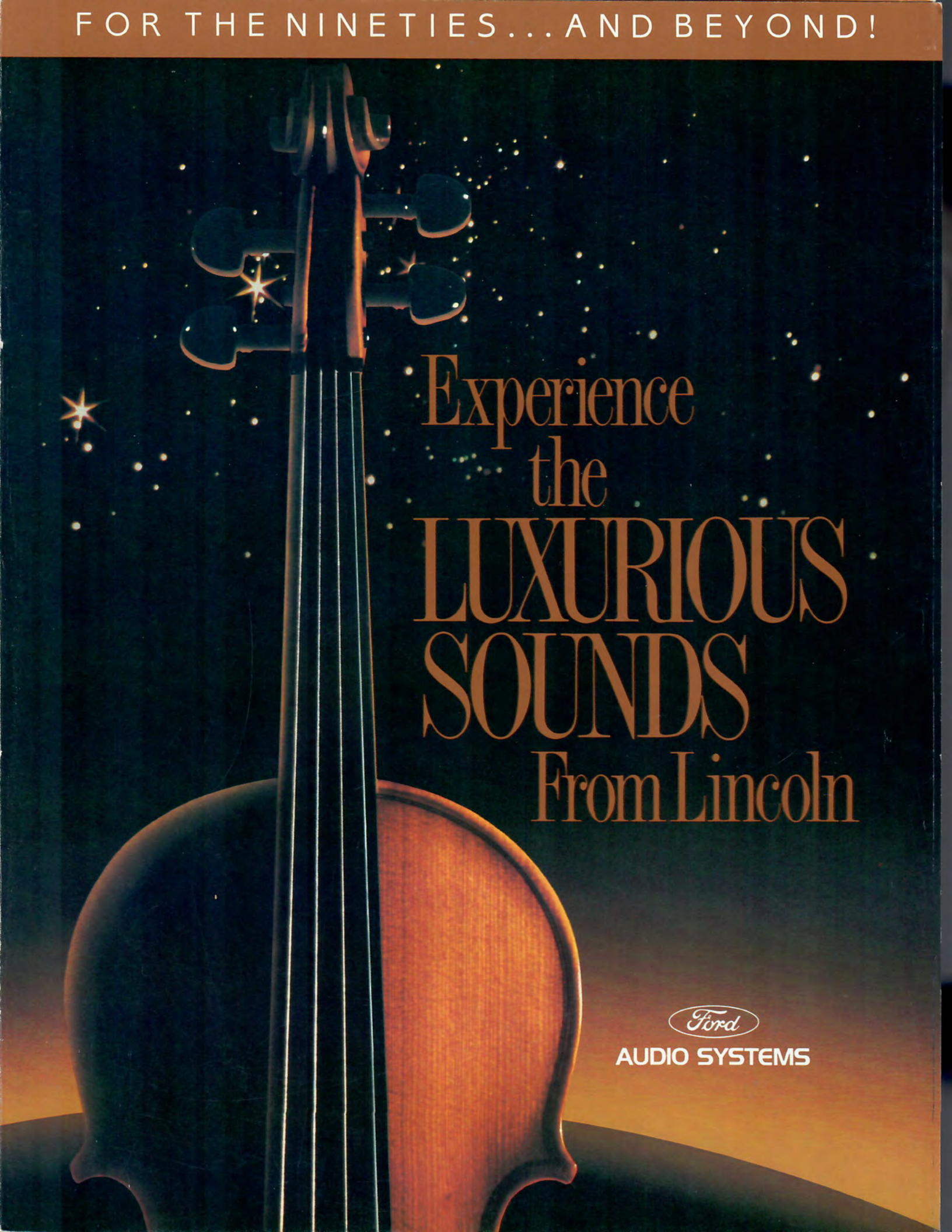


FOR THE NINETIES... AND BEYOND!

A close-up, vertical view of a violin, showing the neck, scroll, and the upper part of the body. The violin is positioned on the left side of the frame. The background is a dark, deep blue or black, filled with numerous small, bright white stars, creating a starry night sky effect. The lighting is dramatic, highlighting the wood grain of the violin and the metallic sheen of the tuning pegs.

Experience
the
**LUXURIOUS
SOUNDS**
From Lincoln



AUDIO SYSTEMS

COMING AT YOU IN 1990!

Lincoln Sound Systems

Ford and JBL — The Classic Duo

Rich, luxurious...classic. That's what Lincoln is all about. And that's precisely how the audio systems have been designed for Lincoln in 1990. Nothing proves that more than Lincoln's commitment to quality with the classic combination of Ford and JBL.

With over 50 years experience in audio design, Ford operates one of the most advanced audio development and test facilities in the world.

Equally well-known and respected by audio critics, JBL is the recognized leader in professional loudspeaker design. JBL speakers have performed brilliantly in concert halls, theaters and recording studios for over 40 years. In fact, JBL speakers are found in the majority of the world's top recording studios today.

Now these two great American companies — each a pioneer in the audio field — have come together to create a preeminent stereo sound system for Lincoln.

The Lincoln Continental, Mark VII and Town Car all offer the remarkable FORD JBL Audio System, which delivers the full range of music with minimum distortion at high or low volume. A system which preserves the natural frequency balance for maximum listener enjoyment anywhere in the car.

Ford and JBL! A perfectly beautiful blend of quality and performance. True audio excellence in an advanced automotive stereo system.

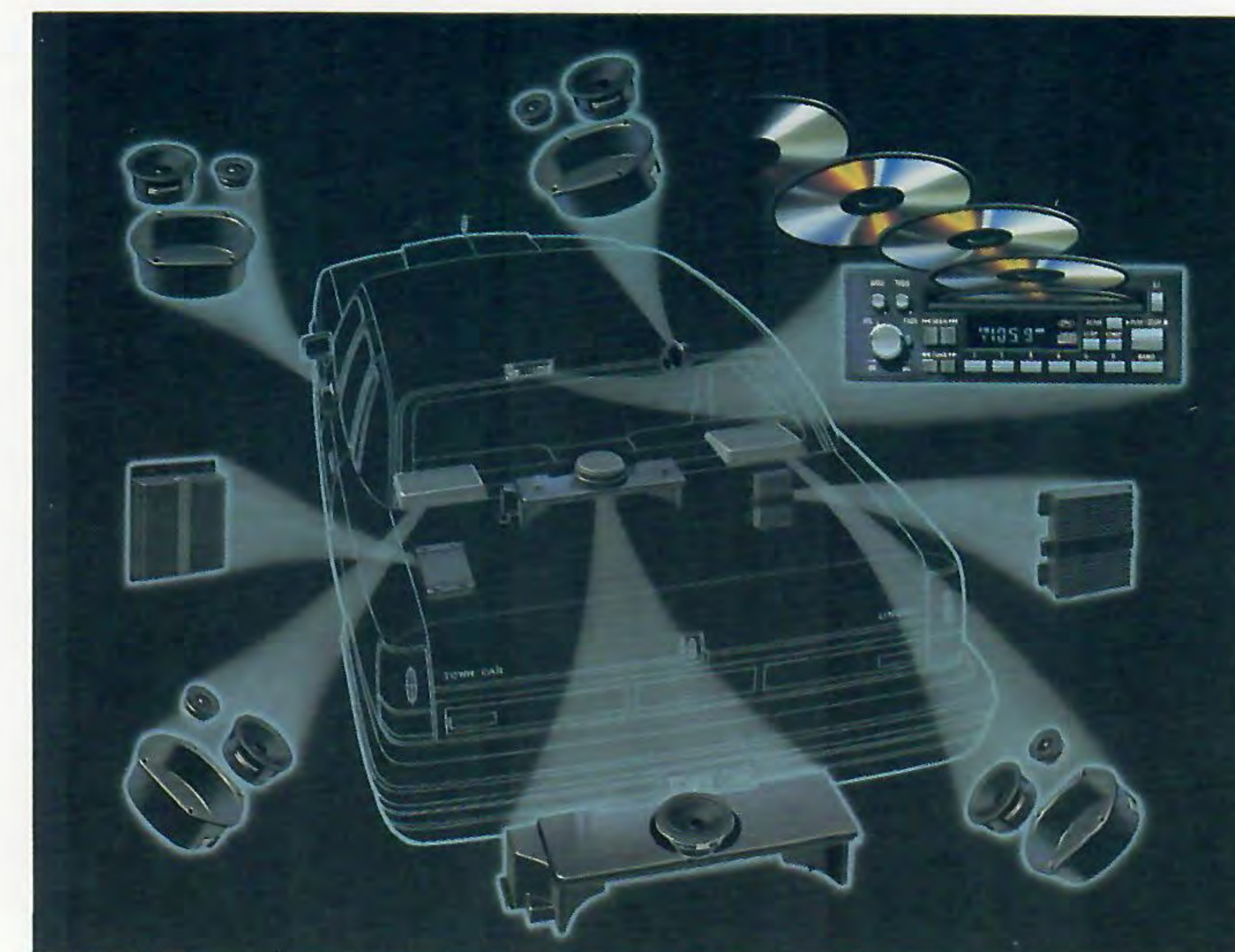
FORD JBL AUDIO SYSTEMS — DESIGNED TO FIT THE LINCOLNS

Imagine 9 JBL speakers scientifically positioned in 5 strategic locations in the Lincoln Town Car. Eight speakers powered by a 60-watt, 4-channel amplifier are mounted in the front doors and rear package tray. They are complemented by a subwoofer speaker powered by a separate 85-watt amplifier for superior bass performance, also located in the rear package tray.

The Mark VII and Continental feature 10 JBL speakers in 4 locations throughout the interior, for the same balanced and equalized performance. The speakers are driven by a 4-channel amplifier with an amazing 140 watts of total power. These systems use two 3-way speaker assemblies in the rear package tray plus a mid-range and tweeter in each of the front doors.

Each Lincoln car line has a fixed equalization specifically selected for its unique listening environment.

The FORD JBL Audio System produces up to 105dB of Sound Pressure Level (SPL) — enough for the full range of today's music with its heavy bass. Dynamic overload prevention assures enough playback volume for even the most enthusiastic listener. Yet, the system has the dynamic range for the rich music of the classics.



*Ford AM Stereo/
FM Stereo
Cassette Radio*



WELCOME TO THE LUXURY OF HIGH TECH, SUPERIOR SOUND

In 1990, great sound isn't enough. Maximum user convenience must be coupled with excellence in audio technology to set the standard in luxury sound systems.

The Ford AM Stereo/FM Stereo Cassette Radio sets that standard for quality, reliability, reception and user convenience.

In developing this latest luxury car system, Ford audio engineers tested a wide variety of both foreign and domestic sound systems. New manufacturing techniques and the latest technology were incorporated in the design to further increase quality and reliability. The result is an audio system offering a host of advanced features, including a seek and scan function for both the radio and tape modes, Motorola C-Quam® AM Stereo, DNR™ noise reduction for radio, Dolby® B noise reduction for tape, soft-touch cassette function buttons, motorized cassette ejection, electronic volume control, pop-out tone and sound distribution controls...and much, much more.



Compact Disc Radio

Compact Disc Player



NEW FOR 1990! COMPACT DISC RADIO FOR THE MARK VII AND TOWN CAR

Unsurpassed clarity, realism and dynamic range coupled with unmatched convenience are yours with Ford's new Compact Disc Radio. With this system, the radio and CD player are combined into one unit — compact convenience for the elegant simplicity of Lincoln's instrument panel.

This exciting option is available on Mark VII and Town Car. Compact disc technology offers you unerring digital recording that overcomes the limitations of other recording methods to capture sound in its purest form.

This CD system features a direct loading system that gently draws the disc inside and play begins.

Automatic and manual music search assist in locating desired selections — and the digital display indicates track number or elapsed playing time together with the radio functions.

The Ford Compact Disc Radio. Never before has recorded music sounded so good!

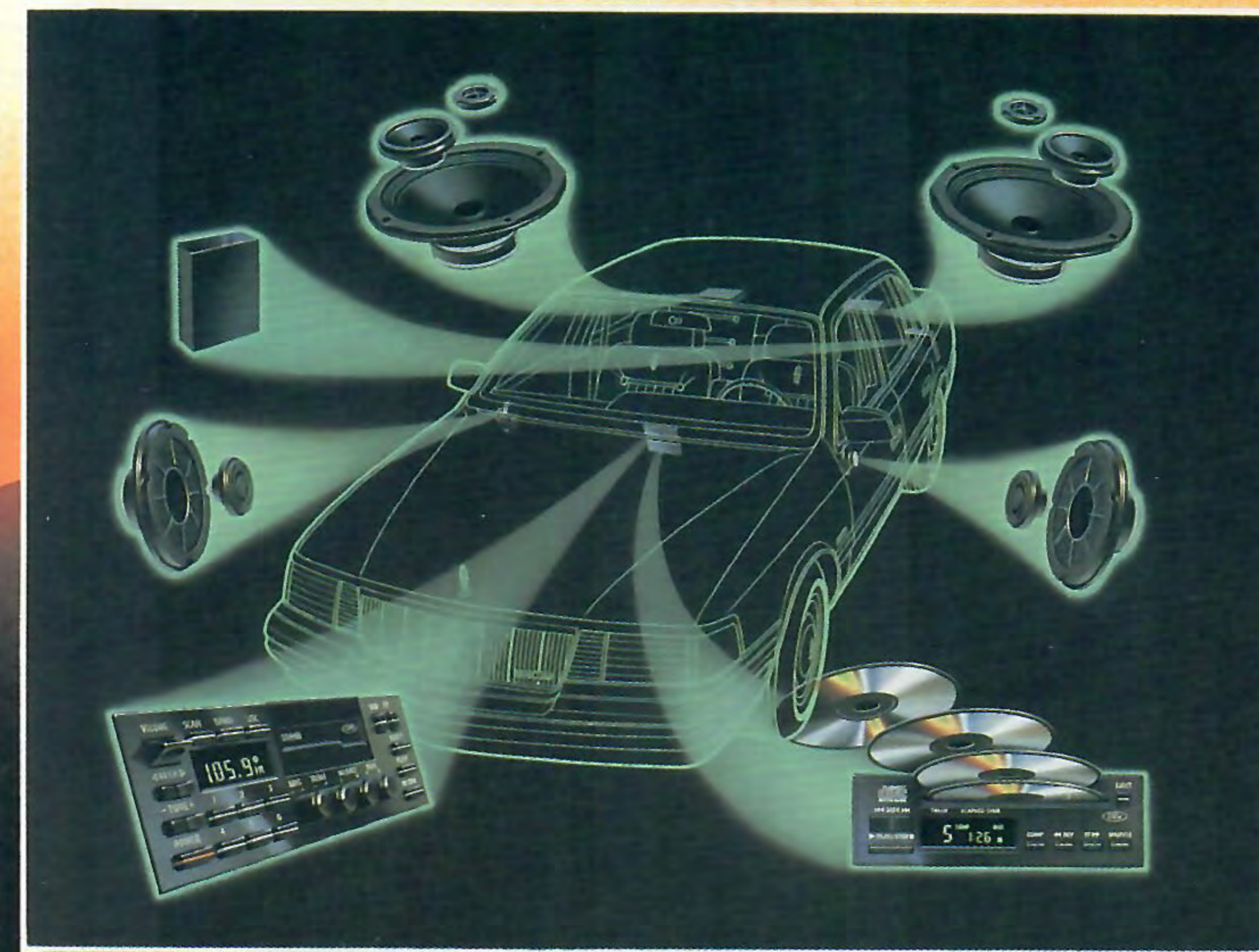
ADD THE COMPACT DISC EXPERIENCE — OPTIONAL ON CONTINENTAL

Ford was the first domestic automotive company to offer the ultimate in factory-installed car audio performance. Clear, crisp sound is yours with the Ford Compact Disc Player.

Added to your FORD JBL Audio System, this CD player brings sound to you in its purest form. From the luxurious sound of the classics, all the way to the contemporary, compact disc playback allows the listener to enjoy the full capacity of the FORD JBL System.



C-Quam® is a Registered Trademark of Motorola, Inc.
Dolby® is a Registered Trademark of Dolby Laboratories Licensing Corp.
DNR™ is a Trademark of National Semiconductor Corp.



Lincoln's Standard System

SETS THE STANDARD FOR PERFORMANCE

The AM Stereo/FM Stereo Radio with Cassette Tape Player is high-featured and high tech...even more convenient to use than ever before.

AM Stereo and FM Stereo, with the Motorola C-Quam® AM Stereo, features seek and scan functions for both radio and tape, auto-reverse stereo tape player with soft-touch controls, motorized cassette ejection, automatic music search, DNR™ noise reduction for radio, Dolby® B noise reduction for tape, automatic CrO₂ tape equalization, locking fast forward and reverse with muting feature...and more.

An 80-watt Premium Sound System with separate amplifier provides impressive power. Electronic volume control adjusts precisely with a touch of the switch. Convenient pop-out tone controls for adjustment of bass, treble, balance and fade. Full electronic tuning, with bi-directional

seek and scan, automatically selects the most listenable stations. A local/distant switch permits the seek and scan tuning features to select only stronger or stronger and weaker stations. In addition, there are 18 preset memory settings (6 AM and 12 FM). (On Continental vehicles equipped with a compact disc player, the sixth preset memory button operates the clock, leaving 15 preset memory settings — 5 in AM and 10 in FM.)

Excellent ergonomics and lighting — controls are positioned for easy operation and include soft halo lighting for your nighttime operating convenience.

This classic radio from Ford Audio Systems is standard equipment on 1990 Lincoln Continental, Mark VII and Lincoln Town Car.

LINCOLN AUDIO SYSTEM SELECTION CHART

	Town Car	Continental	Mark VII
FORD JBL Audio System	O	O	O
High-Level AM Stereo/FM Stereo Radio with Cassette Tape Player	S	S	S
High-Level AM Stereo/FM Stereo Radio with Compact Disc Player	O		O
Compact Disc Player		O	

S = Standard (May Be Deleted)

O = Optional

Ford Motor Company reserves the right to discontinue models or options at any time or change specifications, equipment or design without notice and without incurring obligation.



AUDIO SYSTEMS

The Sound of Quality

