



**Touring Car**  
**\$295**

F. O. B. Detroit  
Starter and Demountable Rims  
\$81.00 Extra

**Runabout**  
**\$265**  
F. O. B. Detroit  
Starter and Demountable Rims  
\$81.00 Extra



**The Quickest  
Easiest Way to Buy a  
Ford**

Under the Ford Weekly Purchase Plan, you can make small weekly payments—so small that you will scarcely miss the money and almost before you realize it, you will be at the wheel of your own car. The size of the payments can be arranged with any Authorized Ford dealer. The money is placed to your credit in a local bank. It draws the bank's regular rate of interest which, with the principal, is applied to the purchase price of the car you select at the time of delivery.

Select your car today and enroll now in the Weekly Purchase Plan. The Ford dealer in your neighborhood will be glad to supply further details.

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**Enrolls You in the  
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**A Sound Investment  
that will serve you  
the whole year 'round**



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Main St.  
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**CROMWELL, CONN.**

## Tudor Sedan

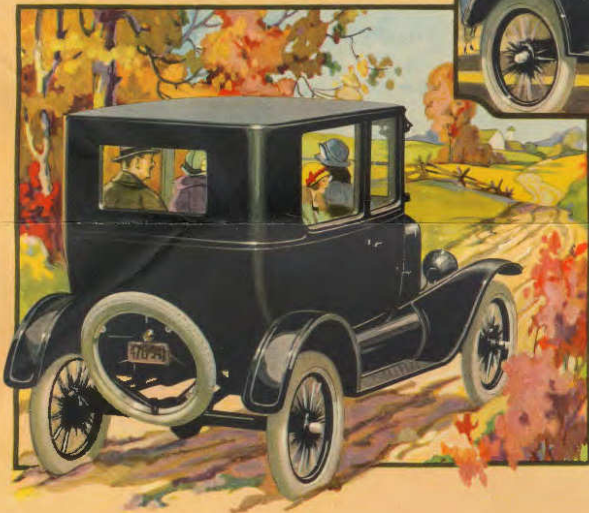
# \$590

**F.O.B. DETROIT**

Starter and Demountable Rims Included

Here is a most attractive car, the popularity of which is a tribute to its dignified appearance as well as to its admitted utility.

Inside, the Ford Tudor Sedan is tastefully appointed with neatness and simplicity. The arrangement of the doors and seats is especially convenient. A comfortable front seat next to the driver folds completely out of the way, permitting easy access to the rear seat. The driver may get in and out without disturbing other passengers.



# Ford

## THE UNIVERSAL CAR



## Fordor Sedan

# \$685

**F.O.B. DETROIT**

Starter and Demountable Rims Included

The Fordor Sedan is suitable for all occasions. It is convenient, dignified, and tastefully appointed. Equipment includes dome light, rear view mirror, windshield wiper, windshield visor, rich blue upholstery with silk poplin shades and carpets to harmonize, rotary window regulators, black and nickel door handles, door lock, and check straps to prevent the doors from swinging too wide. For the family that uses two or more cars, or where one car must serve, the Fordor Sedan can be depended upon to meet all requirements.

## Coupe

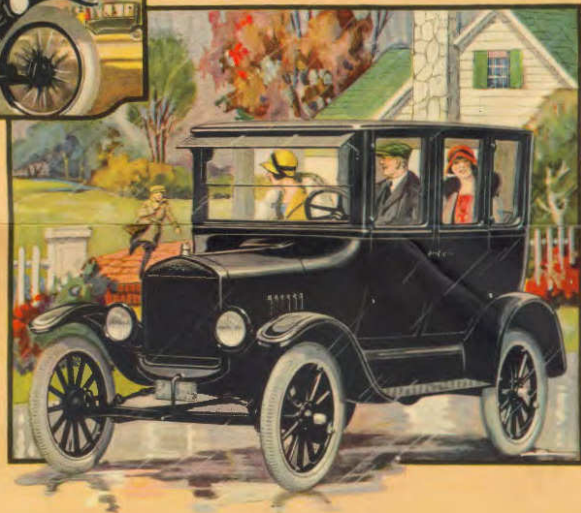
# \$525

**F.O.B. DETROIT**

Starter and Demountable Rims Included

The Ford Coupe is graced with a pleasing and well designed body. This widely popular body type is comfortable, roomy and convenient. Like all Ford cars the Coupe is easy to drive and park and is thoroughly adapted to all motoring conditions.

The Coupe upholstery and appropriate fittings present a most favorable impression. There is a recessed shelf back of the seat for small parcels, while larger packages can be conveniently carried in the commodious rear deck compartment.



# All Roads ~ All Weathers *in a*

## Ford Closed Car



THE utility of Ford enclosed cars is virtually unlimited. They are built for all roads, all weather and all conditions of service—for the individual and for the whole family.

Their thorough dependability is recognized and accepted throughout the world—wherever motor cars are driven—and is supported by a service organization that is unapproached both in scope and economy. A Ford will take you anywhere you may care to drive, quickly, comfortably, and at lowest cost.

Business men use Ford enclosed cars to speed up their working hours, making time more valuable and more profitable. No car is so well adapted to business—not only from the standpoint of economy, but in ease of parking and handling, and wide adaptability.

The woman who seeks to increase her circle of social and business friendships is handicapped without a Ford enclosed car. In many ways, it will advance her success, her health and her happiness.

For any or all of the family, a Ford is a sound and sensible investment.

"Service" is a most important consideration in buying an automobile

Wherever you are, The Nearest Service is Ford Service

