

1961 PLYMOUTH-VALLIANT accessories

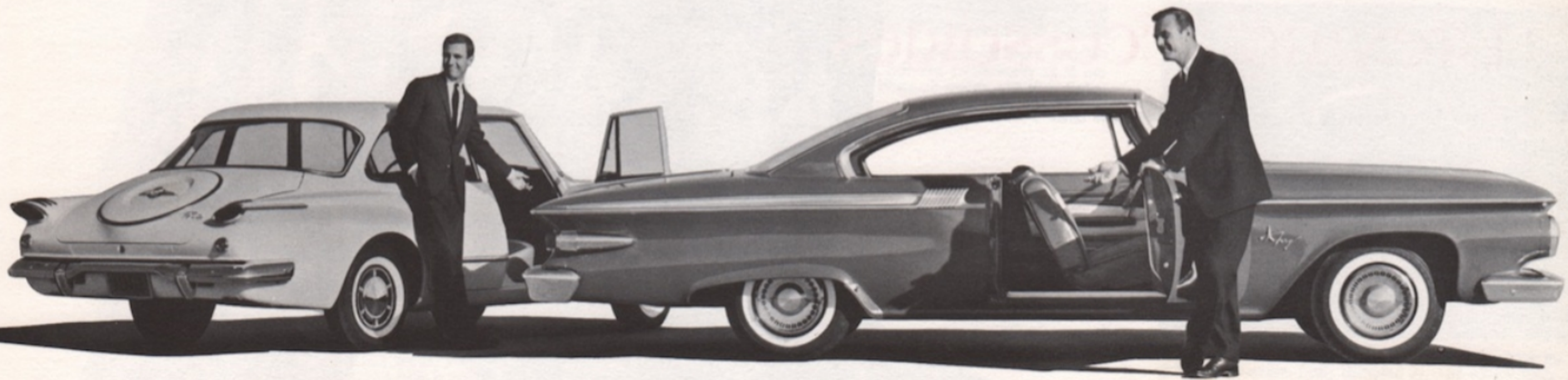


Which accessories should you choose to go with your new car? Which are best for you, for your wife, for your family? The ones that meet your personal requirements, of course. And here they are—solidly beautiful quality accessories that fit your purse, purpose and '61 Plymouth or Valiant automobile.

Look them all over, then select the ones that suit you best. A tip—if you have your accessories factory-installed you'll save yourself time and money.

All extra-cost accessory items have been photographed on Plymouth cars only. However, similar accessories are available for Valiant cars unless otherwise noted. For standard equipment accessories please refer to the back of this book. Asterisked items are dealer-installed, Chrysler-engineered MoPar accessories. Their quality has made them a leader in the accessory field for more than twenty-five years.

These solid beauty accessories are an investment in the future, too. With them, your 1961 Plymouth or Valiant should be worth appreciably more in resale value next time you trade or sell.





LISTENING accessories

hear your favorite programs on Plymouth and Valiant radios



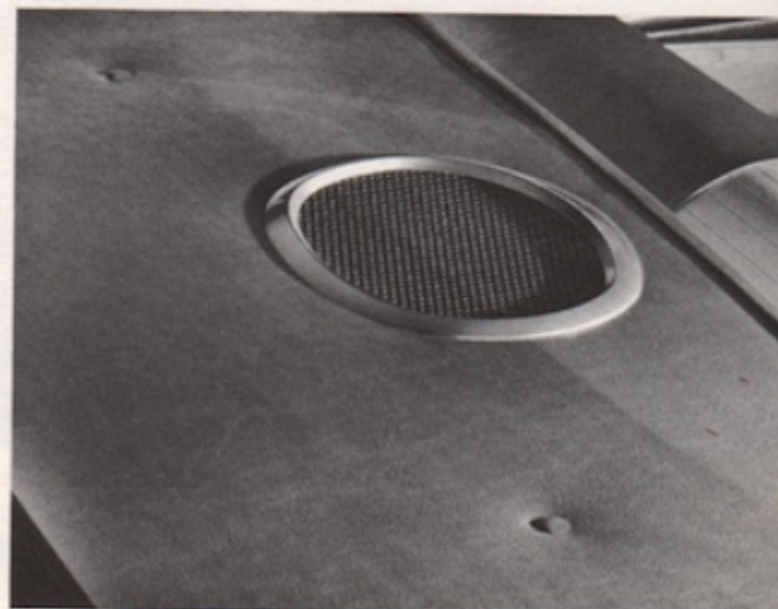
DELUXE PUSH-BUTTON RADIO is transistor-powered. It has five push-buttons that can be set for quick, easy program selection. Equipped with powerful six-by-nine-inch speaker, it gives outstanding tonal reproduction.



RCA "45" PHONOGRAPH loads up to twelve records easily. Attaches below center of instrument panel. Operates automatically up to two hours straight. Available only for Plymouth models with Hi-Fi Radio.



HI-FI 5½-WATT RADIO has convenient push-buttons or may be manually tuned. Gives full, rich hi-fi sound. Three-transistor-powered audio system for a wide reception range. This radio is available for Plymouth models only.



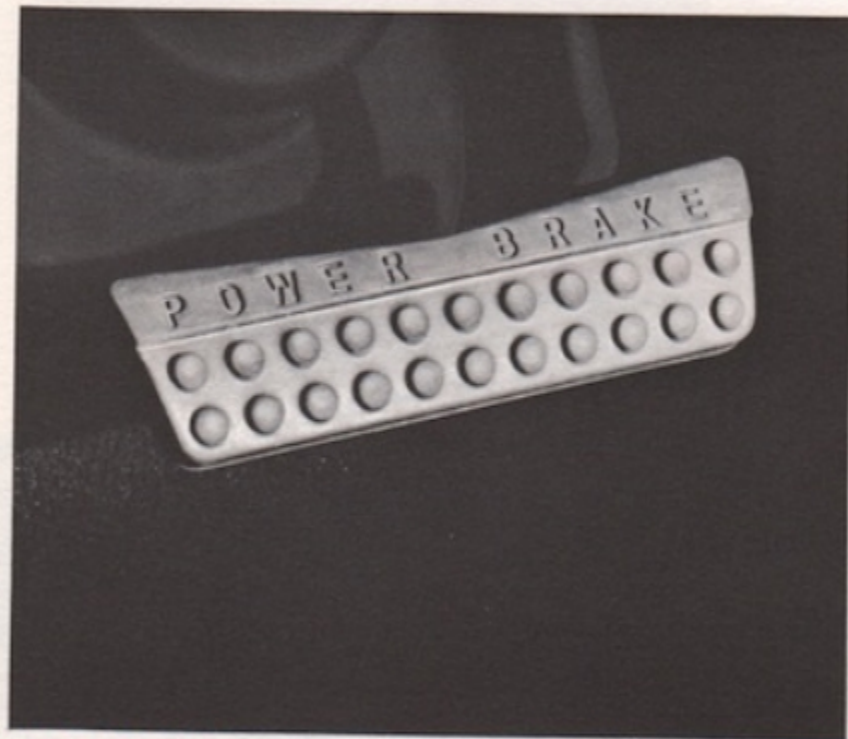
***REAR SEAT SPEAKER** gives true hi-fi sound dimension to radio or phonograph. Easily controlled by radio volume knob. May be used alone—or with front seat speaker.

*dealer-installed, Chrysler-engineered MoPar accessory

POWER ASSISTS

choose instant-acting controls to make driving easier

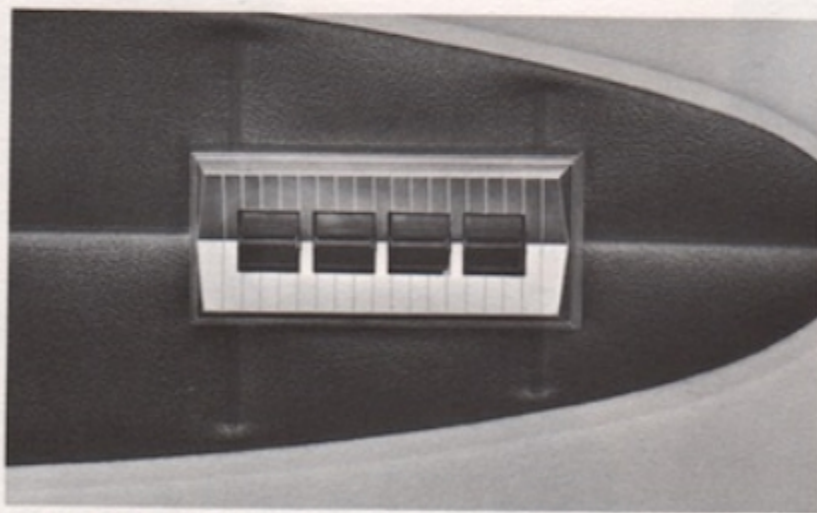




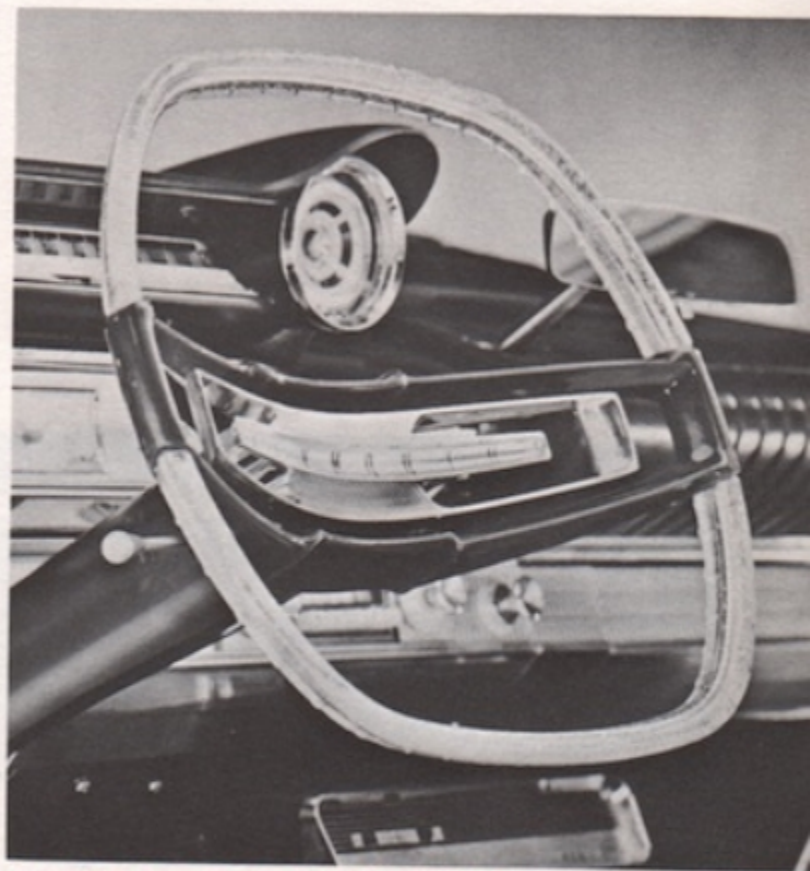
POWER BRAKES give you swift, easy, stopping power with a touch of the foot. Very convenient for women drivers. Power pedal is eight inches wide on Plymouth. For all models except Valiant with manual transmission.



POWERED CUSTOM-POSITIONED FRONT SEAT adjusts six ways—forward, back, up, down; back-rest tilts to desired angle. Perfect front seat comfort. Ideal for long trips. For Plymouth Fury and Sport Suburbans only.



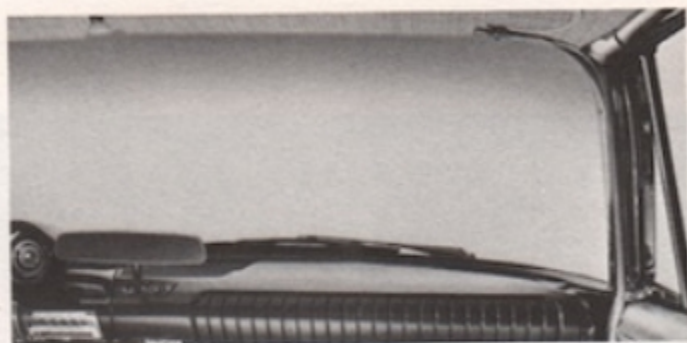
POWER WINDOWS are push-button operated. Master control panel is within easy reach of driver. Individual controls are located under each window. For Plymouth Fury and Sport Suburban models only.



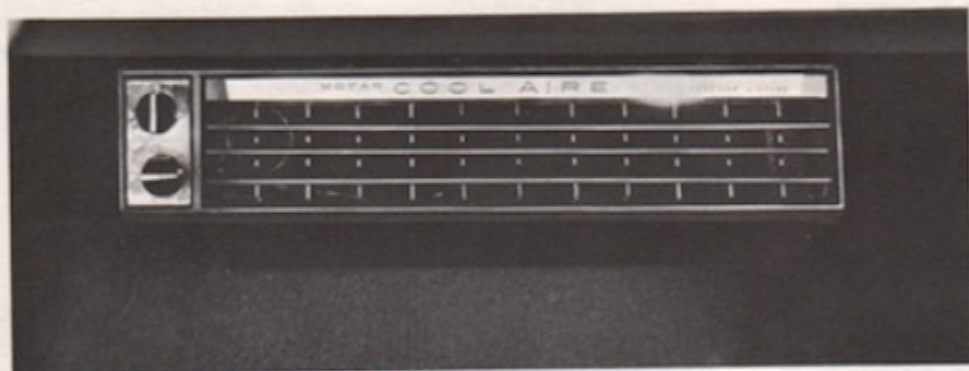
CONSTANT-CONTROL POWER STEERING takes only finger-tip effort, yet lets you retain complete control. Makes parking a cinch. For all models except Valiant with manual transmission.



CUSTOM CONDITIONAIRE-HEATER-DEFROSTER gives controlled heat in winter, refreshing ventilation in summer. Push-button controls. Two-speed fan. Sliding control knob selects temperature range.

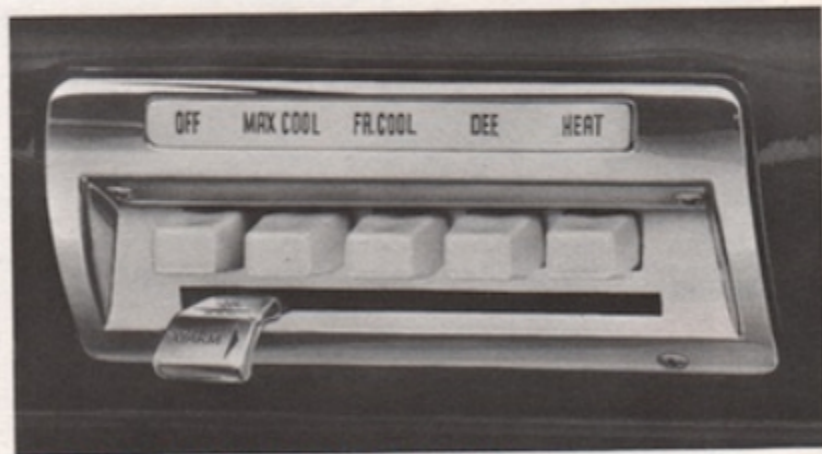
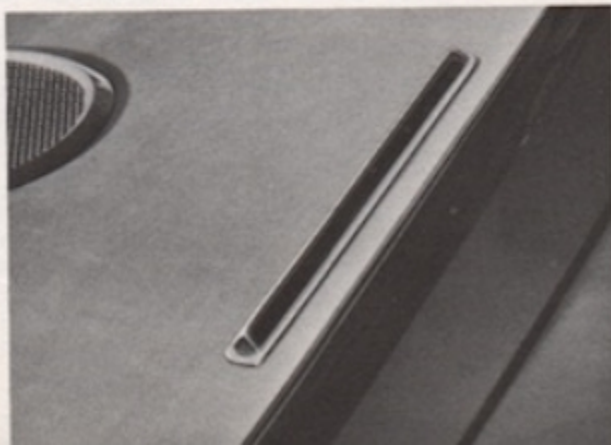


TINTED SAFETY GLASS reduces heat transfer, cuts glare, makes all passengers more comfortable, keeps car cooler inside. Also protects seat fabrics. Available for all windows.



***COOL-AIRE AIR CONDITIONER** gives wonderful, efficient cooling comfort. Two simple controls operate unit. Designed to fit under instrument panel out of the way. This unit is available for all Valiants and six-cylinder Plymouths.

***REAR WINDOW DEFOGGER** cleans rear window of frost, fog, dew. Provides clear rear vision. Has two-speed motor. High-speed setting for fast defrosting. Low speed to fit other weather conditions.



AIR CONDITIONER-HEATER-DEFROSTER gives fast cooling or heating. Three-speed blower, push-button controls. Louvers let you direct air flow. Tinted glass recommended. For Plymouth "eights" only.

TEMPERATURE CONTROLS AND ACCESSORIES

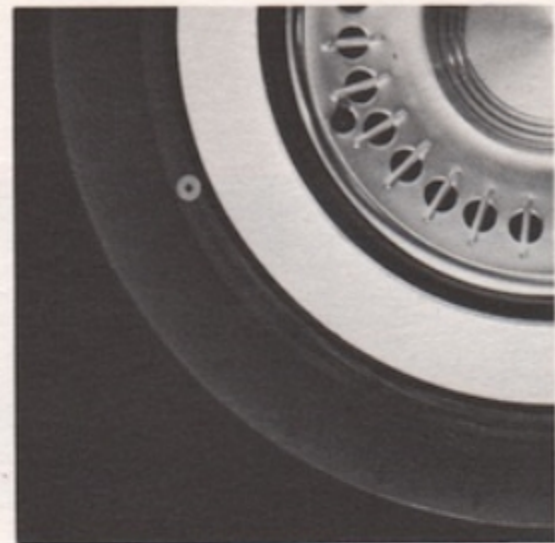
select the climate you want at a price you can afford





SAFETY DEVICES

let safety begin before you drive



CAPTIVE-AIR TIRES hold the air after a puncture. It's like having a spare tire on every wheel. Built to really wear. Available for Plymouth station wagons only.



SAFETY-PADDED INSTRUMENT PANEL helps protect driver and passengers with shock-absorbent isocyanate foam. Handsome, vertically ribbed. *VISORS also available. Order padded instrument panel and visors separately or together.

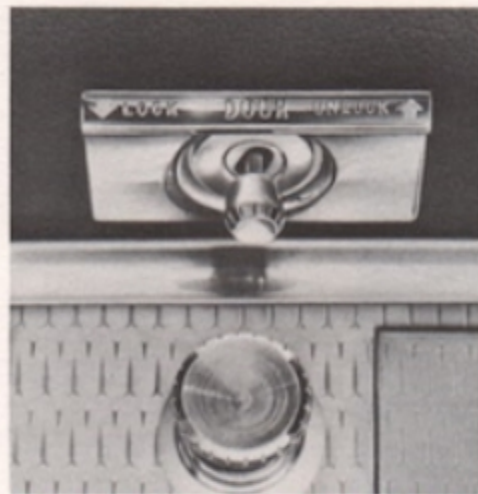
SURE-GRIP DIFFERENTIAL. If ice, snow or mud mires one rear wheel, power is automatically transferred to the other for more traction. Also helps car hold road on turns. Valuable in every season. For Plymouth models only.



***HAND BRAKE SIGNAL** flashes warning if your brake is on when you start the motor. Prevents false starts, extra brake wear. Easily installed by your dealer.



WINDSHIELD WASHER helps keep windshield clear of road grime. Two jets spray water onto windshield while powerful wipers clean.



PLYMOUTH SAFE-T-MATIC DOOR LOCKS let you lock all four doors with a special switch on the instrument panel. For four-door models only. ***VALIANT CHILD-GUARD DOOR LOCKS** are also easy to operate. Give you two-way selective locking for rear doors. Both door lock systems help prevent your children from opening car doors accidentally.



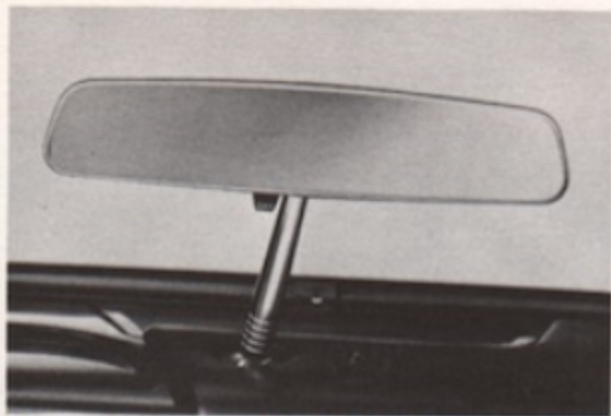
VARIABLE-SPEED WIPERS are constant-speed electric type. You adjust speed to match weather conditions. They never slow down when you accelerate. This accessory comes only with washer on Valiant models.

***dealer-installed, Chrysler-engineered MoPar accessory**

DRIVING AIDS

see so much better day or night on any road





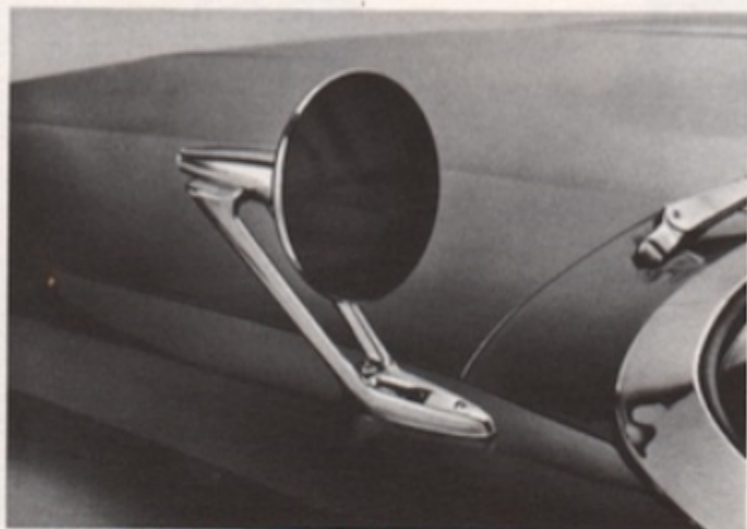
DAY/NITE INSIDE REAR-VIEW MIRROR protects your eyes by cutting headlight glare from cars behind. Simply press base tab upward. Ten inches long.



BACK-UP LIGHTS illuminate area behind whenever you shift into reverse. Powerful twin beams help guide you safely backwards. Help protect you from backing into rocks, stumps and other obstructions.



REMOTE CONTROL HOODED OUTSIDE LEFT REAR-VIEW MIRROR lets you make all adjustments from the instrument panel with window closed. For Plymouth only.



OUTSIDE REAR-VIEW MIRRORS help eliminate rear "blind spots". **CUSTOM MODEL, HOODED MODEL AND TWIN STRUT MODEL** for Plymouth only. All mirrors fit either side of car.

***SPOTLIGHT** is ideal for reading road signs or house numbers. Projects a brilliant, long-range light anywhere in a full three-hundred-sixty-degree turning radius. Easy to operate from inside the car.

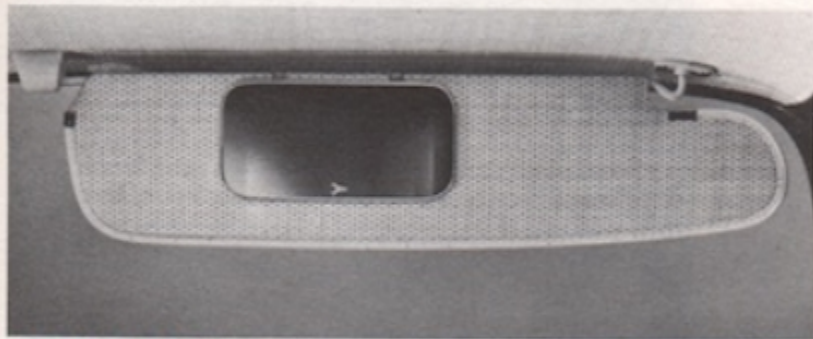


*dealer-installed, Chrysler-engineered MoPar accessory

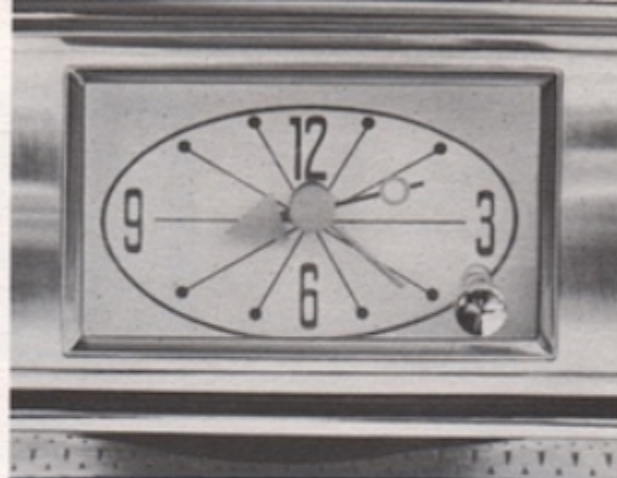
CONVENIENCE ITEMS

add the things that mean so much yet cost so little

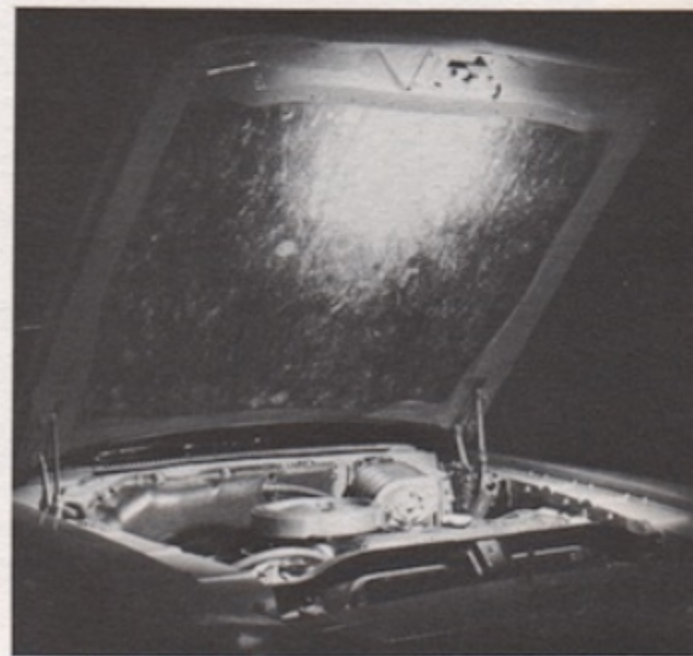




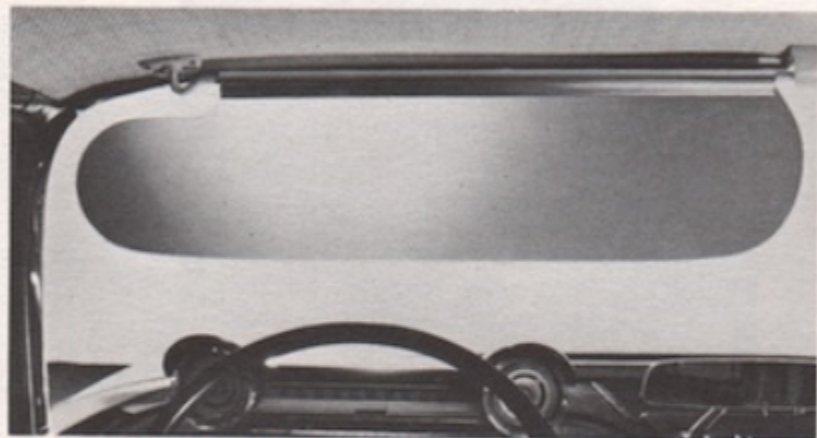
VANITY MIRROR is large enough to please any woman. Handsome four-by-eight-inch vanity mirror clips firmly to the inside of visor.



ELECTRIC CLOCK is stylish, dependable. Large numerals assure easy reading. Full sweep second hand, luminous dial. Available for Plymouth only.

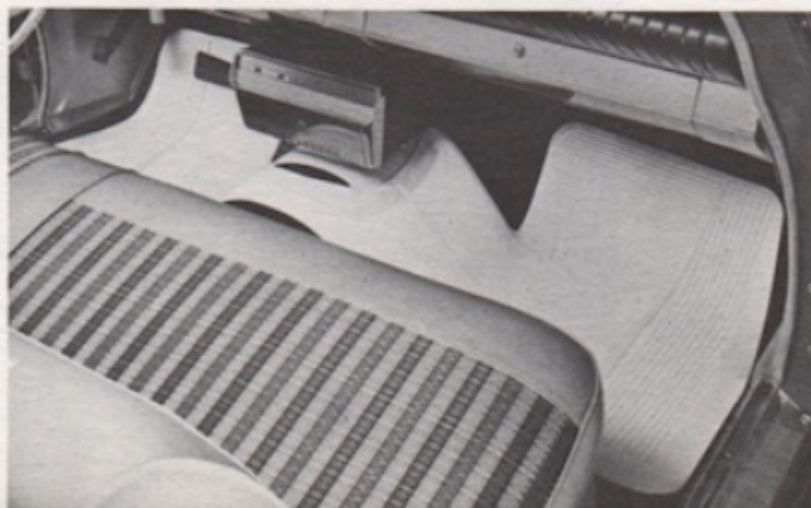


***UNDERHOOD LIGHT** illuminates engine compartment when hood is raised. Lets you check oil, anti-freeze, battery or other engine components at night.

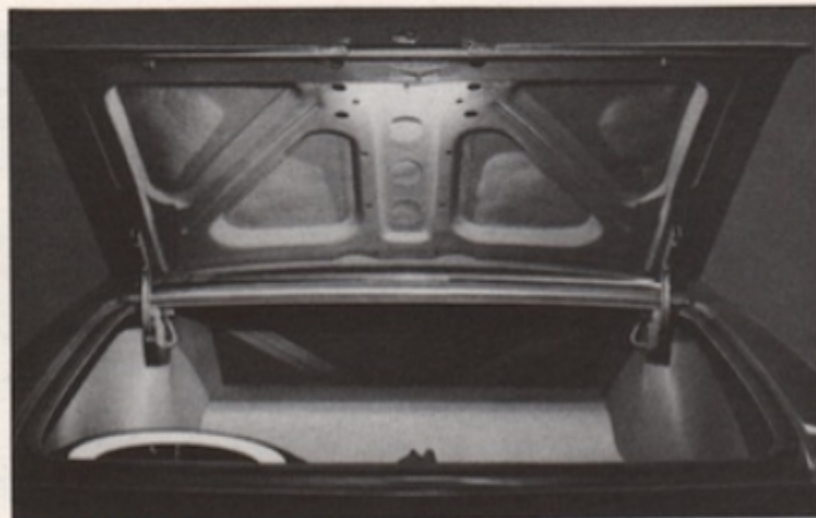


***PLASTIC TINTED SAFE-T-VISOR** keeps sun glare out of eyes, yet doesn't impede visibility. Right hand visor includes a vanity mirror.

***DOOR-TO-DOOR FLOOR MATS** give extra protection. Durable, easy to clean. Choice of colors. For front and rear compartments.



***dealer-installed, Chrysler-engineered Mopar accessory**

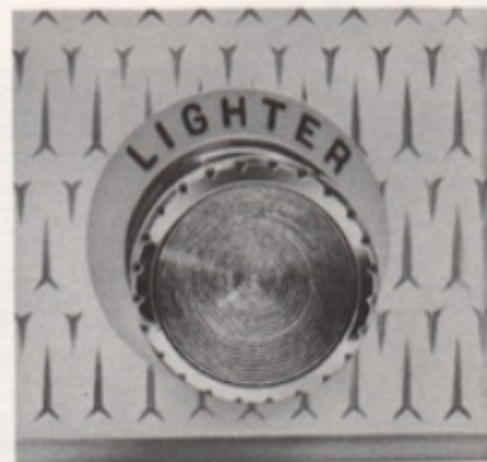


***TRUNK LIGHT** automatically floods compartment with light when trunk lid is raised. Helps you locate needed items in a hurry after dark.

***COURTESY LIGHT** goes on when either front door is opened. Illuminates front compartment. Permits very easy entrance at night.



***MAP LIGHT** casts strong light downward for easy reading of maps and other papers. Operated with manual switch. A wonderful convenience feature for people who travel.



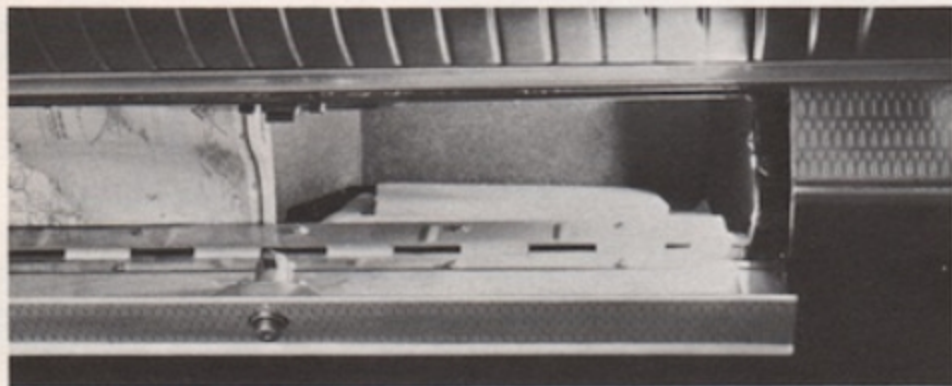
CIGARETTE LIGHTER is handy pop-out type. Centrally located, it has ash-guard safety sleeve to stop dropping of hot ashes. Lets you concentrate on driving.



***FUEL TANK LOCKING CAP** helps protect against gasoline theft, dirt, moisture. Chrome-plated for beauty and long life.



***LICENSE PLATE FRAME** has plastic face cover which is easily wiped clean. Choice of gold or silver color aluminum. Spring steel strips hold plate firmly in place.



***GLOVE COMPARTMENT LIGHT** operates automatically when door is opened. Helps you find needed articles fast. A must for any owner wherever he drives.

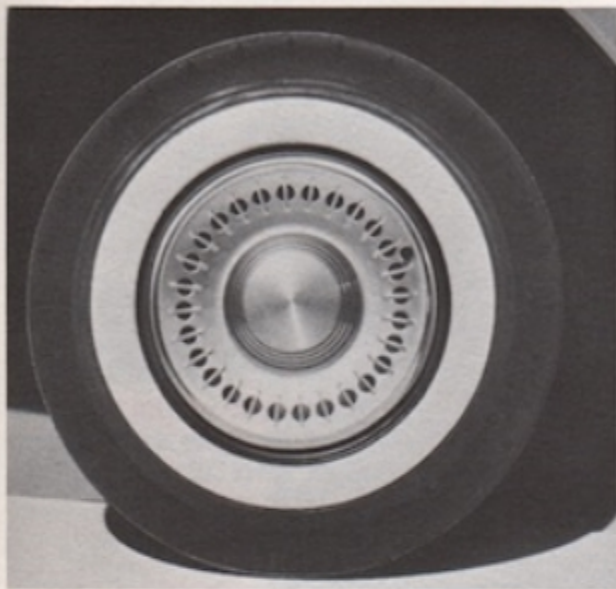
***dealer-installed, Chrysler-engineered MoPar accessory**



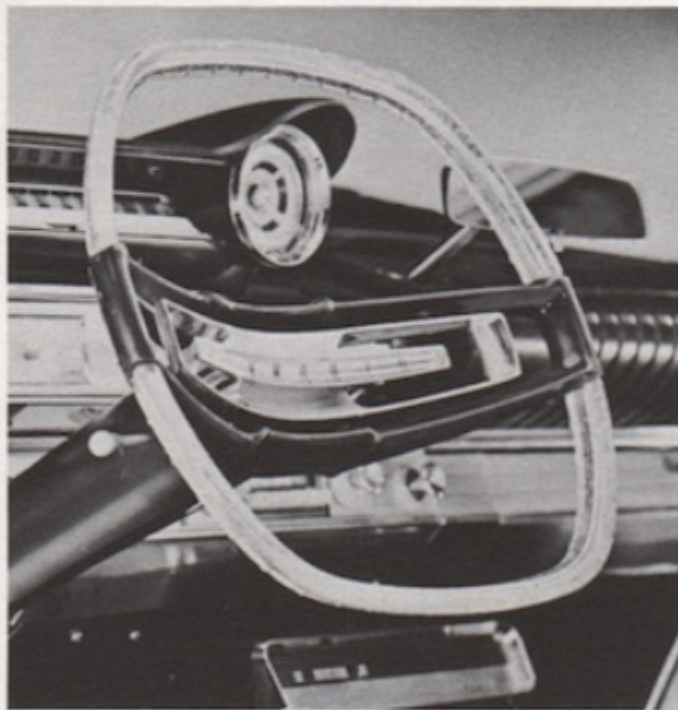
STYLE accessories

combine beauty, extra protection—add a personal touch





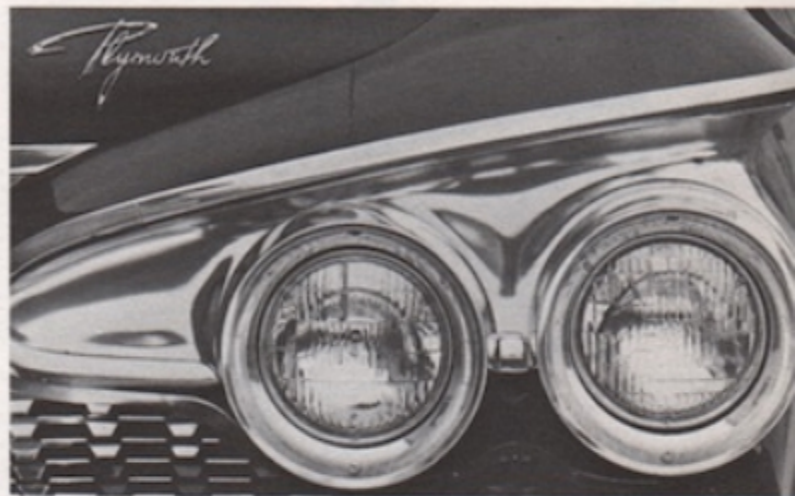
CHROME-PLATED WHEEL COVERS make your car even more distinctive. Both Plymouth and Valiant covers have their own unique design. **WHITE SIDE-WALL TIRES** also add a handsome styling touch.



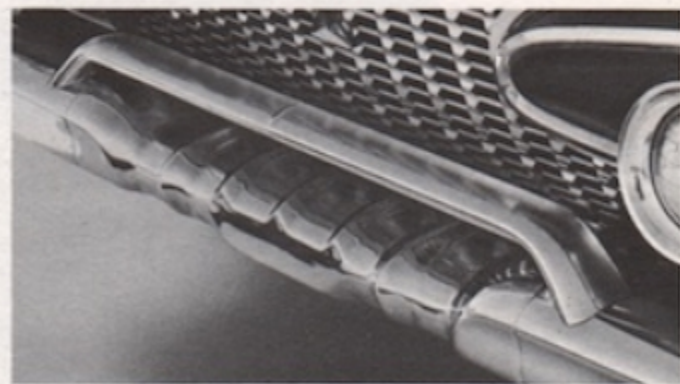
DELUXE STEERING WHEEL is easy to handle, shaped to give you more room. Has a sure, controlled "feel". Adds a definite personal styling touch. Plymouth models only.



STAINLESS STEEL STONE SHIELDS add beauty to your car while they protect rear fenders against stones. Plymouth models only.



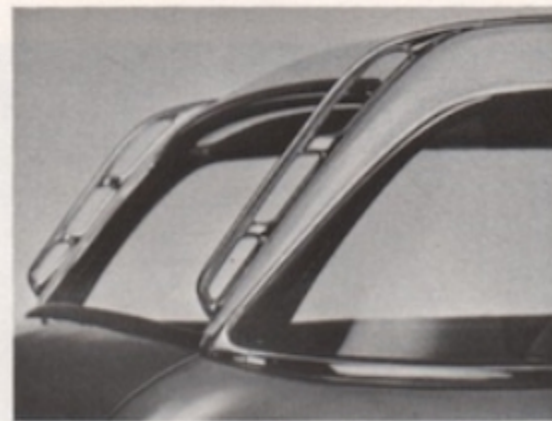
HEADLIGHT TRIM PLATES add a distinct personal touch to every new Plymouth. Bright aluminum trim plates fit snugly over headlamps. Enhance front styling. For Plymouths only.



BUMPER GRILLE BAR adds height to your bumper. This stylish bar spans the center of your grille, protects it from damage should you push another car. Plymouth models only.

STATION WAGON accessories

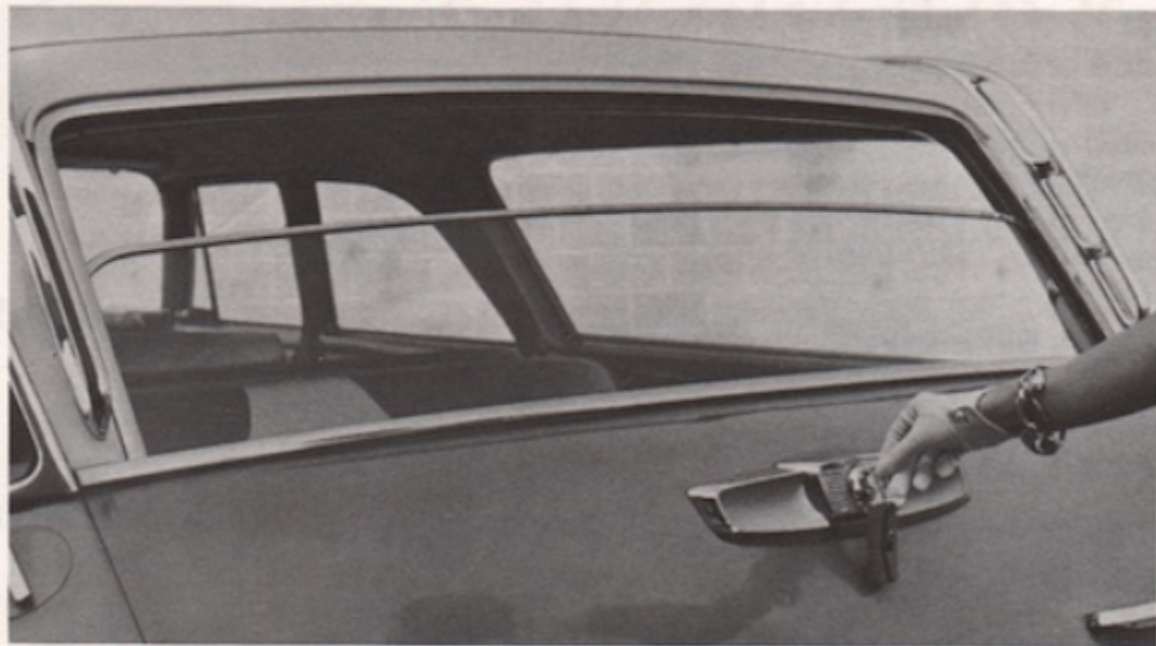
make your wagon suit your purpose perfectly with these items



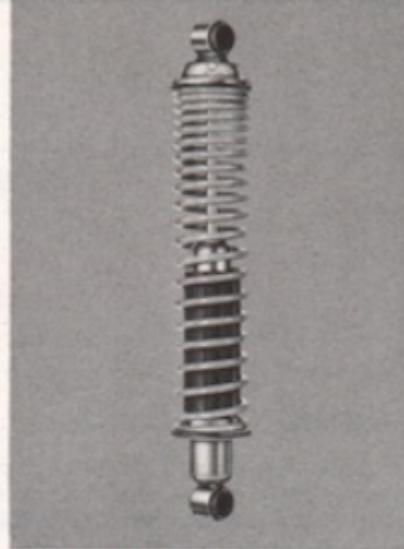
TAILGATE ENTRY ASSIST HANDLES make getting into the rear of the station wagon easier. For Plymouth Custom, Sport Suburban wagons.



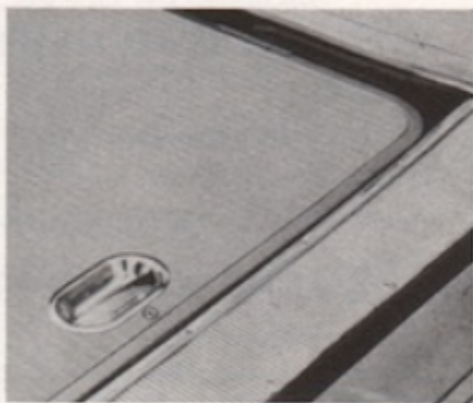
♦**TAILGATE SCREEN** is ideal for campers. Provides worry-free parking and full ventilation. Mesh screen is reinforced with heavy screen set in aluminum frame.



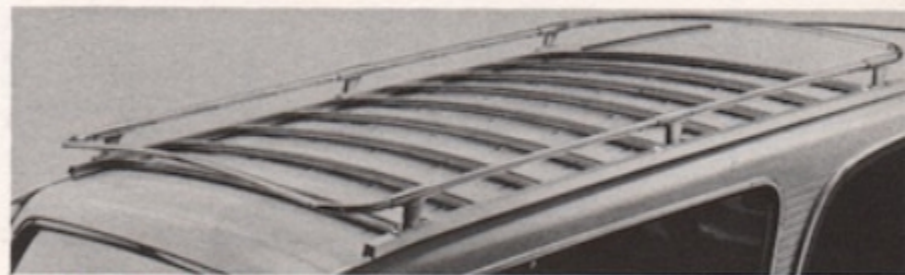
ELECTRIC TAILGATE WINDOW is operated from the driver's seat or by key from outside.



***LOAD-LEVELER** helps avoid rear-end sag and bottoming with unusually heavy load. Consists of two heavy-duty rear shock absorbers with large, sturdy coil springs.



SPARE TIRE COMPARTMENT LOCK helps keep your spare tire safe. You can also store additional items with your spare tire. Plymouth "six" station wagons only.



***LUGGAGE RACK** attaches permanently to roof panel of wagon. Has solid, chrome-plated rails, also protective rubber supports and roof reinforcements.

***dealer-installed, Chrysler-engineered MoPar accessory**

accessory groups

OTHER POPULAR PLYMOUTH AND VALIANT ACCESSORIES

UNDERCOATING AND UNDERHOOD PAD—Form a truly efficient sound absorption combination. Super-thick mastic coat deadens noise, helps protect underside of body and chassis against moisture, dirt, and corrosive salts. Underhood pad is fiber glass blanket.

***SAFETY SEAT BELTS** of tough, aircraft-type nylon webbing add protection.

BUMPER GUARDS offer both beauty and safety. Valiant models only.

CARPETING—New type, exceptionally durable. Valiant only.

***CUSTOM CURB SIGNALS**—Help eliminate tire scuffing and fender scraping on curbs.

***DOOR EDGE PROTECTORS**—Keep door edges from getting chipped, add beauty, too.

DUAL EXHAUST MUFFLERS—For V-8's. Help give you better mileage.

***EMERGENCY WARNING LIGHT** causes both front and rear directional signal lights to flash on and off to warn oncoming traffic.

REAR-FACING THIRD SEAT holds extra passengers. Dealer installed, Valiant only.

*dealer-installed, Chrysler-engineered MoPar accessory.

PLYMOUTH

CODE 301—BASIC GROUP—ALL MODELS (except with Air Conditioners)

Heater
Windshield Washer
Variable-Speed Windshield Wipers

CODE 302—BASIC RADIO GROUP—ALL MODELS (except with Air Conditioners)

Push-button Radio
Heater
Windshield Washer
Variable-Speed Windshield Wipers

CODE 303—APPEARANCE GROUP—ALL MODELS

Wheel Covers
Safety-Padded Instrument Panel
Deluxe Steering Wheel
Stone Shields (available in this group only)

CODE 307—EASY DRIVING GROUP—ALL MODELS

Power Steering
Remote-Control Outside Mirror (left)
Inside Day/Nite Rear-View Mirror

VALIANT

CODE 301—BASIC GROUP—ALL MODELS

Heater
Back-up Lights
Windshield Washer
Variable-Speed Windshield Wipers

CODE 302—BASIC RADIO GROUP—ALL MODELS

Push-button Radio
Heater
Back-up Lights
Windshield Washer
Variable-Speed Windshield Wipers

CODE 303—APPEARANCE GROUP—ALL MODELS

White Sidewall Tires
Wheel Covers
Safety-Padded Instrument Panel
Outside Left Mirror

CODE 304—CONVENIENCE GROUP—V-100 ONLY

*Front Arm Rests
*Cigarette Lighter
*Right Sun Visor
*Dual Horns

*available in an accessory group only

STANDARD EQUIPMENT TABLE

ITEM	PLYMOUTH						VALIANT			
	Fury	Belvedere	Savoy	Sport Suburban	Custom Suburban	DeLuxe Suburban	V-200	V-100	(Station Wagon) V-200	(Station Wagon) V-100
AIR CLEANER, replaceable element	X	X	X	X	X	X	X	X	X	X
ALTERNATOR ELECTRICAL SYSTEM	X	X	X	X	X	X	X	X	X	X
ALUMINIZED MUFFLER, with heavy-gauge tailpipe	X	X	X	X	X	X				
ARM RESTS, front	X	X	X	X	X	X	X		X	
ARM RESTS, rear	X	X		X	X		X		X	
ASH RECEIVER, front	X	X	X	X	X	X	X	X	X	X
ASH RECEIVER, rear	X	X		X	X		X		X	
BACK-UP LIGHTS	X			X						
CIGARETTE LIGHTER	X	X		X	X		X		X	
CLOCK, electric	X			X						
COMMAND SEAT	X			X						
CUSTOM-POSITIONED FRONT SEAT, manual	X	X	X	X	X	X				
DIRECTIONAL SIGNALS	X	X	X	X	X	X	X	X	X	X
DOOR SWITCHES, interior lights	X	X		X	X		X	X	X	X
DUAL HEADLIGHTS	X	X	X	X	X	X	X	X	X	X
FLOOR COVER (pass. area) carpets	X			X						
FLOOR COVER (pass. area) rubber mat		X	X		X	X	X	X	X	X
FLOOR COVER (cargo area) vinyl-coated rubber				X	X					
FLOOR COVER (cargo area) rubber						X			X	X
FOAM SEAT CUSHION, front	X	X	X	X	X	X	X	X	X	X
FOOT-OPERATED PARKING BRAKE	X	X	X	X	X	X	X	X	X	X
GLOVE BOX LOCK	X	X	X	X	X	X				
OIL FILTER	X	X	X	X	X	X	X	X	X	X
ONE-PIECE TAILGATE (wagons only)				X	X	X			X	X
REAR-FACING THIRD SEAT (9-Pass. wagons only)				X	X					
ROLL DOWN REAR WINDOW (6-Pass. wagons only)				X	X	X			X	X
SKY-HI REAR WINDOW (hardtop models only)	X									
SUN VISORS, left and right	X	X	X	X	X	X	X	X*	X	X*
TAILGATE WINDOW LIFT, electric (9-Pass. wagons only)				X	X					
WINDSHIELD WIPERS, electric	X	X	X	X	X	X	X	X	X	X

*left side only

*the personal extras from **Plymouth** and **Valiant** make a lot of difference*

