

**THE  
EXCITING NEW**

# *Metropolitan*

You are cordially invited to see and drive the Metropolitan — a revolutionary new concept in motor car design. The Metropolitan echoes the ideas and opinions of hundreds of thousands of Americans who viewed the experimental model of this car at special showings across the nation. Here is a car completely different in handling ease and economy, with record low operating costs — the newest kind of car designed to meet American standards in comfort, performance and luxury.

***Nash Motors***

**FLASH NEWS! FLASH NEWS! FLASH NEWS!**

## Performance Records Established in Two 24-Hour Official Tests!

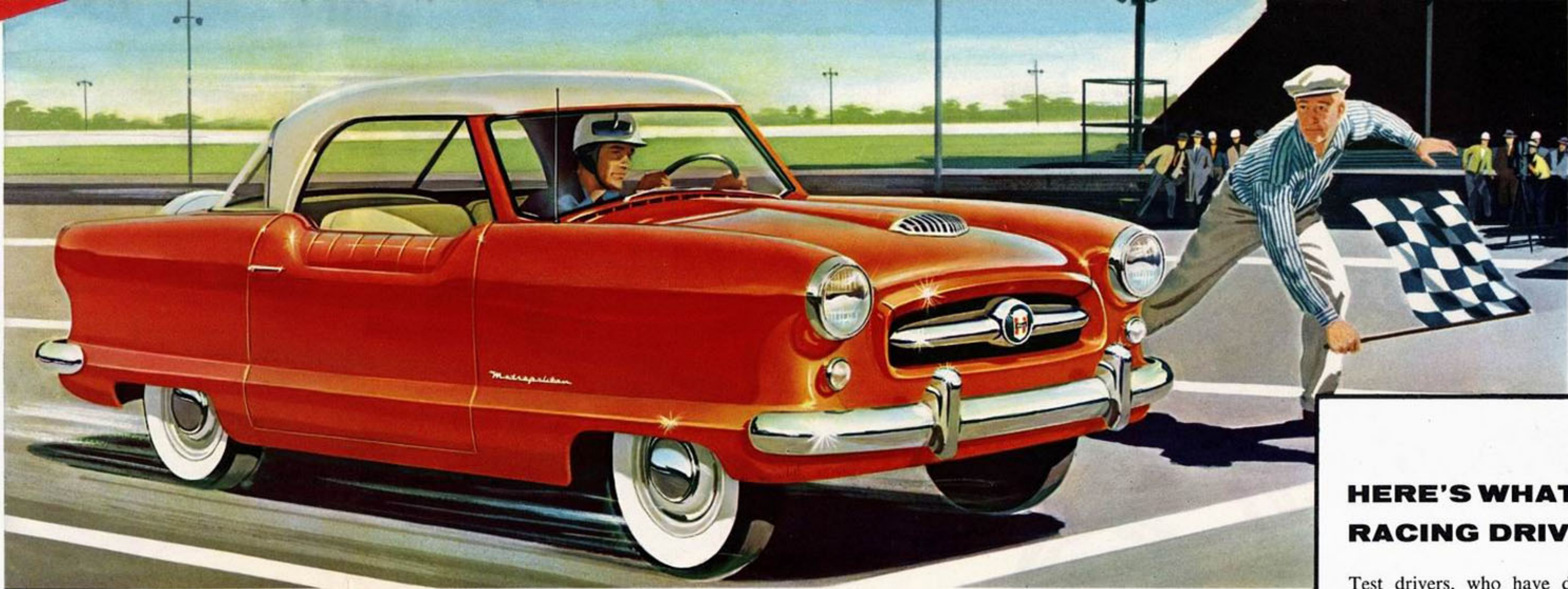
America's newest car — the exciting new Metropolitan — received the checkered flag on two different performance tests at the Raleigh Speedway in North Carolina. Both tests were under the official supervision of the National Association of Stock Car Auto Racers. Both were standard production cars selected at random by NASCAR officials who supervised the tests.

### TEST 1—41.57 MILES PER GALLON OF GAS, AT AVERAGE SPEED OF 34.83 MPH

Here is amazing economy, proved in an official 24-hour non-stop run! A standard Metropolitan averaged 41.57 miles per gallon with an average speed of 34.83 miles an hour.

### TEST 2—1469.7 MILES IN 24 HOURS AT AVERAGE SPEED OF 61.24 MPH

The remarkable stamina of the Metropolitan was proved conclusively in a 24-hour endurance test in which another production-built Metropolitan covered 1469.7 miles at an average of 61.24 miles an hour. When the engine was disassembled after the test, all parts were found to be in excellent condition. Not a drop of oil or water was added during the run.



## HERE'S WHAT FAMOUS RACING DRIVERS SAID

Test drivers, who have driven all kinds of cars on all kinds of tracks in the world's greatest races, were amazed at the rugged endurance and spectacular performance of the Metropolitan. Here are a few of the candid comments they made:

*"Handles like a dream—it's safe and sure."*

*"Lots of leg room."*

*"Plenty of power. Step on it for passing and you can just feel it scoot."*

*"Handling is perfect. Rides beautifully and holds the road."*

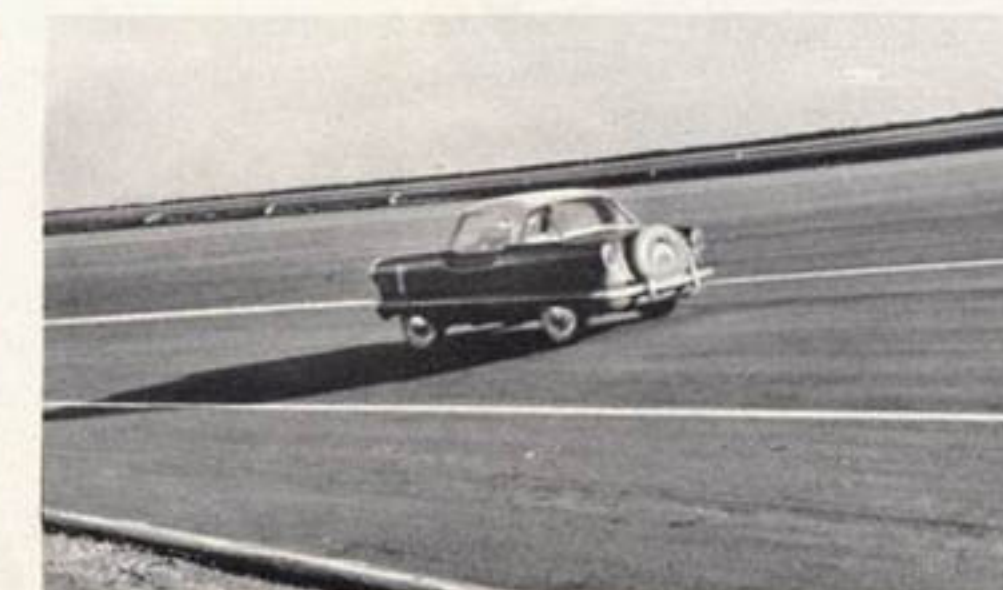
*"Incredible. You couldn't believe it."*



**STOPS QUICKER, MORE SAFELY!** Braking Tests show the Metropolitan stops in 90 feet at 45 miles an hour, far less than the stopping distance required by the average car. It is safer on snow and ice, too, because it has more braking area and more tire surface per pound of weight than many other American automobiles.



**REFUELING "ON THE RUN!"** The Metropolitan engaged in the economy test ran constantly for 24 HOURS — NON-STOP! Both refueling and changes of drivers were accomplished without stopping the car. At an average speed of 34.83 miles per hour, the Metropolitan traveled 836 miles on 20.11 gallons of gasoline. Not a drop of oil or water was added!



**STREAKING AROUND THE CURVE!** During the endurance test, the Metropolitan compiled a spectacular average of 61.24 miles per hour for 24 hours running time. Veteran test drivers praised the easy handling and road-holding ability of the Metropolitan at high speed around perilous turns, a virtue unusual in any stock car of any size.

## It took Nash to do it!

Everybody's talked about it . . . about the need and place in America for a car engineered from the *wheels up* to combine the superb performance, comfort and economy demanded in a family car with the dash and roadability of a sportster.

Yes — everybody's talked about it for years — but it took Nash to do it!

And here it is . . . the Metropolitan . . . the result of 11 years of Nash engineering research . . . a car that thousands of Americans who previewed our experimental models helped design.

It's a handsome, head-turning car — 149½ inches of breath-taking, compact new beauty. It's a he-man car, a car that hustles up steepest hills, over roughest roads, and rides with unbelievable smoothness.

The Metropolitan is completely different from any car you have known. It was born of our conviction that there is a need in America for a low-priced yet fine, shorter wheelbase car, luxuriously finished and precision-built, engineered to today's driving needs.

The Metropolitan is backed by one of the world's great industrial organizations — Nash Motors — with research and engineering "know-how" second to none.

The Metropolitan is another major milestone in the trailblazing tradition of Nash. It is the latest of a long line of Nash "FIRSTS" dating back to 1902 when the "granddaddy" of all Nash cars, the original Rambler — one of America's first mass-produced automobiles — was introduced.



## Facts About the Exciting New

# Metropolitan

Up to 40 Miles to the Gallon

Unbelievably Low Operating Costs

Two Custom Models — Convertible and Hardtop

Advanced Nash Styling on a new, exciting scale.

Luxurious custom-tailored interiors that set a new standard in quality for cars of this size

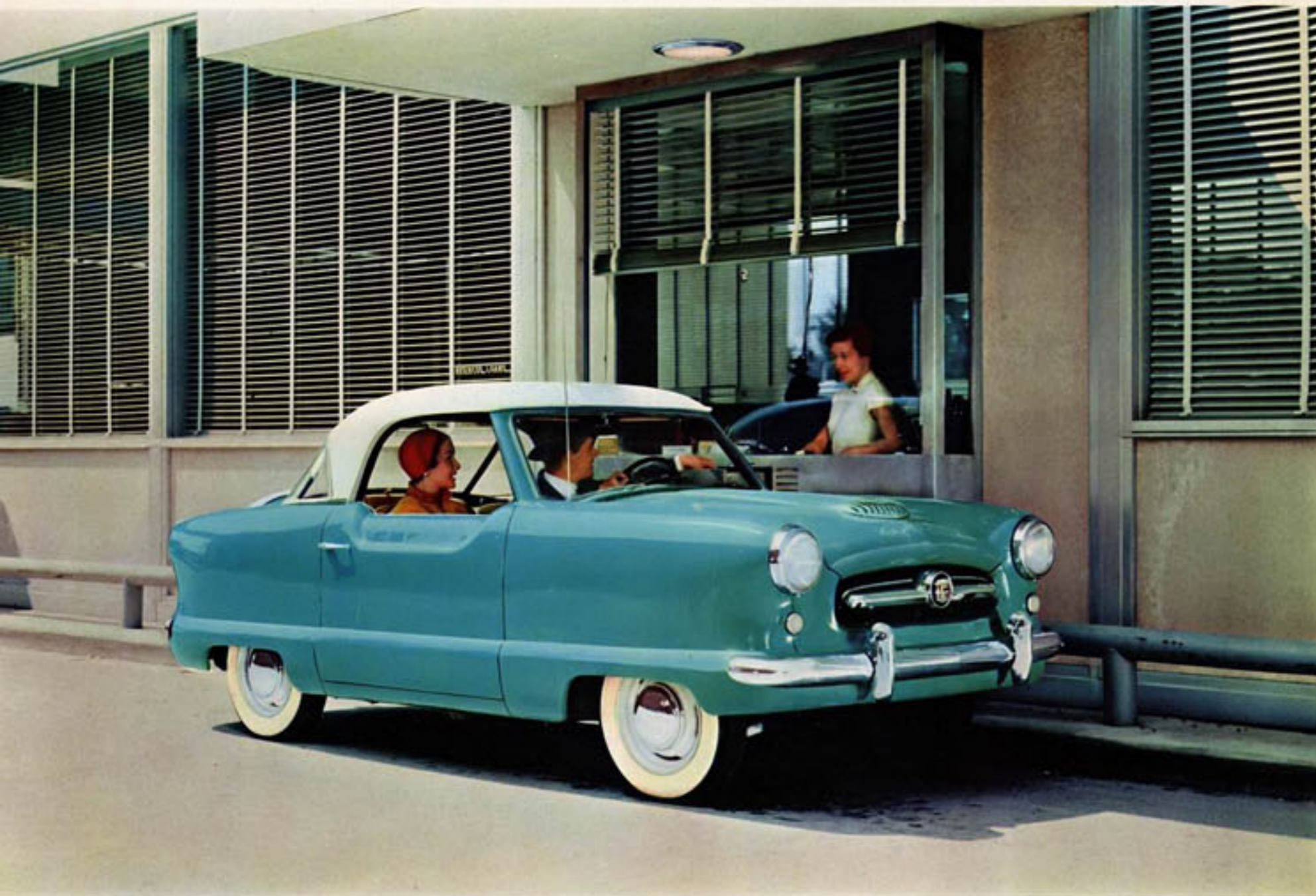
Amazing Riding Comfort

Custom Appointments and Equipment for your complete motoring pleasure.

# It's a Completely New And Different Kind of Automobile



**CUSTOM INTERIOR** — full-width front seat, upholstered in genuine leather and nylon with foam rubber cushion, offers more than ample leg-room, elbow-room, head-room for even the largest of passengers. Smart instrument panel has every dial arranged for easy reading. Custom appointments add to motoring pleasure.



**THE NEW METROPOLITAN HARDTOP** — stands only fifty-four and one-half inches high. Its low price includes such equipment as directional signals, cigarette lighter, custom upholstery, and smart Continental rear tire mount.



**NEW DASHING METROPOLITAN CONVERTIBLE.** World's newest "fun car". Vinyl top flips back for open-air driving pleasure. Like the Metropolitan "Hardtop," the convertible includes many custom accessories in the lowest price of any open car.

## The Exciting New *Metropolitan* In Every Detail the Finest Car of its Size Ever Built!



**PARKS IN THE SMALLEST SPACE** required by any American car. Turning radius is far less than the average for American automobiles. Women especially like the ease with which the Metropolitan can be slipped into a tight parking space with the touch of a fingertip . . . appreciate its extraordinary nimbleness in heavy traffic.



**FAMOUS WEATHER EYE CONDITIONED AIR SYSTEM** (an outstanding Nash exclusive) is available in the new Metropolitan. This system circulates fresh air to passengers in warm weather; provides thermostatically controlled heat at the level you desire, prevents window fogging and steaming in winter.

Newest motorcar in the world, the Metropolitan, combines pony nimbleness in traffic with superb comfort . . . record-breaking economy with sparkling performance. It's a pleasure car that's equally at home in the workaday world.

You who like sports-car dash and verve will, of course, be captivated by the Metropolitan.

It will be hailed by city dwellers, suburbanites — by modern young Americans who want smartness, comfort, performance and economy in the cars they drive.

It's a practical car for small families, a sensible second car for any family . . . offering up to 40 miles to the gallon!

It's dashing, road-hugging, exciting to drive . . . proudly-styled, beautifully-made . . . and it handles like a sports car!

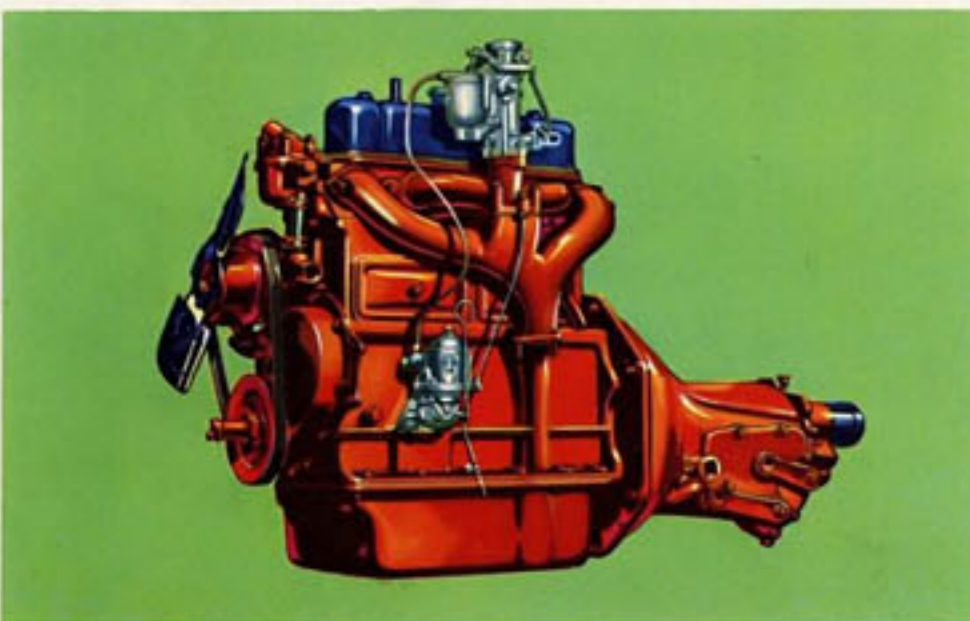
It's a perfect **BUSINESS CAR**, for those who use a car constantly—and want lowest operating costs combined with amazing parking ease.

Come see and drive it — the finest car of its size ever built — a car of Nash quality through and through — sold and serviced by Nash dealers everywhere.

No matter where you live or what you do — don't miss the most sensational motoring experience of a lifetime . . . a drive in a new Metropolitan. See your Nash dealer today.



Smartest, most practical "fun car" in all the world. A new advance in the sports car trend, styled with a continental flavor that catches the eye and captures the heart. Rear utility-seat accommodates children or pets — a handy package carrier, too. The interior luggage compartment provides ample space for traveling needs.



**HEART OF THE SMART METROPOLITAN** is the world-famous Austin A-40 overhead valve engine delivering 42 horsepower at 4500 RPM. Compression ratio 7.2:1. Proved economy of up to 40 miles to the gallon. The 3-speed synchromesh transmission fully utilizes engine power for top all-around performance.



**LIFE-SAVING SAFETY** of double-rigid Nash Unitized Airflyte Construction gives you sturdiness never before possible in a car of this size. Body-and-frame are welded into a single unit to give you a "double lifetime" of service. Airflyte Construction is stronger, safer . . . lastingly free of body-bolt squeaks and rattles.



**EXCLUSIVE NASH AIRFLEX FRONT SUSPENSION** plus low center of gravity and scientific distribution of weight, combine to give the Metropolitan unusual "cornering" stability and ride control.



The New *Metropolitan*

**SOLD AND SERVICED  
BY NASH DEALERS  
EVERYWHERE**

# 1954 *Metropolitan* SPECIFICATIONS

## BODY

Unitized Airflyte Construction, Bonderized for rust protection. Wheelbase 85", Overall length 149½", Width 61½", Loaded Height 54½", Front Tread 45⅝", Rear Tread 44⅜", Minimum Road Clearance 6⅜" at rear axle.

## MECHANICAL

Overhead valve Austin A-40 engine, In-line 4 cylinders, Displacement 73.17 cu. in., Bore 2¾", Stroke 3½", 42 BHP @ 4500 RPM, Torque 62 lb. ft. @ 2400 RPM, 7.2:1 Compression Ratio. Single Zenith downdraft carburetor.

Oil-bath type carburetor air cleaner. Four-ring aluminum pistons. Airflex front suspension. Coil springs at front, semi-elliptical rear springs. Hotchkiss type power drive. Hydraulic internal expanding Girling brakes. Total effective brake lining area, 76.8 sq. in. Three-speed synchromesh transmission, steering post shift. Rear axle ratio 4.625:1. Tires, 5.20 x 13-4 ply. 10½ gallon fuel tank. Shipping weight, 1785 lb. (Convertible), 1825 lb. (Hardtop). Crankcase capacity (less filter) 4 qts. Cooling System Capacity (with heater) 7½ qts.

## EQUIPMENT

Standard: Directional turn signals. Electrically operated dual windshield wipers. Cigarette lighter. Dual sun visors. Foam rubber front seat cushion. Genuine leather and nylon upholstered front seat back and cushion. Vinyl plastic door trim, side panel, and rear seat upholstery. Continental rear tire mount and tire cover. Optional extra cost: Weather Eye Conditioned Air System. Custom radio. White sidewall tires. Partial flow oil filter.

NASH MOTORS, WHOSE POLICY IS ONE OF CONTINUOUS IMPROVEMENT, RESERVES THE RIGHT, HOWEVER, TO DISCONTINUE OR CHANGE SPECIFICATIONS, MODELS OR PRICES AT ANY TIME WITHOUT NOTICE AND WITHOUT INCURRING OBLIGATION.

THE EXCITING *Metropolitan*  
NEWEST MEMBER OF THE *Nash Airflyte* FAMILY

AMBASSADOR • STATESMAN • RAMBLER

NASH MOTORS, DETROIT 32, MICHIGAN

SEE AND  
DRIVE THE  
NEW METROPOLITAN  
AT YOUR NASH  
DEALER'S

NASH LA BREA  
1150 SO. LA BREA  
LOS ANGELES 19, CALIF.