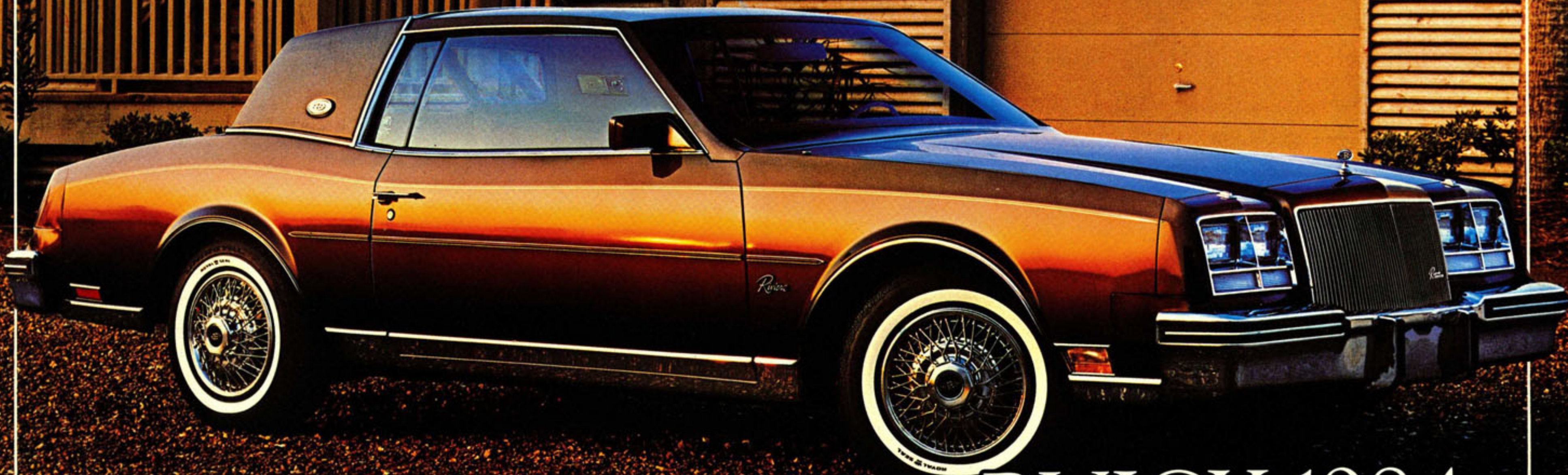


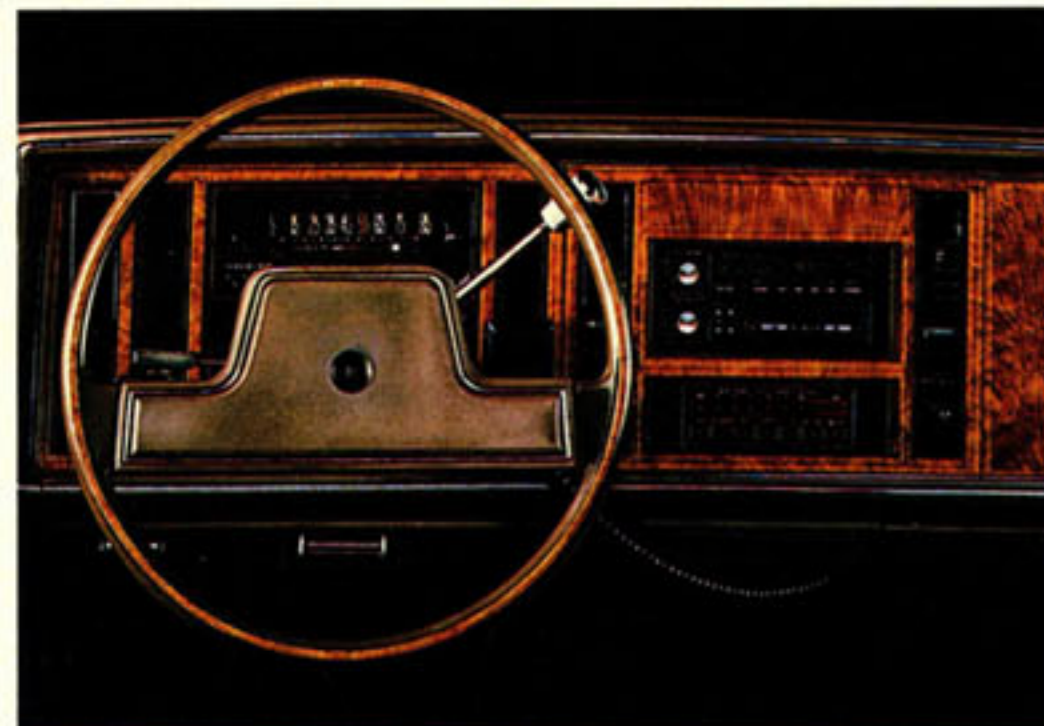
RIVIERA



BUICK 1984

1984 BUICK RIVIERA. THE CONTEMPORARY CLASSIC.

The original Riviera was designed to be a personal luxury car. In the intervening two decades, that singular concept has remained unchanged. The car makes a forceful statement about you. The looks are classic. Elegant. Inside, the Riviera maintains its panache in the grand Buick tradition. Comfort abounds, providing luxury in exceptional amounts.



Instruments in Canada are metric where required.

The Riviera truly is a complete car in the classic tradition.

The Riviera Coupe, shown (far right), puts the emphasis on personal luxury. It has class inside and out. Power assists for the steering and brakes. A standard 4.1 litre V-6 with Computer Command Control to monitor all critical engine functions. And that's just the beginning.

The Coupe's standard interior features such items as power windows, air conditioning, and a Delco ETR AM/FM stereo radio that comes complete with clock. Of course, there's much more. And all of it's good.

The technology used to accomplish the Riviera's classic mission has undergone some dramatic changes. Buick has seen to it that the Riviera stays up to date—in fact, it's actually at the leading edge of automotive science with front-wheel drive, fully

independent four-wheel suspension, and available turbocharging available on the Convertible and standard on TTYPE.

The standard engine on the Coupe and Convertible is a 4.1 litre V-6. Additional powerplants are also available, a 5.0 litre gas engine and a 5.7 litre diesel engine. All of them utilize automatic transmissions with overdrive as standard equipment.

Of course, the Riviera has always been a special car. A complete car in the classic tradition.

But one of the best things about it is that it keeps getting better.

RIVIERA T TYPE AND CONVERTIBLE. LUXURY IS A TWO-WAY STREET.

The Riviera T TYPE (below right) is the most sporting Riviera. It is decidedly performance-oriented, but it doesn't leave luxury behind.

A twist of the key brings the heart of the

Riviera T TYPE to life—a turbocharged V-6 engine with a host of turbo-technology advancements, including full computer control of spark timing, sequential-port fuel injection, detonation sensing, and turbocharged boost level. Even the engine bay appearance has been highly detailed. The array of components will impress you each time you lift the hood.

Buick's Gran Touring suspension package is standard with the T TYPE to ensure that the ride

quality and over-the-road handling match the engine's performance. Tauter springs, recalibrated shock absorbers, and special front and rear stabilizer bars give a firm, controlled ride and sure-footed handling.

The T TYPE's appearance further complements its sporting demeanor. Amber lenses for the park and turn lights and tungsten-halogen headlamps join accent stripes and T TYPE nameplates for a sophisticated look.

Styled aluminum wheels and P205/75R15 radial tires give the Riviera T TYPE impressive gripping power. The three-spoke sport steering wheel is leather-covered. The instrumentation is readily legible. And naturally, a turbo boost gauge and tachometer are standard. If there's anything more special at Buick than the performance characteristics of the T TYPES, it's the exhilarating experience of open-air motoring. That's why we're again offering the elegant Riviera Convertible.



The Convertible is endowed with all the classic elegance that goes with the Riviera name. But there's more. This year, it's available with the turbocharged engine that's standard on Riviera T TYPE. It has a fabulous interior with leather in the seating area, which makes it Buick's own leather-bound classic. And naturally, it offers the many creature comforts you have come to expect in a Riviera. As well as the wind in your hair, the sun on your shoulders, and

the control of a well-engineered automobile.

In 80 years, many things have changed at Buick. But some of the best things, like our commitment to quality and luxury, have remained the same. This includes our desire to maintain Buick's renown for producing cars that treat you in a very special way—that are special in and of themselves. These are some of the reasons behind Riviera. We want to offer you the best of everything.



1984 RIVIERA INTERIORS. AHH.

You can see we were serious when we said the Riviera is a personal luxury car.

The driving environment the Riviera offers is remarkable. It surrounds you with functional luxury. Three-passenger, 55/45 split front seating (shown left) is standard in the Coupe. There's a wide color selection of upholstery available in the seating area, including cloth, leather, and the new leather-and-suede. A six-way power-assisted driver's seat, which allows you to adjust ever so precisely your driving position, is standard on all Rivieras. The Riviera also offers you the luxury of a micro-processor-controlled memory seat as an option that can move you into either of two favorite pre-selected positions at the touch of a button.

The Riviera's plethora of standard features is designed to not only accommodate you—but impress you, too. The list includes a tilt steering column, power windows, and air conditioning. There's a multi-function control lever with turn signal, headlamp high/low beam, and windshield washer/wiper controls in every Riviera. Electric door locks and Electronic Cruise Control are standard for your convenience. You might not guess it, but there's also some optional equipment from which to choose. A new-for-1984 Electronic Touch Climate Control air conditioning system. The standard ETR radio can be equipped with extended-range speakers that really enhance the sound quality. You'll certainly want to consider one of the world's most impressive original equipment sound systems, the Delco GM/Bose Music System. Its advanced componentry is custom tailored to the Riviera's interior acoustics, resulting in some of the finest sound reproduction available anywhere.

Whatever features you choose for your Riviera, we're sure of a couple of things: you'll be very comfortable and very happy.

1984 RIVIERA FACTS & FIGURES

Select the combination of "extras" that make your Buick uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

	Riviera Coupe	Riviera Convertible	Riviera T Type
Engines—4.1 litre V6	S	S	—
5.0 litre V8	A	A	—
3.8 litre V6 Turbo	—	A	S
5.7 litre V8 Diesel	A	—	—
Computer Command Control	S	S	S
Transmissions—Overdrive Automatic	S	S	S
Brakes—Front Disc	S	S	S
Rear Disc	A	S	A
Power	S	S	S
Steering—Power	S	S	S
Tires—P205/75R x 15 Radial (white)	S	S	S
P225/70R x 15 Blackwall	A	A	A
P225/70R x 15 Radial (white)	A	A	A
Full Coil Suspension	S	S	S
Gran Touring Suspension	A	S	S
Stabilizer Bars—Front & Rear	S	S	S
Cruise Control	S	S	S
Seats—45/45 Divided	A	S	A
55/45 Divided	S	—	S
Reclining—Power Seat Back	A	A	A
Steering Wheel—Sport, leather-wrapped	A	A	S
Tilt Steering	S	S	S
Tilt and Telescoping	A	A	—
Moldings—Rocker	S	S	S
Wheel Opening	S	S	S
Windowsill	S	S	S
Roof Drip	S	—	S
Door Edge	A	A	A
Bodyside	A	A	A
Power—Seat, Driver, 6-way	S	S	S
Door Locks	S	S	S
Deck Release	A	A	A
Windows	S	S	S
Fuel Cap Lock	A	A	A
Wheels—Deluxe Covers	S	—	—
Aluminum Wheels	—	A	S
Wire Covers	A	S	—
Chrome Wheels	A	A	—
Stripes—Accent	A	S	S
Air Conditioning—Manual	S	S	S
Automatic	A	A	A
Rear Window Defroster	S	S	S
Roof—Landau	A	—	—
Sunroof	A	—	A
Glass—Soft-Ray Tinted	S	S	S

	Riviera Coupe	Riviera Convertible	Riviera T Type
Compact Spare	S	S	S
High Energy Ignition	S	S	S
Cigarette Lighter	S	S	S
Dual Horns	A	A	A
Controlled-Cycle Wipers	A	A	A
Theft Deterrent System	A	A	A
Twilight Sentinel	A	A	A
Paint—Two-tone	A	—	—
Firemist	A	A	A
Tungsten Halogen Headlamps	A	A	S
Clock—Digital	S	S	S
Radio—AM/FM Stereo	S	S	S
AM/FM Stereo/Cassette	A	A	A
4-Speaker System	A	A	A
Concert Sound Speakers	A	A	A
Antenna—Power	S	S	S
Bumper Guards	S	S	S

S - Standard A - Available (extra cost) —Not available

DIMENSIONS	CONVERTIBLE		COUPE	
	mm	in	mm	in
Wheelbase	2895	114.0	2895	114.0
Overall Length	5248	206.6	5248	206.6
Overall Width	1848	72.8	1848	72.8
Height	1384	54.3	1384	54.3
Tread, Front/Rear	1506/1524	59.3/60.0	1506/1524	59.3/60.0
Headroom, Front/Rear	1001/978	39.4/38.5	962/962	37.9/37.9
Legroom, Front/Rear	1090/904	42.8/35.6	1088/978	42.8/39.2
Shoulder Room, Front/Rear	1435/1133	56.5/44.6	1434/1420	56.5/55.9
Hiproom, Front/Rear	1363/1130	53.7/44.5	1363/1245	53.7/49.0
Usable Luggage Cap.	359 litres	12.7 cu. ft.	447 litres	15.8 cu. ft.
Fuel Tank Cap.	79 litres	17.4 gal.	79 litres	17.4 gal.
Diesel	—	—	85 litres	18.7 gal.

A word about engines.

These Buicks are equipped with GM-built engines produced by various divisions and affiliates of General Motors Corporation and GM of Canada.

Order Code	Displacement	Carb. bbl.	Cyl.	V.I.N.	*Source	Transmission
LC4	4.1 litre (252 CID)	4	V6	4	(1)	Overdrive Automatic
LV2	5.0 litre (307 CID)	4	V8	Y	(2)	Overdrive Automatic
LM9	3.8 litre (231 CID) Turbo	SFI	V6	9	(1)	Overdrive Automatic
LF9	5.7 litre (350 CID)	Diesel	V8	N	(2)	Overdrive Automatic

Computer Command Control (Opt. NB1)—Standard on all engines

*Produced by GM (1) Buick Division USA (2) Oldsmobile Division USA

†The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

MODEL LINEUP

Riviera—2-Door Coupe, 2-Door Convertible
Riviera T Type—2-Door Coupe

STANDARD FEATURES ON ALL BUICKS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt at centre position, when applicable • Manual lap belts with pushbutton buckles at rear passenger positions including centre, when applicable • Energy-absorbing steering column • Passenger-guard inside door lock handles • Safety interlocking door latches • Inertia-type folding front seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety glass windshield/tempered safety glass side and rear windows • Safety armrests • Front seat head restraint for driver and right front passenger (adjustable or integral) • Glove box door latch and, when applicable, console cover latch impact security • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual speed wipers • Vinyl-bonded inside rearview mirror glass • Outside left rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latch • Low glare finish on instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces • Safety road wheel rims • Front disc brakes with audible wear indicators • Self-adjusting brakes • Illumination of heater and defroster controls on instrument panel • Illumination of windshield wiper and washer controls (when located on instrument panel) • Pressure relief fuel cap • Tread-wear indicators on tires.

ANTI-THEFT • Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release • Anti-theft key system (one key for ignition only, second key for doors, trunk/hatch/tailgate and glove compartment) • Visible vehicle identification number.

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representatives for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

BUICK

Wouldn't you really rather have a Buick?

Look at GM today.

A lot of new thinking has gone into GM products. New thinking aimed at completely satisfying you.

Our products are designed to slip through the wind with energy saving ease.

Optic scanners and robotics are used to build a new kind of precision.

From foundry to assembly, our people use lasers and gamma rays to monitor the building process.

At GM, we are determined that when you buy our

product, you'll be more satisfied than the buyer of any other vehicle, built by any other manufacturer anywhere in the world.

Today, we are making history in aerodynamic design, quiet rides, fuel economy and more. Leaf through this catalogue and you'll see what we mean.

At GM, our products are changing. So is our thinking. Look at GM today.



If the idea of a Buick impresses you as being a notch or two above the average automobile, it's because the people responsible for creating Buicks know that they have some high standards to maintain.

At first, it was simply a matter of excelling. Of Buick people pleasing themselves by building the very best cars they were capable of building. Cars which were luxurious, comfortable, and prestigious.

It didn't take North Americans long to discover that all the things they wanted in a car they could find in a Buick, in abundance. And so a tradition was born. A tradition of not merely meeting expectations, but surpassing them year after year.

For the past 80 years, we've been working to

advance those standards by which new Buicks are judged. Recently, that has meant employing large amounts of the latest, most advanced technology: computers, lasers, robotics, electronics. Not to replace the human factor, mind you, but to assist our people in raising Buick's standards to even higher levels.

Front-wheel drive, turbochargers, computerized multi-port fuel injection, mass-flow sensors, aerodynamics, electronics...you'll find the 1984 Buicks at the forefront of them all. We think that you'll also be pleased to discover that the traditional values of luxury, comfort, and prestige are as apparent and as important as ever. Without them, a Buick just wouldn't be a Buick.

FOR YOUR PROTECTION

New Vehicle Limited Warranty—This warranty covers any repairs needed during the basic coverage period due to defects in material or workmanship. Any required adjustments will also be made during the basic coverage period of 12 months or 20,000 kilometres, whichever comes first. The complete vehicle, except tires, is covered during this period.

Powertrain Coverage—This powertrain warranty covers gasoline engine and other powertrain components up to a total of 24 months or 40,000 kilometres, whichever comes first. This powertrain warranty also covers specific diesel engine components to 36 months or 80,000 kilometres, whichever comes first. All powertrain warranty repairs are subject to a \$100 deductible for each repair visit.

Corrosion (Rust-Through) Coverage—General Motors warrants for 1984 passenger cars, light duty trucks and vans that your General Motors dealer will repair or replace at no charge any body sheet metal panel found to have developed perforation (rust-through) due to corrosion. This warranty begins on the date the vehicle is first delivered or put in use and extends for 36 months, regardless of distance travelled by the vehicle.

Battery Coverage—If your battery should fail under normal service due to a defect in material or workmanship after the basic coverage period expires, but before the vehicle has been in use 36 months, it can be replaced on a pro rata adjustment basis for a new Delco battery. The pro rata adjustment price of the new battery will be based on the number of months the original battery was in use since the start of the new vehicle warranty. Contact a dealer handling your vehicle for further details on such adjustments.

Tires are warranted by the tire manufacturer.

Owner Assistance—The satisfaction and goodwill of owners are of primary concern to GM dealers and General Motors of Canada Limited. In the event a warranty of some other matter is not handled to your satisfaction, the following steps should be taken:

1. Discuss the problem with your dealership management.
2. Contact the General Motors Zone Office closest to you as listed in the Owner Assistance Section of your Owner's Manual.
3. Contact the Customer Service Representative, General Motors of Canada Limited, Oshawa, Ontario.

Special Policy Adjustment Program Beyond the Warranty Period—General Motors is proud of the protection afforded by its warranty coverages. In order to achieve maximum customer satisfaction, there may be times when General Motors will pay all or part of the cost of certain repairs beyond the terms of the warranty. Check with your General Motors dealer or the nearest G.M. Zone Office regarding General Motors participation in the cost of such repairs.

Continuous Protection Plan



Continuous Protection Plan—While there are many service contracts available on the market today, there is only one which gives you an agreement

directly with General Motors. It is the one with the Continuous Protection Plan logo shown. This logo on all Plan material assures you that the service contract you are buying is the GM Plan, the finest such program available to GM owners.

The GM Continuous Protection Plan provides optional added mechanical and electrical repair protection during and after the new vehicle limited warranties. Ask your General Motors dealer for details and information about the genuine GM Continuous Protection Plan.

Let's get it together



Buckle up!

DIESEL
WORLD LEADERS IN
DIESEL POWER.

GM 75