



THE TIME HAS COME TO CHANGE YOUR PERCEPTION OF WHAT AN AMERICAN TOURING CAR CAN BE.

The mission we set for ourselves was clear, but clearly not easily accomplished: offer an American touring car to not only equal, but to surpass, such renowned European nameplates as BMW 735i, Mercedes 190 and 300, and others of similar high repute. Formidable competition indeed.

Where to start? The ingredients that constitute a world-class touring car. And so we went at it.

THEIR RIDE AND HANDLING VERSUS OUR FE3 SUSPENSION.

European touring cars pride themselves on ride and handling, and rightly so. So we took them on—head to head—with our FE3 Touring Sedan Ride and Handling Suspension.

FE3 is the most sophisticated of all the suspension systems Oldsmobile offers. It brings together the advantages of MacPherson front struts with 4-wheel independent suspension. Here each wheel has its own coil spring to individually neutralize any irregularities of road.

With FE3, the spring rates have been increased. The bushings are firmer. The stabilizer bars, larger. The shock absorber valving, more resilient. What can you expect?

Improved cornering, with less heel and sway. Improved steering control, precise and pinpoint-accurate. Improved ride control, sure and steady all the way.

There's more. An automatic electronic leveling system keeps the Oldsmobile Touring Sedan on an even keel, number of passengers or amount of luggage notwithstanding. You get the same great ride whether there is one or five people aboard.

ANTI-LOCK BRAKING:

TAKING THE PANIC OUT OF PANIC STOPS. You're cruising along a rain-slicked freeway, the traffic heavy and moving fast. Suddenly, the 18-wheeler in front of you slams on its brakes. Do you panic?

Worry about loss of control? No longer.

Oldsmobile Touring Sedan is

equipped with an advanced ABS—the Texas

electronic anti-lock braking system. A sensor at each wheel monitors the speed of the wheel and feeds the data to a microprocessor.

Hit the brakes in an emergency situation, and the microprocessor assists by sending commands to apply brake pressure up to 15 times per second to make corrections and to provide stable lock-up-free stopping power when you need it most.

RAISING ERGONOMICS TO NEW HEIGHTS OF EASE AND COMFORT.

Consider those Lear Siegler bucket seats, which flank the floor console. They feature individual controls for 6-way power adjustments, plus power recliners, power side bolster adjustments, power lumbar and thigh adjustments, and power articulating headrests.

Change the seating adjustments as you drive, as often as you wish, for tailor-made support. The back. The shoulders. The neck. The thighs.

As you would expect, these luxurious foam seats are trimmed in fine perforated leather in the seating areas.

Also, only a handful of world-class automobiles provide genuine wood interior trim. On Touring Sedan, it's genuine Burl Walnut. Even the inside of the trunk lid is carpeted.



ABOUT 84 TIMES A SECOND, A CENTRAL MICROPROCESSOR MONITORS ENGINE FUNCTIONS.

The engine, a 3.8-liter (231 CID) V6 with Bosch sequential port fuel injection. Each injector is sequentially activated by electronic sensors on camshaft and crankshaft to determine the exact timing of fuel input. The engine's ECM (Electronic Control Module) determines the precise amount of fuel to inject, based on incoming air mass, engine speed and temperature, throttle position, and oxygen content in the exhaust.

By signaling the engine every microsecond (about 84 times a second), the engine responds with optimum performance, maximized fuel economy and minimized exhaust emissions. Meanwhile, its roller-follower valve train reduces power-robbing friction and contributes to smooth, efficient operation.

An international full-analog-gauge instrument panel records engine performance—

speedometer, tachometer, fuel, oil pressure, coolant temperature and voltmeter gauges.

UNRELENTING EYES AND AN UNCOMPROMISING ATTITUDE ABOUT QUALITY.

Quality is checked thoroughly, meticulously, both on-line and end-of-line. Inspectors inspecting inspectors. Engineers inspecting the work of other engineers. They're there to ferret out the slightest imperfection.

Never has an Oldsmobile been so thoroughly inspected, so thoroughly probed, analyzed, evaluated, screened, tested and driven to ensure the quality that was designed in. Only then—only after the most exhaustive inspection procedures imaginable—is a hand-signed approval sticker

affixed to each Touring Sedan.

We said *driven* and we meant *driven*. The fact is, every Oldsmobile Touring Sedan is test driven after passing all the other rigorous tests and inspections. Not one out of every hundred. Or one out of every fifty. Or even one out of every five. Every Touring Sedan without exception.

That's why Touring Sedan owners enjoy the benefits of the Quality Commitment Plan—5 years/60,000 miles on the drivetrain, 6 years/100,000 miles against rust-through. See your Oldsmobile dealer for the terms and conditions of this new limited warranty.

AN INVITATION TO PUT US TO THE TEST.

Perhaps you are currently the owner of a European touring car, or contemplating the purchase of one. If that's the case, put us to the test.

Visit your Oldsmobile dealer, and compare this limited edition Oldsmobile Touring Sedan for all the quality and qualities you associate with its European counterparts. Check it over as we do, with unrelenting eyes. Drive it as we do, with uncompromising scrutiny.

If you do, we sincerely believe it will change your perception of what an American touring car can be.

William W. Lane

W. W. Lane
General Manager
Oldsmobile Division





What to look for when you personally inspect and test drive Oldsmobile's Touring Sedan. Notice the thick, gleaming hand-rubbed look of the multicat/high-gloss enamel that is *flowed* over the body. The elegant cloisone Touring Sedan emblems. The distinctive Touring Sedan look. The muted gray grille, composite headlamps,

lower front valance that functions as a air dam. The wide-ribbed body moldings, also in muted gray, that provide continuity to the front and rear fascias. Handsome 15" aluminum-styled wheels.

Slip inside, and discover the comfort of Lear Siegler bucket seats with 6-way power. Try the recliner, the side bolsters, the lumbar and thigh adjustment, the articulating

headrest. Feel the glove-soft luxury of the perforated leather in the seating areas, the genuine Burl Walnut trim.

Dial in the electronically-tuned AM stereo/FM stereo radio with seek-scan, auto-reverse cassette with music search, digital clock and extended-range rear speakers.

Turn the ignition key. Adjust the leather-wrapped Tilt-Wheel Steering. Accelerate

the sequentially fuel-injected V6. Head for some open roads, and give the FE3 suspension a good workout!

Then, forget about being a judge or a critic. Just sit back, relax, and enjoy the quiet, the comfort, the quality and the luxury on any road you choose.

That may well be the best part of all.

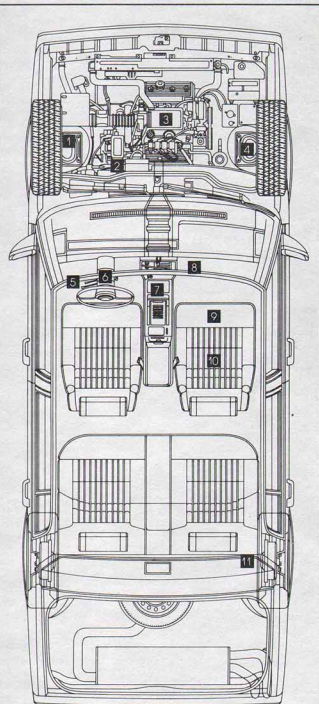
The Oldsmobile Touring Sedan. So complete in every respect, it leaves virtually nothing to be desired.

Standard equipment includes: (1) Full Front Console with Floor Shift, Storage, and Seat Adjusters (2) Front Bucket Seats with Six-Way Power Adjuster, Power Recliner, Power Adjustable Side Bolster, Power Lumbar, Power Thigh Support, Power Articulating Headrest—Fore and Aft with Manual Vertical Adjustment (3) Radio-ETR AM Stereo/FM Stereo/Cassette with Dimensional Sound Six-Speaker System (4) Clear Foglamps with Protective Covers (5) Electric Operating Outside Driver and Passenger Mirrors with Driver Electric Defog (6) Analog Gauge Cluster with Speedometer, Tachometer, Fuel, Oil Pressure, Water, Temperature, and Voltmeter Gages (7) Anti-Lock Braking System (8) Custom Leather-Wrapped Steering Wheel with Tilt Steering Column (9) Rear RH Quarter Mounted Power Antenna (10) 15-inch Styled-Aluminum Wheels with Blackwall Steel-Belted Radial Tires.

Specially Selected Paint Colors: ■ Cloisone Emblems for Hood, Sail Panel, and Deck Lid Lock Cover ■ Special Lower Body Side Ribbed Moldings in Metallic Gray with Continuity to Front and Rear Fascias ■ Metallic Gray Wheel-Opening Moldings, Belt Moldings and Window-Frame Moldings ■ Special "B" Pillar Applique in Metallic Gray ■ Special Bright Upper Full Body Side Molding ■ Specific Tail Lamps with Body-Color Bezels ■ Back-up Lamps with Neutral Density Lens and Body-Color Bezels ■ Rear Window Defogger ■ Illumination Package, Front Door Locks/Interior ■ Specific Park/Turn Lamps with Amber Lens ■ Cornering Lamps ■ Rear Manual Headrest, Fold-Down Center Armrest ■ Leather Interior Trim for the Seating Areas with Perforated Leather Inserts ■ Genuine Burl Walnut Veneer on Instrument Panel, Console, Armrest, and Trim Plates ■ Front and Rear Carpeted Floor Mats ■ Reminder Package ■ Air Conditioner—Electronic Automatic ■ Pulse Windshield Washer and Wiper ■ Visor Vanity Mirror, Illuminated—RH ■ Sail Panel Reading Lamps ■ External Lamp Monitor, Front and Rear ■ Automatic Electronic Cruise Control ■ Special Deluxe Trunk Trim ■ Special Accessory Tool/Road Emergency Kit for Trunk ■ Electric Lock Release Trunk Lid ■ FE3 Touring Sedan Ride and Handling Suspension ■ Tuned Exhaust with Dual Extensions ■ Standard 3.8L V6 with Sequential Port Fuel Injection ■ 2.97 Ratio Transaxle and Automatic Transmission.

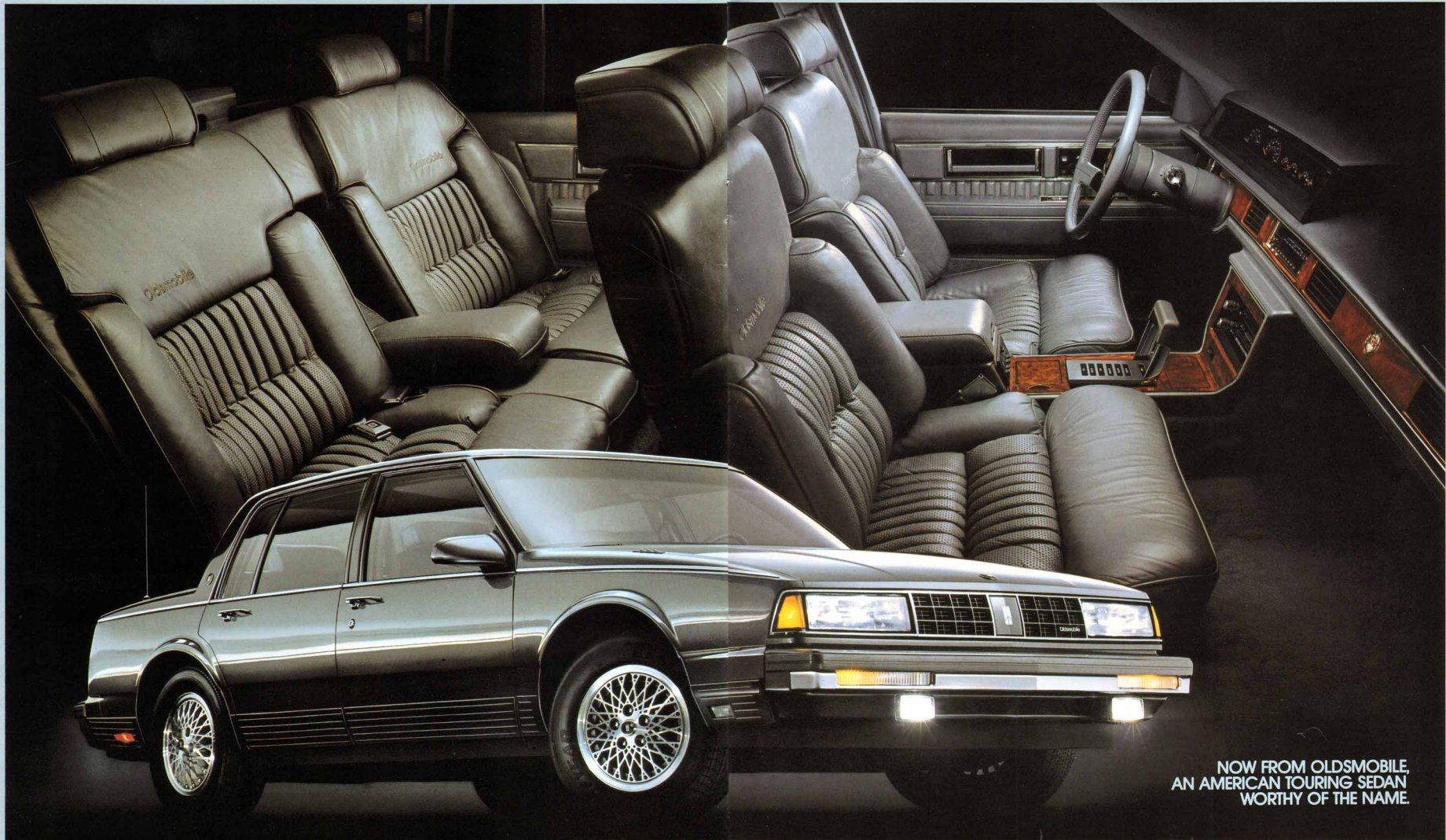
The only options being:

Body Side Moldings ■ Astroturf ■ Automatic Day/Night Mirror ■ Engine-Block Heater ■ Twilight Sentinel ■ Heavy-Duty Battery ■ Bose Radio and Speaker System ■ Graphic Equalizer Radio System ■ Trailer Wiring Harness ■ Heavy-Duty Cooling ■ Trunk Mat ■ Automatic Door Locks ■ Remote Fuel Filler Lock. That's it. That's all.



Touring Sedan ride and comfort, Oldsmobile style.
 (1) Front-wheel drive (2) Anti-lock braking system (3) 3.8-liter sequential port fuel-injected V6 (4) FE3 Touring Sedan Ride and Handling Suspension with MacPherson front struts and four-wheel independent suspension (5) Electronic Cruise Control (6) Tilt-Wheel Steering (7) Four-speed automatic overdrive transmission (8) Electronic automatic air conditioning (9) Lear Siegler bucket seats (10) Perforated leather in the seating areas (11) Automatic electric leveling system.

*Receives C-Quam® AM Stereo broadcasts. Most AM stereo stations across the country broadcast in C-Quam® but some do not. Check with your local stations for compatibility in your area.



NOW FROM OLDSMOBILE,
AN AMERICAN TOURING SEDAN
WORTHY OF THE NAME.

Important—A word about this catalog: We have tried to make this catalog as comprehensive and factual as possible, and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this Olds catalog is available at extra cost. Your dealer has details, before ordering, you should be brought up-to-date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Olds dealer for complete information.

A word about engines: Oldsmobiles are equipped with engines produced by GM or suppliers to GM worldwide.

A word about assembly, components and optional equipment in these Oldsmobile products: The Oldsmobiles described in this catalog are assembled at facilities operated by General Motors or GM of Canada. These vehicles incorporate thousands of different components produced by car groups or various component divisions of General Motors and by various suppliers worldwide to GM. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Olds-

mobile products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Oldsmobile products and will provide the quality performance associated with the Oldsmobile name. With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if the option you ordered is unavailable. We suggest that you verify that your car includes the optional equipment you ordered, or if there are changes, that they are acceptable to you.

Standard occupant protection features:

Manual lap/shoulder safety belts for driver and right front passenger, (driver side includes visual and audible warning system) • Manual lap safety belts at each rear seat position • Energy-absorbing steering column • Energy-absorbing instrument panel • Energy-absorbing front seat back tops • Laminated safety windshield glass and tempered safety side and rear window glass • Safety interlocking door latches • Passenger-guard inside door lock handles • Safety armrests • Adjustable head restraints, driver and right front passenger.

Standard accident avoidance features: Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Back-up lights • Center high-mounted stop lamp • Directional signal control with lane change feature • Windshield defroster, pulse washer and dual speed wipers • Inside rearview mirror with vinyl-bonded glass • Outside rearview mirror, left and right side • Anti-lock brake system with dual master cylinder and warning light • Starter safety switch • Dual action hood latch system • Low-glare finish on instrument panel top, inside windshield moldings, wiper arms/blades, metallic steering wheel surfaces • Illuminated heater and defroster controls • Tires with built-in tread-wear indicators.

Standard theft deterrence features: Audible reminder for ignition key removal • Theft-deterrent steering column lock • Visible vehicle identification number.

A word about updated service information: Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll free 1-800-551-4123.

 **6/60**
QUALITY COMMITMENT PLAN

Now all Oldsmobiles are backed by the GM Quality Commitment Plan—a 6-year/60,000-mile rust-through protection warranty. See your Oldsmobile dealer for the terms and conditions of this new limited warranty.

THE LIMITED EDITION
TOURING SEDAN




Oldsmobile
Oldsmobile Quality. Feel it.