

D I M E N S I O N S
I N

Sound

FROM
MERCURY!



AUDIO SYSTEMS
The Sound of Quality

WELCOME TO FORD AUDIO SYSTEMS

We're putting you in the driver's seat with the latest technology and finest in car audio products for 1991. So sit back, relax and take an up-close look at Mercury's dimensions in sound.



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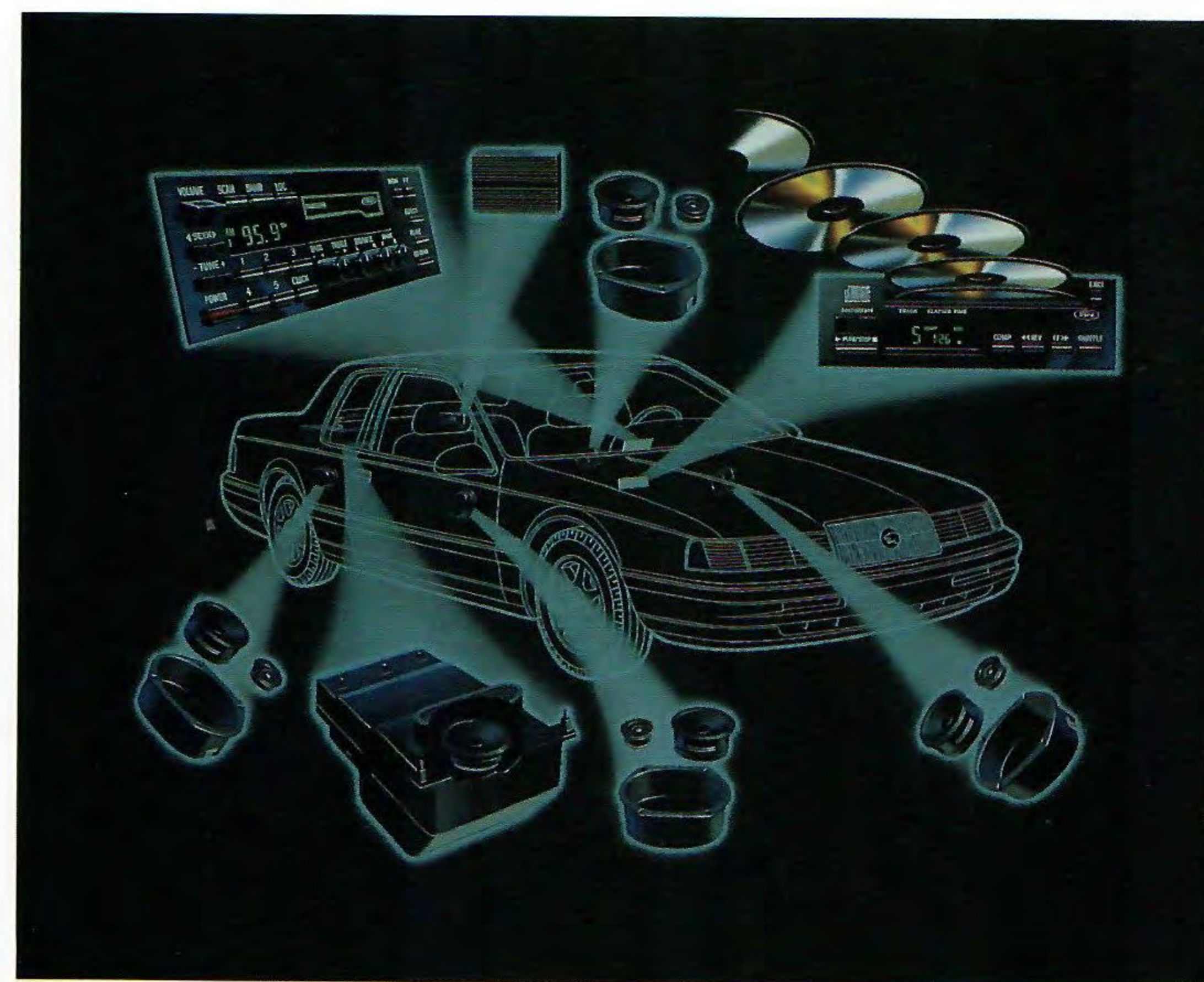
FORD AND JBL

FOR THE POWER DRIVE!

CUSTOM FOR COUGAR

The spectacular FORD JBL Audio System is offered in Mercury Cougar. The loudspeaker system for Cougar features:

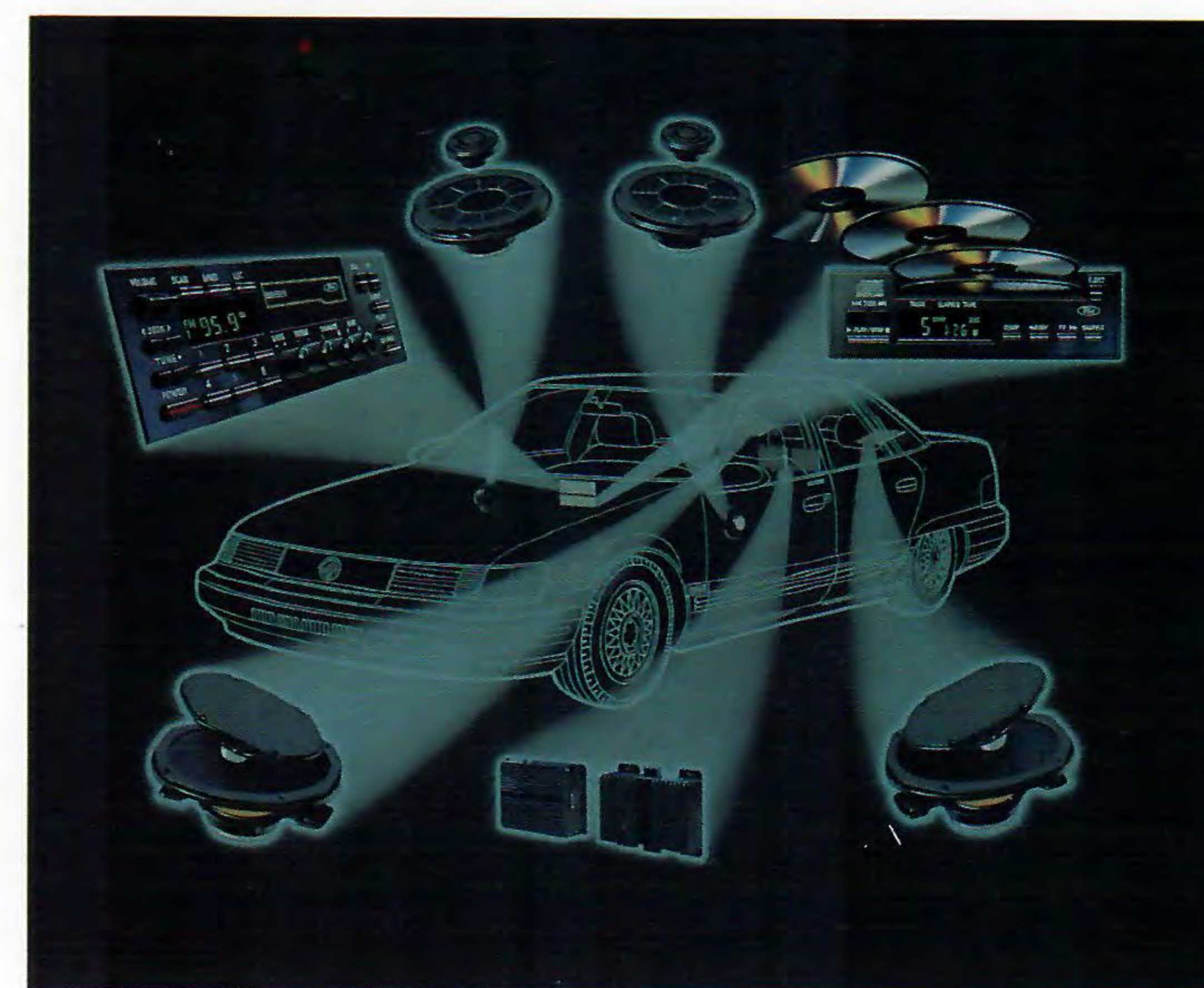
- Bi-amplified sound with two frequency ranges, high and low, designed to provide great performance with less distortion.
- Nine speakers placed in strategic locations for a full sound reproduction experience.
 - A tweeter and mid-range speaker, paired in sealed enclosures in four locations for controlled system performance.
 - A subwoofer in a special 10-liter sealed enclosure for superior bass performance.
- A total of an amazing 145 watts of power.* †
- Custom Equalization of the interior environment of the Cougar to provide superior sound reproduction.



CUSTOM FOR SABLE

Don't miss hearing the impressive sound of the FORD JBL Audio System in the Mercury Sable. The loudspeaker system for Sable features:

- Bi-amplified sound with two frequency ranges, high and low, designed to provide great performance with less distortion.
- Eight speakers placed in strategic locations for a full sound reproduction experience.
 - A tweeter and woofer coaxial speaker, paired in two locations for controlled system performance.
 - Four drivers, including two high performance speakers and two subwoofers.
- A total of an amazing 145 watts of power.*
- Custom Equalization of the interior environment of the Sable to provide superior sound reproduction.



*4 x 15 watts per channel into 4 ohms at 2.0% THD + N from 200 Hz - 20 kHz, typical (all channels driven). 4 x 13 watts per channel into 4 ohms at 0.08% THD + N from 200 Hz - 20 kHz, typical (all channels driven). 85 watts into 4 ohms at 2.0% THD + N from 20 Hz - 200 Hz, typical.

†105 dB SPL acoustic output in vehicle @ 40 Hz, with 10% THD.

In today's cars, the right combination of audio engineering and loudspeaker design will always lead the pack in performance. That's what the dynamic combination of Ford and JBL has to offer. True fidelity, concert hall quality...all for your maximum listening pleasure.

WHAT IS FORD JBL?

Confused about all the technical jargon? Well you don't have to be an expert to know great sound. It's as simple as hearing the music the way it was meant to be heard...full-bodied, rich, powerful and clear. And that's the same whether you listen to classical, jazz, pop, rock or country-western.

Ford added the outstanding loudspeaker system of JBL to an already superior audio system because we know that speakers are the key to great sound. In a nutshell, that's what FORD JBL offers you...and it's a system you must hear to believe.

Be sure to ask your dealer for a test-listen!



AUDIO SYSTEMS

FORD JBL

COMPACT DISC PLAYERS

AUDIO SYSTEMS

COMPACT DISC PLAYERS

TECHNOLOGY IN THE FAST LANE!

In 1991, the audio reproduction of choice is Compact Disc! CD technology offers you unerring digital recording that overcomes the limitations of other recording methods to capture sound in its purest form. With no other medium can music reproduction be as clear, as pure or as dynamic as with CD.



COMPACT DISC RADIO

With this system, the radio and CD player are combined into one unit — compact convenience for your instrument panel.

This CD system features a direct loading system that gently draws the disc inside and play begins.

Automatic and manual music search assist in locating desired selections — and the digital display indicates track number or elapsed playing time together with the radio functions.

COMPACT DISC PLAYER

When combined with the superb performance of the Ford sound systems, this CD Player delivers your favorite music with the clarity, realism and range available only with digital reproduction. Compression and Shuffle features permit more listening pleasure and the ability to listen to CD selections in random order. Plus, you still have the option of enjoying analog cassettes...the CD Player is installed below the radio/cassette player so either a CD or a cassette can be played.



And in 1991, Ford Audio Systems brings you a full line of the latest and most technologically advanced Compact Disc options to delight you!



10-CD CHANGER

Experience the outstanding reproduction capability of Compact Disc...times ten! With this exciting option, you can enjoy hours of listening pleasure with the touch of a button.

The 10-CD Changer offers you convenience like you've never heard before. No longer will it be necessary to load, unload or store compact discs while driving. This option includes a remote-controlled trunk-mounted unit which helps ensure an added measure of security and peace of mind. This unit has a disc "magazine" which holds up to ten discs, each in its own protective slot...and the small remote controller unit permits full operation of any disc in the system with only four buttons and

mounts right on the dash of your car. This option is the ultimate in car audio and is available as an upgrade in most Mercury vehicles.



FORD AUDIO SYSTEMS

THE ROAD TO EXCELLENCE!



HIGH-LEVEL AUDIO SYSTEM

Electronic AM stereo/FM stereo cassette radio with 4- or 6-speaker system. 80 watts total power from a separate 4-channel amplifier provide maximum listening enjoyment.

Seek and scan functions for both radio and cassette permit auditioning of radio stations or tape selections. Plus, electronically powered soft-touch controls operate with less effort than mechanical controls.



PREMIUM SOUND

Enhance your enjoyment with the Premium Sound System. A special power amplifier is mated with an upgraded 4- or 6-speaker system.



ELECTRONIC AM/FM STEREO RADIO WITH CASSETTE

Full electronic tuning — including a seek feature which causes the tuner to automatically select and hold the most listenable stations up or down the band.

Also, auto-reverse cassette deck, Dolby® B noise reduction and locking fast forward and rewind.

Dolby® is a Registered Trademark of Dolby Laboratories Licensing Corp.

ELECTRONIC AM/FM STEREO RADIO

Offers all the features and controls found on the stereo cassette model, except those which relate to the tape player.

MERCURY AUDIO SYSTEMS SELECTION CHART

	Grand Marquis	Cougar	Sable	Topaz	Capri	Tracer
FORD JBL Audio System		O ¹	O ²			
High-Level AM Stereo/FM Stereo Radio with Cassette Tape Player	O	O ¹	O		O	
Electronic AM/FM Stereo Radio with Cassette Tape Player	O	O ¹	O	O ^{1,3}	O	O ¹
Electronic AM/FM Stereo Radio	S	S ¹	S	S ^{1,4}	S	S
Compact Disc Radio	O ^{5,6}				O ^{5,6}	
10-CD Changer	O ⁵	O ⁵	O ⁵	O ⁵		O ⁵
Compact Disc Player		O ⁶	O ⁶			
Premium Sound System	O		O	O ⁷		O
Power Antenna	O	O	O			

S = Standard (May Be Deleted)

O = Optional

¹ Includes Clock

² Sedans Only

³ Standard on LS, XR5 and LTS

⁴ Standard on GS

⁵ Dealer-Installed Only

⁶ Requires H.L.A.S. or FORD JBL Audio System

⁷ Standard on LTS

Ford Motor Company reserves the right to discontinue models or options at any time or change specifications, equipment or design without notice and without incurring obligation.



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