

PLAY IT CLASSIC
PLAY IT LINCOLN



AUDIO SYSTEMS



Lincoln Town Car Compact Disc Player



Lincoln Continental Compact Disc Player

CONSIDER THE UNSURPASSED CLARITY, REALISM AND DYNAMIC RANGE OF COMPACT DISC

Ford was the first domestic automotive company to offer the ultimate in car audio performance. Clear, crisp sound is yours with the Ford Compact Disc Player.

This exciting option is available in the Lincoln Town Car and Continental.

With compact disc, unerring digital recording overcomes the limitations of other recording methods to capture sound in its purest form — while compact disc playback allows the listener to experience the full capacity of the FORD JBL System.

overload prevention assures enough playback volume even for the most enthusiastic listener. Yet, the system has the dynamic range for the rich music of the classics.

ELEGANT SIMPLICITY IN HIGH TECH...A CLASSIC IN SUPERIOR SOUND

In 1989, great sound isn't enough. Maximum user convenience must be coupled with excellence in audio technology to set the standard.

The Ford AM Stereo/FM Stereo Cassette Radio sets that standard for quality, reliability, reception and user convenience.

Audio® magazine said . . .

“ . . . one of the most intelligent control layouts I have ever seen or felt; no wonder Ford is proud.”

Audio® — May 1988

In developing this latest luxury car system, Ford audio engineers tested a wide variety of both

foreign and domestic sound systems. New manufacturing techniques and the latest technology were incorporated in the design to further increase quality and reliability.

The result is an audio system offering a host of advanced features including a seek and scan function for both the tape and radio modes, Motorola C-Quam® AM Stereo, soft-touch cassette function buttons, motorized cassette ejection, electronic volume control, pop-out tone and sound distribution controls . . . and much, much more.



FEATURES RIGHT OUT OF THE FUTURE — STANDARD IN LINCOLN

A direct loading system gently draws the disc inside and play begins.

Automatic and manual music search assist in locating desired selections — and a digital display indicates track number or elapsed playing time.

The Ford Compact Disc Player. Never before has recorded music sounded so good!

Ford's Classic excellence continues!

The AM Stereo/FM Stereo Radio with Cassette Tape Player is high-featured and high-tech! Famous Ford Quality and performance . . . with features that you won't believe. And even more convenient to use than ever before.

AM Stereo and FM Stereo . . . with the Motorola C-Quam® AM Stereo System features seek and scan function, auto-reverse stereo tape player with soft-touch controls, motorized cassette ejection, automatic music search, DNR™ noise reduction, Dolby®B noise reduction, automatic CrO₂ tape equalization, locking fast-forward and reverse with muting feature . . . and more.

An 80-watt Premium Sound System with separate amplifier provides impressive power. Electronic volume control adjusts precisely with a touch of the switch. Convenient pop-out tone controls for adjustment of bass, treble,

balance and fade. Full electronic tuning with bi-directional seek and scan automatically selects the most listenable stations. A local/distant switch permits the seek and scan tuning features to select only stronger or stronger and weaker stations. In addition, there are eighteen preset memory settings (6 AM and 12 FM).

Excellent ergonomics and lighting — controls are positioned for easy operation and include soft halo lighting for your nighttime operating convenience.

This classic radio from Ford Audio Systems is standard equipment on 1989 Lincoln Continental, Mark VII and Lincoln Town Car.



C-Quam® is a Registered Trademark of Motorola, Inc.

DNR™ is a Trademark of National Semiconductor Corp.

Dolby® is a Registered Trademark of Dolby Laboratories Licensing Corp.



JUST WHAT YOU WOULD EXPECT IN YOUR 1989 LINCOLN

Classic concert hall quality awaits you.

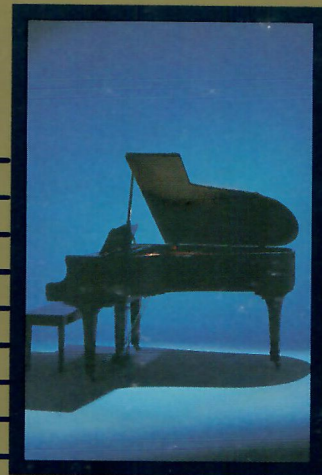
True fidelity . . . powerful performance . . . and incredible blending of audio excellence in a car stereo system.

From the sound laboratories of Ford and JBL comes car audio so advanced . . . so sophisticated . . . so complete, it delivers a sound quality that sets the standard for today's finest car stereo systems.

Pure, luxury sound that's right at home in Lincoln . . . America's classic luxury car.

Clearly, the FORD JBL Audio System represents a major achievement in auto sound technology.

Ask for it in your 1989 Lincoln Continental, Mark VII or Town Car.





AUDIO SYSTEMS

The sound of quality in every car we make

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