MERCURY

'90 TOPAZ

Topaz LTS interior shown here in Scarlet cloth. Some features shown may be optional. See option list on pages 26 and 27.

MERCURY TOPAZ. AN INVESTMENT THAT OFFERS DAILY DIVIDENDS.

If you're the kind of person who believes in managing your money wisely, Topaz is the kind of car you'll want to invest your money in.

That's because Topaz offers a high level of practical value for a car in its price range. Inside, there's seating for five adults and a number of appointments that indicate you won't have to compromise comfort to stay within your budget. Outside, its sleek, aerodynamic lines are not only attractive, they help reduce wind noise and increase fuel efficiency.*

Whether you need room for the family or comfort for the long commute, you'll find that Topaz is good news for the small investor. You'll find some valuable information about Topaz on the following pages.

*See EPA statement in back of catalog.

Topaz LTS in Wild Strawberry Clearcoat Metallic. Some features shown may be optional. See option list on pages 26 and 27.

WHEN YOU'RE PAYING ATTENTION TO THE ROAD, YOU SHOULDN'T BE LOOKING FOR YOUR INSTRUMENTS.

Topaz designers placed a great deal of thought into the placement of instrumentation and controls to make the driver feel comfortable and in command.

Instrumentation is easy to see and comprehend. Within the driver's vision are analog speedometer, tachometer, trip odometer, main odometer, fuel level and engine coolant temperature gauges. Controls are within reach and simple to use.

The end result of all this calculated thought and effort is an environment that's built around your driving needs.

Get behind the wheel of Topaz. Find out how enjoyable it can be to drive a quality automobile.

For firmer lower-back support on longer road trips, simply adjust the power lumbar support. It's standard on LTS and XR5.

Simple controls adjust the driver's seat six different ways to help you get comfortable behind the wheel. The power driver's seat is standard on LTS, optional on all other Topaz models.

Topaz LTS interior in Scarlet. Some features shown may be optional. See option list on pages 26 and 27.

Topaz LS in Light Titanium Clearcoat Metallic. Some features shown may be optional. See option list on pages 26 and 27.

The Topaz LS interior, shown here in Titanium cloth, includes such standard features as individual manual reclining front seats, tilt steering wheel, and speed control. Some features shown may be optional. See option list on pages 26 and 27.

MOST CARS COME EQUIPPED TO DRIVE. TOPAZ COMES EQUIPPED TO ENJOY.

Topaz offers standard features that may only be available as options on some cars.

Topaz includes such standard items as an electronic AM/FM stereo radio with four well-placed speakers, dual remote power side mirrors, overhead map lights, interval wipers and tinted glass.

Other standard equipment includes power rack-and-pinion steering, power brakes, a Power Lock Group (standard on LTS and LS, optional on GS and XR5 models), and a Comfort/ Convenience Group (optional on GS, standard on all other models) that includes a front center armrest, remote decklid and fuel-filler releases, and lights for the glovebox, luggage compartment, engine compartment and other areas.

Topaz is truly equipped to enjoy. For a complete listing of standard and optional features, consult the back of this catalog.

A touch of an overhead button conveniently provides light for you or a passenger.

One power button adjusts both mirrors to give you a clear view of what's behind you.

Topaz GS in Spinnaker Blue. Some features shown may be optional. See option list on pages 26 and 27.

The front seat motorized shoulder belt restraint system pictured here is standard on Topaz models not equipped with an air bag. Vehicles equipped with an optional driver-side supplemental air bag include three-point safety belts for front passengers.

Topaz GS interior with Crystal Blue cloth. Some features shown may be optional. See option list on pages 26 and 27.

IT'S A CAR THAT MAKES YOU FEEL GOOD INSIDE.

Topaz offers a surprising level of comfort for a car in its price range. Yet, beyond its interior good looks are a number of features you don't need to see to appreciate.

Like the optional driver-side air bag Supplemental Restraint System, available on LTS, LS and GS models. This system, when combined with properly used safety belts, can help provide added protection from head and chest injuries that might occur in moderate to severe frontal impacts. In hundreds of millions of miles of customer use, our air bag Supplemental Restraint Systems have been demonstrated to be safe, reliable and effective.

Topaz XR5 in Twilight Blue Clearcoat Metallic. Some features shown may be optional. See option list on pages 26 and 27.

OUR SLICKEST SALESMAN IS A WET ROAD.

Driving conditions can be far from ideal. Often you must contend with bad weather. Or bad roads. Or both.

To help you cope with these hazards, front-wheel drive with power rack-and-pinion steering is designed for a positive driving feel and response.

If you live in a region where inclement weather is an even greater factor, consider choosing your Topaz with optional all-wheel drive. It offers added traction in slick conditions such as rain, snow or mud. A flick of a switch engages or disengages this system, even while moving. In addition, a rear axle limited slip differential helps reduce wheel spin. All-wheel drive is only intended for on-road use in situations where extra traction is helpful. It's available on all four-door models.

Topaz LS with Light Titanium Clearcoat Metallic. Some features shown may be optional. See option list on pages 26 and 27.

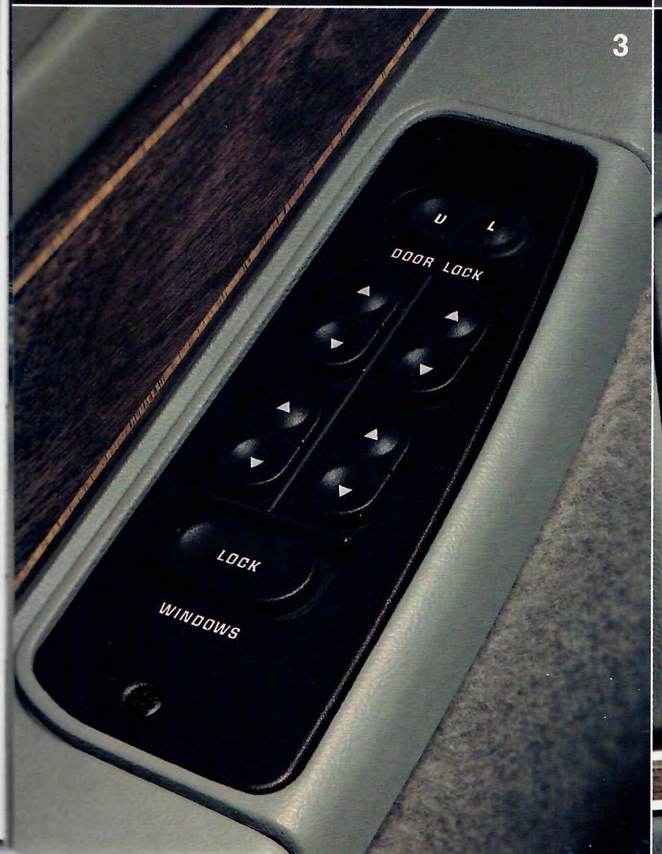
Optional all-wheel drive is engaged with the flick of an overhead switch.

Topaz handling is enhanced by a fully independent suspension system that includes nitrogen gas-pressurized hydraulic MacPherson struts with strut-mounted coil springs and a front stabilizer bar (shown here), complemented by an independent parallel four-bar rear suspension featuring coil springs and nitrogen gas-pressurized hydraulic MacPherson struts.

All-wheel-drive comes with the added power of a 2.3L HSO engine.

1

2



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GET INVOLVED WITH THE FINAL ASSEMBLY OF YOUR TOPAZ.

Choosing a car can be fun. Equipping it the way you like is even more fun when it's a Topaz.

First, decide which Topaz best suits your style—the affordable GS, the well-appointed LS, the nimble XR5 or the top-of-the-line luxury of Topaz LTS.

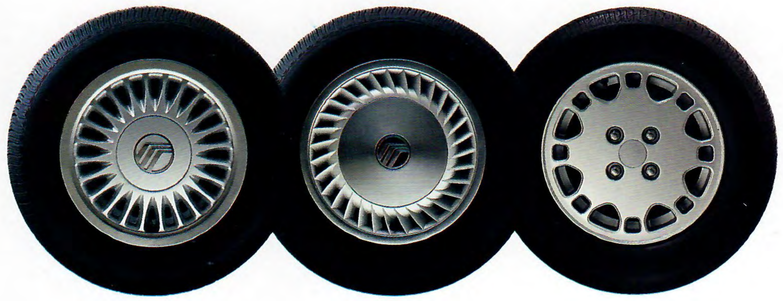
Topaz offers many choices. Depending on the model you select, we've grouped certain combinations of optional equipment into Preferred Equipment Packages. For example, Topaz GS can be ordered with Preferred Equipment Package 363A, which includes automatic transmission, air conditioning, electric decklid and fuel-filler door releases, light group, front center armrest, tilt steering wheel and rear window defroster. Ordering in packages is not only easy, it offers sticker price savings over ordering these items individually. For details, consult the standard and optional features listing at the back of this brochure.

1. You'll like the sound of Topaz with electronic AM/FM stereo and four speakers. Or you can upgrade to the Premium Sound system with an 80-watt amplifier and four premium speakers.
2. Fingertip speed control is standard on LS and LTS models, optional on others. Controls are conveniently integrated into the steering wheel for easy access. (Not available with air bag.)
3. Easy-to-operate power window controls and power door locks add to the convenience of Topaz.
4. Order your Topaz with the cool comfort of air conditioning. It's standard on LTS, optional on all other models.

Shown here is a representation of an optional driver-side air bag Supplemental Restraint System deployment. The air bag inflates in less than one-tenth of a second in the event of a moderate to severe frontal impact, then deflates in a fraction of a second.

A cargo tie-down net in the trunk of Topaz helps keep small articles from rolling about as you drive. It's standard on LTS, LS and XR5 models.

Left to right: Polycast wheel, luxury wheel cover, styled cast aluminum wheel.



SELECTED OPTIONAL AND STANDARD FEATURES.

ENGINES	GS/LS	LTS/XR5
Type	2.3L HSC Inline 4-cylinder	2.3L HSO Inline 4-cylinder
Displacement	2.3 liters	2.3 liters
Horsepower (SAE net)	98 @ 4400 rpm	100 @ 4400 rpm
Torque (SAE net)	124 lb-ft @ 2200 rpm	130 lb-ft @ 2600 rpm
Fuel delivery	Multi-port electronic fuel injection	Multi-port electronic fuel injection
Compression ratio	9.0:1	9.0:1
Engine control	EEC-IV, electronic engine control	EEC-IV, electronic engine control
TRANSMISSIONS		
Manual	Five-speed with self-adjusting clutch linkage	
Automatic	Three-speed with 62 percent mechanical drive in second gear and 93 percent mechanical drive in third	
SUSPENSION		
Front	Independent MacPherson nitrogen gas-pressurized struts with strut-mounted coil springs, stabilizer bar, forged lower control arms and cast steering knuckles	
Rear	Independent parallel four-bar with MacPherson nitrogen gas-pressurized struts, coil springs, parallel suspension arms and double bayonet tie rods	
STEERING		
Type	Power-assist rack-and-pinion with 18.4:1 overall ratio on center	
BRAKES		
Type	Dual hydraulic (diagonally linked front to rear) with power assist	
Front	9.2-inch disc	
Rear	8.0-inch drum	
Brake swept area	217.2 sq. in.	
DIMENSIONS (in inches)	**TWO-DOOR**	**FOUR-DOOR**
Wheelbase	99.9	99.9
Overall length	176.7	177.0
Overall height	52.8	52.9
Overall width	68.3	68.3
Track, front/rear	54.9/57.6	54.9/57.6
Headroom, front/rear	37.5/36.9	37.5/37.0
Legroom, front/rear	41.5/36.0	41.5/36.0
Shoulder room, front/rear	53.9/54.0	53.9/53.4
Hiproom, front/rear	48.8/51.8	48.8/51.0
CAPACITIES		
Cargo volume	13.2 cu. ft.	12.9 cu. ft.
Fuel	15.4 gal., 14.2 gal. with AWD option	
Oil	4 qt.	4 qt.
Engine coolant	8.1 qt.	8.1 qt.
Curb weight	2,546 lb.	2,602 lb.

Based on official 1990 MVMA specifications.

FUNCTIONAL FEATURES	GS	XR5	LS	LTS
Driver air bag Supplemental Restraint System (four-door only)	O	—	O	O
2.3-liter HSC engine	S	—	S	—
2.3-liter HSO engine	—	S	—	S
Five-speed manual transmission	S	S	S	S
Three-speed automatic transmission	O	O	O	O
All-wheel drive (requires automatic transmission)	O	—	O	O
Maintenance-free 58-amp/hr H.D. battery	S	S	S	S
Electronic voltage regulator	S	S	S	S
Aluminized exhaust system corrosion protection	S	S	S	S
Self-adjusting clutch linkage	S	S	S	S
Power-assist rack-and-pinion steering	S	S	S	S
Sport/Touring suspension	—	S	S	S
Tinted glass	S	S	S	S
Electric rear window defroster	O	S	S	S
Side window demisters	S	S	S	S
Engine block heater	O	O	O	O
Rear child-proof locks	S	—	S	S
EXTERIOR FEATURES				
Aero-halogen headlamps	S	S	S	S
Five-mph impact bumpers	S	S	S	S
Corrosion protection including precoated steel, cathodic electrocoat paint primer and electrostatically applied paint	S	S	S	S
Lower bodyside protective urethane coating	S	S	S	S
Rear decklid luggage rack	O	—	S	S
INTERIOR COMFORT AND CONVENIENCE FEATURES				
Air conditioning	O	O	O	S
Low-back individual reclining front seats in cloth	S	—	S	—
Sport bucket seats	—	S	—	S
Six-way power driver's seat	O	O	O	S
Black leather-wrapped steering wheel	—	S	—	S
Tilt steering wheel	O	S	S	S
Speed control	O	O	S	S

S—Standard feature O—Optional feature

	GS	XR5	LS	LTS
Power flow-through ventilation	S	S	S	S
Four-speed heater/defroster	S	S	S	S
Front and rear floor mats	S	S	S	S
Trunk and footwell illumination	S	S	S	S
Interval windshield wipers	S	S	S	S
Digital clock	S	S	S	S
Remote decklid release	O	S	S	S
Remote fuel-filler door release	O	S	S	S
Power lock group: Includes door locks, fuel-filler door and decklid releases	O	O	S	S
Power windows	O	—	S	S
Cargo tiedown net	—	S	S	S
Illuminated entry system: Activates interior lights when outside door handle is pulled	—	—	S	S
Light group: Includes engine compartment light, overhead map light and headlamps-on chime	O	S	S	S
SOUND SYSTEMS				
Electronic AM/FM stereo with four speakers (may delete for credit)	S	—	—	—
Electronic AM/FM stereo with cassette and four speakers	O	S	S	S
Premium Sound—amplifier and premium speakers	O	O	O	S
INSTRUMENTATION				
Analog instrumentation with speedometer, tachometer, engine coolant temperature gauge, fuel gauge and trip odometer	S	S	S	S
WHEELS AND TIRES				
P185/70R14 black sidewall, all-season, steel-belted radial tires	S	—	—	—
P185/70R14 white sidewall, all-season, steel-belted radial tires	O	—	—	—
P185/70R14 black sidewall, performance steel-belted radial tires	—	S	S	S
P185/70R14 white sidewall, performance steel-belted radial tires	O	—	O	—
Luxury wheel covers	S	—	S	—
Polycast wheels	O	—	O	—
Cast-aluminum wheels	—	S	—	S
COMFORT/CONVENIENCE GROUP				
Includes rear window defroster, light group, locking fuel-filler door with remote release and remote decklid release	O	S	S	S

PREFERRED EQUIPMENT PACKAGES

To make ordering easy we've grouped certain options together into the Preferred Equipment Packages listed below. And priced them to offer sticker price savings over ordering these items individually.*

TOPAZ GS	Preferred Equipment Package 363A
Electric decklid and fuel-filler door releases	•
Light group	•
Tilt steering wheel	•
Automatic transmission	•
Manual air conditioner	•
Front center armrest	•

TOPAZ XR5	Preferred Equipment Package 371A
Fingertip speed control	•
Six-way power driver's seat	•
Power lock group	•
Premium Sound system	•

*Specific content is subject to change throughout model year. Consult your dealer for the most up-to-date information.

TOPAZ COLORS

Standard Exterior Colors GS and LS

Black
Oxford White
Medium Red
Spinnaker Blue
Alabaster

Optional Clearcoat Colors GS and LS

Dark Titanium Clearcoat Metallic
Light Titanium Clearcoat Metallic
Wild Strawberry Clearcoat Metallic
Medium Sandalwood Clearcoat Metallic
Sandalwood Frost Clearcoat Metallic
Twilight Blue Clearcoat Metallic
Crystal Blue Clearcoat Metallic

Standard Interior Colors

Crystal Blue
Titanium
Light Sandalwood
Scarlet

*Exterior Colors XR5 and LTS***

Wild Strawberry Clearcoat Metallic
Light Titanium Clearcoat Metallic
Twilight Blue Clearcoat Metallic
Oxford White
Dark Titanium Clearcoat Metallic
Black

**All feature complementing lower Tu-Tone with quad-band tape stripes on XR5 and tri-band tape stripes on LTS.

MERCURY

Customer satisfaction with Mercury cars may be attributed to the personalized attention given by the sales and service staffs at Lincoln-Mercury dealerships and to the Lincoln-Mercury Quality Commitment program. Its goal is to achieve outright industry leadership in customer satisfaction. We want Lincoln-Mercury customers to be the most pleased in the entire automotive industry.

An integral part of the Lincoln-Mercury Quality Commitment is the 6-year/60,000-mile powertrain and 6-year/100,000-mile corrosion warranty. The warranty is limited. Ask your Lincoln-Mercury dealer for a copy of the warranty and take time to read it.

Motorcraft QUALITY PARTS

Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's high specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.

EXTENDED SERVICE PLAN

The optional Ford Extended Service Plan covers selected components on new Mercury cars for longer than the vehicle's basic warranty. The cost is so moderate for the protection offered that it could pay for itself the first time it is needed. Ask your participating Lincoln-Mercury dealer for complete details of the plan, which is available on cars sold and normally operated in the 50 United States and Canada.

LIFETIME SERVICE GUARANTEE

Participating Lincoln-Mercury dealers offer the Lifetime Service Guarantee, which guarantees their work on your Mercury Topaz for as long as you own it. This means that you pay for a covered repair once and never again. If it ever has to be fixed again, the repairing dealer will fix it free. Free parts. Free labor.

Ask your Lincoln-Mercury dealer for a copy of this limited warranty, and take time to read it.

EPA statement. 1990 EPA mileage estimates were unavailable when this publication was printed. The 1990 Mercury Topaz, however, should post good mileage figures. Ask your Lincoln-Mercury dealer for the latest information. **Buckle up—together we can save lives.** Buy or lease your Mercury from your Lincoln-Mercury dealer.

Specifications and descriptions used were in effect when this publication was approved for printing.

Lincoln-Mercury Division reserves the right to discontinue options at any time or change specifications, equipment or designs without notice and without incurring obligation.

Standard and optional equipment listed is subject to change. Some features described are optional at extra cost. Some options are required in combination with other options.

Availability of some features may be subject to a slight delay.

LINCOLN-MERCURY DIVISION

LITHO IN USA (657M) 7-89 P-1013

MERCURY
LINCOLN

Quality is Job 1.

DEZO'S GARAGE