

CUTLASS

BY OLDSMOBILE

# HAVE YOU EVER SEEN A DEVICE OR A SOLUTION SO INGENIOUS THAT IT MADE YOU ASK, "WHY DIDN'T I THINK OF THAT?" CONSIDER THE HUMBLE ICE CREAM CONE. AT THE TURN OF THE CENTURY, THE LOCAL PARLOR WAS THE ONLY PLACE TO EAT ICE CREAM. AND IT REQUIRED SPOONS AND DISHES. BUT WHAT IF YOU WANTED TO EAT IT ON THE RUN? EASY. MAKE THE CONTAINER EDIBLE. THIS IS CLEVER THINKING. IT DEMONSTRATES THE ABILITY TO SEE DEEPLY INTO

THE TRUE NATURE OF A PROBLEM AND UNCOVER A SIMPLE, YET BRILLIANT SOLUTION.



HAVE YOU EVER SEEN A DEVICE OR A SOLUTION SO INGENIOUS THAT IT MADE YOU ASK, "WHY DIDN'T I THINK OF THAT?" Consider the humble ice cream cone. At the TURN OF THE CENTURY, THE LOCAL PARLOR WAS THE ONLY PLACE TO EAT ICE CREAM. AND IT REQUIRED SPOONS AND DISHES. BUT WHAT IF YOU WANTED TO EAT IT ON THE RUN? EASY. MAKE THE CONTAINER EDIBLE. THIS IS CLEVER THINKING. IT DEMONSTRATES THE ABILITY TO SEE DEEPLY INTO THE TRUE NATURE OF A PROBLEM AND UNCOVER A SIMPLE, YET BRILLIANT SOLUTION.

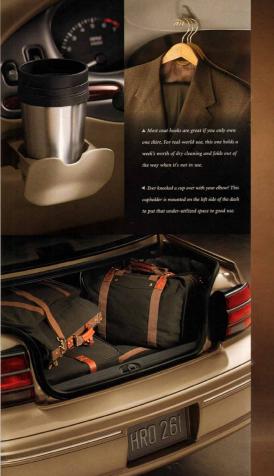
WHAT DOES THE ICE CREAM CONE HAVE TO DO WITH THE ALL-NEW CUTLASS? ONLY EVERYTHING. THE 1997 CUTLASS IS ALL ABOUT INGENIOUS THINKING. IT'S NOT THE KIND OF THINK-ING THAT LEADS TO QUANTUM PARTICLE PHYSICS. IT'S THE KIND OF THINKING THAT CREATES SOLUTIONS TO EVERYDAY PROBLEMS -LIKE THE LITTLE ANNOYANCES THAT SEEM TO TURN EVEN A RUN TO THE DRY CLEANER INTO AN EXERCISE

IN FRUSTRATION. CUTLASS MAKES DAY-TO-DAY LIVING WITH A CAR EASIER AND FRIENDLIER.





IN THE 1800'S, BEING PROPERLY DRESSED OFTEN MEANT WASTING HALF THE MORNING FASTENING YOUR HIGH-BUTTON SHOES. BUT WHEN ELIAS Howe invented a device called THE "AUTOMATIC CLOTHING CLOSURE," HE SIMPLIFIED THIS DAILY CHORE. YEARS LATER, IT WAS CALLED A "ZIPPER." IN ITS OWN WAY, THIS CLASP SPARKED A QUIET REVOLUTION. IT REMOVED ONE SMALL OBSTACLE FROM JUST GETTING OUT THE DOOR IN THE MORNING. FROM LUGGAGE TO SPACE BLANKETS, THE ZIPPER HAS SOLVED MILLIONS OF PROBLEMS.





### Details

Our clever device is called Cutlass. Or Cutlass and Cutlass GLS to be exact. Just two well-equipped models. Both are cleanly styled, V6-powered sedans. And both are full of the clever thinking that makes your life just a little easier. For instance, the glove box door has a latch located on the left to make it easier for the driver to reach. There's a special cab pressure-relief valve that helps flow-through ventilation so you won't breathe stale air. How about drip rails designed to channel water away from the doors so you won't get wet when exiting after a rainstorm? Cutlass even features theater-dimming interior lighting. So when you close the last door, the lights don't turn off like a refrigerator light. They dim slowly. As in a theater. Who can't use a touch of grace like that?



WRITING USED TO BE LIMITED TO THE INKWELL AND BLOTTER. IT MADE PEOPLE HOSTAGES TO THEIR DESKS. SCRIB-BLING ON THE GO WAS IMPOSSIBLE. BUT CAPTURE A SPHERE AT THE END OF A CONE, ATTACH IT TO A CYLINDER AND SUPPLY THE BALL WITH INK, AND YOU HAVE THE BALLPOINT PEN. ONE OF THE MOST INGENIOUS DEVICES EVER CREATED. SOME CAN WRITE UNDER WATER. AND SOME CAN EVEN WRITE UPSIDE DOWN OR IN ZERO GRAVITY. JUST TRY TO IMAGINE LIVING WITHOUT ONE OF THESE EVERYDAY ESSENTIALS.



### Interior

From the beginning, Cutlass was designed to make life behind the wheel a lot easier. Just sit inside and look around you. The controls are large, easy to read, and logically laid out. The radio is located above the climate controls, because extensive testing revealed that the audio controls are used far more frequently. Cruise control functions are located on the steering wheel. And the shift knob is even angled toward the driver for a more natural grip - a small but pleasant alteration that pays off every time you reach for the shifter. And finally, because cars never have enough storage, there's a covered bin in the center console, and another bin beneath that. For the convenience of the rear passengers, there are even beverage holders in the back of the center console. Clever stuff for annoyance-free driving.





FOR THOUSANDS OF YEARS, PEOPLE HAVE BEEN SAWING WOOD BY PASSING A TOOTHED METAL BLADE ACROSS IT. BUT IN THE 18TH CENTURY, A WOODWORKER ARRANGED THE TEETH OF A SAW AROUND THE PERIMETER OF A METAL DISC. RECIPROCAL MOTION WAS TURNED INTO ROTARY MOTION, AND THE CIRCULAR SAW WAS BORN, THE QUESTION IS, WHY DID IT TAKE THOU-SANDS OF YEARS TO CREATE THIS INGENIOUS DEVICE? WHAT DID THIS CLEVER PERSON SEE THAT COUNTLESS CARPENTERS BEFORE COMPLETELY MISSED?



- Twin cooling fans
   Increase airflow to enhance
   engine and air conditioning
   operation.
- Direct-mounted steering rack
   Provides solid on-center feel
   and quicker response.
- 3. Direct-mounted chassis cradle
  Enhances structural rigidity
  and handling.
- 4. Aluminum front brake calipers

  Reduce "unsprung" weight for

  better ride and handling.
- 5. Dual fuse boxes with spares

  Provide easier access and maximize convenience.
- 6. Expandable foam in floor

  Offers better damping and
  noise reduction.
- 7. Rear-seat ventilation ducts

  Improve comfort for rear-seat
  passengers.
- 8. Heat-expanding frame seals

  Become sound "baffles" to

  reduce noise and vibration.
- 9. Reinforced safety cage

  Enhances collision protection.
- 10. Strengthened rear strut caps

  Minimize road impacts.



- B. Even the mirrors are taught to be silent. They're specially shaped to reduce wind noise.
- C. A frame-under-glass door design improves weather sealing, adds strength and enhances security capability.
- D. "Quiet Teams" of engineers (noise executioners) were authorized to do anything and everything to help ensure a silent, vibration-free interior.
- E. As evidence of attention to detail Cutlass features a spiral-ground mast antenna to reduce wind noise and turbulence.
- F. The cavernous trunk with a whopping 16.4 cubic feet of cargo space will carry an entire family's vacation luggage.

### Technology & Performance

The circular saw was a big leap in technology. But Cutlass has made some leaps of its own. In fact, it's broken new engineering ground to stake a claim in territory previously occupied by more expensive imports. For instance, some competitors actually impose a hefty surcharge for a V6 engine. With Cutlass, a refined and responsive 3100 SFI V6 engine is standard. You don't pay an extra dime for it. Also standard is the wealth of engineering details: a hollow camshaft to reduce valvetrain weight for smoother high-rpm operation, and a mass airflow sensor that precisely meters air and fuel for both power and efficiency. According to Motor Trend, "Cutlass effectively challenges its opposition in attractiveness, spaciousness, refinement, performance and especially value. Oldsmobile has a real winner on its hands."

\*Systems originally filled with Dex-Cool must be serviced with Dex-Cool.

\*Maintenance needs vary with use and driving conditions.

\*EPA estimated mileage of 20 city/29 highway mpg.



- ➤ The electronic 4-speed automatic transmission uses a random-pattern chain design to effectively cancel out whine and noise.
- How do you improve handling without sacrificing ride? We call it "tri-link," a rear suspension design that yields both a comfortable ride and precise response.
- ▼ To block out engine vibration, Cutlass uses specially designed hydraulic engine mounts located on the torque axis. To your engine, it's like talking into a pillow.



► Platinum-tipped spark plugs, long-life transmission fluid and long-life engine coolant\* will help boost reliability. And with 100,000-mile scheduled maintenance intervals,\*\* Cutlass also helps reduce maintenance costs.



- A stiffening skirt in the engine blook acts
  like a straightjacket to restrain unmanted
  noise, vibration and harshness.
  - Powerful and smooth, the Cutlass V6 engine is a model of responsive performance. And with sequential fuel injection and a mass airflow sensor, it's also remarkably fuel efficient.

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    \*\*The Property of the Company of t

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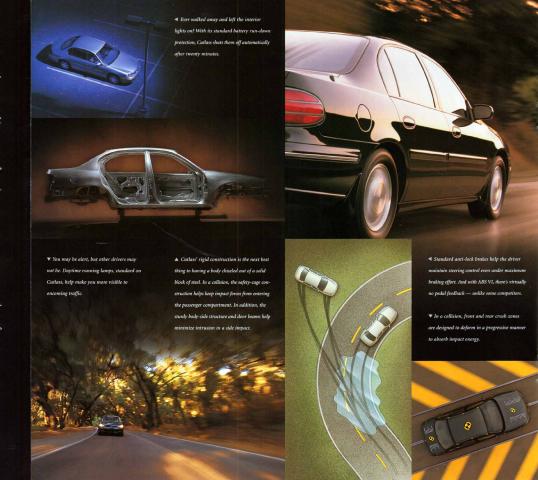


IT'S THE ESSENCE OF SIMPLICITY. SO BRILLIANT IN DESIGN THAT IT SHOULD RANK RIGHT UP THERE WITH THE ROCKET AND INTERNAL COM-BUSTION ENGINE. WHAT IS IT? THE COMMON SAFETY PIN. THE EPITOME OF INGENIOUS THINKING. IT USES ITS OWN NATURAL SPRINGINESS TO KEEP IT LATCHED INTO THE RECEPTACLE. SO IT WON'T SUDDENLY SPRING OPEN AND PRICK YOU. THE MORE THE CLOTH WANTS TO PULL APART, THE MORE SECURE THE PIN BECOMES. ITS

SAFETY PROPERTY IS SIMPLY INTRINSIC TO THE DESIGN.



Just like the safety pin, Cutlass' safety package is intrinsic to its design. And it's multi-layered. Beyond the safety-cage construction, front and rear crush zones, and standard dual air bags, Cutlass has ingenious features like load-limiting retractors on the front safety belts. In a collision, they allow the belt system to "give" in a very controlled manner, to help limit forces on the occupant in order to help reduce the risk of injury. Cutlass also has rear Child Comfort Guides on outboard positions, which encourage kids to buckle up by making shoulder belts more comfortable to wear. And for security when you're away from the vehicle, Cutlass provides a standard PASSLock II vehicle security system. This clever device recognizes only the authorized ignition key and won't start the engine without it.



INNOVATIVE THINKING. FRESH DESIGNS. SMART SOLUTIONS. CUTLASS IS THE LATEST EXAMPLE OF A GROUND-BREAKING NEW APPROACH USING THOUGHTFUL ENGINEERING. AND THE OLDSMOBILE OWNERSHIP EXPERI-ENCE — LIKE CUTLASS ITSELF — INCLUDES UNEXPECTED ATTENTION TO DETAIL. IT STARTS

WITH A STREAMLINED BUYING PROCESS, AND

EXTENDS TO COURTESY TRANSPORTATION, 24-HOUR

ROADSIDE ASSISTANCE, AND MUCH MORE. SEE YOUR

OLDSMOBILE RETAILER FOR COMPLETE DETAILS.

## COLOR COMBINATIONS INTERIOR (CLOTH OR LEATHER) Bright White (16) Warm Gray, Light Beige Silver Metallic (17) Warm Gray Warm Gray, Light Beige Blue Metallic (24) Warm Gray, Light Beige Warm Gray, Light Beige Medium Green Metallic (42) Warm Gray, Light Beige Medium Beige Metallic (49) Warm Gray, Light Beige Dark Red Metallic (51) Green Metallic (56) Warm Gray, Light Beige



### STANDARD FEATURES

STANDARD FEATURES	
SAFETY AND SECURITY	
	Dual frontal air bags
	<ul> <li>3-point front and rear outboard safety belts with</li> </ul>
	front height adjustment, outboard rear Child
	Comfort Guides, and rear center lap belt
	<ul> <li>5-mph front and rear bumpers</li> </ul>
	<ul> <li>Anti-lock front disc/rear drum brakes</li> </ul>
	Brake/transmission shift interlock
	Power door locks
	Rear door child-security locks
	PASSLock II vehicle security system
	Illuminated entry/exit system
	Halogen headlamps
	Daytime running lamps with automatic
	headlamp control
	Foglamps
	Outside breakaway mirrors
	<ul> <li>Side and zoned electric-rear window defoggers</li> </ul>
	Battery run-down protection
COMFORT AND CONVENIENCE	ti ti i il ono ( )
	Air conditioning with CFC-free refrigerant
	Rear-sear ventilation ducts
	TILT-Wheel adjustable steering column
	Cruise control with integral steering wheel controls
	<ul> <li>Analog instrument cluster with tachometer and gauges for coolant temperature and fuel level</li> </ul>
	Trip odometer, indicators for cruise control
	and door ajar, and low-level indicators for fuel, oil,
	coolant and washer fluid
	Center console with storage armrest, front and dual
	rear cupholders, coin holder, auxiliary power outlet,
	ashtray, secondary storage bin and floor shifter
	AM/FM stereo with 4-speaker extended-range sound
	system and "quiet" spiral-ground radio antenna
	Lighting package (includes courtes), glove low and trunk lamp
	Driver's-side remote outside mirror
	Inside day/night mirror with dual map lights
	<ul> <li>Dual covered visor vanity mirrors (passenger-side lighted on GI.</li> </ul>
	Headlamp and turn signal reminder chimes
	Power remote trunk lock release
SEATING AND TRIM	
	Reclining contour front bucket seats
	· Split-folding rear seat back with trunk pass-through
	<ul> <li>Map pockets in front doors and front seat backs</li> </ul>
	<ul> <li>Front and rear carpeted floor mats</li> </ul>
EXTERIOR	
	P215/60R15 all-season radial tires
	Soft-Ray tinted glass
	Pulse wipers with wet-arm washers
	Body-color protective side moldings and rocker
	moldings with integral front and rear splash guards
ME CHANGE	
MECHANICAL	• 3100 SFI V6 engine
	4-speed electronic-shift automatic transmission
	Front-wheel drive
	4-wheel independent suspension with front
	MacPherson struts and rear "tri-link" coil springs
	Power rack-and-pinion steering
	On-board diagnostic system (OBD II)
	Maintenance-free battery with easy-jump terminals
	, ,, ,

### MODEL-SPECIFIC AND AVAILABLE FEATURES

CONVENIENCE PACKAGE	CUTLASS	CUTLASS GLS
Includes power windows with driver's-side auto-down, dual power outside mirrors, remote-control keyless entry system and trunk cargo net	Λ	S
SAFETY AND SECURITY		
Remote-control keyless entry system	A	S
SEATING AND TRIM		
6-way power driver's-side seat	A <sup>1</sup>	S
Cloth-trimmed seating areas	S	A <sup>2</sup>
Leather-trimmed seating areas	-	S
Passenger-assist handles	-	S
AUDIO SYSTEMS		
Delco ETR AM/FM stereo with automatic tone control, seek/scan and digital clock	S	-
Delco ETR AM/FM stereo with cassette player, automatic tone control, seek/scan and digital clock	A	S
Delco ETR AM/FM stereo with CD and cassette players, automatic tone control, seek/scan and digital clock	Α	Α
EXTERIOR		
Power sunroof with sliding glass panel	-	A
15-inch bolt-on wheel covers	S	-
15-inch aluminum wheels	A	S
MECHANICAL		
Engine block heater	A	Á
S. Standard A. Antilable		Not available

### SPECIFICATIONS AND DIMENSIONS 3100 STI V6 ENGINE

'No-charge option in place of standard leather trim.

Displacement	3.1 liters (191 cu in)
Horsepower	155 € 5200 rpm
Torque	185 @ 4000 rpm
Fuel delivery	Sequential port fuel injection
EPA ESTIMATED FUEL ECONOMY	
3100 SFI V6 (mpg. citylinuy)	20/29
EXTERIOR DIMENSIONS	
Wheelbase (in)	107.0
Length (in)	192.0
Width (in)	69.4
Height (m)	56.3
Curb weight (lb)	3102
Tread width, front/rear (in)	59.0/59.0
Turning circle (ft, curb-to-curb)	36,3
INTERIOR DIMENSIONS	
Headroom, front/rear (in)	39.4/37.6
Legroom, front/rear (in)	42.1/38.0
Shoulder room, front/rear (in)	55.5/55.0
CAPACITIES	
Seating (pasengers)	5
Trunk volume (cu ft)	16.4
Fuel (gal)	15.2

INTERIOR (CLOTH OR LEATHER)	EXTERIOR
Warm Gray, Light Beige	Bright White (16)
Warm Gray	Silver Metallic (17)
Warm Gray, Light Beige	Blue Metallic (24)
Warm Gray, Light Beige	Black (41)
Warm Gray, Light Beige	Medium Green Metallic (42)
Warm Gray, Light Beige	Medium Beige Metallic (49)
Warm Gray, Light Beige	Dark Red Metallic (51)
	<b>经生活</b>
Warm Gray, Light Beige	Green Metallic (56)

The paint color samples shown above may vary slightly from actual schiele color due to the printing process.



#### A WORD ABOUT OLDSMOBILE

THE GM CARD > Don't fougst to use your GM Card. When you use The GM MusterCards', you cam 3% on every purchase, which you can apply toward the purchase or lease of a new GM car or track of your dreams. You could save hundreds, even thousands of dollars, over and above any other discount or incentive GM may be offering. To apply for your GM Card. cell 1-800-8GM-CARD any time, day or night.

SMARTLASE BY GMAC - SXARLEAS less qualified customers pay monthly for the use of a whicle over a period of time, rather than paying for the entire vehicle as you would with traditional financing. Plus, with SxartLixed less than a proper proper paying for the entire vehicle as you would with traditional financing. Plus, with SxartLixed less than a paying for the entire vehicle as you would return the proper paying for the entire vehicle as you would return the proper paying for the entire vehicle as you would return the proper paying for the entire vehicle as you would return the proper paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the entire vehicle as you would return the paying for the paying

FOR OCCUPANT PROTECTION > Driver and right from passenger Supplemental Inflatable Retraints / Manual Japásboudier safety belts, outnoor and right from passenger supplemental Inflatable Retraints / Manual Japásboudier safety belts, outnoor and right from passenger supplemental retraints of Manual Japásboudier safety belts outnoor insuffer system entired system of Energe-shoothing steering column / Energy-shoothing instrument panel / Laminated windshield glass, urchane bonded / Tempered safety glass, side and rear windows / Interlocking door Inches / Side door beams / Passenger-guard inside door lock handled / Safety armrests / Head restraints, from adjustable / Dual sun visors / Breaksney inside restriven mirror / Security door locks and door retraints components / Forman and rear cands nones? Pressure lock addator cap

FOR CRASH AND DANCE & Automatic durine running lamps / Sike marker lumps and reflectors? Publing lamps / A vesue bazzed warning fishers / Bock-up lamps / Centre high-mounted supplamp / Directional signal control / Windshield defrousers, washer and multi-speed wept an incide daylingher rearrive mirror / Oruskie rearrives mirrors / Rozke system with dual master cylinder plus warning light / Anti-hole brakes / Starter active solich / Daul-action bood latch (front repening / Low-glare finish finishe windshield moddlings, witper arms and blades) / Safey read wheel rims / Tires with built-in tread wear indicators / Illuminated heater and defroster controls / Brake-transmission shift interheck / Analike for brake limin wear indicators

FOR THEFT DETERRENCE > PASSLock II vehicle security system / Theft-deterrent steering column lock / Theft-deterrent key locking system / Ignition key removal audible reminder / Bernote inside hood release / Visible vehicle identification number / Laser-etched VIN plate

IMPORTANT WORDS ABOUT THIS CATALOG > We have tried to make this catalog as comprehensive and factual as possible, All illustrations, photographs and specifications are based on the latest product information. We reserve the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile retailer for complete details. Vehicles in this catalog may be aboven with available equipment.

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Visit us at www.oldsmobile.com or call 1-800-255-6537 for information on any Oldsmobile product. For more information about Cutlass, visit our new website at www.cutlass.com, coming spring '97.

