

American Motors

1974 AMC EXTERIOR COLORS

"Lustre-Guard" Acrylic Baked Enamel Finish



A1 Snow White
All Models (1)



F4 Daisy Yellow
Matador, Ambassador



E9 Mellow Yellow
Gremlin, Hornet, Javelin



D7 Trans-Am Red
All Models



E6 Fawn Beige
All Models



F8 Golden Tan, Met.
All Models



G6 Sienna Orange
All Models



F9 Copper, Met.
All Models (1)



G5 Pewter Mist, Met.
Matador, Ambassador



G1 Silver Green, Met.
All Models



G2 Medium Green, Met.
All Models



G3 Dark Green, Met.
All Models



F2 Maxi Blue
Gremlin, Hornet, Javelin



E1 Diamond Blue, Met.
Gremlin, Hornet, Javelin



F6 Medium Blue, Met.
Matador, Ambassador



F7 Dark Blue, Met.
All Models



G4 Plum, Met.
Gremlin, Hornet, Javelin



F5 Vineyard Burgundy, Met.
Matador, Ambassador



P1 Classic Black
Matador, Ambassador (1)



Quality in Color for '74

All 1974 exterior colors are durable "Lustre-Guard" acrylic enamel. This baked-enamel finish, plus "Deep-Dip" rust-proofing prior to painting, assures long-life beauty.

Color-Keyed Woodgrain

The "color-keyed" woodgrain side and rear panels are standard on Ambassador Brougham wagons, and optional on Matador wagons. Woodgrain is included in the optional "D/L" package for the Hornet Sportabout, and it is offered as a separate option (less rear panel) on other Sportabouts. The rear woodgrain panel is light-reflective at night for added safety.



Gremlin "X"



Matador Brougham Coupe



Javelin

Vinyl-Covered Roofs

The "Bravado" grain vinyl-covered roof is available in Black, White, Blue, Green, Brown, Buff and Copper. Consult your dealer for application. Vinyl roof is optional on all Javelins, Hornet sedans (including Hatchback), plus Matador and Ambassador sedans and hardtops. The bold, coarse-grain vinyl texture contrasts and complements the body color for a look of luxury.

Two-Tones

Snow White (A1) roof is offered with any available body color as a dress-up option on Hornet, Matador and Ambassador sedan and coupe models. White side and rear panels are optional on Matador wagons.



Hornet Sportabout



Matador "X" Coupe



Ambassador Brougham Station Wagon