# 2011 Chevrolet Camaro 🚐







It took one look and the world couldn't get enough. In fact, during the year it was introduced, Camaro was the most searched car model on Yahoo!. It racked up numerous awards, including MotorWeek's 2010 Drivers' Choice Award for Best Sport Coupe and Best Resale Value in its class for SS from Kelley Blue Book's kbb.com.

For 2011, the excitement of the sports car continues. First up, a more powerful 312 hp V6, the kind that can keep up with V8s and still boast 29 MPG highway.2 Next, jaw-dropping design highlighted by sculpted rear shoulders, available high-intensity discharge headlamps and eye-popping 20-inch wheels.3 And finally, technology you need, like OnStar® Directions & Connections® including Turn-by-Turn Navigation, standard for the first six months;4 XM® Satellite Radio with three trial months;5 and available Bluetooth® wireless technology for select phones.6 Want something more open? With more I-want-to-let-my-hair-blow-inthe-wind freedom? Then get ready. Chevy's all-new Camaro Convertible has arrived. And the thrill of driving will never be the same. At least, not in the 21st century.

A Consumers Digest "Best Buy"
– 2010 Camaro

CAMARO CONVERTIBLE SHOWN IN CYBER GRAY METAL.
Book is a registered trademark of Kelley Blue Book (o. Inc. 2 Based on EPA estimates will
or see your dealer for details. 4 Visit onstar.com for coverage map. Not available in cer







How you feel behind the wheel is everything in a Camaro, and driving a convertible is no different. That's why Chevy retooled the body and chassis, adding four types of braces from a strut tower-to-tower to a pair of underbody V braces. Rigidity goes up. Exhilaration goes way up, too, as the performance of the convertible practically mimics that of the Coupe. But our engineers didn't stop there. Noise and vibration, long considered unwelcome passengers, go way down, thanks to even more reinforcements in key areas like the A-pillar and windshield header.

TOP LEFT: LOOK THROUGH GLASS, NOT PLASTIC. A WIDE REAR-HEATED GLASS WINDOW ENHANCES YOUR VIEWING PLEASURE.

CENTER LEFT: AN OVERHEAD CONSOLE SWITCH OPERATES THE 2-FOLD TRIPLE-LAYER INSULATED CANVAS TOP FOR EASY OPENING AND CLOSING. THE FUN HAPPENS IN UNDER 20 SECONDS.

BOTTOM LEFT: AN ALUMINUM FRONT ROOF BOW. ALUMINUM FRONT AND REAR-SIDE RAILS. STAMPEO AND TUBULAR STEEL LINKS. ALL COMING TOGETHER TO ECHO THE ORIGINAL COUPE DESIGN. THIS IS QUITE POSSIBLY THE ONLY CONVERTIBLE TO LOOK AS GOOD WITH THE TOP UP AS DOWN. BLACK OR BEIGE.

CAMARO CONVERTIBLE SHOWN IN CYBER GRAY METALLIC WITH AVAILABLE INFERNO ORANGE LEATHER-APPOINTED INTERIOR AND RS PACKAGE.

















Modern confidence fused with unmistakable soul. Clean, creased lines set off by bold fender shapes. Sculpted rear shoulders created by an impressive one-piece body-side panel that is as much a marvel of engineering as it is of design. The entire look is capped off with deep-inset eyes-high-intensity discharge headlamps with glowing LED halo rings in the available RS Package (LT, SS). Large-diameter wheels and tires only enhance its ready-to-pounce presence. And the long hood and short rear deck give Camaro an iconic look and ensure that it won't be mistaken for anything else. Camaro quality is every bit as sincere as its design. It's engineered to last, and Chevy stands behind every Camaro with a 100,000-mile/5-year¹ Powertrain Warranty to guarantee the quality.

TOP LEFT: THE SCULPTED REAR SHOULDERS OF CAMARO PUT ITS DESIGN IN THE WORLD-CLASS CATEGORY.

CENTER LEFT: THE V-SHAPED FRONT GRILLE SPORTS THE PROUD MARQUE OF CHEVY.

BOTTOM LEFT: CAMARO HAS STYLE GOING AWAY TOO, WITH DUAL-OUTLET STAINLESS STEEL EXHAUST WITH POLISHED TIPS.

Turn the key, and confidence transforms into pure adrenaline. With four valves per cylinder, Camaro's advanced 3.6 L V6 dual overhead cam engine kicks out 312 horses with 278 lb.-ft. of torque at 5,100 rpm. Grin-inducing technology like Direct Injection and Variable Valve Timing work together to enhance combustion and breathing efficiency throughout the powerband. But the quickest way to nirvana may be through your fingertips. Camaro's available six-speed automatic transmission comes with steering wheel-mounted TAPshift controls for clutchless manual shifting. Essential for revving anyone's soul.



CAMARO 1LT IN SILVER ICE METALLIC WITH AVAILABLE RS PACKAGE. 1 Whichever comes first. See dealer for limited-warranty details.

The precise handling dynamics of Camaro were developed around the world-from test tracks in Australia and Germany to the frozen terrain of Sweden to roads and racetracks in

the U.S. Many professional drivers provided constructive input. Camaro SS is a chassis tuned to stick in turns was also tested on what many consider the toughest racetrack in the world: the 12.9-mile Nordschleife

course at Nürburgring. The result and handle transitional situations beautifully. A 4.5-link independent rear suspension with coil springs

over shocks allows the rear wheels smooth, sophisticated drive and polished road manners. The ride is to react independently to road input. Combined with variable-ratio power further enhanced by a high-strength steering and a 52/48 front/rear steel central structure with a first weight distribution, Camaro has a bending frequency of 25 Hz and a

first torsion frequency of 33 Hzimpressive numbers that allow for more precise suspension tuning and a better overall feel. For safety's sake, Camaro is also equipped with the

StabiliTrak Electronic Stability Control System, which employs Traction Control and antilock brakes along with microcomputers, accelerometers and yaw sensors to

add confidence when road conditions deteriorate. The Performance-Tuned suspension in Camaro SS even has a competitive mode for use in sanctioned racing events.











To truly enjoy performance driving, you need your hands on the wheel and your eyes on the road. Camaro delivers the technology to give you that freedom. New for 2011, OnStar®1 with Turn-by-Turn Navigation is standard for the first six months on every Camaro. Get upcoming streets and turns from the automated voice or have them displayed on your Driver Information Center. Even better, see those directions on the new Head-Up Display (HUD), standard on 2LT and 2SS. HUD also shows your speed, rpm and more, right on your windshield. And with XM® Radio² standard with a three-month trial, HUD even shows what station you're listening to. An auxiliary audio input jack for your MP3 player is also standard. For more control of your music, a USB port3 is available on select models. Bluetooth® wireless technology4 for select phones is available on LT and SS. In Camaro, this system is more than just hands-free calling. It also connects the music stored in your phone to the stereo. And if your phone has wireless Internet, it can even stream live music from your favorite sites. If you want all this music to perform as well as your LT or SS, Camaro offers an available 245-watt, nine-speaker Boston Acoustics® premium sound system.















# SS

If you seek the ultimate, why not own the ultimate-the SS. It's the supreme Camaro, with performance credentials that compare to many supercars. Its standard 6.2L V8 lays down an incredible 426 hp and a massive 420 lb.-ft. of torque when mated to the standard short-throw six-speed manual. And at 24 MPG highway,1 it avoids the federal gasguzzler tax. Or go for precision control, 400 hp and 25 MPG highway<sup>1</sup> with the available six-speed automatic transmission with steering wheel-mounted TAPshift controls. A performance version of the 4.5-link independent rear suspension with progressive-rate coil springs over shocks and stabilizer bar, plus fully adjustable camber, delivers

TOP: 6.2L 400 HP V8 WITH AVAILABLE AUTOMATIC TRANSMISSION FEATURES AN EPA ESTIMATED 25 MPG HIGHWAY AND ACTIVE FUEL MANAGEMENT.

CENTER: AVAILABLE 20-INCH2 POLISHED-ALUMINUM WHEEL.

BOTTOM: BREMBO VENTED BRAKE DISCS ARE STANDARD FARE.

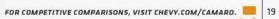
exceptional agility. And if you really want to show off, Camaro has a competitive driving mode designed for closed track events. This mode features launch control with the manual transmission. It's a form of Traction Control specifically tuned to control wheel spin and give you an aggressive acceleration edge when the flag drops. When you want to take the world from a blur to a halt, massive four-piston Brembo® performance brakes on all four corners arrest its standard 20-inch<sup>2</sup> Silver-painted aluminum wheels and Pirelli PZero™ ultra-high-performance tires.3 Inside, a four-pack of auxiliary gauges (255) on the console relays any system feedback that you can't already feel through the tingling up your spine.



"We wanted the look of the SS to be slightly more specific to the power under the hood. You know instantly what it's capable of before you ever turn the key."

- Tom Peters, Camaro Exterior Design Director

CAMARO 1SS IN CYBER GRAY METALLIC WITH AVAILABLE RS PACKAGE. 1 EPA estimated. 2 Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details, 3 Summer-only tires tend to wear faster and are more susceptible to damage from road hazards or curb impact than standard profile tires. This type of damage is not covered by the GM New Vehicle Limited Warranty. You may want to get different tires if you expect to drive in winter conditions. See your dealer for proper tire selection.



# CAMARO BUYER'S GUIDE S = Standard O = Optional - = Not Available

FEATURES AND OPTIONS	LS COUPE	1LT	2LT	155	25
Air bags: dual-stage frontal and side-impact for driver and front passenger (Coupe/Convertible); head-curtain side-impact for front and rear occupants (Coupe); head and thorax side-impact (Convertible); includes Passenger Sensing System for front passenger	S	S	S	S	S
Air conditioning: single-zone manual	S	S	S	S	S
AM/FM stereo with CD-ROM and MP3 playback, music navigator and Graphic Information Display; includes outside temperature display	S	S	5	S	5
Brakes: four-wheel antilock; four-wheel, single-piston disc	S	5	5	-	
Center console: floor, includes armrest and auxiliary audio input jack	S	S	S	S	S
Cruise control: steering wheel-mounted, electronic with set and resume speed	5	S	S	S	5
Daytime Running Lamps (DRL)	5	S	5	5	9
Defogger: rear-window electric	S	S	S	S	9
Door locks: power-programmable with lockout protection; windows: power with driver and passenger Express-Up/-Down; plus rear-window Express-Up/-Down (Convertible)	S	S	5	S	25
Driver Information Center (DIC): with driver customization, warning messages, Oil-Life Monitor, trip odometer and programmable menu functions	S	5	S	S	- 9
lectronic compass in Driver Information Center	5	5	5	5	3
Exhaust system: dual-outlet stainless steel with polished tips	S	S	S	5	Ę.
lighting: front reading lamps, interior dome with illuminated entry and theater dimming	S	5	S	S	
OnStar <sup>®</sup> ? with six months Directions & Connections <sup>®</sup> Plan, including Turn-by-Turn Navigation	S	S	5	S	3
Power outlets: two auxiliary, 12-volt	S	5	S	S	
Remote Keyless Entry	S	S	S	S	- 8
Seats: front Sport buckets; includes power recline, adjustable head restraints and folding rear seat with trunk pass-through; fixed rear seatback (Convertible)	S	S	S	S	- 3
StabiliTrak Electronic Stability Control System with Traction Control	s	5	S	5	ĝ
Steering: power, variable-ratio	S	S	5	S	100
Theft-deterrent system: PASS-Key III	S	S	S	S	9
Tire Pressure Monitoring System, tire sealant and tire inflation kit	5	5	5	5	
ransmission: six-speed manual	5	S	S	5	3
KM® Radio: 9 with three trial months	S	5	5	S	
Engine: 3.6 L V6 with Direct Injection and Variable Valve Timing	S	S	5		
Engine: 5.2 L V8		-	-	5	- 8
Foglamps:* front, integral in front fascia	- 2	5	5	S	- 5
Gauge cluster, auxiliary: includes oil pressure, battery voltage, oil temperature and transmission fluid temperature gauges; located in lower center console		-	5		
and the control of th			5	-	
Mirrors: outside, heated, body-color, power-adjustable; driver-side auto-dimming; inside rearview auto-dimming	2				
Seats: heated, leather-appointed driver and front passenger			S	-	
Universal Home Remote: three-channel programmable, includes garage door opener	5		5		- 4
Brakes: Brembo,® four-piston calipers and vented discs on all four corners		~	14	5	
ascias: front and rear, body-color, SS-specific, with unique front grille and rear diffuser, lower extension and front air scoop.	8		: e	5	
Head-Up Display (HUD)		-	S		
Boston Acoustics® premium nine-speaker system (Coupe), eight-speaker system plus 10-inch subwoofer (Convertible), 245 watts	6	0	5	0	
Bluetooth <sup>®</sup> wireless technology <sup>s</sup> for select phones	2	O <sub>6</sub>	5	-	
Preferred Device Interface Module (PDIM): wireless; allows user to control a remote audio device (e.g., an MP3 player) through steering wheel-mounted audio controls	*	Oe	5	2	- 5
Steering wheel-mounted audio controls	-	O <sub>e</sub>	S		- 5
JSB port?	-	O <sub>6</sub>	S	- 12	3
Convenience and Connectivity Package: Bluetooth® wireless technology for select phones, Preferred Device Interface Module (PDIM), USB port? Rear Park Assist (Coupe), steering wheel-mounted audio controls, leather-wrapped steering wheel and shift knob, and remote vehicle starter system when available automatic transmission is ordered	S	0	s	8	
Transmission: six-speed automatic with overdrive; includes steering wheel-mounted TAPshift controls	0	0	0	0	- 1
Remote vehicle starter system <sup>®</sup>	2	O <sub>6</sub>	0	2	- 5
RS Package: includes 20-inch <sup>3,0</sup> painted-aluminum wheels with Midnight Silver finish, high-intensity discharge headlamps with integral LED halo rings, rear spoiler (on LT models—comes standard on SS), body-color roof ditch molding (Coupe) and unique tail lamps	2	0	0	0	
sunroof: power with Express-Open and venting	*	0	0	0	- 1
nterior Accent Trim Package: Black interior with Inferno Orange-accented front and rear seats, door trim and instrument panel applique and Inferno Orange-accented stitching on steering wheel, shift knob, loor armrest, center console and seats		OH.	0		3
Rally Stripe Packages (Cyber Gray, White, Orange, Silver and Black)	0	0	0	0	39
dood and hockey Stripe Packages (Black, White and Gray)	0	0	0	0	
Power folding top features acoustical foam in headliner for reduced wind and road noise (Convertible only)		5	5	S	- 0
Rear Park Assist (Coupe/Convertible)		-/5	5	-/5	
Tonneau cover (Convertible only)		0	5	0	

1. Always use safety belts and child restraints, Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more safety information. 2 Visit onstac.com for coverage map, details and system limitations. Services vary by model and conditions. 3 Requires a subscription sold separately by XM after trial period. Available only in the 48 contiguous United States and the District of Columbia. Visit gm.xmradio.com for details. 4 When the available RS Package is ordered, foglamps act as Daytime Running Lamps. 5 to to gm.com/bluetooth to find out which phones are compatible with the vehicle. 6 Requires available Convenience and Connectivity Package. 7 Not compatible with all devices. 8 Requires available TAPshift automatic transmission. 9 Use only IZM-approved time and wheel convenience and Connectivity Package. vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details. 10 Summer-only tires tend to wear faster and are more susceptible to damage from road hazards or curb impact than standard profile tires. This type of damage is not covered by the GM New Vehicle Limited Warranty. You may want to get different tires if you expect to drive in winter conditions. See your dealer for proper tire selection.



### SEATS, FABRICS, WHEELS, COLORS,



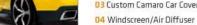
- 01 Inferno Orange-accented, leather-appointed front seats¹
- 02 Black, leather-appointed front seats.2 Also available in Beige and Grav

# AVAILABLE DEALER-INSTALLED CHEVY ACCESSORIES.

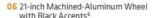




1 Requires available Interior Accent Trim Package, 2 Standard on 2LT and 2SS. 3 Standard on LS. 4 Standard on LT and 1SS. SS seats include SS-specific embroidery. 5 All top colors not available with all exterior/interior color combinations. See your dealer for details. 6 Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics, For important tire and wheel information, go to gmaccessories come or see your dealer for details. 7 Available on SS and LT models. LT requires available RS Package. 8 Summer-only tires tend to wear faster and are more susceptible to damage from road hazards or curb impact than standard profile tires. This type of damage is not covered by the GM New Vehicle Limited Warranty. You may want to get different tires if you expect to drive in winter conditions. See your dealer for proper tire selection. 9 Standard on 2LT. 10 Standard







## SEE THESE AND OTHER ACCESSORIES

- AT CHEVY.COM
- Interior Trim Kit (interim availability)
- Front grille
- Rear High-Wing Spoiler (interim availability)
- · Premium carpet floor mats
- And more



Summit White

Red Jewel Tintcoat (extra-cost color, not available on LS)

Synergy Green Metallic (extra-cost color, not available on Convertible

Inferno Orange Metallic (extra-cost color)

Cyber Gray Metallic

Victory Red

on 1LT. 11 Standard on SS. 12 Available on LT.

Silver Ice Metallic

Imperial Blue Metallic

Black

#### Rally Yellow (extra-cost color)

Request Info, Email Sign-Up, Compare Vehicles, Financial Tools...and

### 24-HOUR ROADSIDE ASSISTANCE PROGRAM (1-800-CHEV-USA).

Chevrolet Roadside Assistance provides you with the following services for 100,000 miles/5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway), Lockout Service (for keys locked inside vehicle), Fuel Delivery (\$5 worth of fuel delivered on the road) and Jump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at

COURTESY TRANSPORTATION PROGRAM. Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services

# CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020), Talk

features to help give you peace of mind.

Register your vehicle with the Chevrolet Owner Center, and receive benefits such as online access to your vehicle Owner's Manual, service history tracking, safety information, special offers, and news and events. MARKETING AND INCENTIVES (CHEVY.COM/SPECIALOFFERS), Call

CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY)

1-800-950-CHEV (1-800-950-2438) or visit chevy.com/specialoffers for new product, current incentive and marketing program information.

GMCARDMEMBERSERVICES.COM. Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible, new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

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Litho in USA

January 2011

# CHEVY.COM/CAMARO

## IMPORTANT INFORMATION.

100,000-MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2011 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100,000-mile/5-year (whichever comes first) transferable Powertrain Limited Warranty, Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program and the Courtesy Transportation Program and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the USA are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries. or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR? OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, and details and system limitations. A NOTE ON CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on 2010 GM Regular Sport segment and latest available competitive information.

SPARE TIRE INFORMATION. There is no standard jack or spare tire in the 2011 Chevrolet Camaro. Your vehicle has a tire sealant and compressor kit that uses a liquid tire sealant to temporarily seal up to a one-quarter-inch puncture in the tread area of the tire. After using the tire inflator kit, it is recommended that you take the tire to an authorized retailer for inspection and repair as soon as possible, but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than one-quarter inch, or a tire that has unseated from the wheel. The sealant can only be used on one tire and for one time before its expiration date.

# WE'VE GOT YOUR BACK.

At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these web sites or phone numbers.

CHEVY.COM. Offers shopping tools such as Build and Price. Find a Vehicle.

1-800-243-8872. Some services may incur costs.

vary by dealer.

#### directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

CHEVY.COM/SAFETY. Chevrolet is committed to keeping you and your family safe-from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security



"When I saw it, I knew. It's got the magic, it's got the look...it's got the soul."

— Tom Peters, Camaro Exterior Design Director