



## All New 1955

## CHEVROLET

Here is far more than a new Chevrolet . . .

here is a new concept in low-cost motoring!

Chevrolet for 1955 brings you beauty, style,

quality, comfort and advanced new

engineering features never before found

in a low-priced car.





Belfu SPORT COUPE





TWO-Ten 4-DOOR SEDAN
ALSO AVAILABLE IN BEL AIR AND ONE-FIFTY SERIES



Relan 2-DOOR SEDAN
ALSO AVAILABLE IN THE TWO-TEN AND ONE-FIFTY SERIES



Boldun 4-DOOR STATION WAGON

ALSO AVAILABLE IN TWO-TEN SERIES



Two-Ten 2-DOOR STATION WAGON

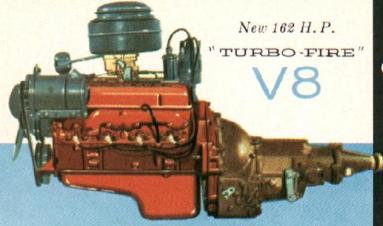
ALSO AVAILABLE IN ONE-FIFTY SERIES



One-Fifty UTILITY SEDAN



Two-Ten DELRAY CLUB COUPE



162 H.P. "TURBO-FIRE" V8 WITH SUPER-SMOOTH POWERGLIDE AUTOMATIC TRANSMISSION
OR 162 H.P. "TURBO-FIRE" V8 WITH THRIFTY NEW TOUCH-DOWN OVERDRIVE
OR 162 H.P. "TURBO-FIRE" V8 WITH QUIET-EASE SYNCHRO-MESH TRANSMISSION

New 1955 CHEVROLET

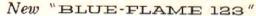
> great new ENGINES

thrilling new
POWER TEAMS

New
"TURBO-FIRE" V8
162 horsepower,
8 to 1 compression
ratio, short piston
stroke to reduce
friction and wear,
snappy, highcompression performance and wonderful
economy.

Two powerful new valve-in-head 6's;
"BLUE-FLAME 136" and
"BLUE-FLAME 123" both 7.5 to 1 compression ratio; outstanding performance and famous Chevrolet dependability.







"BLUE-FLAME 123" WITH THRIFTY NEW TOUCH DOWN OVERDRIVE

OR "BLUE-FLAME 123" WITH
QUIET-EASE SYNCHRO-MESH TRANSMISSION

COLORS FOR 1955		OWN BUNCK	SEA WILL GREEN	METUNE CREEN	SAUME BLUE	GADTE BLUE	COPPLE MARKON	D SOREINE BOXC	ALTERN GROWT	NOW NOW	SHOOW CAN'	Gress Mile	#ICA. 71820054	Tracco	SANTS GOD	NA WIST GREEN OVER SUTTING CASES	SATURE RESIDENCE	NOTION CHEST	ONTH SOUTH RIE	MELL MOST THEN	ALTIGOR SHOUT OVER SWINGLINE BODGE	MELA INDET ONTO	SHIPEUM BOX FYDR AUTUMN GRENCE	Q ACT BUT OVER SAMELINE HENZ	SWIM HIGHT CASE CAT'S BLACK	BOOM FACEN CALLE CARSY BID	GACINE RUE COUR	NEAL TORY OVER	SORIM HIT	SCHOOL HE HELE ONSE GLACITIE HELDE	SECRETAL RESE	OWN BLACK OVER	SHOCK GAS OND	NOTUNI CRIES OVOR	INCA NORY ONER COEM	MON ASPY OVER MAPLEST GLO
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## The All New 1955 CHEVROLET

- O "Turbo-Fire" V8 Engine
- O Two new "Blue-Flame" 6's
- O Glide-Ride Front Suspension with Anti-Dive Braking Control
- O New Sweep-Sight Windshield
- O Improved Super-Smooth Powerglide Automatic Transmission

ALL ILLUSTRATIONS AND SPECIFICA-TIONS CONTAINED IN THIS LITERATURE ARE BASED ON THE LATEST PRODUCT INFORMATION AVAILABLE AT THE TIME OF PUBLICATION APPROVAL. THE RIGHT

- O New Touch-Down Overdrive
- O New Ball-Race Steering
- O New Comfort-Zone Heating and Ventilation
- O New Swing Type Clutch and Brake Pedals
- O New Tubeless Tires

IS RESERVED TO MAKE CHANGES AT ANY TIME WITHOUT NOTICE IN PRICES COLORS, MATERIALS, EQUIPMENT, SPEC-IFICATIONS AND MODELS, AND ALSO TO DISCONTINUE MODELS.

OF GENERAL MOTORS CORPORATION
DETROIT 1. MICHIGAN