



**Canada's
Front-Wheel-Drive Company
Presents the . . .**

**1981
Dodge Omni**



This is Omni's fourth year. Each year, more and more Canadians buy this great little car. Many of them previously owned small foreign cars or domestic cars.

There must be valid reasons. Omni owners like its efficiency. They know proven front-wheel-drive gives them surprising interior room for four adults, excellent traction on wet, snow-covered or muddy roads, plus big-car stability, even in crosswinds. When combined with Omni's suspension system, you have handling that smooths out the bumps and straightens the curves.

Take a long look at its many standard features. That's another good reason for switching to Omni. It's also the reason Omni is keeping most of its original purchase price as a used car.

Now . . . see and feel "first hand". Take a test drive. Convince yourself. Buy or lease a 1981 Omni! Join the thousands of Canadians who have made the switch.



Dodge Omni with *Optional Custom Exterior Package*



Value on the inside, too. Front and rear passengers will find dimensions that translate into solid comfort. All-vinyl bucket seats are standard. There's optional bucket seating in colours to suit your personal tastes. So . . . for room and selection . . . Omni means business.



Dodge Omni with *Optional Premium Exterior Package*



Dodge Omni "Miser"

Basic Omni . . . quality made . . . easier to buy . . . and operate. The model name, "MISER", says a lot about the list price and economy of operation. Modifications have been made to reduce car weight and increase the power train efficiency. The result? You can buy an Omni for less and get better fuel efficiency.

And . . . Omni Euro-Sedan five-door. Ideally suited for many of today's dual personality owners. If you're one who wants fuel efficiency with more than the basic-transportation-look, this optional Omni package is the answer.

Inside and out, this package provides a unique coordinated appearance which sets this Omni apart "from the crowd". Like all Omni options, they also add to the trade-in value. Of course, the time to think about installing options is before you order. Like, right now!

Omni interiors allow you plenty of selection in colours and materials. Four adult passengers are not cramped in this interior. Seats are high enough to provide comfort, even on long trips.



Optional Sport Interior Cloth and Vinyl Bucket Seats

Another great option . . . the Chrysler-engineered 2.2-litre engine!

If you feel that your driving requirements necessitate more power, the new 2.2-litre 4-cylinder engine is the answer. It operates on less-expensive regular gasoline and uses an Electronic Spark Control system. Sensing devices provide input to a mini-computer which monitors acceleration and performance thus providing better fuel efficiency. Prove it to yourself. Test drive Omni today!

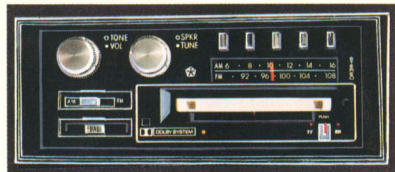




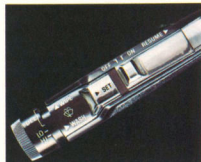
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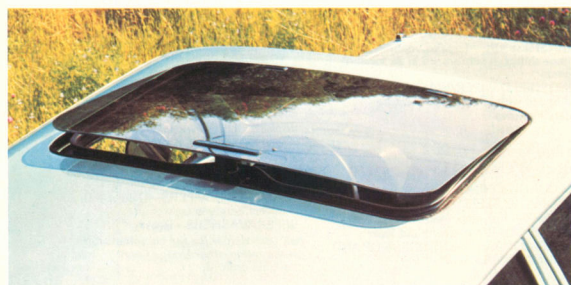
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OMNI OPTIONS

- A. **Luggage Rack** increases your Omni's already generous carrying capacity. Easily installed or removed. Carries 68 kg (150 lb.). Available with optional ski-adaptor package.
- B. **Rear Wiper/Washer** lets you see clearly even when the weather's at its worst. Convenient instrument panel switch.
- C. **AM/FM/MX Stereo Cassette Player** puts a world of listening pleasure within easy reach. Has Dolby® sound system for superior, noise-free reproduction.
*Trademark, Dolby Laboratories
- D. **Automatic Speed Control** gives you an extra measure of safety and fatigue-free driving on long trips. You preselect your driving speed; control keeps it there until you brake, accelerate or disengage.
- E. **Air Conditioning** adds a touch of welcome luxury to your Omni. Quick cool-down even on hottest days.
- F. **Removable Glass Sun Roof.** A tinted glass hatch-type sun roof can be partly opened or removed entirely and stowed in the cargo area.
- G. **Front Storage Console** holds the "extras" (maps, tissues, sun glasses) you want at your fingertips.

Dodge Omni Standard Equipment Features

- ALTERNATOR**—65 amp.
ASH RECEIVER—Front instrument panel
BATTERY—310 amp
BODY—Unibody construction combines body and frame into one solid, strong unit.
***BRAKES**—Front, self-adjusting, manual disc. Rear, drum
***BUMPER PROTECTIVE RUB STRIPS**—Front and rear
***BUMPERS**—Hydraulic energy-absorbing units restrict damage to bumpers and fender panels at impact speeds up to 8 km/h (5 mph), front and rear
CIGARETTE LIGHTER
***COAT HOOKS**—Left and right side, made of soft plastic
CORROSION PROTECTION—Seven-stage anti-corrosion process. Extensive use of galvanized steel; front wheelhouse liners of high-impact plastic; chip resistant vinyl lower bodyside coating
***DOORS**—Safety action recessed door handles, keyless locking system. Interlocking non-override door locks (except driver's door)
FOLDING SECURITY SHELF
FUEL TANK—49-litre (10.8 Imp. Gal) capacity
GLOVE BOX LOCK
HEADLINING—Reinforced headliner of perforated hardboard, colour-keyed
HEATER/DEFROSTERS—With upper level ventilation
HOOD RELEASE—Conveniently located inside
HORN—Single
IGNITION—Electronic Spark Control System incorporates Electronic Ignition System. Provides easier starting.
***IMPACT PROTECTION**—Protection beams in doors. Improved rear impact and roll-over integrity fuel systems. Chip-resistant vinyl lower bodyside undercoating protects against stone damage
***INSTRUMENT PANEL AND CONTROLS**—Includes: alternator and fuel gauges, integrated brake fluid pressure loss-parking brake warning indicator, integrated low oil pressure and high temperature warning indicator, and "key-left-in-ignition" warning buzzer
LIFTGATE—Rear

- *LIGHTS**—Single rectangular headlights, combined taillight, stoplight and backup light assembly, side marker lights and reflectors, dome light with courtesy switches, turn signal lights with lane change feature, 4-way emergency flasher and select lever quadrant (with automatic transmission)
***LOCKS**—Anti-theft ignition and break-in resistant trunk lock
***MIRRORS**—Outside, left, manually operated, in chrome. Inside, balljoint-mounted, prismatic day/night mirror.
PAINT—13 colours, including 3 metallics
RADIO—AM with Traveller's Information Service (T.I.S.) feature for travel in the U.S.
SEAT BELTS—Combined lap and shoulder unbelt system for driver and front outboard passenger. Lap belts for all remaining passengers
SEATS—Front bucket with rear bench, in vinyl. Foam cushion pads of fire-retardant materials. Energy-absorbing seat backs, including safety fold-back latches
SPEEDOMETER—Dual calibrated (km/h & mph) with metric predominant. Odometer reads in kilometres with tenths record
***STEERING**—Rack-and-pinion, manual with impact-absorbing column and wheel
STEERING WHEEL—3-spoke with horn button
SUSPENSION—Front, iso-strut, independent. Rear, trailing arm, independent with integral anti-sway feature
TIRES—13-inch glass-belted radials
TRANSMISSION—4-speed, manual with floor shifter, synchronized in all forward gears
***WINDSHIELD WIPER/WASHER**—Electric, 2-speed with "Pulse-wipe" feature
***Safety Features**
- CONSOLES**—Shift lever with auxiliary storage and rear ash tray
ELECTRICALLY HEATED REAR WINDOW DEFROSTER
ENGINE BLOCK HEATER
FLOOR MATS—Colour-keyed, front and rear
GAS CAP. LOCKING
GLASS, TINTED—Windshield or all windows
HORNS—Dual
LIGHTS—Halogen Headlamp System
MIRRORS—Outside, left, remote control chrome or dual, left, remote control chrome. Right, convex.
PACKAGES—There are many special option packages available, some of which are: Sport Package, Premium Interior Package, Premium Exterior Package and the Euro-Sedan Package. See your dealer for full details.
POWER ASSISTS—Disc brakes, front. Steering.
RADIOS—AM/FM, AM/FM/MX AM/FM/MX 8-Track or AM/FM/MX Cassette with Dolby*. All radios equipped with Traveller's Information Service (T.I.S.) feature for travel in the U.S.
***Trademark, Dolby Laboratories**
RALLYE INSTRUMENT CLUSTER—with tachometer, Trip Odometer and Electric Clock.
ROOF RACK, LUGGAGE
SEAT BELTS—Colour-keyed, with tension reliever and automatic release
SPARE TIRE—Conventional
STEERING WHEELS—Luxury Steering Wheel and Sport Steering Wheel
SUN ROOF
***SUSPENSION, HEAVY DUTY TRANSMISSION**—Torqueflite, Automatic UNDERCOATING
WHEEL COVERS—Deluxe (Not available with Euro-Sedan Package)
WHEEL TRIM RINGS—Not available with Premium Exterior Package
WHEELS—Rallye Cast Aluminum
WINDSHIELD WIPERS—Deluxe with intermittent wipe
WIPER/WASHERS—Rear

Ask your dealer for the complete story on the many other Dodge Omni available options.

Dodge Omni Selected Optional Equipment

- AIR CONDITIONING**
AUTOMATIC SPEED CONTROL
BATTERY—430 amp. Maintenance Free
BUMPER GUARDS—Front and Rear
CARGO COMPARTMENT DRESS-UP AND SOUND INSULATION

Seat Availability

Model	Standard Seat	Material	Optional Seat	Material
Omni Five-Door Hatchback	Front, bucket with fold down rear seat	All Vinyl	Front, bucket with fold down rear seat	Cloth & Vinyl
	Front, bucket with fold down rear seat	Cloth & Vinyl (a) (b)		

(a) Standard with Premium Interior Package includes front passenger recliner.

(b) Standard with Sport Package.

CHRYSLER ANTI-CORROSION WARRANTY

Every Chrysler-built vehicle has been engineered to withstand the rigours of driving over Canadian roads. But even more than that, we realize the corrosive effects of the mixture of moisture and road chemicals. That's why there's a Chrysler Anti-Corrosion Warranty on all Chrysler-built new cars and trucks. See your Dealer for complete details.

DODGE OMNI BASIC SPECIFICATIONS

Model Availability

Omni	Five-Door Hatchback
	X

Exterior Dimensions

	Five-Door Hatchback	
	millimetres	inches
Wheelbase	2517	99.1
Overall Length (a)	4186	164.8
Overall Width	1670	65.8
Overall Height (b)	1359	53.5
Track—Front	1426	56.1
—Rear	1412	55.6
Curb Weight—Kilograms	962	
—Pounds		2120

(a) Includes bumper guards.

(b) Based on four-passenger load.

Interior Dimensions

	Five-Door Hatchback	
	millimetres	inches
Effective Headroom—Front	972	38.3
—Rear	949	37.4
Effective Legroom—Front	1068	42.0
—Rear	837	33.0
Shoulder Room—Front	1314	51.7
—Rear	1309	51.5
Hip Room—Front	1336	52.6
—Rear	1178	46.4

Luggage Compartment

	Five-Door Hatchback	
	millimetres	inches
Loading Height	759	29.9
Usable Luggage Capacity—dm ³	297 (a)	10.5 (a)
—cu. ft.		

(a) With Shelf Panel.

Engine and Transmission Specifications

	4-cylinder	
	Standard	Optional
Availability		
Displacement—litres	1.7	2.2
—cu. in.	104.7	135
Carburetor	2-barrel	2-barrel
Bore—millimetres	79.5	87.5
—inches	3.13	3.44
Stroke—millimetres	86.4	92.0
—inches	3.40	3.62
Installed Net Power (kW @ R.P.M.)	52 @ 5200	64 @ 4800
(H.P. @ R.P.M.)	70 @ 5200	86 @ 4800
Installed Net Torque (N•m @ R.P.M.)	115 @ 2400	152 @ 2800
(lb. ft. @ R.P.M.)	85 @ 2400	112 @ 2800
Compression Ratio	8.2:1	8.5:1
Exhaust	Single	Single
Fuel Required	Leaded or Unleaded	Leaded or Unleaded
"Electronic Spark Control" System	Standard	Standard
Four-Speed Manual Transmission	Standard	Standard
Torqueflite 3-Speed Automatic Transmission	Optional	Optional



An optional service contract that covers your vehicle for 5 years or 80,000 kilometres, whichever occurs first, against major power train repair bills. See your Dealer for complete details.



Chrysler Front-Wheel-Drive . . . the way to beat the pump!

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BUY, RENT
OR LEASE