

Announcing
DODGE fever
one look,
and you've got it.



'68 DODGE DART GTSport

Dart GTSport—whatta way to get Dodge Fever! The Dart GTS has the extra-high-compression 340-cubic-inch V8. This all-new V8 has a high-performance cam, dual breaker points, a double-level intake manifold, a 4-barrel carb, and gleaming chrome-tipped dual exhausts. Bristling "power bulges" on its hood, and racing stripes tell the world you're driving GTSport!



'68 DODGE CORONET R/T

Coronet R/T—2-door hardtop or convertible—the quick way to get Dodge Fever. You'll know it by the special "power bulge" on the hood. And under the hood—the big 440-Magnum with a 4-barrel carb, chrome-tipped dual exhausts.

R/T has a unique handling suspension that includes heavy-duty springs and sway bar. For the man who wants more, R/T offers the fabulous 426 Hemi (with dual fours), 4-on-the-floor, and disc brakes.

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**'68 DODGE
CHARGER R/T**

Here comes the clean machine—'68 Dodge Charger R/T. Your choice of two big Dodge V8s: the standard 440-Magnum 4-bbl. V8 with dual exhausts, or the optional 426 Hemi V8, with dual fours. See it, drive it. And if you won't be happy until Charger R/T is yours—you've got Dodge Fever.

Rim with the



Dodge Scoot Pack

THE CARS WITH THE BUMBLEBEE STRIPES

Litho in U. S. A.



'68 DODGE STATION WAGONS

There's a brand-new lineup of Dodge wagons for 1968! The all-new Coronet wagons (Coronet 500, shown here) have a double-acting tailgate, standard on every model. Opens as a door—drops down as a tailgate. Has hinges concealed for safety and a neat appearance. If you need a bigger wagon—choose Polara. Plenty of room, lots of luxury—plus the operating economy of a 318-cu.-in. V8. And for the tops in looks and luxury, there are Monaco 2-seat and 3-seat models—the most lavish wagons ever built by Dodge!



'68 DODGE DART GT—'68 Dodge Dart—America's first choice in compacts. And why not! Dart is the best looking, most contagious reason in the world to save money. Dart's the one with

more fun, more run—inside and out.

There are eight new '68 Dart models including: 2- and 4-door sedans, 2-door hardtops, and convertibles.



'68 DODGE CORONET—Everything's great—everything's fresh and new about '68 Dodge Coronet. Its completely restyled look, performance, handling and its many luxury touches are yours

to enjoy at a very down-to-earth price.

Dodge Coronet offers you one of the widest choices—a total of 14 different all-new models are available for 1968.



'68 DODGE CHARGER—'68 Dodge Charger is more than a brand-new style . . . it's a great new shape to be in. There's a full measure of rare excitement and a bundle of thoughtfulness

which suggests adventure in every Charger line.

It comes in one body style and two sporty versions—Charger and Charger R/T.



'68 DODGE POLARA—One easy step out of the low-priced field puts you into the exciting '68 Dodge Polara luxury class. Big car ride on a 122-inch wheelbase, new luxury touches everywhere,

exciting styling . . . all at popular prices. Dodge Polara comes in a wide range of body styles: 4-door sedans and hardtops, 2-door hardtops, convertibles, plus big, extra-roomy station wagons.



'68 DODGE MONACO—Solid luxury, styling, and performance at a price you can live with—that's '68 Dodge Monaco. With one of the largest lists of standard equipment in the business, plus

a big, spirited 383-cubic-inch V8 engine. Monaco is a new, youthful look and feel in '68 luxury cars. Monaco's five models include 2- and 4-door hardtops, 4-door sedans, and lavish station wagons.