



Great new way to go Olds!

Oldsmobile Introduces . . .

RALLYE

350

The New Action Look





a. Sebring Yellow body color; urethane-coated bumpers in matching color; blacked-out grille sections. **b.** Special Super Stock Wheels (yellow spider & rim). **c.** Air-inducted Rocket 350 V-8 H.C., 4-Bbl. Engine. **d.** Rear-Deck Air Spoiler*, bold black and orange body decals accentuate the hood, front fender and rear body silhouette line. **e.** Custom-Sport Steering Wheel with grained vinyl, non-slip grip. Other features include: • Dual sports-styled, outside rearview mirrors • Dual-intake, Force-Air fiberglass hood with chromed hood latches • Special FE2 Suspension with front and rear stabilizer bars • Special notched rear bumper with flared dual exhausts • G70 x 14" bias-belted wide-oval blackwall tires • 3.23:1 standard axle.

**One of the many available options for your Rallye 350.*

ACTION-LOOK RALLYE 350... EASY TO BUY, EASY TO DRIVE!

New head-turning styling—Distinctive Sebring Yellow body paint with blacked-out grille. Special sports stripes (hood, sides and rear). Functional hood scoops. Sports mirrors. Special Super Stock Wheels. And more! A bold new look that'll turn the head of even the most sophisticated neighbor.

Surefooted ride and handling—A 310-hp Rocket 350 V-8 with 4-barrel carburetor provides the performance. And a special FE2 Suspension with front and rear stabilizer bars provides a ride and handling that's tough to beat. In the straightaway. Or when cornering. Super-wide, bias-belted blackwalls mounted on special 7-inch Super Stock Wheels give you great traction and add to the action look. Olds Rallye 350 is meant to be driven.

Special urethane-coated bumpers that match the body color—A great styling innovation! And highly practical, too. Factory tests show that these handsome coated bumpers offer exceptional resistance to both chipping and corrosion. So, they'll stay handsome for a long, long time. The rear bumper, incidentally, is specially notched for flared dual exhaust outlets.

Surprisingly low price—Truly a budget-pleasing all-action car. The Rallye 350 offers you the look, the feel, the drive and performance you want . . . all at a price that will prove you're closer to Oldsmobile than you think! A wide range of available equipment is offered to make your Rallye 350 distinctively yours. Come in. Test drive one and be ready to go Olds!

Oldsmobile reserves the right to make changes at any time, without notice, in prices, colors, materials, trim, equipment, specifications and models, and also to discontinue models.



MARK OF EXCELLENCE

