



1964  CHEVELLE CUSTOM FEATURE ACCESSORIES

1964 CUSTOM FEATURE ACCESSORIES FOR



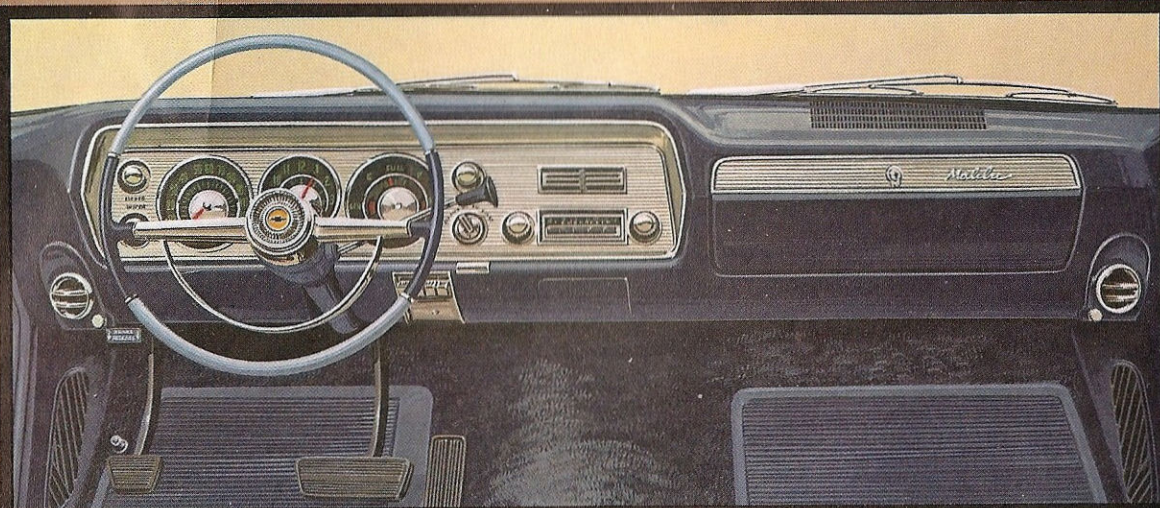
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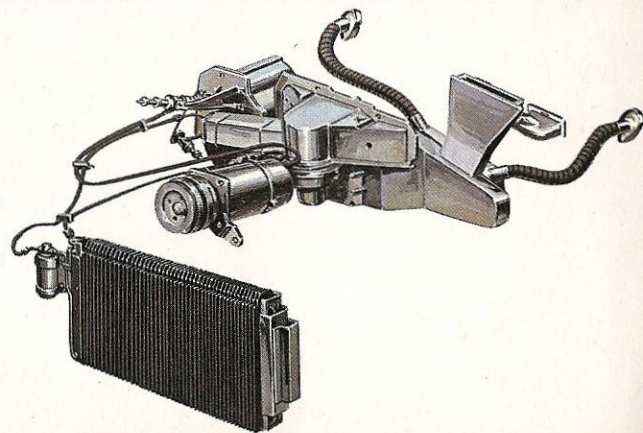
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CHEVROLET MOTOR DIVISION
GENERAL MOTORS CORPORATION

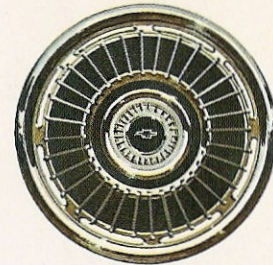
CHEVROLET MOTOR DIVISION
GENERAL MOTORS CORPORATION
DETROIT 2, MICHIGAN

GENUINE FACTORY "FOUR SEASON" AIR CONDITIONING



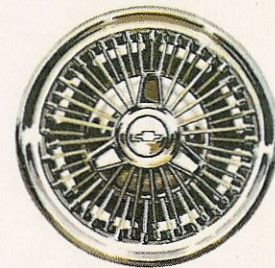
A new climate control system that provides perfect driving comfort 365 days a year. The system tempers the air from very cool to very warm, depending on the driver's preference. These features give the system its cool, clean refreshing air and its unique versatility.





WHEEL COVERS

High grade stainless steel, finished with chrome flash that will retain a bright finish indefinitely.



WIRE WHEEL COVERS

Simulated wire wheel covers that are difficult to identify from real wire wheels, including deluxe spinners.



BODY SILL MOULDINGS

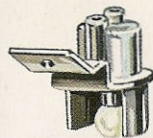
A bright set of rocker panel mouldings, that protect and add to the appearance of the car.

**CUSTOM
FEATURE
ACCESSORIES
FOR
APPEARANCE**

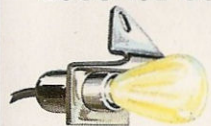


LICENSE PLATE FRAMES
Stainless steel frames with retention springs to keep the license plates tight and free of rattles. Fits all State license plates.

CUSTOM FEATURE ACCESSORIES FOR CONVENIENCE AND SAFETY



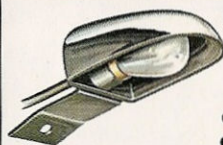
**COURTESY
LAMPS**
The entire front
floor area is
lighted auto-
matically when
either front door
is opened.



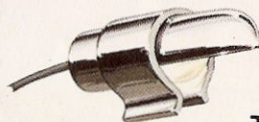
**LUGGAGE COMPARTMENT
LAMP**
Lights the
entire
luggage area
automatically
when trunk lid is opened.



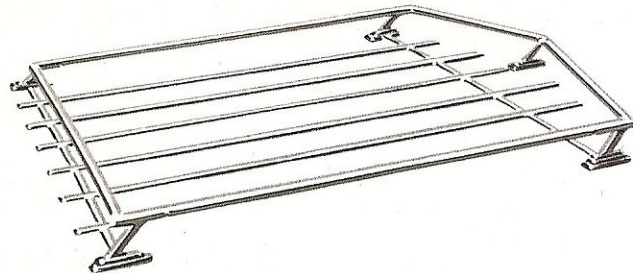
**GLOVE
COMPARTMENT LAMP**
Automatically lights the entire
glove compartment area when
the door is opened.



**UNDERHOOD
LAMP**
Lights the
entire engine
compartment
automatically when the hood
is opened.



**ASH
TRAY
LAMP**
The lamp
lights the ash tray when the car
lights are turned on at night.



LUGGAGE CARRIER—A permanently attached roof carrier that will add more usable luggage space to the station wagon. A luggage carrier cover is also available.

EMERGENCY TOOL KIT

Contains sufficient tools that will serve in most all minor road emergencies.



TISSUE DISPENSER

A handy dispenser complete with standard box of tissues, within easy reach of front seat passengers.



ELECTRIC CLOCK

A precision reliable time piece with illuminated dial lamp.

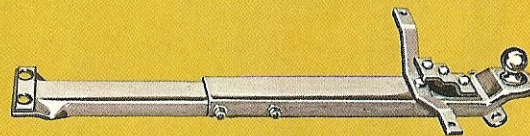
LOCKING GASOLINE TANK CAP

Prevents gasoline from being contaminated or siphoned from tank without keys.



HAND PORTABLE SPOTLAMP

A handy trouble lamp that can be used in any 12 volt cigarette lighter, complete with 12 foot cord.

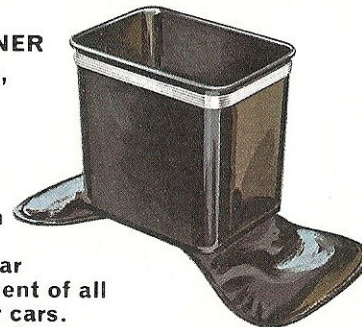


TRAILER HITCH

A stable hitch ideal for light utility or boat trailers, designed to handle a 2000 pound load with a 150 pound vertical tongue load.

LITTER CONTAINER

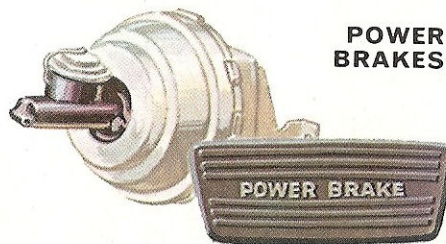
A durable, easy to clean, plastic container that can be used in either the front or rear compartment of all passenger cars.



RED

FAWN

BLUE



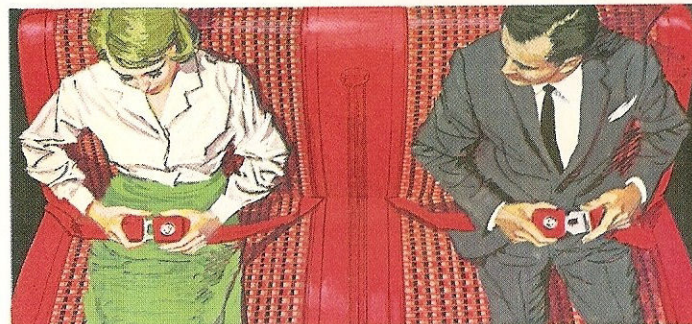
POWER BRAKES

Low type brake pedal for quick smooth stops.



REAR DOOR SAFETY LOCKS

When locks are depressed rear doors can not be opened without key-like object to lift the button.



SEAT BELTS—For front or rear seats, seven colors to match interiors. Belts are strong, tough, lightweight and comfortable to wear and meet all Federal and State specifications.

FRONT AND REAR BUMPER GUARDS

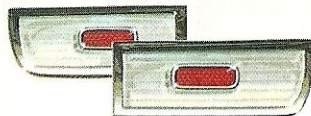


Spring steel guards with a heavy chrome plating, add additional protection to front and rear of car.



REAR WINDOW DEFROSTER

Directs warm forced air over the window to help clear the glass of fog, ice and snow.



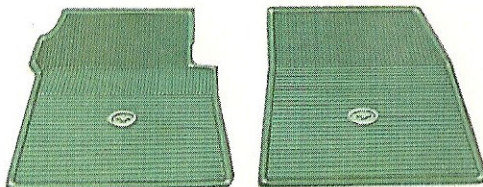
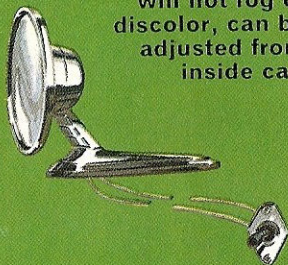
BACK-UP LAMPS

Provides light to wide area back of car automatically when car is shifted into reverse.



REMOTE CONTROL REAR VIEW MIRROR

A chrome coated glass, will not fog or discolor, can be adjusted from inside car.



FRONT CONTOUR MATS



FRONT FULL WIDTH MAT



REAR CONTOUR MATS

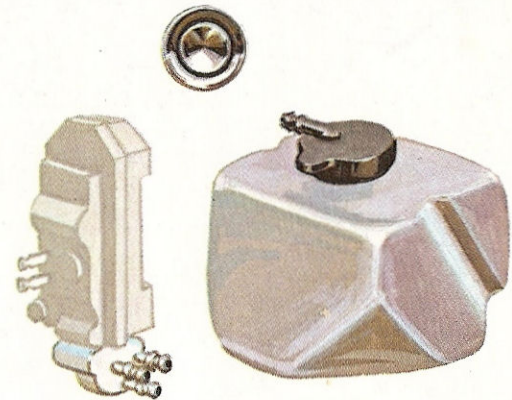
Mats are made from all new tire grade rubber. Will stay colorful and pliable. A full width rear mat is also available.



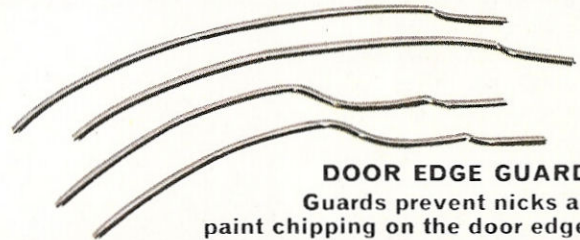
FIRE EXTINGUISHER

Underwriters Laboratories approved and recommended for flammable liquid and electrical fires.

CUSTOM FEATURE ACCESSORIES FOR ADDED PROTECTION



WINDSHIELD WASHER—An electrically operated washer that starts the wipers and pump when the button is depressed.

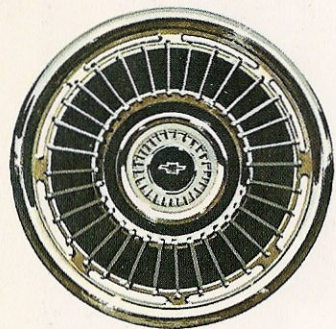


DOOR EDGE GUARDS
Guards prevent nicks and paint chipping on the door edges.



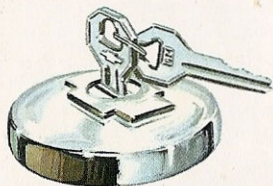
PARKING BRAKE SIGNAL—Flashes a red warning light when engine is started until parking brake is released.

CUSTOM FEATURE ACCESSORIES FOR CHEVELLE EL CAMINO



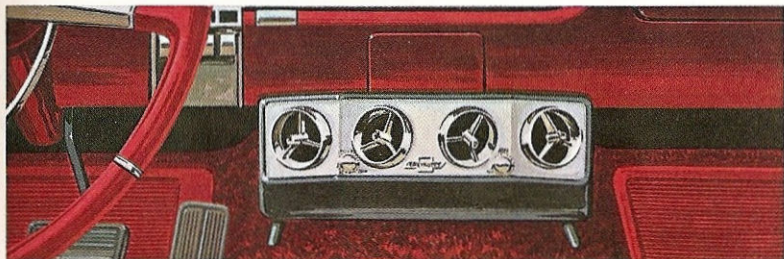
CUSTOM WHEEL COVERS

Stainless steel covers, finished with a chrome flash to retain a bright finish indefinitely.



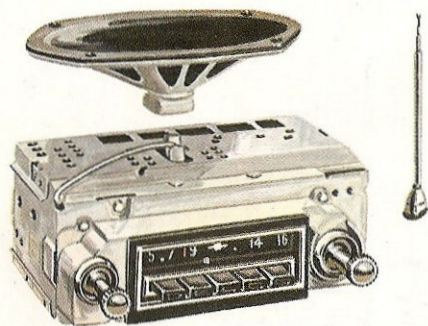
GASOLINE LOCKING CAP—Prevents gasoline from being contaminated or siphoned from tank.





CHEVELLE CUSTOM FACTORY AIR CONDITIONER

A custom air conditioner designed to be an integral part of the car and to cool efficiently and economically in city or highway driving conditions. Circulates cool, clean properly dehumidified air throughout the car. No perspiration, damp, wilted or wrinkled clothing.

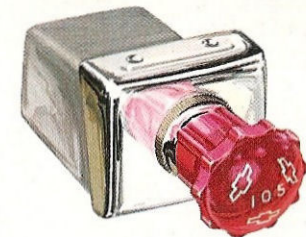
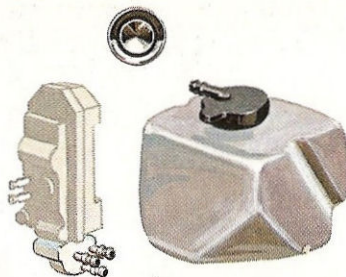


PUSHBUTTON RADIO AND ANTENNA

A modern radio with the latest radio circuitry features for outstanding performance and trouble-free service. A manual tuned radio also available for the El Camino.

WINDSHIELD WASHER

Electrically operated washer that starts the wipers and pump when the button is depressed.

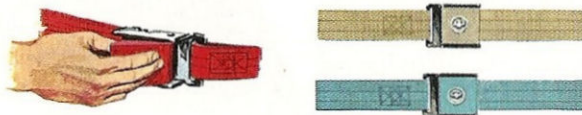


HAZARD FLASHER SWITCH—Simultaneously flashes all four direction signals for any road emergency.

REMOTE CONTROL REAR VIEW MIRROR

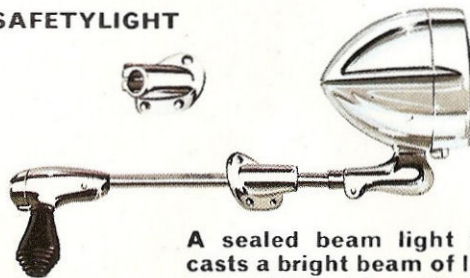


A chrome coated glass, will not fog or discolor, can be adjusted from inside car.



FRONT SEAT BELTS—Available in colors to match the interior of the El Camino. Belts are strong, tough, lightweight and comfortable to wear.

SAFETYLIGHT



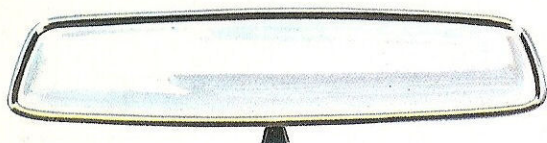
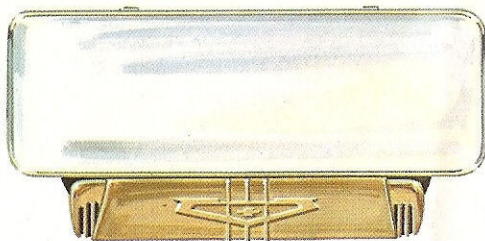
A sealed beam light that casts a bright beam of light up to 1000 feet from the car.

FRONT BUMPER GUARDS



Spring steel guards with a heavy chrome plating to add additional protection to the front of the car.

**VANITY
VISOR MIRROR**
A ten inch vanity mirror that clips to the sun visor within easy reach.



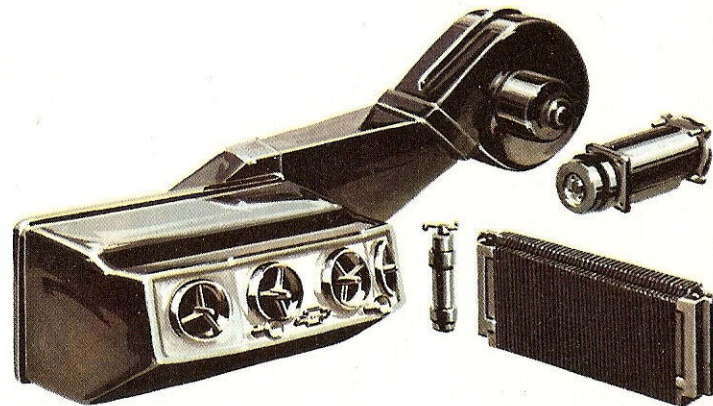
**INSIDE NON-GLARE REAR VIEW
MIRROR**—A prismatic mirror that can be changed from a clear daytime mirror to a night non-glare mirror.



**DELUXE PUSH
BUTTON RADIO
AND ANTENNA**
Outstanding performance and trouble-free service are assured with all the latest advancements in modern radio circuitry. Choice of front or rear antenna.



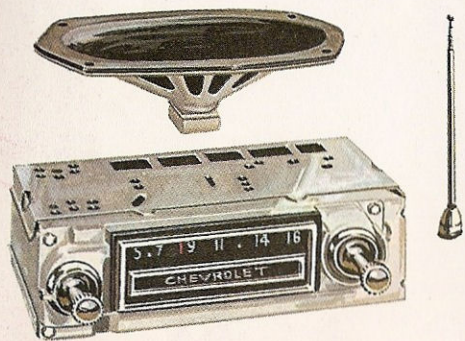
CHEVELLE CUSTOM FACTORY AIR CONDITIONER
A custom air conditioner designed to be an integral part of the car and to cool efficiently and economically in city or highway driving conditions. Circulates cool, clean properly dehumidified air throughout the car. No perspiration, damp, wilted or wrinkled clothing.





REAR SEAT SPEAKER
Matched rear speaker with
fader switch that becomes an
integral part of the radio.

**CUSTOM MANUAL RADIO
AND ANTENNA**—The newest
in radio circuitry and reliability,
not found in the "old fashion"
hand-wired radios. Choice of
front or rear antenna.



CUSTOM FEATURE ACCESSORIES FOR YOUR COMFORT



MAY WE SERVE YOU SOON FOR ALL YOUR TRANSPORTATION NEEDS



As your friendly Chevelle dealer, we are always at your service to assist you with your transportation requirements. We extend you a most cordial invitation to make our dealership your headquarters for all your transportation needs. Our staff of **FACTORY** trained personnel offer you prompt, courteous attention at all times.