

DODGE

1974  
WAGONS  
MONACO · CORONET



## CORONET '74.

DESIGNED WITH YOUR FAMILY  
IN MIND.

From the ground up. And from the inside out. Coronet wagons are designed for families on the go. Like your family. Within Coronet's roomy interior, you'll find ample space for most anything . . . from picnic paraphernalia to plywood paneling. A full 86.8 cubic feet of cargo space, to be exact. That's ample enough to handle four-by-eight-foot sheets of plywood lying flat—with the tailgate closed! Then there're the comfort and convenience of Coronet's rear-facing third seat. And Coronet's three-way tailgate that opens flat for loading, to the side like a door, and with the window *up* or *down* (when used as a door). Since families usually have a little tyke or two (not to mention Fido), Coronet's all-vinyl upholstery is practically soil-proof. You'll appreciate Coronet's trim outside dimensions and smooth, easy handling. And the confidence of standard power front disc brakes. Plus TorqueFlite transmission standard on three-seat models. But best of all, you'll appreciate Coronet's value. A lot of car for a surprisingly low price. Coronet '74. The ideal family wagon? Ask your family.



CORONET CRESTWOOD 3-SEAT WAGON

MONACO AND MONACO CUSTOM  
WAGONS FOR '74.  
THE SPACE VEHICLES... INNER SPACE.

Space. Volumes of it. Luxuriously appointed, quality-engineered. That's what people look for in a full-sized wagon. And that's what you'll find in the all-new Monaco wagons for 1974. Monaco and Monaco Custom. Both offer full-sized cargo capacity (100.8 cubic feet), and full-sized features such as TorqueFlite automatic transmission, power steering, power front disc brakes, and more... all standard equipment. The all-new Monaco and Monaco Custom. Whichever you choose, think of it as your personal space vehicle. NASA never had it so good.



MONACO CUSTOM 3 SEAT WAGON

# EVERYTHING YOU'VE ALWAYS WANTED TO KNOW ABOUT DODGE WAGONS. AND A FEW THINGS YOU NEVER EXPECTED.

## STANDARD EQUIPMENT

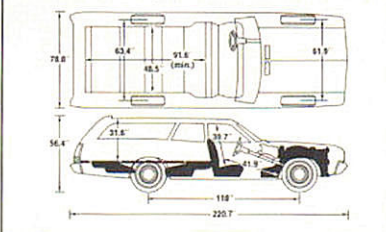
	CORONET CUSTOM	CORONET	MONACO CUSTOM	MONACO	SPORTSMAN
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INTERIOR:	CORONET CUSTOM	CORONET	MONACO CUSTOM	MONACO	SPORTSMAN
All-vinyl front bench seats	•	•	•	•	•
All-vinyl front bench seats with center armrests	•	•	•	•	•
All-vinyl 50/50 bench seat with built-in armrests	•	•	•	•	•
Ashtrays, front and rear	•	•	•	•	•
Automatic transmission (Coronet 3-seat wagons)	•	•	•	•	•
Cargo compartment carpeting	•	•	•	•	•
Cargo compartment light	•	•	•	•	•
Cigarette lighter	•	•	•	•	•
Cigarette lighter courtesy light	•	•	•	•	•
Color-keyed carpeting	•	•	•	•	•
Color-keyed rubber floor mats	•	•	•	•	•
Driver door storage compartment	•	•	•	•	•
Electric clock	•	•	•	•	•
Glove box coin changer	•	•	•	•	•
Glove box courtesy light	•	•	•	•	•
Heater/defroster	•	•	•	•	•
High-speed starter	•	•	•	•	•
Inside hood release	•	•	•	•	•
Instrument panel with wood-grained vinyl	•	•	•	•	•
Instrument panel, Rallye-type	•	•	•	•	•
Map light	•	•	•	•	•
Power front disc brakes	•	•	•	•	•
Power steering	•	•	•	•	•
Power tailgate window	•	•	•	•	•
Rear door courtesy light switch	•	•	•	•	•
Rearview mirror, inside day/night	•	•	•	•	•
Rearview mirror, outside left (chrome)	•	•	•	•	•
3-spoke steering wheel with padded horn button	•	•	•	•	•
Deluxe 3-spoke steering wheel with wood-grained vinyl insert	•	•	•	•	•
Upper level ventilation	•	•	•	•	•

EXTERIOR:	CORONET CUSTOM	CORONET	MONACO CUSTOM	MONACO	SPORTSMAN
Electric arm-mounted windshield washers	•	•	•	•	•
2-speed windshield wipers	•	•	•	•	•
Bumper guards, rear	•	•	•	•	•
Deluxe wheel covers	•	•	•	•	•
Front sway bar on standard suspension system	•	•	•	•	•
Horn, single	•	•	•	•	•
Horns, dual	•	•	•	•	•
Hubcaps	•	•	•	•	•
Mouldings, belt	•	•	•	•	•
Mouldings, body side	•	•	•	•	•
Mouldings, body side with vinyl insert	•	•	•	•	•
Mouldings, drip rail	•	•	•	•	•
Mouldings, wheel-lip	•	•	•	•	•
Roof air deflector	•	•	•	•	•
Wood-grained vinyl body side applique	•	•	•	•	•
Wood-grained vinyl lower tailgate applique	•	•	•	•	•
Wood-grained vinyl tailgate and surround moulding	•	•	•	•	•

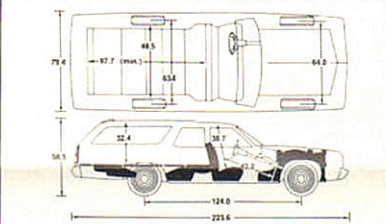
SAFETY EQUIPMENT	CORONET CUSTOM	CORONET	MONACO CUSTOM	MONACO	SPORTSMAN
Antitheft steering column lock	•	•	•	•	•
Backup lights	•	•	•	•	•
Breakaway front ashtray	•	•	•	•	•
Combination side markers, light reflectors	•	•	•	•	•
Dual Braking System with warning light	•	•	•	•	•
Energy-absorbing bumper systems	•	•	•	•	•
Energy-absorbing steering column and wheel	•	•	•	•	•
Passenger restraint system with starter interlock	•	•	•	•	•
Hazard Warning Light System	•	•	•	•	•
Head restraints	•	•	•	•	•
"Key-locked-in-ignition" warning buzzer	•	•	•	•	•
Manual latches on folding front seatbacks	•	•	•	•	•
Mirror, left, outside	•	•	•	•	•
Mirror, rearview, inside, with double-ball-joint safety mount	•	•	•	•	•
Nonoverride door locks, except driver's door	•	•	•	•	•
Padded instrument panel and sun visors	•	•	•	•	•
Parking brake with warning light	•	•	•	•	•
Safety-Action inside door handles	•	•	•	•	•
Safety-Rim wheels	•	•	•	•	•
Side door steel guard beams	•	•	•	•	•
Turn signals with lane-change feature	•	•	•	•	•
Windshield wipers and washers	•	•	•	•	•

## CORONET DIMENSIONS AND STANDARD SPECIFICATIONS



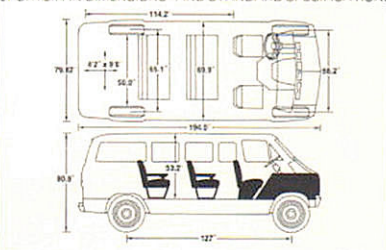
ENGINE: 318 V8  
 TRANSMISSION: 3-speed manual, column-mounted shift  
 SUSPENSION: Front: torsion bars with sway bar  
 Rear: asymmetrical leaf springs  
 TIRES & WHEELS: H78 x 14 bias-belted BSW; 14 x 5.5 wheels  
 BRAKES: Front: power disc; rear: 11" x 2 1/4" drum  
 AXLE RATIOS: 3-speed manual, 3.23  
 TorqueFlite auto, 2.94 (opt. 2.76/3.23)  
 ELECTRICAL SYSTEM: Battery: 305-amp; alternator: 50-amp  
 Electronic Ignition System  
 Transistorized voltage regulator  
 FUEL TANK: 21 gallons  
 CARGO CAPACITY: 86.8 cu. ft.

## MONACO DIMENSIONS AND STANDARD SPECIFICATIONS



ENGINE: 400 V8  
 TRANSMISSION: TorqueFlite 3-speed automatic  
 SUSPENSION: Front: torsion bars with sway bar  
 Rear: asymmetrical leaf springs  
 TIRES: J78 x 15 bias-belted BSW (Monaco and Monaco Custom 2-seat)  
 J78 x 15 steel-belted WSW radial (Brougham 2-seat)  
 L78 x 15 bias-belted BSW (Monaco Custom 3-seat)  
 LR78 x 15 steel-belted WSW radial (Brougham 3-seat)  
 WHEELS: 15 x 6.5  
 BRAKES: Front: power disc; rear: 11" x 2 1/4" drum  
 AXLE RATIOS: 2.71 (opt. 3.23)  
 ELECTRICAL SYSTEM: Battery: 375-amp; alternator: 50-amp  
 Electronic Ignition System  
 Transistorized voltage regulator  
 FUEL TANK: 24 gallons  
 CARGO CAP.: 100.8 cu. ft.

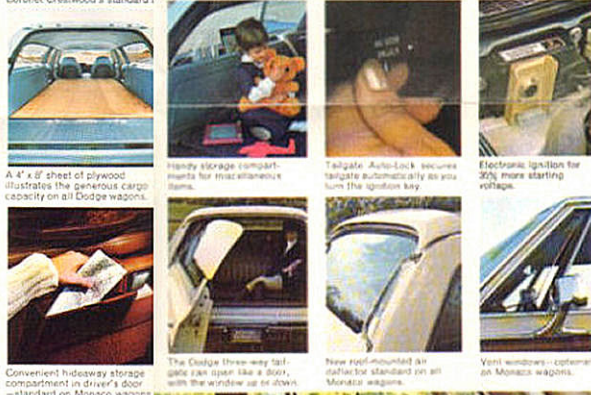
## SPORTSMAN DIMENSIONS\* AND STANDARD SPECIFICATIONS



ENGINES: 225 Six, 318 V8  
 TRANSMISSION: 3-speed manual  
 SUSPENSION: Front: coil springs; rear: leaf springs  
 TIRES: G78 x 15-B  
 WHEELS: 15 x 5.5  
 BRAKES: Front: power disc; rear: 11" x 2 1/4" drum  
 AXLE RATIOS: 3.55:1 (std. Six), 3.23:1 (std. V8)  
 ELECTRICAL SYSTEM: Battery: (48-amp-hr)  
 Alternator: 41-amp  
 Transistorized voltage regulator  
 FUEL TANK: 23 gallons



Coronet Custom's standard vinyl bench seat with fold-down center armrest.



The Dodge three-way tailgate rack opens like a door, with the window up or down.



Monaco Custom's standard all-vinyl 50/50 seat with individual fold-down armrests.

## OPTIONAL EQUIPMENT

	CORONET CUSTOM	CORONET	MONACO CUSTOM	MONACO	SPORTSMAN
400 4-bbl. V8 engine	•	•	•	•	•
440 4-bbl. V8 engine	•	•	•	•	•
Air conditioning	•	•	•	•	•
Air conditioning with automatic temperature control	•	•	•	•	•
All-vinyl front bench seat with center armrests	•	•	•	•	•
Automatic speed control	•	•	•	•	•
Automatic speed control • Tailgate Auto-Lock	•	•	•	•	•
Bumper guards, front and rear (rear bumper guards standard on all Coronet wagons)	•	•	•	•	•
Cargo compartment carpeting and storage lock (storage lock N/A on Coronets)	•	•	•	•	•
Door-edge protector mouldings	•	•	•	•	•
Engine block heater	•	•	•	•	•
Electric clock (standard on Brougham)	•	•	•	•	•
Electronic digital clock	•	•	•	•	•
Rear seat pads	•	•	•	•	•
Passenger assist handles	•	•	•	•	•
Heavy-duty shock absorbers	•	•	•	•	•
Inside hood release	•	•	•	•	•
Protective rubber floor mats	•	•	•	•	•
Roof luggage rack	•	•	•	•	•
Sure Grip differential	•	•	•	•	•
Power door locks	•	•	•	•	•
Power front seat	•	•	•	•	•
Power steering and power tailgate window (both standard on all Monaco wagons)	•	•	•	•	•
Power windows	•	•	•	•	•
Tinted glass (all windows)	•	•	•	•	•
3-speed windshield wipers	•	•	•	•	•
Outside right manual mirror	•	•	•	•	•
Outside left remote-control rearview mirror	•	•	•	•	•
Outside right remote-control rearview mirror	•	•	•	•	•
Music Master AM radio	•	•	•	•	•
AM/FM monaural radio	•	•	•	•	•
AM/FM multiplex stereo radio	•	•	•	•	•
AM radio with stereo 8 track	•	•	•	•	•
AM/FM multiplex stereo radio with 8 track	•	•	•	•	•
Single rear seat speaker (standard with stereo on Coronets)	•	•	•	•	•
Single rear seat speaker (standard with stereo on Coronets)	•	•	•	•	•
Dual rear seat speakers (standard with stereo)	•	•	•	•	•
Roof air deflector (standard on all but Coronet and Coronet Custom)	•	•	•	•	•
Security Alarm System (power door and tailgate locks required)	•	•	•	•	•
"Full" steering wheel (power steering required)	•	•	•	•	•
Tilt and telescope "Rim Blow" steering wheel	•	•	•	•	•
TorqueFlite 3-speed automatic transmission (standard on all Monaco wagons)	•	•	•	•	•
Upper level ventilation (standard on all Monaco wagons without A/C)	•	•	•	•	•
Undercoating and hood insulator pad	•	•	•	•	•
Upper level ventilation (standard on all Monaco wagons without A/C)	•	•	•	•	•
Premier wheel covers	•	•	•	•	•
Rallye road wheels with chrome trim rings	•	•	•	•	•
Chrome-styled road wheels with chrome trim rings	•	•	•	•	•
Wire wheel covers	•	•	•	•	•
Deluxe wheel covers	•	•	•	•	•

## OPTIONAL PACKAGES

**CORONET LIGHT PACKAGE** • Fender-mounted turn signal indicators • Map and courtesy light • Ashtray and glove box lights • Cargo compartment light • Rear door dome light switch • "Headlight-on" warning buzzer • Ignition switch light with time delay.

**MONACO LIGHT PACKAGE** • Fender-mounted turn signal indicators • Front seat courtesy lights • Ignition switch light with time delay • "Low fuel" warning light-emitting diode • "Door ajar" warning light • Cargo compartment light • Glove box light (standard on Monaco Custom and Brougham) • Map light, cigarette lighter light, and rear door light switch (standard on Brougham) • Headlight switch light with time delay • Battery condition warning light-emitting diode.

**CORONET E-Z ORDER PACKAGE** (available on Coronet Custom and Crestwood only) • Automatic transmission • Power steering • AM radio • Outside left remote-control mirror • Deluxe wheel covers (standard on Crestwood) • Inside hood release • Coronet Light Package • 3-speed windshield wipers • Bumper guards • Undercoating and hood insulator pad • Whitewall tires • Roof luggage rack.

**MONACO E-Z ORDER PACKAGE** (available on Monaco Custom and Brougham only) • Roof luggage rack • AM radio • Rear seat speaker • Deluxe bumper guards • Whitewall tires (std. Brougham) • Deluxe wheel covers (Custom) or Premier wheel covers (Brougham) • Electric clock (Custom) • Electric digital clock (Brougham) • Monaco Light Package • Outside left remote-control mirror • 3-speed windshield wipers • Undercoating and hood insulator pad.

**CORONET LUXURY EQUIPMENT PACKAGE** (available on Coronet Custom and Crestwood only) • Air conditioning • Tinted glass • Electric clock • Vinyl body side mouldings (standard on Crestwood) • Power tailgate window • Power windows • AM/FM radio • Rear seat speaker • Auto speed control • Auto-Lock tailgate • Upper door mouldings • Deluxe steering wheel • Cargo compartment carpeting (std. Crestwood) • Roof air deflector • Plus additional equipment listed in the Coronet E-Z Order Package.

**MONACO LUXURY EQUIPMENT PACKAGE** (available on Custom and Brougham only) • Electronic digital clock • Air conditioning • Tinted glass • AM/FM radio • Power windows • Power seat • Power door locks • Tailgate Auto-Lock • Outside left and right remote-control mirrors • Premier wheel covers • Deluxe steering wheel • Automatic speed control • Assist handles • Cargo compartment carpeting and storage lock (std. Brougham) • Plus additional equipment listed on the Monaco E-Z Order Package.

**TRAILER-TOWING PACKAGES** • See back cover.

**EXTRA CARE IN ENGINEERING MAKES A DIFFERENCE IN DODGE... DEPEND ON IT!**  
 There are important engineering differences in every Dodge car made in this country. Differences that are basic to the way we build our cars. Differences that could help you choose your next car.

**ELECTRONIC ENGINE TESTING**—Every one of our engine plants in this country has Ene-Trons. Engine condition testers to help keep substandard engines out of your car. These testers check the engines for correct exhaust pressure pulses—one of the keys to a smooth-running, dependable engine.

**ELECTRONIC IGNITION**—Standard on every Dodge built in the U.S.A., our proven Electronic Ignition System delivers up to 30 percent more starting voltage than conventional systems to help you start in any kind of weather.

**USE OF ELECTRONICS**—Dodge uses such Space Age electronic advancements as Electronic Ignition, silicon electronic voltage regulator, optional electronic digital clock, and our factory-installed optional Electronic Security Alarm System.

**TORSION BAR SUSPENSION**—Standard on all Dodge cars made in the U.S.A., our torsion bar front suspension is more easily adjusted for height than conventional coil springs.

**ROCKERFLITE TRANSMISSION**—Standard on all full-line Dodge cars. Rugged and dependable. With no recommended fluid replacement, filter replacement, or band adjustment under normal driving conditions.

**UNBUDY CONSTRUCTION**—The body panels and structural members on all Dodge are fused into one unit by more than 4,000 tough welds for strength and durability.



ROYAL SPORTSMAN.

The 1974 Sportsman wagon. For versatility, comfort, and convenience, it's hard to beat the new Dodge Sportsman... because Sportsman represents a new approach in wagons. And it's catching on fast for uses in business, as a second car, as a recreational vehicle, and more. Ask your Dodge Dealer for a Sportsman catalog for more information.

\*1970 Sportsman dimensions based on 12" wheelbase. Sportsman is also available in a 100" wheelbase and a 117" wheelbase. See dealer.

MONACO BROUGHAM '74.

HOW TO  
CARRY IT OFF WITH CLASS.

The all-new Monaco Brougham wagon for 1974. Like all three Monacos this year—Monaco Brougham, Monaco Custom, and Monaco—it's the result of extensive consumer research. Monaco Brougham. The full-sized wagon with a lot more than just loadspace. The "more" we're talking about is luxury. The luxury you'll feel in Monaco Brougham's all-vinyl 50/50 seat with passenger recliner. And the luxury you'll see, thanks to the Brougham's generously appointed trim and wood-grained vinyl appliques. This wagon also offers a host of convenience features. Things like a center-mounted glove compartment that eliminates the driver's dilemma of "glove box stretch." And a handy built-in coin holder. Plus a new rear window air deflector and driver door storage compartment . . . all standard equipment.

Monaco Brougham also features an improved ride with refined torsion-bar suspension. And for the first time, you can order a factory-engineered trailer-towing package complete with hitch platform. So if you're big on wagons, we think you've met your match. Meet Monaco Brougham.



MONACO BROUGHAM 3-SEAT WAGON

## 1974 DODGE WAGON SELECTOR



MONACO 4 DOOR WAGON



MONACO CUSTOM 4 DOOR WAGON



CORONET 4 DOOR WAGON



MONACO BROUGHAM 4 DOOR WAGON



CORONET CUSTOM 4 DOOR WAGON



CORONET CRESTWOOD 4 DOOR WAGON

### COMPLETE TRAILER-TOWING PACKAGES

Now you can order your new Dodge wagon factory-engineered for trailering. We're offering the most complete trailer-towing packages in Dodge history. Now you can drive out of your Dealer's showroom ready to tow up to 7,000 pounds\* total trailer weight! Depending on what you plan to tow, choose either the light, heavy, or RV7 packages. All offer heavy-duty suspension, wide wheels, built-in seven wire trailer wiring harness and seven pin A.T.A. connector, and variable-load turn signal flasher. The light trailer-towing package offers a load-carrying trailer hitch for loads up to 2,000 pounds total trailer weight. The heavy package features a 7,000-pound-capacity load-distributing hitch platform plus the following additional equipment:

- Maximum cooling system • Auxiliary transmission oil cooler • 3.23 to 1 ratio rear axle • Trailer electric brake controller • 65-amp alternator • High-amp battery • Dual battery charging unit. The RV7 package (N.A. Coronets) offers all the above plus a 440 four-bbl. V8 engine\*\* and special oil pressure and coolant temperature gauges. Whatever you plan to tow, from trail bikes to travel trailers, Dodge comes ready to tow . . . and go. Depend on it!

**ADDITIONAL REQUIRED EQUIPMENT:** For safe, efficient trailer-towing operation, an automatic transmission, power front disc brakes, and larger tire sizes are required equipment with some Dodge trailer-towing packages. These options are not included in the preceding listings due to the fact that automatic transmission and power front disc brakes are standard on all Monacos, and power front disc brakes and larger tire sizes are standard on all Coronet wagons. Consult your Dodge Dealer for the tire sizes required on other Dodge models.

\*Monaco maximum capacity, Coronet maximum capacity 4,000 lbs.  
\*\*440 4-bbl. V8 engine N.A. on Coronets sold in California.



### EXTERIOR COLORS

Gold Metallic—JY6	Dark Gold Metallic—JY9	Dark Chestnut Metallic—KJ9
Sienna Metallic—KT5	Dark Moonstone Metallic—KL5	Dark Silver Metallic—JF5
Avocado Gold Metallic—KJ6	Deep Sherwood Metallic—KG8	Frosty Green Metallic—KG2
Starlight Blue Metallic—KB8	Lucerne Blue Metallic—KB5	Powder Blue—KB1
Yellow—DY2	Golden Fawn—KY4	Parchment—HL4
Bright Red—FE5	Eggshell White—EW1	Black—TX9

†Monaco only.

NOTE: Due to occasional printing irregularities, the above colors may vary slightly from actual hue. See your Dodge Dealer for accurate color chips.



customer  
care



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