

BETTER IDEAS MAKE BETTER CARS

1972 MERCURY STATION WAGONS

COLONY PARK • MARQUIS • MONTEREY • VILLAGER • MONTEGO MX



Colony Park

Colony Park—the new look of luxury in station wagons for 1972, and the most magnificent collection of better wagon ideas under one roof. The Colony Park interior shown on the opposite page features optional Twin Comfort Lounge Seats, in medium blue Corinthian all-vinyl. Bench seats also in all-vinyl are standard. Other interior colors are black, dark red, medium ginger and medium green.

Mercury Colony Park standard equipment includes:

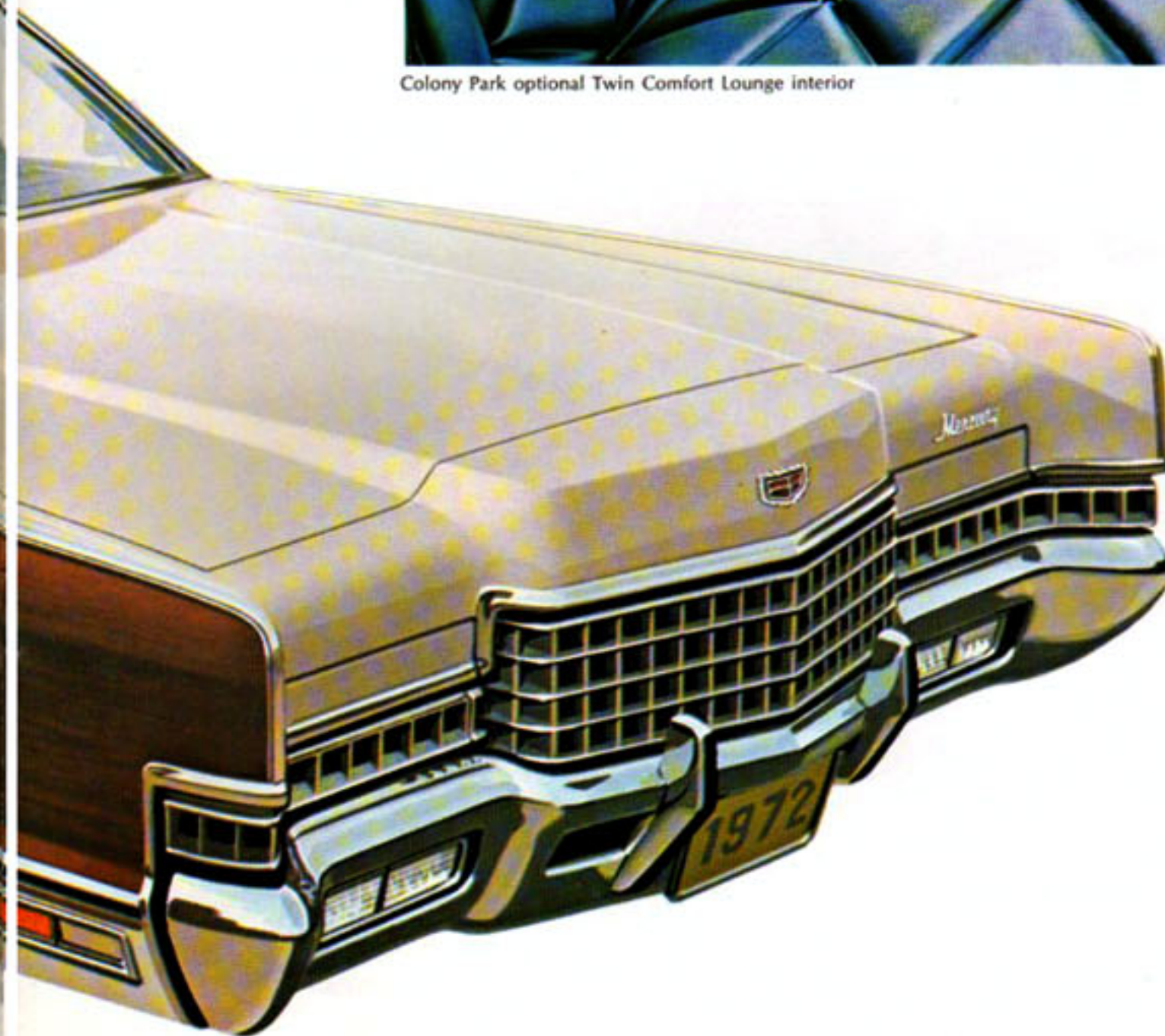
400-2V V-8 engine (regular fuel) • Select-Shift automatic transmission • Three-way tailgate
• Power steering • Power front disc brakes • Power rear window • "Yacht Deck" bodyside and tailgate paneling of simulated cherrywood • Deluxe wheel covers • H78x15 belted bsw tires
• Concealed windshield wipers • Power ventilation • Concealed headlamps • Simulated cherrywood instrument cluster applique • Electric clock • Map light • Cargo light • Dual instrument panel ashtrays
• Color-keyed 2-spoke steering wheel • 100% nylon carpeting • Full complement of Ford Motor Company Lifeguard Design Safety Features. Note: Other equipment shown optional.



Mercury Marquis Colony Park Station Wagon



Colony Park optional Twin Comfort Lounge interior



Marquis and Monterey

Each offers a wagon-load of better ideas for station wagon living in '72. Marquis gives you the same limousine ride and most of the luxury of Colony Park, in a steel-side wagon, while the Monterey offers you the versatility of a full-size Mercury wagon at the lowest price.

At top, the Marquis standard interior in medium ginger all-vinyl (also: black, medium blue, dark red and medium green). Opposite is shown the standard Monterey interior in medium green all-vinyl; also black, medium blue, dark red and medium ginger.

Mercury Marquis standard equipment includes:

400-2V V-8 engine (regular fuel) • Select-Shift automatic transmission • Three-way tailgate • Power steering • Power front disc brakes • Power rear window • Deluxe wheel covers • H78x15 belted bsw tires • Concealed windshield wipers • Power ventilation • Concealed headlamps • Electric clock • Simulated cherrywood instrument cluster applique • Map light • Cargo light • Deluxe color-keyed 2-spoke steering wheel • 100% nylon carpeting • Full complement of Ford Motor Company Lifeguard Design Safety Features.

Note: Other equipment shown optional.

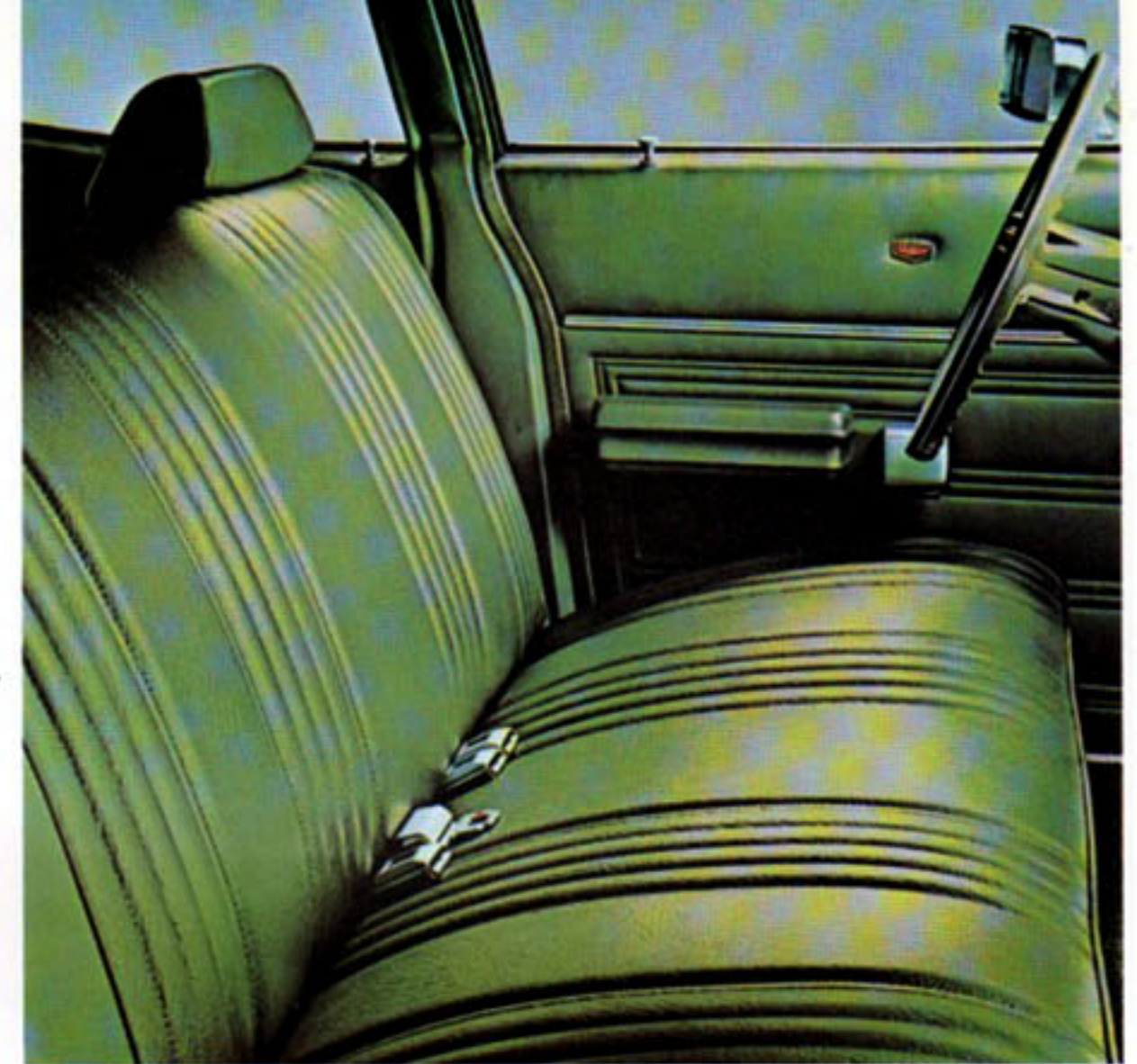
Mercury Monterey standard equipment includes:

400-2V V-8 engine (regular fuel) • Select-Shift automatic transmission • Three-way tailgate • Power steering • Power front disc brakes • Power rear window • H78x15 bsw belted tires • Concealed windshield wipers • Power ventilation • Simulated cherrywood instrument cluster applique • Cargo light • Dual instrument panel ashtrays • Color-keyed 2-spoke steering wheel • 100% nylon carpeting • Full complement of Ford Motor Company Lifeguard Design Safety Features.

Note: Other equipment shown optional.



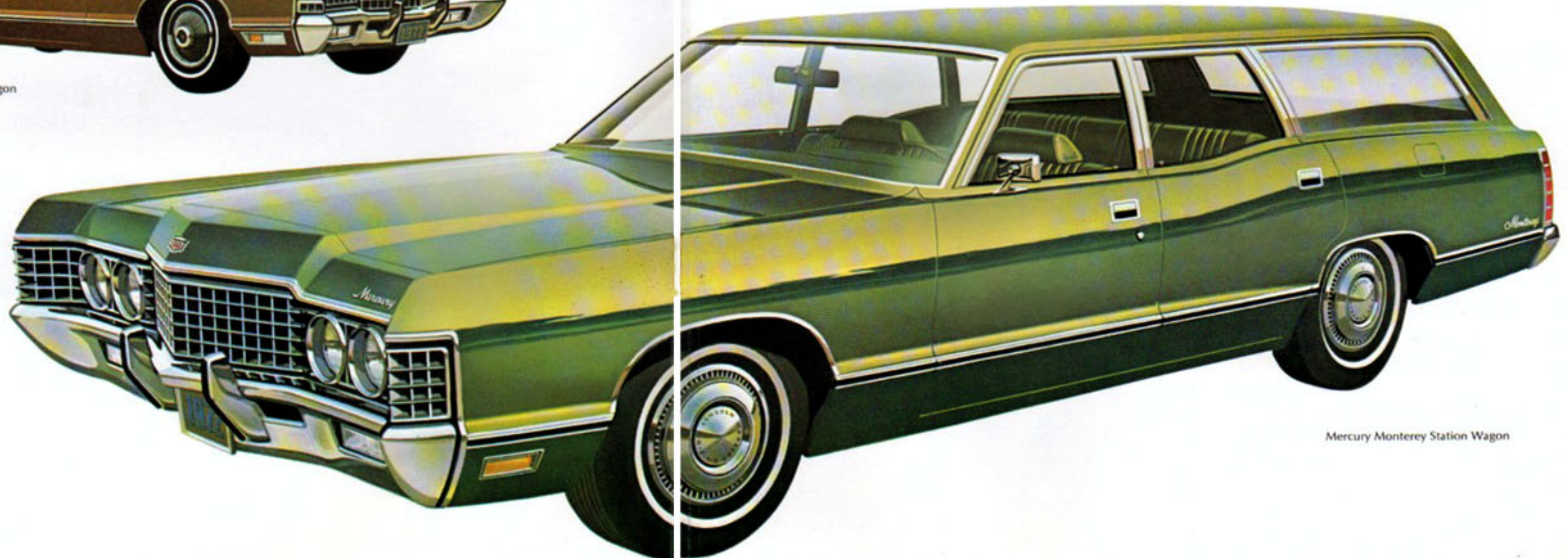
Marquis standard interior



Monterey standard interior



Mercury Marquis Station Wagon



Mercury Monterey Station Wagon



Villager interior



Mercury Montego MX Villager

Montego MX Villager and Montego MX

Here, with the look of hardtops and the ride of an expensive sedan, are the newest, most glamorous wagons in their class, just loaded with better idea features to make wagon owning more useful and fun for '72. Longer in wheelbase, longer overall, wider in stance. Cargo space so huge you can load a 4' x 8' plywood panel flat with the tailgate down.

The luxurious Villager all-vinyl interior is shown at top left with Flight Bench seat and folding center armrest as standard. It is shown in medium ginger and is also available in black, medium blue and medium green. On this page is shown the standard Montego MX interior in black all-vinyl, also available in medium blue, medium ginger and medium green.



MX interior

Mercury Montego MX Station Wagon



Mercury Montego MX Villager and Montego MX standard equipment includes:

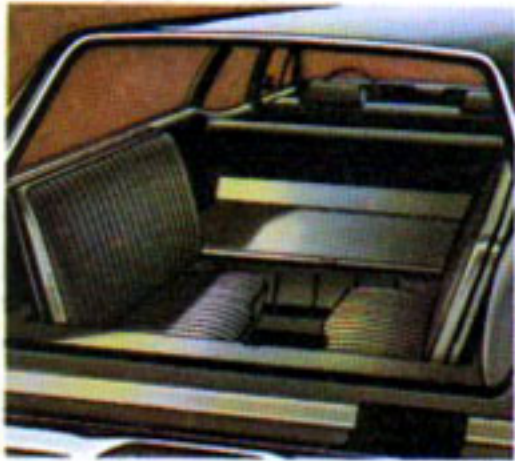
250-1V "Six" engine • 3-speed manual transmission • Dual headlamps • Three-way tailgate • Simulated cherrywood instrument cluster facing • 2-spoke steering wheel • Deluxe sound package • H78x14 bsw tires • Power front disc brakes • Color-keyed deep loop carpeting • Shelf area in rear quarter trim panels • Full complement of Ford Motor Company Lifeguard Design Safety Features.

Note: Other equipment shown optional.

Standard equipment exclusive to Villager:

Woodgrain paneling on bodysides and tailgate • Deluxe wheel covers • Flight Bench seat with folding center armrest • Deluxe steering wheel • Valino instrument cluster facing and right-hand panel applique • Higher level interior trim

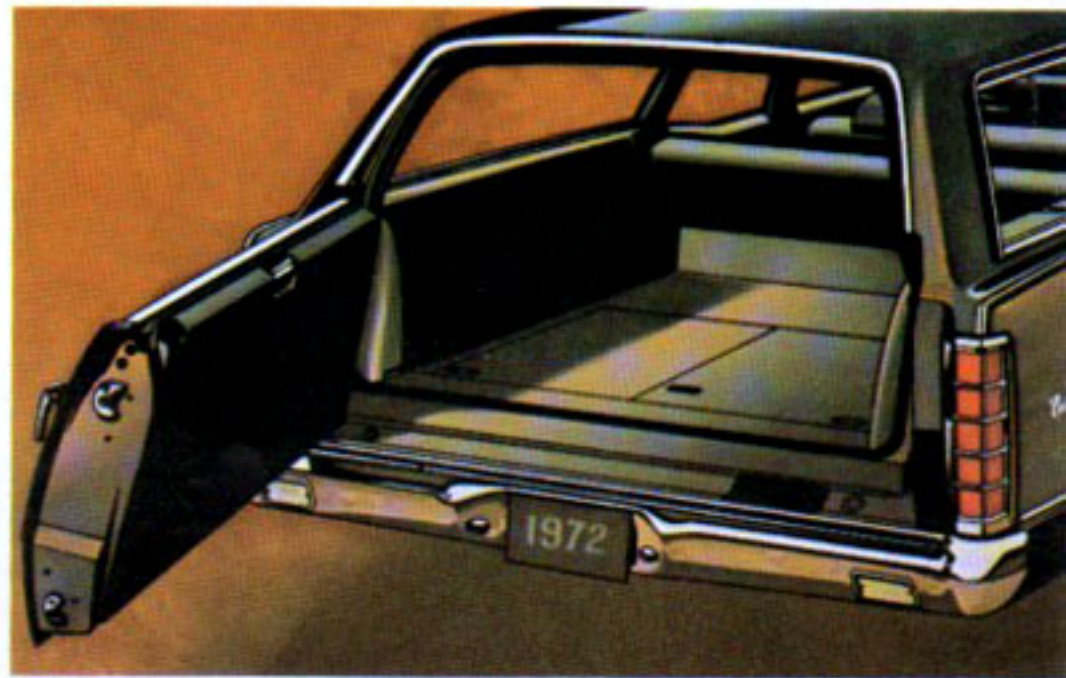
STANDARD ON EVERY MERCURY STATION WAGON FOR '72: The versatile Three-Way Tailgate



Optional center-facing rear seats can convert your Colony Park, Marquis or Monterey wagon to eight-passenger accommodation.



Two additional adult passengers can be carried in Villager or Montego MX wagons with the provision of the optional rear-facing third seat.



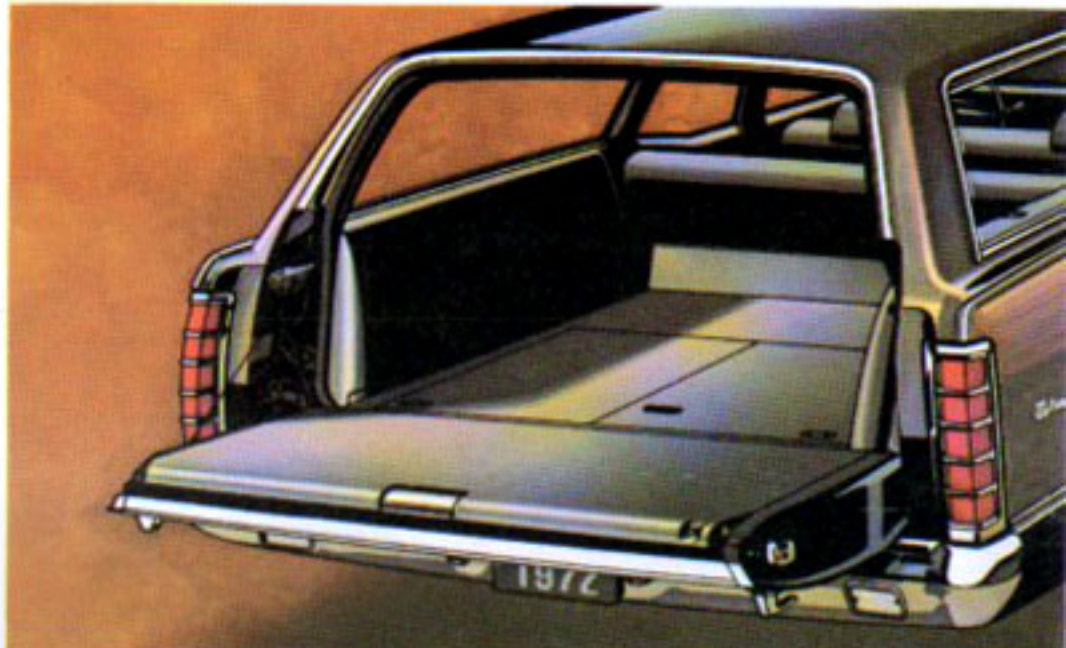
With the rear window rolled up or down, you can swing the tailgate open as a door—easy entry and exit for rear seat passengers.



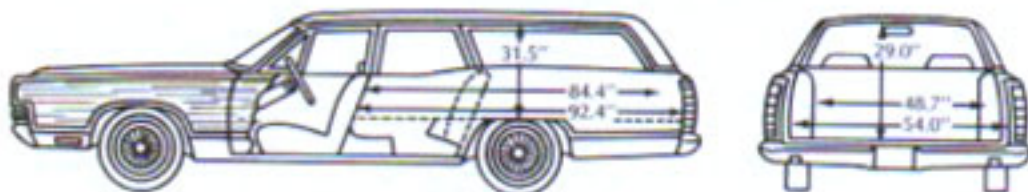
You needn't leave valuable small gear in plain sight in your Mercury wagon. This lockable storage area permits you to hide things "below deck." It's standard on every wagon.



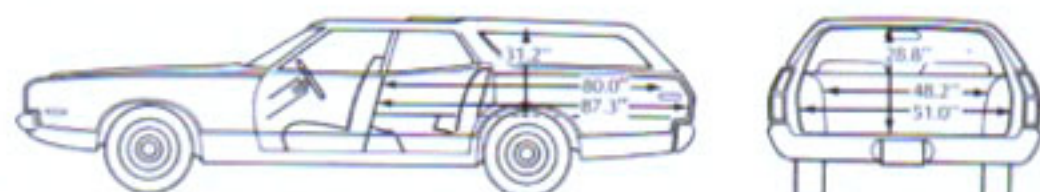
Have a clearer rear view with this optional rear window washer. With window lowered, press the washer button and raise the window again to clean it. Colony Park, Marquis and Monterey only.



For easing in heavy cargo (even 4' x 8' plywood panels!) the tailgate drops easily, flush with the cargo deck. It's a better idea either way.



Good looks never carried so much weight—that's what you'll say about the roomy Colony Park, Marquis or Monterey with their spacious cargo room.



Montego MX Villager and Montego MX offer 91.6 cubic feet of cargo space above-and-below deck, roomy enough for hauling flat panels of 4' x 8' plywood.

	Engines*	Displacement (cu. in.)	Carburetor	Fuel*	Curb Weight				
Colony Park	400-2V V-8 (Std. all)	400	2 barrel	Reg.	4731 lbs.				
Marquis					4675 lbs.				
Monterey					4625 lbs.				
	429-4V V-8 (Opt. all)	429	4 barrel	Reg.	(add 179 lbs.)				
Villager	250-1V 6-cyl. (Std. all)	250	1 barrel	Reg.	4112 lbs.				
Montego MX					4101 lbs.				
					302-2V V-8 (Opt. all)	302	2 barrel	Reg.	(add 93 lbs.)
					351-2V V-8 (Opt. all)	351	2 barrel	Reg.	(add 216 lbs.)
	400-2V V-8 (Opt. all)	400	2 barrel	Reg.	(add 344 lbs.)				
	429-4V V-8 (Opt. all)	429	4 barrel	Reg.	(add 464 lbs.)				

*All 1972 engines are designed to operate on regular gasolines with a research octane rating of at least 91 when engine is adjusted to factory recommended specs.

	Colony Park Marquis Monterey	Villager Montego MX
Wheelbase.....	121.0"	118.0"
Overall Length.....	220.5"	215.4"
Overall Width.....	80.0"	79.6"
Tread: Front/Rear.....	63.3"/64.3"	63.4"/63.5"
Cargo Volume (cu. ft.).....	105.3	91.6
Fuel Tank Capacity (gals.).....	21.0	20.5

*Monterey 79.4"

Colony Park/Marquis/Monterey: Select-Shift automatic transmission standard with all engines. Power brakes (disc front, drum rear) standard all models. Power steering standard all models. H78x15 belted black sidewall tires standard. 70 amp.-hr. battery standard with 400-2V engine—80 amp.-hr. battery standard with optional 429-4V engine.

Villager/Montego MX: Select-Shift automatic transmission is optional, mandatory with 351-2V. Power brakes (disc front, drum rear) are standard. Power steering is optional. H78x14 belted black sidewall tires are standard. 45 amp.-hr. battery is standard.

A Better Idea for Safety: Buckle Up!

Information shown here was correct when approved for printing. Lincoln-Mercury Division reserves the right to discontinue or change at any time, specifications or designs without incurring any obligations. Some features shown or described previously are optional equipment items which are available at extra charge. Some options are required in combination with other options.

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