

*Your
Selection
of*

Beautiful New

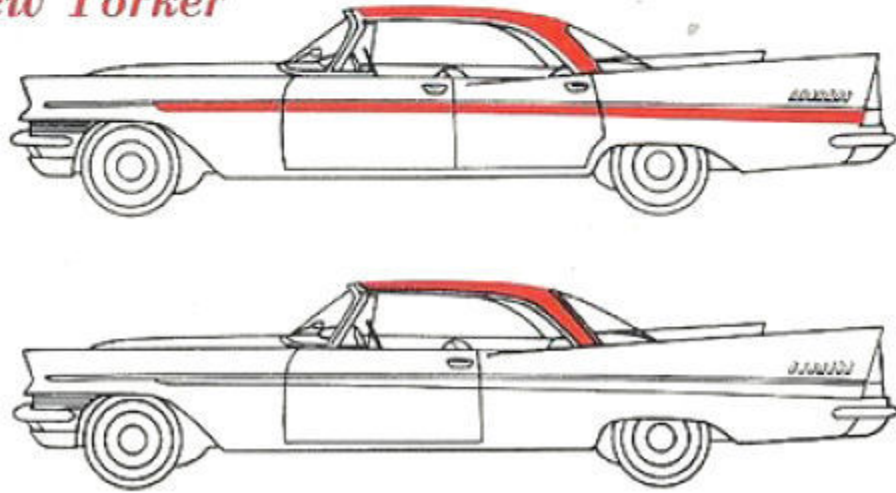
**1957 Chrysler
Colors**

*for the most glamorous
cars in a generation!*

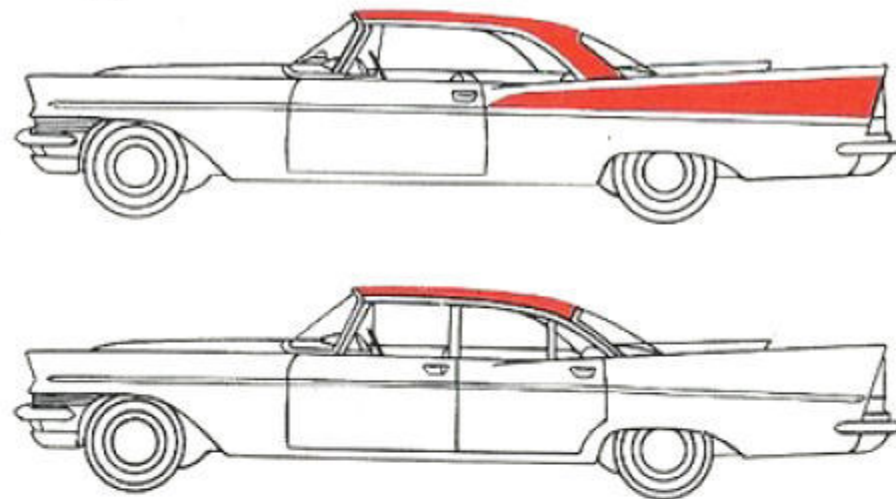
3

Chrysler lines
offer 6 different
2-tone patterns

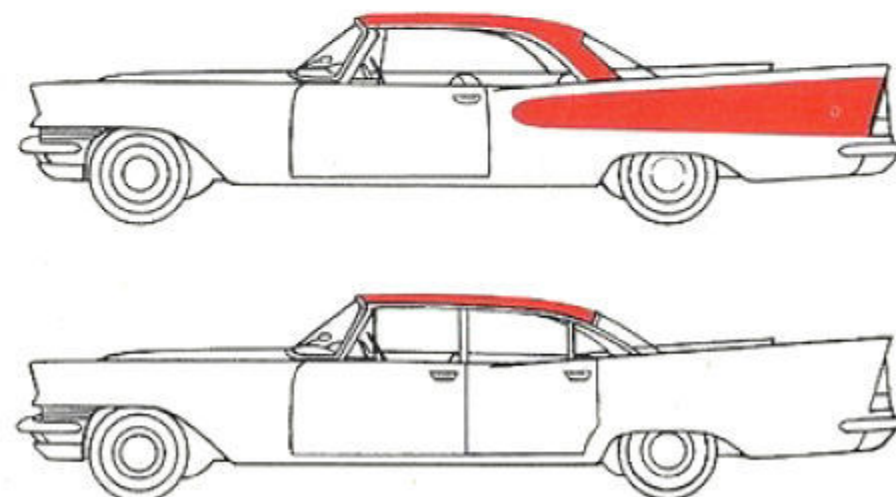
New Yorker



Saratoga



Windsor



*Exciting New Interiors
that make the
1957 Chrysler
as beautiful
inside as out*

Chrysler New Yorker interiors . . .

Swing open a door of any 1957 Chrysler New Yorker—and you enter a whole new world of superb interior luxury! Colors are carefully keyed to the exciting new exteriors. Regal appointments accentuate the custom luxury of these top-of-the-line Chryslers. Distinctive patterned jacquards—handsome broadcloths—finest of tweeds—rich luxurious failles—marvelous new vinyls—and superior leathers make for color-matched richness unmatched anywhere in the industry!

Chrysler Saratoga interiors . . .

Compare the brilliant new Chrysler Saratogas with competitive cars at any price. What you find will amaze you! Here in Chrysler's newest entry in the medium price field, is interior luxury you would expect to find *only* with America's highest priced cars! Colorful satins in distinctive, fashion-wise twist fabrics, ultra-smart tweeds patterns and saddle-grained vinyl fabrics . . . Superb luxury in appointments—Exciting new colors!

Chrysler Windsor interiors . . .

The first thing you'll notice when you open a 1957 Chrysler Windsor door is its striking new beauty! Here's an exciting new kind of luxury that makes *all* 1957 Chryslers the most glamorous cars in a generation! This year, Chrysler Windsor buyers can choose from a total of ten different decorator cloth-and-vinyl and all-vinyl interiors—all color keyed for the most arrestingly *different* interiors in a generation!

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21

Striking New Chrysler Colors for '57

Available in unlimited combinations



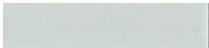
SEAFOAM AQUA



HORIZON BLUE



SATURN BLUE



MIST GRAY



SHELL PINK



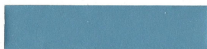
CHAMPAGNE GOLD



GAUGUIN RED



PARADE GREEN METALLIC



REGATTA BLUE METALLIC



INDIAN TURQUOISE



GUNMETAL GRAY METALLIC



DESERT BEIGE



CLOUD WHITE



REGIMENTAL RED



FOREST GREEN METALLIC



SOVEREIGN BLUE METALLIC



JET BLACK



CHARCOAL GRAY METALLIC



COPPER BROWN METALLIC



SUNSET ROSE



DEEP RUBY METALLIC