

# **CAPRICE**



'72 Caprice Coupe



'72 Caprice Sport Sedan



'72 Caprice 4-Door Sedan

(The one on the reverse side is the Caprice Sport Sedan.)

# Standard Features

Caprice offers many exclusive standard features that distinguish it from any other Chevrolet. Its own new front end design, with squared-off hood, low-set brightchrome grille. Lower body side molding. Full wheel covers. Rear fender skirts. Wheel opening moldings, Rear body molding.

And the 1972 Caprice gives you power steering and our best automatic transmission—standard. That's right, standard.

In addition, Caprice has an advanced Full Coil suspension system that includes front full "A" type control arms, 4-link rear suspension, Long wheelbase (121.5"). Power disc/drum brake system includes improved design front disc brakes: rear brakes are finned drum type.

Open construction rocker panels. Acoustically engineered double-panel roof construction. Thin windshield pillars and flush-styled side glass. Flush outside door handle styling. Long windshield wipers (18") with a linkage design that allows larger wipe area. Sealed side-terminal Delco Eve energizer battery. Close tolerances in construction of dash and firewall make for less outside noise inside, and a quieter ride.

Improved flow-through power ventilation system with exit vents in rear door pillars. Rectangular recessed taillights. Cushionedcenter steering wheel and forward-mounted | range of trailer options. steering gear and linkage. Inside hood release. Large glass area. Triple-unit taillights with bright accents.

And full door-glass styling. Steel sideguard door beams. Dual-speed Hide-A-Way electric windshield wipers. Double-panel door, hood and deck lid construction. Protective inner fenders. Delcotron generator. Deep-twist carpet floor covering. Automatic ignition key alarm.

#### Interiors

Your choice of new standard interior colors and trim styling, depending on exterior color selected.

Rich new fabric and vinyl trim, available in black or green (except 4-Dr. Sedan), blue, pewter or covert (all models). In addition, all Caprice interiors may be ordered in either black or green with custom knit nylon in all cloth areas at no extra cost. Simulated wood-grain accents on instrument panel, doors and steering wheel. Fold-down center armrest on sedan front seat. Electric clock. Bright seat end panels.

# **Available Options**

- ☐ New body side molding with protective vinvl insert.
- ☐ Custom steering wheel. ☐ Electrically operated power door lock
- ☐ Pushbutton all-transistor radios: ☐ AM ☐ AM/FM ☐ AM/FM/Stereo. All feature hidden windshield antenna, deep-cone speakers and variable dial light that dims with panel lights.
- ☐ Integral stereo tape system with AM or AM/FM/Stereo radio. Tape cartridges are inserted through radio dial.
- ☐ Custom wheel covers.
- ☐ Comfortron automatic all-year temperature control; or Four-Season air conditioning.
- ☐ 6-Way power seat.
- ☐ New "wet-look" vinyl roof cover in black or white plus blue, covert or green, depending on exterior car color.
- □ Power windows.
- □ Cruise-Master speed control.
- □ Soft-Ray tinted glass.
- ☐ Operating Convenience Group: rearwindow defroster, remote-control outside rearview mirror.
- ☐ Equalizer trailer hitch platform, specially designed for Chevrolets to pull up to 6,000 lbs.
- ☐ Car-to-trailer wiring harness. Plus full
- ☐ Positraction rear axle.
- ☐ White-stripe tires.
- ☐ Appearance Guard Group: door edge guards, front and rear bumper guards, visor
- vanity mirror, front and rear floor mats. ☐ Custom deluxe color-keyed seat and
- shoulder belts.
- ☐ Auxiliary lighting. ☐ Gas cap lock.
- ☐ Comfortilt steering wheel.
- ☐ Heavy-duty battery.
- ☐ Heavy-duty radiator.
- For other Options and Custom Features. see vour dealer.

# **Power Mates**

#### **ENGINES**

All engines for 1972 have exhaust emission control. Also, slimline gasketless spark plugs for all engines. All Caprice engines have been designed to operate efficiently on regular, low-lead or no-lead gasolines. In addition to the lower exhaust emissions attainable with this engine/fuel combination, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, low-lead gasolines are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used.

- ☐ 170-hp Turbo-Fire 400 V8, standard. Large two-barrel carburetor.
- Compression ratio-8.5:1. ☐ 210-hp Turbo-Jet 400 V8, available.
- Four-barrel carburetion. Compression ratio-8.5:1.
- ☐ 270-hp Turbo-Jet 454 V8, available.
- Four-barrel carburetion. Compression ratio—8.5:1.

#### TRANSMISSION

TURBO HYDRA-MATIC, Standard, Column-mounted lever. Can be shifted manually through three forward ranges, or left in "Drive" for automatic shifting.

Engines	SAE net hp‡	Turbo Hydra-matic
Turbo-Fire 400 V8*	170	*
Turbo-Jet 400 V8**	210†	*
Turbo-Jet 454 V8**	270	*

- \*Standard \*\*Not available in California. †240 with available dual exhaust.
- ‡Net horsepower ratings, in accordance with Society of Automotive Engineers standards, represent the power output of engines as installed in the automobiles.

# Reassurance Features

# OCCUPANT PROTECTION

• Three-point seat and shoulder belt system for driver and right front passenge features reminder light and buzzer . Selfadjusting and locking retractors for all outboard seat belts . Two front seat head restraints . Energy-absorbing steering column . Passenger-guard door locks with forward-mounted lock buttons . Safety door latches and hinges . Folding seat back latches . Energy-absorbing padded instrument panel and front seat back tops · Thick-laminate windshield · Padded sun visors • Safety armrests • Safety steering wheel . Cargo guard luggage compartment · Side-guard beam · Contoured full-roof inner panel.

#### ACCIDENT PREVENTION

· Side marker lights and reflectors (front side marker lights flash with directional signal) • Parking lights that illuminate with headlights . Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control . Windshield defrosters, washers and dual-speed wipers . Wide-view inside day/night mirror (vinyl-edged, shatter-resistant glass and deflecting support) • Outside rearview mirror . Dual master cylinder brake system with warning light . Starter safety switch . Dual-action safety hood latch.

# ANTI-THEFT

· Anti-theft ignition key warning buzzer • Anti-theft steering column lock • Inside hood latch release.

# Colors

Fifteen Magic-Mirror acrylic lacquer finishes, 10 new for 1972.

Plus six available two-tone combinations. Antique White • Tuxedo Black • Ascot. Blue • Fathom Blue • Midnight Bronze · Aegean Brown · Golden Brown · Driftwood • Desert Gold • Dusk Grav • Gulf Green • Sequoia Green • Cranberry Red · Pewter Silver · Covert Tan.

# **Facts and Figures**

Wheelbase	21.5"
Length	19.9"
Width	79.5"
Height, loaded:	
coupe 5	53.5"
sport sedan	53.6"
4-dr. sedan	54.1"
Tread: front	64.1"
rear 6	64.0"
Tire size: G78 x 15. H78 x 15 available.	
Fuel tank rated capacity 23	gals.

Chevrolet

# Building a better way to see the U.S.A.

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in prices, colors, materials, equipment, specifications and models, and to discontinue models. Chevrolet Motor Division, General Motors Corporation, Detroit, Michigan 48202. Litho in U.S.A.

1620B R-1

January, 1972







# **CHEVELLE**



'72 Malibu Sport Sedan



'72 Malibu Convertible



'72 Malibu 4-Door Sedan



'72 Chevelle Sport Coupe



'72 Chevelle 4-Door Sedan



'72 Heavy Chevy



'72 SS Sport Coupe



'72 SS Convertible

(The one on the reverse side is the Malibu Sport Coupe.)

# **Standard Features**

New wider grille styling with horizontal bar design. New front fender light design has a larger, more prominent lens. New soft black control knobs on instrument panel with function symbols. Curved side windows. Bias belted ply tires. Full Coil suspension with springs specifically tailored to model weight and equipment. Forward-mounted front door lock buttons. Front seat head restraints. Day-night inside rearview mirror. Hide-A-Way windshield wipers with articulated left blade on Malibu models. Armrests on all doors. Astro Ventilation system on sport coupe and convertible models. Body by Fisher quality. Side-guard door beams. Protective inner fenders and flush-and-dry rocker panels to help prevent rust. Front fender lights that serve as parking, turn signal and side marker lights. Sealed side-terminal Delco Eye energizer-type battery. Poweroperated top on convertible.

# Interiors

# MALIBU & SS

☐ The standard cloth-and-vinvl interior is available in black, blue or covert for sport coupe, sport sedan and 4-door sedan models.

☐ Convertible models offer a standard all-vinyl interior in black, green or white. ☐ All-vinvl interiors are available as follows: sport coupe—black, green, tan. covert or white; sport sedan—black. green, covert or white: 4-door sedanblack, green, tan or covert.

☐ An all-vinvl Strato-bucket seat interior for sport coupe and convertible models is available in black, green, tan, covert or white. With all interiors, doors and sidewalls are styled in matching vinvl panels to complement seat trim. Floors are covered with durable color-keyed deeptwist carpeting.

☐ The standard cloth-and-vinyl interior is available in black, blue or green. ☐ An all-vinyl interior is available in black, tan or green in the sport coupe only. With all interiors, doors and sidewalls are trimmed in matching vinyl panels. Floor covering is color-keyed vinyl-coated rubber.

# **Available Options**

☐ Appearance Guard Group includes front and rear bumper guards, door edge guards, color-keved front and rear floor mats and a visor vanity mirror.

☐ Operating Convenience Group includes an electric clock, rear-window defroster and remote-control outside rearview mirror. SS equipment available for Malibu Sport Coupe and Convertible. Includes: power disc/drum brakes, black-accented grille with SS emblem, sport suspension, special domed hood with lock pins, 15 x 7 sport wheels, F60 x 15 white-lettered tires, and other SS identification. Available with all V8s except the standard V8.

☐ Heavy Chevy equipment available for Chevelle V8 Sport Coupe, Includes: black grille, special domed hood with lock pins, special side striping, 14 x 6 rally-type wheels with special center caps and bright lug nuts. Heavy Chevy decals on hood. front fenders and rear deck.

☐ Sport stripes (Malibu and SS Sport Coupe and Convertible).

☐ Power brakes.

☐ Power disc/drum brakes. ☐ Variable-ratio power steering.

☐ Power door locks.

☐ Four-Season air conditioning. ☐ Center console (with bucket seats only)

☐ Soft-Ray tinted glass.

☐ Special instrumentation (V8 sport coupe and convertible).

☐ Pushbutton all-transistor radios: ☐ AM ☐ AM/FM ☐ AM/FM/Stereo. All feature hidden windshield antenna and variable dial light that dims with panel lights.

☐ Integral stereo tape system with AM or AM/FM/Stereo radio.

☐ New "wet-look" vinyl roof cover in black, white, blue, brown or green

(depending upon exterior body color). ☐ Cruise-Master speed control.

☐ Comfortilt steering wheel.

☐ 4-Spoke sport steering wheel.

☐ Full wheel covers. ☐ Custom wheel covers.

☐ Rally wheels.

☐ White-stripe tires.

□ Sport suspension.

Positraction rear axle.

☐ Heavy-duty battery.

☐ Heavy-duty radiator.

☐ Equalizer trailer hitch platform. ☐ Wiring harness plus a full range of

trailering equipment options. For other Options and Custom Features. see vour dealer.

# Colors

Fifteen Magic-Mirror acrylic lacquer

• Mulsanne Blue • Ascot Blue • Midnight Bronze • Golden Brown • Mohave Gold

• Placer Gold • Gulf Green • Sequoia Green Spring Green • Orange Flame • Cranberry Red • Pewter Silver • Covert Tan • Antique White . Cream Yellow.

Plus six available two-tone combinations for all models except convertible.

# Power Mates

#### ENGINES

All Chevelle engines have improved engine performance and exhaust emission control. For 1972, all Chevelle engines have been designed to operate efficiently on regular, low-lead or new no-lead gasolines. In addition to the lower exhaust emissions attainable with this engine/fuel combination, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, lowlead gasolines are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used. ☐ 110-hp Turbo-Thrift 250 Six, standard. For Malibu and Chevelle Sport Coupe and 4-Door Sedan models only. Single-barrel

carburetor. Compression ratio—8.5:1. ☐ 130-hp Turbo-Fire 307 V8, standard. Two-barrel carburetor. Compression ratio-8.5:1.

☐ 165-hp Turbo-Fire 350 V8, available. Two-barrel carburetor. Compression ratio-8.5:1.

☐ 175-hp Turbo-Fire 350 V8, available. Four-barrel carburetor. Compression ratio-8.5:1.

☐ 240-hp Turbo-Jet 400 V8, available. Four-barrel carburetor. Compression ratio-8,5:1. Dual exhaust system. ☐ 270-hp Turbo-Jet 454 V8, available. For SS only. Four-barrel carburetor. Compression ratio-8.5:1. Dual exhaust system.

#### TRANSMISSIONS

☐ 3-SPEED manual, standard. Columnmounted shift lever (floor-mounted available with 350 and 400 V8s). Forward gears are fully synchronized for smoother, quieter shifting.

☐ 4-SPEED manual. Fully synchronized. Floor-mounted shift lever.

☐ POWERGLIDE 2-range automatic. Column-mounted shift lever, or floormounted when center console is ordered. ☐ TURBO HYDRA-MATIC 3-range

automatic. Column-mounted shift lever. or floor-mounted when center console is ordered. Can be shifted manually through three forward gear ranges, or left in "Drive" for automatic shifting.

Engines	SAE net hp‡	3-Speed	4-Speed	Powerglide	Turbo Hydra-matic
Turbo-Thrift 250 Six <b>a</b>	110	а			
Turbo-Fire 307 V8 a, e, f	130	а			
Turbo-Fire 350 V8	165	a, j			
Turbo-Fire 350 V8	175	С			
Turbo-Jet 400 V8 e, f, g	240	d			
Turbo-Jet 454 V8 (SS only) e. h	270		b		

(SS only) **e, h** | 270 | **b** | a Standard. b Special 4-Speed. c Floor Shift. d Special 3-Speed with floor shift, e Not available in California, f Also available with Heavy Chevy equipment. g Also available with SS equipment. h Available only with SS equipment. | Also available with floor shift.

‡Net horsepower ratings, in accordance with Society of Automotive Engineers standards, represent the power output of engines as installed in the automobiles.

# Reassurance Features

#### OCCUPANT PROTECTION

· Seat belts with pushbutton buckles for all passenger positions • Shoulder belts with pushbutton buckles—driver and right front passenger (except convertible) . Two front seat head restraints . Energy-absorbing steering column • Passenger-guard door locks with forward mounted lock buttons · Safety door latches and hinges · Folding seat back latches . Energy-absorbing padded instrument panel and front seat back tops . Contoured windshield header (except convertible) • Thick-laminate

windshield . Padded sun visors . Safety

armrests . Safety steering wheel . Cargo

guard luggage compartment . Side-

# guard beams. ACCIDENT PREVENTION

 Side marker lights and reflectors (front side marker lights flash with direction signal) • Parking lights that illuminate with headlights . Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control . Windshield defroster, washers and dual-speed wipers • Wide-view inside day/night mirror (vinyl-edged, shatter-resistant glass and deflecting support) • Outside rearview mirror . Dual master cylinder brake system with warning light • Starter safety switch · Dual-action safety hood latches

#### ANTI-THEFT

- · Anti-theft ignition key warning buzzer
- · Anti-theft steering column lock

# **Facts and Figures**

# COUPES AND CONVERTIBLE

Wheelbase	112.0
Overall length	197.5"
Overall width	75.4"
Height: coupe	52.7"
convertible	
Tread: front	60.0"*
rear	59.9"*
*SS: front—61.3"	rear-60.3"

#### SEDANS

Wheelbase	116.0
Overall length	201.5"
Overall width	. 75.4"
Height	. 53.3"
Tread: front	. 60.0"
rear	. 59.9"

#### MISCELLANEOUS

Tire size: E78 x 14 standard; F78 x 14 available for all except SS-F60 x 15 white lettered.

Fuel tank rated capacity......19 gallons.

# Building a better way to see the U.S.A.

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September, 1971





# **IMPALA** & BEL AIR



'72 Impala Custom Coupe





'72 Impala Sport Sedan



'72 Impala Convertible



'72 Impala 4-Door Sedan



'72 Bel Air 4-Door Sedan

(The one on the reverse side is the Impala Custom Coupe.)

# Standard Features

Distinctive new styling front and rear. New stronger front and rear bumpers. Turbo Hydra-matic transmission and variable-ratio power steering standard on all models. Refined flow-through power ventilation system. Choice of 15 exterior colors-10 new ones. New interior trim colors and fabrics.

Advanced Full Coil suspension system includes front full "A" type control arms and 4-link rear suspension. Long wheelbase (121.5"). Power disc/drum brake system includes power front disc brakes and power finned-drum rear brakes. Open construction rocker panels. Acoustically engineered double-panel roof construction.

Thin windshield pillars and flush side glass. Flush outside door handle styling. Long windshield wipers (18") with linkage design that permits large wipe area. Sealed side-terminal energizer battery. Close tolerances in construction of dash and firewall make for less outside noise inside, and a quieter ride.

Instrument panel designed for easy serviceability. Rectangular recessed taillights. Cushioned-center steering wheel design and forward-mounted steering gear and linkage. Inside hood release.

Large total glass area. Long perimeter frame. Advanced driveshaft design with constant velocity rear universal joint for a quieter, smoother ride. Wide 15" x 6" wheels. Molded interior door panels. Wide body sill molding on Bel Air models. Body side moldings on all Impala models, and wheel opening moldings on the Custom Coupe.

Full door-glass styling. Steel side-guard door beam structure. Dual-speed Hide-A-Way electric windshield wipers. Doublepanel door, hood and deck lid construction. Protective inner fenders. Delcotron generator. Deep-twist carpet floor covering. Automatic ignition key alarm.

# Interiors

#### **IMPALA**

☐ Handsome pattern cloth-and-vinvl standard interiors in black, blue, green. pewter or covert for all coupes and the sport sedan; in black, blue, green or covert for the 4-dr. sedan. ☐ All-vinvl standard interior for converti-

ble comes in black, saddle or covert. ☐ All-vinvl interiors are available. Black. blue, green, pewter, covert or saddle for custom coupe, sport coupe and sport sedan; black, saddle, green or covert for 4-door

# BEL AIR

☐ The 4-door sedan standard interiors come in three pattern cloth-and-vinvl colors: black, blue or green. ☐ All-vinyl available in black, blue or covert.

# Available Options

- ☐ New body side molding with black vinyl insert (standard on Impala Custom Coupe).
- ☐ Custom steering wheel. ☐ Electrically operated power door lock
- ☐ Pushbutton all-transistor radios:☐ AM ☐ AM/FM ☐ AM/FM/Stereo, All feature hidden windshield antenna, deep-cone speakers and variable dial light that dims with panel lights.
- ☐ Integral stereo tape system with AM or AM/FM/Stereo radio. Tape cartridges are inserted through radio dial.
- ☐ Wheel covers in two styles.
- ☐ Comfortron automatic all-year temperature control; or Four-Season air condition-
- ☐ 6-Way power seat.
- ☐ New "wet-look" vinvl roof cover in black, white, blue, covert or green, depending on exterior car color.
- □ Power windows.
- ☐ Cruise-Master speed control. ☐ Soft-Ray tinted glass.
- ☐ Operating Convenience Group: electric clock, rear-window defroster, remote-control outside rearview mirror.
- ☐ Custom deluxe color-keyed seat and shoulder belts.
- ☐ Auxiliary lighting.
- ☐ Deluxe bumpers with resilient inserts.

- ☐ Equalizer trailer hitch platform. specially designed for Chevrolets to pull up to 6,000 lbs.
- ☐ Car-to-trailer wiring harness. Plus full range of trailering options.
- ☐ Positraction rear axle.
- ☐ White-stripe tires.
- ☐ Appearance Guard Group: door edge guards, front and rear bumper guards, visor vanity mirror, front and rear floor mats.
- ☐ Comfortilt steering wheel. ☐ Dual exhaust system for Turbo-Jet 400 V8.

For other Options and Custom Features. see your dealer.

# **Power Mates**

#### **ENGINES**

All engines for 1972 have improved exhaust emission control. Also, slim-line gasketless spark plugs. For 1972 all Chevrolet engines have been designed to operate efficiently on regular, low-lead or no-lead gasolines. In addition to the lower exhaust emissions attainable with this engine/fuel combination, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, low-lead gasolines are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used.

- ☐ 165-hp Turbo-Fire 350 V8, standard. Two-barrel carburetor, regular fuel. Compression ratio—8.5:1.
- ☐ 170-hp Turbo-Fire 400 V8, available Large two-barrel carburetor, regular fuel. Compression ratio-8.5:1.
- ☐ 210-hp Turbo-Jet 400 V8. available. New. Four-barrel carburetion, regular fuel. Compression ratio-8.5:1.
- ☐ 270-hp Turbo-Jet 454 V8. available. Four-barrel carburetion, regular fuel. Compression ratio—8.5:1.

#### TRANSMISSION

TURBO HYDRA-MATIC, Standard. Column-mounted lever. Can be shifted manually through three forward ranges, or left in "drive" for automatic shifting.

Engines	SAE net hp‡	Turbo Hydra-matic	
Turbo-Fire 350 V8*	165	*	
Turbo-Fire 400 V8	170	*	
Turbo-Jet 400 V8◆	210**	*	
Turbo-Jet 454 V8 <sup>◆</sup>	270	*	

- \*Standard. \*\*240 with available dual exhaust. Not available in California.
- Society of Automotive Engineers standards. represent the power output of the engines as installed in the automobiles.

# Reassurance Features

#### OCCUPANT PROTECTION

 Three-point seat and shoulder belt (except convertible) system for driver and right front passenger features reminder light and buzzer • Self-adjusting and locking retractors for all outboard seat belts . Two front seat head restraints . Energyabsorbing steering column . Passengerguard door locks with forward mounted lock buttons • Safety door latches and hinges · Folding seat back latches · Energyabsorbing padded instrument panel and

front seat back tops . Thick laminate windshield . Padded sun visors . Safety armrests . Safety steering wheel . Cargoguard luggage compartment . Side-guard beams • Contoured full-roof inner panel (except convertible)

#### ACCIDENT PREVENTION

· Side marker lights and reflectors (front side marker lights flash with directional signal) . Parking lights that illuminate with headlights . Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control . Windshield defroster, washers and dual-speed wipers • Wide-view inside day/night mirror (vinyl-edged, shatter-resistant glass and deflecting support) • Outside rearview mirror • Dual master cylinder brake system with warning light . Starter safety switch Dual-action safety hood latches

#### ANTI-THEFT FEATURES

· Anti-theft ignition kev warning buzzer · Anti-theft steering column lock · Inside hood latch release

# Colors

- ‡Net horsepower ratings, in accordance with

Fifteen Magic-Mirror acrylic lacquer finishes, 10 new colors for 1972. Six two-tone combinations are available for all models but Impala Convertible.

 Antique White • Tuxedo Black • Ascot Blue • Fathom Blue • Midnight Bronze • Aegean Brown • Golden Brown • Driftwood • Desert Gold • Dusk Grav • Gulf Green • Sequoia Green • Pewter Silver · Covert Tan · Cranberry Red Convertible top is available in black or white with any exterior color.

# **Facts and Figures**

H	Wheelbase
	Length219.9"
	Width 79.5"
ı	Height, loaded:
	4-door sedan
	sport sedan
	sport coupe 53.4"
	custom coupe
	convertible
	Tread: front
	rear
	Tire size: F78 x 15 or G78 x 15, depending
	on model and equipment. H78 x 15 available.
	Fuel tank rated capacity 23 gals.



# Building a better way to see the U.S.A.

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January, 1972

1620A R-1





# MONTE **CARLO**



(The one on the reverse side is the Monte Carlo Coupe.)

# Standard Features

New classic precision-cast grille. Widespaced high-output Power-Beam single-unit headlights. Gracefully planed and sculpted sheet metal that bends light in subtle ways. The longest Chevrolet hood ever with new classic hood ornament, combined with a formal coupe roofline and abbreviated rear deck for a low, pleasing silhouette. Body

Full door-glass styling. Hide-A-Way windshield wipers. Black-accented lower body and fender moldings. Low-profile bias belted ply tires on 15-inch wheels. Full wheel covers.

Full Coil suspension. Separate perimetertype frame. Advanced body mounting system helps reduce road noise and vibration to minimal levels. Variable-ratio power steering. Power disc/drum brake system. Anti-theft steering column lock.

Automatic ignition key alarm, Astro Ventilation. Side-guard beam door structure. Cargo-guard luggage compartment, Electric clock. Simulated wood burl accents on instrument panel and steering wheel. Function symbols on control knobs. Forward-mounted door lock buttons. Longlife exhaust system. Protective inner fenders. Flush-and-dry rocker panels. Sealed side-terminal Delco Eve energizer battery. Delcotron generator.

# Interiors

All Monte Carlo color-keved interiors include deep-twist carpeting on the floors and lower door panels; new storage pockets formed in doors; extra-thick foam cushioning for both front and rear seats; perforated headlining; and vinyl assist straps on the

- ☐ Luxurious cloth-and-vinvl standard interior in black, blue, green, pewter or
- ☐ Extra-cost all-vinvl interiors in black. covert or saddle.
- ☐ Extra-cost Strato-bucket seat interior is available in vinyl with pleated custom-knit nylon seating areas in black or pewter.
- ☐ Extra-cost Strato-bucket seat all-vinvl interior is available in black, saddle or green.

# Available

As we've demonstrated, Monte Carlo's an exceptionally complete car. If you wish to take it still further, you have some interesting decisions to make.

☐ Monte Carlo Custom package includes sport suspension with front and rear ride stabilizers, special steering wheel, special acoustical package, custom wheel covers, remote control sport mirror, G70 x 15 blackwall tires on 15 x 7 wheels, belt molding, auxiliary lighting and custom nameplates.

☐ New "wet-look" vinvl roof cover in black or white with all 15 Magic-Mirror exterior colors. And tan, covert or green, depending on body color.

☐ Rear fender skirts.

☐ Pushbutton all-transistor radios: ☐ AM ☐ AM/FM ☐ AM/FM/Stereo. All feature hidden windshield antenna, deep-cone speakers and variable dial light that dims with panel lights.

☐ Rear-seat speaker.

☐ Integral four-speaker stereo tape system with AM or AM/FM/Stereo radio. Tape cartridges are inserted through radio dial.

☐ Center console can be ordered when Strato-buckets and automatic transmission are ordered. Trimmed to complement the instrument panel, the console houses shift lever, a concealed compartment and lighting for the rear seat foot area.

☐ Special instrumentation (tachometer. plus needle gauges for ammeter and temperature indication).

☐ Electrically operated power door lock

system.

☐ Four-Season air conditioning. ☐ Rear-window defroster.

☐ Custom steering wheel. ☐ Four-spoke sport steering wheel.

☐ Heavy-duty battery. ☐ Heavy-duty radiator.

☐ Heavy-duty Delcotron generator. ☐ Power seat.

☐ Power windows.

e Options	<ul><li>☐ Comfortilt steering wheel.</li><li>☐ Deluxe wheel covers.</li></ul>
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☐ Custom wheel covers ☐ Rally wheels. ☐ White stripe tires.

☐ Custom deluxe seat and shoulder belts. ☐ Remote-control outside rearview mirror.

☐ Soft-Ray tinted glass. ☐ Bumper guards.

☐ Positraction rear axle. ☐ Auxiliary lighting.

☐ Belt molding.

☐ Cruise-Master speed control. ☐ Visor vanity mirror.

☐ Color-keyed floor mats. ☐ Door edge guards.

For other Options and Custom Features. check your dealer.

# Power Mates

**ENGINES** 

All Monte Carlo engines have improved exhaust emission control, slim-line gasketless spark plugs and a fuel evaporation control system.

☐ 165-hp Turbo-Fire 350 V8. standard. Two-barrel carburetor. Compression ratio,

☐ 175-hp Turbo-Fire 350 V8, available. Four-barrel carburetor. Compression ratio,

☐ 240-hp Turbo-Iet 400 V8. available. Four-barrel carburetor. Compression ratio,

☐ 270-hp Turbo-Jet 454 V8, available. Four-barrel carburetor. Compression ratio,

#### TRANSMISSIONS

☐ 3-SPEED manual, standard, Columnmounted lever. Forward gears fully synchronized for greater durability and smoother, quieter shifting.

☐ POWERGLIDE 2-range automatic. Column-mounted lever, or floor-mounted when you order bucket seats and center console

☐ TURBO HYDRA-MATIC, Columnmounted lever, or floor-mounted when you order bucket seats and center console. Can be shifted manually through three forward ranges, or left in "drive" for automatic shifting.

Engines	SAE net hp‡	3-Speed	Powerglide	Turbo Hydra-matic
Turbo-Fire 350 V8*	165	*	•	•
Turbo-Fire 350 V8	175			•
Turbo-Jet 400 V8†	240			•
Turbo-Iet 454 V8†	270			•

\*Standard. †Not available in California. 1Net horsebower ratings, in accordance with Society of Automotive Engineers standards, represent the power output of engines as installed in the automobiles.

For 1972, all Monte Carlo engines have been designed to operate efficiently on regular. low-lead or no-lead gasolines. In addition to the lower exhaust emissions attainable with this engine/fuel combination, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, low-lead gasolines are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used.

# Reassurance Features

OCCUPANT PROTECTION

 Seat belts with pushbutton buckles for all passenger positions . Shoulder belts with pushbutton buckles-driver and right front passenger • Two front seat head restraints

• Energy-absorbing steering column • Passenger-guard door locks with forward mounted lock buttons . Safety door latches and hinges . Folding seat back latches

· Energy-absorbing padded instrument panel and front seat back tops . Contoured windshield header . Thick-laminate windshield . Padded sun visors . Safety armrests . Safety steering wheel . Cargo guard luggage compartment . Side-guard beams

## ACCIDENT PREVENTION

 Side marker lights and reflectors (front) side marker lights flash with direction signal) • Parking lights that illuminate with headlights . Four-way hazard warning flasher . Back-up lights . Lane change feature in direction signal control . Windshield defroster, washers and dual-speed wipers • Wide-view inside day/night mirror (vinyl-edged, shatter-resistant glass and deflecting support) • Outside rearview mirror . Dual master cylinder brake system with warning light • Starter safety switch · Dual-action safety hood latches

#### ANTI-THEFT

· Anti-theft ignition key warning buzzer

# · Anti-theft steering column lock

## Colors

Fifteen Magic-Mirror acrylic lacquer finishes are yours for the choosing. Plus five available two-tone combinations . Mulsanne Blue • Ascot Blue • Midnight Bronze Golden Brown • Mohave Gold • Placer Gold • Gulf Green • Sequoia Green · Spring Green · Orange Flame · Cranberry Red • Pewter Silver • Covert Tan · Antique White · Cream Yellow.

# **Facts and Figures**

Wheelbase
Length206.5" Width75.6"
Height, loaded
Tread: front 60.3"; rear 59.3"
Tire size: G78 x 15; Custom—G70 x 15.
Fuel tank rated capacity 19 gals.

# **Building a better way** to see the U.S.A.

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September, 1971









'72 Nova Sedan



72 Nova SS Coupe'



'72 Rally Nova Coupe\*

\*Model option available for Nova Coupe

(The one on the reverse side is the Nova Coupe with Exterior Decor package.)

# **Standard Features**

Attractive grille styling. Smart taillight and side marker light treatment. Body by Fisher craftsmanship. Independent front coil suspension and leaf rear springs. Antitheft steering column lock. Automatic ignition key alarm. Protective inner fenders at all four wheels. Convenience of GM exclusives like flush-and-dry rocker panels. sealed side-terminal Delco Eye energizer battery, self-adjusting Safety-Master brakes and Delcotron generator with new miniaturized diode rectifier for increased reliability. High output Power-Beam single-unit headlights.

#### Interiors

For 1972, Nova offers new interior choices. ☐ New standard cloth-and-vinvl interiors come in choice of black, blue or green plus covert for coupe only.

☐ All-vinvl interior available in black. green or covert.

☐ A Special Interior Group is available. It adds these items to the standard interior: bright instrument cluster framing; automatic interior light switches on both front doors; glove compartment light; inside non-glare 10"-wide rearview mirror and cigarette lighter.

☐ A Custom Interior is available. It offers luxurious pattern cloth-and-vinvl in black or green and all-vinvl in black or covert. Custom Interior features everything in Special Interior Group plus luxury seat and sidewall trim, deep-twist carpeting, rear armrests with ashtrays, special body and hood insulation, and luggage compartment mat.

☐ All-vinyl high-back Strato-bucket seats are available for coupe in black or white with standard interior; black or tan when Custom Interior is ordered.

# **Available Options**

☐ Nova SS package (coupe with 4-Speed or Turbo Hydra-matic only) includes 200-hp engine, simulated hood air intakes, power disc/drum brakes, dual exhaust system, E70 x 14 white-lettered tires and 14 x 7 wheels, plus special trim and identification. ☐ Rally Nova package (coupe only) includes black-accented grille, tapered body side and rear panel striping, bright roof molding, driver's remote-control sport mirror, deep-twist carpeting, 14 x 6 rally wheels with special center caps and bright lug nuts, special front and rear suspension plus Rally Nova identification. ☐ Exterior Decor package: body side molding with black accent; bright window frame molding (coupe); bright roof drip molding (sedan). ☐ Custom Exterior: rear panel trimplate; body sill and rear fender moldings. Plus

for the sedan: body side molding with black accent. For the coupe: bright side window molding, full-length accent striping.

☐ New "wet-look" vinvl roof cover in black, white, tan, covert or green, depending on exterior color.

☐ Pushbutton all-transistor radios: ☐ AM ☐ AM/FM. Both feature hidden windshield antenna, deep-cone speakers and variable dial light that dims with panel lights.

☐ Variable-ratio power steering.

☐ Power brakes. ☐ Power disc/drum brakes.

☐ White stripe tires. ☐ Four-Season air conditioning.

☐ Deck-lid luggage carrier. ☐ Soft-Ray tinted glass.

☐ Heavy-duty battery.

☐ Heavy-duty radiator.

☐ Electric clock. □ Remote-control outside rearview mirror.

☐ Rear-window defroster. ☐ Center console. (Available with Stratobucket seats only.)

☐ Special V8 instrumentation for coupe with bucket seats and console.

☐ Special suspension.

☐ Sport suspension (Nova SS only).

☐ Positraction rear axle.

☐ Rally wheels. ☐ Wheel trim rings.

☐ Full wheel covers. ☐ Custom wheel covers.

For other Options and Custom Features. see your dealer.

# **Power Mates**

#### **ENGINES**

All Nova engines have improved exhaust emission control. Slim-line, gasketless spark plugs. For 1972, Nova engines have been designed to operate efficiently on all regular grade gasolines, including low-lead or no-lead. In addition to the lower exhaust emissions attainable with this engine/fuel combination, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, low-lead, regular gasolines are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used. ☐ 110-hp Turbo-Thrift 250 Six, standard. Single-barrel carburetor.

☐ 130-hp Turbo-Fire 307 V8, standard. Two-barrel carburetor.

☐ 165-hp Turbo-Fire 350 V8, available. Two-barrel carburetor.

☐ 200-hp Turbo-Fire 350 V8, included with SS. Four-barrel carburetor.

#### TRANSMISSIONS

☐ 3-SPEED manual, standard, Columnmounted lever. Forward gears fully synchronized for greater durability and smoother, quieter shifting, Floor-mounted shift lever available at extra cost; included when you order console.

☐ 4-SPEED manual. Fully synchronized. Floor-mounted lever.

☐ POWERGLIDE 2-range automatic. Column-mounted lever.

☐ TURBO HYDRA-MATIC. Columnmounted lever, or floor-mounted when you order console. Can be shifted manually through three forward ranges, or left in "drive" for automatic shifting.

SAE net hp‡	3-Speed	4-Speed	Powerglide	Turbo Hydra-matic
110	*		•	
130	*		•	•
165	*			•
200		•		•
	110 130 165	110 * 130 * 165 *	110 * 130 * 165 *	130 * • 105 * • 106 * • 106 * • • 107 * • • 108 * • • • • • • • • • • • • • • • • • •

\*Standard

†Not available in California

‡Net horsepower ratings, in accordance with Society of Automotive Engineers standards, represent the power output of engines as installed in the automobile.

# **Reassurance Features**

#### OCCUPANT PROTECTION

• Seat belts with pushbutton buckles for all passenger positions • Shoulder belts with pushbutton buckles-driver and right front passenger • Two front seat head restraints

Energy-absorbing steering column

· Passenger-guard door locks with forward mounted lock buttons . Safety door latches and hinges . Folding seat back latches

• Energy-absorbing padded instrument panel and front seat back tops . Contoured windshield header • Thick-laminate windshield • Padded sun visors • Safety armrests . Safety steering wheel . Cargo guard luggage compartment.

#### ACCIDENT PREVENTION

· Side marker lights and reflectors (front side marker lights flash with direction' signal) • Parking lights that illuminate with headlights . Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control

· Windshield defroster, washers and dual-speed wipers • Wide-view inside mirror (vinvl-edged, shatter-resistant glass and deflecting support) • Outside rearview mirror . Dual master cylinder brake system with warning light . Starter safety switch

Dual-action safety hood latches.

#### ANTI-THEFT

Anti-theft ignition key warning buzzer

· Anti-theft steering column lock.

## Colors

Fifteen Magic-Mirror acrylic lacquer finishes, 10 new for '72.

· Antique White · Mulsanne Blue · Ascot Blue • Placer Gold • Midnight Bronze

· Golden Brown · Mohave Gold · Gulf Green • Sequoia Green • Spring Green

• Orange Flame • Pewter Silver • Covert Tan • Cream Yellow • Cranberry Red. Plus five available two-tone combinations.

# **Facts and Figures**

Wheelbase	
Length189.4"	Width 72.4"
Height: sedan	53.9"
coupe	
Tread: front 59.	1"; rear 58.8"
Tire size E	78 x 14 except SS-
E	70 x 14 SS
Fuel tank rated capacity	

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Vega Kammback Wagon



Vega Panel Express

# What you get without asking.

- ⋈ 140-cubic-inch overhead cam 4-cylinder engine.
- □ 10-inch disc front brakes. □ Front bucket seats (except truck).
- □ 3-Speed fully synchronized
- transmission with floor-mounted shift. ☒ Power ventilation system.
- ▼ Front-hinged hood with inside
- $\boxtimes$  3,635 sq. in. of windows (sedan).
- filter. ☒ Electric fuel pump in the gas tank.
- Bolt-on front fenders.
- Body by Fisher.
- □ Flush-and-dry rocker panels.
- □ Coil suspension, front and rear. □ Cushion-mounted engine and
- transmission. Delcotron generator with integral
- microcircuit regulator.
- Sealed side-terminal energizer-type battery.
- □ Contoured full-roof inner panel.
- Ash tray.
- Side marker lights and reflectors (front side marker lights flash with direction signal).
- A Parking lights that light up with the headlights.
- □ Four-way hazard warning flasher.
- Backup lights.
- Lane-change feature in direction signal control.
- M Windshield defroster, washers and dual-speed wipers.
- Wide-view inside mirror (vinyledged, shatter-resistant glass and deflecting support).
- Outside rearview mirror.
- Dual master cylinder brake system with warning light.
- Starter safety switch.
- Anti-theft ignition key warning buzzer.
- ☒ Inside hood latch release.
- Anti-theft steering column lock.
- Seat belts with pushbutton buckles for all passenger positions.
- Shoulder belts with pushbutton buckles, driver and front passenger.
- □ Two built-in front seat head restraints.
- □ Passenger-quard door locks.
- Safety door latches and hinges.

- ment panel and front seat-back tops.
- ☑ Wide A78 x 13 tires.
- ☑ Instrument panel glove box.
- □ Cigarette lighter (except truck). □ Thick-laminate windshield.
- ☒ Padded sun visors.
- ⋈ Safety armrests.
- □ Safety steering wheel.
- Safety wheel rim.
- Spare tire.
- A real good jack.
- □ Cargo guard luggage compartment (sedan only).
- And more.

# What you get for a little extra.

- ☐ White stripe tires.
- ☐ AM pushbutton radio.
- ☐ AM/FM pushbutton radio. ☐ Wheel trim rings.
- ☐ Tinted alass.
- ☐ Power steering. ☐ Air conditioning.
- ☐ Positraction.
- ☐ 90-hp engine.
- ☐ Rear seat speaker.
- ☐ Swing-out rear side windows (sedan and coupe only).
- ☐ Adjustable driver's seat back.
- □ And others
- Plus such available dealer-installed accessories as:

Luggage carrier, electric clock, bumper quards, door-edge guards, fire extinguisher, litter container.

# GT coupe and wagon.

AGT Vega is offered in both the coupe and the wagon and includes 90-hp engine, tach, clock, ammeter, and engine temperature gauge, four-spoke sport steering wheel, simulated woodgrain accents on the instrument cluster. adjustable driver's seat back, assist handle, black-finished grille and body sill, bright grille outline, belt molding (except wagon), wheel trim rings, GT emblem, and color-accented door handles. Plus front and rear ride stabilizers, special 13 x 6 GT wheels and A70 x 13 bias belted ply white lettered tires.

# The engine.

Vega has a lot of engine for a little car. A 140-cubic-inch overhead cam four with a die-cast aluminum-alloy block. Horsepower: 80 SAE net\*. Highway gas mileage with the standard 3-Speed transmission has averaged around 25 mpg in our tests. Other notable capabilities include brisk acceleration. quiet performance, great durability and low maintenance. If you compare, you'll find our engine is

considerably larger than you'll find in most little cars, yet every bit as economical. The extra size, made possible by the lightweight aluminumalloy block, lets the engine turn slowly and easily at cruising speeds, which saves wear. Four-cylinder simplicity means fewer parts, and the overhead cam design means fewer still. The Vega engine has been designed to operate efficiently on all regular gasolines including low-lead or no-lead. In addition to the lower exhaust emissions attainable with this engine/ fuel combination, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, low-lead, regular gasolines are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used. All told, it's quite an engine.

Here are a few more facts: Bore is 3.501 inches Stroke is 3.625 inches. Compression ratio is 8.0 to 1. The fuel tank holds 11 gallons. Exhaust evaporation emission controls: PCV—positive crankcase ventilation. CCS—controlled combustion system.

TCS—transmission controlled spark. ECS—evaporation control system. AIR—air injection reactor ISS—idle stop solenoid

There is a 90 SAE net horsepower version of this engine available at extra cost. It has a 2-barrel carburetor.

> \*Net horsepower ratings, in accordance with Society of Automotive Engineers standards, represent the power output of engines as installed in the automobiles.

# Transmissions, axle ratios.

Standard: 3-Speed fully synchronized. Available: Powerglide (2-range automatic), 4-Speed manual. Three axle ratios are available. For best fuel economy: 2.53:1. For best performance: 3.36:1. And a happy medium: 2.92:1. (Availability depends on engine and transmission. Ask your salesman.)

### Inside stuff.

Standard interior includes all-vinvl foam-filled bucket seats (except truck). deep-twist carpeting (except truck). 2-spoke steering wheel, power ventilation system, cigarette lighter (except truck), tunnel-mounted transmission control and parking brake. In the Hatchback Coupe and Kammback Wagon you also get a fold-down rear seat and concealed storage area under the load floor. Interior colors are black, green, covert or tan. Truck choices are black or green. Decor Group is available for the sedan only and includes sliding adjustment for passenger's bucket seat, plus exterior side window moldings. Custom Interior with luxury seat trim, simulated wood-grain accents, special instrument panel pad with built-in assist handle, plus day-night rearview mirror, is available. For the coupe and wagon it includes a carpeted load floor. All-vinyl colors are black, covert and tan for the coupe; black or tan for the wagon. In addition two cloth and vinvl choices in black or covert/black are available for the coupe, sedan and wagon.

# Vega colors.

Ten baked-on acrylic lacquer colors are available for Vega: • White • Silver • Orange • Dark Yellow • Blue • Light Green • Dark Green • Gold • Dark Bronze • Red

## Some added details.

Vega has a little something extra wherever you look. A disposable engine air filter that lasts 50,000 miles, an electric fuel pump with a device that automatically cuts off the fuel supply if low oil pressure should threaten to harm your engine, a special primer process that protects against body corrosion, an inside hood release. flow-through power ventilation, wide standard tires and many more details that make Vega a lot of little car.

# Vega statistics.



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September, 1971

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