

FORD

'93

# ESCORT



## 1993 ESCORT



It just keeps on getting better. How have we improved a car as well engineered and successful as Escort? With *refinements*. Styling refinements. Trim refinements. And for a greater range of choice, we've added an eye-catching sport appearance group option for the LX 3-door.

The Ford corporate philosophy is *continuous improvement*. That goes for every vehicle we make. So what you'll see and read about in these pages is, we think, an *improved* Escort. It's the result of a commitment to quality and customer satisfaction which simply allows nothing less.

And now there's even an easier way to buy an Escort. Choose between an LX 3-door, 4-door sedan, 5-door, or wagon — each has the same low price. And each has air conditioning, AM/FM stereo, power steering, power mirrors and more. Four great Escorts. One low price. It's that simple.



**Above:** Escort LX 4-Door Sedan in Opal Grey Clearcoat Metallic shown with the LX Preferred Equipment Package 320A.

**Left:** Escort LX-E 4-Door Sedan in Silver Clearcoat Metallic shown with the LX-E Preferred Equipment Package 325A.

## 1993 ESCORT

The quality built into every Ford Escort was there from the beginning. Its development program was established around a single goal: build an advanced small car with quality high enough to compete head-on with the best the world has to offer. The degree to which this goal has been

**The formula behind Escort's success is a simple one: Build a high-quality car that will stand out in a quality-conscious world.**

realized can best be appreciated with a close inspection of the car. The consistency of the seams, the alignment of components, the feel of the materials — all underscore the strenuous commitment to fit and finish quality that began in the design phase and was reaffirmed every step of the way right up through manufacturing and assembly.

Escort 3-door and 5-door models combine 5-passenger roominess with the convenience of a rear liftgate for access to the cargo area. In the

4-door, 5-door and wagon, the rear doors are especially convenient for families on the go who get in and out frequently. And for those with younger passengers, the standard child-safety rear door locks provide an extra measure of security. They can be set so the rear doors can't be unlocked from inside the vehicle.

New for 1993 is the sport appearance group option for the LX 3-door, shown in the illustration below. The sport appearance group includes a full cloth interior, a rear spoiler and distinctive bright aluminum wheels. A tachometer and sport steering wheel are also part of the group.

When you've chosen the new Escort that's right for you, be sure to take advantage of the Preferred Equipment Package for your model (see page 17). It's comprised of a group of desirable features that can save you money over the prices of the same items purchased as separate options.



*Above: Escort 3-Door LX in Oxford White with the sport appearance group option and the LX Preferred Equipment Package 320A.*

*Right: Escort LX 5-Door in Cayman Green Clearcoat Metallic with the LX Preferred Equipment Package 320A.*



## LX INTERIOR

Careful interior design means a more pleasurable experience for passengers. In Ford Escort, advanced ergonomics has created a space-efficient environment with roominess and comfort for five. The front bucket seats recline and include cloth trim on the seating surfaces. The LX 60/40 split/fold rear seat is wide enough for three people. Its split/fold feature offers convenient passenger/cargo-carrying versatility.

Escort's wraparound-style instrument panel integrates smoothly with the door trim, unifying the look of the interior.

**The roomy Escort interior is designed to treat all five of its occupants like guests, with special emphasis on the driver.**

Instrumentation is purposefully arranged to maximize driver control and comfort — the result of careful ergonomic design. The center console has a handy front bin and even has cup holders. An electronic AM/FM stereo radio is standard with the LX. Its digital display alternates between the station and the time. Demisters help keep the side windows clear and rear seat passengers enjoy their own heat ducts. With the LX 4-door sedan, LX-E and GT, variable interval windshield wipers are included.

Escort's stowage area is also well designed. Behind the seats are 17.6 cubic feet (5-door) which the standard cargo cover conceals. When both of the seat backs are folded down, the capability is increased to the maximum 36 cu. ft.



*Left and Above: Escort LX interior in Opal Grey shown with the LX Preferred Equipment Package 320A and items of optional equipment. The appearance of the instrument cluster is subject to change. See your dealer for details.*



*LX features, left to right: split-fold rear seat provides people/cargo versatility; center console (standard all models); stalk-mounted controls include variable interval wipers with 4-door sedan models and GT.*

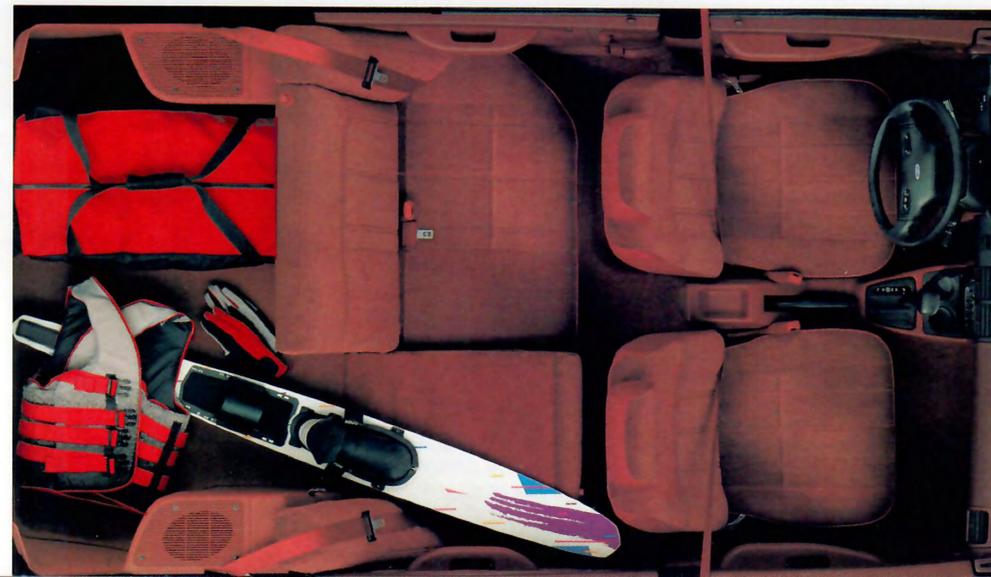
## LX WAGON



Escort Wagon, with its smooth, beautifully sculpted silhouette, combines 5-passenger roominess with all the utility that makes a wagon a wagon. Even when the rear seat backs are in their normal "up" position, there's room for 30.6 cubic feet of cargo behind them. With both seat backs folded down, the usable stowage area increases to its generous 66.9 cubic foot maximum.

The LX-level rear seat is split into a 60/40 arrangement for increased versatility. Fold one seat back down to allow for a passenger and lengthy cargo (skis for example). Fold both seat backs down to take advantage of the entire load area. A window-shade-type cargo cover helps keep valuables out of sight in the rear portion of the cargo area when the rear seat backs are up.

For added convenience, the optional wagon group includes the deluxe luggage rack (ideal for extra stowage on a short trip from the lumber yard or a long vacation) and a handy rear window wiper/washer. Look the 1993 Escort Wagon over at your nearest Ford Dealer. You'll find proof that a sleek, stylish exterior does not necessarily preclude a pleasantly practical interior compartment.



*Above: Escort LX Wagon in Wild Strawberry Clearcoat Metallic with the LX Preferred Equipment Package 320A and the optional wagon group.*

*Left: The Escort LX Wagon interior, shown in Scarlet Red with the LX Preferred Equipment Package 320A and items of optional equipment.*

**QUALITY ENGINEERING**

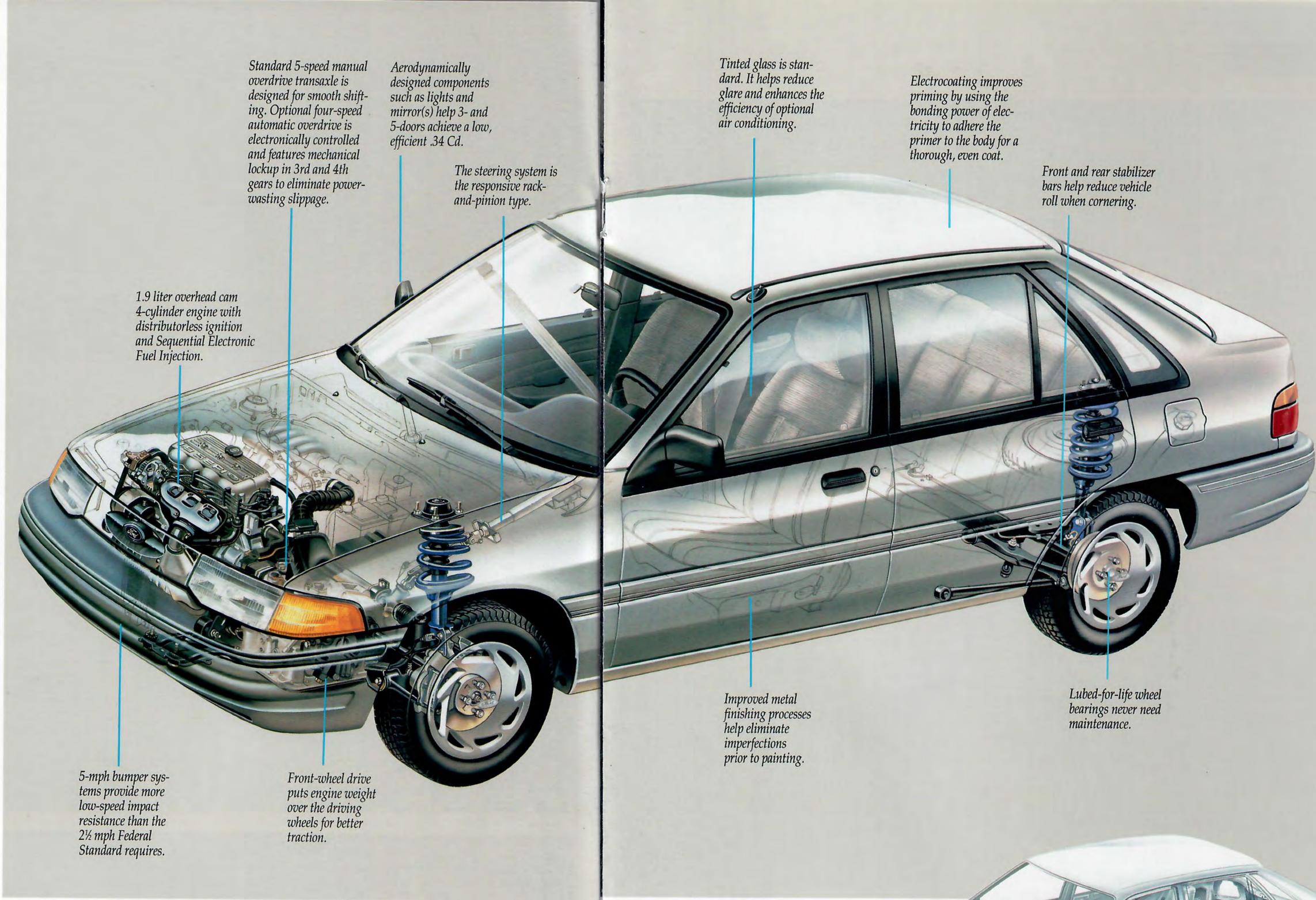
Escort's development process was relentless in its commitment to product integrity and quality. Consequently, many significant aspects of the car are not apparent on the showroom floor. They're underneath the paint, hidden from view. Yet it's this commitment to quality materials and construction that really defines Escort's value.

An example of under-the-skin vehicle integrity is finish quality. Escort benefits from improved metal finishing processes along with trained personnel who are responsible for locating and eliminating any imperfections that might otherwise show up in the painting process. Naturally, the better the preparation of the metal, the better the quality of the vehicle's finish at the end of the line.

Prior to painting, each Escort also undergoes a comprehensive seven-step cleaning and conditioning process. It is then electrocoated, which puts opposite electrical charges on the body and the primer, providing a thorough, even coat of primer to all areas. These preliminary measures improve resistance to corrosion, which helps keep the car looking good longer.

Once this meticulous preparation is complete, the final coats of paint are applied in state-of-the-art facilities employing stringent dust control measures to maximize finish quality and appearance.

**Protecting the environment is a high priority at Ford. Accordingly, paints used on Escort and all other Ford vehicles are water based.**



1.9 liter overhead cam 4-cylinder engine with distributorless ignition and Sequential Electronic Fuel Injection.

5-mph bumper systems provide more low-speed impact resistance than the 2 1/2 mph Federal Standard requires.

Standard 5-speed manual overdrive transaxle is designed for smooth shifting. Optional four-speed automatic overdrive is electronically controlled and features mechanical lockup in 3rd and 4th gears to eliminate power-wasting slippage.

Front-wheel drive puts engine weight over the driving wheels for better traction.

Aerodynamically designed components such as lights and mirror(s) help 3- and 5-doors achieve a low, efficient .34 Cd.

The steering system is the responsive rack-and-pinion type.

Tinted glass is standard. It helps reduce glare and enhances the efficiency of optional air conditioning.

Improved metal finishing processes help eliminate imperfections prior to painting.

Electrocoating improves priming by using the bonding power of electricity to adhere the primer to the body for a thorough, even coat.

Front and rear stabilizer bars help reduce vehicle roll when cornering.

Lubed-for-life wheel bearings never need maintenance.



Automated welding and brazing deliver precise and accurate body construction.

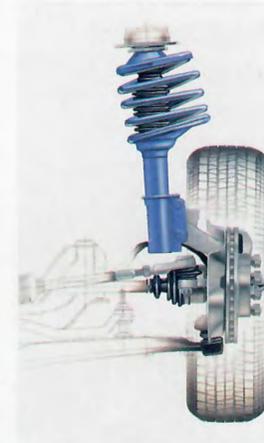
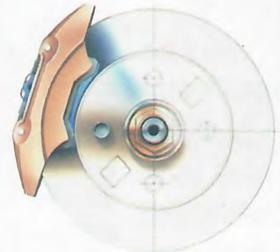


Advanced parts-handling automation provides great control over consistency and quality.

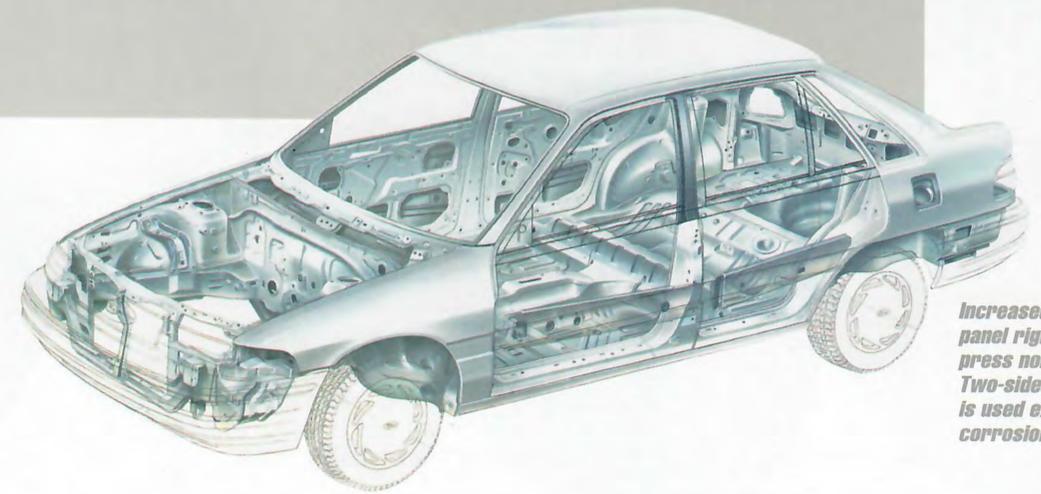


Escort is the benefactor of significant strides in component preparation methods.

Power front disc brakes put the most stopping ability where it's needed — under the weight-bearing wheels.



Escort's independent strut-type suspension system incorporates geometry for enhanced handling.



Increased body surface panel rigidity helps suppress noise and vibration. Two-sided galvanized steel is used extensively as a corrosion inhibitor.

## ESCORT GT

Some people drive their cars to get from one place to another. Others go from one place to another as an excuse to drive their cars. From the fog lamps in front to the spoiler in the rear, Escort GT serves notice that garage duty is very low on its priority list. This is that *other* Escort.

Decidedly sporty. Rewardingly agile. Positively enjoyable. It's for those who equate driving with fun and want a little something extra when they get behind the wheel. Firm front sport seats are designed to help hold their occupants in place, especially while cornering. GT's quick-reading analog instrument cluster includes a tachometer as well as a temperature gauge.

But the sport-oriented appointments and clean lines give way to the prime source of GT driving enjoyment. Under the hood is a 1.8 liter 4-cylinder engine with dual overhead cams, multiple-port electronic fuel injection and 16 valves.

The 16-valve configuration puts four at each cylinder (2 for intake, 2 for exhaust). This multiple-valve arrangement promotes high-flow breathing and rapid-burn combustion for a higher power output than the conventional two valves per cylinder. It helps the engine generate 127 horse-



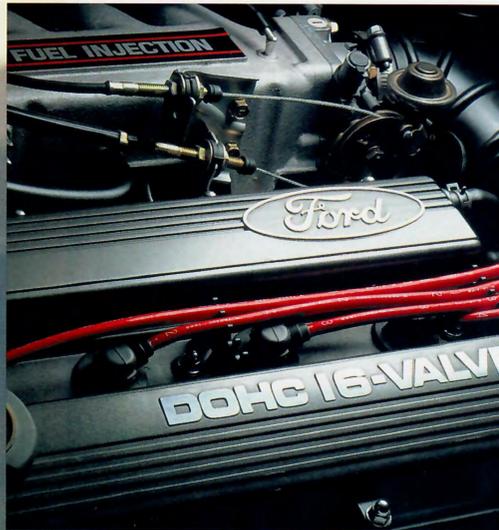
*Escort GT's well-appointed interior includes fresh new trim for the seats and the door trim panels. It's shown here with the GT Preferred Equipment Package. The appearance of the instrument cluster is subject to change. See your dealer for details.*

power (SAE rating) at 6,500 rpm. That kind of performance capability should translate into extra confidence in passing situations.

GT's manual transaxle features short throws, smooth operation and an overdrive fifth gear that makes for efficient highway cruising (based on EPA estimated 31 miles per gallon highway). An optional electronic 4-speed automatic overdrive transaxle is available for those who prefer a somewhat less active style of driving.

Precise power rack-and-pinion steering and a sport handling suspension contribute to Escort GT's agility. Power disc brakes at all four wheels and 15" performance radials also enhance the impressive roadability of this spirited 3-door.

*GT's 16-valve arrangement promotes high-flow breathing and rapid-burn combustion for a higher power output than the conventional two-valve-per-cylinder design.*



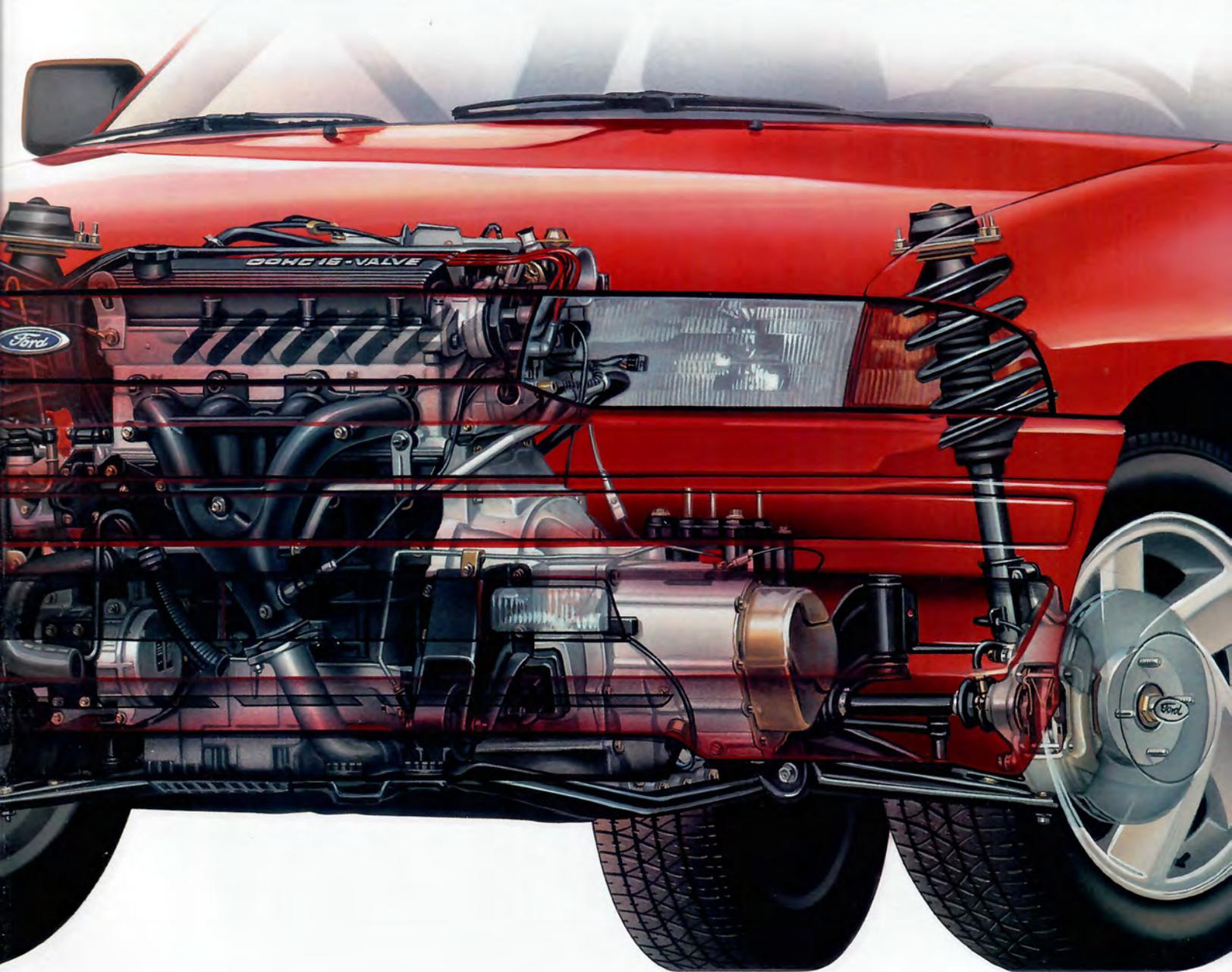
Spirited, spunky and fun to drive, Escort GT just might be the best thing going in its price range. Sixteen valves give it gratifying response. A handling suspension gives it a nice tight feel. The seats are firm and supportive. The styling is clean. And it's a well equipped car.

Take it out on the road for a test drive. Once you start weighing the performance against the price, we think there's an excellent chance you'll want to drive it home.

*Escort GT in Bright Red shown with the GT Preferred Equipment Package.*



With a new aluminum wheel style, a new rear spoiler design and a new rocker panel treatment, the GT looks sleeker and more determined than ever.



## ESCORT EQUIPMENT

A glance down the standard equipment list on this page will tell you Escort is indeed a well-equipped automobile. Even so, you shouldn't overlook the cost advantage provided by Escort Preferred Equipment Packages.

Preferred Equipment Packages consist of popular features which, when purchased as a group, offer a substantial savings over the manufacturer's suggested retail prices for the items if purchased separately. Identified in the chart at right, they're the smart and easy way to add desirable equipment to the new Escort of your choice.

*The power equipment group is optional with selected models.*

*The optional power moonroof lets in the sun or the stars for a great open-air feeling.*



*A rear wiper/washer and deluxe luggage rack comprise the optional wagon group.*



*Escort wheels, left to right: standard semi-styled stamped steel wheel; LX 3-door, 5-door and wagon full luxury wheel cover; LX 4-door sedan full luxury wheel cover; LX-E styled aluminum wheel; seven-spoke aluminum wheel (sport appearance group); GT styled aluminum wheel.*



*Standard with LX-E and GT, the AM/FM stereo radio with cassette tape is available with other Escorts.*

## MAJOR STANDARD FEATURES

### Escort 3-Door

- Tinted glass; side window demisters
- 4-spd. heater/defroster with rear ducts
- Temperature gauge, trip odometer
- 2-speed wipers with fixed interval
- Automatic front shoulder belt restraint system with manual lap belts, rear outboard lap/shoulder belts and center lap belt
- Removable cargo area cover
- Full door trim with armrest and map pocket
- Console with bin and cup holders
- Glove box; passenger visor mirror
- Low-back cloth and vinyl reclining bucket seats, full-fold rear seat
- Aerodynamic halogen headlamps
- Flip-out quarter windows (all 3-doors)
- Driver's side remote-control mirror

### LX (in addition to or in place of standard items)

- Color-keyed bumpers
- Safety rear door locks (4-door, 5-door, and wagon)
- Electronic AM/FM stereo radio with integral clock (may be deleted for credit)
- Styled door armrest, cloth insert and lower carpet on door trim
- Sport cluster with tachometer (4-door sedan)
- Low-back luxury cloth and vinyl reclining bucket seats
- Split/fold (60/40) rear seat
- Color-keyed bodyside protection moldings (black on 4-door sedans)
- Full luxury wheel covers
- Rear reflex applique (except wagon)
- Variable interval wipers (4-door sedan only)

### LX-E (in addition to or in place of LX items)

- Dual electric remote-control mirrors
- Light and convenience group
- Console with bin, removable cupholder tray
- Illuminated visor mirrors
- Sport performance cloth reclining bucket seats/integral rear seat head restraints and driver's seat height adjustment
- Sport steering wheel with hand grips
- Remote-control decklid, fuel door
- Electronic AM/FM stereo radio with cassette/clock (may be deleted for credit)

### GT (in addition to or in place of LX-E items)

- Asymmetrical grille, fog lamps
- Rocker panel cladding
- Rear spoiler
- Color-keyed bodyside moldings

## SPECIFICATIONS

### Escort and LX

- 1.9 liter overhead-cam in-line 4-cylinder engine with 88 hp at 4,400 rpm and 108 lbs./ft. of torque at 3,800 rpm
- 9.0:1 compression ratio
- Sequential electronic fuel injection
- Distributorless ignition system
- EEC-IV electronic engine control
- 11.9-gallon fuel capacity
- 5-speed manual overdrive transaxle (4-speed automatic overdrive optional)
- Strut-type independent front suspension with upper strut-mounted coil springs and stabilizer bar
- Strut-type independent twin trapezoidal link rear suspension with upper strut-mounted coil springs and stabilizer bar
- Manual rack-and-pinion steering, 23.7:1 overall ratio (power 17.0:1 overall ratio available)
- Four-wheel hydraulic, power front disc/rear drum brakes
- Semi-styled stamped steel wheels, 13"x 5.0" (14" on sedan)
- Seven-spoke 14"x 5.0" aluminum wheels (sport appearance group)
- P175/70R13 BSW all-season tires
- P175/65R14 BSW all-season tires (4-door sedan and sport appearance group)

### LX-E and GT

- 1.8 liter dual-overhead-cam 16-valve 4-cylinder engine with 127 hp at 6,500 rpm and 114 lbs./ft. of torque at 4,500 rpm
- 9.0:1 compression ratio
- Multiple-port electronic fuel injection
- Breakerless electronic ignition system
- 13.2-gallon fuel capacity
- 5-speed manual overdrive transaxle (4-speed automatic overdrive optional)
- Handling front suspension, larger stabilizer bar
- Handling rear suspension, larger stabilizer bar
- Power rack-and-pinion steering, 17.0:1 overall ratio
- Four-wheel hydraulic, power disc brakes
- Styled aluminum wheels, 14"x 5.5" (LX-E)
- Styled aluminum wheels, 15"x 5.5" (GT)
- P185/60R14 82H performance tires (LX-E)
- P185/60R15 84H performance tires (GT)

## PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Ford Division reserves the right to change product specifications at any time without incurring obligations.

## PREFERRED EQUIPMENT PACKAGES AND OPTIONS

Note: Package content is subject to change.

Contents of LX 321 and 322 may vary by geographical area.  
P = Included in package S = Standard O = Optional

	Escort 315A	LX 320A	LX 321A	LX 322A	LX-E Sedan 325A	GT 330A
Light and convenience group: Includes dual electric remote-control mirrors, remote fuel door/decklid releases (except wagon), removable cupholder tray, dual map lights, cargo area light, engine compartment light, "headlamps on" warning chime, illuminated visor mirrors, illuminated ignition key bezel, and rear courtesy light switch for dome lamp (4-door, 5-door and wagon)	-	P	P	P	S	S
Rear window defroster	O	P	P	P	P	P
Power steering	-	P	P	P	S	S
Air conditioning	-	O	P	P	P	P
Luxury convenience group: Includes tachometer (where not standard), tilt steering column and speed control	-	O	O	O	P	P
Automatic transaxle	O	O	-	P	O	O
Power equipment group: Includes tachometer (where not standard), power side windows and door locks (4-door models)	-	O	O	O	O	-
Power moonroof (except wagon)	-	O	O	O	O	O
Clearcoat paint	O	O	O	O	O	O
Comfort group: Includes air conditioning and power steering	O	-	-	-	-	-
Sport appearance group: Includes 14" aluminum wheels, rear liftgate spoiler, rear appliques, full cloth sport seats, tachometer and sport steering wheel (available with 3-door LX only)	-	O	O	O	-	-
Iris decor group (shown on page 13): Iris exterior color, color-keyed wheels, leather-wrapped steering wheel, front floor mats and special seat/door trim	-	-	-	-	-	O
Wagon group: Includes deluxe luggage rack and rear window wiper/washer (wagon only)	-	O	P	P	-	-
AM/FM stereo radio	O	S	S	S	-	-
AM/FM stereo radio with cassette tape	O	O	P*	P*	S	S
Premium sound system	O	O	O	O	O	O

\*Included on 3-door, optional elsewhere.

## COLORS

Exterior Paint Colors	Interior Trim Colors			
	Opal Grey*	Crystal Blue**	Scarlet Red**	Mocha
Black	■		■	■
Oxford White	■	■	■	■
Bright Red <sup>(1)</sup>	■		■	
Wild Strawberry Clearcoat Metallic	■		■	
Bimini Blue Clearcoat Metallic <sup>(1)</sup> (delayed availability)	■	■		
Twilight Blue Clearcoat Metallic <sup>(2)</sup>	■	■		
Silver Clearcoat Metallic <sup>(2)</sup>	■	■	■	
Mocha Frost Clearcoat Metallic <sup>(3)</sup>				■
Opal Grey Clearcoat Metallic <sup>(4)</sup>	■			
Light Crystal Blue Clearcoat Metallic <sup>(5)</sup>	■	■		
Cayman Green Clearcoat Metallic <sup>(6)</sup>	■			■
<b>GT</b>				
Bright Red	■			
Black	■			
Oxford White	■			
Bimini Blue Clearcoat Metallic	■			
Cayman Green Clearcoat Metallic	■			
Iris Clearcoat Metallic <sup>(6)</sup>	■			

\*Opal Grey is the interior color for the LX-E 4-Door Sedan. \*\*Not available on Escort model. (1) Not available on 4-Door Sedans.

(2) Not available on LX 3-Door with sport appearance group. (3) Not available on 4-Door Sedans or on LX 3-Door with sport appearance group. (4) 4-Door Sedans only. (5) LX 3-Door, 5-Door, Wagon only. (6) Available only with Iris decor group.

## DIMENSIONS

	3-Door	4-Door	5-Door	Wagon
Wheelbase	98.4"	98.4"	98.4"	98.4"
Length	170.0"	170.9"	170.0"	171.3"
Height	52.5"	52.7"	52.5"	53.6"
Width	66.7"	66.7"	66.7"	66.7"
Front tread	56.5"	56.5"	56.5"	56.5"
Rear tread	56.5"	56.5"	56.5"	56.5"
Trunk or cargo volume (cu. ft.)*	35.2	12.1†	36.0	66.9
Passenger capacity	5	5	5	5

\*With rear seat back(s) folded down. †With rear seat back(s) up.

## BUMPER-TO-BUMPER COVERAGE

The 36-month/36,000-mile bumper-to-bumper coverage of Ford's new vehicle limited warranty covers the complete vehicle (except tires, battery, service adjustments and other items covered under separate provisions) against defects in factory-supplied materials or workmanship. For complete information, see your Ford Dealer.



Optional Ford Extended Service Plans can cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your dealer has full details.

## SPECIFY GENUINE FORD COLLISION REPAIR PARTS

Genuine Ford sheet metal and plastic replacement collision parts, such as hood, doors, fenders and bumper components, are the right choice — and for all the right reasons. Genuine Ford parts are equal to original parts in fit, finish, structural integrity and corrosion protection. Ford parts are the same as those used on new vehicles which are certified to meet all Federal Motor Vehicle Safety Standards. And all Ford sheet metal parts are covered by the exclusive Ford Lifelong Sheet Metal Guarantee. Ask your dealer to see a copy of this limited warranty. Don't settle for imitations. Ask your insurer to authorize genuine Ford collision parts.



Ford Credit offers advantageous financing and leasing arrangements for qualified customers, plus the convenience of making them right where you buy or lease your car — at your Ford Dealer.

## OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

