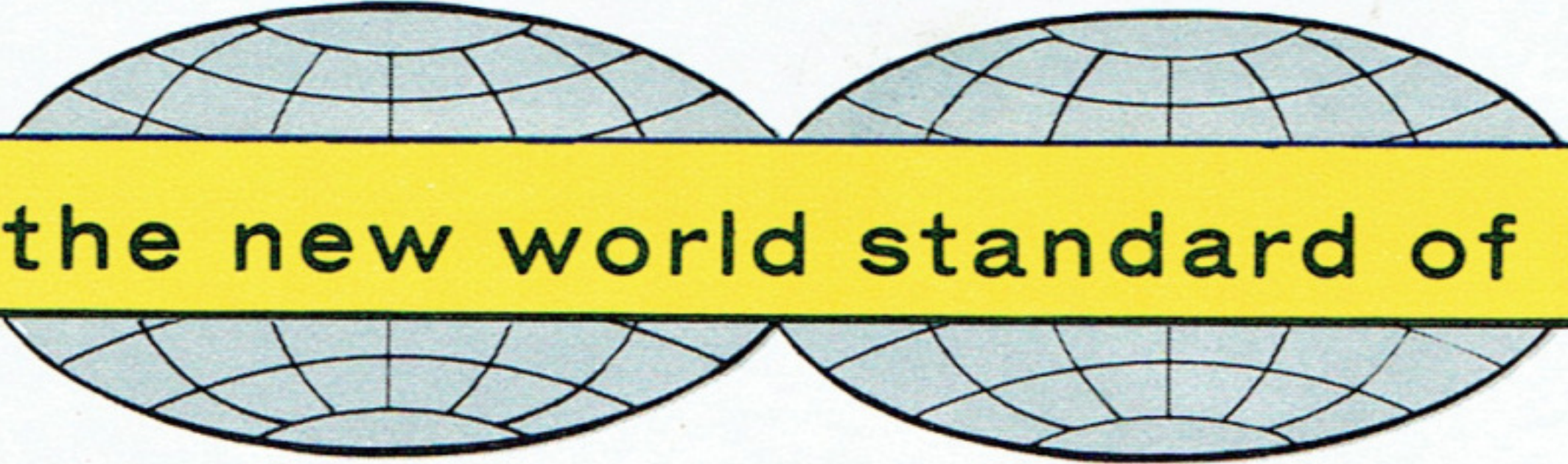


1961 RAMBLER



The spotlight is on America's most advanced compact car, the **original compact Rambler!** Select from exciting new styles, fashionable new colors! Your choice of models in three great new series — the **Rambler** American, the **Rambler** Classic and the Ambassador V-8 by **Rambler!**





RAMBLER the new world standard of basic excellence

★ *presents a glamorous array of solid*

and two tone colors for..... **1961**



BUILT TO LAST LONGER!

Rambler continues to build in more usefulness to the user. A pioneer in single unit construction, Rambler now offers two new exclusive features—cushioned acoustical ceilings of molded fiber glass in the Rambler Classic and Ambassador, and ceramic-armored mufflers and tail-pipes in all models.

★ **SINGLE UNIT CONSTRUCTION**

Rambler pioneered Single Unit, airplane-type construction that eliminates squeaks and rattles. Some cars offer part-way single-unit construction, most use old-type nuts-and-bolts method. Get the Rambler idea — get the best!

★ **FIBER GLASS CUSHIONED ACOUSTICAL CEILING**

This all-new feature cuts road and inside noise to a fraction! No unsightly seams as in other cars, molded-to-shape for perfect fit. Available on Classic and Ambassador models as standard equipment.

★ **CERAMIC-ARMORED MUFFLER AND TAIL-PIPE**

The man who buys a 1961 Rambler can forget, as long as he is the original owner, the cost of replacing a muffler or tail-pipe. Ceramic coated inside and out, Rambler mufflers and tail-pipes resist rust and corrosion. A break-through in an age-old problem!

ONLY RAMBLER GIVES YOU BEST OF BOTH

1. Big Car Room and Comfort

2. Small Car Economy and Handling Ease



RAMBLER ALONE OFFERS ALL 3 SIZES OF COMPACT CARS



AMERICAN

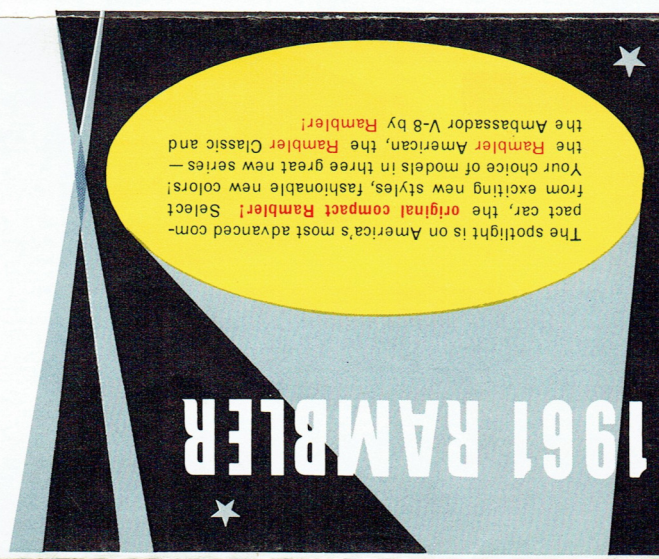
- ... the new American Beauty with all new styling!
- ... with 50% more trunk room!
- ... easier than ever to park and garage!

CLASSIC 6 and V-8

- ... the all-purpose compact featuring the first die-cast aluminum 6 engine!
- ... with Ceramic-Armored muffler and tail-pipe with iron-clad guarantee!
- ... with new fiber glass acoustical ceiling that soaks up noise!

AMBASSADOR V-8

- ... the modern luxury V-8 compact, high in performance!
- ... distinguished balance of the elegant and the agile!
- ... your choice of 250 or 270 horsepower!



The spotlight is on America's most advanced compact car, the original compact Rambler! Select from exciting new styles, fashionable new colors — Your choice of models in three great new series — the Rambler American, the Rambler Classic and the Ambassador V-8 by Rambler!

1961 RAMBLER

RAMBLER the new world standard of basic excellence

★ *presents a glamorous array of solid*

and two tone colors for..... **1961**



NEW

The 1961 Rambler is available in many new solid colors and color combinations. All are baked-on super-enamel finishes that offer the most beautiful surfaces in the industry. All resist dulling, chalking and chipping better than any other finishes as proved by actual test!

RAMBLER 1961

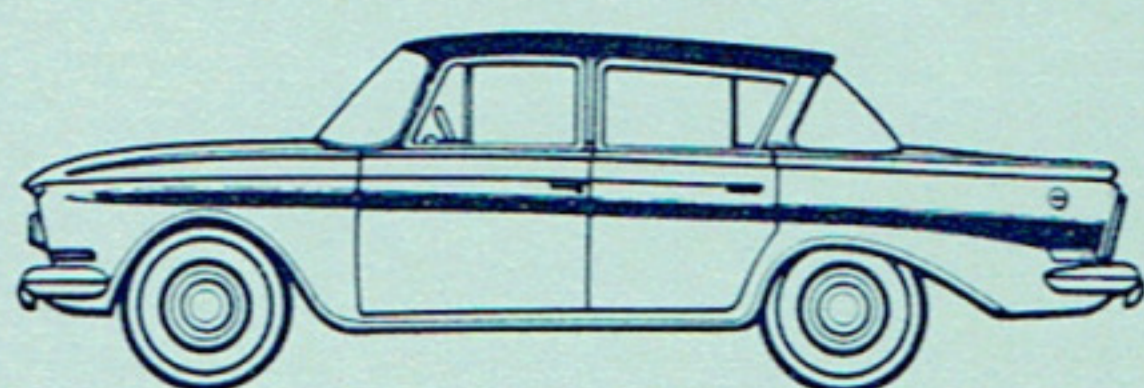


1961 Rambler Has a New Selection of 15 Beautiful Solid Colors Available

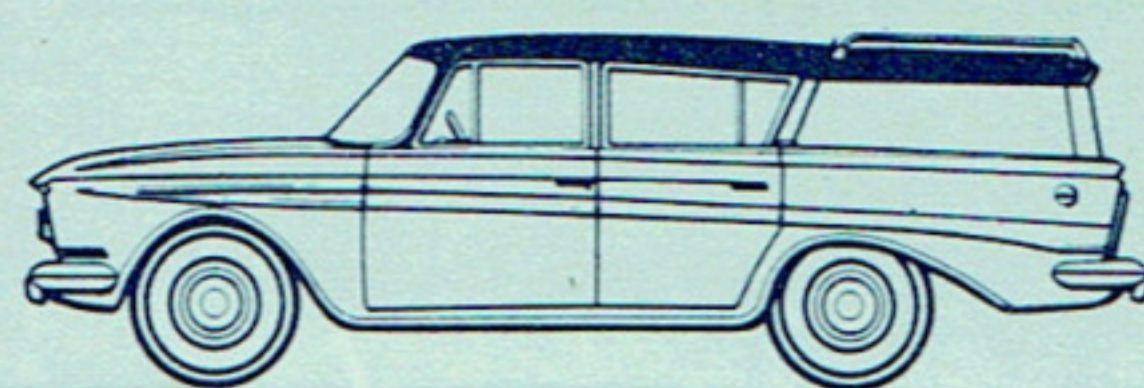
P1 Classic Black	P4 Alamo Beige	*P15 Aqua Mist (Metallic)
P8 Chatsworth Green	P26 Valley Green (Metallic)	*P23 Echo Green (Metallic)
P27 Sonata Blue	P28 Berkeley Blue (Metallic)	*P32 Waikiki Gold
P29 Whirlwind Tan (Metallic)	P30 Briarcliff Red	*P33 Jasmine Rose
P31 Inca Silver (Metallic)	P72 Frost White	*P34 Fireglow Red (Metallic)

*Available on Deluxe and Super at additional extra cost

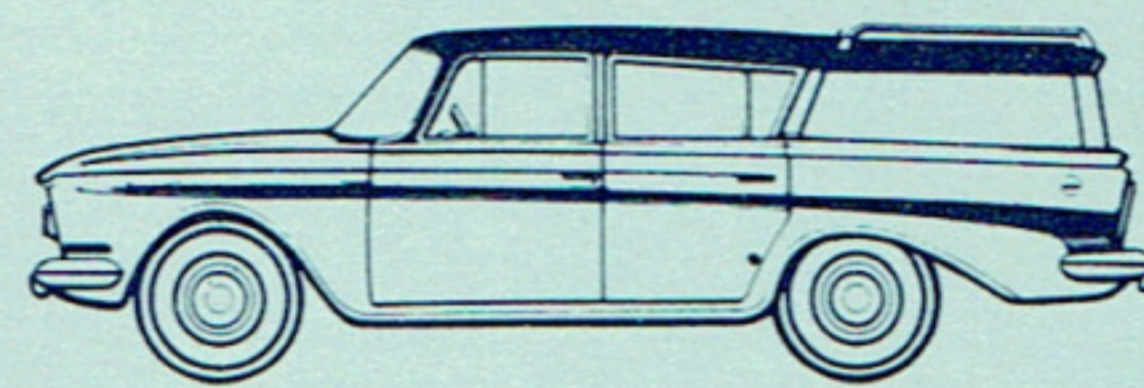
RAMBLER CLASSIC 6 & V8
Deluxe 4-Dr. Sedan (also Super)
6115, 6115-1, 6125-1



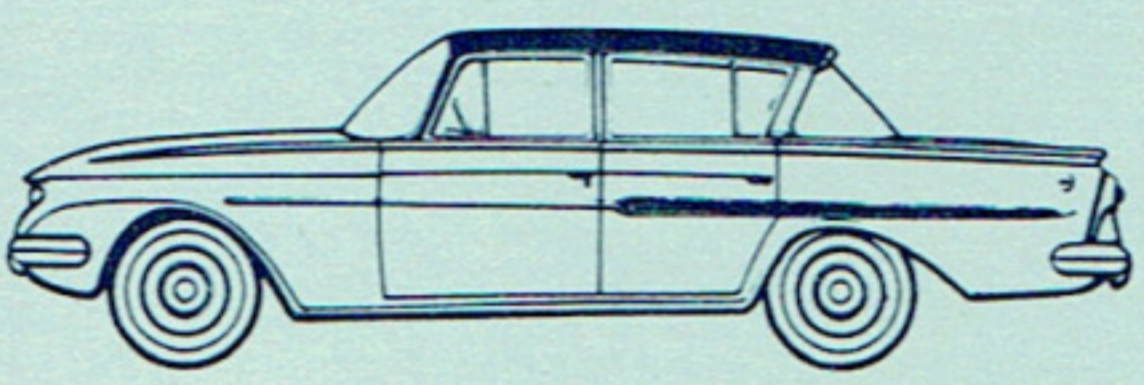
RAMBLER CLASSIC 6 & V8
Custom 4-Dr. Sedan
6115-2, 6125-2



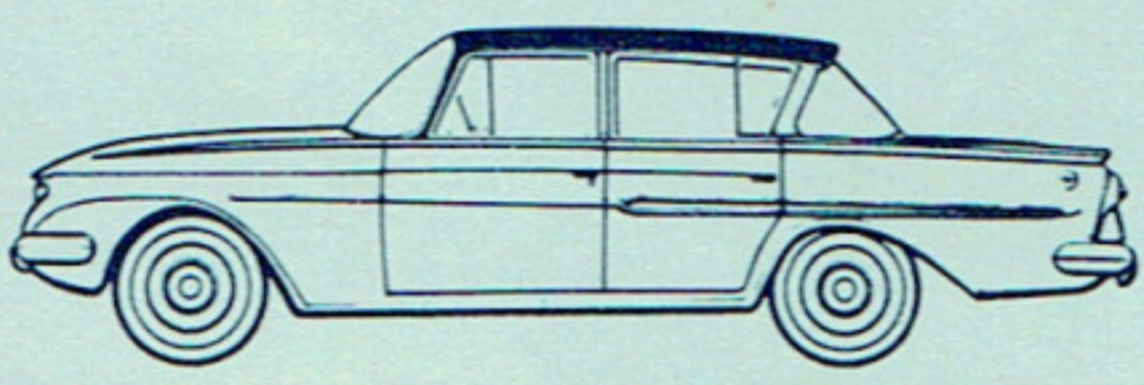
RAMBLER CLASSIC 6 & V8
Super 4-Dr. Station Wagon
(also Deluxe)
6118, 6118-1, 6118-3
6128-1, 6128-3



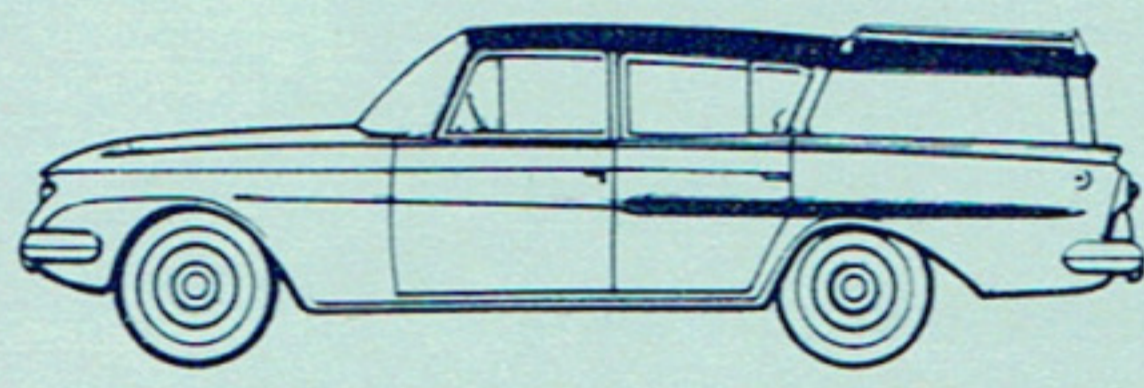
RAMBLER CLASSIC 6 & V8
Custom 4-Dr. Station Wagon
6118-2, 6118-4, 6128-2, 6128-4



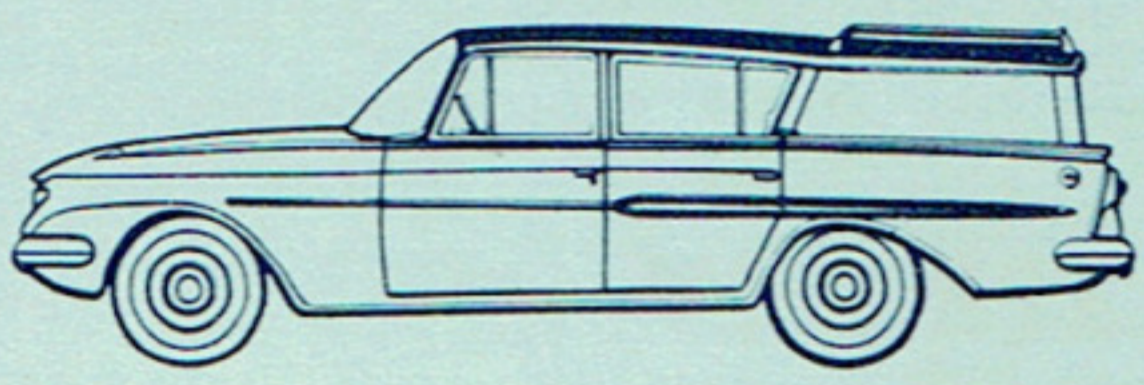
RAMBLER AMBASSADOR
Super 4-Dr. Sedan
6185-1



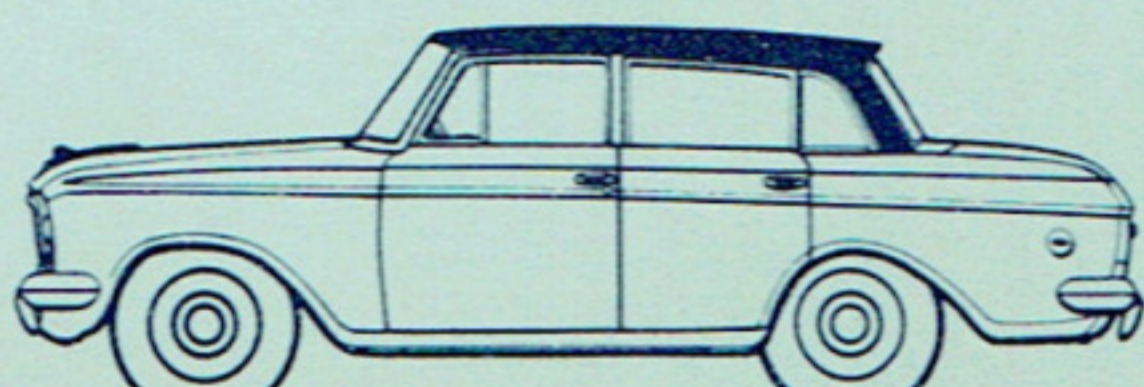
RAMBLER AMBASSADOR
Custom 4-Dr. Sedan
6185-2



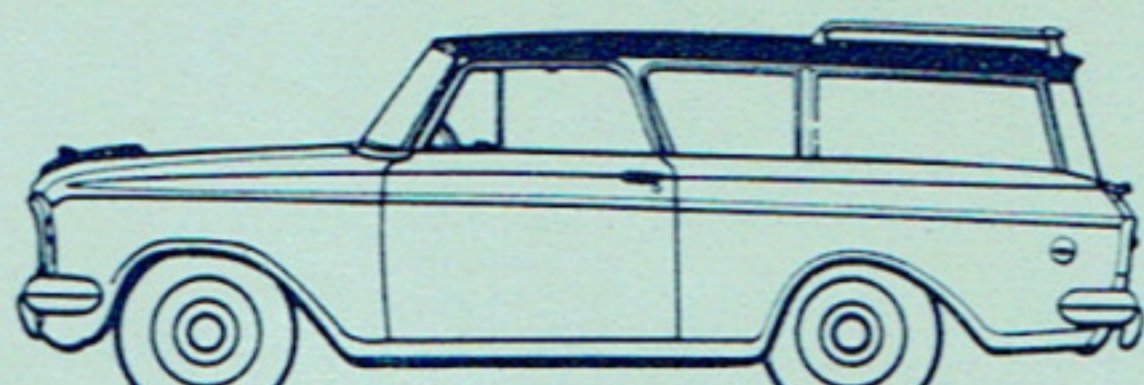
RAMBLER AMBASSADOR
Super 4-Dr. Station Wagon
6188-1, 6188-3



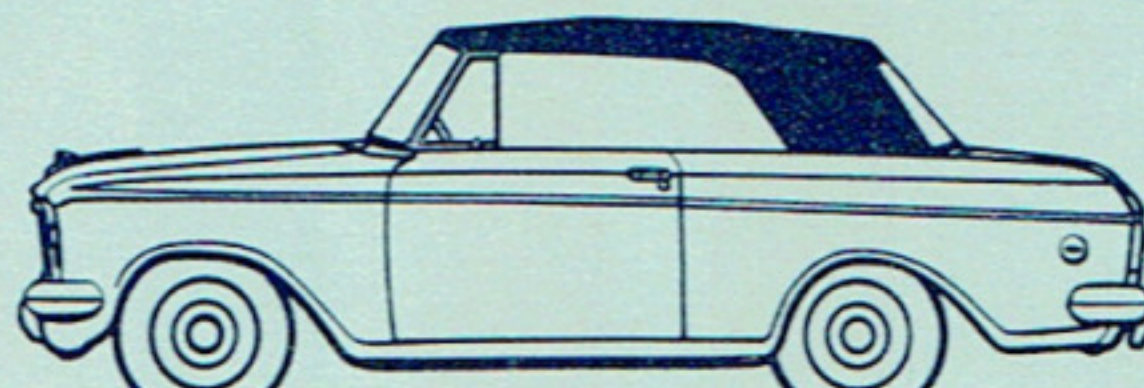
RAMBLER AMBASSADOR
Custom 4-Dr. Station Wagon
6188-2, 6188-4



RAMBLER AMERICAN
2 or 4-Dr. Sedan
(Deluxe, Super or Custom)
6106, 6106-1, 6106-2
6105, 6105-1, 6105-2



RAMBLER AMERICAN
2 or 4-Dr. Station Wagon
(Deluxe, Super or Custom)
6104, 6104-1, 6104-2
6108, 6108-1, 6108-2



RAMBLER AMERICAN
Custom Convertible
6107-2 Black or White Vinyl Top

Select from . . . 26 SMART TWO-TONE COMBINATIONS IN THE 1961 RAMBLER



*P33-34 Jasmine Rose
Fireglow Red
(Metallic)

P31-72 Inca Silver (Metallic) Frost White	P1-30 Classic Black Briarcliff Red	P28-27 Berkeley Blue (Metallic) Sonata Blue	P4-72 Alamo Beige Frost White	*P32-72 Waikiki Gold Frost White
P1-72 Classic Black Frost White	P30-1 Briarcliff Red Classic Black	P8-72 Chatsworth Green Frost White	P29-72 Whirlwind Tan (Metallic) Frost White	*P23-72 Echo Green (Metallic) Frost White
P31-1 Inca Silver (Metallic) Classic Black	P27-72 Sonata Blue Frost White	P26-72 Valley Green (Metallic) Frost White	P4-29 Alamo Beige Whirlwind Tan (Metallic)	*P34-72 Fireglow Red (Metallic) Frost White
P1-31 Classic Black Inca Silver (Metallic)	P28-72 Berkeley Blue (Metallic) Frost White	P8-26 Chatsworth Green Valley Green (Metallic)	P29-4 Whirlwind Tan (Metallic) Alamo Beige	*P34-33 Fireglow Red (Metallic) Jasmine Rose
P30-72 Briarcliff Red Frost White	P27-28 Sonata Blue Berkeley Blue (Metallic)	P26-8 Valley Green (Metallic) Chatsworth Green	*P33-72 Jasmine Rose Frost White	*P15-72 Aqua Mist (Metallic) Frost White

*Available on Deluxe and Super at additional extra cost

NOTE . . . BOTTOM COLOR SHOWN AND LAST NUMBER LISTED IS SECONDARY COLOR