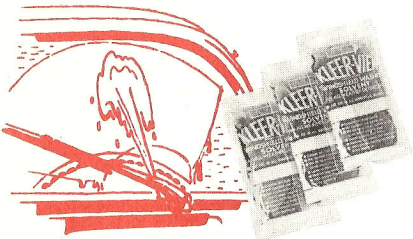


solutions for car care . . .

chemicals
by Cadillac



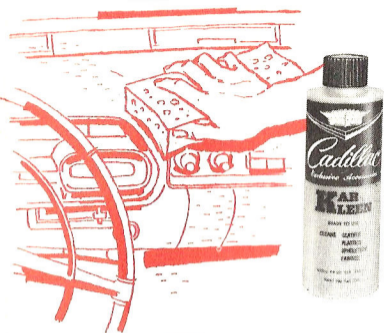
windshield washer solvent with V-3 additive

Cadillac Windshield Washer Solvent is a super-efficient windshield cleaner with a special added ingredient . . . V-3. In summer it whisks away splattered bugs, tree sap, road scum and other hazards to clear vision. In winter it retards the formation of solid ice in the washer container. For a sparkling clean windshield all the time, add it to your windshield washer jar *the year around*.



Cadillac cooling system inhibitor

Cadillac Cooling System Inhibitor (factory-installed in every new Cadillac) should be added each time the radiator is drained. It is a specially prepared chemical solution which retards the formation of rust and scale . . . keeps your car's cooling system operating at peak efficiency. It contains a special lubricant for oiling water pump. Mixes readily with water and antifreeze solutions.



all-purpose, all-season cleaner

Cadillac Kar Kleen works quickly and safely . . . requires no effort. Renovates soiled upholstery and leather . . . removes bugs and grime from car finishes. Around the home you will find Kar Kleen effective on furniture, tile surfaces, leather, rugs, etc. It is available in concentrated form or premixed in a handy plastic container.



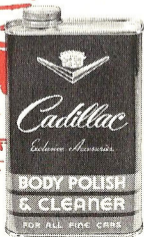
for spot-cleaning fabrics

Cadillac Fabric Cleaner is the correct liquid preparation to keep your car's interior spring-fresh the whole year around. It removes spots and stains quickly, efficiently without any harmful effects to the material. Also excellent for household items such as carpets, rugs, draperies and clothing. Keep a can of Cadillac Fabric Cleaner always handy.



cleans and polishes bright metal surfaces

Cadillac Chrome Cleaner is an indispensable aid in maintaining the sparkling finish of all chrome and bright metal surfaces. It removes tarnish, film and discoloration . . . cleans and polishes in one easy operation. It is the quickest way to restore the chrome trim on your Cadillac to its original luster and glitter.



gives a sparkling, high-luster finish

Cadillac Body Polish and Cleaner is a chemically correct preparation which cleans and polishes in one operation. Apply it . . . let it dry . . . wipe it off. And presto, your car has its original gleaming finish restored in one easy operation. Cadillac Body Polish and Cleaner is safe to use . . . contains no harmful chemicals or harsh abrasives.



cleans whitewalls snow-white

Cadillac Whitewall Tire Cleaner is the perfect answer to what once was a tiresome chore. It is amazingly fast, efficient and economical to use. A spray dispenser makes it even easier to do an outstanding job. Simply spray the solution over the white area of the tire . . . wipe it with a wet sponge or cloth . . . then rinse with cold, clear water.



a true, lasting beauty treatment for your car

Cadillac Blue Coral works three ways: *It Cleans* . . . removes dirt spots, streaks and road film. *It Protects* . . . forms a glass-hard film which seals out sun, rain, dirt and road chemicals. *It Restores* the rich, luxurious original sheen to the finish of your car. Blue Coral may be applied in our Service Department, and is also available for individual application at home.

Cadillac acknowledges its owners' desires to keep up their cars by making available certain essential upkeep and maintenance chemicals that aid the owners in these desires. These essential chemicals are available at

**your authorized
Cadillac dealer . . .**

