

NOW — PLYMOUTH'S ENGINEERING LEADERSHIP BRINGS YOU



The Exclusive new

TORSION-AIRE

RIDE

... it carpets the road!

ON ALL 1960-NEW
PLYMOUTH CARS
AT NO EXTRA COST!

The new **TORSION-AIRE RIDE** gives you the quietest, softest, smoothest ride on the road:

Plymouth's new
TORSION-AIRE
RIDE



ON ROUGH ROADS

with Torsion-Aire



New Torsion-Aire Ride *absorbs* bumps. Like driving on a cushioned carpet.

TAKING CURVES

with Torsion-Aire



New Torsion-Aire Ride keeps you level. It takes the tilt and sway out of turning.

STOPPING

with Torsion-Aire



New Torsion-Aire Ride virtually eliminates "nose-dive". You and your car stay *level*.

Ordinary
suspension
system
ride



ON ROUGH ROADS

with Ordinary suspension



Absorbs *some* shock—but you *feel* the bumps with ordinary suspension.

TAKING CURVES

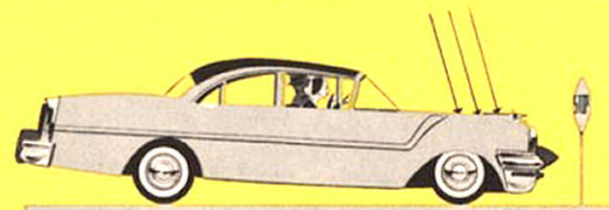
with Ordinary suspension



Uncontrolled forces roll car and you towards outside of curve.

STOPPING

with Ordinary suspension



Uncontrolled forces allow "weight-shift." You and car pitch forward and *down*.

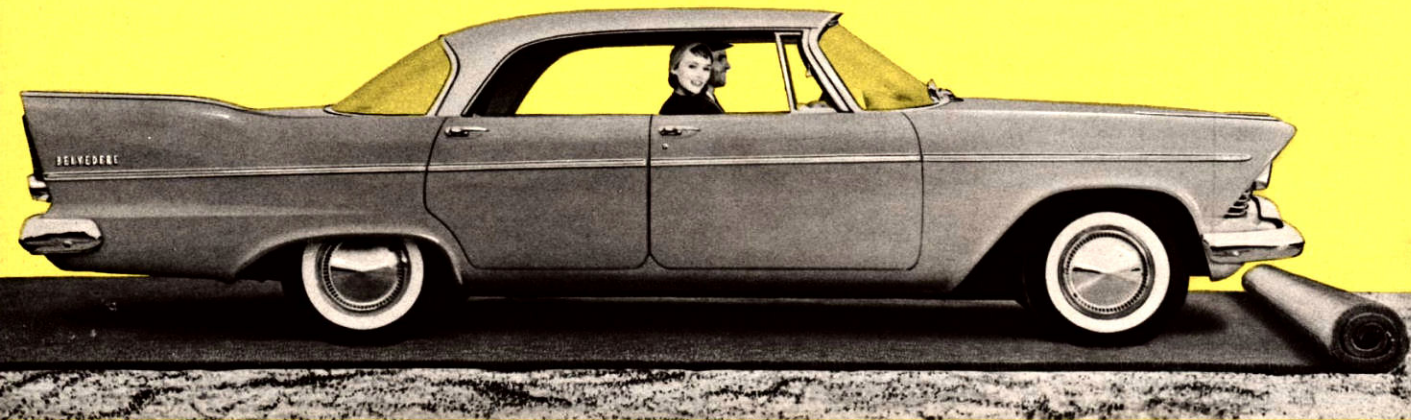
* Rubber mountings and rubber insulation eliminate metal-to-metal contact and intercept road shocks

* Larger tires containing more air at lower air pressure provide a new high in cushioned comfort.

* New wider, improved tread design reduces tire noise.

SEE *the difference*. . . FEEL *the difference*. . . HEAR *the difference*. . . Take a Plymouth **TORSION-AIRE RIDE** today!

The new *TORSION-AIRE RIDE*



*... it carpets the road
in the 1960-New Plymouth*

EXCLUSIVELY FROM CHRYSLER CORPORATION



THE FORWARD LOOK