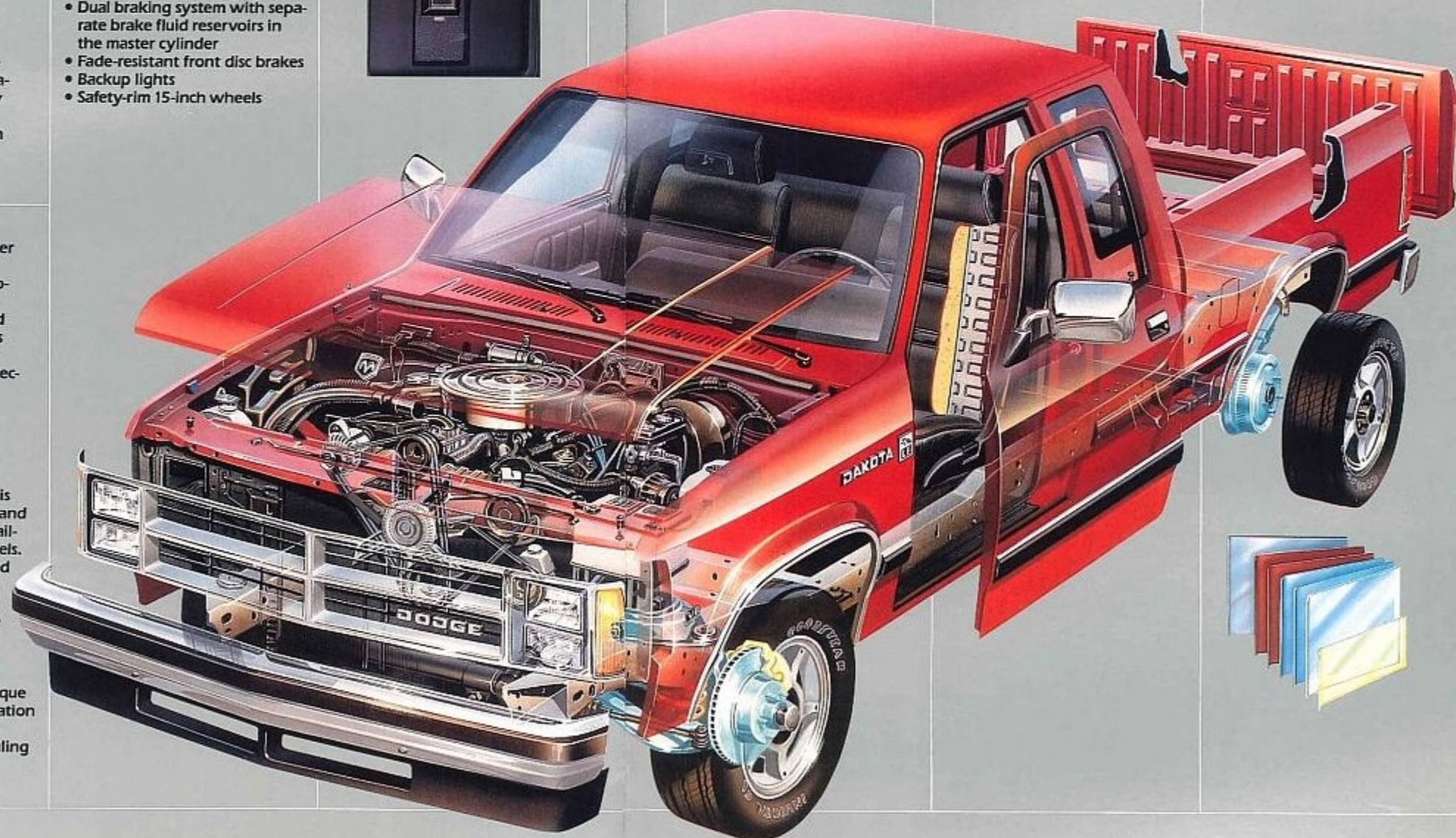
Toughness is more than skin deep.

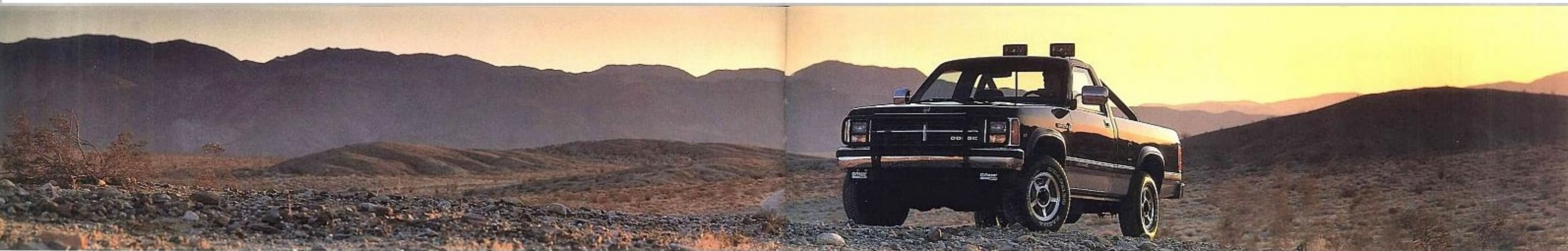
- Halogen headlights
- Tinted glass
- Available 3.9-liter EFI V-6 engine
- 500-amp maintenance-free battery
- Power-assisted steering (optional on 4x2 models)
- Rear leaf spring suspension
- Power-assisted front disc brakes
- Rear antilock brake system
- Available dual exterior low-mount mirrors
- Full three-passenger front seating
- Front door window demisters
- Easy-off tailgate
- Caliper latches on tailgate for ease of operation
- Double-wall construction in pickup box
- Wax-dipped carbon steel frame
- Lower bodyside protective urethane coating
- Stainless steel exhaust system
- Clear Coat paint finish
- Full stamped doors with air exhausters
- Steel-belted radial tires
- Cargo box stake pockets
- Cloth headliner
- Cup holders in instrument panel
- Inside day/night mirror

Corrosion protection.

Dodge uses galvanized steel in critical truck body areas because of its superior rust-resistant properties. In addition, all Dakota pickups receive a nine-stage multiple spray cleaning and phosphating treatment prior to priming and painting. A Uniprime® primer coat that ensures uniform coating of primer on all areas of the body is followed by an antichip protective urethane coating on lower bodysides. The final Clear Coat paint is then applied. When it comes to rust and corrosion prevention, Dodge never misses a step.

Uniprime® is a trademark of PPG Industries.





Dakota LE shown in Black and Sterling Silver.

OPTIONS AND FEATURES.

Wheels and wheel covers.

1. Deluxe bright wheel covers set off Dakota's exterior. Available in a set of four for most Dakota models.

2. Steel spoke road wheels, standard on Sport models, add distinction to your Dakota. Available in a set of four. Advantage Pac I or II required at extra cost, included in Advantage Pac III.

3. Cast aluminum road wheels are strong and smart looking—a bold statement of Dakota's rugged nature. Available in a set of four. Advantage Pac II or III required at extra cost. Available as a separate option on Dakota Sport.



MOPAR light bar.

This high-quality MOPAR light bar adds rugged, off-road appeal to your Dakota pickup. The high-gloss black finish is corrosion resistant.



Sliding rear window.

This tinted and latchable sliding rear window offers convenient access to the cargo area.



Tachometer.

This option, standard on Sport models, features a full-size tachometer with return-to-zero feature and a 125-mph speedometer in addition to standard oil pressure gauge, coolant temperature gauge, and trip odometer. Instruments have backlit graphics with optically lit pointers for easy reading.



MOPAR bedliner.

Deluxe MOPAR bedliner is made of tough polyethylene copolymer. Underrail feature permits easy camper top or accessory installation. Complete with tailgate cover, hardware, and molded "Dodge" logo.



Tilt steering wheel.

Available as part of the Deluxe Convenience Package. Adjusts to six different positions for driving comfort. The Deluxe Convenience Package also includes an electronic speed control. Available with Advantage Pac II, included with Advantage Pac III, separate option on Dakota Sport models.

AM stereo*/FM stereo radio with cassette tape player.

Dakota's top-of-the-line sound system offers electronic tuning, 10-watt power per channel, seek-and-scan, cassette tape player with automatic reverse, and integral digital clock. Available on Dakota Sport. Available on Dakota only with Advantage Pac II or III.

*Some AM stereo broadcasting may not be compatible with this radio.

Slide out cup holder.

This convenient feature is standard on all Dakota models. Perfect for coffee or soft drinks. Slides out of sight when not in use.

Power windows.

Available as part of the Power Convenience Package. Move windows up or down at the flick of a switch conveniently located on the door trim panel. The Power Convenience Package also includes power door locks. Available with Advantage Pac II, included with Advantage Pac III, separate option on Dakota Sport models.

Rear step bumper.

Functional and strong, this rear step bumper is chrome-plated steel with a black scuff-resistant step surface on top. Available in Advantage Pacs II and III only.

An all-vinyl bench seat is standard on base Dakota and Dakota "S" models. It is offered as a no-charge option on Dakota Conventional Cab and Convertible models with the SE Decor trim. Available in Tundra, Charcoal, Bordeaux. Base Dakota door trim panel shown.



An all-vinyl 60/40 front split bench seat with folding center portion, adjustable seats and reclining seatbacks is standard on base Dakota Club Cab models. Available in Tundra, Charcoal, Bordeaux.



A cloth with vinyl trim bench seat is standard on Dakota Conventional Cab and Convertible models with the SE Decor trim, available as an option on base Dakota, and included in and available only with the optional Custom Interior Package for Dakota "S" models. Available in Tundra, Charcoal, Bordeaux. Dakota SE door trim panel shown.



Sporty type cloth with vinyl trim bucket seats are standard on all Dakota Sport models. They are available as an option on Convertible models with the SE Decor trim and on Conventional Cab and Club Cab models with the SE or LE Decor trim. They feature a net-type storage pocket at the front of the seat cushion, seatback magazine pocket, and reclining seatback with inertia latch. A four-position manual lumbar adjustment is included on the left side of the driver's seatback. A fold-up 60/40 split rear bench seat in matching trim is included with the Club Cab model. Available in Charcoal only on Sport models and in Tundra, Charcoal and Bordeaux on all other models. Sport door trim panel shown.



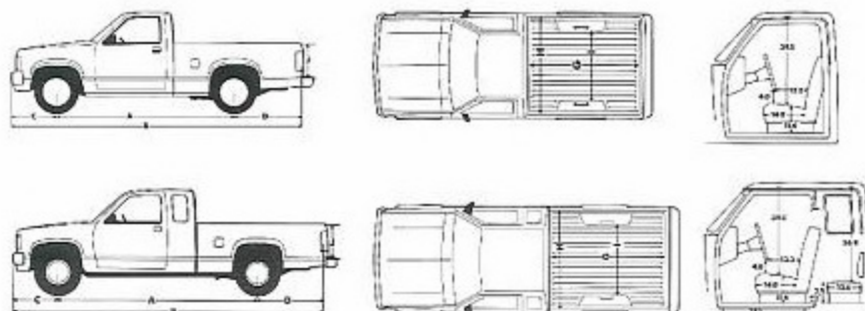
A cloth with vinyl trim 60/40 front split bench seat with folding center portion, adjustable seats and reclining seatbacks is standard on Dakota Club Cab models with the SE door trim and included in and only available with the optional Deluxe Interior Package for base Club Cab models. A fold-up 60/40 split rear bench seat cushion in matching trim is also included with the SE Decor trim and available with the optional Rear Seat Package for base models. Available in Tundra, Charcoal, Bordeaux. SE door trim panel shown.



A deluxe cloth with vinyl trim bench seat is standard on Dakota Conventional Cab models with the LE Decor trim. It features a center fold-down armrest and a net-type storage pocket at the front of the seat cushion. Available in Tundra, Charcoal, Bordeaux.



A deluxe cloth with vinyl trim 60/40 front split bench seat with folding center portion, adjustable seats and reclining seatbacks is standard on Dakota Club Cab models with the LE Decor trim. It features a storage pocket on each seat and the driver's seat has a four-position manual lumbar adjustment on the left side of the seatback. A fold-up 60/40 split rear bench seat cushion in matching trim is included. Available in Tundra, Charcoal, Bordeaux.



Exterior Dimensions (in inches)	DAKOTA	DAKOTA CLUB CAB
A—Wheelbase	112/124	131
B—Overall length (less rear bumper)	185.9/204.4	211.1
C—Front overhang	30.4	30.4
D—Rear overhang	43.6/50.1	43.6
E—Overall width (B-pillar)	68.4	68.4
F—Overall height (4x2/4x4)	64.2/67.1	64.7
G—Box length (feet; inside at floor)	6'1/8	6'1/8
H—Box width (inside at floor)	59.6	59.6
I—Box width (between wheelhousings)	45.0	45.0
J—Box depth	17.5	17.5

SELECTED STANDARD AND OPTIONAL EQUIPMENT.

Certain models, packages, and options are subject to specific restrictions, requirements, or site availability. See your dealer for the latest pricing information.

Two-Tone Package (MPC)
(Not available on Dakota "S" or Dakota Sport.)

- Black vinyl lower body and tailgate molding with bright insert along top edge.
- Color-keyed upper body and tailgate tape stripes.
- Full bright wheel lip moldings.
- Two-tone paint: primary color above tape stripe on cab and fenders, inside box, and below vinyl molding; secondary color between tape stripes and molding.

Two-Tone Paint Package (APD)
(Not available on Dakota Sport.)

- Black vinyl lower body and tailgate molding with bright insert along top edge (all SE and 4x2 LE models).
- Bright deluxe wheel covers.
- Bright front bumper with black protective rub strip.
- Bright full wheel lip molding (all SE models and 4x2 LE models).
- Bright grille and headlight bezels.
- Bright step-type rear bumper with step pad.
- Bright taillight housings.
- Brushed aluminum tailgate applique with Dodge nameplate (4x2 models).
- Brushed finish instrument panel trim bezels.
- Cloth with vinyl trim seat (all vinyl bench seats available at no extra charge except on Club Cab). See page 13 for description.
- Color-keyed carpeting on cab back panel.
- Color-keyed delux carpeting on floor.
- Color-keyed cloth-covered sun visors with storage pocket on left side.
- Color-keyed delux cloth with vinyl trim seat. See page 13 for description.
- Color-keyed delux steering wheel.
- Color-keyed luxury steering wheel.
- Color-keyed seat track covers.
- Color-keyed steering column.
- Color-keyed upper body and tailgate stripes (4x2 models).
- Deluxe body sound insulation.
- Deluxe Convenience Package.
- Deluxe interior pkg. for Club Cab Models.
- Deluxe windshield wipers with intermittent wipe.
- Dual exterior power remote control low-mount mirrors: 6-inch by 9-inch.
- Dual exterior remote control flag-type mirrors.
- Front door trim with soft cloth console and lower carpet insert.
- Fuel tank: 22-gallon.
- Banish trim on "B" pillar and below rear window.
- Gloss-Rear Quarter swing-out type, Dusk Tinted for Club Cab models.
- Leasing Ram plaque with LE insert on front fenders.
- Leasing Ram plaque with SE insert on front fenders.
- Light Package.
- Molded plastic jack cover.
- Passenger assist handle, rear-mounted (standard on 4x4).
- Power-assisted steering (two-wheel drive models).
- Power Convenience Package.
- Premium AM stereo/FM stereo electronically tuned radio with seek-and-scan and cassette tape player and 4 speakers.
- Ram's Head head ornament.
- Rear Seat Package for Club Cab Models.
- Storage tray behind seat on floor.
- Styled steel 15-inch by 6-inch argon-painted road wheels (set of four).
- Tinted and latched sliding rear window.
- Tires-P215/75R15 BSW on 4x2 models (set of five).
- Tires-P215/75R15 OWL on 4x2 models (set of five).
- Tires-P215/75R15 BSW on 4x4 models (set of five).
- Tires-P215/75R15 OWL, mud and snow on 4x4 models (set of five).
- Vanity mirror on passenger side sun visor.
- Vinyl applique on front door trim.
- Woodgrain trim on instrument panel trim bezels.

Heavy-Duty Electrical Package
(Standard on Dakota Sport, not available on Dakota "S").

- 120-amp alternator.
- 625-amp maintenance-free battery.

Power Convenience Package
(Available on Dakota Sport or with Advantage Pac I, included with Advantage Pac II; not available on Dakota "S").

- Power door locks.
- Power windows.

4x4 Protection Package
(Dakota 4x4 models only)

- Fuel tank skid plate.
- Transfer case skid plate.

Trailer Towing Preparation Package
See the Dodge Truck and Car Trailer Towing Guide for complete details and recommendations. Not available with 2.5-liter engine.

- 120-amp alternator.
- 625-amp battery.
- Analog type tachometer.
- Five-lead trailer low wiring harness.
- 22-gallon fuel tank.
- Maximum engine cooling (transmission oil cooler included with automatic transmission).
- Heavy-duty fasher.

Heavy-Duty Package
(Not available on Dakota "S").

- Front stabilizer bar (standard on 4x4, Club Cab and Sport models).
- Heavy-duty front and rear gas shock absorbers.

Deluxe Exterior Package
(Available on Dakota "S" models only).

- Argon-painted steel road wheels (4) with bright trim ring and black center cap with molded-in Ram's Head.
- 3.9J axle ratio.
- Body-side tape stripe.
- Rear step-type painted bumper.
- P215/75R15 all-season radial outline white letter tires (set of five).

Custom Interior Package
(Available on Dakota "S" models only).

- Carpeting in driver's compartment.
- Cloth with vinyl trim bench seat.
- Deluxe windshield wipers with intermittent wipe.
- Sliding rear window.

Deluxe Convenience Package
(Not available with 2.5-liter engine).

- Automatic speed control.
- Tilt steering column.

Light Package
(Available on Dakota Sport, included in all Advantage Pacs; not available on Dakota "S").

- Anti-rearview light.
- Inside Day/Night Mirror with reading lamps.
- Courtesy light at/or instrument panel.
- Glove box light.
- Ignition switch light with time delay (standard on Dakota Sport).
- Swivel-type dome reading/cargo light.
- Underhood light.

Deluxe Interior Package
(Available for Base Club Cab model only).

- 60/40 cloth with vinyl trim front split bench seat.
- Carpeting.

Rear Seat Package
(Available for Club Cab model only).

- Rear fold-up 60/40 three-passenger seat in cloth with vinyl trim and outboard UniBelt restraint system and center leg bolt.
- Rear bolsters for rear seatback center and corners.
- Lower backlight garnish molding.

Dakota Packages (Not available on Dakota "S" or Dakota Sport models)	ADVENTAGE PAC I		ADVENTAGE PAC II		SE DECOR PACKAGE*		LE DECOR PACKAGE*	
	S	SE	S	SE	S	SE	S	SE
Accessory-type carpeted floor mats								
Analog type tachometer (with 3.5-liter engine)								
Black/Dark Mist wheel lip molding (4x4 models)								
Black sill moldings (4x4 models)								
Black step type rear bumper with step pad								
Black vinyl lower body and tailgate molding with bright insert along top edge (all SE and 4x2 LE models)								
Bright deluxe wheel covers								
Bright front bumper with black protective rub strip								
Bright full wheel lip molding (all SE models and 4x2 LE models)								
Bright grille and headlight bezels								
Bright step-type rear bumper with step pad								
Bright taillight housings								
Brushed aluminum tailgate applique with Dodge nameplate (4x2 models)								
Brushed finish instrument panel trim bezels								
Cloth with vinyl trim seat (all vinyl bench seats available at no extra charge except on Club Cab). See page 13 for description.								
Color-keyed carpeting on cab back panel								
Color-keyed delux carpeting on floor								
Color-keyed cloth-covered sun visors with storage pocket on left side								
Color-keyed delux cloth with vinyl trim seat. See page 13 for description								
Color-keyed delux steering wheel								
Color-keyed luxury steering wheel								
Color-keyed seat track covers								
Color-keyed steering column								
Color-keyed upper body and tailgate stripes (4x2 models)								
Deluxe body sound insulation								
Deluxe Convenience Package								
Deluxe interior pkg. for Club Cab Models								
Deluxe windshield wipers with intermittent wipe								
Dual exterior power remote control low-mount mirrors: 6-inch by 9-inch								
Dual exterior remote control flag-type mirrors								
Front door trim with soft cloth console and lower carpet insert								
Fuel tank: 22-gallon								
Banish trim on "B" pillar and below rear window								
Gloss-Rear Quarter swing-out type, Dusk Tinted for Club Cab models								
Leasing Ram plaque with LE insert on front fenders								
Leasing Ram plaque with SE insert on front fenders								
Light Package								
Molded plastic jack cover								
Passenger assist handle, rear-mounted (standard on 4x4)								
Power-assisted steering (two-wheel drive models)								
Power Convenience Package								
Premium AM stereo/FM stereo electronically tuned radio with seek-and-scan and cassette tape player and 4 speakers								
Ram's Head head ornament								
Rear Seat Package for Club Cab Models								
Storage tray behind seat on floor								
Styled steel 15-inch by 6-inch argon-painted road wheels (set of four)								
Tinted and latched sliding rear window								
Tires-P215/75R15 BSW on 4x2 models (set of five)								
Tires-P215/75R15 OWL on 4x2 models (set of five)								
Tires-P215/75R15 BSW on 4x4 models (set of five)								
Tires-P215/75R15 OWL, mud and snow on 4x4 models (set of five)								
Vanity mirror on passenger side sun visor								
Vinyl applique on front door trim								
Woodgrain trim on instrument panel trim bezels								

BSW - Black sidewall. OWL - Outlined white letters. *Included in and available with Advantage Pac I only. †Included in and available with Advantage Pac II only. ‡Some AM stereo broadcasting may not be compatible with this radio.

EXTERIOR	TWO-WHEEL DRIVE MODEL DAKOTA "S" MODEL		FOUR-WHEEL DRIVE MODEL		CLUB CAB MODEL		SPORT MODEL	
	S	SE	S	SE	S	SE	S	SE
Bumper-Front: painted	S	S	S	S	S	S	S	S
Bumper-Rear: step-type, painted; with black step pads	E	E	E	E	E	E	E	E
Corrosion Protection-Extensive use of galvanized steel, protective urethane coating on lower bodysides, wax-dipped frame. Uniform™ coating	S	S	S	S	S	S	S	S
Fuel Tank-15-gallon, with tethered fuel cap	S	S	S	S	S	S	S	S
Fuel Tank-22-gallon, with tethered fuel cap	NA	E	E	E	E	E	E	E
Glass-Tinted, all windows	S	S	S	S	S	S	S	S
Grille-Argent painted (Black on Sport Models)	S	S	S	S	S	S	S	S
Headlights-Halogen, rectangular (two)	S	S	S	S	S	S	S	S
Hatchbacks-Bright (set of four)	S	S	S	S	NA	NA	NA	NA
Mirrors-Exterior dual flag-type	NA	E	E	E	NA	NA	NA	NA
Mirrors-Exterior dual low-mount, 6-inch by 9-inch, bright	NA	E	E	E	NA	NA	NA	NA
Mirrors-Exterior dual low-mount, power remote control, 6-inch by 9-inch, bright	NA	E	E	E	NA	NA	NA	NA
Mirrors-Exterior dual remote control, flag type	NA	P	P	P	P	P	P	P
Spare Tire Carrier-Underlump, winch type	S	S	S	S	S	S	S	S
Wheel Covers-Deluxe, bright (set of four)	NA	E	E	E	NA	NA	NA	NA
Wheels-Cast aluminum, 15-inch by 6-inch (set of four; Advantage Pac I or II required)	NA	E	E	E	E	E	E	E
Wheels-Stamped steel, 15-inch, argon-painted (set of five)	S	S	S	S	S	S	NA	NA
Wheels-Styled steel, 15-inch, with bright trim ring and black center cap with molded-in Ram's Head; argon-painted (set of four; Advantage Pac I or II required)	P	E	F	E	S	S	S	S
Wiper-Rear: sliding and hatchback	E	E	E	E	E	E	S	S
INTERIOR								
Air Conditioning-BI-level ⁽¹⁾	E	E	E	E	E	F	F	F
Carpeting	P	P	P	P	P	P	P	P
Cigar lighter	S	S	S	S	S	S	S	S
Console-Floor type w/armrest	NA	P	P	P	P	P	P	P
Cap Holder-Drawer type	S	S	S	S	S	S	S	S
Floor Covering-With padding, black rubber	S	S	S	S	S	NA	NA	NA
Floor Mats-Carpeted, accessory type	NA	P	P	P	P	P	P	P
Headliner-Cloth-covered	S	S	S	S	S	S	S	S
Heater/Deluxer-BI-level, with flow-through ventilation	S	S	S	S	S	S	S	S
Head Release-In-cab	S	S	S	S	S	S	S	S
Instrument Cluster-Includes odometer, speedometer, trip odometer, electrical system voltage, engine coolant temperature, engine oil pressure, and fuel gauges; warning lights for brake system, emissions maintenance reminder, safety seat belts, high beam headlights, and anti-lock rear wheels on turn signals	S	S	S	S	S	S	S	S
Light-Interior roof-mounted dome with door-activated switches	S	S	S	S	S	S	S	S
Mirror-Interior rear view day/night type, 10-inch	S	S	S	S	S	NA	NA	NA
Radio-AM stereo/FM stereo, electronically tuned, integral digital clock	E	S	S	S	S	S	S	S
Radio-AM stereo/FM stereo, electronically tuned, cassette tape player with four speakers, integral digital clock	E	E	E	E	E	S	S	S
Radio-Premium AM Stereo/FM Stereo, electronically tuned, seek-and-scan, cassette tape player, four speakers, integral digital clock	NA	P	P	P	P	E	E	E
Steering Wheel-Leather-wrapped, sport type	NA	NA	NA	NA	NA	S	S	S
FUNCTIONAL								
Alternator-75-amp	S	S	S	S	S	NA	NA	NA
Alternator-120-amp	NA	P	P	P	P	S	S	S
Auto-Rear: sun-gas	NA	E	E	E	E	E	E	E
Battery-500-amp, maintenance-free	S	S	S	S	S	NA	NA	NA
Battery-625-amp, maintenance-free	NA	P	P	P	P	S	S	S
Brakes-Ventilated disc front, drum rear with anti-lock rear brake system, power-assisted	S	S	S	S	S	S	S	S
Clutch-9.0-inch diameter	S	S	NA	S	NA	S	NA	NA
Clutch-10.5-inch diameter	NA	P	S	P	S	P	S	P
Coilings-Engine: maximum	NA	E	E	E	E	E	E	E
Dimensions-Side windows, left and right	S	S	S	S	S	S	S	S
Ram Top-Front: side disconnected system (4x4 models)	NA	NA	S	NA	S	NA	S	NA
Seat Belts-Three-point system right and left, with manually adjustable center lap belt	S	S	S	S	S	S	S	S
Spare Tire-Conventional	S	S	S	S	S	S	S	S
Stabilizer Bar-Front	NA	P	S	S	S	S	S	S
Steering-Rack and pinion, manual	S	S	NA	S	NA	S	NA	S
Steering-Rack and pinion, power-assisted (4x2)	E	E	NA	E	NA	E	E	E
Steering-Rack and pinion, power-assisted (4x4)	NA	NA	S	NA	S	NA	S	NA
Tachometer-Analog type	NA	F	E	E	E	S	S	S
Transfer Case-Two-speed (4x4 models)	NA	NA	S	NA	S	NA	S	NA
Windshield Wipers-Two-speed	S	S	S	S	S	NA	NA	NA
Windshield Wipers-Deluxe, intermittent wipe	P	P	P	P	P	P	P	P

S-Standard. E-Extra cost. F-Package only. NA-Not available. ⁽¹⁾USCAR is a trademark of FPG Industries, Inc. ⁽²⁾There are special engine cooling requirements for full installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details. ⁽³⁾Some AM stereo broadcasting may not be compatible with this radio. ⁽⁴⁾May be deleted for credit on factory orders. ⁽⁵⁾Some of the equipment listed is available in package only.

SPECIFICATIONS AND EXTERIOR COLORS.

Two-Wheel Drive Models	Dakota "S"	Dakota Pickup				Dakota Club Cab		Dakota Sport	Dakota Sport Club Cab
Payload Packages (lb) ⁽¹⁾	1,250 (Std)	1,250 (Std)	1,800 (Opt)	2,550 (Opt)	1,450	2,000	1,250 (Std)	1,450	
Wheelbase (in.)	112	112/124	112/124	112/124	131	131	112	131	
Axle, Front Capacity (lb)	3,300	3,300	3,300	3,300	3,300	3,300	3,300	3,300	
Axle, Rear Capacity (lb)	2,300	2,300	3,650	3,650	3,650	3,650	3,650	3,650	
Ratios ⁽²⁾ -Standard	3.55	3.55	3.90	3.55	3.90	3.90	3.55	3.55	
Brakes-Front Disc (in.)	10.7 x .87	10.7 x .87	11.4 x .87	11.4 x .87	11.4 x .87	11.4 x .87	11.4 x .87	11.4 x .87	
Brakes-Rear Drum (in.)	9 x 2.5	9 x 2.5	9 x 2.5	9 x 2.5	10 x 2.5	10 x 2.5	10 x 2.5	10 x 2.5	
Brakes-Vacuum Booster Dia.	10.7"	10.7"	10.7"	10.7"	10.7"	10.7"	10.7"	10.7"	
Electrical-Alternator (12-volt)	75-amp	75-amp	75-amp	75-amp	75-amp	75-amp	120-amp	120-amp	
Electrical-Battery (maintenance-free)	500-amp	500-amp	500-amp	500-amp	500-amp	500-amp	625-amp	625-amp	
Engine-Standard	2.5-liter EFI 4-cylinder	2.5-liter EFI 4-cylinder	2.5-liter EFI 4-cylinder	3.9-liter EFI V-6 ⁽³⁾	2.5-liter 4-cylinder	3.9-liter V-6	3.9-liter EFI V-6	3.9-liter EFI V-6	
Engine-Optional	—	3.9-liter EFI V-6	3.9-liter EFI V-6						



Dakota Sport, shown in Colorado Red.



**THE TOUGH NEW
SPIRIT OF DODGE**
THE PERFORMANCE DIVISION OF CHRYSLER MOTORS

Form No. 81-305-0027 9/89 (425M) Litho in USA