



| 2004 MARAUDER |


MERCURY



GET READY TO FLY

In ancient Roman mythology, Mercury was messenger of the heavens, renowned for speed and agility. Throughout our history, one vehicle has aligned most closely with these attributes: Mercury Marauder. Debuting at the dawn of the muscle-car era, the first Marauder established its performance credentials immediately. An available 406-cu.-in. V-8 delivered 405 hp, powering Parnelli Jones to victory at the 1963 Pikes Peak Hill Climb and setting a new stock car record. 1964's "Super Marauder" 427-cu.-in. V-8 featured twin 4-barrel carbs, high-compression pistons and 425 hp, while '69's Marauder X-100 boasted 429 cu. in. and a top speed of 125 mph. A legend was born.

This performance heritage has guided engineers in the design of Mercury Marauder, circa 2004. Like its predecessors, it brilliantly balances racetrack performance with street refinement. But with modern technology powering the Marauder nameplate, this is one sequel that's better than the original. "If you love what Detroit once stood for – power, boldness, comfort – you've found a home," says *USA TODAY*.

As loaded in muscle as it is in attitude, the 2004 Marauder is *the* authentic American street machine. In classic black, with engine revving and lights glaring, it projects as menacing a stance as you'll ever see on four 18" alloy wheels. *Hot Rod* magazine calls it "... a message only to those in the know." After hearing the dual exhaust growl, you understand. Immediately. If you're prepared to make a bold statement, align yourself with the winged god. You'll find him throughout Mercury Marauder.





Above and on front cover: Mercury Marauder in Black.
Shown with optional dealer-installed decklid spoiler.

| Modern

| Smart



Mercury Marauder in Black.



THE STANDARDS OF MERCURY MARAUDER

From the outset, Mercury engineers sought to make the 2004 Marauder as authentic, menacing and utterly compelling as the original. That's clear from the rear, where "... the taillights, turn signals and back-up lights are smoked as dark as the DOT will allow," says *Hot Rod* magazine. It's also clear under the hood, where an all-aluminum V-8 with dual overhead cams, 4 valves per cylinder and a 10.1:1 compression ratio rumbles. That's only the beginning. Marauder comes stock with a host of performance items that look like they came out of any rodder's wish list. They're all standard, and all uniquely Marauder.

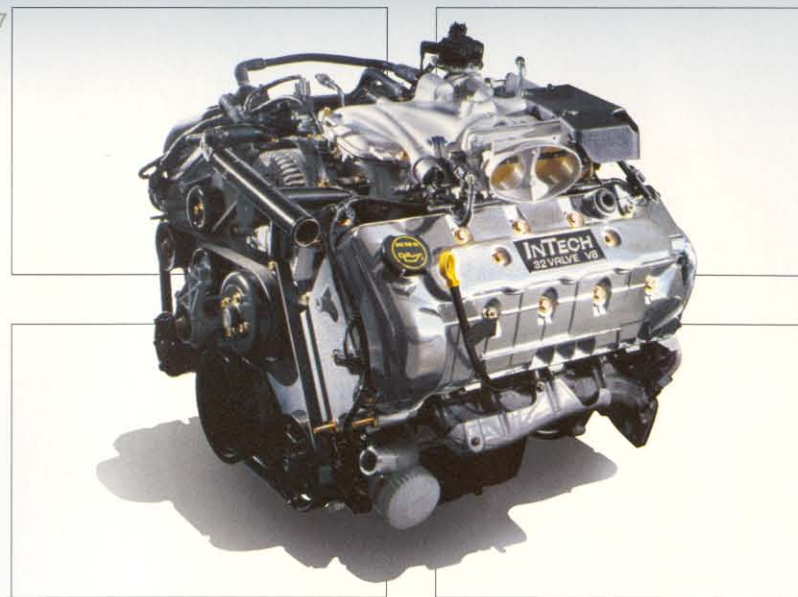
- 01 High-Output Cibie® 80mm Fog Lamps**
Penetrating beams of light let 'em know trouble's comin'
- 02 18" Polished Forged Alloy Wheels with Mercury God's Head**
It's always been about the wheels; these don't disappoint
- 03 Auto Meter™ Pro-Comp Oil Pressure and Voltmeter Gauges**
Keep you in tune with your V-8; race-inspired, satin-finished
- 04 Bold Rear Fascia with Debossed Marauder Name**
If you can read this, you're about to be blown away
- 05 Dual Exhaust with Polished Stainless Steel Tips**
3.5" diameter; authoritative note commands respect
- 06 Mercury God's Head Embossed on Front Seats**
Agile messenger of Roman gods; very at-home here



Mercury Marauder in Dark Toreador Red Metallic, a new color for 2004. Shown with optional dealer-installed decklid spoiler.



07



READY TO RUMBLE

American muscle has long been spelled V-8. And the mill under Marauder's raked hood is a 302-hp all-aluminum gem.

07 DOHC 32-Valve V-8 For starters, the block is bored out to 4.6 liters, then fitted with high-compression pistons. Add 4 valves per cylinder, driven by a pair of high-lift dual overhead camshafts. A high-flow filter, zip tube and intake system channel air freely to dual bores – which measure a fat 57mm each – allowing the throttle body to breathe deeply. The result? A trip back in time to muscle-car glory days. “Under the hood, the Marauder roars with power that lives up to its high-performance heritage,” says Edmunds.com.

A host of standard performance enhancers help power reach the pavement. Marauder's electronically controlled 4-speed automatic transmission uses a reinforced 11.25" **high-stall-speed torque converter** to let engine wind rise into the peak power band before torque is transmitted to the wheels. A specially tuned coil-over-shock independent front suspension features Tokico® monotube shocks, a 28mm stabilizer bar and P235/50R18 rubber. In the rear, a 3.55:1 limited-slip axle combines with larger P245/55R18 tires and dual exhaust pipes with 24"-long, polished, stainless steel tips. Staying true to its heritage, Marauder funnels heat to the street the right way: **rear-wheel drive**.



Mercury Marauder leather-trimmed seats in Dark Charcoal.



08



09



10



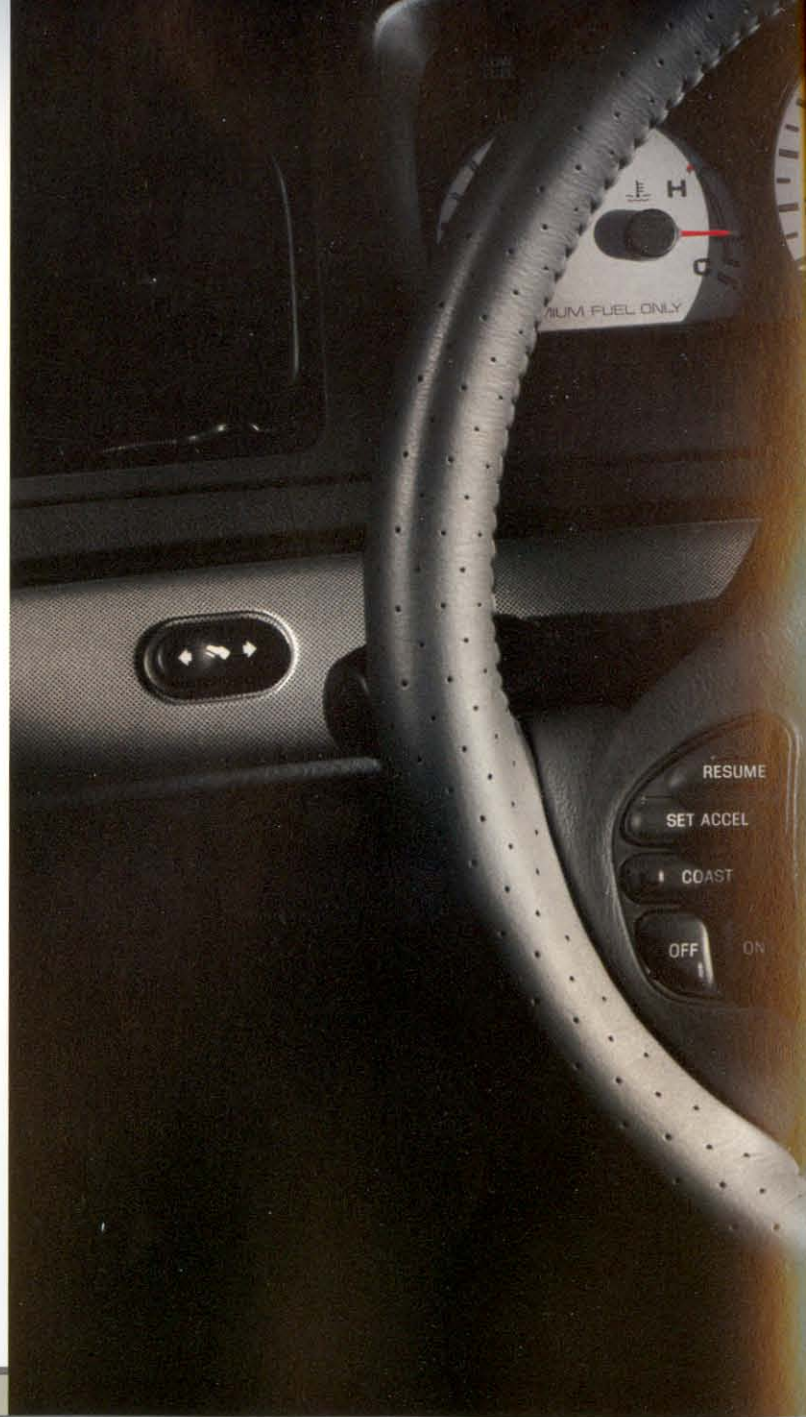
AS
COMFORTABLE
AS A LEATHER
JACKET

The **finely stitched, leather-trimmed interior** is just one of the many perks you'll get driving a Mercury Marauder. Another is the healthy dose of attitude you'll feel sitting in its 8-way power, leather-trimmed driver's seat – which wraps around you like a racing glove. **Firm, supportive and fully bolstered** on the sides, it holds you in place when you're winding Marauder out in the corners. And you will. "...the exhaust moan is so endearing – more honeyed coyote chorus than wolf-man wail – that you find yourself as often provoking the gas for vibes as for velocity," says *Car and Driver*. Comfortable, satisfying, energizing. Mercury Marauder.

08 Contrasting Seat Stitching The perforated, premium leather-trimmed seating for 5 is upholstered in the style of the original 1963½ Marauder, with contrasting French seam stitching. The surface of each front seat bears the Mercury god's head logo.

09 Overhead Console Arms you with a digital compass, HomeLink® Universal Transceiver, dual map lamps and a valet clip.

10 Steering Wheel Controls Audio, climate and speed control adjustments can be made without removing a hand from the perforated leather-wrapped steering wheel.



DYNAMICALLY APPOINTED TO TAKE BACK THE MEAN STREETS

In here, you're more than ready for what's out there. Just grasp the **leather-wrapped steering wheel** and take a look around. From the dot-matrix tech-finish trim on the instrument panel and **floor shifter console**, to the Electronic Automatic Temperature Control, you'll see that Marauder epitomizes the Mercury philosophy of providing more than is expected. Much more.

11 Audiophile Sound System The standard dual-media (CD and cassette) sound system in Marauder produces notes as rich as the rumble from its dual exhaust. Four speakers are supported by a 100-watt amplifier

and subwoofer for crisp, clear sound reproduction. And unlike muscle cars of yore, the quiet cabin lets you hear the music.

12-13 Name Recognition Embroidered floor mats and the "Marauder" name tattooed on the speedometer remind you that you're in the seat of power. The 140 mph on the dial or the 7,000 rpm tach to the right will also jar your memory.

14 Auto Meter™ Gauges To keep you in sync with engine performance, Auto Meter Pro-Comp gauges (for oil pressure and voltage) are mounted into Marauder's center console.



| Interior

| Style



Mercury Marauder in Black.



HIGH PERFORMANCE EVEN APPLIES TO ITS SAFETY ENGINEERING

Extreme performance demands equally extreme standards of safety engineering. So we're as pleased with Marauder's **highest government frontal crash safety rating** as we are with its 0-60 mph time. This commitment to occupant safety is built on innovative safety systems.

For starters, all Marauders are equipped with the **Personal Safety System™**. It's not a bodyguard – but close. The system features dual-stage driver and front-passenger airbags, a crash severity sensor, front safety belt usage sensors, a driver's-seat position sensor, front safety belt pretensioners and front energy-management safety belt retractors. The system quickly estimates accident severity and certain occupant conditions, then manages the front belts' tension and front airbags' deployment energy levels to provide enhanced protection for occupants. **Side-impact airbags** for the driver and front passenger are standard as well, along with side-impact door beams designed to limit intrusion into the passenger cabin in certain side-impact collisions.

4-wheel disc anti-lock brakes (ABS) with Electronic Brake Force Distribution contribute to improved control and driver confidence by reducing wheel lockup during hard braking on almost any surface. On slippery roads, Marauder's standard **All-Speed Traction Control** can sense wheel slippage and use a combination of engine control and/or braking to restore traction.

| Safe

| Secure |

EXTERIOR

- ◆ **ANTENNA** - concealed radio antenna
- ◆ **BUMPERS** - 5-mph impact
- ◆ **DECKLID** - low liftover design
- ◆ **DEFROSTER** - electric rear window
- ◆ **GLASS** - solar-tinted
- ◆ **GRILLE** - body-color
- ◆ **HOOD** - gas-assist struts
- ◆ **MIRRORS** - color-keyed, folding, dual power heated
- ◆ **MOLDINGS** - color-keyed bodyside
- ◆ **WHEELS** - 18" 5-spoke polished forged alloy with Mercury god's head logo in center caps
- ◆ **WINDSHIELD WIPERS** - 2-speed and intermittent feature
- ◆ **FOG LAMPS** - Cibie® 55-watt, high-output, 80mm round
- ◆ **TAILLAMPS** - maximum dark appearance

SAFETY/SECURITY

- ◆ **AIRBAGS**¹ - driver and front-passenger front dual-stage and side-impact
- ◆ **BATTERY SAVER**
- ◆ **CHILD SAFETY LOCKS** - rear doors
- ◆ **FAIL-SAFE ENGINE COOLING SYSTEM**
- ◆ **LOWER ANCHORS AND TETHER ANCHORS FOR CHILDREN (LATCH)** - rear, 2 outboard lower and 3 upper tether anchors
- ◆ **PERSONAL SAFETY SYSTEM™** - dual-stage driver and front-passenger airbags with crash severity sensing system, front safety belt usage sensors, driver's-seat position sensor, front safety belt pretensioners and energy-management safety belt retractors
- ◆ **SAFETY BELTS** - front and rear outboard 3-point safety belts with front height-adjustable D-rings
- ◆ **SECURILOCK®** - passive anti-theft system
- ◆ **SMARTLOCK™** - anti-lockout system
- ◆ **VALET KEY**

INTERIOR

- ◆ **AIR CONDITIONING** - Electronic Automatic Temperature Control
- ◆ **ARMREST** - rear-seat center fold-down with 2 cupholders, leather-wrapped front
- ◆ **AUDIO** - Audiophile Sound System with AM/FM stereo/cassette/single CD, subwoofer and 100-watt amplifier
 - ◇ - trunk-mounted 6-disc CD changer
- ◆ **AUTOLAMP** - on/off headlamp delay system
- ◆ **CONSOLE** - center with floor shifter, dual cupholders and concealed power point
 - ◆ - overhead with digital compass, HomeLink® Universal Transceiver, dual map lamps, dome lamp and valet clip
- ◆ **CUPHOLDERS** - in console
- ◆ **DECKLID RELEASE** - electric remote
- ◆ **DUCTS** - rear floor heat outlets
- ◆ **FLOOR MATS** - carpeted front and rear with "Marauder" embroidered on front mats
- ◆ **GLOVE BOX** - lockable and illuminated
- ◆ **GRAB HANDLES** - collapsible passenger-assist handles located in headliner
- ◆ **INSTRUMENTATION** - analog satin-aluminum-faced gauges with rotary-style dimmer switch, speedometer, fuel gauge, temperature gauge, odometer and trip odometer; 7,000-rpm tachometer with 6,250-rpm redline; center-stack-mounted satin-aluminum-faced Auto Meter™ Pro-Comp oil pressure and voltmeter gauges; dot-matrix tech-finish trim
- ◆ **INSTRUMENT PANEL** - side-window demisters
- ◆ **LIGHTS** - courtesy interior theater lighting, glove box, under instrument panel and map lamps
- ◆ **LOCKS** - power door locks with nighttime illumination and single-key entry/ignition
- ◆ **LUXURY SOUND INSULATION PACKAGE**
- ◆ **MAP POCKETS** - in front seatbacks
- ◆ **MIRROR** - electrochromic (auto-dimming) rearview mirror
- ◇ **MOONROOF** - power
- ◆ **PEDALS** - power-adjustable
- ◆ **REMOTE KEYLESS ENTRY SYSTEM** - 2 key fobs with panic alarm button, illuminated entry and keyless entry keypad on driver's door
- ◆ **SCUFF PLATES** - front- and rear-door
- ◆ **SEATS** - 5-passenger seating with premium leather-trimmed Twin Comfort front seats with Mercury god's head embossed on seatbacks, 2-way front head restraints and 8-way power driver and front-passenger seats with power lumbar and power recline
 - ◇ - heated driver and front-passenger seats
- ◆ **SPARE TIRE COVER**
- ◆ **SPEED CONTROL** - fingertip control with tap-up/tap-down feature
- ◆ **STEERING COLUMN** - tilt
- ◆ **STEERING WHEEL** - perforated leather-wrapped with speed control and duplicate audio/climate controls

◆ STANDARD ◇ OPTIONAL

INTERIOR (continued)

- ◇ **TRUNK ORGANIZER**
- ◆ **VISOR MIRRORS** - dual illuminated with secondary sun visors
- ◆ **WINDOWS** - power with illuminated switches and express-down driver's window

MECHANICAL

- ◆ **100,000-MILE TUNE-UP INTERVAL²**
- ◆ **CONSTRUCTION** - body-on-frame
- ◆ **BRAKES** - power, 4-wheel disc Anti-lock Brake System (ABS) with dual-piston front calipers, Electronic Brake Force Distribution and brake/shift interlock
- ◆ **ENGINE** - 4.6L DOHC 32-valve V-8
- ◆ **EXHAUST** - high-flow 2.25" true-dual with 3.5" polished, stainless steel tips
- ◆ **FUEL TANK** - 19-gallon capacity
- ◆ **IGNITION** - distributorless, electronic coil-on-plug
- ◆ **SHOCK ABSORBERS** - Tokico® gas-pressurized monotube design, front
- ◆ **STEERING** - power, speed-sensitive and variable-assist
- ◆ **SUSPENSION** - front: performance handling; independent Short- and Long-Arm (SLA), coil-over-shock springs with Tokico monotube double-acting, gas-pressurized hydraulic shocks with 28mm stabilizer bar; rear: performance handling; solid-axle with 4-bar link and PrecisionTrac® Watt's linkage, load-leveling air springs with monotube double-acting, gas-pressurized hydraulic outboard-mounted shock absorbers and 21mm stabilizer bar
- ◆ **TIRES** - front: BFGoodrich Ultra High-Performance g-Force T/A® P235/50R18 97W all-season
 - ◆ - rear: BFGoodrich Ultra High-Performance g-Force T/A P245/55R18 103W all-season
- ◆ **TRACTION CONTROL** - All-Speed
- ◆ **TRANSMISSION** - electronically controlled heavy-duty 4-speed automatic overdrive with high-stall-speed torque converter

¹Always wear your safety belt and secure children in the rear seat. ²Under normal driving conditions with routine fluid and filter changes.

SPECIFICATIONS

ENGINE	4.6L DOHC 32-valve V-8	
HORSEPOWER @ RPM	302 @ 5750	
TORQUE: LB.-FT. @ RPM	318 @ 4300	
COMPRESSION RATIO	10.1:1	
TRANSMISSION	Electronic 4-speed automatic	
AXLE RATIO	3.55:1 limited-slip	
CURB WEIGHT	4199 lbs.	

DIMENSIONS (IN.)	FRONT	REAR
HEADROOM	39.3	37.9
LEGROOM	42.0	38.4
SHOULDER ROOM	60.3	60.3
HIP ROOM	58.0	58.7

LENGTH	212.0
WIDTH (INCL. MIRRORS)	84.9
HEIGHT	56.8
WHEELBASE	114.7
TRACK	63.4 65.6





Black



Dark Toreador Red Metallic*



Silver Birch Metallic



Dark Charcoal leather trim



Light Flint leather trim

Mercury uses clearcoat paint for beauty and protection. Colors are representative only. Please see your Lincoln Mercury Dealer for actual paint/trim options.

*New for 2004.



18" 5-Spoke Polished Forged Alloy Wheel Standard



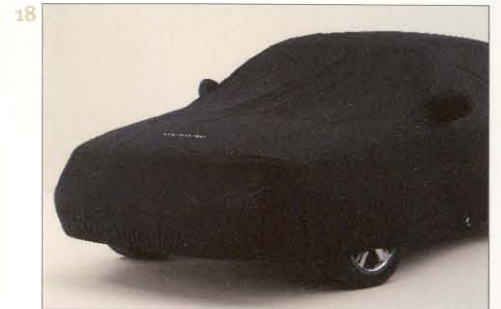
15 Rear Decklid Spoiler Made from tough ABS plastic and manufactured to precise original equipment specifications.



16 Rear Cargo Net Helps keep packages and other loose items from rolling around in the trunk.



17 Remote Start Allows you to start Marauder from up to 500 feet away, ensure that it's locked and that its remote security system (if equipped) is armed. Choose from 3 systems: Powercode Bronze for remote start only, Powercode Silver for remote start and keyless entry, and Powercode Gold for remote start, keyless entry and vehicle security.



18 Full-Vehicle Cover Embossed with the Marauder logo, it protects the finish of your Marauder from harmful UV rays and resists rain, snow, acid rain and bird droppings.

See your dealer for these and other great Lincoln Mercury Dealer-installed accessories or visit us at mercuryaccessories.com.

To ensure we're offering our customers the best service possible, we proudly offer the **Mercury Personal Consultant**. Just visit our Web site at mercuryvehicles.com/pc and one of our manufacturer's representatives will help with anything from price quotes to product features to arranging a test drive at your local Lincoln Mercury Dealer – at no cost or obligation.



Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Lincoln Mercury Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan

For a purchase or lease, the Ford Extended Service Plan gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your Lincoln Mercury Dealer for an ESP backed by Ford Motor Company and honored at all Ford and Lincoln Mercury dealerships.

Ford Motor Company Insurance Services

Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Following the publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



MERCURY

For a personal demonstration of Marauder or other 2004 Mercury vehicles, visit your Lincoln Mercury Dealer today. Be sure to ask about the Mercury Commitment[®], a comprehensive benefits package for all new Mercury owners.

Mercury Test Drive 888.566.8888

Customer Assistance 800.521.4140

Roadside Assistance 800.241.3673

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