



THE IMPERIAL CONVERTIBLE RIVIERA TOUR



Paris  
FONTAINEBLEAU

AVALLON

Dijon

Lyon

BOURGOIN

Grenoble

VIZILLE

GAP

SISTERON

Avignon

Marseille

Aix en Provence

Nice

ANTIBES  
JUAN-LES-PINS

Cannes

MONACO

Switzerland

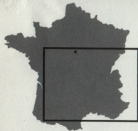
Italy

Toulouse

France

Carcassone





The Imperial Crown Convertible Riviera Tour: Explore the most fascinating parts of Paris. Take your turn at baccarat in Monte Carlo. Sun on the white Riviera beach where the nobility of Europe spends the long winter. Cultivate a taste for the finest French cuisine, the delicate vintage wines. This is but a touch of what this tour may hold for you.

Your Imperial will meet your TWA flight at Orly airport in Paris. An English-speaking chauffeur guide stands ready to show you France as only a Frenchman can. While in Paris, you'll stay in spacious luxury at the Lancaster, a top-rated Michelin hotel.

Even gratuities to servants, waiters and porters will have been arranged.

---

#### You are "Le Boss"

---

Although there is an exceptionally detailed itinerary planned for you, keep this important fact in mind: you are the boss. If you wish to spend the whole day shopping Dior creations, or just sitting in the Cafe de la Paix—it shall be exactly as you wish.

If, on the other hand, your appetite calls for something a bit more adventurous, consider the following items.

---

#### 1,000 years of history

---

You'll tour world-famous sights: The Eiffel Tower, Arc de Triomphe, Notre Dame Cathedral, The Louvre and Place de la Concorde—where Louis XVI and a thousand others were guillotined during the Revolution.

You'll catch the view at sunset from Sacre Coeur Basilica on top of Montmartre Hill—one of the chief reasons Montmartre became a renowned art colony during the early 1900's.

Of course, you'll want to stroll the Champs Elysees, with its cafes, cinemas and shops. (Located, incidentally, short blocks from your hotel.)

---

#### Sweet laziness

---

From the 5th through the 6th day, you will travel Route Nationale 7, the Riviera pleasure road.

Cannes, playground of millionaires and home of the famous film festival, is the first stop. Here you'll enjoy a two-day stay in the luxurious Carlton Hotel and splendid sea fare at the Viole-au-Vent.

Juan-les-Pins and Antibes are next; and you have still another day for Nice.

From here, 3 roads lead to Monaco: The low, middle and high Corniche. Each one runs on a different level into the hills; but all give you a spectacular view of the Riviera.

---

#### Choose your pleasure

---

At Monte Carlo, stay at the plush Hermitage Hotel. Dine in the best restaurants on the coast. Enjoy the remainder of your six-day Riviera stay.

You may wish to window-shop, tour, play golf or simply bask in the warm sun. Do so, at our expense.

If you decide to try your hand at any one of dozens of tables in the Casino you are, of course, free to do so—but at your own risk, and with your own funds.

If you tour when French Alps passes are free of snow, you may choose to travel an alternate route back to Paris, through the picturesque mountain country. This route is indicated on our map by dotted lines.

---

#### One more thing

---

After your return to Paris, as part of your farewell tour of the city, you may elect dinner with champagne and a floor show at the famed Lido.

Think a moment. All this and more may already be yours. The chances are excellent.

To discover whether you should begin packing for a gala Riviera Tour, see your nearby Imperial dealer today.

✦ Your car for this tour, the Imperial Crown Convertible, is ideally equipped for comfort during the long drive from Paris to the Riviera. Its interior space is exceptional. Pull-down armrests in both compartments assure lounge chair comfort. You relax in deeply-padded seats. And there are virtually dozens of other luxury and comfort features as standard equipment in your Incomparable Imperial, Vintage 1965.





Nice, looking east on the Promenade des Anglais

Visit Leonard Ely Company, 300 El Camino Real, Menlo Park, Calif.