



CAPRICE Coupe

**'68 Chevrolet colors**

**Distinctively Different!  
Stunningly Beautiful!  
Strikingly New!**

## Magic-Mirror Finish

The beauty of Chevrolet's Magic-Mirror finish is that it retains its lustre with practically no effort on your part except an occasional wash. Richness and locked-in color-depth are achieved only through an exacting multi-step Body by Fisher process. Technically, the color pigments and metallic particles are suspended in an extra-heavy

weather resistant acrylic lacquer coating for longer-lasting good looks. And Chevrolet's Magic-Mirror finish has remarkable resistance to fading, chalking, stains and chipping to give you beauty to match the exceptional performance of whichever Chevrolet model you choose.

## Solid Colors

For 1968 there are 15 distinctively-different solid colors available for the '68 Chevrolet, Chevelle, Camaro, Chevy II and Corvair passenger cars . . . 12 completely new tones plus 3 popular carryovers — Tuxedo Black, Ermine White, and Butternut Yellow. And beauty is carried through in fresh, decorator-

designed interiors — color-keyed, of course, to the exterior color of your choice. Corvette carries 10 distinctive colors . . . 8 new this year plus two old favorites — Tuxedo Black and Rally Red. Your Chevrolet salesman has the specific color information that will suit your taste in the model of your choice.

Tuxedo Black  
RPO AA

Ermine White  
RPO CC

Grotto Blue  
RPO DD

Fathom Blue  
RPO EE

Island Teal  
RPO FF

Ash Gold  
RPO GG

Grecian Green  
RPO HH

Tripoli Turquoise  
RPO KK

Teal Blue  
RPO LL

Cordovan Maroon  
RPO NN

Seafrost Green  
RPO PP

Matador Red  
RPO RR

Palomino Ivory  
RPO TT

Sequoia Green  
RPO VV

Butternut Yellow  
RPO YY



## Two-Tone Combinations

Add the exciting two-tone color combinations available for your 1968 Chevrolet to the choice of black or white vinyl roof covers plus black, white or blue convertible tops (black, white or beige for Corvettes) and you come up with an almost limitless selection of appearance combinations. Six different two-tones are offered for Chevrolet, five for Chevelle and four for Chevy II. Camaro, Corvair, and Corvette models, the Caprice Estate Wagon and all convertible models are not available in two-tone colors. Your Chevrolet salesman has more explicit color information available for each model.

| BODY COLOR        | ROOF COLOR     | RPO |
|-------------------|----------------|-----|
| Grotto Blue       | Ermine White   | DC  |
| Tripoli Turquoise | Ermine White   | KC  |
| Grotto Blue       | Fathom Blue    | DE  |
| Fathom Blue       | Grotto Blue    | ED  |
| Ash Gold          | Palomino Ivory | GT  |
| Teal Blue         | Island Teal    | LF  |

**MORE THAT'S NEW  
FROM ALL POINTS OF VIEW  
THE '68 CHEVROLET!**



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