



2016 E - CLASS

COUPE/CABRIOLET



*E*



Mercedes-Benz

# PANORAMIC PACESETTERS

---

*PILLARLESS COUPES AND PEERLESS CABRIOLETS OFFER YOU  
A WIDE-OPEN PERSPECTIVE, AND A SUNNIER POINT OF VIEW.*

---



## AN OPEN DISPLAY OF PASSION

Driving a 2016 E-Class Coupe or Cabriolet is like a never-ending grand opening celebration. Their sculpted, sporty style widens your eyes, turning first glances into lasting desire. Biturbo power and agile moves uncork your endorphins. Industry-advancing innovations unveil new ways for you to be comforted, connected and protected. And simply by lowering the four power windows of the pillarless coupes, or the power soft top of the cabriolets, panoramic vistas unfold right before your eyes. An E-Class won't just heighten your driving passion. It'll blow it wide open.



# *BEAUTY IS SOUL-DEEP*

---

*WHETHER YOU'RE MAKING THE SCENE OR JUST TAKING IN THE  
SCENERY, AN E-CLASS HAS A WAY OF MAKING IT LOOK BETTER.*

---



## IT'S ALSO WHAT YOU CANNOT SEE

Chiseled muscle, windswept lines, and a sure stance. If you're a driving fan with an eye for design, the two-door E-Class models display their sporting soul in style. And you'll find their hidden assets just as appealing. The hardtop coupes deliver Mercedes-Benz strength without visible center pillars—a 55-year tradition that's unique in their class. Their power Panorama roof is also a standard standout. The cabriolets are true four-season, four-seat convertibles. Their triple-layer power soft top offers coupelike comfort and visibility, or vanishes—like your cares—in seconds.



# *CUSTOM IS OUR CUSTOM*

---

*FOUR INDIVIDUAL SEATS, HAND-FITTED IN ANY OF 16 LEATHERS, AND SURROUNDED BY HAND-POLISHED WOOD. THERE'S ONLY ONE WAY TO CRAFT AN E-CLASS: YOUR WAY.*

---





## **CREATED FOR FOUR**

Despite its technologically advanced luxuries, the cabin of an E-Class is steeped in tradition. Its four individually contoured sport seats set you and each of your passengers into your own comfort zones. It's a configuration you'll find in classic Mercedes-Benz coupes and cabriolets—further evidence this is no mere cut-down sedan. Each occupant—front or rear—is also provided with the enjoyment of a large power window, a center armrest, a console offering storage and cupholders, and a generous serving of legroom.

## **TAILORED FOR ONE**

Precisely topstitched leather is fitted by hand to each of the four seats. Eight color choices range from the richness of Natural Beige or Espresso Brown to bold Red or Deep Sea Blue. Smooth, even more supple Nappa leather is an indulgent option. Sustainably forested, hand-finished wood trim accents the dash, doors and console. You can complement your upholstery selection with the traditional warmth of Burl Walnut or modern Black Ash. Cabriolets also offer you four fabric colors for their soft top. The beauty of an E-Class runs deep beneath its elegant surfaces. Steam-expanded foams—a process pioneered by Mercedes-Benz in the 1990s—eliminate harmful chemicals from the cabin and its manufacture. And supporting the seats, door trim and other elements are natural products from flax, coconut and olives. Caring for the earth—and its occupants—is more than an E-Class tradition. It's part of its nature.



# *PERFECT PAIRS*

---

*WHEN A DRIVER AND A CAR FEEL TRULY CONNECTED, THERE MAY BE NO TIGHTER BOND. AN E-CLASS CELEBRATES YOUR SHARED LOVE OF THE OPEN ROAD, STARTING WITH A MATCHING PAIR OF TURBOS.*



## ASPIRATION AND INSPIRATION

Strength, stamina and agility are the key measures of athletic success, and all of them start with deep breathing. The biturbo

V-6 and V-8 engines of the E-Class rapidly compress their intake air to squeeze more power and torque from every drop of fuel. Advanced suspensions and staggered-width 18" wheels and tires<sup>1</sup> also turn pressure into poised confidence. And while their performance takes your breath away, their ultralow emissions give some back. Opening up an E-Class is always refreshing.





# SAFETY FIRST AND FOR ALL

---

*WHEN SECONDS MATTER MOST, SO DO FIRSTS. IT'S WHY MERCEDES-BENZ ENGINEERS KEEP THINKING UP NEW WAYS TO MAKE EVERY CAR SAFER.*

---

Every effort of Mercedes-Benz safety engineers goes toward a singular goal: accident-free driving. They're also keenly aware that achieving this goal only for the vehicles they design would be pointless. The roads can only be safe for someone when they're safe for everyone. The 1951 patent for the first crumple zone is one of more than 88,000 that Mercedes-Benz has earned in the past 130 years. Energy-absorbing front and rear deformation zones flank a reinforced "safety cell" for the passengers. But the idea did more than better protect the occupants of a Mercedes-Benz. It eventually became the way all automobiles are made, thereby helping protect everyone on the road better. Over the decades, countless breakthroughs that were

pioneered under the Three-Pointed Star have gone on to become the safety standards for all automobiles—like the Antilock Braking System (ABS), the Electronic Stability Program (ESP®), the seat-belt Emergency Tensioning Device (ETD), side curtain air bags, and for convertibles, the automatic pop-up roll bar.<sup>2</sup> For many of these inventions, Mercedes-Benz has chosen not to enforce their patents—since some things are too important not to share. As a result, you can expect to see some of the groundbreaking advancements of today's Mercedes-Benz on other cars in a few years. That said, sometimes the future is only milliseconds ahead of you. And nobody prepares you for it like the engineers who've spent decades thinking about it.



# VIRTUAL VISION, REAL ACTION

---

*SEEING THE FUTURE ISN'T NEARLY AS IMPORTANT AS PREDICTING YOURS – ESPECIALLY THE PART THAT'S JUST SECONDS AHEAD. WITH INTELLIGENT DRIVE, A 360° NETWORK OF CAMERAS, RADAR AND OTHER SENSORS CAN SEE MORE THAN THE HUMAN EYE, TO HELP YOU GET OUT OF DANGER BEFORE YOU'RE IN IT.*

---





## **COLLISION PREVENTION ASSIST PLUS**

Radar-based technology alerts you if you're following a vehicle too quickly or too closely. As soon as you start to brake, Adaptive Brake Assist automatically adjusts the braking to an ideal level, to help prevent a collision or reduce its severity. The system can apply the brakes autonomously from speeds up to 65 mph.<sup>3</sup> It can also activate PRE-SAFE,<sup>9</sup> the predictive system that can tighten the front seat belts and close the windows in the moments before a collision.<sup>4</sup>

## **ATTENTION ASSIST**

By continuously monitoring as many as 70 parameters of driving behavior, ATTENTION ASSIST<sup>®</sup> can alert you both visually and audibly if it detects signs of driver-drowsiness on long trips. Its enhanced sensitivity helps the system detect drivers who begin their trip drowsy. A display in the gauge cluster can help you track your own attention level and driving time along your journey.<sup>5</sup>

## **ACTIVE LANE KEEPING ASSIST**

By monitoring visible road markings at speeds above 37 mph, Active Lane Keeping Assist helps detect unintended drifting off-course, and alerts you by vibrating the steering wheel. If you continue to drift, it can selectively brake individual wheels to help guide the car back into its lane. It can also help detect and alert you to overtaking vehicles, vehicles you'll need to overtake if you change lanes, and even oncoming traffic in the adjacent lane.<sup>5</sup>

## **ACTIVE BLIND SPOT ASSIST**

When driving above 20 mph, radar technology helps sense when a vehicle enters the blind-spot area on either side of you, and alerts you by illuminating an icon in the side mirror. A warning tone sounds if you activate a turn signal while a vehicle is detected. And if you begin to change lanes, advanced active technology can help guide the car back by applying the brakes on one side.<sup>6</sup>

## **DISTRONIC PLUS WITH STEERING ASSIST**

Radar-based cruise control adapts your set speed to the flow of traffic ahead, automatically slowing until your path is clear again. If the vehicle ahead slows to a stop, DISTRONIC PLUS<sup>®</sup> can brake to a full halt. When traffic moves, you can resume with just a tap, or automatically if the stop is under a second. The Steering Assist feature helps the driver keep the vehicle centered in between the lane markings while cruising on straight roads, or even in gentle curves.<sup>7</sup>

## **PRE-SAFE BRAKE WITH PEDESTRIAN RECOGNITION**

PRE-SAFE Brake can help detect an impending collision and automatically apply up to 100% braking force to help reduce the severity of impact. At speeds up to approximately 35 mph, it can also help detect if pedestrians have entered in your path and automatically apply the brakes.<sup>8</sup> The features are active whether using the cruise control functions of DISTRONIC PLUS or not.

## **BRAKE ASSIST PLUS WITH CROSS-TRAFFIC ASSIST**

BAS<sup>®</sup> PLUS uses radar sensors to scan the road ahead at driving speeds up to approximately 45 mph. Cross-Traffic Assist uses radar plus advanced cameras to help detect a potential collision with vehicles approaching from either side of an intersection ahead, or with pedestrians in the car's path. When the driver responds to the system's alert by braking, Brake Assist PLUS precisely applies the maximum braking force required to help prevent such an accident.<sup>8</sup>

## **PARKTRONIC WITH ACTIVE PARKING ASSIST**

As you drive by open parking spaces, sensors help you size them up. When you decide to back into one, it can expertly steer and brake for you—and steer you back out later. In any low-speed maneuver, PARKTRONIC's ultrasonic sensors in the bumpers help detect nearby objects within its field of view. Audible and visual indicators in the cabin help you navigate tight spaces with confidence.

Please see endnotes at back of brochure.

# *RETAINED VALUES*

*THE CABIN IS DESIGNED TO MAKE INSTANT GRATIFICATION ENDURE.*



## A TRADITION OF TOMORROWS

Mercedes-Benz coupes and cabriolets have been innovators, record-breakers and trendsetters for generations. Every model that's a coveted classic today debuted as something startlingly modern. That tradition is going even stronger today, which is why the 2016 E-Class can assure a payback on your investment few cars can match: Time well spent. When it comes to that, the best rate of return is when you wouldn't give back a single moment.





## HIGH TECH, HUMAN TOUCH

An E-Class uses the power of engineering to soothe, stimulate and satisfy you. With heat-rejecting glass, the Panorama roof turns an E-Class Coupe into a planetarium by night, but not a solarium by day. The finely tailored Cabriolet soft top is nearly an inch thick, for cozy comfort in any weather. It power-folds under its sculpted cover in seconds, leaving room in the trunk for your luggage or golf bags. As you drive top-down, the exclusive AIRCAP® front and rear wind deflectors quell turbulence and wind noise. The cabin stays calm, so you can converse with ease, or immerse yourselves in available harman/kardon® surround sound. And when the temperature drops, don't hurry to raise the top. AIRSCARF® is an innovative option that can envelop your neck in warmed air. In an E-Class, you'll find added degrees of enjoyment in every sense—and every season.



*IN AN E-CLASS, INNOVATIVE TECHNOLOGY COMBINES THINKING WITH THOUGHTFULNESS, TO EXPAND YOUR ENJOYMENT. TO BRING YOU THE SUN AND STARS. AND EVEN TO EXTEND YOUR TOP-DOWN DRIVING SEASON.*

---

## *ADVANCED DEGREES*

---



# TOGETHER WHEREVER

*IT'S PERFECTLY NATURAL TO DEVELOP AN EMOTIONAL ATTACHMENT TO YOUR MERCEDES-BENZ. WITH MBRACE, ENJOYING A TECHNOLOGICAL CONNECTION IS JUST AS EASY.*

With Mercedes-Benz mbrace,<sup>®</sup> your car is only a click away. Five years of mbrace Connect benefits and services<sup>9</sup> come standard with every new 2016 Mercedes-Benz, providing you with remote access to your vehicle from your smartphone or computer. With the mbrace Mobile App,<sup>10</sup> you can lock, unlock and locate your car—and more—from from your phone. You can access Google and Yelp from your car with a variety of in-vehicle apps. You can send destinations to your car's available COMAND<sup>®</sup> navigation system from your computer or phone. Even your car can reach out, with remote diagnostics and a direct connection to Mercedes-Benz Roadside Assistance.<sup>11</sup> Three additional packages bring you even more connections—from added safety and security, to a personal concierge, to streaming music and in-car WiFi for you and your friends. With mbrace, your Mercedes-Benz helps you stay connected not just to your car, but to your world—from anywhere you are, and wherever tomorrow takes you.

## ***mbrace Connect***

5 years included

*State-of-the-art convenience with remote vehicle access, in-vehicle apps and over-the-air updates*

### **Package includes:**

- mbrace Mobile App for Android or iPhone
- Remote lock/unlock and other vehicle features via Mobile App
- Access to mbrace Web services at mbrace.MBUSA.com
- Remote diagnostics with direct dealer connection
- Over-the-air updates of many mbrace features and apps
- An evolving selection of Mercedes-Benz Apps, such as:
  - Google<sup>™</sup> Local Search
  - Yelp
  - Fuel station finder with prices
  - Weather reports locally and around the world
  - Airport flight status
  - Local movie theater showtimes
- Valet Protect
- Viewable traffic cams in many metro markets

## ***mbrace Secure***

6-month trial included

Requires mbrace Connect

*Added peace of mind from safety and security features for you, your family, and your vehicle*

### **Package includes:**

- Automatic Collision Notification
- Emergency calling from your car's SOS button or the Mobile App
- Automatic Alarm Notification
- Stolen vehicle location assistance
- Agent-assisted remote locking and unlocking
- Dealer connect

## ***mbrace Concierge***

3-month trial included

Requires mbrace Secure

*Personal assistance from highly knowledgeable professionals with access to a world of resources*

### **Package includes:**

- Personal concierges to help you stay more productive on the road, or from the Mobile App on your smartphone
- Expert recommendations and reservations for dining out, and for tickets to events
- Turn-by-turn directions from a live assistant or sent to your car
- Travel assistance, including reservations and changes for hotels, airlines and car rentals
- Answers to most any question, help with most any request

## ***mbrace Entertain***

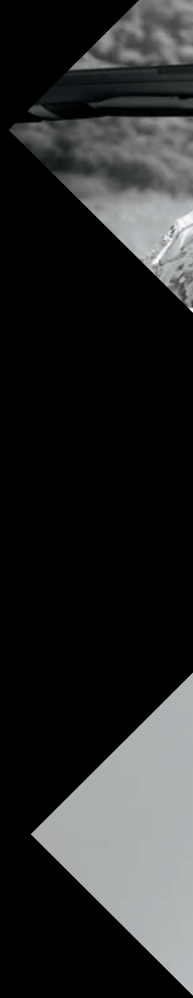
3-month trial included

Requires mbrace Secure

*Online, on-the-road enjoyment from streaming entertainment to maps, along with in-car WiFi*

### **Package includes:**

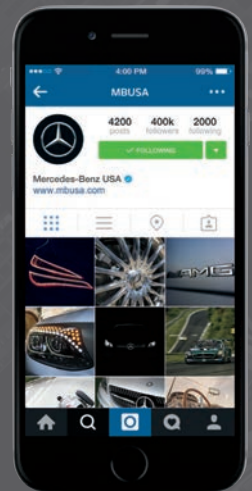
- Streaming audio and data via widely available 3G coverage
- In-car WiFi with secure connection of up to four devices
- Online maps, powered by Google
- A selection of streaming audio apps, including:
  - TuneIn<sup>®</sup> radio
  - iHeartRadio<sup>®</sup> Available starting Fall 2015
  - Mercedes-Benz Radio





### CAR IN YOUR POCKET

The mbrace Mobile App on your iPhone or Android phone includes a number of remote vehicle controls among its many useful features. You can lock and unlock the doors from any distance. Locate your car on a map. Or flash its lights and sound the horn. You can even look up an address, and send it directly to your car's COMAND navigation system.



### OUR WORLD IS YOURS

The online world of Mercedes-Benz is one of many ways you can enjoy being part of the family. You can keep up to date with news and events, or take in an entertaining film. You can get more from your vehicle with helpful tutorial videos and downloadable manuals. And you can check out photos from other Mercedes-Benz drivers and fans, and best of all, share yours as well.

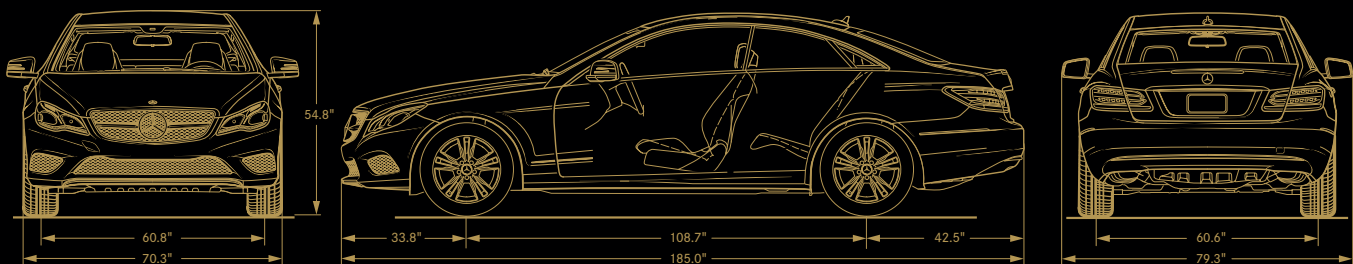


# BUILD YOUR OWN

MBUSA.com/E

<i>Specifications</i>		E 400 Coupe	E 400 Cabriolet	E 550 Coupe	E 550 Cabriolet
<b>Engine</b>	Type	3.0-liter biturbo Direct Injection gasoline V-6	3.0-liter biturbo Direct Injection gasoline V-6	4.7-liter biturbo Direct Injection gasoline V-8	4.7-liter biturbo Direct Injection gasoline V-8
	Power	329 hp @ 6,500 rpm	329 hp @ 6,500 rpm	402 hp @ 5,000 rpm	402 hp @ 5,000 rpm
	Torque	354 lb-ft @ 3,500-5,250 rpm	354 lb-ft @ 3,500-5,250 rpm	443 lb-ft @ 1,600-4,750 rpm	443 lb-ft @ 1,600-4,750 rpm
<b>Transmission</b>		7-speed automatic with shift paddles	7-speed automatic with shift paddles	7-speed automatic with shift paddles	7-speed automatic with shift paddles
<b>Acceleration, 0-60 mph<sup>12</sup></b>		6.1 sec (4MATIC: 6.3 sec)	6.3 sec	4.9 sec	5.0 sec
<b>Wheels</b>		18" twin 5-spoke <sup>1</sup>	18" twin 5-spoke <sup>1</sup>	18" AMG <sup>®</sup> twin 5-spoke <sup>1</sup>	18" AMG <sup>®</sup> twin 5-spoke <sup>1</sup>
<b>Suspension</b>		4-wheel multilink with AGILITY CONTROL <sup>®</sup>	4-wheel multilink with AGILITY CONTROL	Sport-tuned 4-wheel multilink with Dynamic Handling suspension	Sport-tuned 4-wheel multilink with Dynamic Handling suspension
<b>Drivetrain</b>		Rear-wheel drive or 4MATIC <sup>®</sup> all-wheel drive	Rear-wheel drive	Rear-wheel drive	Rear-wheel drive

<i>Dimensions</i>		E 400 Coupe	E 400 Cabriolet	E 550 Coupe	E 550 Cabriolet
<b>Wheelbase</b>		108.7"	108.7"	108.7"	108.7"
<b>Overall length</b>		185.0"	185.0"	185.0"	185.0"
<b>Overall height</b>		54.8"	55.0" (top up)	54.8"	55.0" (top up)
<b>Overall width</b>		79.3" (w/mirrors)	79.3" (w/mirrors)	79.3" (w/mirrors)	79.3" (w/mirrors)
<b>Curb weight</b>		3,935 lbs (4MATIC: 4,057 lbs)	4,145 lbs	4,134 lbs	4,365 lbs
<b>Headroom (front/rear)</b>		36.8" / 35.5"	38.3" / 36.2" (top up)	36.8" / 35.5"	38.3" / 36.2" (top up)
<b>Legroom (front/rear)</b>		42.0" / 32.6"	42.0" / 30.1"	42.0" / 32.6"	42.0" / 30.1"
<b>Shoulder room (front/rear)</b>		54.1" / 48.9"	54.1" / 47.8"	54.1" / 48.9"	54.1" / 47.8"
<b>Cargo capacity</b>		13.3 cu ft	11.5 cu ft (top up) 8.8 cu ft (top down)	13.3 cu ft	11.5 cu ft (top up) 8.8 cu ft (top down)



## KEY STANDARD FEATURES

E 400 Coupe  
E 400 Cabriolet  
E 550 Coupe  
E 550 Cabriolet

### Performance and efficiency

- |   |   |   |   |   |
|---|---|---|---|---|
| ● | ● | ● | ● | ECO Start/Stop system                                 |
| ○ | ○ | ● | ● | Manual shift mode for transmission                    |
| ○ | — | — | — | 4MATIC all-wheel drive                                |
| ● | ● | — | — | AGILITY CONTROL® suspension w/selective damping       |
| — | — | ● | ● | Dynamic Handling suspension w/Comfort and Sport modes |
| ○ | ○ | ● | ● | Perforated front brake discs w/painted calipers       |

### Safety and security

- |   |   |   |   |  |
|---|---|---|---|--|
| ● | ● | ● | ● | COLLISION PREVENTION ASSIST PLUS   |
| ● | ● | ● | ● | ATTENTION ASSIST®  |
| ● | ● | ● | ● | PRE-SAFE®  |
| ● | ● | ● | ● | Electronic Stability Program (ESP®)  |
| ● | ● | ● | ● | Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, and Brake HOLD feature |
| ● | ● | ● | ● | Emergency-sensing Brake Assist (BAS®)  |
| ● | ● | ● | ● | Advanced Tire Pressure Monitoring System   |
| ● | — | ● | — | 11-way air bag protection  |
| — | ● | — | ● | 9-way air bag protection   |
| ● | ● | ● | ● | Automatic front seat-belt presenters   |
| ● | ● | ● | ● | NECK-PRO® front head restraints  |
| — | ● | — | ● | Dual automatic pop-up roll bars <sup>2</sup>   |
| ● | ● | ● | ● | LED Daytime Running Lamps  |
| ● | ● | ● | ● | LED low-beam headlamps   |
| ● | ● | ● | ● | Full-LED taillamps   |
| ● | ● | ● | ● | SmartKey remote locking and starting system  |
| ● | ● | ● | ● | Antitheft alarm system with remote panic feature   |

E 400 Coupe  
E 400 Cabriolet  
E 550 Coupe  
E 550 Cabriolet

### Comfort and convenience

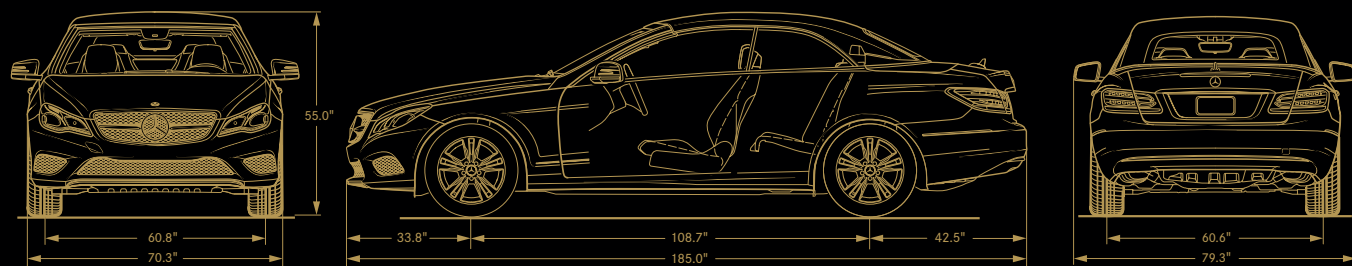
- |   |   |   |   |   |
|---|---|---|---|---|
| ● | ● | ● | ● | 14-way power front seats with memory                  |
| ● | ● | ● | ● | Heated front seats                                    |
| ● | ● | ● | ● | Sport front seats w/integrated head restraints        |
| ● | ● | ● | ● | Individual rear seats w/center storage console        |
| ● | — | ● | — | Split-folding rear seats w/integrated head restraints |
| — | ● | — | ● | Rear-seat center-armrest pass-through                 |
| ● | ● | ● | ● | Power tilt/telescoping steering column                |
| ● | ● | ● | ● | Multifunction steering wheel w/Nappa leather trim     |
| ● | — | ● | — | Panorama roof w/power tilt/sliding front panel        |
| — | ● | — | ● | Power triple-layer acoustic soft top                  |
| ● | ● | ● | ● | Dual-zone digital automatic climate control           |
| ● | ● | ● | ● | Ambient lighting                                      |
| ● | ● | ● | ● | Rain-sensing windshield wipers                        |
| ● | ● | ● | ● | Heated power side mirrors                             |
| ● | ● | ● | ● | Auto-dimming driver-side and inside mirrors           |

### Entertainment and navigation

- |   |   |   |   |   |
|---|---|---|---|---|
| ● | ● | ● | ● | COMAND® system with central controller          |
| ● | ● | ● | ● | Bluetooth® audio streaming                      |
| ● | ● | ● | ● | USB audio port                                  |
| ● | ● | ● | ● | HD Radio™ receiver                              |
| ● | ● | ● | ● | In-dash DVD/CD player and SD card reader        |
| ● | ● | ● | ● | Hands-free Bluetooth interface                  |
| ● | ● | ● | ● | Mercedes-Benz mbrace®                           |
| ● | ● | ● | ● | 5 years of mbrace Connect services <sup>9</sup> |

● Standard ○ Optional — Not available

Please see endnotes at back of brochure.





# OPTIONS AND ACCESSORIES

## Option Packages

	E 400 Coupe	E 400 Cabriolet	E 550 Coupe	E 550 Cabriolet
<b>Premium 1 Package</b>	○	○	○	○
<ul style="list-style-type: none"> <li>• COMAND® navigation with 3 years of map updates<sup>13</sup></li> <li>• harman/kardon LOGIC7® surround-sound system with Dolby Digital 5.1</li> <li>• SiriusXM Radio<sup>14</sup> (with 6-month trial of All Access plan)</li> <li>• SiriusXM Traffic and Weather<sup>14</sup> (with 5 years of service)</li> <li>• Voice control with learning feature for audio, telephone and navigation</li> <li>• KEYLESS-GO®</li> <li>• Power-folding side mirrors</li> <li>• Power rear-window sunshade <i>Coupes only</i></li> <li>• AIRSCARF® neck-level heating system <i>Cabriolets only</i></li> <li>• Rearview camera<sup>15</sup></li> </ul>				
<b>Premium 2 Package</b> <i>Requires Premium 1 Package</i>	○	○	○	○
<ul style="list-style-type: none"> <li>• Full-LED headlamps with Active Curve Illumination and Adaptive Highbeam Assist</li> <li>• Corner-illuminating front lamps</li> <li>• Blind Spot Assist</li> <li>• Lane Keeping Assist</li> <li>• Ventilated front seats</li> </ul>				
<b>Premium 3 Package</b> <i>Requires Premium 2 Package</i>	○	○	○	○
<ul style="list-style-type: none"> <li>• Surround View System<sup>15</sup></li> <li>• PARKTRONIC w/Active Parking Assist</li> <li>• DISTRONIC PLUS® with Steering Assist</li> <li>• PRE-SAFE® Brake with Pedestrian Recognition</li> <li>• BAS® PLUS with Cross-Traffic Assist</li> <li>• PRE-SAFE PLUS rear-end collision protection</li> <li>• Active Blind Spot Assist</li> <li>• Active Lane Keeping Assist</li> </ul>				
<b>Sport Package</b>	○	○	○	○
<ul style="list-style-type: none"> <li>• AMG body styling <i>Standard on E 550 models</i></li> <li>• 18" AMG® twin 5-spoke wheels<sup>1</sup> <i>Standard on E 550 models</i></li> <li>• Perforated front brake discs with painted calipers <i>Standard on E 550 models</i></li> <li>• Driver-selectable Manual shift mode for transmission <i>Standard on E 550 models</i></li> <li>• Sport-tuned AGILITY CONTROL® suspension <i>E 400 models only</i></li> <li>• 3-spoke flat-bottom sport steering wheel</li> <li>• Multicontour front seats</li> <li>• Rubber-studded aluminum pedals</li> </ul>				
<b>Night Package Plus</b> <i>Requires Sport Package</i>	○	○	○	○
<ul style="list-style-type: none"> <li>• Gloss Black exterior accents, including rear spoiler</li> <li>• 18" AMG twin 5-spoke wheels (Black)<sup>1</sup></li> <li>• Exclusive interior in Black leather w/red topstitching, red cabin accents, and sport steering wheel w/red stitching</li> <li>• AMG sport front seats</li> <li>• Silver shift paddles</li> </ul>				

## Individual options

	E 400 Coupe	E 400 Cabriolet	E 550 Coupe	E 550 Cabriolet
4MATIC® all-wheel drive	○	—	—	—
Wood/leather steering wheel <sup>16</sup> <i>Not available with Sport Package</i>	○	○	○	○
Wood/leather flat-bottom sport steering wheel <sup>16</sup> <i>Requires Sport Package</i>	○	○	○	○
Leather upholstery	●	●	●	●
Nappa leather upholstery	○	○	○	○
Black Ash wood trim <i>See Color and Trim chart on next page</i>	△	△	△	△
Burl Walnut wood trim <i>See Color and Trim chart on next page</i>	△	△	△	△
Brown Lime wood trim <i>See Color and Trim chart on next page</i>	△	△	△	△
Metallic paint	○	○	○	○

## Accessories *Selected items shown at left*

	E 400 Coupe	E 400 Cabriolet	E 550 Coupe	E 550 Cabriolet
19" twin 5-spoke wheels <sup>1</sup>	○	○	○	○
Illuminated Star <i>Not available with Driver Assistance Pkg.</i>	○	○	○	○
Rear spoiler	○	○	○	○
Roof spoiler	○	—	○	—
Roof rack basic carrier	○	—	○	—
Ski/snowboard and bicycle racks <i>Requires basic carrier</i>	○	—	○	—
Media Interface cable	○	○	○	○
All-season floor mats	○	○	○	○
Illuminated door sills	○	○	○	○

● Standard ○ Optional △ No-charge option — Not available



# COLOR AND TRIM

Please see endnotes at back of brochure.

## UPHOLSTERY STYLES



Leather (standard)

## UPHOLSTERY COLORS



Black  
Available with any wood trim



Silk Beige/Esspresso  
Not available with Black Ash wood



Crystal Grey/Black  
Available with any wood trim



Natural Beige/Black  
Available with any wood trim



Red/Black  
Not available with Burl Walnut wood



Espresso Brown/Silk Beige  
Not available with Black Ash wood



Espresso Brown/Black  
Available with any wood trim



Deep Sea Blue/Silk Beige  
Available with any wood trim

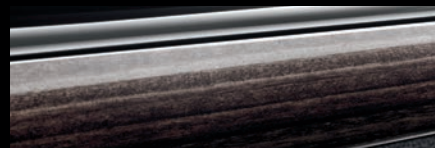
## INTERIOR TRIM



Burl Walnut wood



Black Ash wood



Brown Lime wood



Nappa leather (optional)

## PAINTWORK



Black



Polar White



Mars Red



Obsidian Black metallic



Dune Silver metallic



Dolomite Brown metallic



Steel Grey metallic



Iridium Silver metallic



Palladium Silver metallic<sup>17</sup>



Selenite Grey metallic<sup>18</sup>



Lunar Blue metallic



*designo* Diamond White metallic<sup>19</sup>

## WHEEL CHOICES



18" twin 5-spoke<sup>1</sup>

- E 400 models



18" AMG<sup>®</sup> twin 5-spoke<sup>1</sup>

- E 550 models
- E 400 models (Sport Package)



18" AMG twin 5-spoke (Black)<sup>1</sup>

- All models (Night Package Plus)

● Standard    ○ Optional

## CABRIOLET SOFT TOP CHOICES



Blue



Red



Black



Dark Brown

©2015 Mercedes-Benz USA, LLC • One Mercedes Drive, Montvale, NJ 07645 • 1-800-FOR-MERCEDES • MBUSA.com

Marketing Communications. All illustrations and specifications contained in this brochure are based on the latest product information available at the time of publication. Mercedes-Benz reserves the right to make changes at any time, without notice, to colors, materials, equipment, specifications and models. Any variations in colors shown are due to reproduction variations of the printing process. Illustrations may include test situations. Some vehicles may be shown with non-U.S. equipment. Some vehicles are shown with optional equipment. iPad, iPhone and iPod are registered trademarks or service marks of Apple Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Android and Google Maps are registered trademarks of Google Inc. harman/kardon and LOGIC7 are registered trademarks of Harman International Industries, Inc. HD Radio is a proprietary trademark of iBiquity Digital Corporation. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Tuneln is a registered service mark of Tuneln, Inc. Twitter is a registered trademark of Twitter, Inc. Yelp is a registered trademark of Yelp Inc.

## ENDNOTES

- Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
- COLLISION PREVENTION ASSIST PLUS may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Autonomous braking is available at speeds between approximately 5 and 65 mph for moving vehicles, or 5 and 31 mph for stationary objects.
- PRE-SAFE® closes the front side windows when the system's sensors detect side movements that suggest a possible rollover or side impact. A small gap is left near the fully closed position.
- Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST™ and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 37 mph.
- Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. Blind Spot Assist operates at speeds above approximately 20 mph.
- DISTRONIC PLUS® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely.
- Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included, starting on the original retail sale or lease date from an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. Some services may be limited or restricted in some areas. Apps may be introduced, updated or removed at varying dates, and may also require a vehicle software update. Driver is responsible for complying with traffic and other laws. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones. Streaming Internet-based features require an active subscription to the mbrace Mercedes-Benz Entertain Package. Connection may be limited by cellular signal.
- The mbrace Mobile App is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. Please visit MBUSA.com/mbrace for more information.
- Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- The purchase or lease of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package, as well as a 5-year introductory subscription to SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available for select markets. SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Weather subscriptions are sold separately or as a package after trial period. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- Wood/leather steering wheels available only with Black Ash or Burl Walnut wood trim. When Deep Sea Blue/Silk Beige interior is combined with Sport Package, optional wood/leather flat-bottom sport steering wheel is available only in Black.
- Availability may be limited. Please see your dealer.
- Introduction dates vary. Please see your dealer.
- Extra-cost option.



The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA believes in giving back at [MBUSA.com/community](http://MBUSA.com/community)