

2001
Dodge



Different.

In over 85 years, Dodge has earned a reputation for creating cars, trucks, and minivans that are truly different. We bring new designs into production fast. We create innovations — Dodge Caravan, for example, the original minivan — that serve people better than before. Dodge is original in its thinking, aggressive in its technology, bold in vision, and responsible in its regard for safety.



Why Dodge.



Everyone is Different.

We're proud to be able to fulfill the changing needs of ALL drivers — heads of families, first-time owners, free-spirited adventurers, and hard-working men and women whose own dependability demands cars, trucks and vans as tough as the jobs they do.

Things you can count on.

When you choose Dodge, you can count on innovations created especially to assure you of a family-safe, quality-quiet, performance-confident driving experience. Ask your dealer about battery savers, 100,000-mile scheduled tune-ups, and air filtration that helps make air fresh, just as temperature controls make the air comfortable.

Shopping resources.

We've even reinvented the way we get our vehicles to you. We post the very latest national incentive information on our Web site, www.4adodge.com, and we send it to you in the mail. We're also ready to talk to you any time at **1-888-4-A-Dodge**, or ask your dealer about money-saving offers or special financing that may be available on certain models for eligible customers.

Special Programs.

Dodge recognizes the unique needs of small businesses. **BusinessLink™** is a full-service program for small-business owners. Select Dodge **BusinessLink** dealers offer special priority service

to commercial customers. These dealers are committed to selling and servicing your business-related vehicles to save you time, money and hassles. Call **(877) 2-THE-LINK** to learn more.

ON THE JOB is a special incentive program for qualified commercial buyers. Small businesses are eligible for cash discounts or allowances on upfit equipment for trucks and vans. To learn more about incentives for which your business may be eligible call **(877) ON THE JOB**.

Commercial Finance Options (CFO) are available to qualified businesses.

Chrysler Financial provides special financing terms including TRAC leases, seasonal payment plans and preferred rates to eligible businesses. Call **(888) 9-CFO-NOW** for more information.

The **Automobility** program is another Dodge innovation that provides cash reimbursement to qualified retail buyers for adaptive equipment on new Dodge vehicles. For information on incentives and factory approved upfitters of

repairs. Every new Dodge vehicle is covered by a **3-year or 36,000-mile Bumper-To-Bumper Warranty*** that includes **Roadside Assistance†** — 24 hours a day, seven days a week. And please ask your dealer about **Dodge Service Contracts**, and our **Customer Call Center**, where you can get practical service advice 24/7.

the beginning of a new era in **racing** excitement. Watch for the Neon Charity Challenge, Barber Dodge Pro Series, NASCAR Craftsman Truck Series®, the Viper Le Mans Series, and more. Dodge is asserting a bold and powerful presence in the motorsports world, and millions of fans are loving it.

Benefits of ownership.

Being a Dodge owner also means you'll receive timely information on the newest Dodge products, dealership service pricing, and Dodge-



* See your dealer for additional details and a copy of this limited warranty. Covers the complete vehicle against defects in materials and workmanship. Excludes wiper blades, clutch disc, brake pads, linings, rotors and drums, normal maintenance items (these items are covered against defects for 12 months or 12,000 miles, whichever comes first) and tires (covered by their own manufacturer's warranty). Some truck powertrains are warranted by their supplier to DaimlerChrysler Corporation. † Road service provided by Cross Country Motor Club, Inc. (In California, Cross Country Motor Club of California, Inc.)

sponsored events. You can take part in exclusive Dodge-only activities, like vacation events you'll remember all your life.

You'll also receive **Dodge Magazine** three times a year — a wealth of owner stories, industry news, and valuable parts and service offers.

Millions of Dodge owners like to accessorize their vehicles. And eventually, most vehicles need parts. At Dodge, **Mopar** is your resource for parts and accessories made specifically to deliver perfect fit and finish for your Dodge vehicle.

adaptive driving devices including wheelchair lifts, call Automobility Headquarters at **(800) 255-9877**.

Warranty and service.

As part of the Dodge family, you've got a powerful advocate in vehicle warranty service, maintenance, and

Sponsorship.

Intrepid R/T's entry in the 2001 Daytona 500 marks the Dodge return to the NASCAR® Winston Cup Series, and



We want you to be a part of Dodge. We want you to share our history of industry firsts and industry and consumer group awards. And we think you'll be proud to own a vehicle honored for excellence. Choose Dodge. For nearly a century, we've dedicated ourselves completely to being worthy of your trust. Today, you'll find that's Different.



Innovative short-long-arm (SLA) suspension gives Stratus sedan an uncanny ability to handle just about every curve the road can throw.

The four doors of Dakota Quad Cab™ admit you to a new world of space, convenience, comfort, and usefulness. Not to mention style.

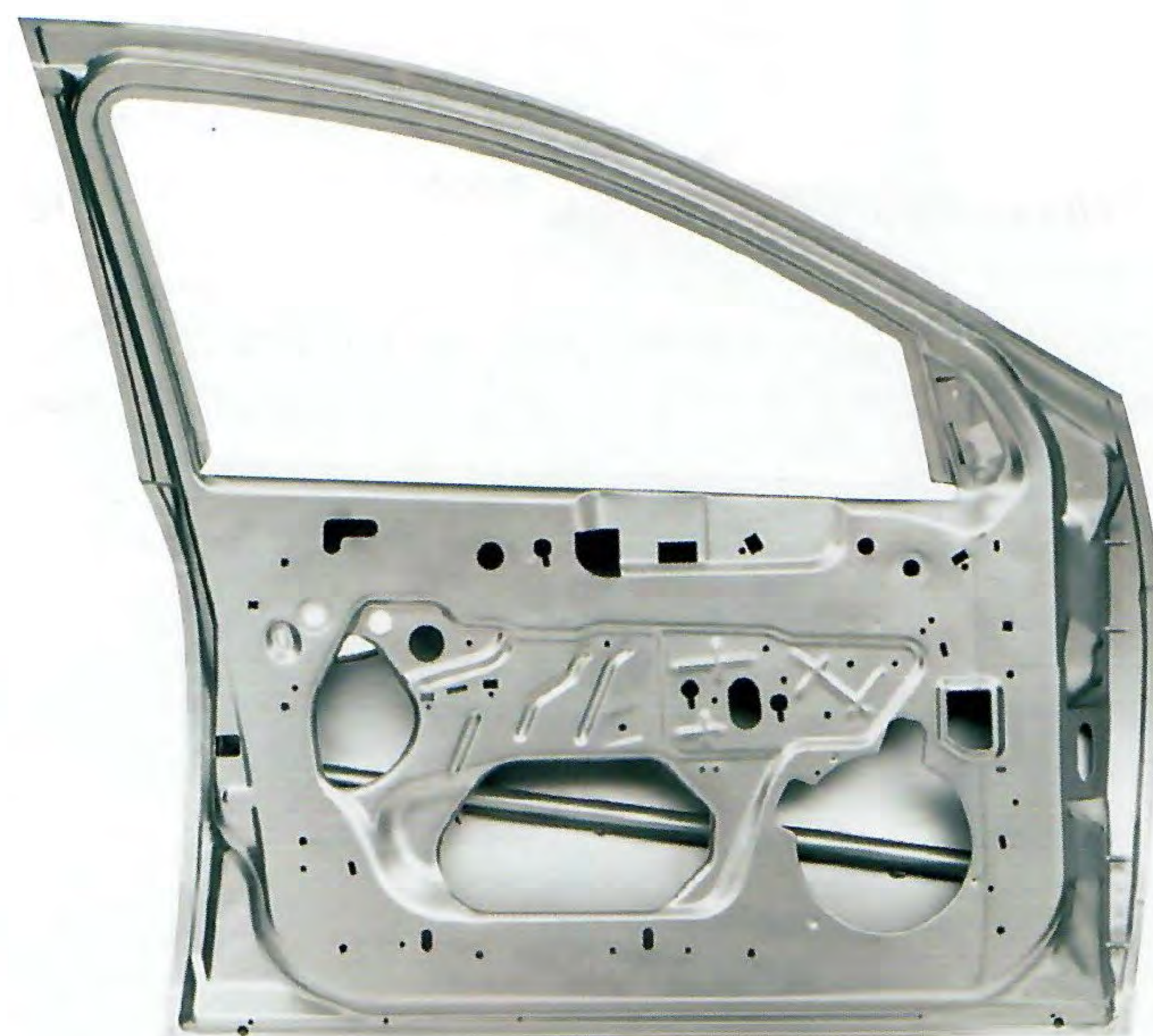


*Design is another Dodge innovation that contributes to making vehicles sleeker and more driveable — and roomier at the same time. Result: Intrepid is one of the roomiest cars in its class.**

*Automotive News mid-range class.



Viper helped change who we are. With Viper, Dodge threw its hat in the ring as manufacturer of a world-class sports racing car. Some buy Viper to race. Others, to complete a collection of automotive masterpieces. Still others, simply to experience the pleasure of controlling 450 horsepower.



Full-framed doors for Neon. When we designed Neon, we chose solidity and heft that you feel every time you get in or out. Then we added a whole range of improvements to build more peace and quiet into this ambitious, world-class small car.



Fold-and-Tumble™ seats in Durango give you full access to an immensity of interior space. Easy for loading, and easy for kids and company to get in and out.



The Dodge lineup of Magnum® engines, known for years as the powerful source for Dodge truck performance, can now also be found beneath the hood of Intrepid R/T, Neon R/T (late availability), and Stratus R/T Coupe models.

The Dodge AutoStick® transaxle shifter is an innovation that puts more pep into the average driver's day. Some like the convenience of an automatic transaxle. Some like the action of manual shifting. AutoStick offers both. Anytime.



An instant classic. The famous Dodge Ram crossbar grille is a modern symbol of truck power and Dodge determination. This is the face that launched a renaissance for Dodge trucks. In other words, it's the distinguishing feature of some of the greatest pickups on the road.



Why Different.

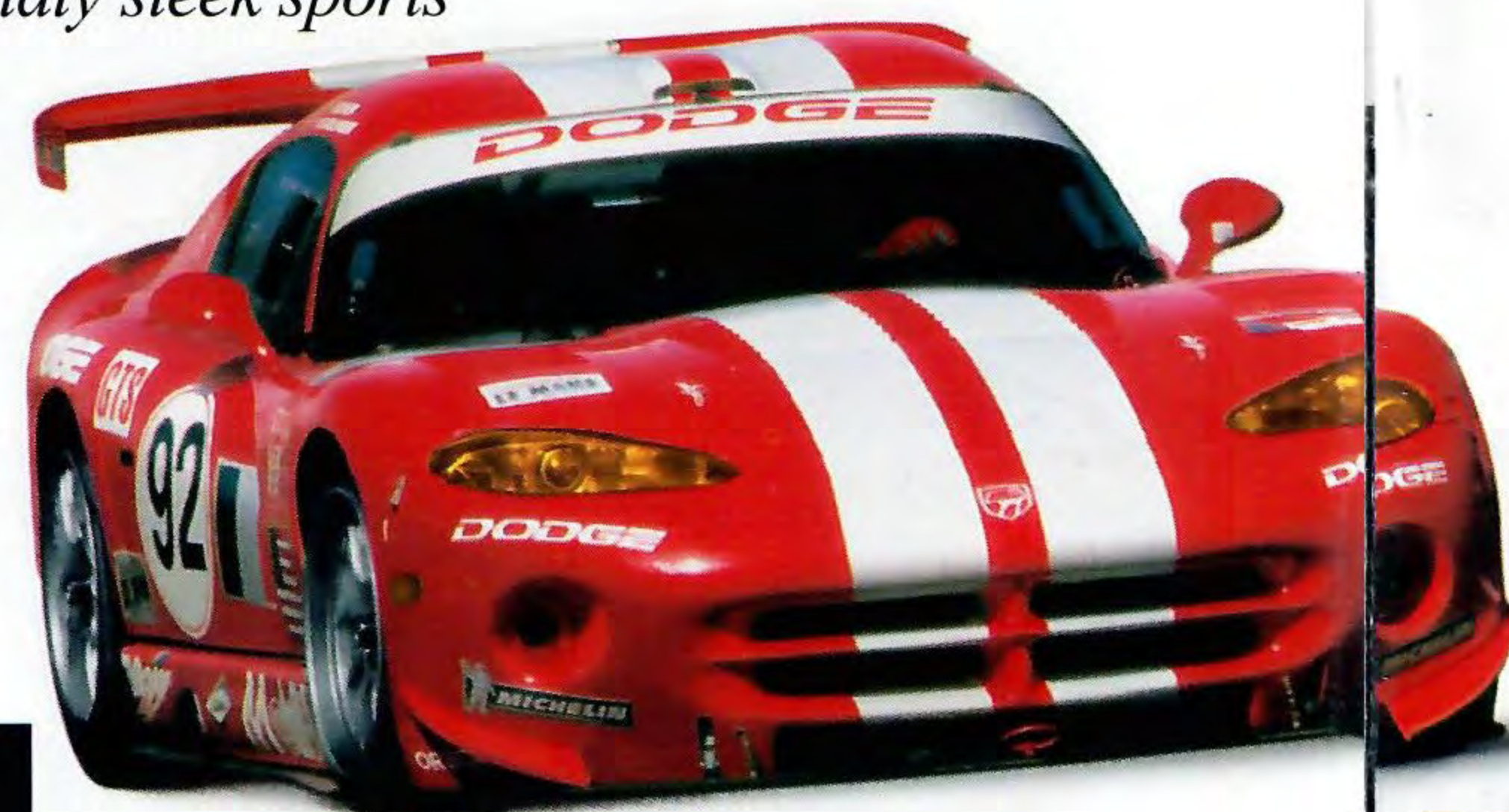


Caravan, an innovation in itself, and the most trusted minivan. Seventeen years is a long time to lead a market, and to lead the nation in minivan innovation. But we think of Caravan as still a kid, when it comes to potential.



The R/T line of Dodge vehicles is the street-legal use of what we learn from racing. The fluidly sleek sports sedan you see before you is the

Intrepid that's launching Dodge's re-entry into NASCAR® Winston Cup racing at famed Daytona Speedway in February 2001. Intrepid R/T is determined to follow the example of Viper GTS-R which captured the first six positions in class at the 24 Hours of Le Mans, and neatly dispatched its GTS-class competitors in other FIA-sanctioned endurance races.



Dodge Ram has carried race-tuned performance to the track. The Dodge Dakota R/T turns work into play. Durango R/T's bold styling is matched by the standard limited-slip rear differential, big 3.92 rear axle ratio, and uniquely tuned shock absorbers. In 1999, Ram Pickups seriously competed



in the NASCAR® Craftsman Truck Series. Dodge had significantly fewer entries when compared to the competition, but still captured the pole position for nine of 25 races, with four race victories. At season's end, three Ram drivers ranked among the top 10 in series points.



Why R/T.

Another Dodge R/T is the new Stratus R/T Coupe. This street coupe from Dodge has been provided with a 3.0-liter V6 engine and five-speed manual transaxle, 17-inch tires, four-wheel fully independent suspension, and knockout body styling. *Built by Mitsubishi Motors Corporation.*



There's also a Neon R/T, powered by a High-Output 2.0-liter SOHC 16-valve inline four-cylinder Magnum® engine† that kicks out 150 horsepower with a five-speed manual transaxle.*

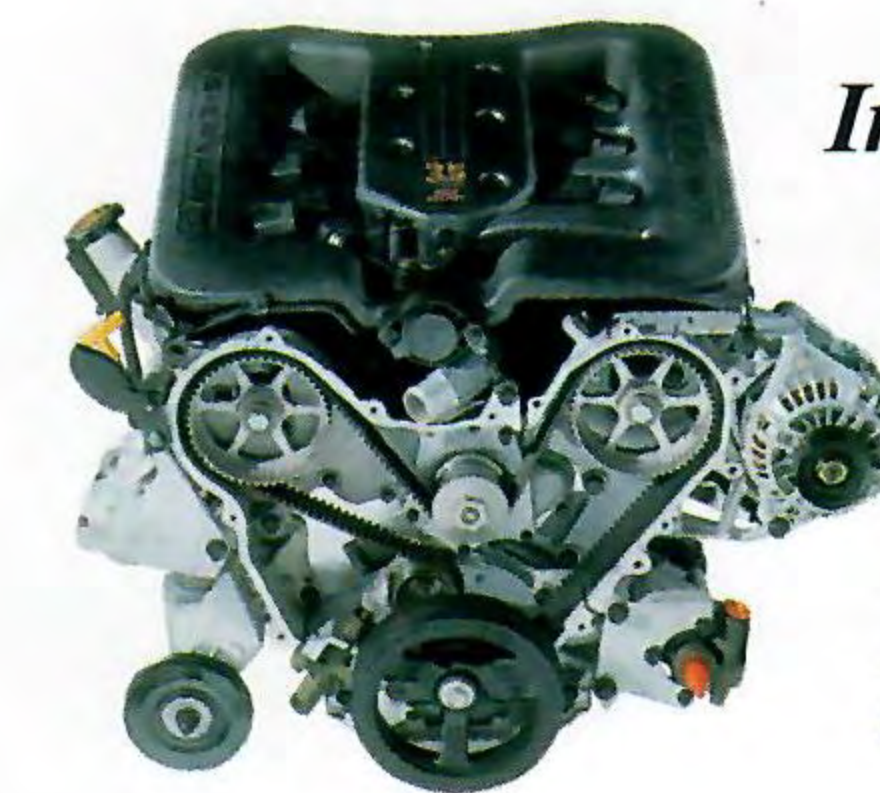
**Late availability. †Performs best with premium fuel. Use of lower octane fuel may result in reduced acceleration.*



The Dodge AutoStick® transaxle allows drivers their choice between the fun of manual shifting and the convenience of an automatic. It's standard with the 2.7-liter and 3.2-liter engine on Intrepid ES and the 3.5-liter Magnum® V6 on R/T. Most importantly, the gear shift is surrounded by an interior full of space and light and power everything.

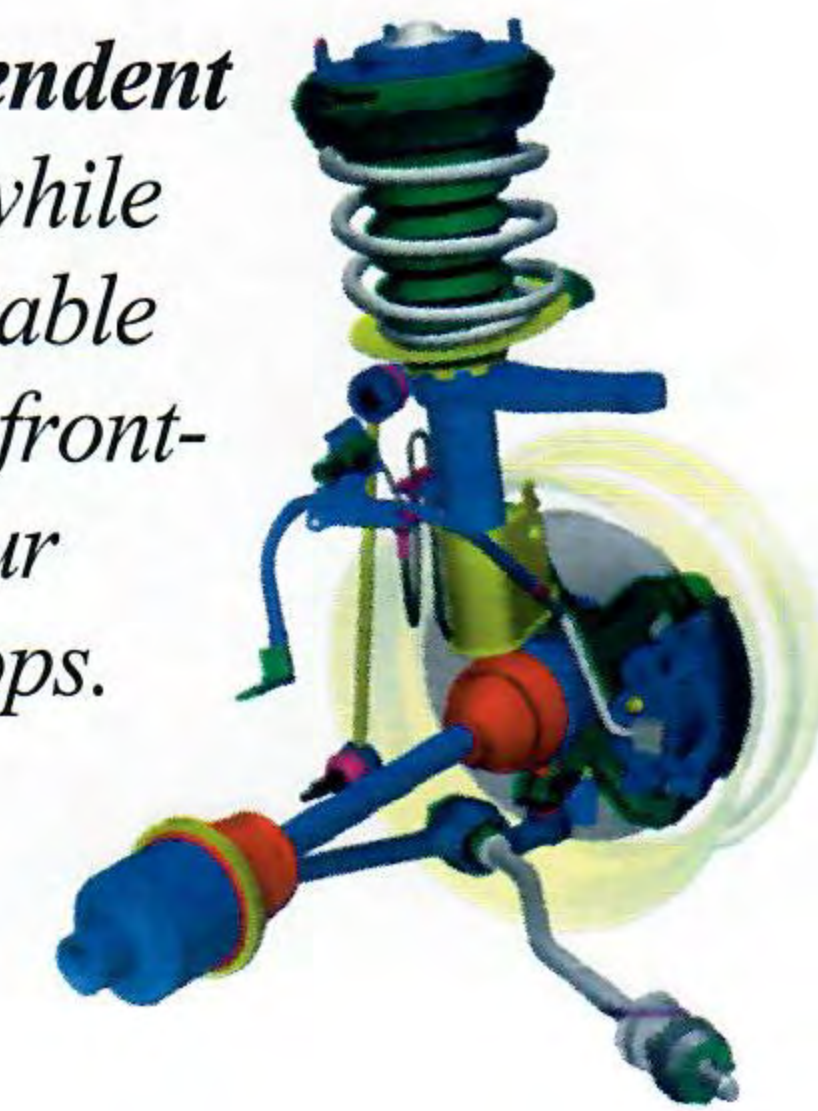


Intrepid



Intrepid power packs include a 2.7-liter or 3.2-liter active intake manifold V6 with four-speed automatic transaxle and AutoStick on Intrepid ES. On Intrepid SE a 2.7-liter V6 is standard, while the Dodge Intrepid R/T roars with an authoritative 3.5-liter V6 Magnum that kicks out 242 horsepower on regular fuel.

Intrepid's four-wheel, fully independent suspension minimizes road noise while delivering a remarkably smooth, stable ride. It also effectively reduces the front-end lifting and diving that can occur when making sudden starts and stops.



Check out the new available supplementary front side-impact air bags, an available premium sound system, a rich new palette of interior colors, a new fabric, and other exciting new proficiencies — including available fold-down split bench rear seats that extend trunk cargo space.*

*Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or a seat belt that is right for their age and size.

Dodge Intrepid R/T shown in Inferno Red

About this catalog: Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details. Some of the equipment shown or described throughout this catalog is available at extra cost. Specifications, descriptions, illustrative materials, and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. DaimlerChrysler Corporation reserves the right to discontinue models at any time or change specifications without notice or without incurring obligation. All options are required in combination with other options. For the price of the model with the equipment you desire, or verification of specifications contained here, see your Dodge dealer. Dodge, Mopar and Sentry Key are registered trademarks of DaimlerChrysler. Infinity Spatial Imaging is a trademark of Infinity Systems, Inc. HomeLink is a registered trademark owned by Johnson Controls, Inc.

Stratus Coupe



Stratus Coupe sports lots of intelligently designed space. And the space inside Stratus Coupe is far from minimal. There's 86.3 cubic feet for passengers and 16.3 cubic feet in the trunk for a more-than-generous total of 102.6 cubic feet.



Stratus Coupe's body sculpting is low and aggressive, all the way to its specially designed rear taillamps with their three-dimensional projection effect.

Stratus R/T Coupe's standard 200-horsepower 3.0-liter SOHC V6† engine proved itself by clocking an outstanding 6.55 seconds in the 0 to 60 miles-per-hour testing, as certified by the Skip Barber Driving School.*



*R/T with premium fuel. † Built by Mitsubishi Motors Corporation.



Four-wheel fully independent suspension helps take the rough out of the road. The front suspension features gas-charged MacPherson struts and stabilizer bar. The rear suspension is multilink with gas-charged shocks and stabilizer bar.



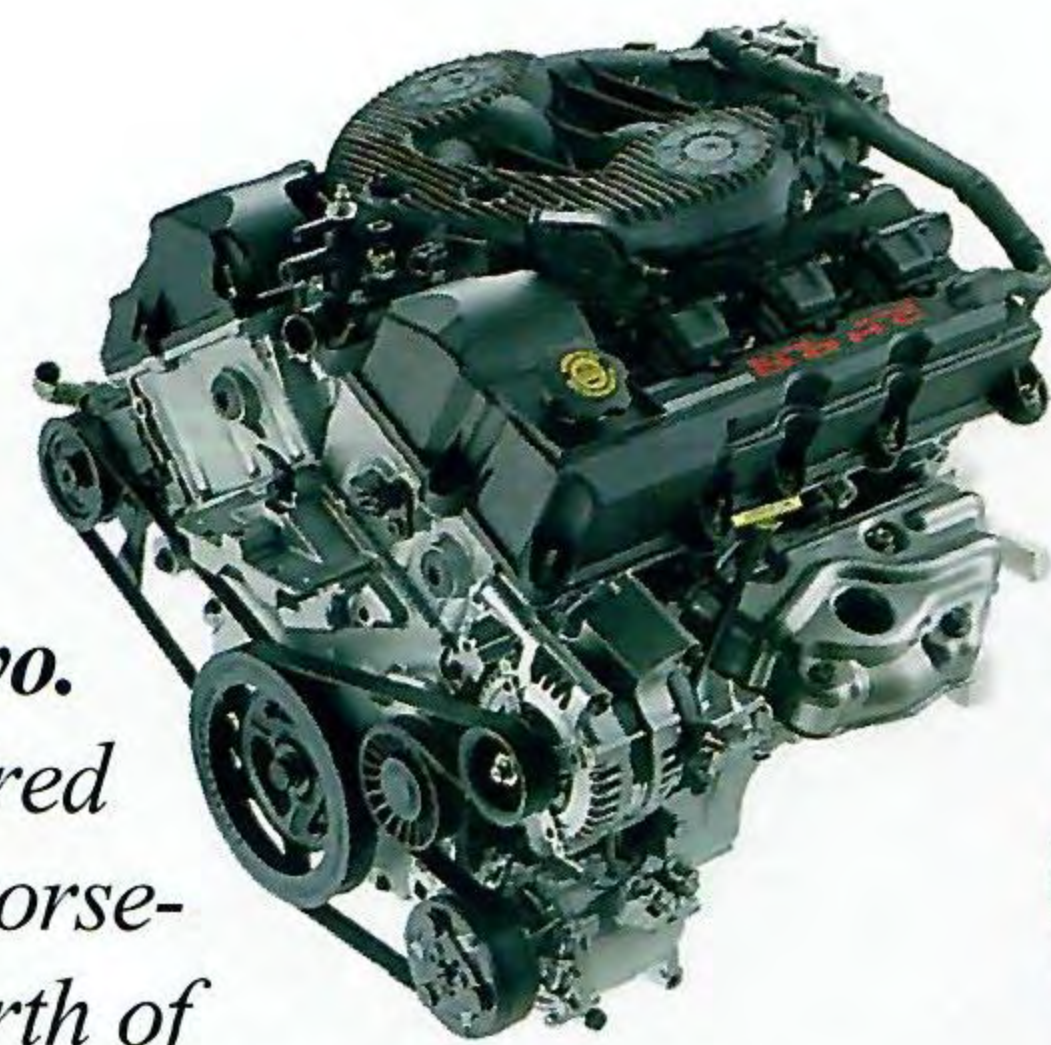
Dodge Stratus R/T shown in Indy Red

Designing for sound and light. Dodge has brought noise, vibration, and harshness to a peaceful minimum. Foam-filled structural cavities, improved noise isolators, 25-percent thicker glass, and triple door seals all share the credit. Outside, Stratus Sedan's headlamps are 30 percent whiter and brighter, with a longer beam pattern.

Stratus Sedan



You've got to drive it to believe it. The dynamic capability of Stratus Sedan begins with a double-wishbone touring suspension that provides astounding handling with a silky, sophisticated, expensive feel.



It takes two. One hundred and fifty horsepower worth of motivation comes from Stratus Sedan's 2.4-liter 16-valve four-cylinder engine with a four-speed automatic transaxle. Available is a 200-horsepower, 2.7-liter V6 with four-speed automatic transaxle. The AutoStick® shifter is standard on Stratus ES.



Welcome to deep space. A 60/40 split-folding rear seatback lets you slide in long items, like athletic equipment or garden tools, from the trunk to the passenger space, and still have room for a backseat passenger. Optional supplemental side air bags,* standard Next Generation multistage driver and front-passenger air bags,* child seat lower anchors and top tethers in the backseat, and child-protection rear door locks all attest to Stratus' commitment to safety. And so does the new inside emergency trunk lid release.

Dodge engineers put a lot of thought into it and decided to greatly increase body stiffness, sculpting the exterior for improved water and wind management (as well as for aesthetics), and designing the standard air conditioning so that all five persons in the car, front seat or back, will be absolutely comfortable.

Dodge Stratus ES Sedan shown in Inferno Red

*Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or a seat belt that is right for their age and size.

Neon



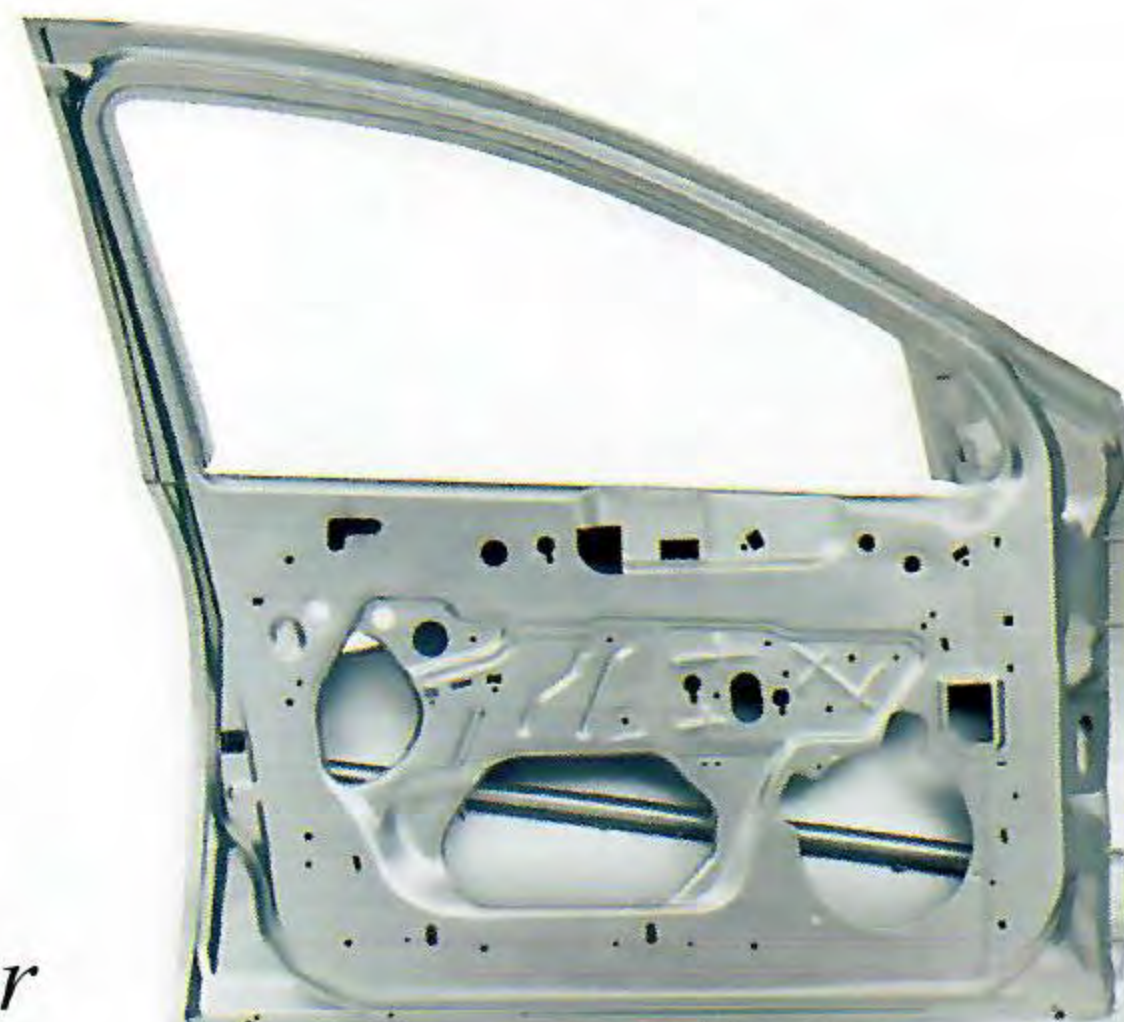
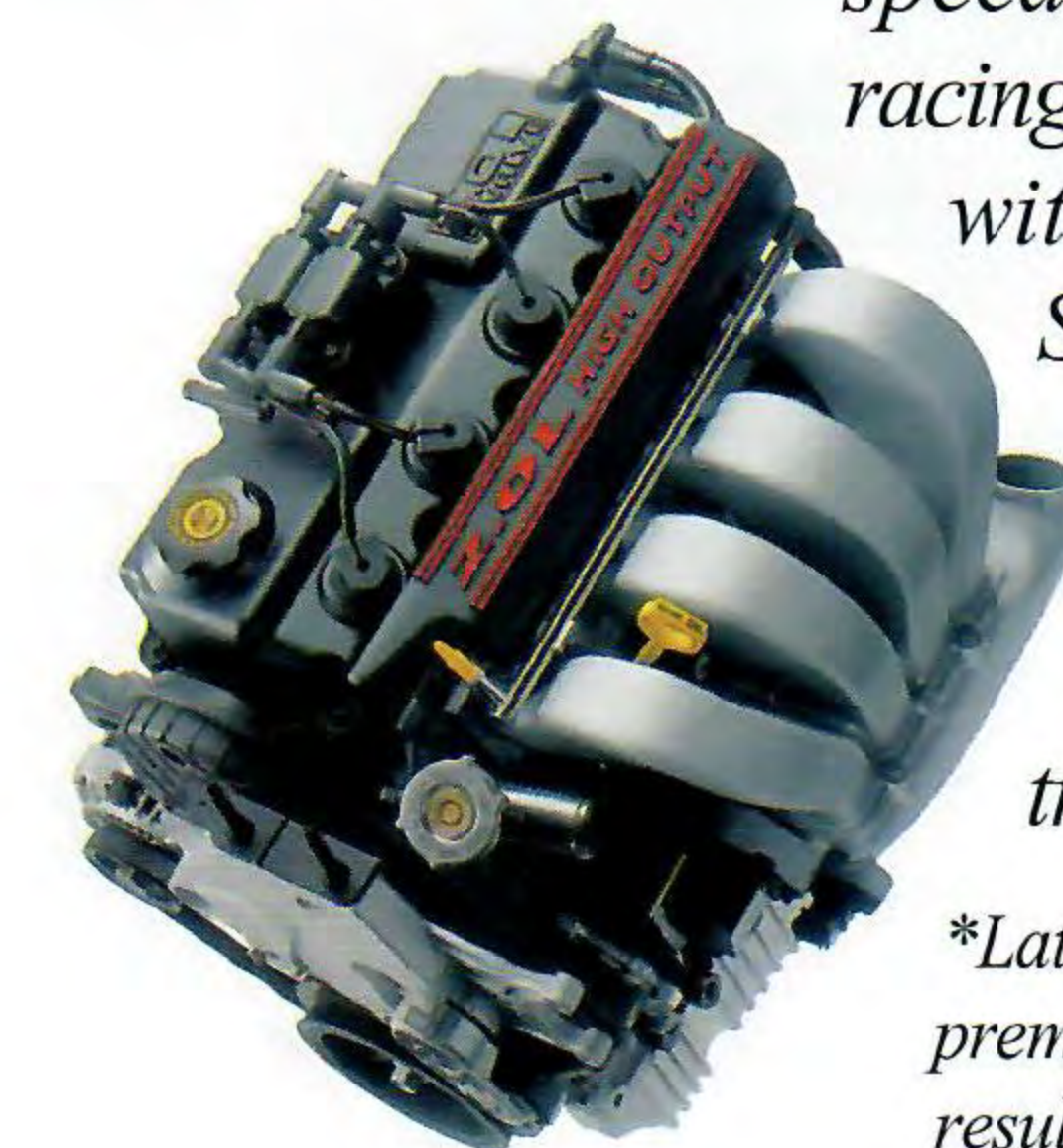
Neon's sporty looks don't infringe on the personal space. Neon offers a full 102.3 cubic feet of interior volume. And in that interior you'll find theater-style lighting, fingertip illumination for available power door locks and exterior rearview mirror-adjusting buttons. You'll also like the sporty off-white analog gauge faces, the four cup holders, and well-designed center console moldings that can hold CDs, tapes, tissues and more.



Correctly calibrated spring rates and valve rates in the premium strut dampers allow optimum suspension travel. Rack-and-pinion steering gives Neon disciplined cornering, while front and rear stabilizer bars provide roll control, for a smooth, solid ride.



We cut to the quick and powered Dodge Neon with a 132-horsepower 16-valve overhead cam engine with choice of five-speed manual or three-speed automatic transaxle. The racing-inspired Neon R/T steps out with a High-Output 2.0-liter SOHC 16-valve in line four-cylinder Magnum® engine† that produces 150 horsepower with a five-speed manual transmission.*



Full-framed doors work with unique body design welds and engine mounts to keep intrusive road noise outside. Inside, tune-in and travel with sounds from a choice six-speaker stereo. Newly available supplemental front side air bags, standard Next Generation front air bags, height-adjustable front shoulder belts and three-point lap/shoulder belts for every passenger are just some of Neon's available safety and security features. There's even a new inside emergency trunk lid release. Available Sentry Key® Engine Immobilizer makes sure only your key starts your Neon.*

Dodge Neon R/T (late availability) shown in Flame Red

*Late availability. †Performs best with premium fuel. Use of lower octane fuel may result in reduced acceleration.

*Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or a seat belt that is right for their age and size.

We're more baffled than ever. The interior of all-new Caravan takes silence to a new level. Through engine, component, and body modifications — plus new sound-absorbing baffling — 2001 Caravan's cabin is quieter than ever. The difference is something you'll have to hear for yourself.



Caravan



Dodge Grand Caravan ES shown in Inferno Red

As the world's first minivan, Dodge Caravan served to redefine the concept of American transportation — in part, through ingenuity. The redesigned 2001 Caravan adds even more breakthrough industry-first innovations.



Sound thinking. *New Caravan's interior shows how intelligent design combines with street smarts. With new, analog gauges that change color at night. New available in-dash four-disc changer. Clever storage compartments for CDs, phones, books and maps — or, on the other hand, for Next Generation Multistage Air Bags.**

Surpassing with flying colors. *All-new 2001 Caravan is designed to empower your life. So we redesigned our 3.3-liter V6 engine to deliver 14 percent more horsepower — while the available 3.8-liter powerplant churns out 19 percent greater peak power. One final distinction: All-new Caravan still offers you the satisfaction and security of optional all-wheel drive.*



*Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or a seat belt that is right for their age and size.



In or out, they're the best seats in the house. Whether you choose quad seating or bench, all-new Caravan delivers versatility. Consider the whole story — that the available rear split seat can be folded and even extracted by halves. Or that the new intermediate two-passenger bench seat now moves side to side. We've even extended the seat track to give tall drivers added leg room.



Another first from the world's first minivan. Now available for all-new 2001 Caravan: the world's first powered moveable center console. Move it to the intermediate seats — or have two consoles. The outlet powers the usual accessories often used in today's Caravan — a phone, a video game, or a laptop computer.



Three-Zone Temperature Control. Logically, the choicest minivan should offer the most choices. So chalk up another first from Dodge. Grand Caravan is the first minivan to offer an automatic infrared sensing system that lets you adjust the cabin temperature into three areas of individual comfort.

A new Obstacle Detection System in Caravan's available power sliding side doors and new available power rear liftgate is another outstanding innovation. Both power sliding side doors and power liftgate operate with electronic safety sensors that sense an obstruction in either direction — and then correct it by reversing the moving door — in both opening and closing directions.



The doors of perception. Along with an all-new available power-door Obstacle Detection System, 2001 Caravan's doors deserve attention. Door jambs are better sealed for a quieter interior. A new system puts the motor for available sliding doors inside the door, eliminating typical electrical contacts. Best of all, Caravan's doors let you manually override the mechanism — so they cooperate with you instead of fighting you.



Born to configure things out. The whole point of Caravan is to let you lead the life you want. So our 2001 redesign includes the innovative quad Easy Out® Roller Seats and rear 50/50 split-bench seat as options. The seats are now more comfortable and feature built-in cup holders that stay in place when the Fold-and-Tumble™ seatback is moved.

A strong stance in motion. The reengineered frame of all-new Caravan has 20-percent greater torsional stiffness, giving you secure handling, a greater sense of safety — and much more responsive ride.

Get yourself organized. The new available rear cargo organizer unfolds to hold up to six well-packed paper grocery bags. When it's not needed, fold the unit to lie flat, or remove it completely.





Durango — the embodiment of the ideal 4x4 sport utility. Available eight-way adjustable leather power heated seats, redesigned center console, relocated control dial for part-time or available full-time four-wheel-drive selection, redesigned instrument panel, modernized stereo controls, softer, wider armrests, and more.



Properly secure all cargo.

Durango



Dodge Durango R/T shown in Flame Red

The Next Generation 4.7-liter Magnum® V8 engine can now be selected on 4x2 as well as 4x4 models. Plus, Durango offers the largest, most-powerful engine in its class: the 5.9-liter 250-horsepower Magnum V8 with R/T Group.*

Durango is the right-sized, right-styled and right-outfitted SUV. Durango's available towing capacity of 7,550 pounds (4x2 models) is enhanced with new large aerodynamic side mirrors. Durango offers seating for up to eight passengers and opens wide with 88 cubic feet of cargo space.



**Comparison versus compact SUVs designed and built in North America, excluding other DaimlerChrysler vehicles.*

Four similarly different compact pickups. Numerous options, engines, colors and configurations assure that you'll find a Dakota that's perfectly suited for you. Choose between a street-smart and sporty R/T, or a regular cab or Club Cab® model stuffed with standard features. Or maybe you prefer the roominess and cargo capacity of the four-door Dakota Quad Cab.™ You choose.



Power show. Choose from the widest choice of engines of all compact pickups: 120-horsepower Magnum® 2.5-liter I-4, 175-horsepower Magnum 3.9-liter V6, 230-horsepower Next Generation 4.7-liter Magnum V8, and 250-horsepower* Magnum 5.9-liter V8.

*245 horsepower on Quad Cab models.



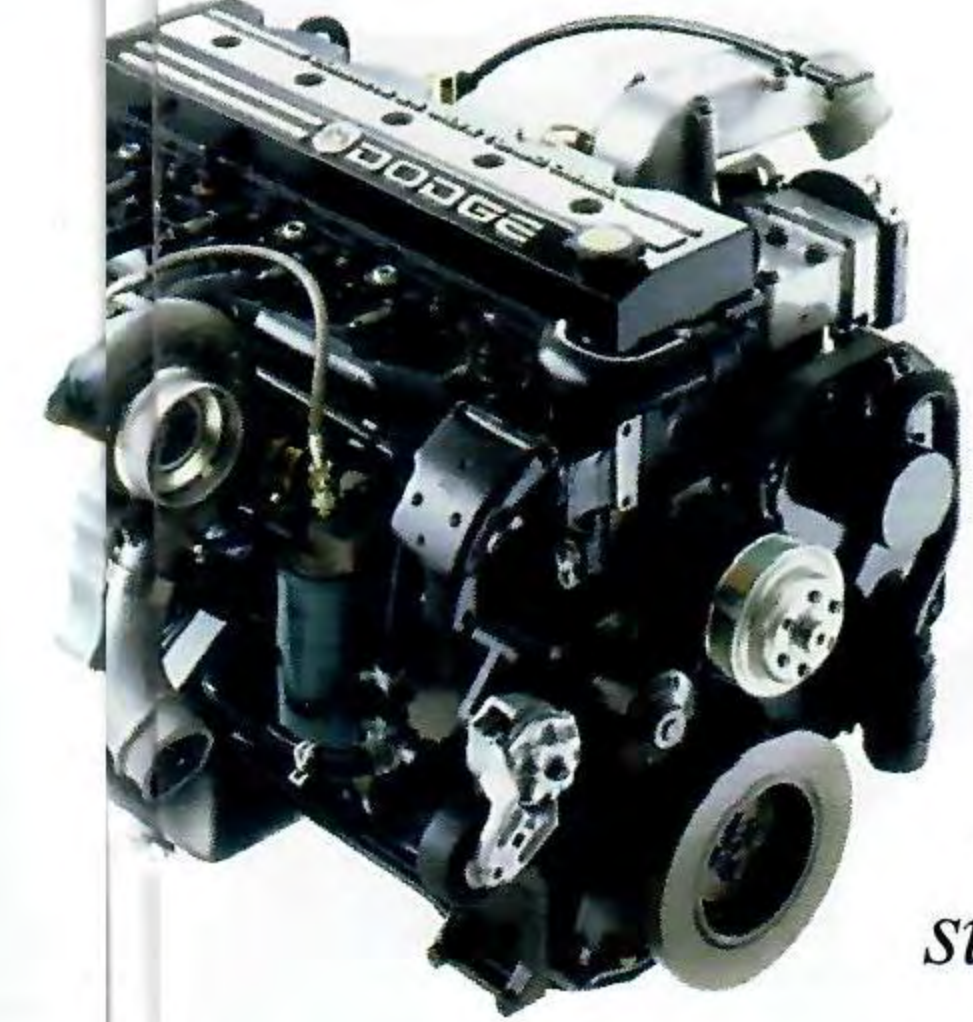
Choose from a range of interior colors, fabrics and stereo systems. Consider the available classy new leather-trimmed seats of Dakota Quad Cab™ which include front bucket seats. Add a new center console and a redesigned instrument panel — featuring a relocated control dial that gives you the option to choose available full-time four-wheel drive — and the sum is one unbelievably powerful and comfortably convenient vehicle that's just right for you.

Dakota



Dodge Dakota Quad Cab Sport 4x4, Club Cab® Sport 4x4, Regular Cab Sport 4x2 and Club Cab R/T 4x2 shown in Flame Red

Ram



The Ram lineup of powerful Magnum® and Cummins engines includes an 8.0-liter V10 with 310 horsepower (305 hp in California) and a High-Output Cummins Intercooled Turbo Diesel (shown at left). All Rams ride on a 36,000-psi steel frame fitted with rugged independent front suspensions and heavy-duty components.



Ram Pickups are built to work. They have the dependability, versatility, and strength to be among the longest-lasting full-size pickups on the road.* Combine that with Ram's distinctly different robust styling and roomy, useful interior and it's easy to see why more people have switched to Dodge.

*Based on the percentage of 7/90 through 7/99 new pickup registrations still registered as of 7/1/99 (Data Source: The Polk Company).

The truck world is tough. All Ram Pickups are job-rated, and sized to fit you or your crew. Check out the regular cab, chassis cab, or Quad Cab,™ 4x2 or 4x4. Choose the six-and-a-half-foot short box, or eight-foot long box. You can divide the space to carry two loads, one above the other, or three loads side by side by side. They're also outfitted with slots that let you turn your Ram into a stake truck for tall loads.



Dodge Ram Quad Cab SLT 2500 above and Ram Quad Cab SLT 3500 Dually below.



Dodge Ram Quad Cab Off-Roadster shown in Flame Red



Ram Cargo Vans and Passenger Wagons have tough Unibody construction, big load capacities and durable Magnum engines.



When it comes to power for both Ram Cargo Vans and Passenger Wagons, there's an available 5.9-liter Magnum® V8 that produces 245 horsepower with its four-speed automatic transmission. The lineup of Ram Cargo Van and Passenger Wagon power plants also includes a 5.2-liter Magnum V8 and a 3.9-liter Magnum V6.



Hard-working features like twin-piston front disc brake calipers, a wide range of window and door configurations, and Tradesman Packages such as the Contractor Shelving Group and Ladder Rack Group let you carry exactly the load you need.



Ram Conversion Van was designed and built to meet needs as varied as the people who use it. That's why we gave it double sealed doors to shut out both weather and noise, an electrocoated frame for improved corrosion resistance, and Next Generation driver and passenger front air bags. Best of all, Ram Conversion Vans are available only from factory-approved converters who meet our stringent guidelines for quality.*

*Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a backseat in Ram Conversion Vans and Passenger Wagons, or can be in the front seat only with the passenger air bag turned off in Ram Cargo Vans with two front seats correctly using an infant or child restraint system, or a seat belt that is right for their age and size.

Dodge Different.

You won't find the obvious at Dodge. In fact, our designers and engineers pride themselves in exploring previously uncharted territory.

It's a path that began over 10 years ago with the creation of the Viper RT/10 concept car. That concept became a reality. And so did a different approach to the creation of automobiles. Today, all Dodge cars and trucks are created that way. By closely knit teams of talented people from every automotive-related discipline. Their assignment: Find different ways to be better. And drive better. That means producing vehicles that work better, thanks to innovations like minivans that are easier to get into and out of. Pickups that can haul and tow well, in many ways. Sedans that are sleek, yet spacious and exciting to drive. A sport utility that stakes out its own domain. And a sports car that's unrivaled on the road. And on the track. Each one embodies a totally different approach to the tried and true. And, like Dodge, each has become a quickly moving target the competition seeks to emulate.

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