

**ADVERTISED DELIVERED PRICES
AT FLINT MICHIGAN
ON 1954 MODELS OF ALL**



PASSENGER CARS and TRUCKS

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General Motors Corp

ADVERTISED DELIVERED PRICES AT FLINT, MICHIGAN ON 1954 MODEL CHEVROLET
PASSENGER CARS AND SEDAN DELIVERY EFFECTIVE WITH FIRST SHIPMENT OF THE 1954 MODEL

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<u>MODEL NUMBER</u>		<u>LIST PRICE</u>	<u>FACTORY DELIVERY & HANDLING CHARGE</u>	<u>DEALER DELIVERY & HANDLING CHARGE</u>	<u>ADVERTISED DELIVERED PRICE AT FLINT, MICH.</u>
<u>ONE-FIFTY - SERIES 1500 A</u>					
1502	2 Door Sedan	\$ 1,479.00	\$ 119.00	\$ 25.00	\$ 1,623.00
1503	4 Door Sedan	1,530.00	125.00	25.00	1,680.00
1509	Station Wagon	1,845.00	150.00	25.00	2,020.00
1512	Utility Sedan	1,400.00	114.00	25.00	1,539.00
<u>TWO-TEN - SERIES 2100 B</u>					
2102	2 Door Sedan	1,564.00	128.00	25.00	1,717.00
2103	4 Door Sedan	1,615.00	131.00	25.00	1,771.00
2109	Station Wagon	1,950.00	158.00	25.00	2,133.00
2124	"Delray" Coupe	1,625.00	132.00	25.00	1,782.00
<u>BEL-AIR - SERIES 2400 C</u>					
2402	2 Door Sedan	1,669.00	136.00	25.00	1,830.00
2403	4 Door Sedan	1,720.00	139.00	25.00	1,884.00
2419	Station Wagon	2,090.00	168.00	25.00	2,283.00
2434	Convertible	1,998.00	162.00	25.00	2,185.00
2454	Sport Coupe	1,883.00	153.00	25.00	2,061.00
<u>CORVETTE - SERIES 2900 E</u>					
2934	Convertible	3,250.00	248.00	25.00	3,523.00
<u>SPECIAL - SERIES 1500 D</u>					
1508	Sedan Delivery	\$ 1,508.00	99.00	25.00	\$ 1,632.00

Any State or Local Taxes should be added to all of the above prices.

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The Retail Purchaser has the right to buy the car or truck without being required to buy optional equipment or accessories. Therefore, if optional equipment or accessories are on the car or truck and the Retail Purchaser does not desire to buy such optional equipment or accessories, the Dealer should either remove them or order a car or truck with only such optional equipment or accessories as the Retail Buyer desires.

ADVERTISED DELIVERED PRICES AT FLINT, MICHIGAN ON 1954 MODEL CHEVROLET
COMMERCIAL CARS AND TRUCKS EFFECTIVE WITH FIRST SHIPMENT OF THE 1954 MODEL

<u>MODEL NUMBER</u>		<u>LIST PRICE</u>	<u>FACTORY DELIVERY & HANDLING CHARGE</u>	<u>DEALER DELIVERY & HANDLING CHARGE</u>	<u>ADVERTISED DELIVERED PRICE AT FLINT, MICH.</u>
<u>116" WHEELBASE - SUBURBAN - SERIES H</u>					
3106	Chass. with Closed Suburban Body (Panel Doors)	\$ 1,801.53	\$ 131.00	\$ 25.00	\$ 1,957.53
3116	Chass. with Closed Suburban Body (End Gate)	1,801.53	131.00	25.00	1,957.53
<u>116" W. B. LIGHT DELIVERY SINGLE WHEEL H</u>					
3102	Chass. with Flat Face Cowl	996.03	66.00	25.00	1,087.03
3103	Chass. with Cab	1,238.45	83.00	25.00	1,346.45
3104	Chass. with Cab & Pick-up Box	1,306.96	87.00	25.00	1,418.96
3105	Chass. with Panel Body	1,507.22	99.00	25.00	1,631.22
3107	Chass. with Canopy Express Body	1,559.92	103.00	25.00	1,687.92
3112	Chass. with Cowl & W/S	1,017.12	67.00	25.00	1,109.12
<u>3/4 TON CONVENTIONAL TRUCKS</u>					
<u>125-1/4" W. B. - SINGLE WHEEL J</u>					
3602	Chass. with Flat Face Cowl	1,127.79	74.00	25.00	1,226.79
3603	Chass. with Cab	1,370.20	91.00	25.00	1,486.20
3604	Chass. with Cab & Pick-up Box	1,459.79	97.00	25.00	1,581.79
3608	Chass. with Cab & Platform	1,465.07	97.00	25.00	1,587.07
3609	Chass. with Cab, Platform & Stake	1,528.30	101.00	25.00	1,654.30
3612	Chass. with Cowl & W/S	1,148.87	75.00	25.00	1,248.87
<u>3/4 TON FORWARD CONTROL DELIVERY TRUCKS</u>					
<u>125-1/4" W. B. - SINGLE WHEEL - K</u>					
3742	Forward Control Delivery Chassis (Less Cowl & Sheet Metal)	1,148.87	75.00	25.00	1,248.87

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<u>1 TON CONVENTIONAL TRUCKS</u>					
<u>137" W. B. - SINGLE WHEEL L</u>					
3802	Chass. with Flat Face Cowl	\$ 1,217.66	\$ 82.00	\$ 25.00	\$ 1,324.66
3803	Chass. with Cab	1,460.13	97.00	25.00	1,582.13
3804	Chass. with Cab & Pick-up Box	1,576.11	104.00	25.00	1,705.11
3805	Chass. with Panel Body	1,786.95	117.00	25.00	1,928.95
3807	Chass. with Canopy Express Body	1,866.01	121.00	25.00	2,012.01
3808	Chass. with Cab & Platform	1,591.92	105.00	25.00	1,721.92
3809	Chass. with Cab & Platform & Stake	1,660.43	109.00	25.00	1,794.43
3812	Chass. with Cowl & W/S	1,238.74	83.00	25.00	1,346.74
<u>1 TON FORWARD CONTROL DELIVERY TRUCKS</u>					
<u>137" W. B. - SINGLE WHEEL M</u>					
3942	Forward Control Del. Chass. (Less Cowl & Sheet Metal)	1,254.55	84.00	25.00	1,363.55
<u>1-1/2 TON HEAVY DUTY CONVENTIONAL TRUCKS</u>					
<u>137" W. B. - DUAL WHEEL N</u>					
4102	Chass. with Flat Face Cowl	1,307.26	89.00	25.00	1,421.26
4103	Chass. with Cab	1,549.75	104.00	25.00	1,678.75
4108	Chass. with Cab & Platform	1,681.53	112.00	25.00	1,818.53
4109	Chass. with Cab, Platform & Stake	1,750.05	116.00	25.00	1,891.05
4112	Chass. with Cowl & W/S	1,328.36	91.00	25.00	1,444.36
<u>161" W. B. - DUAL WHEEL P</u>					
4402	Chass. with Flat Face Cowl	1,344.17	92.00	25.00	1,461.17
4403	Chass. with Cab	1,586.64	106.00	25.00	1,717.64
4408	Chass. with Cab & Platform	1,739.51	116.00	25.00	1,880.51
4409	Chass. with Cab, Platform & Stake	1,823.86	121.00	25.00	1,969.86
4412	Chass. with Cowl & W/S	1,365.25	93.00	25.00	1,483.25

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<u>161" W. B. - DUAL WHEEL R</u>					
4502	Chass. with Flat Face Cowl.	\$ 1,481.22	\$ 99.00	\$ 25.00	\$ 1,605.22
<u>1-1/2 TON SPECIAL COE & CONVENTIONAL TRUCKS</u>					
<u>110" W. B. - DUAL WHEEL SS</u>					
5103 S	COE Chassis with Cab	2,024.16	136.00	25.00	2,185.16
<u>134" W. B. - DUAL WHEEL ST</u>					
5403 S	COE Chassis with Cab	2,061.05	138.00	25.00	2,224.05
5408 S	COE Chassis with Cab & Platform	2,213.92	147.00	25.00	2,385.92
5409 S	COE Chassis with Cab, Platform & Stake	2,298.26	152.00	25.00	2,475.26
<u>158" W. B. - DUAL WHEEL SU</u>					
5703 S	COE Chassis with Cab	2,097.95	140.00	25.00	2,262.95
<u>137" W. B. - DUAL WHEEL SV</u>					
6102 S	Chassis with Flat Face Cowl	1,634.08	112.00	25.00	1,771.08
6103 S	Chassis with Cab	1,876.57	127.00	25.00	2,028.57
6108 S	Chassis with Cab & Platform	2,008.34	135.00	25.00	2,168.34
6109 S	Chassis with Cab, Platform & Stake	2,076.87	139.00	25.00	2,240.87
6112 S	Chassis with Cowl & W/S	1,655.17	113.00	25.00	1,793.17
<u>161" W. B. - DUAL WHEEL SW</u>					
6402 S	Chassis with Flat Face Cowl	1,670.99	114.00	25.00	1,809.99
6403 S	Chassis with Cab	1,913.46	129.00	25.00	2,067.46
6408 S	Chassis with Cab & Platform	2,066.33	138.00	25.00	2,229.33
6409 S	Chassis with Cab, Platform & Stake	2,150.67	143.00	25.00	2,318.67
6412 S	Chassis with Cowl & W/S	1,692.07	115.00	25.00	1,832.07

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<u>179" W. B. - DUAL WHEEL SX</u>					
6502 S	Chassis with Flat Face Cowl	\$ 1,713.16	\$ 117.00	\$ 25.00	\$ 1,855.16
6503 S	Chassis with Cab	1,955.63	131.00	25.00	2,111.63
6512 S	Chassis with Cowl & W/S	1,734.24	118.00	25.00	1,877.24
<u>2 TON HEAVY DUTY CAB - OVER ENGINE</u>					
<u>110" W. B. - DUAL WHEEL S</u>					
5103	COE Chassis with Cab	2,024.16	136.00	25.00	2,185.16
<u>134" W. B. - DUAL WHEEL T</u>					
5403	COE Chassis with Cab	2,061.05	138.00	25.00	2,224.05
5408	COE Chassis with Cab & Platform	2,213.92	147.00	25.00	2,385.92
5409	COE Chassis with Cab, Platform & Stake	2,298.26	152.00	25.00	2,475.26
<u>158" W. B. - DUAL WHEEL U</u>					
5703	COE Chassis with Cab	2,097.95	140.00	25.00	2,262.95
<u>2 TON HEAVY DUTY CONVENTIONAL TRUCKS</u>					
<u>137" W. B. - DUAL WHEEL V</u>					
6102	Chassis with Flat Face Cowl	1,634.08	112.00	25.00	1,771.08
6103	Chassis with Cab	1,876.57	127.00	25.00	2,028.57
6108	Chassis with Cab & Platform	2,008.34	135.00	25.00	2,168.34
6109	Chassis with Cab, Platform & Stake	2,076.87	139.00	25.00	2,240.87
6112	Chassis with Cowl & W/S	1,655.17	113.00	25.00	1,793.17

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<u>161" W. B. - DUAL WHEEL W</u>					
6402	Chassis with Flat Face Cowl	\$ 1,670.99	\$ 114.00	\$ 25.00	\$ 1,809.99
6403	Chassis with Cab	1,913.46	129.00	25.00	2,067.46
6408	Chassis with Cab & Platform	2,066.33	138.00	25.00	2,229.33
6409	Chassis with Cab, Platform & Stake	2,150.67	143.00	25.00	2,318.67
6412	Chassis with Cowl & W/S	1,692.07	115.00	25.00	1,832.07
<u>179" W. B. - DUAL WHEEL X</u>					
6502	Chassis with Flat Face Cowl	1,713.16	117.00	25.00	1,855.16
6503	Chassis with Cab	1,955.63	131.00	25.00	2,111.63
6512	Chassis with Cowl & W/S	1,734.24	116.00	25.00	1,877.24
<u>199" W. B. - DUAL WHEEL Y</u>					
6702	Chassis with Flat Face Cowl	1,723.70	117.00	25.00	1,865.70
<u>212" W. B. - DUAL WHEEL Z</u>					
6802	Chassis with Flat Face Cowl	1,741.64	118.00	25.00	1,884.64

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AT THIS SIGN



FRIEND MEETS FRIEND