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E-Class

2018



The personal rewards of striving to be the best are even more meaningful in the development of young people than they are for automobiles. Instilling the values of leadership, goal-setting, discipline and teamwork in youth is an investment in everyone's future. It's why Mercedes-Benz USA is collaborating with the Laureus Sport for Good Foundation, with an ongoing commitment to train and place hundreds of coaches for after-school and in-school sports programs in communities around the country. Sports offer kids more than the chance to be physically active and have fun. It's also an opportunity to have a mentor who can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.

Learn more about how Mercedes-Benz USA believes in giving back at MBUSA.com/community

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165 MC-17-1100

Mercedes-Benz





Standard and available equipment may vary by model. Please see back of brochure.



E-Class

<i>Introduction</i>	6
SEDAN	20
WAGON	25
AMG SEDAN/WAGON	32
COUPE	40
CABRIOLET	45

<i>Specifications and equipment</i>	51
-------------------------------------	----





THE 2018 E-CLASS

Nobody said “astronaut.” There were six kids at the family gathering, counting the cousins, and you asked each one of them the conversation-starter that’s worked for generations. Two of them said they want to be teachers when they grow up. One looked up from her tablet and just said “computers.” Another did his best to pronounce “veterinarian.” The youngest one just shrugged. And the one who came the closest? She wants to design cars that can drive themselves. Had she only added “to the moon,” you’d have called it a win.

Driving the future.

Three hours into your drive home, you’re still thinking about it. Of course, you’re not in a flying car, nor are you heading for your space colony. But still, you think to yourself, have our dreams been grounded? You turn up the music and keep driving.

The E-Class brings you innovations you won’t find in any other brand of car, in any class. And it’s the only nameplate in the U.S. that gives you a choice of sedans, wagons, and convertibles.

The highway gently curves as you start to climb the last grade before the city limits. Your hand only lightly grips the wheel. Your foot is merely resting on the gas pedal. You feel your car brake as a motorhome—two lanes too far to the left—loses its momentum in your path. You check the mirror, tap the turn signal lever, and without changing your grip or moving your feet, your E-Class executes a move with the charge of a full-back and the grace of a ballerina. Another tap and you’re back in the third lane, back at your cruising speed, and suddenly, in your mind, back at the kids’ dinner table.

Maybe you didn’t get to orbit the earth, or drive on the moon. That said, the lunar rover didn’t have radar-based cruise control, or satellite navigation. No voice control, no climate control, and surely no massaging seats. You think about what your E-Class can do: What you’re holding in your hands used to be the future. But some engineers with wild imaginations turned it into something else: the present. “I’m sure,” you say to yourself, “some of them wanted to be astronauts.” And here you are, driving their “spaceship” to your house. Next year at the family reunion, you’re taking that kid for a drive. No, not to the moon. But to the edge of the future she’ll someday reinvent.



KEY FEATURES

PERFORMANCE

A stable of thoroughbred, turbo-boosted horses team up with nine speeds and five drive modes. Lowered, luxurious and adaptive air suspensions are all naturally nimble.

- > Inline-4 turbo, V6 biturbo, AMG V6 biturbo, or handcrafted AMG V8 biturbo power
- > Standard, AMG-enhanced or AMG SPEEDSHIFT® MCT 9-speed transmission; DYNAMIC SELECT drive modes
- > Selective damping or adaptive AIR BODY CONTROL*
- > Confidence-inspiring 4MATIC® all-wheel drive*

DESIGN

A full line of sedans, wagons, coupes and cabriolets takes an athletic stance and exemplifies elegance. Truly exquisite cabins are sculpted like art, tailored like couture.

- > 17" to 20" alloy wheels*¹
- > A variety of grille designs and styling packages*
- > LED headlamps, LED taillamps with "stardust" effect, and 64-color LED ambient cabin lighting
- > The only pillarless coupes in their class, plus versatile wagons, and cabriolets with a 3-layer power soft top

SAFETY

Groundbreaking safety advancements watch the road and the driver. Active and semi-autonomous systems add to your comfort, confidence and driving enjoyment.

- > Radar-based Active Brake Assist collision mitigation
- > First production car with Car-to-X Communication²
- > PRE-SAFE® with industry-first hearing protection
- > PRE-SAFE Impulse Side (Sedans, Wagons)
- > Industry-leading active safety suite* including Evasive Steering Assist and Active Emergency Stop Assist

LUXURY

Sedans, 3-row wagons, and 4-passenger coupes and cabriolets are at once inviting and invigorating. Sensory delights range from surround sound to spa-like comforts.

- > Power front seats with memory, split-folding rear seats
- > Power Panorama roof (Sedans,* Wagons* and Coupes)
- > Heated, ventilated and massaging front seats*
- > Air Balance cabin-air ionizer and aromatherapy system*
- > Two Burmester® Surround Sound System options*
- > AIRSCARF® neck-level heating (Cabriolets)

TECHNOLOGY

User-friendly innovations help keep you connected, engaged and entertained. Intuitive controls help you stay in command of your car and in touch with your world.

- > COMAND® system with navigation, touchpad and 12.3" color screen, Touch Control Buttons on steering wheel
- > mbrace® featuring Mercedes me smartphone app with Remote Start, in-car Internet, and 4G LTE WiFi*³
- > Apple CarPlay™ and Android Auto
- > HANDS-FREE ACCESS* trunklid or power liftgate

*Optional or not available on some models. Please see back of brochure.

THE SELF-MOTIVATED CAR

As the first hint of morning sunlight pokes through your bedroom window, something feels different. Your house is suddenly on full auto-pilot: The coffee is freshly ground and brewing on its own. Your shower is pre-warmed. Your clothes hang ready for your day, not just pressed but nicely matched without any effort on your part. In a few minutes, you'll summon your new E-Class by voice, and it will greet you at the door and drive you to work, then return home to bring the kids to school. It all seems like a futuristic dream. And as your alarm wakes you up for real, you realize it is. Or is it?

Advancing the love of driving.

Reality, circa 2018, is not too far off from your dream. Your real-life E-Class may not be self-driving, but the semi-autonomous capabilities it does offer were unheard-of just a few years ago. That said, if it actually could offer to auto-pilot you to work this morning, you'd likely say "no, thanks." You'd much rather be in charge of its turbo-charged surge, paddle-shifting through all nine speeds as your hands grip the wheel and the tires grip the road. The symphony of it all is what drives you—the emotion of motion, seamlessly united, with you at the center of it all. Behind the scenes, Direct

Injection and multispark ignition confer constantly, and respond instantly—adapting in real time to turn less fuel into more power with fewer emissions. The chassis adapts to the road, with selective damping that firms up in corners, or via AIR BODY CONTROL,* which literally turns pressure into poise around curves and over bumps.

When cars can fully drive themselves, the performance advances in your E-Class will help make the ride into the future smooth and surefooted. But no matter how it motivates the progress of all cars, what won't change is the way an E-Class inspires you, its driver. Not just to dream, but to drive.

An E-Class doesn't just show you what's new, it introduces you to what's next. As an innovator, it drives the future. As a progressive performance car, it lets you drive it.





AVOIDING IS THE POINT



If only you had known. If only you'd hit the brakes that much sooner. If only it hadn't rained last night. If only that truck's brake lights worked. If only the driver behind you had stayed farther back. If only you could see around corners. And now that you're here, if only you could forewarn others.

If only you were in an E-Class.

Mercedes-Benz engineers have spent 80 years preparing for a few milliseconds that they hope—as do you—will never happen. One thing they haven't done in this time: wait for others to lead the way. The result may be seen in the 100,000+ patents, but that's neither the goal nor the inspiration. The breakthroughs that start as Mercedes-Benz exclusives often go on to become the standard for all cars—like crumple zones, side-curtain air bags and stability control already have. And as a number of systems debuted by the E-Class undoubtedly will.

To help you avoid accidents, or help lessen what happens if one is unavoidable, radar, cameras and other sensors in an E-Class can “watch” all around you more vigilantly

than is humanly possible.⁴ Their systems can alert you to take evasive action, and in some situations initiate it on your behalf. Among the firsts is PRE-SAFE® Sound. By emitting a special “pink noise” via the audio system before a crash, it can pre-trigger a natural defense mechanism in your ears.⁵ “Car-to-X” Communication is another first. It lets every new E-Class share info with a central system—to receive an alert before you reach a hazard, or alert other cars with the system.² You can't prepare for every “if only” moment. But there are some benefits you'll get “only if” you're in an E-Class.

Intelligent and semi-autonomous safety isn't just about anticipating the future. It's also about changing yours for the better.

STATE OF THE ARTISAN

You wouldn't stop to eat on the way to a dinner party. But you might listen to your favorite singer on the way to their concert. That's what it feels like this evening, as you drive your E-Class to visit your favorite spa. It's your first time off in weeks, and you're looking forward to a nice massage and a little aromatherapy. So why, as you're about to park, do you turn around and drive off?

The hands that feed your soul.

At first, some of the options in your E-Class seemed a little indulgent, maybe even over-the-top. Heated and ventilated seats, sure, but massaging ones? And while the air ionizer is a delight during allergy season, you never imagined using the cabin fragrance atomizer that comes with it. But today, the same way you play music on the way to a live concert, you set the ambient lighting to a calm shade of purplish blue, chose one of the "hot stone" massage* programs, and let "Pacific Mood" infuse the cabin air. As your favorite singer played through the elegant metal speaker grilles, your stress began to dissolve. And now, as you arrive at the spa, you already feel rejuvenated.

Even with all its advanced technology, it's nearly impossible to experience an E-Class without appreciating the handwork within: The tailoring of its supple upholstery. The crafting of its wood trim. Many you can't touch, like eco-friendly components made from flax, coconut, or even olives. But you can feel them, along with the devotion of everyone who had a hand in your car's design, development, and assembly. The thoughtful luxuries don't lull you, nor dull your senses. They reach out to your hands, raise your sense of well-being, and turn your idea of luxury in a new direction.

Even the most indulgent luxury should feel meaningful. It's what turns a pleasure you never imagined into something you can't imagine living without.



A touch more thoughtful

Innovative Touch Control Buttons on the steering wheel put a world of convenience under your thumbs. Responding like tiny smartphone screens, they let you scroll, swipe and select from menus of driving, entertainment and comfort features.

UNDER YOUR THUMB

The left Touch Control Button operates the illustrated menu display in the instrument cluster. You can customize vehicle settings, call up trip data, activate driving assists, and scroll through displays to show the info you use most, from audio to navigation.⁶



POWER AT HAND

Fingertip-close behind the steering wheel spokes, standard shift paddles let you take charge of the sporty 9-speed transmission at any moment. You can downshift with a quick click of the "minus" paddle, even multiple gears at once. To resume fully automatic shifting, squeeze and hold the "plus" paddle, or just leave both of the paddles alone for a few seconds.



SCROLL, SWIPE, SELECT

The right Touch Control Button teams with the 12.3" central screen. Intuitive menus make it easy to enjoy the abundant audio options, the standard COMAND® navigation, and countless comfort settings from seating to climate to 64-color LED ambient lighting.



MULTIFUNCTIONAL

In addition to the Touch Controls, the multifunction steering wheel lets you adjust or mute the audio volume, use the hands-free Bluetooth® system, or control a variety of features with your voice. The voice control system can even learn how you speak, to make using it feel natural.

FINERY AT YOUR FINGERTIPS

Supple Nappa leather is hand-stitched to the rim of the standard E-Class wheel. Additional options let you choose heating of the rim, or accents of polished Burl Walnut wood to match the cabin trim. AMG models offer their own racing-bred designs.





GLOW WITH THE FLOW

There's nothing like the feeling of having the road to yourself. Those early Saturdays when it's just you and your car, set free to enjoy a favorite set of curves. This is not one of those times. Traffic is thick, inching along in fits and starts, the drivers around you united only in their tense frustration. A tanker truck monopolizes your view ahead, but it is displaying a nice reflection of your grille and "twin torch" LEDs in its polished body. Unlike all your temporary neighbors, you alone are actually enjoying the day.

Ease in motion.

Your E-Class is not driving itself—you are. But its advanced options sure are doing a lot to make a clogged highway feel more flowing. There's a suite of active assists helping to make every move smoother.⁴ Radar-based cruise control is handling the stop-and-go part. Steering assist is using cameras and radar to guide you along, or can even follow the car ahead if the lane

markings fade, with only a gentle hold on the wheel. When it's finally time to pass that tanker, you can change lanes not just while using the turn signal, but *by* using it. Down the road, your E-Class can watch speed limit signs and adapt the cruise control accordingly. And when darkness falls, your intelligent LED headlamps* can adapt their beams as you steer, or as other drivers enter their range in the distance. On an open road, you love the way your E-Class goes with the flow. How it flows with the stop-and-go leaves you positively glowing.

Just as important as the engineering in a Mercedes-Benz are the engineers who can make high-tech work seamlessly with human nature.

The sedans



Supermodel citizen.

What would you rather be known for: Your stylishness, or your rock-solid substance? Irresistible charm, or irrefutable character? For 10 generations, one car—out of every car on the planet—has offered a range of virtues like no other, without making you choose one versus another. It's pioneered safety systems, introduced new luxuries, and inspired other automakers to emulate its appeal. It also established the luxury sport sedan class, at a time when those two words were usually separated by "or."

The six sedans of the 2018 E-Class—including a trio of AMG models—offer a unique balance of efficiency with exuberance, and seductiveness with sensibility. They might have supermodel looks, but they're the role models of the industry, to their core.

There is no entry-level E-Class. The E 300 combines turbo torque, a paddle-shifted 9-speed and a multilink suspension whose clever selective damping can automatically firm up in corners. In just 6.3 seconds,⁷ it can whisk you to 60 mph. Standard amenities include navigation with voice control, a 12.3" screen, Apple CarPlay™ and Android Auto,⁸ a power glass sunroof, and power front seats with memory. There's room for five adults to ride in comfort, with details that are at once artful and thoughtful, from switches and accents clad in satin-finish aluminum, to as many as six choices in hand-finished wood trim. LED technology

provides every lighting function inside and out, from the Daytime Running Lamps that lead the way to taillights with a distinctive "stardust" effect. And you can outline the cabin in the glow of LED ambient lighting in any 64 colors that you can change to suit your mood—or create a new one.

If you prefer the year-round confidence of all-wheel drive, the E 300 4MATIC Sedan is a near-twin to its rear-wheel-drive sibling in virtually every other respect. And since 4MATIC® is exceptionally light and nimble, you don't have to pass up fuel-efficiency,⁹ agility or passing power. And if you'd like even more verve, the new E 400 4MATIC is eager to please, with a 329-hp biturbo V6 that'll rush to 60 in a 5.3-second⁷ flash.

Ahead of the crowd.

An E-Class sedan has a presence that is at once modern and timeless—a trait that it's carried since its inception. It's one reason so many other cars follow its lead, and why previous generations remain coveted. With the 2018 models, your choices

Groundbreaking innovations, in trendsetting style: Year after year, the E-Class continues to usher the automobile into a new era. It's not just an ever-advancing tradition. It's a tradition of always advancing.

With every generation, the E-Class introduces capabilities no car before it ever had. And previews what, someday, all cars will do.

have grown to new breadth, with four exterior appearance options. Start with Sport styling, featuring a wide grille integrating the iconic Star, AMG body styling, and 18" wheels¹ – 5-spoke on the E 300 Sedans, or twin 5-spoke on the E 400. To that you can add the AMG Line Exterior, with 18" AMG[®] 5-spoke wheels, plus sporty front brakes (already standard on the E 400). A new Night Package takes all that to the dark side, with gloss black accents for the AMG wheels and various body trim elements. Or you can go an entirely different, more traditional route: The Luxury Line features a classic slatted chrome grille crowned by a stand-up Star on the hood, plus chrome-accented lower body styling, and a range of 17" to 19" wheels.* The refinement continues in the cabin, with an elegantly top-stitched dash and galvanized shift paddles.

Tailored for your driving style.

In addition their visual variety, the Sport models take to the road on a lowered suspension with a more sporty tune, while the Luxury Line's comfort-tuning emphasizes refinement. Available with all of the styling options is AIR BODY CONTROL[®], an adaptive air suspension with Sport and Comfort modes and 4-wheel level control. On every E-Class, DYNAMIC SELECT lets you dial in its driving character with a few taps of a console-mounted paddle. Four modes, from Comfort to Sport+, fine-tune the feel and response of the throttle, gearshifts, steering, and ECO Start/Stop system, as well as the AIR BODY CONTROL if so equipped. There's also a fifth "Individual" mode that you can configure à la carte for yourself.

The standard for safety.

An integrated, industry-advancing suite of safety systems teams radar, cameras and other technology to watch out for danger, and to help you see it and respond to it sooner. Radar-based Active Brake Assist can alert you to a potential forward collision, or even start braking on your behalf if you don't heed its alerts.¹⁰ ATTENTION ASSIST[®]

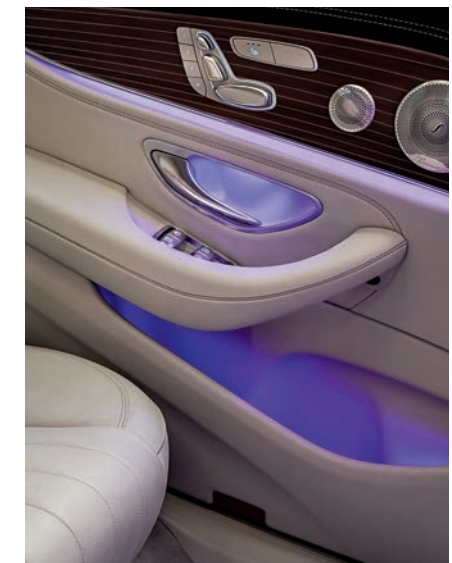
monitors for signs of a drowsy driver.¹¹ Also standard is a rearview camera, or you can opt for the multicamera Surround View System.¹² The list of available driver assists is even more impressive: Active Parking Assist can help you find a parking spot, then park the car hands-free.¹³ It also includes Rear Cross-Traffic Alert, to help make backing out of a parking space easier and safer. And a package of groundbreaking assists can offer alerts or even active response to vehicles in your blind spots,¹⁴ unintended lane drift,¹¹ vehicles or a pedestrian crossing in your path,¹⁵ and more. Also included: PRE-SAFE[®] PLUS can help prepare for an imminent rear impact. And PRE-SAFE Impulse Side can inflate the outboard seat bolster to quickly nudge the driver or front passenger farther from the door if a side impact is deemed imminent.¹⁶

Something for every sense.

From sight, sound, touch and even aroma, to your sense of well-being, the spacious E-Class cabin turns any ride into time well spent. Along with 64-color LED ambient

lighting and six interior trim options, you can choose any of six fragrances for the available Air Balance atomizer. Front seats are available with soothing heat, cooling ventilation, active side support and eight massage programs. The rear seatbacks can fold down in a 40/20/40 split,¹⁷ while the trunklid is available with hands-free opening and closing. A power tilt/sliding glass sunroof is standard, or give everyone aboard the sun and stars with the available power Panorama roof. Both the standard dual-zone climate control and the optional new 3-zone system feature a dust/pollen filter and activated charcoal filtration.

To enhance the exceptional array of listening options, the award-winning FrontBass[®] system utilizes the front body structure as subwoofer chambers. And two Burmester[®] sound systems are available: a 590-watt/13-speaker Surround Sound System, and a 1,450-watt/23-speaker digital/analog High-End 3D Surround Sound System. Both of them reward your ears and eyes with their intricately drilled metal speaker grilles.



There may not be an actual industry standard for stylishness, but the E-Class surely sets a benchmark.





A family of one.

To a lot of people, the mere mention of a station wagon evokes memories of family trips in a fake-wood-paneled behemoth—whether to the grocery store or a summer tourist trap. To a smaller and fiercely loyal group—you might even call it a fan base—the word “wagon” brings something very different to mind: Sporty performance, for one. Versatile space for up to seven. And an enduring sense of comfort—the kind you feel when you can count on something.

Some 40 years ago, Mercedes-Benz introduced not just a new car but a new segment, with the first wagon variant of what became today’s E-Class. For the first time, luxury and flexibility could be had with the sportiness and rigid standards that set the E-Class at the forefront of the automobile. In that respect, nothing has changed. Even though virtually everything about the 2018 E-Class has been advanced, reinvented, or for many of its features, invented anew.

Maybe there’s been one in your family for generations. Or maybe you’ve had several generations of E-Class Wagons yourself. Even if you’re discovering this “SUV alternative” for the first time, you’ll quickly find out why Mercedes-Benz has continued to advance the category, and the car that still defines it. Much of what makes it an ideal family car—even if you’re a family of one—is the family that it comes from.

If you measure a wagon by what’s behind the driver, only one has more than 130 years of leadership in performance, safety and luxury to back you up.

In any season, for many reasons.

A responsive biturbo V6 sends 329 hp and 354 lb-ft of torque to all four wheels via a paddle-shifted 9-speed. With a 5.3-second 0-to-60 time,⁷ it can give some sports cars a view of its stylish taillamps. The E400 4MATIC Wagon is standard-equipped with 18" wheels¹ and a self-leveling rear air suspension that can handle curving roads and cargo loads with equal expertise. And like its sedan stablemates, it’s available in Sport or Luxury Line styles. So you get the same breadth of choices in suspension tune—lowered and sporty, or refined and silky—with styling to match. This includes the options to add the knockout AMG Line and blackout Night Package, as well as the 4-wheel self-leveling AIR BODY CONTROL[®] air suspension. And like every E-Class, the many modes of DYNAMIC SELECT let you vary its driving character on command.

With a coupe-like profile and agile handling, the E400 4MATIC embraces the road, but it does so with elegant poise. Inside, it’s a roomy, refined environment. It welcomes you with luxury, and invites you to test its versatility and your own spontaneity. The 2nd-row seat folds in a 40/20/40 split. A rear-facing third row accommodates a pair of children,¹⁷ or folds flush into the richly carpeted load floor. With the seating set up for five, the retractable partition net and luggage cover combines a cargo shade that automatically raises and lowers with the standard power liftgate, plus a vertical net that can divide the seating and cargo areas. With both rows of rear seats folded, there’s a cavernous cargo bay with provisions to raise the net behind the front seats. And thanks to its load-leveling suspension, it stays poised when packed—whether it’s filled with your camping gear, carrying the carpool, or you’re enjoying a solo joyride.



The wagons



It doesn't just stand out among the handful of wagons available today. It stands ahead of and above the hundreds of other cars.

Expansive space, expressive details. You won't find imitation wood paneling on the outside of an E-Class Wagon, but its spacious cabin is lavished in the real thing. In fact, you can choose any of four styles at no charge—from Black or Brown Ash in a modern, matte finish that celebrates its textured grain, to traditional Burl Walnut that's polished by hand to a deep gloss. In addition, two exquisitely crafted *designo* wood options are inlaid with fine blonde "flowing lines" that accentuate the sculpted shapes of the E-Class dash and doors.

Standard dual-zone climate control and a power tilt/sliding glass sunroof help you enjoy every season. Both features can also be supersized, too: A new 3-zone climate control option lets you—or your second-row passengers—manage the rear-cabin comfort separately. And an optional power Panorama roof lets you take in more of the sky. An internal power sunshade also lets you keep the sun's rays at bay.

and plug into dual USB audio ports. A range of options can further enhance your enjoyment: SiriusXM Radio includes a 6-month trial of their All Access plan.¹⁸ A 590-watt Burmester® Surround Sound System plays through 13 speakers with elegant drilled metal grilles. Near-Field Communication (NFC) technology offers simplified pairing and wireless charging of your compatible device.¹⁹ And the mbrace Entertain package includes in-car 4G LTE WiFi.

From the soft Nappa leather that's hand-stitched to the steering wheel to the satin aluminum switches and vent rings, genuine quality is the result of authentic finishes. The seats can be hand-fitted in a range of upholsteries, from the enduring comfort and endearing richness of MB-Tex to the indulgent option of diamond-quilted *designo* Nappa leather. With any interior, 3rd-row seat is upholstered in MB-Tex, for an ideal balance of comfort and easy care.

High-tech in sync with human nature. Standard COMAND® navigation⁶ includes three years of updates to its digital maps. Five standard years of *Mercedes me* and mbrace® Connect services³ include in-car Internet-based apps like a fuel price finder. And every E-Class also comes with Apple CarPlay™ and Android Auto,⁸ plus three years of live traffic service from TomTom.⁸

No matter how high-tech, E-Class features are engineered to quickly feel like second nature. The voice control can learn how you speak. The rotary/touchpad controller on the console lets you input a navigation destination by writing with your finger, in addition to using swipe and pinch-to-zoom gestures like you already use on your smartphone. The 12.3" screen is wide and vividly illustrated with lifelike animated menus. The standard power liftgate is easy to set to clear low garage ceilings, while available HANDS-FREE ACCESS lets you open and close the liftgate with a simple foot motion under the bumper—helpful if your arms are full. Even the rear-window wiper has a thoughtful approach, automatically wiping the rear window if you shift into Reverse gear while the front wipers are turned on.

For your listening and talking enjoyment, the standard Bluetooth® system includes wireless audio streaming and hands-free calling. You can tune in HD Radio® stations,



It's not just how much you can put in the back. It's also how the E-Class Wagon puts you at the forefront.



Safety runs in the family. The long list of advanced safety systems and driver assists can be summed up most easily in three words: It's an E-Class.

Standard and available systems use radar, cameras and other sensors to alert you, assist you, guide you, and even take action to protect you or simply ease your journey.⁴ Radar-based frontal collision mitigation¹⁰ and a rearview camera¹² are both standard. And options from Active Parking Assist¹³ to Evasive Steering Assist²⁰ can help make some everyday chores dramatically easier, and some tense moments less dramatic.





Since 1967, when two engineers began turning Mercedes-Benz sedans into championship racecars, AMG has turned victory on the track into passion on the streets of the world.

The impact of a hammer.

In its first half-century, AMG has made history on the track over and over. It started with “Red Sow,” the big, brash Mercedes-Benz sedan that AMG founders Aufrecht and Melcher turned into a racing hero. On the street, AMG performance reached a new pinnacle 30 years ago with a fortified E-Class called the Hammer. Then the world’s fastest sedan, it started a legacy that the three 2018 AMG E-Class models honor by taking to it with hammers of their own.

The precision of a scalpel.

With 396 hp good for 0–60 in 4.5 seconds,⁷ the AMG E 43 Sedan matches the power and quickness of the Hammer with an engine half its size: an AMG-enhanced 3.0L biturbo V6. AMG Performance 4MATIC[®] turns grip into go.²¹ The AMG E 63 S Sedan and new Wagon pump the latest handcrafted 4.0L biturbo V8 to a peak of 603 hp. They pair it with AMG Performance 4MATIC+, which can precisely vary its torque split, sending up to 100% to the rear wheels.²²

50 YEARS AMG



AMG
DRIVING PERFORMANCE



WORLD'S MOST POWERFUL WAGON

With 603 handcrafted horses and a multiclutch 9-speed, the new AMG E 63 S Wagon is not your average grocery-getter. It's not your average anything, actually. At 3.4 seconds to 60 mph,⁷ no wagon is quicker (few sedans are, too).²³ With its industry-leading innovations, no sports car is more advanced. And with room for five plus 35 cubic feet of luggage (or helmets), no exotic car is so accommodating. If you think wagons are just for cargo, wait till you feel this car go.

AMG

DRIVING PERFORMANCE





The magic that comes out of a Mercedes-AMG is irrefutable proof of what goes into it.

Progress races ahead in two sedans and a wagon that match the intelligence of the E-Class with intensity of Mercedes-AMG. The AMG E43 Sedan and E63 S Sedan and Wagon accelerate the pace of performance by virtually every measure, from gripping the pavement to slipping through the wind. Advanced tech is born on the track and raised to meet the demands of everyday use: NANOSLIDE® cylinder walls cut friction. The AMG Sport Suspension is based on adaptive AIR BODY CONTROL®. And a new AMG Track Pace App²⁴ lets you record and share performance driving data via your iPhone.[®] The E43's diamond-block grille and black accents are set off by 19" or 20" AMG® wheels¹ and massive AMG brakes. Distinctive details inside and out set the E63 S models apart, from aggressive aerodynamics and a "twin power dome" hood, to 20" cast or forged AMG wheels over composite or optional Ceramic Composite²⁵ brake hardware.



FORTIFIED

An AMG-enhanced, red-striped biturbo V6 sends the E43's 384 lb-ft of torque to all four wheels. The handcrafted V8 in an E63 S features twin turbos set inside the "hot V," CAMTRONIC variable valve lift, and magnetorheological engine mounts. A multi-clutch AMG SPEEDSHIFT® 9-speed channels 627 lb-ft of torque to variable 4MATIC+ with an electronic limited-slip rear diff.



FOCUSED

A thick, flat-bottom steering wheel frames the reconfigurable digital instrumentation. The standard gauges and available AMG Head-Up Display²⁶ both offer exclusive AMG performance readouts. The modes of AMG DYNAMIC SELECT let you set up your car's performance characters with a few taps. Exclusive to the E63 S are RACE and rear-wheel-drive/manual-shifted Drift modes.²²



FINESSED

AMG-exclusive and model-specific details highlight the cabin and body of each AMG E-Class. E43 and E63 S models offer their own lines of AMG wheel options, as well as distinctive takes on carbon fiber or gloss black styling elements and packages. Two of the cockpit trim options—racing-derived carbon fiber or intriguing woven metal—are exclusive to the AMG E-Class models.

The coupes



Rational mind, passionate heart.

There are many reasons to buy a car, from spaciousness to styling to safety systems. There's an undeniable logic in choosing an E-Class out of all the cars out there. It has a roster of innovations that few, if any, cars can match, along with a rich heritage that traces to the very first car. And you can drive all over town, or even the whole country, and you won't find another nameplate attached to a full line of 2018 sedans, wagons, convertibles and coupes.

So out of all the E-Class models, what possible rationale could there be for choosing a new E 400 Coupe? Sure, there's passion and other emotions. The sleek profile and seductive four-passenger cabin alone can lure you in, even before you tap into its V6 biturbo power and paddle-shifted 9-speed. And it's a true pillarless coupe—the only one in its class that lets you lower its four side windows and enjoy a breezy ride with no door frames interrupting your view. Do you really need to be rational with all that?

Honestly, you don't. But surprisingly, you could. With a wheelbase that's 4.4" longer than the previous generation, the all-new E 400 Coupe is generous with rear cabin comfort. Since it's a new E-Class, you can enjoy most every leading-edge technology pioneered by the sedans, from such standard safety firsts as PRE-SAFE® Sound⁵ and "Car-to-X" Communication,² to the network of driver assists available. And with your choice of sporty, balanced rear-wheel drive or agile, efficient 4MATIC® all-wheel drive,²¹ an E 400 Coupe is neither unreasonable nor unseasonable.

Advanced body, traditional soul.

Mercedes-Benz introduced its first pillarless coupe for 1961, in a model that stayed in production for more than a decade. But as regulations tightened around the world in the '70s, other automakers either could not or chose not to engineer cars that met side-impact and rollover safety standards without a full central roof pillar. Turns out Mercedes-Benz engineers are also equally rational and passionate—and devoted to preserving not only lives but the liveliness of a pillarless coupe. Today, it's a bodystyle that only Mercedes-Benz has continuously produced for more than 55 years. And it's one that not only meets the safety regulations of any country—it rises to the safety standards that define a Mercedes-Benz.

The muscular design of the E-Class Coupe body is a reflection of its inner strength: An advanced composition of high-strength

The beauty of an E-Class Coupe has always come from what you can see, and what you can't. It's not just pillarless, it's peerless.

Like every Mercedes-Benz coupe, it comes from a deep tradition of looking ahead to the future, and looking forward to every drive.

and ultrahigh-strength steel, the body also strategically uses diecast aluminum and structural adhesives to heighten rigidity and reduce mass. The front fenders, hood and trunklid are aluminum, further advancing its lightweight/high-strength concept.

Function surely hasn't impeded on the coupe's seductive beauty—but that might be its most cherished tradition. The twin power domes of its hood lunge forward into a diamond-block grille with chrome pins radiating from its iconic central Star. Standard LED headlamps incorporate the signature E-Class "twin torch" Daytime Running Lamps that arch into the shapely front fenders, yet their design is unique to the two-door members of the family. Same goes for the wide, wraparound tail-lamps, which glisten in the night thanks to their intriguing "stardust" effect.

Between them, the profile is taut and aerodynamic, with an arching roofline and fixed rear quarter windows that allow the large power side windows to fully retract. Standard 18" wheels¹ feature a 5-spoke design and staggered-width layout on the E400 Coupe, or a same-size twin 5-spoke setup on the E400 4MATIC—each ideally suited to that model's handling precision. Either wheel setup, however, is available on either model, to suit your driving conditions and your personal preference.

The AMG Line tones up the car's muscle even further with AMG body styling and 18" AMG[®] 5-spoke wheels—upgradable to a 19" twin 5-spoke option. In the cockpit, it adds brushed metal pedals, and—with certain cabin colors—a flat-bottom sport steering wheel and a black headliner. A heated round steering wheel is optional on any E-Class Coupe with any interior color.

Twin turbos, multiple modes.

The 329-hp biturbo V6 offers you its entire 354 lb-ft of torque starting at 1,600 rpm. It takes just 5.5 seconds⁷ to reach 60 mph in

the E400 Coupe, or an even more gripping 5.2 seconds in the E400 4MATIC. With nine speeds and shift paddles on the steering wheel, the 9G-TRONIC transmission is a silky automatic that offers sporty manual control upon demand. DYNAMIC SELECT's many modes let you fine-tune the drive-train and chassis to focus on efficiency, refinement or performance. And with the optional self-leveling AIR BODY CONTROL[®], the modes vary the adaptive air suspension's damping thresholds as well.

Individual seats, distinctive details.

The hallmark of an E-Class Coupe has long been its stylish cockpit with four individually contoured seats. Along with its added legroom, the new coupes extend both the technology and tradition of the E-Class.

In the front cabin, the waveform dash and wide 12.3" central screen are set apart by circular climate-control vents with new turbine-style vanes. Six options in hand-finished wood trim include two that are not available on the four-door models: Light Brown Sen wood is exotic yet sustainable

and serene, with a subtle black grain on a pale background. And Natural Grain Light Brown Elm wood complements the high-tech cabin with its warm, earthy tones and low-sheen, textural finish. The seats are hand-fitted in soft leather whose pleats and stitching trace the vertical flow of the human form, with the power front seats integrating their head restraints in a style inspired by the seats in a racecar. Three grades of leather are available: supple full-grain, smooth and glove-soft Nappa, and exquisitely crafted *designo* Nappa featuring diamond-quilted inserts and contrasting piping. The rich palette of color options includes new Yacht Blue and Titian Red accents among your choices.

To facilitate seat-belt fastening, automatic presenters extend to hand the belts to the driver and front passenger. When they're unfastened, the belts retract out of the way, for easy access to the twin rear seats. And to expand the roomy trunk, the seat-backs can fold down in a 40/20/40 split.¹⁷ When passion and practicality meet in the E-Class, they make quite an attractive pair.



The E-Class is not just the only pillarless coupe in its class, it's the only two-door coupe at all. It takes an unmatched depth of engineering to drive design to the height of passion.





Everything new under the sun.

Not every work of art belongs in a museum. So while the new E-Class is a masterpiece of intelligent new technologies wrapped in an avant-garde sculpture of metal, leather and wood, it's not intended to be put into a showcase. The new E-Class Cabriolet is its own showcase, and with the touch of a single button, every day is its grand opening.

The legacy of the E-Class Cabriolet starts with the very first car, since motoring was originally only an open-air experience. But as the automobile evolved—led over and over by Mercedes-Benz innovation—open cars became a luxury, with rich fabric tops that could protect you from the weather or turn a sunny Saturday into your personal parade. And when convertibles all but went extinct in the 1970s, Mercedes-Benz not only kept their magic alive—they continued to engineer their future as well. Pioneering such safety advancements as the pop-up roll bar²⁷ helped keep the sun from setting on the convertible. And when the original E-Class Cabriolet debuted 25 years ago, it opened up a new golden age of motoring—offering refined luxury for four passengers with rewarding performance for the lucky one who's in the driver seat.

Tailored from the top down.

The new E 400 and E 400 4MATIC Cabriolets accelerate this tradition once again. With a 329-hp biturbo V6 and a paddle-shifted 9-speed, each is quick to open up—with

The newest masterpiece of intelligence is the beautiful union of blue-sky thinking and starry-eyed dreaming.

60 mph arriving in as little as 5.3 seconds.⁷ Of course, opening up its power soft top is even more exhilarating: It vanishes beneath the sculpted rear deck in just 20 seconds, even as you accelerate up to 31 mph. An electric trunk partition helps define the trunk space available for luggage with the top retracted. It automatically moves into place as you operate the top, aided by an obstruction sensor that can alert you if there's insufficient room to stow the top.

And in true E-Class fashion, the Cabriolet is equally fashionable with its top up. The "acoustic" soft top is tailored from rich fabric in your choice of four colors. The outer layer—one of three, including the fully finished interior headliner—is bonded to an internal butyl layer that helps insulate the cabin for coupe-like quiet and comfort all year long. Its design also conceals the bows of the soft-top frame. The four power side windows feature their own one-touch control. Their generous size, along with the large, heated glass rear window, further enhance the top-up driving experience.

Elegance on display.

Hundreds of chrome hexagonal pins define its diamond-block grille. "Twin torch" LED Daytime Running Lights reinterpret the four-lamp face that's long been an E-Class signature. And from the twin power domes in the hood to the wraparound taillamps, the E 400 Cabriolets don't just pay tribute to their family heritage, they pay it forward in modern style, wrapped around leading-edge innovation, safety and efficiency.

Standard 18" wheels¹—a staggered-width 5-spoke design on the E 400, twin 5-spoke wheels for the E 400 4MATIC—lend each model a confident stance. The AMG Line envelops 18" AMG 5-spoke wheels—or a



The cabriolets



It's more than a mere convertible. In the E-Class Cabriolet, sunshine isn't only for summer, and its Star shines all day.

19" twin 5-spoke upgrade option—in more aggressively contoured AMG body styling.

With the top down, the confluence of body and cabin is instantly evident. A perimeter of satin chrome wraps around the cockpit, dividing the paintwork from the interior. A spectrum of leather offerings ranges from classic Black, to timeless Saddle Brown, to warm Macchiato Beige with accents of Espresso Brown, new Yacht Blue, and bold Titian Red. Six wood trim options—dark or light, modern matte or deep gloss—let you further personalize your car to suit you.

With style comes comfort that also takes a personalized approach. With four individually contoured seats, every passenger can enjoy their space—and with a 4.4" longer wheelbase, space is not a metaphor, even for the rear-cabin passengers. Automatic presenters graciously “hand” the seat belts to the driver and front passenger, or retract out of the doorway when unfastened to

ease entry and exit to the rear cabin. The standard AIRCAP® system helps calm the turbulence of top-down driving by teaming an airfoil that rises above the windshield with a see-through wind deflector between the rear head restraints. When raised, it reduces buffeting and noise, so all four passengers can ride in peace and even converse in a normal voice. And concealed in the rear head restraints are dual pop-up roll bars that can deploy in a fraction of a second of a detected rollover, to help preserve the occupant space.²⁷

A convertible for all seasons.

The E-Class Cabriolet is engineered and equipped to ensure it's no mere summer fling. In addition to its standard triple-layer soft top and available 4MATIC® all-wheel drive, its dual-zone climate control system automatically adapts to top-down driving. Front seats are heated and furnished with AIRSCARF®, the neck-level heating system pioneered by Mercedes-Benz. Vents below

the head restraints can envelop your neck and shoulders in warmed air, like a virtual scarf. Each seat offers three heat settings and speed-dependent airflow. You can also opt for ventilated front seats, while a heated steering wheel is available by itself, or in a package with heated front armrests and a rapid-heating feature for the front seats. Multicontour front seats are also available, allowing precise fine-tuning of your lumbar and shoulder support, active side bolsters that add lateral support in sharp turns, and four rejuvenating massage programs.

The Cabriolet offers nearly all of the technological advancements introduced by the E-Class sedans—like standard PRE-SAFE® Sound⁵ and “Car-to-X” Communication,² as well as options like self-leveling AIR BODY CONTROL® and a suite of groundbreaking driver assists. And its convenience options are just as compelling, and appealing to all your senses—like the refreshing cabin-air ionization of the Air Balance system, a Head-Up Display,²⁶ and active LED headlamps that steer into curves and adapt their high beams to traffic ahead.

A cabriolet exclusive within the E-Class is MAGIC VISION CONTROL®, a heated wiper/washer system that sprays fluid from tiny laser-cut holes along the leading edge of each wiper blade. Standard on the E400 4MATIC and an E400 option, it's designed to help clean the windshield without the vision-obstructing spray-blast of conventional washers. It also offers a benefit that's especially suitable for a convertible: Minimizing the runoff and overspray that would ordinarily splash the occupants if you use the washers with the top down.

And since every dream drive must reach a destination, the E-Class Cabriolet helps smooth the end of your journey, too. The available Active Parking Assist¹³ can help you size up open spaces, then maneuver you in hands-free. You can even raise the power top from outside the car, standard.



It's too soon to call it a future classic. But not too soon to suggest that every classic starts out as a car that's far ahead of its time.





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Build your own

Specifications	E 300 models	E 400 models ²⁸	AMG E 43 Sedan	AMG E 63 S models
Engine	Type 2.0L inline-4 turbo w/Direct Injection Power 241 hp @ 5,500 rpm Torque 273 lb-ft @ 1,300–4,000 rpm	3.0L V6 biturbo w/Direct Injection 329 hp @ 5,250–6,000 rpm 354 lb-ft @ 1,600–4,000 rpm	3.0L V6 biturbo w/Direct Injection 396 hp @ 6,100 rpm 384 lb-ft @ 2,500–5,000 rpm	Handcrafted AMG 4.0L V8 biturbo w/Direct Injection 603 hp @ 5,750–6,500 rpm 627 lb-ft @ 2,500–4,500 rpm
Automatic transmission	9G-TRONIC 9-speed w/shift paddles	9G-TRONIC 9-speed w/shift paddles	AMG-enhanced 9G-TRONIC 9-speed w/shift paddles	9-speed AMG SPEEDSHIFT [®] MCT w/shift paddles
Acceleration, 0–60 mph⁷	Sedan 6.2 sec (4MATIC: 6.3 sec) Wagon – Coupe – Cabriolet –	4MATIC: 5.3 sec 4MATIC: 5.3 sec 5.5 sec (4MATIC: 5.2 sec) 5.5 sec (4MATIC: 5.3 sec)	4.5 sec – – –	3.3 sec 3.4 sec – –
Wheels¹	Sedan 18" 5-spoke Wagon – Coupe/Cabriolet – Tires All-season Extended Mobility	18" twin 5-spoke 18" 5-spoke 18" 5-spoke All-season Extended Mobility	19" AMG [®] twin 5-spoke – – All-season Extended Mobility	20" AMG twin 5-spoke 20" AMG twin 5-spoke – High-performance
Suspension	4-wheel multilink w/selective damping	4-wheel multilink w/selective damping	4-wheel multilink AMG Sport Suspension based on AIR BODY CONTROL	
Drivetrain	Rear-wheel drive or 4MATIC [®] all-wheel drive	Rear-wheel drive (Coupe/Cabriolet) or 4MATIC all-wheel drive	AMG Performance 4MATIC all-wheel drive	AMG Performance 4MATIC+ all-wheel drive

KEY STANDARD FEATURES

E 300	E 400	AMG E 43	AMG E 63 S	Performance and efficiency
●	●	●	●	DYNAMIC SELECT AMG DYNAMIC SELECT on E 43, E 63 S
●	●	●	●	ECO Start/Stop system
●	●	●	●	ESP [®] Dynamic Cornering Assist
○	○	●	●	4MATIC all-wheel drive Std on E 400 Sedan/Wagon, AMG Performance 4MATIC on E 43, AMG Performance 4MATIC+ on E 63 S
–	●	–	–	Self-leveling rear air suspension Wagon
○	○	●	●	4-wheel level control Included w/AIR BODY CONTROL

E 300	E 400	AMG E 43	AMG E 63 S	Safety and security
●	●	●	●	Active Brake Assist
●	●	●	●	ATTENTION ASSIST [®]
●	●	●	●	Car-to-X Communication ²
●	●	●	●	PRE-SAFE [®]
●	●	●	●	PRE-SAFE Sound

●	●	●	●	Electronic Stability Program (ESP)
●	●	●	●	Crosswind Assist
●	●	●	●	Adaptive braking technology: Predictive Brake Priming, Automatic Brake Drying, Hill-Start Assist, and brake HOLD feature
●	●	●	●	Emergency-sensing Brake Assist (BAS [®])
●	●	●	●	Advanced Tire Pressure Monitoring System

●	●	●	●	Rearview camera ¹²
○	○	●	●	Blind Spot Assist ¹⁴
○	○	●	●	Active Parking Assist ¹³
○	○	●	●	Rear Cross-Traffic Alert ²⁹

●	●	●	●	7 air bags 9 air bags on Cabriolets
–	●	–	–	Automatic front seat-belt presenters Coupes, Cabriolets
–	●	–	–	Dual automatic pop-up roll bars ²⁷ Cabriolets

●	●	●	●	LED Daytime Running Lamps, headlights and taillamps
●	●	●	●	SmartKey remote locking w/KEYLESS-START
○	○	●	●	KEYLESS-GO [®]
○	○	●	●	Electronic trunk closer NA Cabriolets; power liftgate std on wagons
○	○	●	●	HANDS-FREE ACCESS
●	●	●	●	Anti theft alarm system w/remote panic feature

●	●	●	●	Rain-sensing windshield wipers
–	●	–	–	MAGIC VISION CONTROL [®] 4MATIC Coupe and Cabriolet only
–	●	–	●	Rear-window wiper/washer w/auto-on in Reverse Wagons only

E 300	E 400	AMG E 43	AMG E 63 S	Comfort and convenience
●	●	●	●	Power front seats w/3-position memory
○	○	●	●	Heated front seats Std on Cabriolets
–	–	–	–	AIRSCARF [®] neck-level heating system Cabriolets only
–	–	●	●	AIRCAP [®] system Cabriolets only
●	●	●	●	40/20/40-split folding 2nd-row seatbacks 50/50 on cabriolets
–	●	–	–	Folding, rear-facing 3rd-row seat ¹⁷

●	●	●	●	Power tilt/telescoping steering column
●	●	●	●	Multifunction steering wheel w/Touch Control Buttons
●	●	●	–	3-spoke steering wheel, Nappa leather w/perforated side grips
–	○	●	–	Flat-bottom sport steering wheel NA on E 400 Sedans, Wagons
–	–	○	●	AMG Nappa/DINAMICA Performance steering wheel

●	●	●	●	Power tilt/sliding glass sunroof Sedans, Wagons
○	○	○	○	Power glass Panorama roof Std on Coupes, E 63 S Wagon; NA Cabriolets
–	●	–	–	Triple-layer acoustic power soft top Cabriolets
●	●	●	●	Dual-zone automatic climate control
●	●	●	●	64-color LED ambient lighting
–	●	–	–	Retractable/removable partition net and luggage cover Wagons

●	●	●	●	Integrated garage-door opener
●	●	●	●	Heated power side mirrors w/power fold-in
●	●	●	●	Auto-dimming driver-side and inside rearview mirrors

E 300	E 400	AMG E 43	AMG E 63 S	Entertainment and navigation
●	●	●	●	12.3" high-resolution color central screen
●	●	●	●	COMAND [®] system w/console-mounted touchpad/rotary controller
●	●	–	–	Analog gauges
○	○	○	○	12.3" widescreen instrument cluster
●	●	●	●	High-resolution color multifunction display

●	●	●	●	COMAND hard-drive navigation, ⁵ voice control w/learning feature
●	●	●	●	3 years of no-charge navigation map updates
●	●	●	●	3 years of live traffic service provided by TomTom [®]

●	●	●	●	Hands-free Bluetooth [®] interface
●	●	●	●	Smartphone Integration w/Apple CarPlay [™] and Android Auto [®]
○	○	●	●	Inductive wireless charging with NFC pairing ¹⁹

○	○	○	○	Burmester [®] Surround Sound System
●	●	●	●	FrontBass [®] system
●	●	●	●	Bluetooth audio streaming, dual USB ports, SD card reader
○	○	○	○	SiriusXM Radio w/6-month All Access trial [®]
●	●	●	●	HD Radio [®] receiver

●	●	●	●	5 years of Mercedes-Benz mbrace [®] Connect services ³
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● Standard ○ Optional ▲ No-charge option – Not available

Dimensions	Sedans E 300/E 400	AMG Sedans E 43/E 63 S	Wagon E 400 4MATIC	AMG Wagon E 63 S	Coupes E 400	Cabriolets E 400
Wheelbase	115.7"	115.7"	115.7"	115.7"	113.1"	113.1"
Overall length	193.8"	194.6" / 196.4"	194.2"	197.1"	190.0"	190.0"
Overall height	57.8"	57.0" / 56.6"	57.7" (w/roof rails)	58.0" (w/roof rails)	56.3"	56.2" (top up)
Overall width	w/mirrors 81.3"	81.3"	81.3"	81.3"	80.9"	80.9"
Curb weight	RWD E 300: 3,792 lbs 4MATIC E 300: 3,935 lbs E 400: 4,034 lbs	– E 43: 4,151 lbs E 63 S: 4,515 lbs	– 4,277 lbs	– 4,669 lbs	4,057 lbs 4,200 lbs	4,189 lbs 4,332 lbs
Headroom	1st–2nd row 37.4"–38.2"	37.4"–38.2"	37.5"–39.6"	37.5"–39.6"	40.9"–36.4"	40.7"–36.4"
Legroom	1st–2nd row 41.7"–36.2"	41.7"–36.2"	41.5"–35.8"	41.5"–35.8"	41.8"–34.1"	41.8"–34.1"
Shoulder room	1st–2nd row 57.8"–57.1"	57.8"–57.1"	57.8"–57.1"	57.8"–57.1"	56.1"–50.3"	56.1"–48.4"
Cargo capacity	13.1 cu ft	12.6 cu ft	35.0 cu ft (behind 2nd row, floor-to-ceiling) 64.0 cu ft (behind 1st row, floor-to-ceiling)		10.0 cu ft	9.5 cu ft (top up)

E 300	E 400	AMG E 43	AMG E 63 S	Option Packages
○	○	●	●	Premium 1 Package

- Active Parking Assist, Rear Cross-Traffic Alert, Blind Spot Assist
- Heated front seats Std on Cabriolets
- KEYLESS-GO, HANDS-FREE ACCESS
- Electronic trunk closer Sedans, Coupes; power liftgate std on Wagon
- Burmester Surround Sound System
- SiriusXM Radio w/6-month All Access trial
- Inductive wireless charging with NFC pairing

○	○	○	–	Premium 2 Package Includes all items in Premium 1 Pkg
○	○	○	○	LED Intelligent Light System, Adaptive Highbeam Assist
○	○	○	○	12.3" widescreen instrument cluster Std on AMG models
○	○	○	○	Air Balance cabin-air purification and fragrance systems
○	○	○	○	Power rear-window sunshade Sedans, Coupes only
○	○	○	○	Rear-side window sunshades Wagons only

○	○	○	○	Premium 3 Package⁴ Includes all items in Premium 2 Pkg
○	○	○	○	Active Distance Assist DISTRONIC [®] , Active Steering Assist
○	○	○	○	Active Blind Spot Assist, Active Lane Keeping Assist
○	○	○	○	Evasive Steering Assist, Active Lane Change Assist
○	○	○	○	Active Brake Assist with Cross-Traffic Function
○	○	○	○	Congestion Emergency Braking, Active Emergency Stop Assist
○	○	○	○	Active Speed Limit Assist ¹⁰
○	○	○	○	PRE-SAFE Impulse Side Sedans, Wagons only; excluded on AMG E 63 S w/AMG Performance front seats
○	○	○	○	PRE-SAFE PLUS ³¹
○	○	○	○	Surround View System, Head-Up Display ²⁶
○	○	○	○	Power rear-window sunshade AMG E 63 S only

○	○	○	○	Warmth & Comfort Package Requires any Premium Pkg
○	○	○	○	NA w/wood/leather steering wheel or AMG Performance front seats
○	○	○	○	Heated front armrests, rapid heating feature for front seats
○	○	○	○	Heated steering wheel ³² E 300, E 400 models only

○	○	○	○	Acoustic Comfort Package NA Cabriolets
○	○	○	○	Noise-reducing laminated front door and windshield glass
○	○	○	○	Infrared-reflecting windshield and rear window
○	○	○	○	Increased thermal and sound insulation in key cabin areas

–	–	○	○	Sun Protection Package Requires Premium 2 or 3 Pkg
–	–	○	○	Rear-side window sunshades, double sun visors

–	–	–	○	AMG Advanced Lighting Package Items also in Premium 2 Pkg
–	–	–	○	LED Intelligent Light System
–	–	–	○	Adaptive Highbeam Assist

▲	▲	–	–	Sport styling³³ Sedans, Wagons only; NA w/Luxury Line
▲	▲	–	–	Lowered sport suspension w/selective damping system
▲	▲	–	–	AMG body styling, grille w/integrated Star, 18" 5-spoke wheels ¹

▲	○	–	–	Luxury Line³³ Sedans, Wagons only; NA w/Sport styling
▲	○	–	–	Comfort suspension w/selective damping system
▲	○	–	–	Luxury styling w/stand-up Star
▲	○	–	–	17" (E 300) or 18" (E 400) twin 5-spoke wheels ¹
▲	○	–	–	Topstitched MB-Tex dash trim, galvanized shift paddles

○	○	–	–	AMG Line Exterior Sedans, Wagons only; requires Sport styling
○	○	–	–	18" AMG 5-spoke wheels ¹
○	○	–	–	Perforated front brake discs w/painted calipers Std on E 400
○	○	–	–	Black headliner

○	○	–	–	AMG Line Coupes, Cabriolets only
○	○	–	–	18" AMG 5-spoke wheels ¹ ; AMG body styling
○	○	–	–	Brushed metal pedals, sport steering wheel, ³⁴ black headliner ³⁴

○	○	–	–	Night Package Sedans, Wagons only, requires AMG Line Exterior
○	○	–	–	Gloss Black exterior accents
○	○	–	–	18" AMG 5-spoke wheels w/black accents ¹

E 300	E 400	AMG E 43	AMG E 63 S	Option Packages continued
–	–	○	○	AMG Night Package

- Gloss Black exterior accents Elements vary by model
- Tailpipes in black chrome

–	–	○	○	AMG Exterior Carbon Fiber Packages
–	–	○	○	E 43 Package: Carbon fiber rear spoiler and side mirror covers
–	–	○	○	E 63 S Package 1: Carbon fiber rear spoiler and side mirror covers
–	–	○	○	E 63 S Package 2: Carbon fiber front air-dam splitter, front fender trim, side sill inserts, and rear valance trim

Individual Options

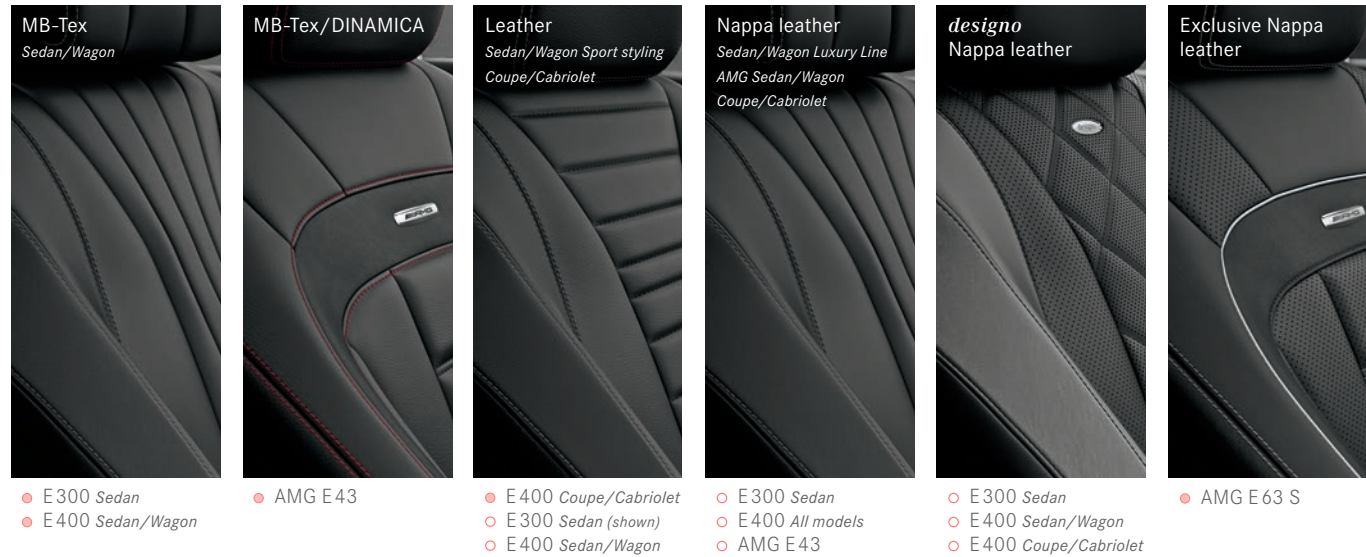
○	○	○	○	AIR BODY CONTROL multimode air suspension w/4-wheel level control
○	○	○	○	AMG Sport Suspension based on AIR BODY CONTROL on AMG models
○	○	○	○	Blind Spot Assist Also in Premium Pkgs.
○	○	○	○	Adaptive Highbeam Assist ²⁵ Also in Premium 2 Pkg
○	○	○	○	Rear side-impact air bags Std on Cabriolets; 2nd-row on Wagons
–	–	–	○	AMG High-Performance Ceramic Composite Braking System ²⁵
–	–	–	○	AMG Performance Exhaust System
–	–	–	○	AMG carbon fiber engine cover
–	–	–	○	AMG Performance front seats NA w/active multicontour seats
–	–	○	○	AMG Track Pace App ^{24,28}
–	–	▲	▲	Deletion of front fender badges and/or rear model badges

○	○	○	○	Panorama roof Std on Coupes, E 63 S Wagon; NA on Cabriolets
○	○	○	○	3-zone climate control Sedans, Wagons only
–	–	○	○	Air Balance purification and fragrance systems Also in Premium 2 Pkg
○	○	○	○	Soft-close doors
○	○	○	○	Illuminated front door sills
○	○	○	○	MAGIC VISION CONTROL [®] Coupes, Cabriolets only (std w/4MATIC)

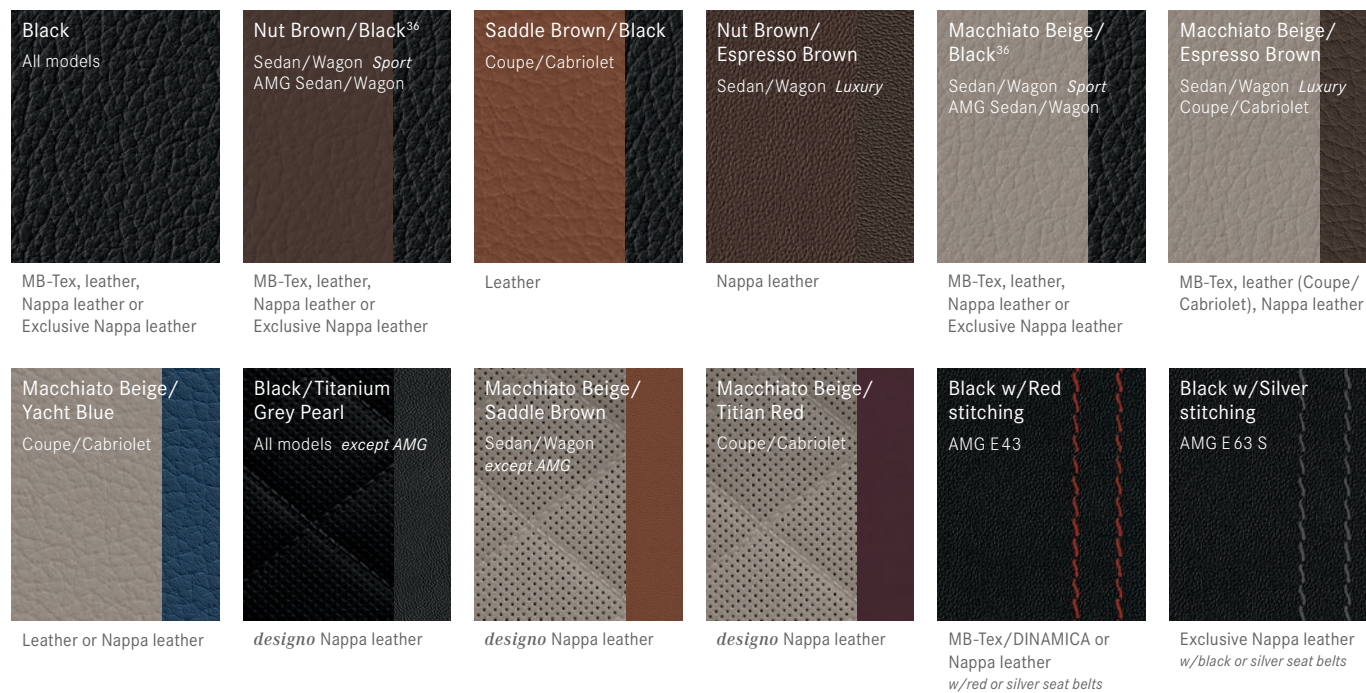
○	○	○	○	Ventilated front seats Requires any Premium Pkg; NA w/MB-Tex
○	○	○	○	Active multicontour front seats w/massage Requires a Premium Pkg or Warmth & Comfort Pkg; includes rapid heating feature

Upholstery

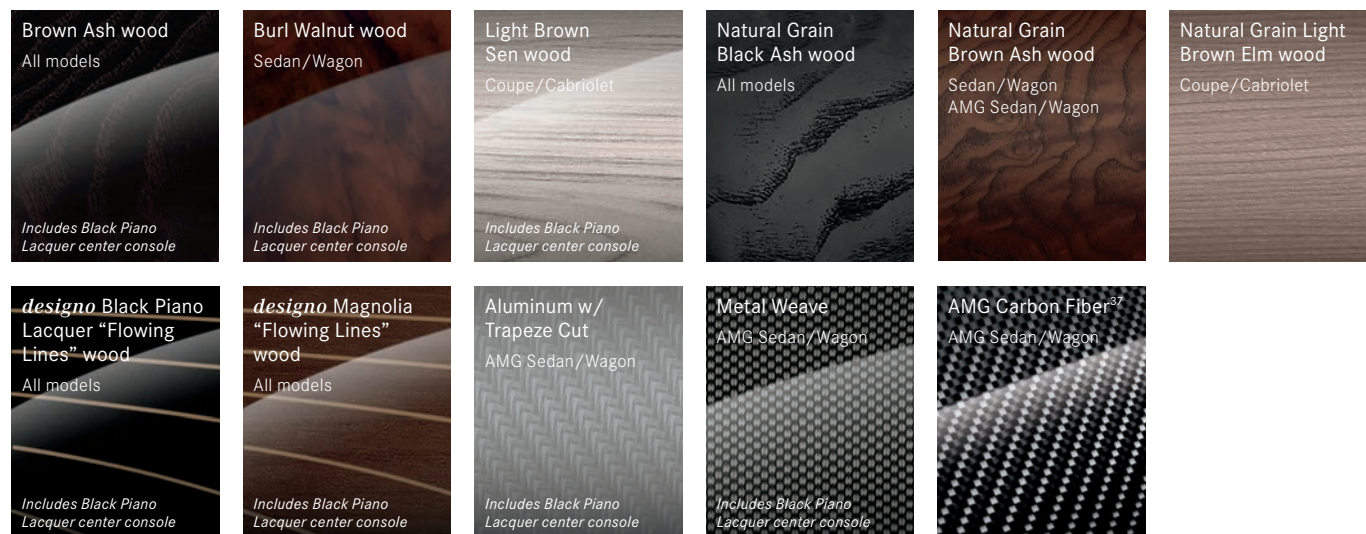
Appearance may vary by model and bodystyle.



Upholstery colors

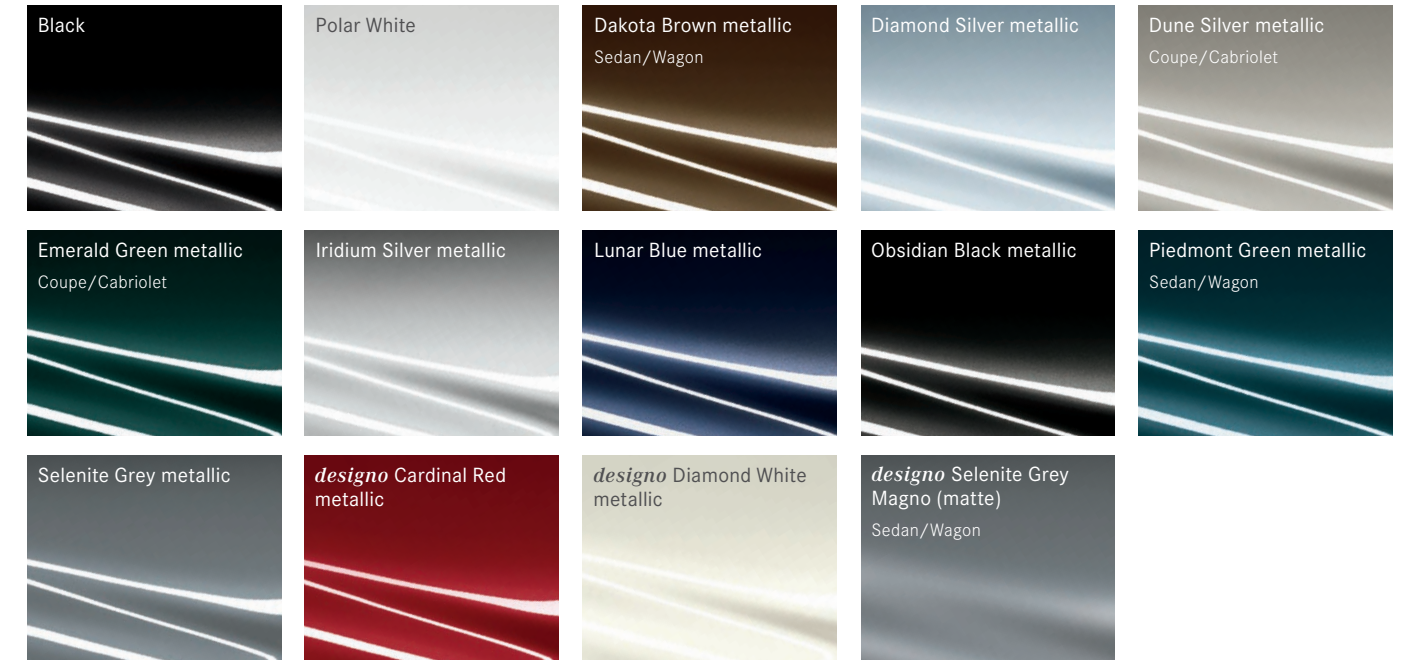


Trim

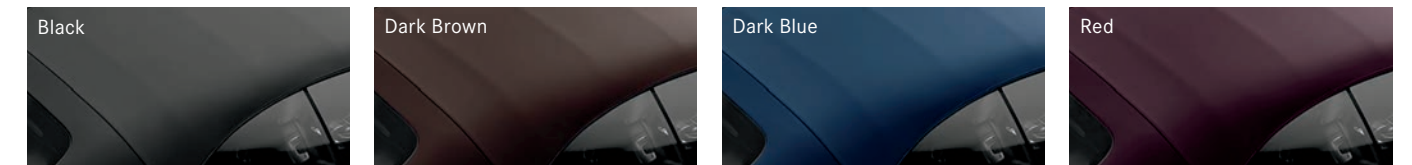


● Standard ○ Optional ▲ No-charge option

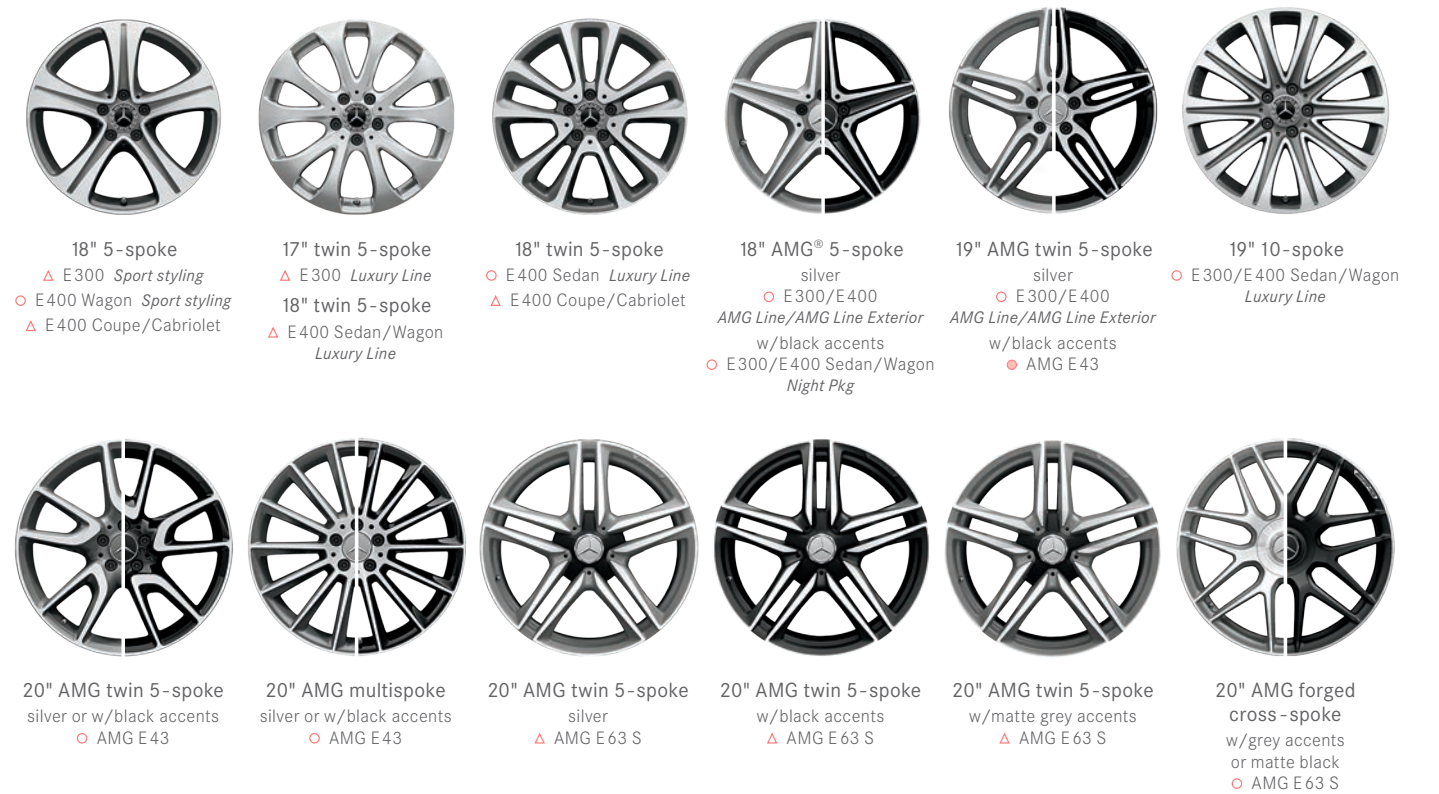
Paintwork



Cabriolet soft tops



Wheels



Mercedes-Benz PhotoPass

Mercedes-Benz USA is proud to support and showcase talented photographers through the PhotoPass program on its Instagram pages. To view the latest work, search for the #MBPhotoPass tag on the Instagram app or at [instagram.com/mbusa](https://www.instagram.com/mbusa)

AMG E 63 S photographed in Miami, Florida, by Steven Sampang.





Mercedes me makes it easy to stay connected to your car—and to your life. It can make any trip easier, more enjoyable, or more entertaining. And it'll bring you a world of rewards for being part of the family. Get started at MBUSA.com/mercedesme

YOUR WORLD IS RIGHT AT YOUR FINGERTIPS

From connection to inspiration.

Driving a Mercedes-Benz opens up a world of special benefits. The Mercedes me app on your smartphone teams with five years of mbrace® Connect services—standard.³ Together they can keep you in touch with your car, let you remote-control numerous features, and offer you easy access to your dealer, Mercedes-Benz Financial account, or even special events and benefits geared exclusively to Mercedes-Benz owners.



The power of a tap, or your voice.

Mercedes me lets you remote-start your car from your iPhone® or Android® phone, plus lock, locate and monitor it via your phone, Google Home or Amazon® Alexa. You can also send a destination directly to its navigation system,⁴ get more from its features with helpful how-to videos, and book a service appointment. You'll enjoy perks at luxury resorts, and get the scoop on sponsored events. You might even find inspiration for some new adventures.

A range of benefits, to better fit you.

From your smartphone and laptop to your real world, you can tailor Mercedes me and mbrace to fit the way you drive, and the way you live. The standard Connect package also puts apps like a gas station finder in your car's dash. Three additional packages can heighten your family's peace of mind, place a team of expert concierges at your service, or entertain everyone in your car with online music apps and onboard WiFi.



connect

From the app: A direct interface with your vehicle includes Remote Start, lock/unlock, sound horn/flash lights, Valet Protect, Curfew Minder, and more. Send2Benz™ can upload a destination directly to the car's navigation system.* From the web: Manage your account, learn about mbrace features, and more.



assist

From the app: Connect with your dealer, speak to a Product Concierge, schedule service, view How-to Videos and vehicle manuals, summon Roadside Assistance. From the web: Learn about your vehicle features from a Product Concierge or by viewing How-to Videos. Read up on maintenance and warranty information.



finance

From the app or the web: View a snapshot of your Mercedes-Benz Financial Services account. Explore special offers for MBFS customers.



inspire

From the app or the web: Enrich your Mercedes-Benz experience with special perks and exclusive offers from Partner Resorts. Discover new adventures from Featured Road Trips. And find out about Sponsored Events, and how to attend.

Genuine Accessories



Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be—from grille to wheels to roof racks, from cabin to cargo area. There's no better way to make your car all your own, while keeping it 100% Mercedes-Benz.



E-Class Accessories include:

- A selection of alloy wheels
- Illuminated Star NA with Premium 3 Pkg
- LED logo projectors
- AMG Heritage wheel hub inserts
- Roof rack basic carrier
- Ski/snowboard rack Requires basic carrier
- Mercedes-Benz Roof Boxes Requires basic carrier
- All-season floor mats
- Cargo area tray
- Comfort box retractable trunk bin
- Folding table Requires base module
- Air Balance atomizer fragrances

ENDNOTES

- * Item is optional or not available on some models. See Packages and Options listing in this brochure or visit MBUSA.com for more information.
- 1 Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. Models with Extended Mobility tires are not provided with a spare tire.
 - 2 Car-to-X services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the service are included, starting on the original retail sale or lease date from an authorized Mercedes-Benz dealer. System cannot detect and/or report every road hazard, and its effectiveness depends on the presence of other vehicles equipped with Car-to-X Communication. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle.
 - 3 Mercedes me and Mercedes-Benz mbrace® services operate only where cellular and GPS satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. Five years of the mbrace Connect package are included with new-vehicle sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Secure, Concierge and Entertain services require acceptance of the complimentary mbrace Connect services, and paid subscriptions after their trial periods. Some services are only available on select vehicles. Your PIN is required to use certain services. WiFi and streaming apps require an mbrace Entertain subscription. Connection may be limited by cellular signal. Apps may be introduced, updated or deleted at varying dates, and may also require a vehicle software update. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. Mobile app is compatible with Apple iPhone® models running iOS 7.0 or later, and Android-based phones running OS 2.3 or later. See your dealer or MBUSA.com/mercedesme for details.
 - 4 Even the most advanced safety systems may not be sufficient to avoid an accident. Please refer to more detailed information on specific systems elsewhere in this brochure, at MBUSA.com, and in the vehicle's Operator's Manual. Some systems may be optional.
 - 5 Audio/multimedia system must be turned on for system to operate.

- 6 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. Online features require a subscription and one or more mbrace Packages.
- 7 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 8 Apple CarPlay™ is a product of Apple Inc. Android Auto is a product of Google Inc. Device and app providers' terms and privacy statements apply. Requires connected compatible device and data plan. Apps, content and features are selected solely by their providers. Connection to apps and streaming services may be limited by the device's network connection. Data usage is routed through device and subject to fees, charges and restrictions in user's wireless plan. Vehicle's factory audio/information interface, including COMAND® navigation and the apps of Mercedes-Benz mbrace,® may not be used simultaneously with Apple CarPlay or Android Auto. When Apple CarPlay or Android Auto is in use, the steering-wheel voice control button accesses Siri® or Google voice recognition software for voice commands.
- 9 2018 EPA estimated fuel economy (city/highway mpg) is 22/30 for E300, 21/29 for E300 4MATIC, 19/25 for E400 4MATIC Wagon and AMG E43, 20/26 for E400 Coupes, 15/22 for AMG E63 S Sedan, and 16/22 for AMG E63 S Wagon. Please see your dealer for estimates for E400 Sedan and Cabriolets. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.
- 10 Active Brake Assist may not be sufficient to avoid an accident. It does not react to certain stationary or suddenly moving objects or pedestrians, may not react in certain situations where objects cannot be clearly identified, nor does it recognize or predict the curvature and/or lane layout of the road or every movement of vehicles and pedestrians ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. See Operator's Manual for system's operating speeds and additional information and warnings.
- 11 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® is a warning system only. ATTENTION ASSIST and Active Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. See Operator's Manual for system operating speeds and additional information and warnings.

- 12 Rearview camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 13 Active Parking Assist is not a substitute for driver attention to the immediate surroundings, as well as people, animals or vehicles in or approaching the vehicle's maneuvering range. System cannot determine if a space is legally available or of a suitable surface for parking. See Operator's Manual for additional information, tips and warnings.
- 14 Blind Spot Assist is a warning system only. Blind Spot Assist and Active Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a substitute for driver awareness and checking of surrounding traffic conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- 15 Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely. Braking effectiveness also depends on proper brake maintenance, and tire and road conditions. See Operator's Manual for system's operating speeds and additional information and warnings.
- 16 System cannot prevent a collision, and does not alert the driver of an impending collision or system activation.
- 17 Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs. See Operator's Manual for E400 Wagon 3rd-row seating limitations.
- 18 The purchase of a new, satellite radio-enabled vehicle includes a 6-month introductory subscription to the Sirius All Access package. If you decide to continue your subscription after your trial, the plan you choose will automatically renew and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change.
- 19 Wireless charging available only for devices with compatible technology and size. See Operator's Manual for more information. Devices sold separately.
- 20 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Driver's deliberate steering inputs are required to initiate the system's action, and can override its intervention at any time. See Operator's Manual for system's operating speeds and additional information and warnings.
- 21 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which

- snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 22 Drift mode is not for use on public roads or where people, animals or obstacles may be within range of the vehicle. Please always wear your seat belt and obey local speed laws. See your Operator's Manual for important additional information.
- 23 Competitive claim based on manufacturer-published specifications data available at time of publication. May include 2017 models.
- 24 The AMG Track Pace app is compatible with Apple iPhone®. An iOS update may be required.
- 25 The carbon-ceramic brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures compared to higher operating temperatures.
- 26 Head-Up Display may not be visible with certain eyewear, including polarized glasses.
- 27 The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
- 28 Introduction dates vary. Please see your dealer.
- 29 Rear Cross-Traffic Alert is not a substitute for actively checking around the vehicle for any obstacles or people. It may not detect certain objects based on their size, path, proximity or speed and angle of approach, or due to sensor obstruction, and does not control steering angle. See Operator's Manual for additional information, tips and warnings.
- 30 ActiveSpeed Limit Assist is not a substitute for driver awareness to posted speed limits and other conditions. Driver is responsible for safely operating vehicle in accordance with local traffic laws and driving conditions.
- 31 PRE-SAFE PLUS cannot prevent a collision, and does not alert the driver of an impending collision or system activation. It does not intervene if vehicle is backing up, and does not apply the brakes if the driver is accelerating or Active Parking Assist is operating.
- 32 Steering wheel options may not be ordered together, whether individually or within a package. Galvanized shift paddles are included with heated and wood/leather steering wheels on E300 and E400 Sedans and Wagons, and standard on all Coupes and Cabriolets.
- 33 E300 and E400 Sedan and Wagon models require either Sport styling or Luxury Line.
- 34 Sport steering wheel included only with Black or Saddle Brown/Black upholstery.
- 35 Without Intelligent Light System, Adaptive Highbeam Assist is limited to automatic high beams.
- 36 Wagon 3rd-row seat is upholstered in MB-Tex with all upholstery options. Seat is black with Nut Brown/Black and Macchiato Beige/Black interiors. designo leathers require additional options.
- 37 AMG Carbon Fiber trim deletes inductive wireless charging with NFC pairing.