

*Nineteen Ninety-Seven*



CUTLASS SUPREME

BY OLDSMOBILE

WHAT CAN YOU EXPECT  
FROM A FAMILY CAR? HOW ABOUT A LOT  
MORE THAN BASIC TRANSPORTATION.



*Expect the unexpected. With Cutlass Supreme coupe or sedan, you'll get more than a solid, roomy vehicle to get you from here to there. For starters, you'll get contemporary styling that will get you there fashionably. And to put some fun in your trip, a level of equipment some manufacturers reserve strictly for the options list — like a potent V6 engine, a smooth 4-speed electronic-shift automatic transmission, 4-wheel anti-lock disc brakes and aluminum wheels (coupe wheel shown above). Inside, front bucket seats, air conditioning, power windows, locks and mirrors, and more, make comfort a standard feature. Choose the ultimate Cutlass Supreme to enjoy extras like leather-trimmed seating areas, dual-zone automatic climate control and steering wheel touch controls. If this sounds like far more than basic transportation, you're basically right.*



*Cutlass Supreme coupe in Bright White*



*The salesman at the other dealership was telling me how his vehicles were "value-packed." I listened for a while, and then I asked how they compared to a Cutlass Supreme on a feature-for-dollar basis. His fading smile was the only answer I needed. I thanked him for his time and headed right back to the Oldsmobile retailer. Then it was my turn to smile.*



*Cutlass Supreme sedan in Dark Teal Metallic*

*1997 Cutlass Supreme*

## ONE OF THE BEST BUYS SINCE THE ALASKA PURCHASE.

It's about getting the most for your money. And feeling you've made a smart decision. Call it value. Call it bang-for-the-buck. We call it Cutlass Supreme coupe and sedan. These solid performers do a lot more than make your money go a long way. They deliver responsive driving that takes the kinks out of the curves on your ride home. And the kind of style that makes a statement. All the while, providing a comfortable interior that respects your need



*With its wrap-around rear glass design, pillar-mounted door handles, mini-quad headlamps, rear aero wing, 5-spoke aluminum-alloy wheels and aerodynamic sleekness, the Cutlass Supreme coupe looks like nothing else on the road.*



*The Cutlass Supreme sedan is a finely balanced blend of practical sophistication and spirited performance.*

for space. Cutlass Supreme:  
The kind of car you'll  
consider part of the family.



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Cadillac Supreme sedan in Black.

*Since I got my Cutlass Supreme,  
I always seem to be elected  
as the car-pool person. Weddings,  
birthday parties, you name it.  
I haul everybody. I can see why.  
It's one of the best-looking  
cars around, so who wouldn't  
want to show up in it.  
Plus, there's all that interior room  
so everybody has enough space.  
I suppose being elected to  
do the driving is something of a  
compliment to my good taste.*



*Cutlass Supreme's spacious interior, with reclining front bucket seats, provides comfort even after many hours behind the wheel. Series III is shown with standard leather-trimmed seating areas.*

It's nice if a car's interior looks great. But it's imperative that it feels just as good. Cutlass Supreme's does both. The controls, for instance, are presented in an elegant arc so you can see them and reach them. (After all, it's *your* cockpit.) How's it feel? Slide behind the wheel. It's like wearing your favorite cotton sweater. Reclining front bucket seats, contoured to fit your contours, are standard. Surrounded by style, leg-stretching spaciousness, and all the comfort of a hug from mom, you'll find Cutlass Supreme a wonderful place from which to take on the world.

*Air conditioning is standard in every Cutlass Supreme. The dual-zone automatic climate control system, standard on Series III, even allows the driver and front-seat passenger to adjust the temperature to individual preference.*



Other features that contribute to Cutlass Supreme's comfort and convenience include power windows, power mirrors and automatic programmable power door locks, center storage console with cupholders, cruise control, TILT-Wheel adjustable steering column, illuminated entry system, dual reading lamps, and an AM/FM stereo with cassette player or an available CD/cassette combination.

*Interior*

## AN INTERIOR THAT LOOKS AS GOOD AS IT FEELS.

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The controls, for instance, are presented in an elegant arc so you can see them and reach them. (After all, it's *your* cockpit.) How's it feel? Slide behind the wheel. It's like wearing your favorite cotton sweater. Reclining front bucket seats, contoured to fit your contours, are standard. Surrounded by style, leg-stretching



*A power trunk release opens to a roomy 15.5 cu ft of cargo space. There's 14.9 cu ft in the coupe. Series III models have a split-folding rear seat back to expand your capacity for long or oddly shaped items.*



*Cutlass Supreme Series III with seating areas trimmed in Molteni Belg leather. Shown with optional equipment.*

*I don't expect a mid-size sedan to drive like an exotic sports car. At the same time, I refuse to be out-cornered or out-accelerated by a motor home. Thanks to its all-independent suspension and responsive steering, my Cutlass Supreme can duel it out in the corners. And it's got plenty of passing ability in the straights. I like to think of it as a sprinter with the legs of a miller.*



Since I got my Cutlass Supreme,

I always seem to be elected  
as the car-pool person. Weddings,  
birthday parties, you name it.

I haul everybody. I can see why.

It's one of the best-looking  
cars around, so who wouldn't  
want to show up in it.

Plus, there's all that interior room  
so everybody has enough space.

I suppose being elected to  
do the driving is something of a  
compliment to my good taste.



Cutlass Supreme Series II in Medium Forge cloth.



I don't expect a mid-size sedan

to drive like an exotic

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Cutlass Supreme coupe in Dark Tail Metallic.

  
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Engineering

PERFORMANCE LIKE MUSCLE AND SILK.

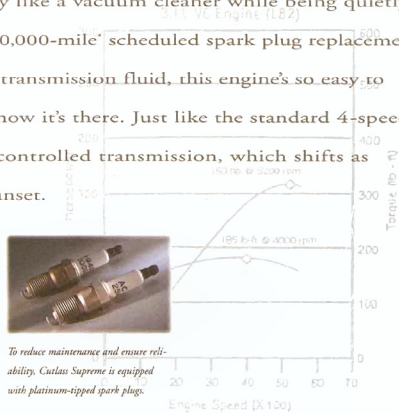


Offering plenty of torque, lively throttle response, smooth, quiet operation, and remarkable efficiency, the 3100 SFI V6 offers power that out-performs many competitive cars.

Okay, so you're not a drag racer, and you're not ashamed to admit it. Still, when you step on the pedal, you want to know it'll go.


Like the Cutlass Supreme. Its proven 3100 V6 makes the kind of confidence-inspiring power

that sucks up the highway like a vacuum cleaner while being quietly unobtrusive. And with 100,000-mile\* scheduled spark plug replacement, and long-life coolant and transmission fluid, this engine's so easy to maintain, you may not know it's there. Just like the standard 4-speed automatic electronically controlled transmission, which shifts as smoothly as a samba at sunset.



Cutlass Supreme performance features also include 4-wheel independent suspension, power rack-and-pinion steering, 16-inch performance radial tires and aluminum wheels.

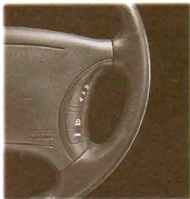
\*Maintenance needs vary with use and driving conditions.

  
 I don't expect a mid-size sedan  
 to drive like an exotic  
 sports car. At the same time,  
 I refuse to be out-cornered  
 or out-accelerated by a motor  
 home. Thanks to its all-  
 independent suspension and  
 responsive steering, my Cutlass  
 Supreme can duel it out in  
 the corners. And it's got plenty of  
 passing ability in the straights.  
 I like to think of it as a sprinter  
 with the legs of a miler.

## ADVANCED TECHNOLOGY FOR YOUR PEACE OF MIND.

*It was raining fairly hard. And when I crested the hill, just a few hundred feet away, there was a cinderblock right in my path. Talk about white knuckles. I pressed hard on the brakes and felt the ABS activate. The drama of the moment quickly went away. The Cutlass Supreme slowed while maintaining directional control, and I steered carefully around the obstacle. It's like having a professional driver working the brakes.*

Real comfort starts with knowing that you can get to your destination safely. That's why the Cutlass Supreme's fully independent suspension deals with pavement as sure-footedly as a gazelle covers a prairie. Its brakes are big, 4-wheel discs with an anti-lock system to help you maintain steering control. And its standard foglamps can help enhance its excellent overall visibility. Cutlass



*Steering wheel touch controls, standard on Series III models, allow you to operate the climate control and sound systems without removing your hands from the steering wheel or taking your eyes off the road.*

Supreme also features a rigid unibody that resists torsional and bending



*All Cutlass Supremes feature standard anti-lock brakes which prevent wheel-lockup, thereby helping the driver maintain steering control under maximum braking conditions, even on wet or other slippery surfaces.*

loads and helps protect occupants during an impact.

And, of course, dual frontal air bags\* are standard.

Because we want you to reach your destination safely, no matter how many surprises come your way,

*The remote-control keyless entry system (standard on Series II and III models) will unlock the doors and trunk, and illuminate the interior, from up to 30 feet away.*



Other features that contribute to Cutlass Supreme's safety and security include the PASS-Key vehicle security system, side and electric-rear window defoggers, power wipers, brake/transmission shift interlock, and 3-point safety belts for front and rear outboard occupants.

\*Always wear your safety belts, even with air bags.



*My Cutlass Supreme sometimes seems like a close friend — ready to help me out when I need it. Which is usually at the most inopportune moments. Like the time I locked my keys in my car at a prospective client's office. Out of town. I dialed 1-800-442-OLDS and help was on the way, saving me from embarrassment, and making me look pretty smart. I got the contract, and my new client still appreciates the fact that I'm always prepared.*

*Cutlass Supreme sedan in Black.*



SIMPLE ENOUGH TO MAKE ORDERING EASY,  
BUT WITH ENOUGH CHOICES TO REALLY PERSONALIZE  
YOUR CUTLASS SUPREME.

COLOR COMBINATIONS

INTERIOR	EXTERIOR
Graphite, Medium Beige, Blue	Bright White (16)
Graphite, Medium Beige, Blue	Medium Blue Metallic (30)
Graphite, Medium Beige	Dark Teal Metallic (35)
Graphite, Medium Beige, Blue	Black (43)
Graphite, Medium Beige	Medium Green Metallic (42)
Graphite, Medium Beige	Medium Green Gray Metallic (47)
Graphite, Medium Beige	Medium Beige Metallic (49)
Graphite, Medium Beige	Bright Red (81)

The paint color samples shown above may vary slightly from actual vehicle color due to the printing process.

STANDARD FEATURES

SAFETY AND SECURITY	STANDARD FEATURES
	<ul style="list-style-type: none"> <li>4-wheel anti-lock disc brakes</li> <li>Dual frontal air bags</li> <li>3-point front and rear outboard safety belts (with front height adjustment on sedans, and front and rear center lap belts (front with bench seat only))</li> <li>Automatic programmable power door locks</li> <li>PASS-Key vehicle security system</li> <li>Brake/transmission shift interlock</li> <li>Illuminated entry system</li> <li>Halojen headlamps plus foglamps</li> <li>Side and electric-rear window defoggers</li> <li>Dual power outside mirrors</li> </ul>
EXTERIOR	<ul style="list-style-type: none"> <li>16-inch 5-spoke aluminum wheels (coupe)</li> <li>16-inch "starfish" aluminum wheels (sedan)</li> <li>P215/60R16 performance radial tires</li> <li>Rear aero wing (coupe)</li> <li>Soft-Ray tinted glass</li> <li>Pulse wipers with wet-arm washers</li> </ul>
COMFORT AND CONVENIENCE	<ul style="list-style-type: none"> <li>Air conditioning with CFC-free refrigerant</li> <li>TILT-Wheel adjustable steering column</li> <li>Cruise control</li> <li>Power windows with driver's-side auto-down</li> <li>Analog gauge cluster with tachometer</li> <li>Center console with storage armrest, shifter and dual cupholders</li> <li>Lighting package (includes courtesy, glove box, underhood and trunk lamps)</li> <li>Inside day/night mirror with dual reading lamps</li> <li>Dual visor vanity mirrors (lighted on Series II and III)</li> <li>Headlamp and turn signal reminder chimes</li> <li>Power trunk lock release</li> </ul>
AUDIO SYSTEM	<ul style="list-style-type: none"> <li>Delco ETR AM/FM stereo with cassette player, automatic tone control, seek/scan and digital clock</li> </ul>
SEATING AND TRIM	<ul style="list-style-type: none"> <li>Reclining contour front bucket seats</li> <li>Front and rear carpeted floor mats</li> <li>Deluxe trunk trim</li> </ul>
MECHANICAL	<ul style="list-style-type: none"> <li>3100 SFI V6 engine</li> <li>4-speed electronic-shift automatic transmission</li> <li>Front-wheel drive</li> <li>Power rack-and-pinion steering</li> <li>Power 4-wheel disc brakes</li> <li>4-wheel independent suspension</li> <li>On-board diagnostic system (OBD II)</li> <li>Maintenance-free battery</li> </ul>

SERIES-SPECIFIC AND AVAILABLE FEATURES

	I	II	III
EXTERIOR			
Power sunroof with sliding glass panel	-	-	O
Remote-control keyless entry system	O	S	S
COMFORT AND CONVENIENCE			
Dual-zone automatic climate control system	-	-	S
Steering wheel touch controls	-	-	S
AUDIO SYSTEM			
Delco ETR AM/FM stereo with CD and cassette players, automatic tone control, seek/scan and digital clock	O	O	O
4-speaker extended-range sound system	S	-	-
6-speaker Dimensional Sound system	-	S	S
Power antenna	-	S	S
SEATING AND TRIM			
55/45 divided bench front seat with dual recliners, center storage armrest with cupholder, and column shifter	O	O	
4-way manually adjustable driver's seat	S	-	-
6-way power driver's seat	-	S	S
Split-folding rear seat back	-	-	S
Cloth interior trim	S	S	O
Leather-trimmed seating areas (Graphite, Medium Beige)	-	-	S
Leather-wrapped steering wheel	-	S	S

MECHANICAL	O	O	O
Variable-effort power steering	-	-	S
Engine block heater	O	O	O
S Standard	O Optional	- Not available	

SPECIFICATIONS AND DIMENSIONS

3100 SFI V6 ENGINE	COUPE	SEDAN
Displacement	5.1 liters (99 cu in)	
Horsepower	140 @ 5200 rpm	
Torque	185 @ 4000 rpm	
Fuel delivery	Sequential port fuel injection	
EPA ESTIMATED FUEL ECONOMY		
3100 SFI V6 (mpg, city/hwy)	20/29	20/29
EXTERIOR DIMENSIONS		
Wheelbase (in)	107.5	107.5
Length (in)	193.9	193.7
Width (in)	71.0	71.0
Height (in)	53.3	54.8
Curb weight (lbs)	3283	3388
Tread width, front/rear (in)	59.5/58.0	59.5/58.0
Turning circle (ft, curb-to-curb)	9.0	9.0
INTERIOR DIMENSIONS		
Headroom, front/rear (in)	57.8/57.0	58.7/58.3
Legroom, front/rear (in)	42.3/34.8	42.4/36.2
Shoulder room, front/rear (in)	52.6/52.2	52.4/56.6
CAPACITIES		
Seating (passengers)	5	5*
Trunk volume (cu ft)	14.9	15.5
Fuel (gal)	17.1	17.1

\*Not available with divided bench front seat.  
\*Sedan only.  
\*No-charge option in place of standard leather trim.  
\*See passengers with available divided bench front seat.

A WORD ABOUT OLDSMOBILE

**THE GM CARD** Don't forget to use your GM Card. When you use The GM MasterCard, you can earn 5% on every purchase, which you can apply toward the purchase of a new GM car or truck of your dreams. You could use hundreds, even thousands of dollars, over and above any other discounts or incentive GM may be offering. To apply for your GM Card, call 1-800-8GM-CARD any time, day or night.

**ACCELERATED EARNINGS NETWORK** Visit participating GM retailers for up to 10% in GM Card earnings on eligible parts and service transactions. Call 1-800-947-9000 for more information.

**SMARTLEASE BY UACR** SmartLease lets qualified customers pay for the portion of the vehicle they expect to use, rather than paying for the entire vehicle as you would with traditional financing. You'll also enjoy lower up-front costs and lower monthly payments. Plus, you'll be able to drive a new vehicle more often or drive a higher-priced model. Ask your Oldsmobile retailer for more information.

**FOR OCCUPANT PROTECTION** • Driver and right-front passenger Inflatable Restraints • Manual lap/shoulder safety belts, driver and right front passenger • Manual lap/shoulder safety belts, outboard rear seat positions • Manual lap safety belt, center seat positions • Safety belt use reminder system • Front-riding seat back locks, inertia-repetant (coupe) • Energy-absorbing steering column • Energy-absorbing instrument panel • Laminated windshield glass, urethane bonded • Tempered safety glass, side and rear windows • Interlocking door latches • Side door beams • Passenger-guard under door lock handles • Safety anchors • Head restraints, front adjustable, driver and right front passenger • Dual sun visors • Break-away inside rearview mirror • Security door locks and door retention components • Automatic door locking system • Front and rear crash zones • Parking lock radiator cap

**FOR CRASH AVOIDANCE** • Side marker lamps and reflectors • Brake lamps • 4-way hazard warning flashers • Back-up lamps • Center high-mounted stoplamp • Directional signal control • Windshield defroster, washer and multi-speed wipers • Inside day/night rearview mirror • Outside rearview mirrors • Brake system with dual master cylinder plus warning light • Anti-lock brakes • Stator safety switch • Dual action hood latch (front opening) • Long-gate finish (inside windshield moldings, upper arms and latches) • Safety road wheel rim • Tires with built-in tread wear indicators • Illuminated heater and defroster controls • Brake/transmission shift interlock • Audible disc brake lining wear indicators

**FOR THEFT DETERRENCE** • PASS Key vehicle security system • Theft-deterrent steering column lock • Theft-deterrent key locking system • Ignition key removal audible reminder • Remote inside hood release • Visible vehicle identification number • Laser-etched VIN plate

**IMPORTANT WORDS ABOUT THIS CATALOG** We have tried to make this catalog as comprehensive and factual as possible. All illustrations, photographs and specifications are based on the latest product information. We reserve the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile retailer for complete details.

**A WORD ABOUT ASSEMBLY AND ENGINES** All vehicles and components are produced and/or assembled by different operating units of GM and its subsidiaries/suppliers worldwide. When it is necessary, vehicles may be built with different or differently sourced components than originally scheduled or ordered. Please verify that your vehicle includes the equipment that you ordered, and if there have been changes, that they are acceptable to you. Oldsmobiles are equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.

**A WORD ABOUT UPDATED SERVICE INFORMATION** Oldsmobile retailers receive useful service bulletins about Oldsmobile products. You can order them by calling 1-800-551-4123.

**BUMPER-TO-BUMPER LIMITED WARRANTY** For three years or 36,000 miles, whichever comes first, every part of your new Cutlass Supreme is warranted for repairs to correct any vehicle defect related to materials or workmanship, including tires. With this limited warranty, there's no deductible, which means we'll pay for any repairs beyond routine maintenance. All body sheet metal components are warranted against rust-through from corrosion for six years or 100,000 miles, whichever comes first. There is also no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required or recommended.

**OWNER AFTERCARE** In addition to our 3-year/36,000-mile (whichever comes first) Bumper-to-Bumper Limited Warranty, we also offer courtesy transportation, free trip routing and 24-hour roadside assistance by calling 1-800-442-OLDS. At Oldsmobile, we're committed to your satisfaction long after the purchase of your car.

Visit us at [www.oldsobile.com](http://www.oldsobile.com) or call 1-800-255-6367 for information on any Oldsmobile product.

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And when I crested the hill, just  
a few hundred feet away,  
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knuckles. I pressed hard on the  
brakes and felt the ABS activate.  
The drama of the moment  
quickly went away. The Cutlass  
Supreme slowed while  
maintaining directional control,  
and I steered carefully  
around the obstacle. It's like  
having a professional driver  
working the brakes.*

*My Cutlass Supreme  
sometimes seems like a close  
friend — ready to  
help me out when I need it.  
Which is usually at the  
most inopportune moments.  
Like the time I locked my keys  
in my car at a prospective  
client's office. Out of town,  
I dialed 1-800-442-OLDS  
and help was on the way,  
saving me from embarrassment,  
and making me look  
pretty smart. I got the contract,  
and my new client still  
appreciates the fact that I'm  
always prepared.*

