



**FOR DEPENDABLE
TRAILER TOWING**

**get a "dependable" from
DODGE**

DODGE CARS make excellent tow vehicles. The stability and outstanding handling of Torsion-Aire suspension and directional control at highway speed makes towing easy and safe. TorqueFlite provides the performance flexibility required for all kinds of grades and assures good engine braking descending steep hills. Dodge offers a wide range of optional heavy-duty components. Dart, Dodge or 880 are second to none when trailer capabilities are considered.

TRAILER CLASSIFICATIONS

Light trailers include trailers with loaded weight less than half of the car weight.

Heavy trailers include trailers ranging in weight from one-half to maximum car weight.

Light-Duty Towing—When a car is used for occasional hauling of light trailers for short distances, the service is termed as light-duty.

Medium-Duty Towing—The frequent or long-distance towing of a light trailer is considered medium service.

Heavy-Duty Towing—When heavy trailers are towed over prolonged periods the service is referred to as heavy-duty.

For light-duty towing—1500 lbs. max. for Dart, 2000 lbs. max. for Dodge and 2500 lbs. max. for 880—no additional equipment or heavy-duty options are necessary. The only requirements are a hitch and increase in tire pressure of 4 lbs., front and rear, over standard recommendations.

A word of caution: For extensive or heavy-duty trailer towing, a load-equalizing-type hitch should be used. It should be fastened to the car so that the trailer loads are directed into the main underbody structure. Consult your trailer dealer for the type of hitch that your trailer requires.

Performance and Economy Tips—If your car is equipped with an automatic transmission, push in the 2 button when you are going up or descending mountain roads. This shifts the transmission into a lower gear ratio, lets the torque converter work more easily and improves both performance and economy.

It is recommended that the 225-cu.-in. engine, with a 3.23 to 1 axle ratio, be ordered with heavy-duty package for Dart.

An air conditioner works fine along with any trailer towing option, but when the car is equipped with a 361-cu.-in. engine or larger and when towing in extreme conditions—heavy traffic, hilly terrain—it is desirable to turn the air conditioner off temporarily.

DART

DART HEAVY-DUTY PACKAGES

Dodge Dart—Code 627

Recommended for use from 1500 lbs. up to 3500 lbs. gross trailer weight (available with automatic transmission only)

Standard Equipment

Special 6-blade, 17" cooling fan
High-pressure radiator cap

Mandatory Special Equipment—Dealer-installed

Power brakes

For increased performance the following equipment should be ordered:

225-cu.-in. Hi-Performance engine with 3.23 to 1 axle ratio should be ordered
40-amp. alternator
70-amp.-hr. battery with heat shield (N.A. w/power steering and air conditioning)
Heavy-duty turn signals (dealer-installed)

Tire pressure should be increased four pounds over standard recommendation.

DODGE

MEDIUM-DUTY PACKAGES

Dodge 330, 440, Polara—Code 624

Recommended for use up to 2000 lbs. gross trailer weight (available with manual or automatic transmission)

Standard Equipment

Special 4-blade, 18" cooling fan on 6-cyl., 7-blade 18" on V-8
High-pressure radiator cap
Heavy-duty rear axle with 3.55 to 1 ratio on manual transmission, 3.23 to 1 with automatic transmission
Heavy-duty clutch (10" 6-cyl., 10½" V-8)
Heavy-duty police brakes (not self-adjusting)
7.50 x 14" tires (except wagons—8.00 x 14" on wagons) and heavy-duty wheels (extra cost—coded separate)

Mandatory Special Equipment—Dealer-installed

Load-leveler rear shock absorbers

For increased performance the following equipment is available at extra cost:

40-amp. alternator
70-amp.-hr. battery w/heat shield
Heavy-duty turn signals (dealer-installed)

Tire pressure should be increased four pounds over standard recommendation.

880

MEDIUM-DUTY PACKAGES

Dodge 880, Custom 880—Code 624

Recommended for use up to 2500 lbs. gross trailer weight (available with automatic transmission only)

Standard Equipment

Special 7-blade, 18" cooling fan
High-pressure radiator cap
Heavy-duty rear axle with 3.23 to 1 ratio
Heavy-duty police brakes (not self-adjusting)

Mandatory Special Equipment—Dealer-installed

Load-leveler rear shock absorbers

For increased performance the following equipment is available at extra cost:

40-amp. alternator
70-amp.-hr. battery w/heat shield
Heavy-duty turn signals (dealer-installed)
Sure-Grip differential

Tire pressure should be increased four pounds over standard recommendation.

DODGE HEAVY-DUTY PACKAGES

Dodge 330, 440, Polara—Code 625

Recommended for use with 2000 lbs. up to 4500 lbs. gross trailer weight (available with automatic transmission only)

Standard Equipment

Special 4-blade, 18" cooling fan on 6-cyl., 7-blade 18" on V-8
High-pressure radiator cap
Heavy-duty rear axle with 3.23 to 1 ratio
Heavy-duty police brakes (not self-adjusting)
High-capacity radiator and fan shroud
Heavy-duty front and 6-leaf rear springs, shock absorbers and sway bar
7.50 x 14" tires (except wagon—8.00 x 14" on wagons) and heavy-duty wheels (extra cost—coded separate)

For increased performance the following equipment should be ordered:

40-amp. alternator
70-amp.-hr. battery with heat shield (N.A. w/power steering and air conditioning)
Heavy-duty turn signals (dealer-installed)

Tire pressure should be increased four pounds over standard recommendation.

880 HEAVY-DUTY PACKAGES

Dodge 880, Custom 880—Code 625

Recommended for use from 2500 lbs. up to 4500 lbs. gross trailer weight (available with automatic transmission only)

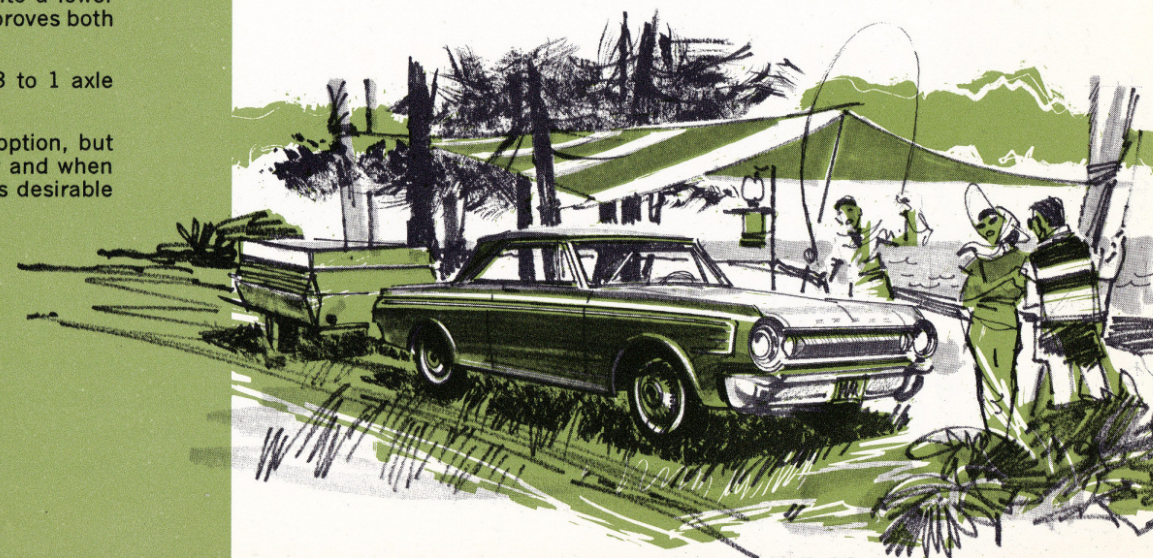
Standard Equipment

Special 7-blade, 18" cooling fan
High-pressure radiator cap
Heavy-duty rear axle with 3.23 to 1 ratio
Heavy-duty police brakes (not self-adjusting)
High-capacity radiator and fan shroud
Heavy-duty front and rear springs, shock absorbers and sway bar
8.50 x 14" tires (except wagon—9.00 x 14" on wagons) and heavy-duty wheels

For increased performance the following equipment should be ordered:

40-amp. alternator
70-amp.-hr. battery with heat shield (N.A. w/power steering and air conditioning)
Heavy-duty turn signals (dealer-installed)
Sure-Grip differential

Tire pressure should be increased four pounds over standard recommendation.



OPTIONS

FOR SAFER TRAILER TOWING, THE FOLLOWING OPTIONS ARE AVAILABLE

Sure-Grip differential

For off-road maneuvering and hauling on slippery surfaces, Sure-Grip provides greater traction and reduces wheel spinning when one wheel is on ice, snow or mud.

Power steering

Power steering is a valuable aid in the event of a blowout, in maintaining control should wind gusts or chuckholes cause the trailer to swerve or when parking or pulling through soft shoulders.

Power brakes

Power brakes reduce pedal effort required from the driver and are recommended with a heavy trailer.

WHY DODGE CARS ARE YOUR BEST INVESTMENT IN SAFE, DEPENDABLE, ECONOMICAL TRAILER TOWING

- Dodge engines have been consistent winners in the Mobilgas economy runs and yet both standard 6-cylinder and V-8 engines are more than competitive in performance. This means more reserve power for safe highway passing and top fuel economy.
- Instrument panel gauges for temperature, ammeter, fuel and oil pressure (Dodge & 880) are valuable aids when towing any trailer. They give the driver instant check on the condition of his engine. This allows the driver to correct any situation before serious damage results. Some competitive cars use warning lights for temperature, oil pressure and battery which only warn that something has already happened.
- Safety-Rim wheels are standard equipment on all Dodge cars. They help provide extra security in case of a blowout.
- Wheel bearings and rear axles have sufficient capacity to handle the additional loads imposed by a trailer.

Emergency flasher system (dealer-installed)

This option provides a warning to approaching cars. It flashes all four turn signal lamps in unison. It also will handle two trailer lamps.

Auto-Pilot (880 only)

Auto-Pilot is an automatic speed regulator. It allows the driver to concentrate his attention on road conditions without the worry of maintaining a constant speed.

Outside rearview mirrors (left and right, dealer-installed)

This is a necessary option when towing house trailers. Detachable types are available for those who only use their trailer for a few weeks each year.

- TorqueFlite transmission is superior in performance, economy and engine braking to competitive automatics. TorqueFlite will withstand heavier loads than manual-shift units—lessen drive-train loads and permit the engine to operate at its most efficient speeds. It has a high ratio in low gear which permits the engine to develop more power at low car speeds where it is most useful for trailer towing. The transmission may be locked in low or second gear, which is desirable for mountain driving or slow-moving traffic.

The main components of the car, engine, transmission, and drive line, which are subject to the greatest stress by trailer towing, are protected by Chrysler Motors Corporation's 5-year or 50,000-mile warranty. *(See page 32 of your Certified Car Care Book.)

*Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (i) receipt of such evidence and (ii) the car's then current mileage.

DODGE DIVISION



CHRYSLER
MOTORS CORPORATION

The policy of Dodge Division, Chrysler Corporation, is one of continual improvement in design and manufacture wherever possible to assure a still finer car. Hence, specifications, equipment, and prices are subject to change without notice.