

1986 CIMA RRON



THE CADILLAC PROMISE

Owning a Cadillac is a satisfying experience.

The pleasures come in sometimes
unexpected ways.

Such as noticing the golden keys just before
you turn the ignition.

Or having someone else notice.

Appreciating the state-of-the-art electronics
that serve one important function: to make
driving as carefree as you wish it to be.

Admiring contemporary road manners that
tame the twists and turns.

Without compromising legendary Cadillac
luxury and comfort.

Or the solid sound every time you close a door.

The security of safety features that surround
you mile after mile.

Above all, it's the feeling of
uncompromising excellence.

A tradition of quality and attention
to driver and passenger needs and demands.

Is it any wonder driving a new Cadillac is a
pleasure to be envied?

CIMARRON

There really are two ways to look at the
1986 Cimarron.

First, the luxury aspect. Push-
button air conditioning, cruise control,
leather seating areas, power just-
about-everything—standard.

Then, there's the sports sedan side.
The precise handling, the
flat cornering.

Whichever way you look at it, best
of all...it's a Cadillac.



CIMARRON

Sleek. Distinctive.
Definitely Cadillac.

You can make this sports sedan look even sportier with available grooved lower-body accent molding and big 14" aluminum alloy wheels and high-performance Goodyear Eagle GT radial tires.

For added performance, specify the 2.8 liter V6 engine with multi-port fuel injection and fully gas-charged suspension.



1986 Cimarron shown in Deauville Gray.



CIMARRON

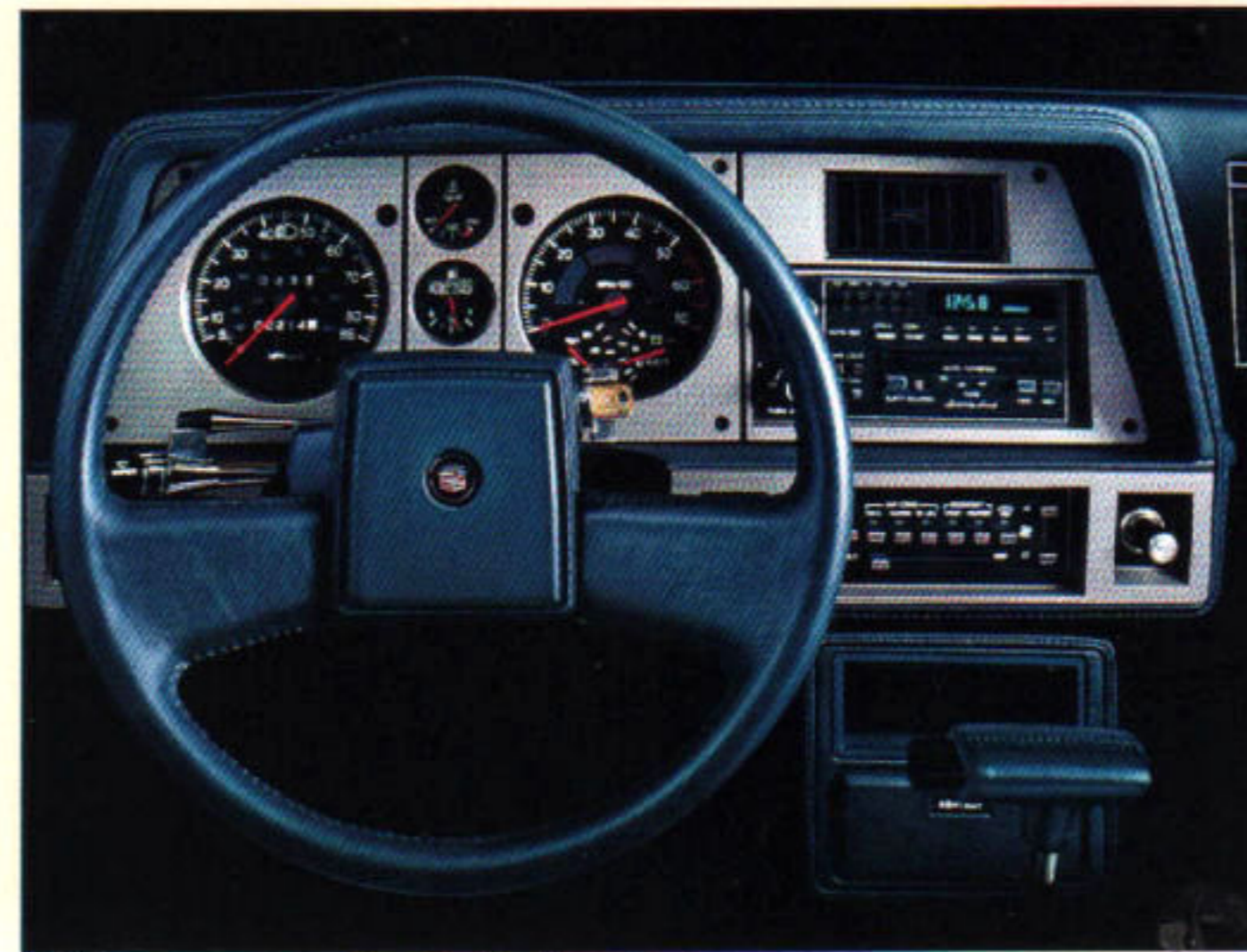
Discover the interior motivation for Cimarron ownership. Starting with genuine Sierra Grain leather seating areas.

You and your front passenger ride in contoured front bucket seats with lumbar and lateral support. All controls are located for easy access. From the power six-way driver seat and electric mirrors to the push-button air conditioning.

Interior shown with Dark Carmine leather seating areas.



Leather Seating Areas.



Full Instrumentation Including Tachometer.



Aluminum Alloy Wheel.



Electrically Powered Windows.



Electrically Powered Door Locks.



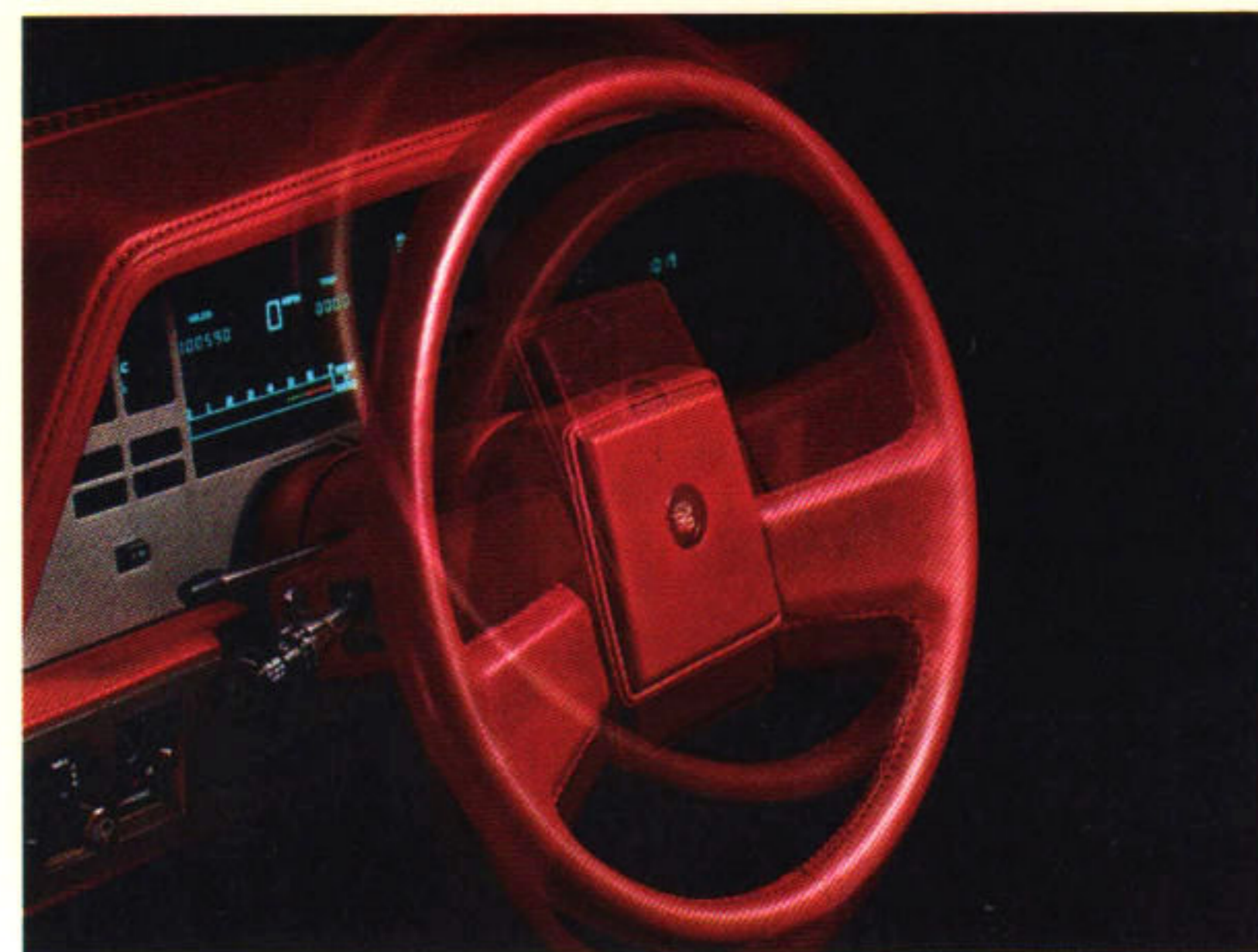
Electrically Powered Antenna.



Six-Way Power Driver Seat.



Push-Button Air Conditioning.



Leather-Trimmed Tilt Steering Wheel, Cruise Control and Available Electronic Instrument Cluster.

Cimarron's extensive standard features include these Cadillac touches you've always admired:

Antenna, Electrically Powered. Raises and lowers automatically with ignition on when you turn the radio on or off.

Air Conditioning System with Push-Button Controls. Use push buttons to select heating, ventilating, air conditioning or defrosting.

Center High-Mounted Stop Lamp. New for Cimarron in '86. Mounted at the center of the rear shelf inside the rear window, it provides additional indication of vehicle braking. Its high, center-mounted location makes it more visible to drivers following behind.

Cruise Control. Lets you automatically maintain highway cruising speeds above 35 mph.

Door Locks, Electrically Powered. Locks or unlocks all doors from either front door.

Gauge Package. Cimarron's full instrumentation includes speedometer, tachometer,

coolant temperature gauge, voltmeter, fuel gauge and an upshift reminder light with 2.0 Liter engine and five-speed manual transmission.

Leather Seating Areas. Sierra Grain leather covers the seating areas, the tilt steering wheel, the manual transmission shift boot and knob, and even the parking brake handle.

Seat Adjuster, Six-Way Power. Adjusts driver seat forward or backward, up or down, and tilts forward or backward.

Steering Wheel, Tilt. Adjusts wheel angle through six click stops to match your driving preference.

Trunk Lid Release, Power. With the ignition on, just push the button, located inside the glove compartment, to open the trunk.

Wheels, Aluminum Alloy. For a quality appearance.

Windows, Electrically Powered. Controls at each outside seat, plus all window controls next to driver.

And that's just the beginning!

COMFORT AND CONVENIENCE

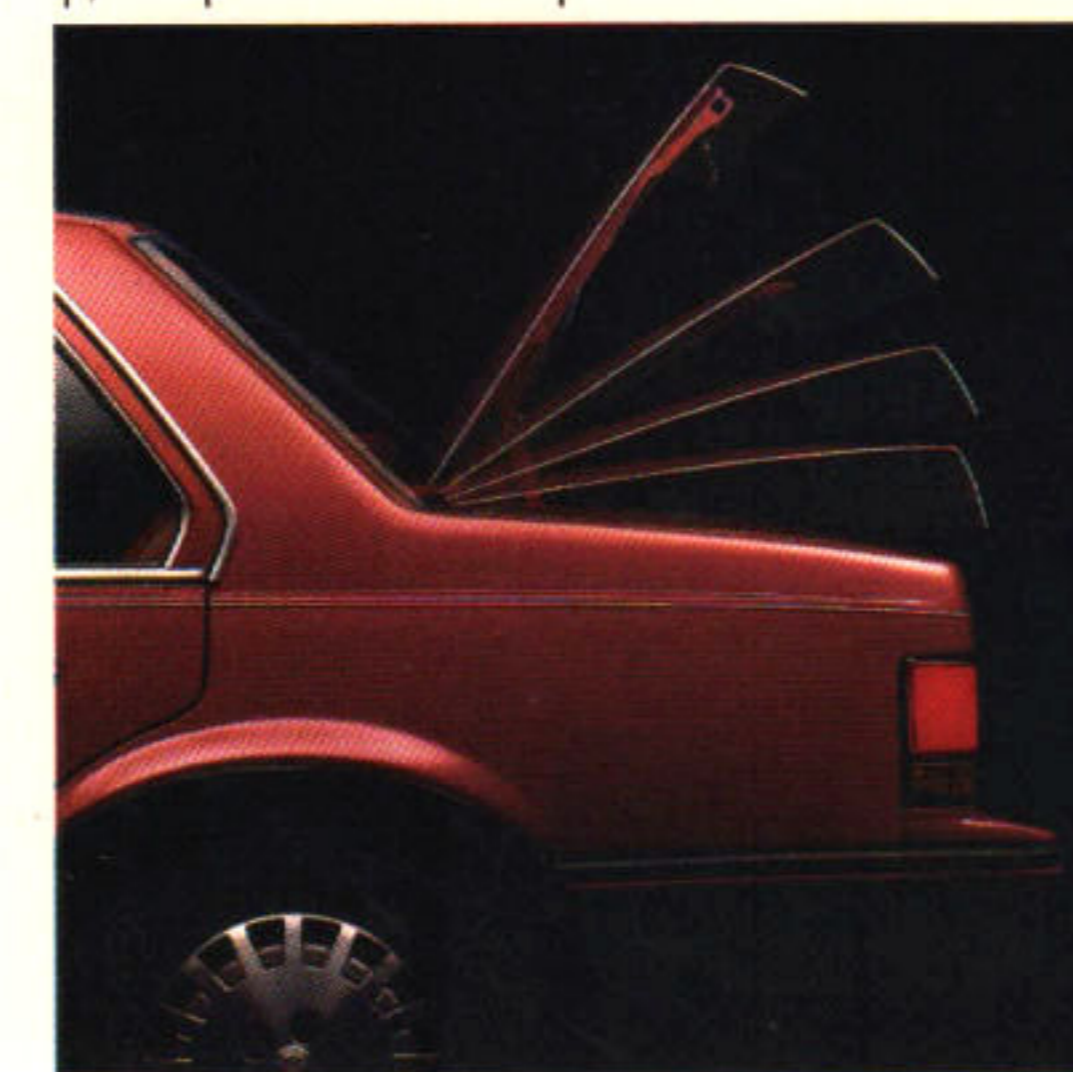
Electrically Powered Left and Right Outside Rearview Mirrors. The controls are a single lever adjustment knob and a switch that selects the left or right outside rearview mirror.

Electric Rear Window Defogger. Tiny wires, embedded in the glass, heat and help remove fog, mist or ice. An automatic timer turns the defogger off.

Controlled Cycle Wipers with Fluidic Windshield Washer System. This delay feature allows wiper adjustment for light rain or other conditions. Fluidic Windshield Washer System has oscillating spray action for thorough coverage.



New Deck Lid Lock Cover Crest, Center High-Mounted Stop Lamp, Wraparound Taillamps.



Power Trunk Lid Release.

AS WELL AS:

- Armrest, Center—Front and Rear
- Armrests, Doors—Front and Rear
- Assist Handles—Overhead (3)
- Audible Reminders—For Headlights On, Key in Ignition, Driver Safety Belt
- Cigarette Lighter—Front
- Clock, Digital Display (in radio)
- Console, Front Floor—With Removable Storage Compartment, Spring-Loaded Coin Holder, One Front and One Rear
- Ash Receiver
- Defoggers—Front Side Windows
- Door Pull Handles
- Gold Key Delivery System (please see page 12 for details)
- Headrests—Front Seats, Adjustable
- Lights, Exterior—Including Tungsten Halogen Front Fog Lamps and Low- and High-Beam Headlamps
- Lights, Interior—Underhood, Glove Compartment, Front Ash Receiver, Instrument Panel Courtesy, Dome and Dual Spot Reading, Luggage Compartment
- Low-Fuel Warning Indicator
- Mirror, Visor Vanity—Passenger

- Multifunction Turn Signal Lever for Wipe/Wash/Dim
- Pockets—Front Doors
- Pockets—Front Seatbacks
- Recliner, Manual—Driver and Passenger Seats
- Seat Adjuster, Front—Two-Way, Manual—Passenger Seat
- Seats, Front Bucket (Two-Passenger)—Body-Contoured with Lumbar and Lateral Support
- Soft Ray Tinted Glass
- Trip Odometer—Push-to-Reset
- Visors, Padded Dual Sun

SOUND SYSTEM

AM/FM Stereo Radio (ETR™). Includes seek, scan, and digital display for frequency and time. (May be deleted for credit.)

APPEARANCE AND PROTECTION

- Accent Striping, Dual Color—Side and Deck Lid
- Bumper Guards—Front and Rear
- Bumper Rub Strip—Front and Rear with Accent Color
- Crest Ornamentation—Including Hood Emblem, Hubcaps, Steering Wheel and new Deck Lid Lock Cover Crest
- Door Sill Plates
- Floor Carpet
- Fuel Filler Door—Locking
- Luggage Compartment, Carpeted
- Moldings—Including Body Side with Accent Color, Rocker Panel, Wheel Opening
- Steering Wheel Rim—Leather-Trimmed, Two-Spoke

ENGINE/CHASSIS

Front-Wheel Drive. Provides impressive traction in adverse weather.

Power-Assisted Rack and Pinion Steering. For precise, on-center feel.

Steel-Belted All-Seasons Radial Blackwall Tires (13"). The all-seasons tread design offers impressive wet braking performance and snow traction.

AS WELL AS:

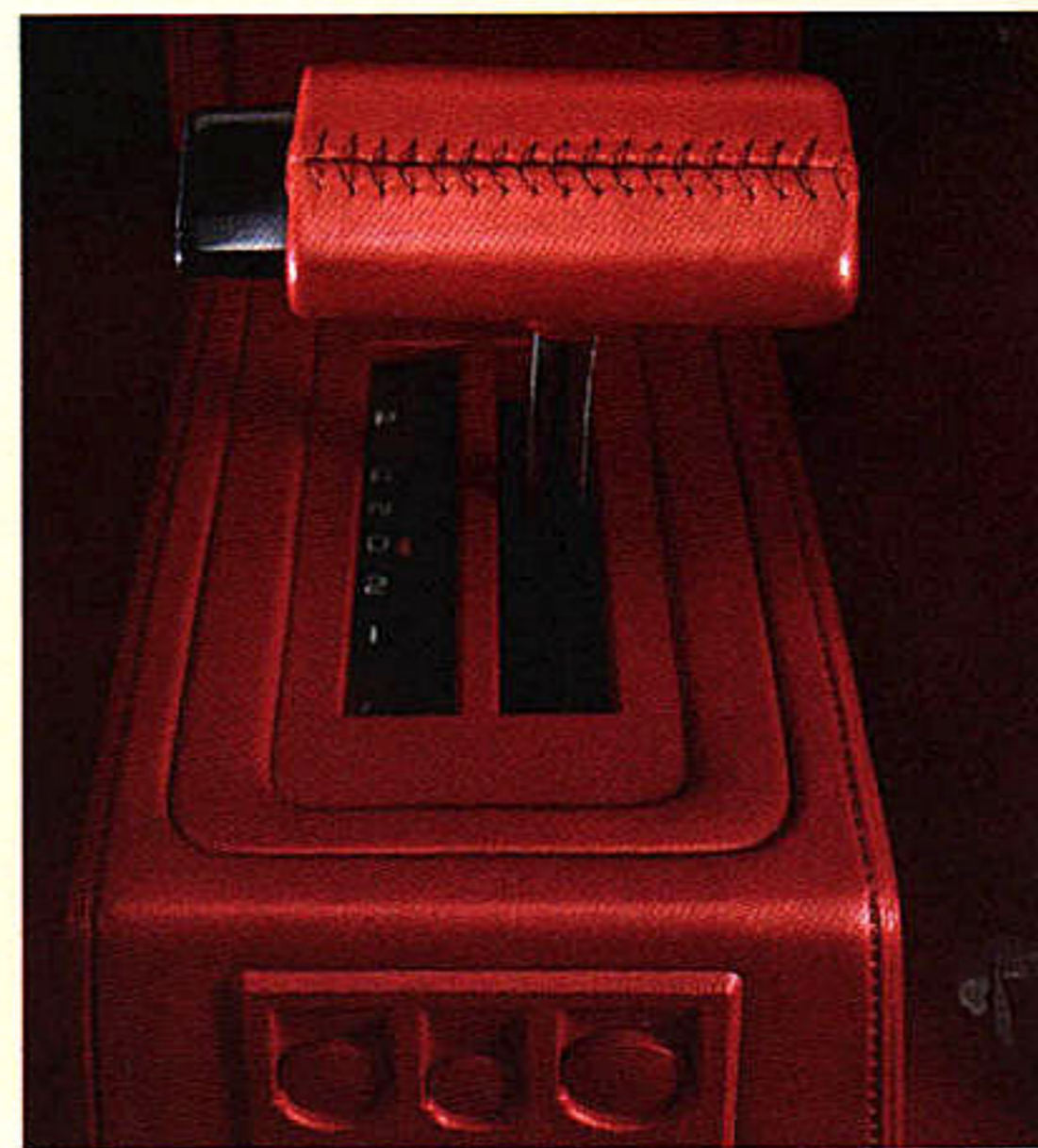
- Brakes, Power—Front Disc and Rear Drum
- Body-Frame Integral Construction
- Cimarron Touring Suspension with Standard 2.0 Liter L4 Engine—Fully Independent MacPherson Strut Front Suspension—Pliacell Front Struts, with Specific Valving and Low Friction Fluid—28mm Front Stabilizer Bar—Semi-Independent Rear Suspension—21mm Rear Stabilizer Bar—Dual Rate Rear Axle Arm Bushings—Specific Rear Shock-Absorber Valving—Power-Assisted Rack and Pinion Steering with Responsive 14:1 Steering Gear Ratio—Radially Ground P195/70R13 Steel-Belted All-Seasons Radial Blackwall Tires—Aluminum Alloy Wheels
- Delco-GM Freedom® II-Plus Battery
- Engine, 2.0 Liter L4 with Electronic Fuel Injection—Transversely Mounted
- Generator—78 Amp
- High-Energy Ignition
- Spare Tire—Compact High-Pressure Type
- Transmission, Five-Speed Manual with Overdrive and "Upshift" Reminder Light
- Wheels and Tires, Computer Match-Mounted

THESE CADILLAC LUXURY TOUCHES AND MORE COME STANDARD ON THE 1986 CADILLAC CIMARRON.

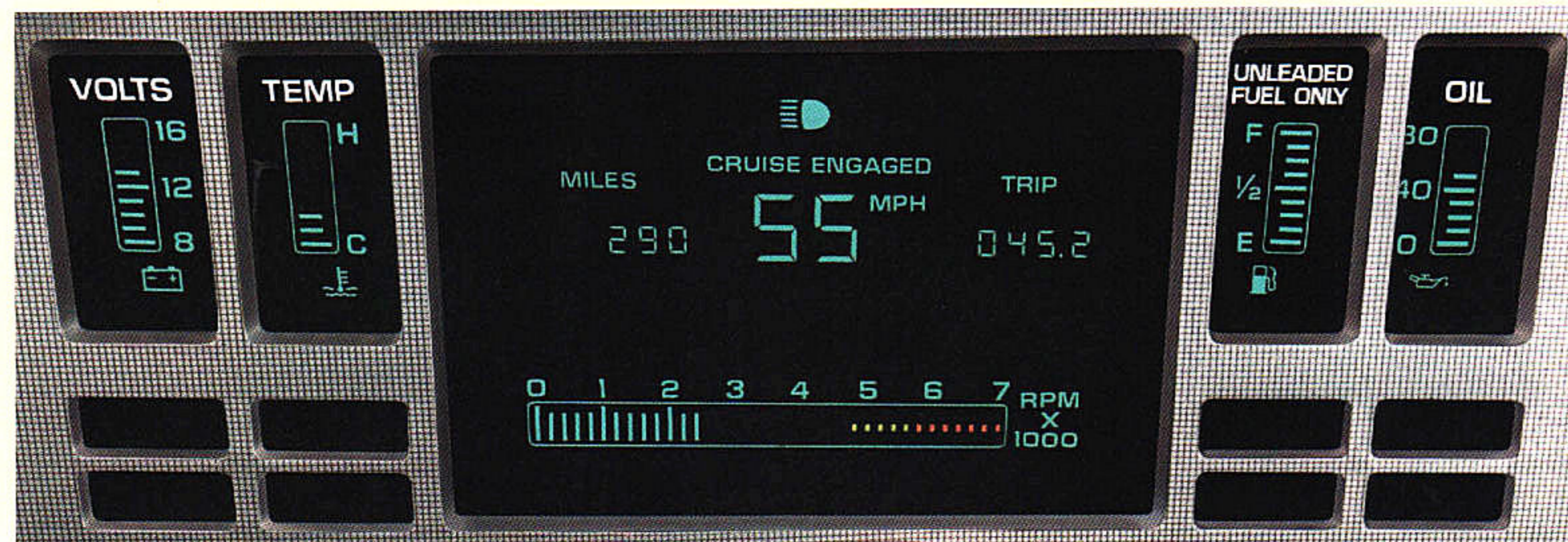
Now that we've got your interest, here's a list of all the things you won't have to think about when you order your new Cimarron. Because they're all standard.



Morgan Cloth and Leather Seating Areas (Credit Option).



Three-Speed Automatic Transmission.



Electronic Instrument Cluster.



Vista Vent.



Delco-GM/Bose Symphony Sound System.

CIMARRON AVAILABLE FEATURES

Just when you think you've seen it all, look again. Although your Cimarron comes loaded with standard features, there's plenty of room for individuality. Add any or all of these and the Cadillac of smaller cars becomes very personally yours.

COMFORT AND CONVENIENCE

Garage Door Opener Transmitter. Open and close up to three garage doors or driveway gates.

Twilight Sentinel. Automatically turns headlights on and off in response to outside lighting conditions. Time-delay feature lights your way as you leave your Cimarron.

General Motors Acceptance Corporation (GMAC) Financing. See inside back cover for details.

AS WELL AS:

- Garage Door Opener Retainer (Included with Garage Door Opener Transmitter) • Gold Key Delivery System (See page 12 for details.)
- Seat Adjuster, Six-Way Power—Passenger Seat
- Visor Vanity Mirrors, Illuminated—Driver and Passenger • Vista Vent

AM Stereo[†]/FM Stereo Radio with Cassette Tape Player. Includes Search and Replay and Five-Band Graphic Equalizer.

Delco-GM/Bose Symphony Sound System. New for Cimarron. Cadillac's ultimate stereo is customized to the exact dimensions and acoustical characteristics of your car. Includes four separate amplifiers and speakers, each in its own special enclosure. Also includes Integral Cassette Tape Player with Auto Reverse, Tape Equalization, Dynamic Noise Reduction (DNR™), Dolby® Tape Noise Reduction, Full-Time Loudness Control and more.

APPEARANCE AND PROTECTION

Electronic Instrument Cluster. Features blue-green vacuum fluorescent displays for the speedometer, mileage odometer and trip odometer, as well as bar graphs for battery volts, engine coolant temperature, fuel in tank, oil pressure, and tachometer.

Grooved Lower-Body Side Accent Molding.

General Motors Protection Plan. See your Cadillac dealer for details.



14" Aluminum Alloy Wheels with P205/60R14 Tires.

AS WELL AS:

- Door Edge Guards • Floor Mats—Carpeted Rubber, Front and/or Rear • Front License Plate Mounting Provisions (No Charge) • License Frame—Rear • Luggage Rack—Deck Lid • Seating Areas—Leather with Morgan Cloth Inserts (Credit Option) • Trunk Mat, Black Nylon Fiber

ENGINE/CHASSIS

• Battery—Heavy-Duty • Engine, 2.8 Liter V6 with Multi-Port Fuel Injection, Includes—Ram Intake Air Tuning—Mass Air Flow Sensor—Four-Speed Manual Transmission with Overdrive (Three-Speed Automatic Available)

• Engine Block Heater • Suspension, Gas-Charged (Required with Available V6)—Delco Gas-Charged MacPherson Front Struts—Bilstein-Delco Gas-Charged Single-Tube Rear Shocks—Stiffer Front Spring Rates—Larger-Diameter Front Stabilizer Bar (30mm vs. 28mm on Standard Suspension) • Tires—13" Narrow Stripe Whitewall • Transmission, Automatic—Three-Speed • Wheels and Tires—14" x 6" Aluminum Alloy Wheels and Goodyear Eagle GT P205/60R14 Low-Profile, High-Performance Steel-Belted Radial Blackwall Tires. Raised White Outline Letter Style Tires Available.

[†]Receives C-Quam® AM stereo broadcasts. C-Quam is a registered trademark of Motorola, Inc.

SPECIFICATIONS

1986 CIMARRON

Engines	
2.0 Liter L4 Gasoline Engine with Electronic Fuel Injection	Standard
Horsepower	88 @ 4800 rpm
2.8 Liter V6 Gasoline Engine with Multi-Port Fuel Injection (MPI)	
Horsepower	129 @ 4800 rpm
Fuel Capacity	51.5 Liters (13.6 gal.)
Electrical	
Freedom® II-Plus Battery—Delco-GM	12 volt, negative connected to ground, side terminals.
	No filler/vent caps
Generator	78 amp (94 amp with available V6)

Transmissions	
With Standard 2.0 Liter L4:	
Five-Speed Manual with Overdrive	Standard
Three-Speed Automatic	Available
With Available 2.8 Liter V6:	
Four-Speed Manual with Overdrive	Standard
Three-Speed Automatic	Available

Final Drive Ratios	
With Standard 2.0 Liter L4:	
Standard Five-Speed Manual	3.83:1
Available Three-Speed Automatic	3.18:1 (3.43:1 Altitude)
With Available 2.8 Liter V6:	
Standard Four-Speed Manual	3.65:1
Available Three-Speed Automatic	3.18:1

Suspension	
Touring Suspension Standard with 2.0 Liter L4:	
Front—Fully Independent MacPherson Struts	
Springs	Coil
Shock Absorbers	Pliacell Integral in Strut Stabilizer Bar
Stabilizer Bar	Standard
Rear—Semi-Independent, Trailing Arm, Twist Axle	
Springs	Coil
Shock Absorbers	Pliacell
Stabilizer Bar	Standard

Brakes	
Power Front Disc—Rear Drum, Self-Adjusting Parking Brake	
Push-Button Release	Push-Button Release
Action	Mechanical on Rear Brakes
Telltale Light	Indicates Hydraulic Malfunction or Parking Brake Applied
Linings	
Audible Wear Indicators (on disc brakes)	
Steering	
Power-Assisted Rack and Pinion	
Gear Ratio	14:1

Standard Wheels and Tires	
Tires—GM Specification Steel-Belted All-Seasons Radial	
Sidewall	Blackwall (Whitewall available)
Size	P195/70R13
Wheels	Aluminum Alloy, 13" x 5.5"
Available Wheels and Tires	
Tires—GM Specification Low Profile Steel-Belted Radial	
Sidewall	Blackwall (Raised White Outline Letter available)
Size	P205/60R14
Wheels	Aluminum Alloy, 14" x 6"

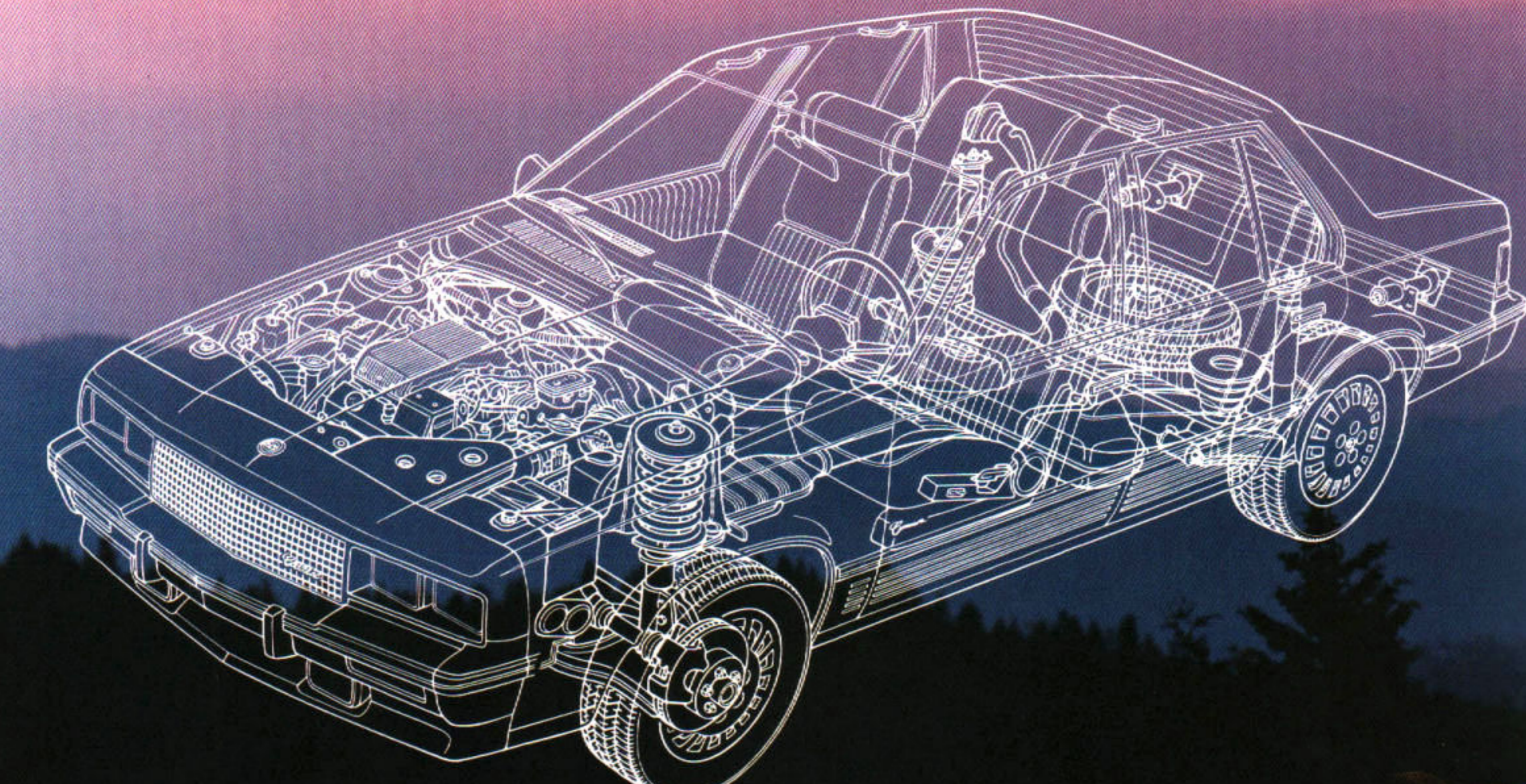
Overall Sizes	
Wheelbase	2571mm (101.2")
Overall Length	4397mm (173.1")
Overall Height	1321mm (52.0")
Body Width	1652mm (65.0")
Tread Width	1406mm Front (55.4") 1401mm Rear (55.2")

Turning Diameter	
(wall-to-wall)	11.8M (38.8")
(curb-to-curb)	10.8M (35.3")*
Curb Weight	
(with Standard engine)	1168.1kg (2575.2 lbs.)
Seating Capacity	
	2 Front/3 Rear
Headroom Front	971mm (38.2")
Headroom Rear	954mm (37.6")
Legroom Front	1072mm (42.2")
Legroom Rear	871mm (34.3")
Hip Room Front	1247mm (49.1")
Hip Room Rear	1245mm (49.0")
Shoulder Room Front	1348mm (53.1")
Shoulder Room Rear	1349mm (53.1")

*35.4" with available P205/60R14 tires

Specifications as of 6-4-85

Transversely mounted engine.	Gas-charged Delco twin-tube MacPherson front struts (required option with V6).	Three-speed automatic transmission available.	Bilstein-Delco gas-charged rear shock absorbers (required option with V6)
Front-wheel drive.	Power-assisted rack and pinion steering for precise, on-center feel.	Available 14" aluminum alloy wheels and Goodyear Eagle GT high-performance tires.	Rear stabilizer bar.
Available responsive 2.8 Liter V6 engine.	Four-speed manual transmission (on V6 engine only) with overdrive and hydraulic clutch release.	Power front disc/rear drum brakes.	Wraparound taillights.



1986 Cimarron shown in Burgundy.

CIMARRON PERFORMANCE

Balanced. Responsive. Quick.
That's what you'll say when you drive
the new V6 Cimarron.

Responsive 2.8 Liter V6. It's 173 cubic inches of fast-burn, swirl-port technology designed to squeeze power out of every sip of fuel. It's fed by sophisticated multi-port fuel injection (MFI). Each of the engine's six cylinders receives fuel from its own precision injector. This fuel management system, along with ram air intake tuning, delivers high power and torque along with quick throttle response and smooth, quiet operation.

An electronic mass air flow sensor measures the mass (rather than volume) of incoming air, and generates an electronic signal to help control air-fuel mixtures precisely.

When you order the available V6 engine, you can choose between the standard four-speed manual transmission with overdrive or the available three-speed automatic.

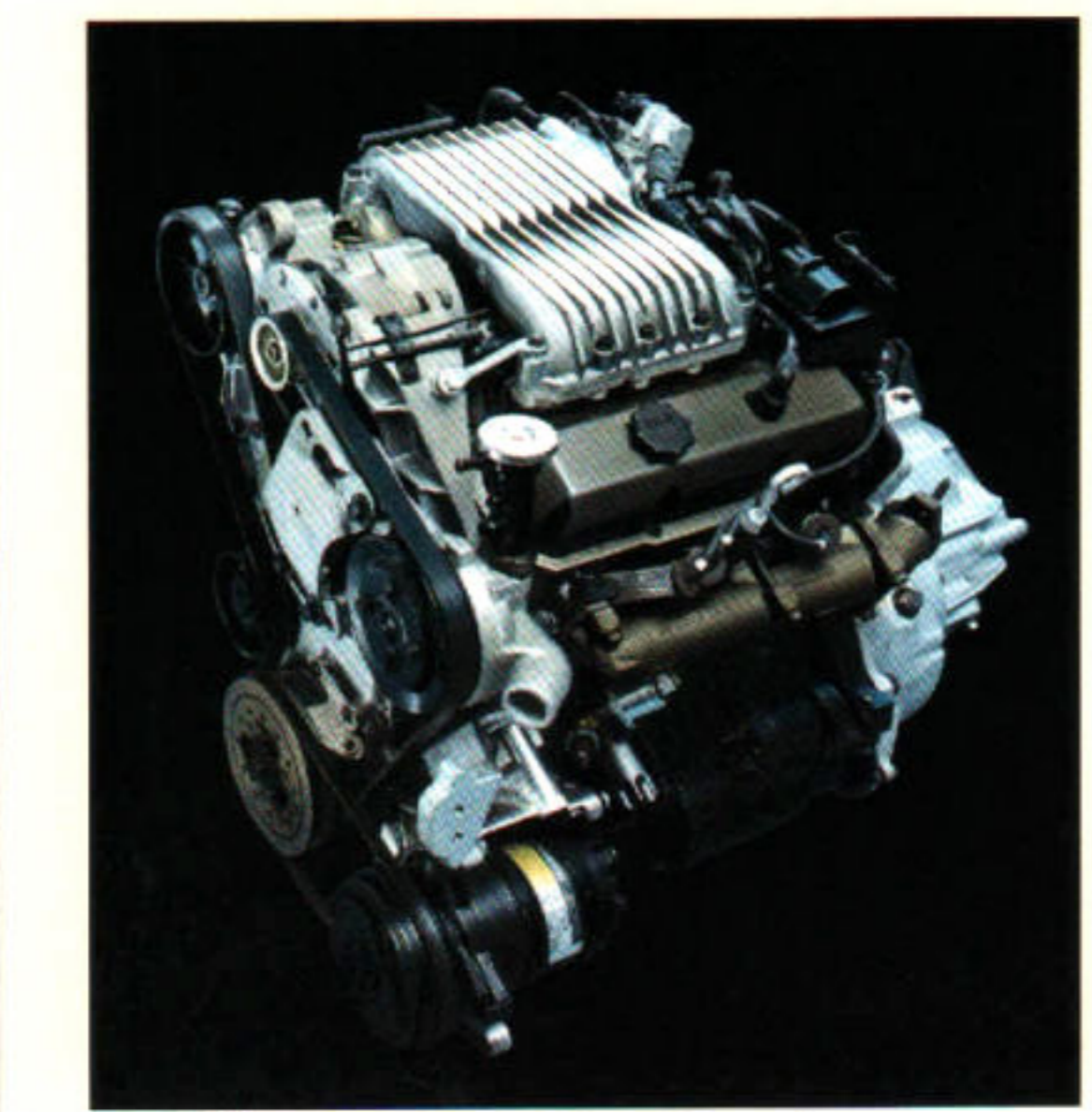
Balanced Gas-Charged Suspension. Its design complements the V6 engine, and is required when you order it. In front, Delco twin-tube MacPherson struts hold inert nitrogen gas under pressure. Not only does this reduce fluid aeration to improve damping, it actually increases the tractive effort of the strut (its tendency to extend fully), which helps plant each wheel more firmly on the road. Bilstein-Delco nitrogen gas-charged shock absorbers in the rear reduce fluid aeration, improve damping and increase tractive effort to improve rebound control. Completing this package are stiffer front springs and a larger-diameter stabilizer bar than those used on the standard suspension. And once you drive it, you'll understand what we mean when we say "balanced."

Sporty available 14" Wheels and Goodyear Eagle GT Tires. Enhance the appearance of a 1986 Cimarron with available 14" aluminum alloy wheels. They're surrounded by aggressive-looking Goodyear Eagle GT P205/60R14 low-profile, high-performance, steel-belted radial black-wall tires.

You may like the appearance of these same tires with raised white outline letters. If you do, they're available.

Prefer the 2.0 Liter four-cylinder? Read on. There's a very measured, high-technology efficiency surrounding the standard 2.0 Liter four-cylinder engine. Many drivers like its miserly ways with fuel and its inherent simplicity. Perhaps you're a driver who appreciates these virtues. If you are, then this section is for you.

Consider this: the air conditioner compressor. Normally, this is a power-robbing device, but the special design compressor used for Cimarron actually increases usable power without increasing power output. Instead of a constant-displacement design (common on many compressors), Cimarron is equipped with a variable-displacement V5 compressor



Available responsive 2.8 Liter V6 engine.



that actually senses the refrigerant pressure and changes the displacement to match evaporator requirements.

On a warm day, when cooling requirements are greatest, the compressor's displacement is greatest (at 9.5 cubic inches). On days when cooling requirements are less, the compressor automatically reduces displacement (down to as low as one cubic inch).

This reduced displacement draws less power from the engine, enhancing the driving feel. And there's another benefit: that Cadillac feel, because the variable-displacement design permits the compressor to run all the time, eliminating on-off cycling. Result? Smoother engine performance.

Upshift Reminder Light. When you order a Cimarron with the standard engine and five-speed manual transmission, you get an amber "upshift" reminder light. It's inside the standard tachometer dial and indicates optimum upshift timing, based on inputs from engine speed and manifold absolute pressure.

Hydraulic Clutch Release. Whichever engine you choose, you get a hydraulic clutch release with the manual transmission. Unlike the cable, hydraulic fluid provides a smoother, more consistent rate of clutch engagement, along with improved isolation from engine sounds.

Balanced. Responsive. Quick. The 1986 Cimarron offers balanced performance whether you choose the standard 2.0 liter four-cylinder engine or the available 2.8 Liter MFI V6.

Its suspension is responsive, whether it's the standard Touring Suspension with the 2.0 Liter four-cylinder engine or the gas-charged suspension required when you order the available 2.8 Liter MFI V6.

And it is satisfyingly quick to drive, turn, stop and handle. Which, after all, is what you expect from Cimarron, the Cadillac of smaller cars.

WHAT MAKES A CADILLAC A CADILLAC.



It all began in 1902. A commitment to quality and excellence. As a result, for the past 37 years, more Americans have chosen to own Cadillac than any other luxury car.

Today, that commitment remains obvious in such traditional areas as fit, finish, materials, appointments, and craftsmanship.

But it now becomes evident, too, in state-of-the-art and leading-edge developments in safety and technology.

Traditional or advanced, however, the ultimate test of Cadillac quality and excellence is simply this: Does it contribute significantly to owner satisfaction?

That's what makes a Cadillac a Cadillac.

GOLD KEY DELIVERY SYSTEM.



Cadillac began the whole idea of nationwide automotive service back in 1926. It is only fitting, then, that today Cadillac has a system of preferential treatment you expect as a Cadillac owner: The Gold Key Delivery System.

Cadillac's Gold Key Delivery System begins with a thorough inspection of your Cadillac Cimarron—but that's not all. You also receive an orientation drive with your sales representative. A thorough explanation of your new Cadillac. An audio cassette of important information (factory-installed cassette tape player optional). And a full tank of fuel. Plus two sets of 23-karat gold-plated keys along with a personalized Gold Key Identification Card.

The Gold Key Card you receive as part of the Gold Key Delivery System provides important owner and vehicle information to help your service advisor schedule routine maintenance quickly and easily. And at your convenience, or at your first regularly scheduled maintenance visit, you can request an exclusive Gold Key vehicle inspection at no additional charge.

Cadillac's Gold Key Delivery System. Unique in the luxury car field.

S A F E T Y

The quest for Cadillac quality never ends. For 1986, that quest has led to the largest offering of safety features in Cadillac history.

OCCUPANT PROTECTION

- Manual lap/shoulder safety belts for driver and right front passenger (driver side includes visual and audible warning system).
- Manual lap safety belts at each rear seat position.
- Energy-absorbing steering column.
- Energy-absorbing instrument panel.
- Energy-absorbing front seat back tops.
- Laminated safety windshield glass and tempered safety side and rear window glass.
- Safety interlocking door latches.
- Passenger-guard inside door lock handles.
- Safety armrests.
- Head restraints, driver and right front passenger (adjustable).
- Dual sun visors.
- Smooth contoured door handles.
- Pressure lock radiator cap.

ACCIDENT AVOIDANCE

- Side marker lights and reflectors.
- Parking lamps that illuminate with headlamps.
- Four-way hazard warning flasher.
- Backup lights.
- Center high mounted stop lamp.
- Directional signal control with lane change feature.
- Windshield defroster, washer and controlled-cycle wipers.
- Inside rearview mirror with vinyl-bonded glass.
- Outside left and right rearview mirrors.
- Brake system with dual master cylinder and warning light.
- Starter safety switch.
- Dual-action hood latch system.
- Low-glare finish on instrument panel top, inside windshield moldings, wiper arms/blades, metallic steering wheel surfaces.
- Illuminated heater and defroster controls.
- Tires with built-in tread-wear indicators.
- Safety road wheel rims.
- Audible brake lining wear indicators, all disc brakes.
- Self-adjusting brake feature.
- Pressure relief fuel cap.

THEFT DETERRENCE

- Audible reminder for ignition key removal.
- Theft deterrent steering column lock.
- Visible vehicle identification number.
- Remote inside hood release.
- Theft deterrent key system (separate ignition key).

Let's Get It Together...Buckle Up.

Every new 1986 Cadillac delivered by a Cadillac dealer in the United States comes

with a one-year, \$10,000 safety belt insurance certificate from MIC General Insurance Corporation at no additional charge. \$10,000 will be paid to the estate of any occupant who suffers fatal injuries as a result of an accident involving that vehicle while wearing a GM safety belt. Buckle up every time you drive.

A WORD ABOUT THIS CATALOG.

We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Cadillac dealer for complete information.

A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE CADILLAC PRODUCTS.

The Cadillacs described in this brochure are assembled at facilities operated by General Motors. These vehicles incorporate thousands of different components produced by car groups and various component divisions of General Motors and by various suppliers to General Motors worldwide. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Cadillac products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Cadillac products and will provide the quality performance associated with the Cadillac name.

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer.

Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your car includes the optional equipment you ordered or if there are changes, that they are acceptable to you.

A WORD ABOUT ENGINES.

Cadillacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

UPDATED SERVICE INFORMATION

Cadillac regularly sends its dealers useful service bulletins about Cadillac products.

Cadillac monitors product performance in the field. We then prepare bulletins for servicing our products better.

Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

FINANCING OR LEASING, IT'S AS EASY AS GMAC.

The good feeling that comes when you buy or lease a new Cadillac can be enhanced when it comes to making the financial arrangements.

Which is why so many people finance with General Motors Acceptance Corporation. With GMAC it's done right in the showroom. Terms are tailor-made to suit your personal needs. You can choose your own monthly payment date. And the rates are friendly as can be.

So when the time comes, just tell us "I want GMAC." We'll take it from there while you relax.

You'll be in good company. All told, nearly 100 million cars and trucks have been financed the GMAC way. The easy way whether you buy or lease.

THE CADILLAC COMMITMENT

We believe that when you buy or lease a Cadillac, you deserve to be treated like a Cadillac owner. And when you take your car in for service, you have the right to

expect the type of consideration traditionally reserved for Cadillac owners.

We intend to keep that tradition alive. BEST OF ALL...IT'S A CADILLAC.



BEST OF ALL...IT'S A CADILLAC.