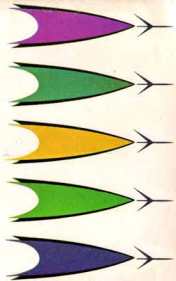




STARFIRE COUPE

1963 OLDSMOBILE COLORS



15 GLAMOROUS OLDSMOBILE FINISHES



with deep acrylic lustre... "locked in" to last longer!



524-

A. Ebony Black



C. Provincial White



D. Sheffield Mist



F. Wedgewood Mist



H. Cirrus Blue



J. Willow Mist



K. Barktone Mist



L. Regal Mist



P. Pacific Mist



R. Sand Beige



S. Saddle Mist



T. Sahara Mist



V. Holiday Red

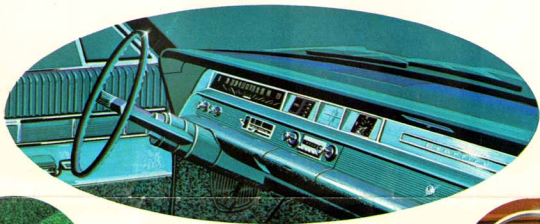


W. Midnight Mist



X. Antique Rose

Everywhere you look...“SOMETHING EXTRA” in beauty!



Superb Craftsmanship in Every Interior Detail...for the Ultimate in Motoring Glamor!

1963 OLDSMOBILE INTERIORS... Luxurious New Fabrics... Stunning New Styles... Striking New Colors!

More than ever, the 1963 Oldsmobile interiors set the pace in style for the automotive world . . . master-crafted for lasting beauty and comfort!

There are new fabrics, new appointments, and a wider range of striking interior colors in your choice of twenty-six stunning 1963 Oldsmobile models.

Each of the elegant new Oldsmobiles has its own kind of eye-appeal! Each extends an irresistible, personal invitation to you to customize your Oldsmobile . . . ride in regal style!



NINETY-EIGHT
Luxury Sedan (829)

Tailored nylon-faced cloth and Moroccan. Aqua (above), Gray, Green, Blue, Fawn. Front, rear seat center armrests.



NINETY-EIGHT
Town Sedan (819)

Nylon-faced fabric and Moroccan. Gray (above), Green, Blue, Fawn, Aqua. Carpet, headlining in complementary hues.



NINETY-EIGHT
Holiday Sports Sedan (839); Coupe (847)

Patterned nylon-rayon, trimmed with Moroccan. Blue (above), Gray, Green, Fawn, Red. New ease of entry and exit.



NINETY-EIGHT
Convertible Coupe (867)

Barcelona-grain Moroccan and leather. White (above), Blue, Red, Saddle. Electric seat and window controls in armrest.



NINETY-EIGHT
Custom Sports Coupe (947)

Smart nylon with leather, Moroccan accents. Rose (above), Black, Blue, Red, White, Saddle. Bucket seats, standard.



SUPER 88
Holiday Sedan (539); Coupe (547)

Nylon cloth and Barcelona-grain Moroccan. Red, (above), Gray, Green, Blue, Fawn. Fold-down rear armrest in sedan.



SUPER 88
Celebrity Sedan (569)

Rayon-nylon with bright metallic yarns, Moroccan. Blue (above), Gray, Green, Fawn, Red. Carpet color-keyed to interior.



SUPER 88
Fiesta (Station Wagon) (535)

All-Moroccan. White (above), Red, Saddle; or rayon-nylon cloth with metallic yarns, Moroccan in Green, Blue, Red.



DYNAMIC 88
Holiday Coupe (247); Sedan (239)

Piped rayon-nylon, banded pattern, Moroccan. Red (above), Gray, Blue, Fawn; or All-Moroccan, Green, Blue, Fawn, Red.



DYNAMIC 88
Celebrity Sedan (269)

Piped rayon-nylon cloth with banded pattern, Moroccan. Green (above), Gray, Blue, Fawn, Red; or All-Moroccan, Gray.



DYNAMIC 88
Fiesta 2-Seat (235); 3-Seat (245)

Seville-grain piped Moroccan. Saddle (above), Gray, Green, Red, Blue. Electric rear window standard on 3-seat model.



DYNAMIC 88
Convertible Coupe (267)

Seville-grain piped Moroccan. Blue (shown), Gray, Green, Red, Saddle. New carpet colors, keyed to interior trims.



STARFIRE
Coupe (657); Convertible (667)

Barcelona-grain leather and Moroccan. Saddle (above), Black, Blue, Red, White, Rose. Deep, foam-padded bucket seats.



F-85 DE LUXE
Sedan (119)

Durable nylon-rayon with metallic yarns, and Moroccan. Blue (above), Gray, Green, Fawn; or All-Moroccan, Red.



F-85 DE LUXE
4-Door Sedan (119) (Custom Trim)

Smart nylon-rayon with metallic yarn, trimmed with Moroccan. Green (above), Blue, Fawn. Piped cloth on door panels.



F-85 DE LUXE
Station Wagon (135)

All-Moroccan, Fawn (above), Red; or nylon-rayon, Moroccan in Gray, Green, Blue. Carpet in 5 complementary shades.



F-85
Cutlass Coupe (117); Convertible (167)

Seville-grain Moroccan. Saddle (above), Black, Blue, Red, White. Chrome-trimmed, deep bucket seats as standard equipment.



F-85
Club Coupe (027); 4-Door Sedan (019)

Nylon-rayon, Moroccan, Fawn (above), Gray; or All-Moroccan in Blue, Green, Red, in sedan; Blue, Red in Club Coupe.



F-85
Station Wagon (035)

All-Moroccan. Red (above), Gray, Blue, Fawn. Cargo compartment floor covered in handsome, durable, easy-to-clean vinyl.



JETFIRE
(147)

Seville-grain Moroccan. White (shown), Black, Blue, Red, Saddle. Bucket seats, sports console, "Performance" Gauge.

Oldsmobile reserves the right to make changes without notice in colors, equipment, materials and trim, and also to discontinue models.

NINETY-EIGHT



SUPER 88



There's "SOMETHING EXTRA" in Every '63 Oldsmobile !

DYNAMIC 88



F-85 CUTLASS

