

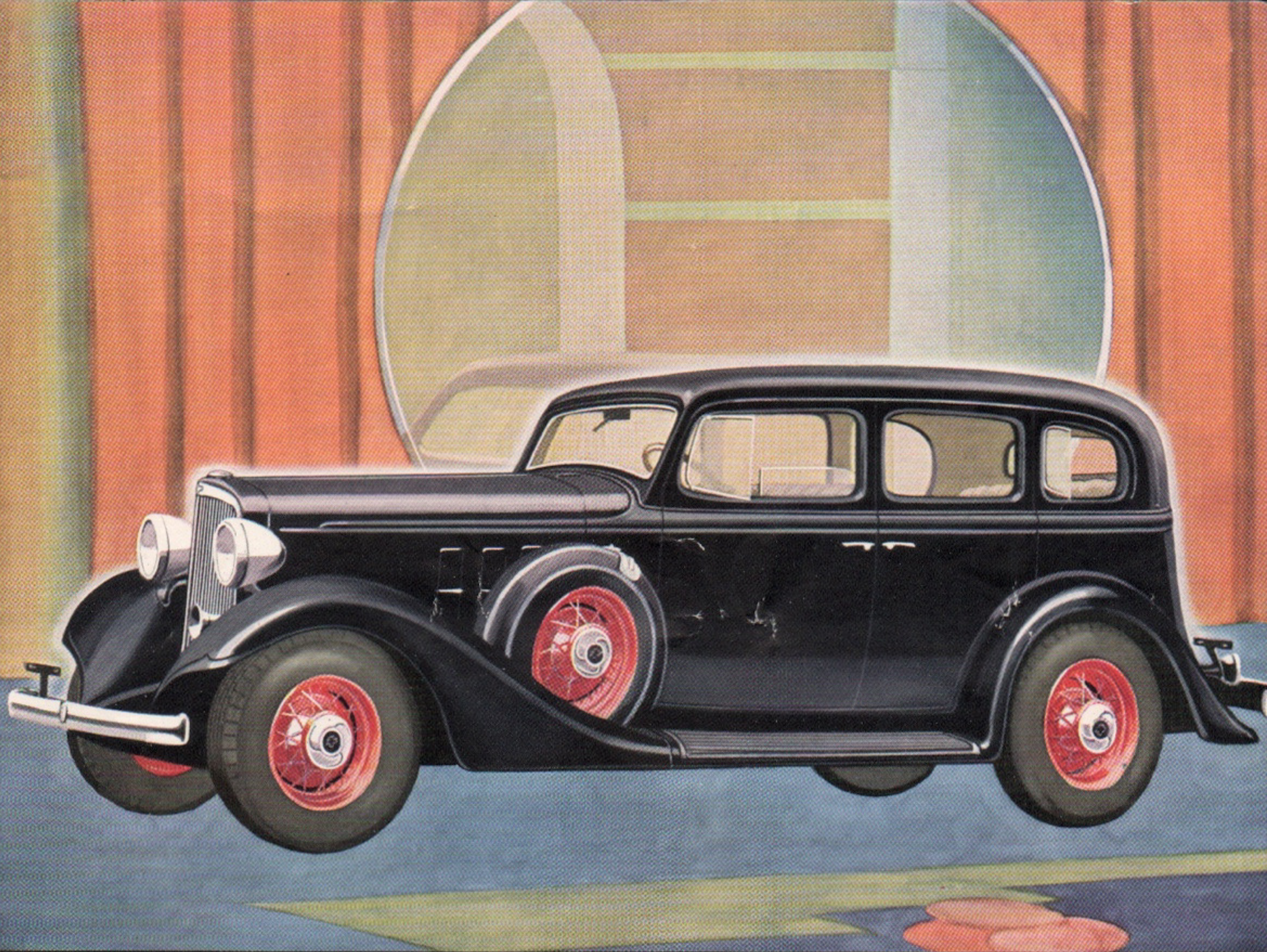
NEW
CHEVROLET
SIX



FOREWORD

No picture can capture all the smart allure of the new Chevrolet Six. To find how radically it has changed style trends, advanced comfort and increased luxury, you must see this car in the full glory of its "Aer-Stream" contours and rich interiors. However, this booklet will make it easy to choose the right model for your purpose. And it will suggest, in some slight degree, the exceptional quality offered you in this modern six—the longest, lowest, *roomiest* low-priced car you can buy! And remember—no other manufacturer in Chevrolet's field can equal this smartness, stamina and comfort, because none possesses Chevrolet's facilities. Fisher wood-and-steel bodies and No-Draft Ventilation, for example, are exclusive to Chevrolet in its price range! Trust the world's largest builder of cars to stay ahead in everything that leads to motoring satisfaction.

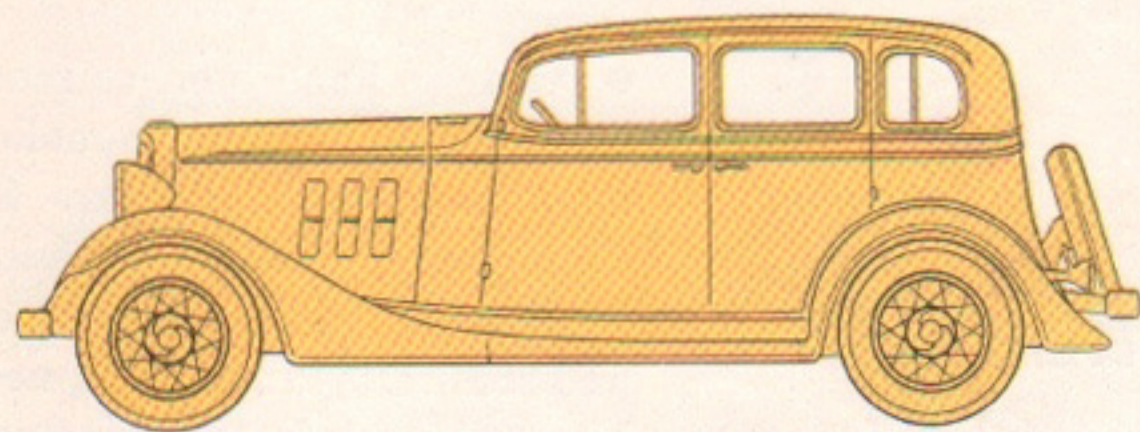
THE LEADER CAN ACCOMPLISH WHAT OTHERS DARE NOT TRY



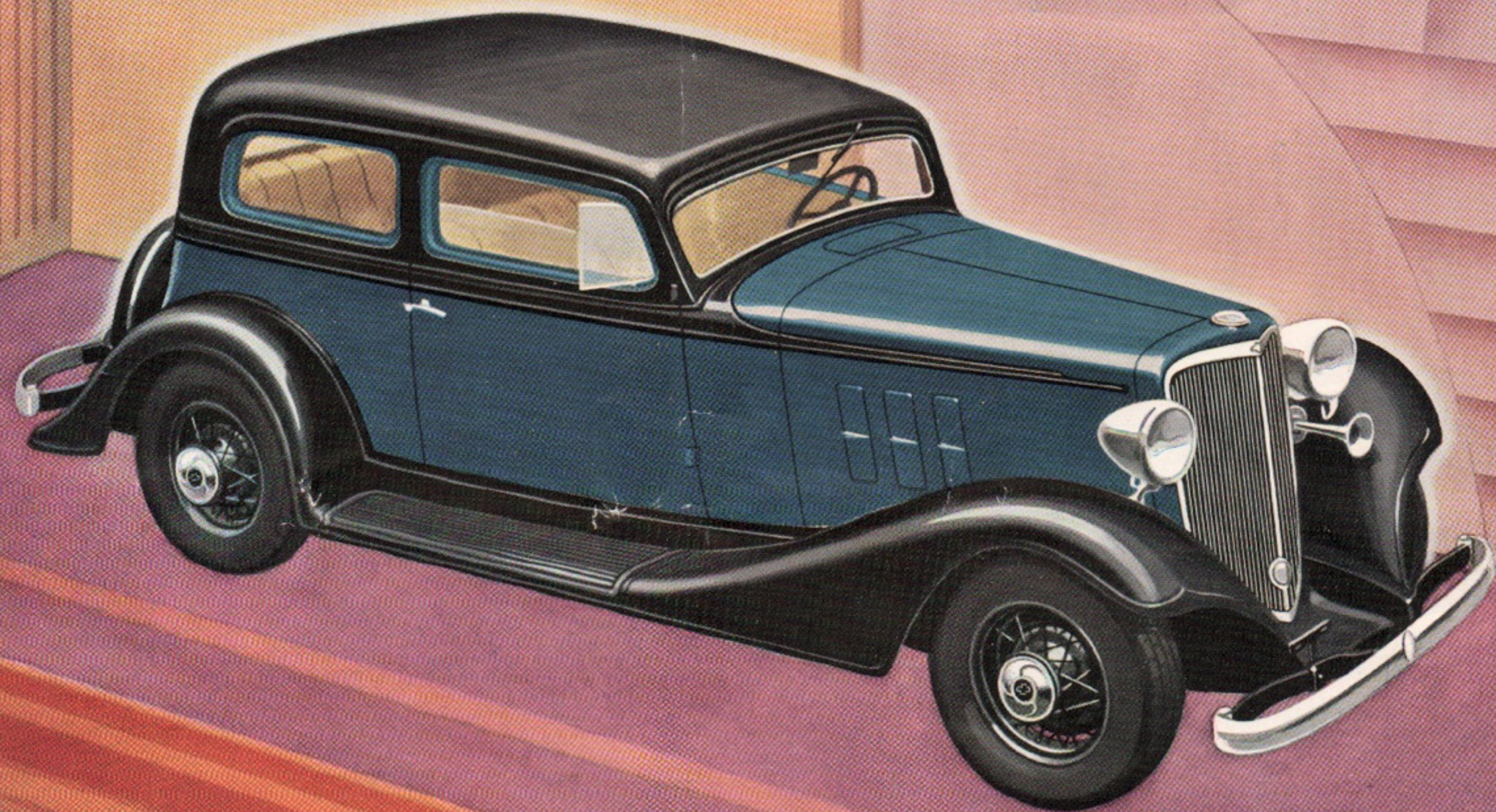
THE LEADER CAN ACCOMPLISH  WHAT OTHERS DARE NOT TRY

The
CHEVROLET
Sedan

● Luxury is the keynote in this big, roomy, and strikingly beautiful model. Has inside sun deflector, adjustable front seat, walnut-finish robe rail and garnish molding. Rear seat has dome light with pillar switch, two assist straps, two smoking cases, arm rests, carpet-covered foot rest. There are seven windows, with ventilators on front and rear quarter windows. Deep, tailored seats upholstered in mohair or Bedford cord.



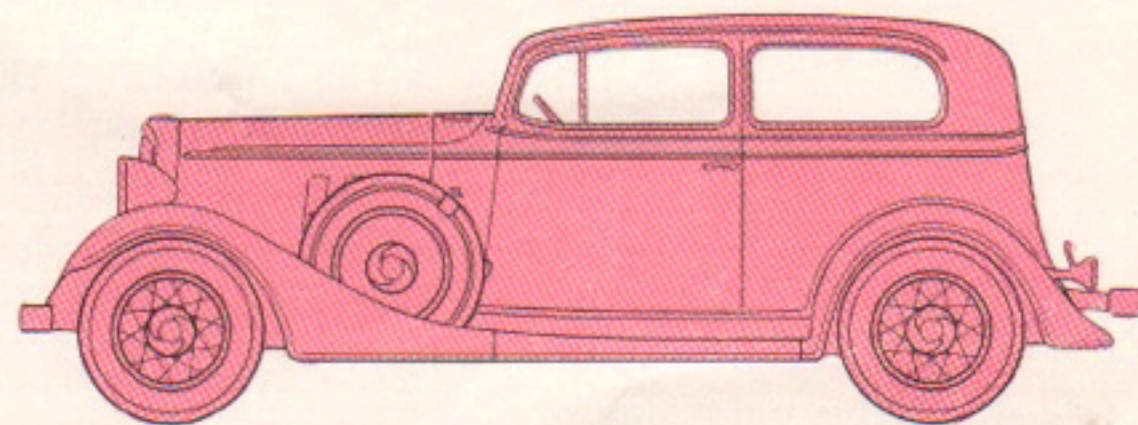
Standard equipment on the sedan includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.



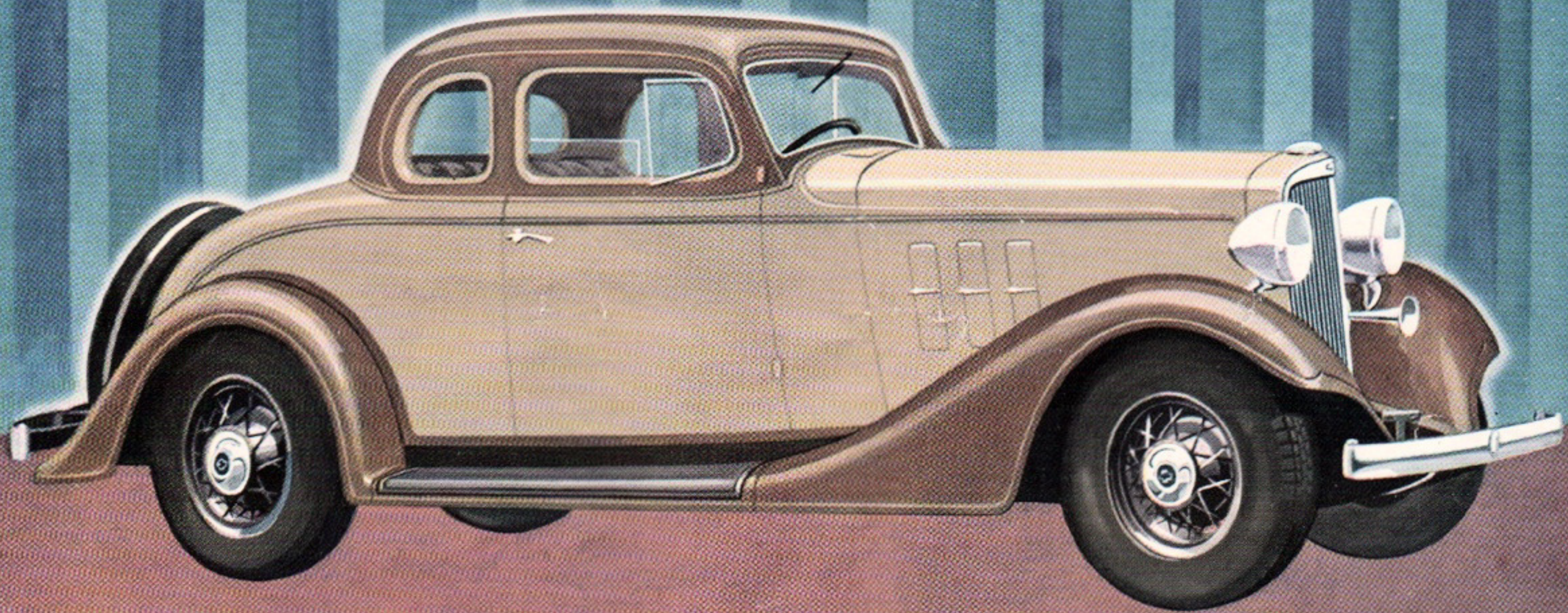
THE LEADER CAN ACCOMPLISH  WHAT OTHERS DARE NOT TRY

The
CHEVROLET
Coach

● A car so handsome, so roomy, and so comfortable that it is bound to make the practical coach model even more popular. Smart incidentals include back window curtain, dome light with pillar switch, adjustable sun deflector, assist strap and arm rests in rear seat, new button door locks. New comfort features include front door ventilators and new bucket-type front seats. Your choice of rich mohair or Bedford cord upholstery.



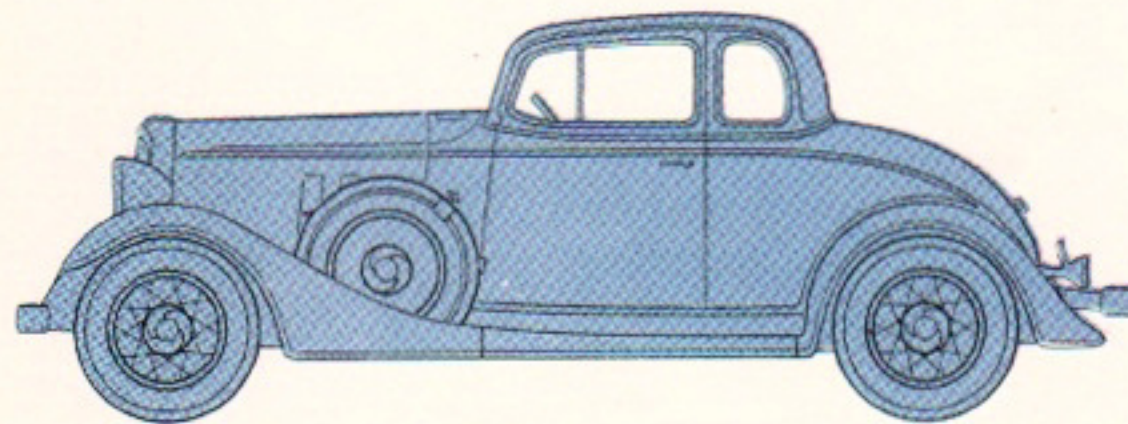
Standard equipment on the coach includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.



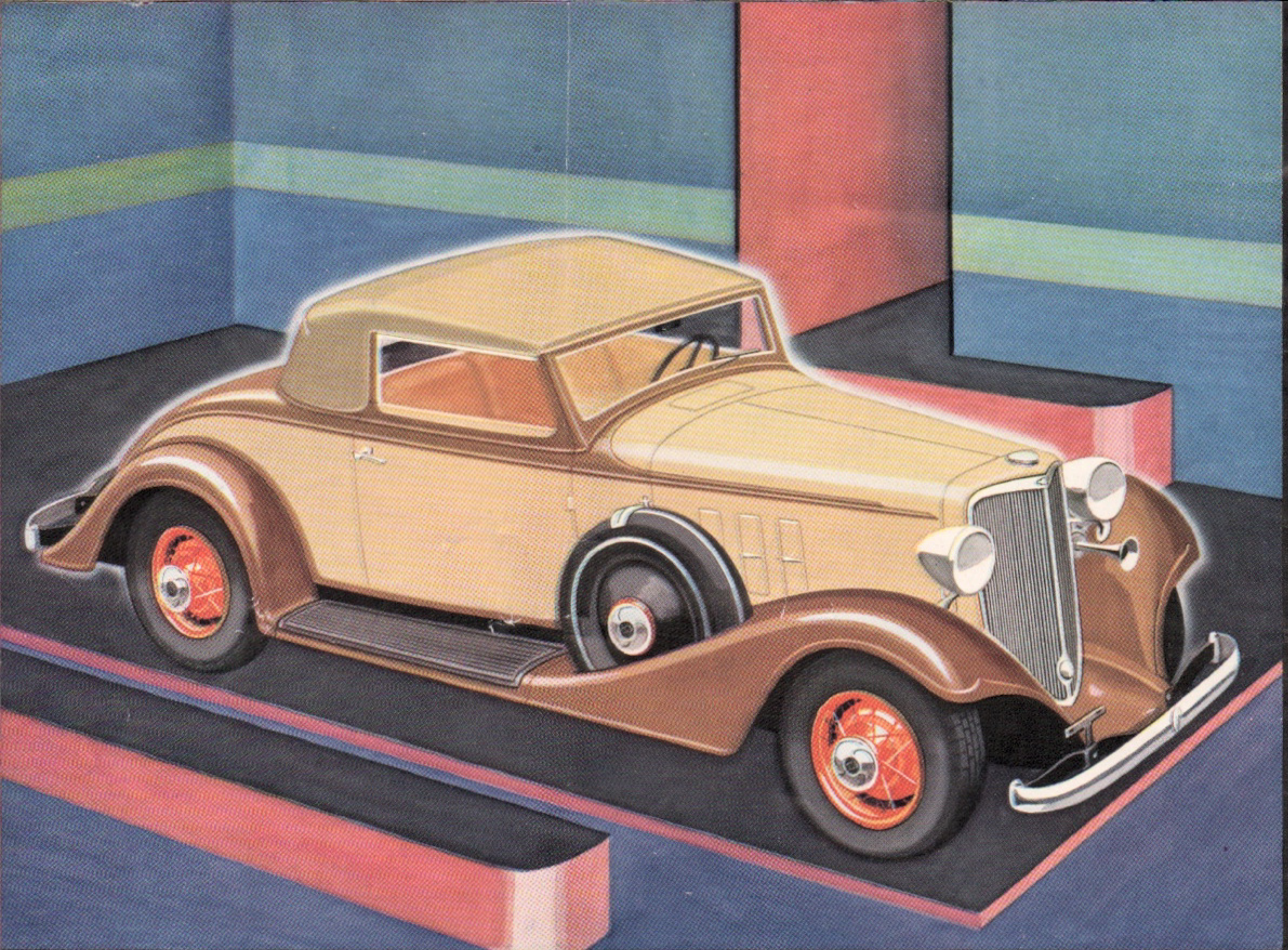
THE LEADER CAN ACCOMPLISH  WHAT OTHERS DARE NOT TRY

The
CHEVROLET
Coupe

● As smart a model of this swagger body style as you will see anywhere. Equipped with rear window curtain, dome light with pillar switch, inside sun deflector, airplane-type instrument panel, button door locks, ventilators on doors, rubber floor mat, walnut-finish garnish molding, chrome-plated handles on hood ports, a roomy luggage compartment, new draft-proof doors. Upholstered, as you prefer, in rich mohair or Bedford cord.



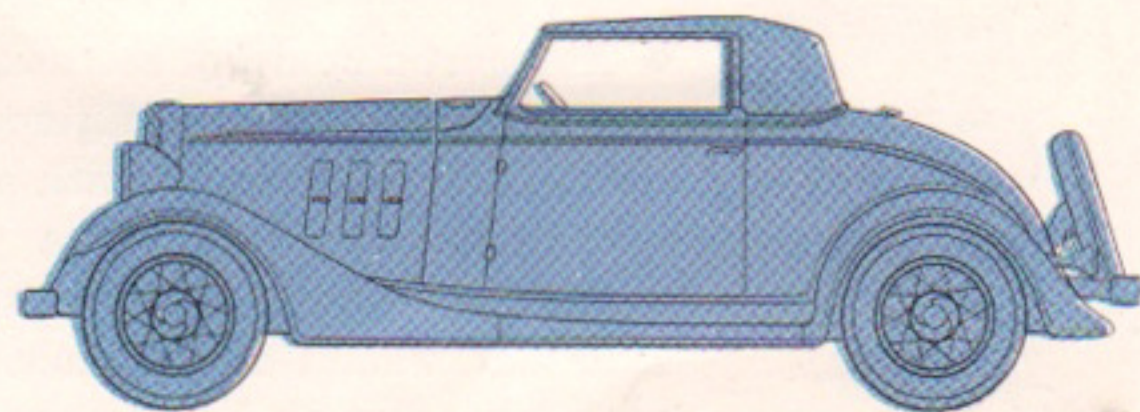
Standard equipment on the coupe includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.



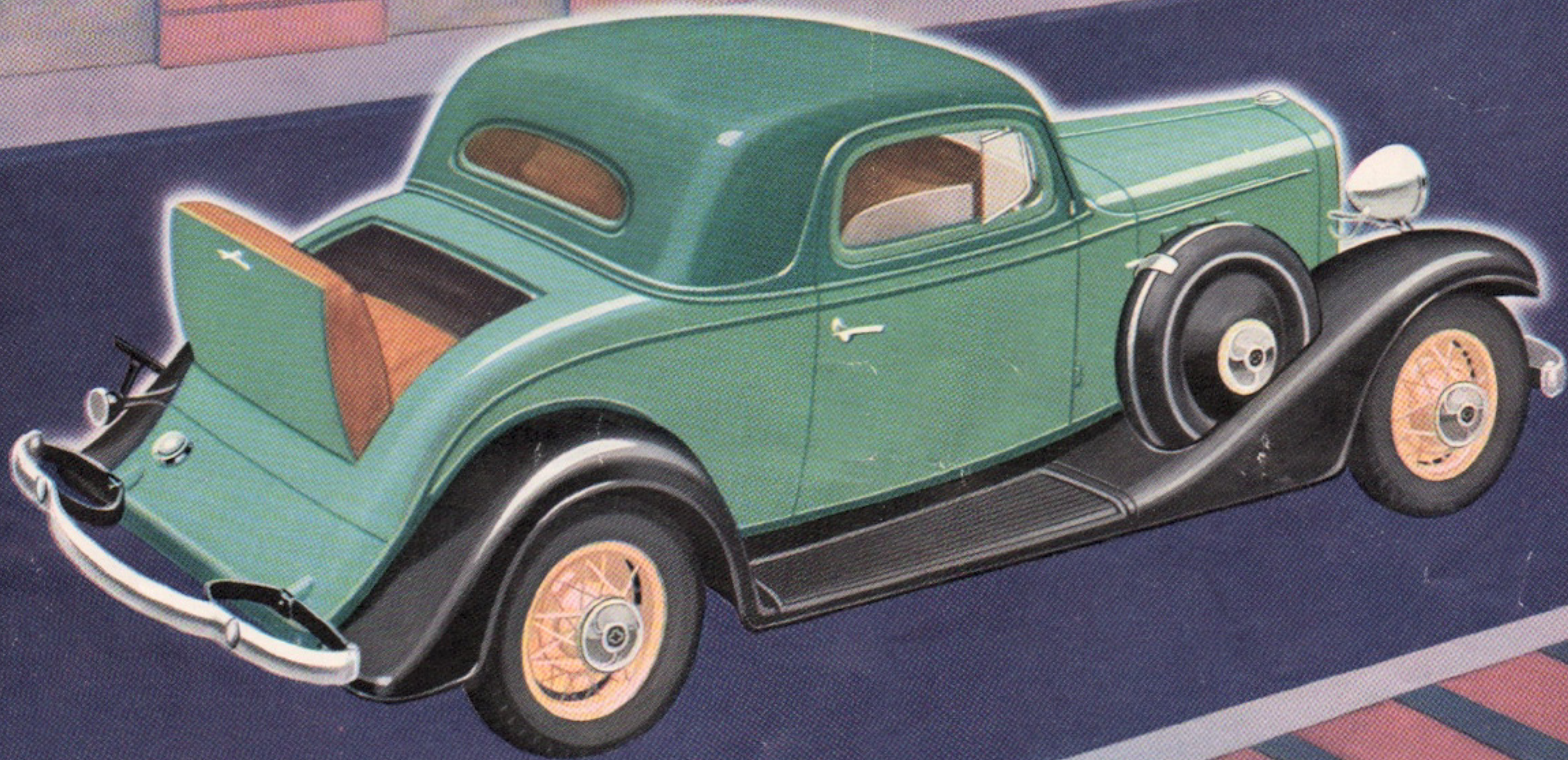
THE LEADER CAN ACCOMPLISH  WHAT OTHERS DARE NOT TRY

The
CHEVROLET
Cabriolet

- Instantly convertible from a weathertight coupe to a sunny open roadster. Chrome-plated handles on slanted hood ports. Adjustable cowl ventilator. Convenient ash tray. Big side pocket. Colored top with new interior braces folds quickly into neat top-boot. Roomy rumble seat. Rear window set in rubber frame. Airplane-type instrument panel. New draft-proof doors. The deep, wide seat is upholstered in genuine leather or Bedford cord.



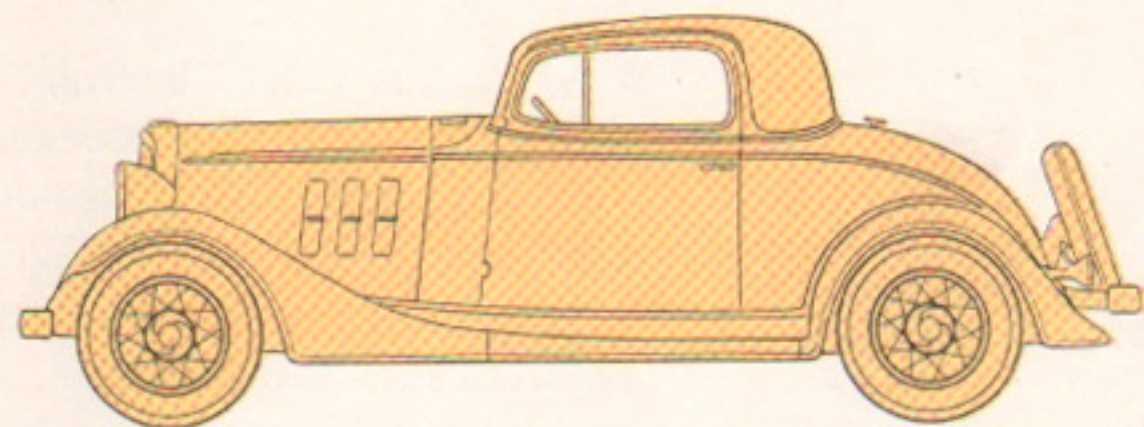
Standard equipment on the cabriolet includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.



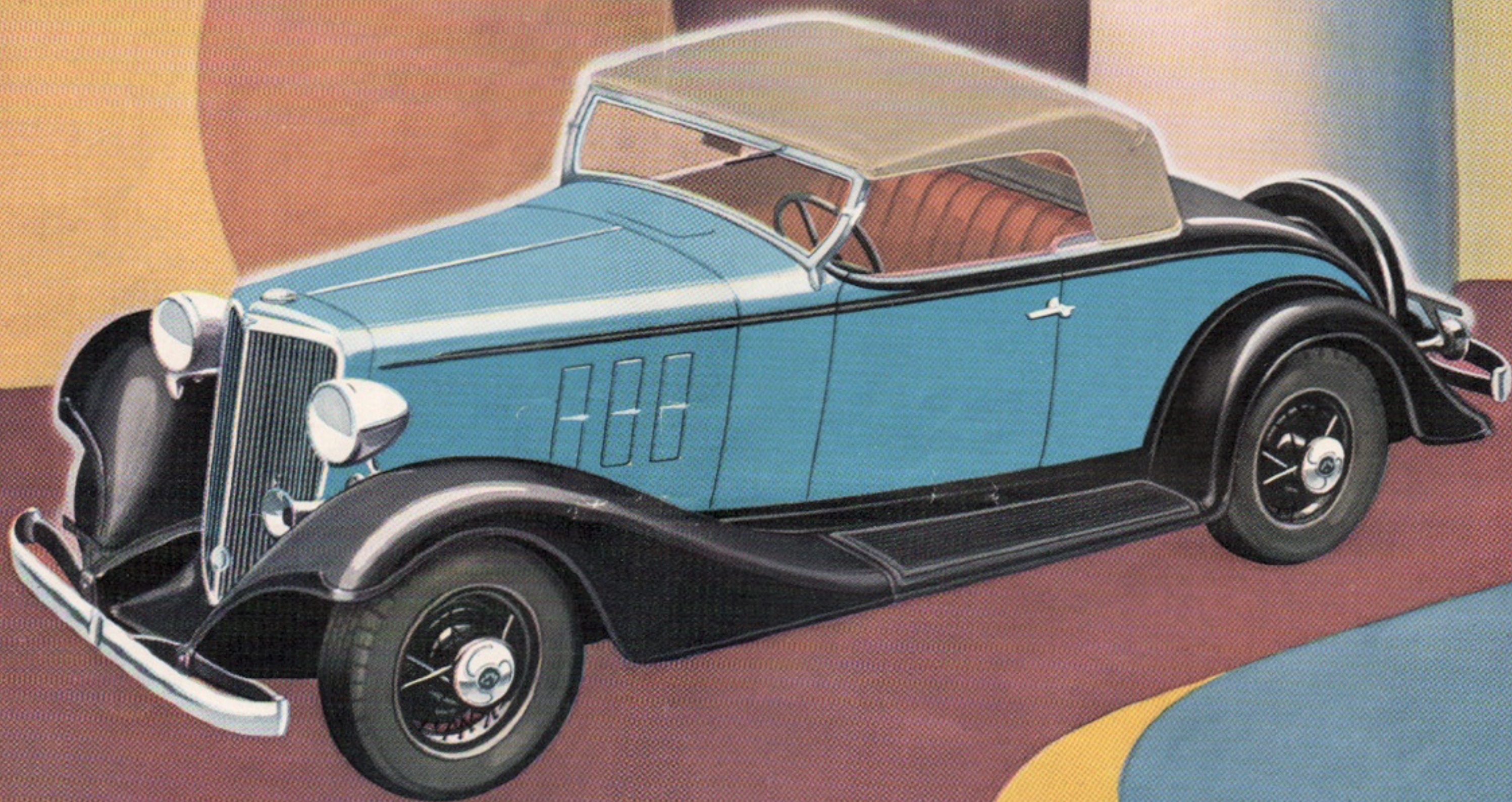
THE LEADER CAN ACCOMPLISH  WHAT OTHERS DARE NOT TRY

The
CHEVROLET
Sport Coupe

● A brilliant interpretation of the ideal personal car. Completely outfitted with inside sun deflector, rear window curtain, button door locks, airplane-type instrument panel, ventilators on both doors, adjustable cowl opening, dome light with pillar switch. The back of the spacious rumble seat fits flush with rear deck when closed. Rear window can be raised and lowered. You may select thick mohair or smart Bedford cord upholstery.



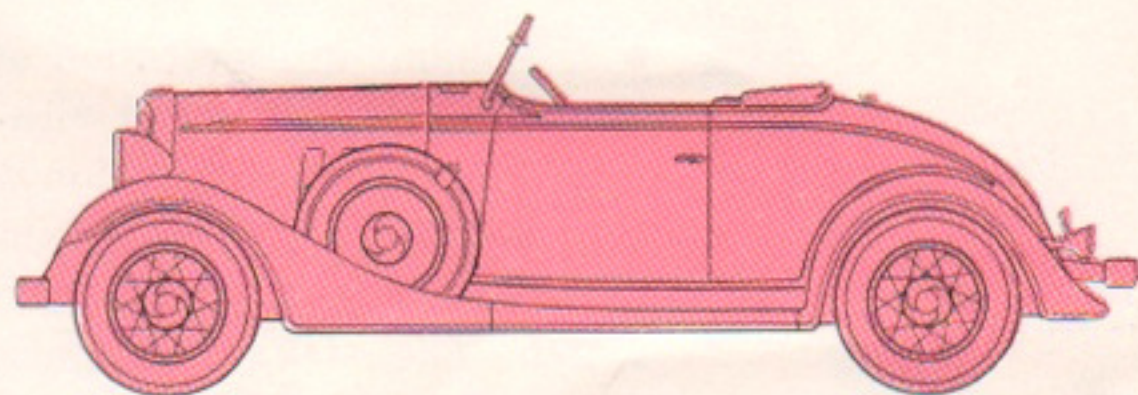
Standard equipment on the sport coupe includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.



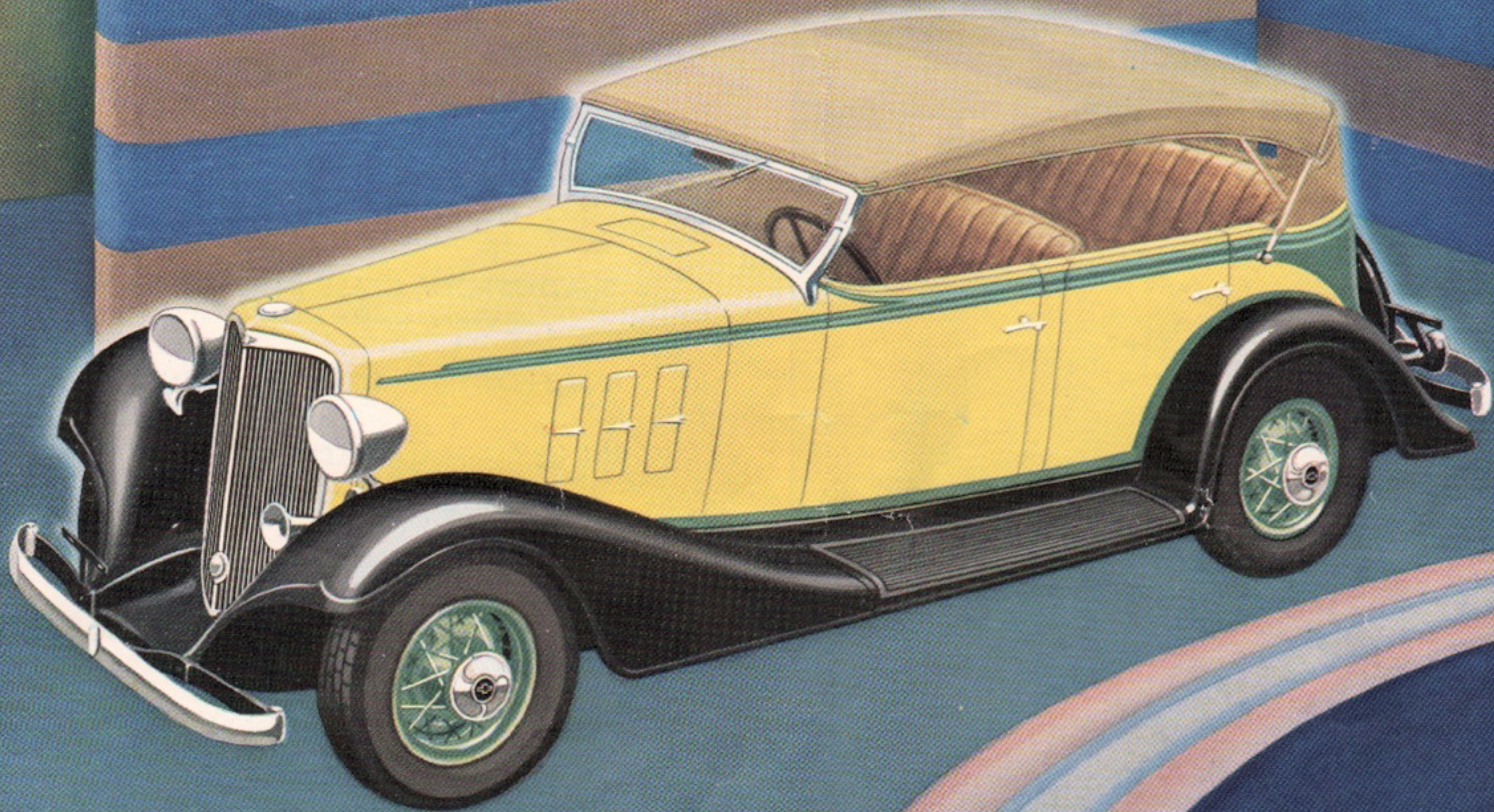
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The
CHEVROLET
Sport Roadster

● Again this year, Chevrolet has made the roadster a model of unapproached beauty. Its high points include: A smart colored top which folds completely out of sight. Weathertight side curtains opening with the doors. A rear window mounted in a rubber frame. An adjustable cowl ventilator. Chrome-plated handles on adjustable hood ports. A large rear compartment. Generous pockets on doors and imitation leather upholstery.



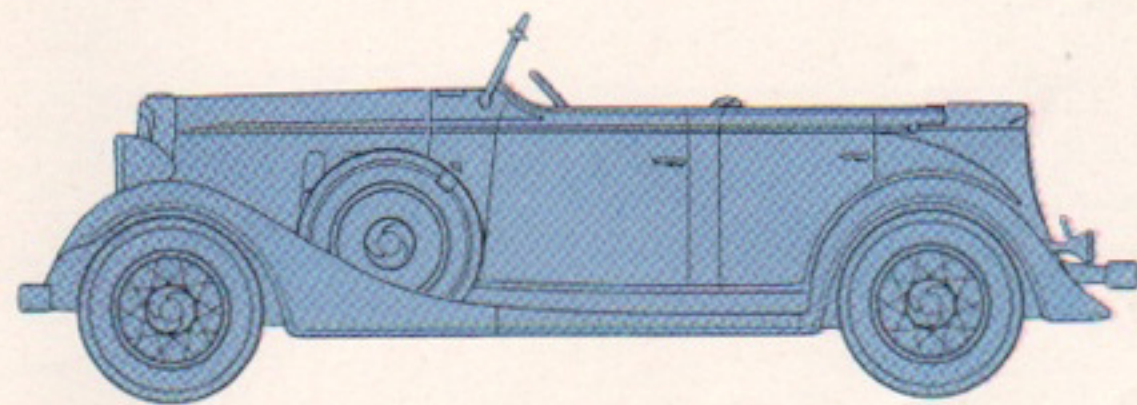
Standard equipment on the sport roadster includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.



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The
CHEVROLET
Phaeton

● Here is the best reason in the world why the phaeton is due for a vogue as a sport model. This smart example has a colored top, fitting snugly in a neat top-boot, rear windows set in rubber frame, rubber floor mats, adjustable cowl ventilator, airplane-type instrument panel, chrome-plated handles on hood ports, weathertight side curtains opening with the doors, two deep, side pockets, imitation leather upholstery, and full five-passenger capacity.



Standard equipment on the phaeton includes five wire wheels. Six wire wheels and fender wells are available at slight extra cost.

FEATURES OF THE NEW CHEVROLET

LONGER WHEELBASE

LARGER, LOWER FISHER BODIES

NEW "AER-STREAM" STYLING

FISHER

NO-DRAFT VENTILATION

SHATTERPROOF GLASS IN WINDSHIELD

(Available all around at small extra cost)

MORE POWERFUL SIX-CYLINDER ENGINE

CUSHION-BALANCED ENGINE FOR
SMOOTHEST OPERATION

EVEN GREATER ECONOMY

IMPROVED FREE WHEELING

SYNCRO-MESH SHIFT *with* SILENT SECOND

THE "STARTERATOR"—*for Simplified Starting*

—and many others, which make the New Chevrolet America's biggest low-priced car—*biggest* in range and number of advancements, *biggest* in size and roominess—*biggest*, by far, in all-round value. In fact, the more you consider what Chevrolet offers at such low prices, the more plainly you see that, this year, the choice of a low-priced car is narrowed down to the question of what Chevrolet model you prefer to buy.

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